

CURRICULUM VITAE
DAVID WELCH SUGGS, JR.

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EDUCATION

Ph.D., Institute of Higher Education, University of Georgia, Athens, Ga., 2009.
Major field: Higher education policy studies.
Dissertation title: “Selective College Admissions and the Gender Gap: The Implications of Institutional Decision-Making.”
Committee: James C. Hearn (chair), John J. Cheslock, Sheila Slaughter, J. Douglas Toma.

Graduate work, Missouri School of Journalism, Columbia, Mo., 1995-97. Major field: Print journalism.

B.A. *cum laude*, Rhodes College, Memphis, Tenn., 1995. Major field: Philosophy.

Education Policy Fellow, Georgia Partnership for Excellence in Education, Atlanta, Ga. 2008-9.

POSITIONS HELD

Associate Professor, Department of Journalism, Grady College of Journalism and Mass Communication, University of Georgia, August 2012-present.

- Tenure status: Tenured (2018)
- I conduct research (detailed below) and teach undergraduate and graduate courses in journalism and sports media.

Associate Director, Grady Sports Media Initiative, Grady College of Journalism and Mass Communication, University of Georgia, August 2012-present.

- In 2013-14, Prof. Vicki Michaelis and I developed a six-course undergraduate certificate program in sports media that was approved in 2014 by the Grady College and the UGA University Council.
- I also coordinate social media, student opportunities, and special events in sports media.

Consultant on intercollegiate athletics policy issues, May 2007-present

- I provide research and writing support for national education policy organizations, including the American Council on Education and the Knight Foundation Commission on Intercollegiate Athletics.
- Previously, I have coordinated research, policy development, grants administration, and public relations for the Knight Commission.

Visiting Associate Professor, Department of Journalism, Grady College of Journalism and Mass Communication, University of Georgia, July 2011-June 2012.

- Taught courses in journalism and sports media and launched the Grady Sports Media program. Assisted in search for Carmical Professor of Sports Journalism.

Adjunct Instructor, Department of Journalism, Grady College of Journalism and Mass Communication, University of Georgia, August 2010-June 2011.

- Taught a course in magazine writing.

Assistant to the President, University of Georgia, February 2007-June 2011.

- Liaised between the Office of the President and the Athletic Association, the Office of the University Architect, the Physical Plant Division, and other units on campus.
- Staffed NCAA Division I certification self-study process, UGA Sustainability Task Force, and other campuswide committees.

Graduate Research Assistant, Institute of Higher Education, University of Georgia, 2006-7.

- Assisted in research development for Prof. Scott Thomas.

Associate Director, Knight Commission on Intercollegiate Athletics, John S. and James L. Knight Foundation, 2005-7.

- Coordinated policy development, public relations, and media outreach for the leading advocacy group for reform in intercollegiate athletics.

Graduate Fellow, Office of the President, University of Georgia, 2005-6.

- Assisted in athletic policy development and conducted research on athletic issues.

Senior Editor, The Chronicle of Higher Education, Washington, D.C., 2002-5.

- Lead editor and writer for The Chronicle's athletics section. Supervised reporters and reported stories for the national "newspaper of record" in higher education.

Associate Editor, The Chronicle of Higher Education, Washington, D.C., 1998-2002.

- Lead editor and writer on athletics for The Chronicle's student issues section.

Staff Writer, Street & Smith's SportsBusiness Journal, Charlotte, N.C., February-December 1998.

- Original staff for the launch of the leading trade publication in sports business. Covered venue design and development, women's athletics, and intercollegiate

athletics.

Staff Writer, Dallas Business Journal, Dallas, Tex., 1997-98.

- Covered the sports and energy issues for a weekly city business journal.

Intern, Kansas City Star, Kansas City, Mo., 1997.

- Provided beat coverage for the National Collegiate Athletic Association headquarters and its relocation from Overland Park, Kan., to Indianapolis. Covered the 1997 NCAA Division I men's basketball tournament. Worked with an investigative team on a multipart analysis of financial and ethical issues in intercollegiate athletics.

Graduate Assistant, Missouri School of Journalism, Columbia, Mo., 1996-97.

- Served as a teaching assistant and led a discussion group for Prof. Don Ranly in Journalism 200, the critical class for students aspiring to join the journalism program.

