

Vita

Juan Meng, Ph.D.

Department of Advertising & Public Relations
 Grady College of Journalism and Mass Communication
 The University of Georgia

EDUCATION

Ph.D., University of Alabama
 College of Communication & Information Sciences

M.S., University of Alabama
 Manderson Graduate School of Business, Culverhouse College of Commerce

M.A., Bowling Green State University
 School of Media & Communication

B.S., Fudan University, Shanghai, China

ACADEMIC APPOINTMENTS and ADMINISTRATIVE EXPERIENCE**Associate Professor in Public Relations**

Department of Advertising and Public Relations
 Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA
August 2016-present, Tenured, Graduate faculty

- *Founder & Advisor, UGA/SHNU 3+1+1 Consecutive Degree Program and UGA/SISU 3+1+1 Consecutive Degree Program*
- *Founder & Director, ADPR Choose China Study Abroad Program*
- *Fellow, UGA Women's Leadership Fellows Program*
- *Fellow, Office of Service-Learning, University of Georgia*
- *Fellow, UGA Teaching Academy Fellows Program*

Affiliate Graduate Faculty

Master's Program in Strategy and Direction of Public Relations
 School of Communication and International Relations
 Blanquerna—Universitat Ramon Llull, Barcelona, Spain
May 2021 – present

Assistant Professor in Public Relations

Department of Advertising and Public Relations
 Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA
August 2012- July 2016, Tenure-track, Graduate faculty

- *Founder & Director, ADPR Choose China Study Abroad Program*
- *Plank Scholar, The Plank Center for Leadership in Public Relations, University of Alabama*
- *Fellow, Office of Service-Learning, University of Georgia*
- *Fellow, UGA Teaching Academy Fellows Program*

Assistant Professor in Public Relations

School of Media & Strategic Communications, Oklahoma State University, Stillwater, OK
 Affiliated faculty with the School of International Studies
August 2011- May 2012, Tenure-track, Graduate faculty

Assistant Professor in Public Relations

Department of Communication, University of Dayton, Dayton, OH
August 2009- May 2011, Tenure-track, Graduate faculty

HONORS, AWARDS & RECOGNITIONS

- **Recognition: UGA's Thank-a-Teacher Program** by the Center for Teaching and Learning and the Office of Instruction, UGA Spring 2021
- **Recognition: Affiliate Faculty**, School of Communication and International Relations, Blanquerna-Universitat Ramon Llull, Barcelona, Spain Spring 2021
- **Award: Page/Johnson Scholar**, The Arthur W. Page Center for Integrity in Public Communication 2021-2022
- **Award: Mentorship of the Best Master's Thesis Award for Excellence on Theoretical Impact** (Thesis Co-Chair), The European Public Relations Education and Research Association, Brussels, Belgium Fall 2020
- **Award: Arthur W. Page Top Ethics Paper Award**, The Arthur W. Page Center for Integrity in Public Communication and Public Relations Society of America (PRSA) Educators' Academy. Fall 2020
- **Award: Award of Excellence**, The 2018/2019 North American Communication Monitor, Public Relations Council of Alabama (PRCA) Medallions Awards Summer 2020
- **Honor: Women's Leadership Fellow**, The Office of the Senior Vice President for Academic Affairs and Provost, University of Georgia 2019-2020
- **Recognition: Nominated for First-Year Odyssey Seminar Teaching Award**, FYOS Program, University of Georgia Spring 2019 & Fall 2019
- **Award: The Most Dedicated Reviewer Award**, Public Relations Division, International Communication Association, Washington D.C Summer 2019
- **Award: AEJMC-Peter Lang Scholarsourcing Competition Winner**, Association for Education in Journalism and Mass Communication Spring 2019
- **Award: Mentorship of Makovsky Best Master's Thesis of the Year Award** (Thesis Chair), Distinguished Lecture and Awards by Institute for Public Relations, New York City Fall 2017
- **Award: Top Faculty Teaching Papers**, Public Relations Division, Association for Education in Journalism and Mass Communication, Chicago, IL Summer 2017
- **Recognition: Great Contribution to Undergraduate Students' Career Development and Success as a Faculty**, acknowledged by **UGA Career Center** Fall 2020, Fall 2019, Fall 2018, Fall 2017, Fall 2016, & Fall 2015
- **Honor: Service-Learning Fellow**, Office of Service-Learning, University of Georgia 2015-2016
- **Award: Top Faculty Research Paper**, Intercultural Communication Division, Southern States Communication Association, Tampa, FL Spring 2015

