

John Weatherford

Lecturer, Grady College of Journalism and Mass Communication

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Experience

Academic Appointments

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| Lecturer, Grady College of Journalism and Mass Communication, University of Georgia | 2014-present |
| Part-time Instructor, Department of English, University of Georgia | 2009-2014 |

Education

Degrees

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|---|------|
| Master of Arts, English Language and Literature, General, University of Georgia | 2009 |
| Bachelor of Arts, English Language and Literature, General, University of Georgia | 2007 |

Memberships

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| University of Georgia, Athens | 2016-present |
| Grady Executive Committee | 2016-present |
| Grady College Faculty Meetings | 2016-present |
| Grady College Website Redesign Committee | 2016-present |
| Academic Professional Search Committee | 2016 |

Distinctions

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| 2016-2017 Online Learning Fellows, University of Georgia | 2016 |
| CTL Teacher of the Week | 2016 |
| 2016-2017 Teaching Academy Fellows Program | 2016 |
| 2015-2016 Online Learning Fellows | 2015 |
| Outstanding First-Year Composition Instructor, <i>In partnership with another instructor (Josh Boldt, no longer at UGA), I created the First-Year Composition Program's Outstanding Instructor award.</i> , University of Georgia | 2014 |

Teaching Activity

Courses developed

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| NMIX 4200: New Media Photography | 2016 |
| NMIX 2020E: Intro to New Media Online | 2015-2016 |
| NMIX 4310: Rich Media Production, University of Georgia, United States | 2014-2015 |

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| English 1101S: Writing for Non-Profits, University of Georgia, United States | 2011-2012 |
| English 1101 Special Topic: The Internet, Technology, and the Future of Higher Education, University of Georgia, United States | 2011 |
| UNIV 1120: Documentary Film and Online Literacy, University of Georgia, United States | 2010 |

Courses taught

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|--|------|
| New Media Directed Study, course code: NMIX 6490 | 2017 |
| New Media Production, course code: NMIX 4110 | 2017 |
| New Media Production, course code: NMIX 4110 | 2017 |
| New Media Technologies, course code: NMIX 4200 | 2017 |
| New Media Capstone, course code: NMIX 4510 | 2017 |
| Honors Research, course code: HONS 4960H | 2017 |
| New Media Technologies, course code: NMIX 6200 | 2017 |
| New Media Production, course code: NMIX 4110 | 2016 |
| New Media Technologies, course code: NMIX 4200 | 2016 |
| New Media Capstone, course code: NMIX 4510 | 2016 |
| New Media Technologies, course code: NMIX 6200 | 2016 |
| Intro New Media, course code: NMIX 2020 | 2016 |
| Introduction to New Media, course code: NMIX 2020E | 2016 |
| New Media Prod, course code: NMIX 4110 | 2016 |
| New Media Prod, course code: NMIX 4110 | 2016 |
| New Media Technologies, course code: NMIX 4200 | 2016 |
| New Media Capstone, course code: NMIX 4510 | 2016 |
| Honors Internship, course code: HONS 4801H | 2016 |
| Rich Media Prod, course code: NMIX 4310 | 2015 |
| Intro New Media, course code: NMIX 2020 | 2015 |
| Rich Media Prod, course code: NMIX 4310 | 2015 |
| New Media Capstone, course code: NMIX 4510 | 2015 |
| New Media Capstone, course code: NMIX 4510 | 2015 |
| New Media Prod, course code: NMIX 4110 | 2015 |
| Rich Media Prod, course code: NMIX 4310 | 2015 |
| Rich Media Prod, course code: NMIX 4310 | 2015 |
| Rich Media Prod, course code: NMIX 4310 | 2014 |
| New Media Prod, course code: NMIX 4110 | 2014 |
| New Media Prod, course code: NMIX 4110 | 2014 |
| New Media Capstone, course code: NMIX 4510 | 2014 |