Graduate Assistant, Sports Information Department, University of Missouri, Columbia, Mo., 1995-96.

- Served as lead public-relations contact for men's and women's teams in tennis, cross-country, indoor track and field, and outdoor track and field. Managed media relations for the Big Eight Conference Tennis Championships.

RESEARCH INTERESTS

- Intercollegiate athletics policy
- Professional behaviors and practices of journalists
- Storytelling and the future of media
- Higher education policy
- Organizational theory
- Quantitative methods

COURSES TAUGHT

- Editing and Production
- Magazine Writing
- Introduction Sports Reporting and Writing
- College Sports and the Media
- Performance and Health Issues for Sports Media
- Social Theory and Sport Communication
- Sports and Social Media
- Multiplatform Storytelling for Sports
- Enterprise Reporting for Sports

BOOKS

Suggs, W. (2006). *A Place on the Team: The Triumph and Tragedy of Title IX*. Princeton, N.J.: Princeton University Press.

Thelin, J.R., Sanoff, A., & Suggs, W. (2006). *Meeting the New Challenge: America's Independent Colleges and Universities Since 1956*. Washington, D.C.: Council of Independent Colleges.

FUNDING

National Collegiate Athletic Association and U.S. Department of Defense, Improving Concussion Reporting Behaviors Across All NCAA Member Institutions, \$399,897, co-principal investigator, February 2016.

Grady College, Online Learning Fellowship, \$5,000, co-developer, September 2016.

Grady College, Online Course Development Cohort, \$5,000, co-developer, January 2016.

REFEREED PUBLICATIONS

Suggs, D.W. & Guthrie, J.L. (2017, in press.) Disabling Prejudice: A Case Study of Images of Paralympic Athletes and Attitudes Toward People with Disabilities. *International Journal of Sport Communication* 10(2).

Weber M.L.; Suggs, D.W.; Bierema L.; Miller, L.S.; Reifsteck, F.; Schmidt, J.D. Concussion Knowledge Differences in Collegiate Student-Athletes Based on Sport Risk. *Journal of Athletic Training*. In review, 2017.

Suggs, D.W. (2015). "Tensions in the Press Box: Understanding Relationships among Sports Media and Source Organizations." *Communication & Sport* 4(3), 261-281.

Suggs, D. W. (2015). "Valuing the media: access and autonomy as functions of legitimacy for journalists." *International Journal of Sport Communication* 8(1), 46-67.

Hoffman, J., Hoffman, H., & Suggs, W. (2013). "Leadership Development Through Athletic Participation at West Point." *Journal for the Study of Sports and Athletes in Education* 7(2).

EDITED CHAPTERS

"Football, Television, and the Supreme Court," in Washington, Robert E., and David Karen, eds. (2015). *Sport, Power, and Society: Institutions and Practices: A Reader*. Denver: Westview Press.

"Making Money—Or Not—On College Sports," chapter in Hoffman, J. L.,

Antony, J. S., & Alfaro, D. (Eds.). (2009). *Data-Driven Decision-Making In Intercollegiate Athletics: New Directions In Institutional Research*. San Francisco: Jossey Bass.

“Old Challenges and New Opportunities for Studying the Financial Aspects of Intercollegiate Athletics,” in Toma, J. D. and D. Kramer, eds. (2009). *The Uses of Intercollegiate Athletics: Opportunities and Challenges in Positioning Universities*. New Directions for Higher Education, No. 148. San Francisco: Jossey-Bass.

“Heroines and Heroes,” in Hogshead-Makar, N. and A. S. Zimbalist (2007). *Equal play: Title IX and social change*. Philadelphia: Temple University Press.

REFEREED RESEARCH PRESENTATIONS

Suggs, D.W. and Keib, K. (2017). Fans and Victim Blaming: Understanding Attitudes toward Victims and Perpetrators in Domestic Violence Cases Involving Athletes, presented at the Annual Conference of the North American Society for the Sociology of Sport, Windsor, Ontario, Canada, November 2017.

Suggs, D.W. and Keib, K. (2017). Fans and Victims: Understanding Audience Attitudes Toward Athletes and Crime, presented at the Annual Conference for Association for Education in Journalism and Mass Communication, Chicago, August 2017.