- **Recognition: one of Superstar Researchers at UGA** by The Provost's Office, University of Georgia Fall 2014
- **Honor: Teaching Academy Fellow**, University of Georgia 2013-2014
- **Award: Outstanding Public Relations Teacher of the Year**, Department of Advertising and Public Relations, Grady College, University of Georgia Spring 2013
- **Award: First Place Faculty Paper Award**, Advertising Division, Association for Education in Journalism and Mass Communication, Washington, DC Summer 2013
- **Award: Best Research Paper Award** of the *International Journal of Advertising* Summer 2013
- **Award: Dennis Wilcox Award for Top Teaching Paper**, Public Relations Division, Association for Education in Journalism and Mass Communication, Chicago, IL Summer 2012
- **Award: Top Competition Paper Award**, The International Public Relations Research Conference, Miami, FL Spring 2010
- **Award: Top Graduate Student Research Paper Award**, Public Relations Division, International Communication Association, Chicago, IL Summer 2009
- **Award: Red Raider Award for Using Quantitative Research Methods in Public Relations Research**, The International Public Relations Research Conference, Miami, FL Spring 2009
- **Award: Top Faculty Paper Award**, Mass Comm. & Society Division, Association for Education in Journalism and Mass Communication, Chicago, IL Summer 2008
- **Award: Top Graduate Student Research Paper Award**, LGBT Division, International Communication Association, San Francisco, CA Summer 2007
- **Honor: Inducted Member of Kappa Tau Alpha**, National Honor Society in Journalism & Mass Communication Spring 2007

ELECTED CURRENT AND PAST BOARD MEMBERSHIP/LEADERSHIP

- Member, National Board of Advisory, Ragan Communications and *PR Daily*, Dec. 2021 – present
- Member, Executive Committee, Educators Academy, Public Relations Society of America, May 2021 – present
- Member, National Board of Advisory, The Plank Center for Leadership in Public Relations, Sept. 2018 – present
- Member, The Arthur W. Page Society, Sept. 2019 – present
- Member, The Page Up Society, Jan. 2016 – Sept. 2019

CURRENT AND PAST EDITORIAL ADVISORY BOARD MEMBERSHIP AT SCHOLARLY JOURNALS

- *Corporate Communications: An International Journal*, January 2021 – present
- *Journal of Public Relations Education*, August 2020 – present
- *Public Relations Review*, March 2019 – present
- *International Journal of Strategic Communication*, January 2017 – present
- *Journal of Promotion Management*, May 2017 - present
- *Journal of Public Relations Research*, January 2012 – present
- *Public Relations Journal*, January 2017 – December 2020

ACADEMIC PUBLICATIONS

Editorship of Refereed Scholarly Journals (2 special issues):

1. **Meng, J.,** & Bardhan, N. (2021-2022). Co-editors of the Special Issue: The Intersections of Leadership, Mentorship and DEI in the Public Relations Classroom, *Journal of Public Relations Education*. Scheduled Issue: Volume 7, Issue 4 in December 2022.
2. **Meng, J.,** & Tench, R. (2021-2022). Co-editors of the Special Issue: Strategic Communication and the Global Pandemic, *International Journal of Strategic Communication*. Scheduled Issue: Volume 16, Issue 2 in April 2022.