Guest lectures

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| Digital and Social Communication Strategies | 2016 |
| Digital and Social Communication Strategies | 2016 |
| Grady Mobile News Lab | 2015 |
| Great First Amendment Debates | 2015 |

Student/Postdoc supervision

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| Supervised teaching activity | 2016 |
| Supervised teaching activity | 2016 |
| Supervised teaching activity | 2016 |
| Supervised teaching activity | 2015 |
| Supervised teaching activity | 2015 |
| Other | 2015 |

Professional Activity

Consulting

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| Investigated viability of and best paths forward for creating unified entrepreneurship hub on campus., University of Georgia, United States | 2015 |
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Educational events

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| Design Disruptors Screening | 2016 |
| Apple Keynote Viewing Party | 2016-present |
| Hour of Code 2015 | 2015 |

Employee supervision

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| Joint supervisor of Temporary employee, Stephens N | 2015 |
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Event administration

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| University of Georgia, Athens, United States | 2017 |
| University of Georgia, Athens, United States | 2016-present |
| University of Georgia, Athens, United States | 2016-present |
| University of Georgia, Athens, United States | 2016 |
| University of Georgia, Athens, United States | 2014 |
| University of Georgia, Athens, United States | 2013 |

Event participation

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| World's leading technology trade show | 2017 |
| CES is a trade show dedicated to showcasing innovation and serving as a launchpad for organizations introducing cutting edge technology in the consumer electronics industries. We explored the various tech trends in consumer electronics, emerging technologies across various industries, and innovative applications of existing hardware. In addition to scouting the technology landscape, we networked with various organizations and company representatives that could help contribute to the future of new media production, application, and consumption | 2017 |

Gift & fund development

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| HW Creative Marketing | 2016 |
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Memberships: Board

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| Thinc UGA Advisory Board | 2015-present |
| TEDxUGA Advisory Council | 2012-present |

Professional development

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| University of Georgia Center for Teaching and Learning Writing Fellowship | 2016 |
| University of Georgia New Faculty Tour | 2015 |
| University of Georgia New Faculty Orientation | 2014-present |

Professional mentoring (non-student)

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| Christopher Gerlach onboarding | 2015 |
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Recruitment

NMixer: An Evening at the Foundry 2015

Technical assistance

New Media Institute Teaching Lab 2014-present

New Media Institute Program Photographer 2014-present

Publications

Weatherford, J. G. (2016). The User Experience of Autonomous Vehicles: Present realities and future considerations. In *Outdoor Advertising Association of Georgia 2016 Annual Conference*.

Weatherford, J. G. (2016). UGA Stickers (Version 1.1) [Computer Software].

Weatherford, J. G. (2016). User Experience Design at Home Depot.

Weatherford, J. G. (2016). Navigating UGA: Preparing for Advancement. In *UGA New Faculty Orientation*.

Weatherford, J. G. (2016). *IntroToNewMedia.com*.

Weatherford, J. G. (2016). User Experience Design at Chick-fil-A.

Weatherford, J. G. (2015). Social Media Strategies for Government Employees. In *Consulate of Canada's Inaugural Digital Brown Bag Lunch*.

Weatherford, J. G. (2015). Navigating UGA: Preparing for Advancement. In *University of Georgia New Faculty Orientation*.

Weatherford, J. G., Balthazor, R., & Steger, S. (2013). Marca: A Digital Suite for Writing Classrooms. In *Symposium on Assessing Multimodality: Navigating the Digital Turn*.

Weatherford, J. G. (2008). Buttons, Baubles, and She-Books: The Sensory Formation of the Psychological in I Love My Bonny Bride. In *IX Annual Elizabeth Madox Roberts Conference*.

Weatherford, J. G. (n.d.). *Apple has published a great free learn to code course for Swift—on GitHub*. Medium.com. Retrieved from <https://medium.com/>

Weatherford, J. G. (n.d.). Buttons, Baubles, and She-Books: The Sensory Formation of the Psychological in I Love My Bonny Bride. In *Elizabeth Madox Roberts: Essays of Discovery and Recovery*.