Suggs, D.W. (2016). Blazing a different trail: A content analysis of media coverage of the fate of football at the University of Alabama at Birmingham, presented at the Communication and Sport Summit, Grand Rapids, Mich., March 2016.

Suggs, D.W. & Guthrie, J.L. (2016). Disabling Prejudice: Using Images of Paralympic Athletes to Challenge Social Attitudes Toward People with Disabilities, presented at the inaugural Sports Media Consortium research forum, Atlanta, February 2016.

Suggs, D.W. & Hirko, S.R. (2015). Out of Their League: Subsidizing Athletics in the Age of Conference Realignment, presented at the Annual Conference of the American Educational Research Association, Chicago, March 2015.

Suggs, D.W. (2014). Tensions in the Press Box: Understanding Relationships among Sports Media and Source Organizations, presented at the Association for Education in Journalism and Mass Communication, Montreal, Quebec, Canada, August 2014.

Suggs, D.W. (2014). Valuing the media: access as a function of legitimacy for journalists, presented at the Communication & Sport Summit, New York, March 2014.

CONFERENCES AND OTHER PRESENTATIONS

Sports Communication Interest Group Research Presentation, discussant at Association

for Education in Journalism and Mass Communication, August 2017.

Sports Communication Interest Group High Density Research Session, discussant at Association for Education in Journalism and Mass Communication, August 2015.

“Sound Minds, Sound Bodies, and College Sports,” moderator of panel featuring NCAA chief medical officer Brian Hainline at the University of Georgia, January 2015.

“Breaking the Line: A Conversation about Race, Sport, and Education.” moderator of panel at University of Georgia, October 25, 2013.

“Title IX: The Next Forty Years,” panelist at ACPA-NIRSA National Convention (March 2013).

“Title IX and Integrity in Intercollegiate Athletics,” presenter at Mercer University, Tift College of Education Leadership Academy (March 2013).

“Twitter Dumb and Twitter Dee: Teaching Social Media for Sports Curriculum,” panelist at Association for Education in Journalism and Mass Communication conference (August 2012).

“Title IX: Forty Years of Progress and Potential,” panelist at Association of Educators in Journalism and Mass Communication conference (August 2012).

“New Perspectives on Research, Policy, and Reform in Intercollegiate Athletics,” symposium presenter at the Association for the Study of Higher Education conference (November 2010).

“Perspectives on Athletics,” symposium discussant at the Association for the Study of Higher Education conference (November 2010).

“Gender and College Admissions: The Implications of Institutional Decision-Making,” roundtable presenter at the Association for the Study of Higher Education conference (November 2010).

“Getting Off the Front Porch,” presentation to Association for the Study of Higher Education, Louisville, Ky., November 2007.

Presenter, Southern Collegiate Athletic Conference Integration Institute (sponsored by the Andrew W. Mellon Foundation), Rhodes College, Memphis, Tenn., August 2007.

Participant, “Congress, Intercollegiate Athletics, and Higher Education: Are College Sports a Tax-exempt Enterprise or an Unrelated Business?” University of Memphis, March 2007.

“History of College Sports,” chapter in A New Game Plan for College Sport, Richard

Lapchick, ed. Westport, Conn.: Greenwood Press, 2006.

“History of the Council of Independent Colleges,” co-author with Alvin Sanoff and John R. Thelin. Washington, D.C.: Council of Independent Colleges, 2006.

“Making the Varsity,” Presentation delivered to the Ford Policy Forum on the Future of Higher Education, September 2004, Aspen, Colorado.

Speaker, “Sports Reporting: It’s Not About the Game,” Minnesota Journalism Center, July 21, 2004.

“A Day in the Life of Search,” chapter in *Celebrating the Humanities*, Michael Nelson, ed. Nashville, Tenn.: Vanderbilt University Press, 1996.

SELECTED PERIODICAL ARTICLES AND RESEARCH REPORTS

“The Student-Athlete, Academic Integrity and Intercollegiate Athletics,” roundtable report from the American Council on Education, December 13, 2016, <http://www.acenet.edu/news-room/Pages/ACE-Roundtable-Examines-Issues-of-Academic-Integrity-and-Intercollegiate-Athletics.aspx>

“An opportunity to redefine college sports.” With Cedric W. Dempsey, former president of the NCAA. *The Chronicle of Higher Education*, August 10, 2014, <http://chronicle.com/article/An-Opportunity-to-Redefine/148347/>.

“Maximize your training time.” *Running Times*, September 3, 2013, <http://www.runnersworld.com/race-training/maximize-your-training-time>.

“The role of sports in small-college life.” *The Chronicle of Higher Education* Vol. 51 No. 44, July 8, 2005, p. A32.

“Big money in college sports flows to the few.” *The Chronicle of Higher Education* Vol. 51 No. 10, October 29, 2004, p. A41.

“Turning pro: it’s not just for basketball players anymore.” *The Chronicle of Higher Education* Vol. 50 No. 49, August 13, 2004, p. A36.

“Football, television, and the Supreme Court.” *The Chronicle of Higher Education* Vol. 50 No. 44, July 9, 2004, p. A32.

“Trouble in Waco: The alleged shooting of a basketball player is the latest of Baylor U.’s woes.” *The Chronicle of Higher Education* Vol. 49 No. 47, August 1, 2003, p. A34.

“Education Department stands pat on Title IX.” *The Chronicle of Higher Education* Vol. 49 No. 46, July 25, 2003, p. A33.

“Cutting the field: As colleges eliminate teams, the lessons athletes learn are losing out to commercial interests.” The Chronicle of Higher Education Vol. 49 No. 39, June 6, 2003, A33.

“An ROTC officer girds for battle.” The Chronicle of Higher Education Vol. 49 No. 2, September 6, 2002, A12.

“Budgets grow as colleges seek to comply with Title IX rules.” The Chronicle of Higher Education, Vol. 49 No. 41, June 21, 2002, A41.

INSTITUTIONAL/PROFESSIONAL SERVICE

Member, Graduate Council, University of Georgia, 2015-18.

Member, Grady College Executive Committee, 2016-17.

Head, Sport Communication Research Group, Association for Education in Journalism and Mass Communication, 2014-15.

Vice Head, Sport Communication Research Group, Association for Education in Journalism and Mass Communication, 2013-14.

Research Chair, Sport Communication Research Group, Association for Education in Journalism and Mass Communication, 2012-13.

Member, Search Committee, Assistant Professor, Department of Journalism, Grady College of Journalism and Mass Communication, University of Georgia, August-December 2012.

Member, Professional Careers Advisory Committee, UGA Athletic Association, 2011-present.

Campus Liaison and Report Writer, NCAA Certification Committee, 2008-10.

Staff, University of Georgia Research Foundation Media Holdings LLC Board of Directors, 2008-11.

Staff, Compliance Committee, Reaffirmation of Accreditation Self-Study, 2008-11.

Member, Committee on Student and Faculty Memorials, 2008-11.

Staff, UGA Real Estate Foundation Board of Directors, 2007-11.

Staff, UGA Athletic Association Board of Directors, 2007-11.

Member, Capital and Facilities Committee, UGA Division of Finance and

Administration, 2007-11.

Member, Space Allocation Committee, 2007-11.

Member, Review Committee, Josten's Award for the Outstanding Male and Female Basketball Players in Division III, 2002-2013.

Conference Proposal Reviewer, Association for the Study of Higher Education, 2010.

Staff, UGA Sustainability Working Group, 2009.

Conference Proposal Reviewer, American Educational Research Association, 2008-present.

Search Committee, Associate Director of Institutional Effectiveness, 2008.

COMMITTEES AND ADVISEMENT

Dissertation Committee Member, Brandon Mastromartino, Department of Kinesiology, University of Georgia, expected graduation: May 2018.

Dissertation Committee Member, Junghwan Park, Grady College of Journalism and Mass Communication, University of Georgia, expected graduation: December 2017.

Dissertation Committee Member, Torie Johnson, Institute of Higher Education, University of Georgia, expected graduation: December 2017.

Thesis Committee Member, Qingru Xu, Grady College of Journalism and Mass Communication, University of Georgia, May 2016.

Dissertation Committee Member, Natasha Brison, Ph.D. Candidate, Department of Kinesiology, University of Georgia, May 2015.

Dissertation Committee Member, Markesha McWilliams, Ph.D., Graduate School of Education and Human Development, The George Washington University, 2013.