Original Scholarly Books (4 books):

1. Tench, R., **Meng, J.,** & Moreno, A. (eds.) (2022, forthcoming). *Strategic Communication in a Global Crisis: National and International Responses to the COVID-19 Pandemic*. London: Routledge.
2. Zeffass, A., Volk, S. C., **Meng, J.,** & Chen, P. (2022, forthcoming). *Toolbox Communication Management: Applied Methods for Managing Corporate Communications*. Switzerland: Springer Nature.
*This book is included in the Springer series Management for Professionals comprises high-level business and management books.
3. **Meng, J.,** & Neill, M. S. (2021). *PR Women with Influence: Breaking through the Ethical and Leadership Challenges*. New York: Peter Lang International Academic Publishers. – **Volume 6 of AEJMC-Peter Lang Scholarsourcing Series.** <https://www.peterlang.com/document/1118330>
* The book has been reviewed by different scholars and industry leaders. The book reviews are published and available at [Journalism & Mass Communication Quarterly](#), [Journalism & Mass Communication Educator](#), [Journal of Public Relations Education](#), and www.Culpwrit.com.
4. Berger, B. K., & **Meng, J.** (eds.) (2014). *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management*. New York: Routledge.
<https://www.routledge.com/Public-Relations-Leaders-as-Sensemakers-A-Global-Study-of-Leadership-in/Berger-Meng/p/book/9780415710923>

Professional Books (2 books):

1. **Meng, J.,** Reber, B. H., Berger, B. K., Gower, K. K., & Zeffass, A. (June, 2021). *North American Communication Monitor 2020-2021. The impact of COVID-19 pandemic, ethical challenges, gender issues, cyber security, and competence gaps in strategic communication*. Tuscaloosa, AL: The Plank Center for Leadership in Public Relations. ISBN (electronic): 978-0-578-90837-3.
2. **Meng, J.,** Reber, B. H., Berger, B. K., Gower, K. K., & Zeffass, A. (May, 2019). *North American Communication Monitor 2018-2019. Tracking trends in fake news, issues management, leadership performance, work stress, social media skills, job satisfaction and work environment*. Tuscaloosa, AL: The Plank Center for Leadership in Public Relations. ISBN (paperback): 978-0-578-50179-6. ISBN (electronic): 978-0-578-50180-2.

Refereed Scholarly Journal Articles (45 refereed journal articles):

* indicating the most significant research in leadership and related topics

1. ***Meng, J.**, & Neill, M. S. (2022, in press). The role of ethical leadership in building influence: Perspectives from female public relations professionals. *Public Relations Review*, xx(x), 102152, forthcoming. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
2. Sun, R. & **Meng, J.** (2022, in press). Looking at young millennials' risk perception and purchase intention toward GM foods: Exploring the role of source credibility and risk attitude. *Health Marketing Quarterly*, forthcoming. [CiteScore: 0.9]
3. *Cacciatore, M. A., & **Meng, J.** (2021). Measuring the value of public relations: An international investigation at how communication practitioners view the challenges and suggest solutions. *Athens Journal of Mass Media and Communications*, early cite date: May 24, 2021. DOI: <https://doi.org/10.30958/ajmmc.X-Y-Z>. [Total citations index score: 1.44]
4. ***Meng, Juan**, & Berger, B. K. (2021). The role of institutional environment in building communication professionals' trust and satisfaction: A moderated multiple-mediation analysis. *Corporate Communication: An International Journal*, Vol. ahead-of-print No. ahead-of-print, early cite date: September 2, 2021. <https://doi.org/10.1108/CCIJ-03-2021-0030>. [CiteScore: 2.6]
5. ***Meng, J.**, & Neill, M. S. (2021). Inclusive leadership and women in public relations: Defining the meaning, functions, and relationships. *Journal of Public Relations Research*, 33(3), 150-167, DOI: [10.1080/1062726X.2021.2010556](https://doi.org/10.1080/1062726X.2021.2010556). [Impact Factor: 6.409; 5-Year Impact Factor: 4.785; CiteScore: 5.8]
6. *Neill, M. S., & **Meng, J.** (2021). Women in public relations: Ascribed and avowed leadership identities and expectations. *Journal of Public Relations Research*, 33(3), 136-149, DOI: [10.1080/1062726X.2021.2010555](https://doi.org/10.1080/1062726X.2021.2010555). [Impact Factor: 6.409; 5-Year Impact Factor: 4.785; CiteScore: 5.8]
7. ***Meng, J.** (2021). Leadership excellence in corporate communications: A multi-group test of measurement invariance. *SAGE Open*, 11(4). <https://doi.org/10.1177/21582440211061375> [Impact Factor: 1.356; 5-Year Impact Factor: 1.577; CiteScore: 1.60]
8. *Lee, J. J., & **Meng, J.** (2021). Digital competencies in communication management: A conceptual framework of Readiness for Industry 4.0 for communication professionals in the workplace. *Journal of Communication Management*, 25(4), 417-436. DOI: <https://doi.org/10.1108/JCOM-10-2020-0116>. [CiteScore: 3.20]
9. **Meng, J.**, Jin, Y., Lee, Y.-I., & Kim, S. (2019). Can Google Analytics Certification Cultivate PR students' competency in digital analytics? A longitudinal pedagogical research. *Journalism & Mass Communication Educator*, 74(4), 388-406. DOI: <https://doi.org/10.1177/1077695818816916>. [CiteScore: 1.20]
10. ***Meng, J.**, & Berger, B. K. (2019). The impact of organizational culture and leadership performance on PR professionals' job satisfaction: Testing the joint mediating effects of engagement and trust. *Public Relations Review*, 45(1), 64-75. DOI:

<https://doi.org/10.1016/j.pubrev.2018.11.002>. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
 -- The most cited articles published in *Public Relations Review* in the past 3 years (Source: Scopus).

11. ***Meng, J.**, & Berger, B. K. (2018). Maximizing the potential of millennial communication professionals in the workplace: A talent management approach in the field of strategic communication. *International Journal of Strategic Communication*, 12(5), 507-525, DOI: 10.1080/1553118X.2018.1508467. [CiteScore: 4.30]
12. *Cacciatore, M. A., **Meng, J.**, Reber, B. H., & Boyd, B. (2018). Globalization effects or a growing cultural divide? A three-year comparative analysis of trust predictors in the US and China. *Chinese Journal of Communication*, 11(1), 45-65. DOI: 10.1080/17544750.2017.1334681. [5-Year Impact Factor: 2.769; Impact Factor: 2.714; CiteScore: 2.60]
13. Pan. P.-L., & **Meng, J.** (2018). Are they celebrity followers? Examining the third-person perception of celebrity-endorsed advertising? *Journal of Promotion Management*, 24(2), 233-250. DOI: 10.1080/10496491.2017.1360821. [CiteScore: 2.70]
14. *Jin, Y., **Meng, J.**, & Berger, B. K. (2017). The influence of communication leadership qualities on effective crisis preparedness strategy implementation: Insights from a global study. *Communication Management Review*, 2(1), 8-9. DOI: 10.22522/cmr20170118.
15. *Cacciatore, M. A., **Meng, J.**, & Berger, B. K. (2017). Information flow and communication practice challenges: A global study on effective responsive strategies. *Corporate Communications: An International Journal*, 22(3), 292-307. DOI: 10.1108/CCIJ-09-2016-0063. [CiteScore: 2.30]
16. ***Meng, J.**, Reber, B. H., & Rogers, H. (2017). Managing millennial communication professionals: Connecting generation attributes, leadership development, and employee engagement. *Acta Prosperitatis*, 8, 68-83. <https://www.turiba.lv/storage/files/8-acta.pdf#page=69>
17. Pan. P.-L., **Meng, J.**, & Lee, P.-L. (2017). The mediating effects of presumed influences on Taiwanese consumers' skepticism toward celebrity endorsed advertising. *Journal of International Consumer Marketing*, 29(1), 48-58. DOI: 10.1080/08961530.2016.1236310. [CiteScore: 2.40]
18. ***Meng, J.**, Jin, Y., & Hung-Baesecke, C. F. (2016). The role of leadership development in issues management: An online survey of communication practitioners in the Greater China area. *International Journal of Strategic Communication*, 10(5), 410-425. DOI: 10.1080/1553118X.2016.1223080. [CiteScore: 4.30]
19. *Cacciatore, M. A., **Meng, J.**, Boyd, B., & Reber, B. (2016). Political ideology, media-source preferences, and messaging strategies: A global perspective on trust building. *Public Relations Review*, 42(4), 616-626. DOI: 10.1016/j.pubrev.2016.05.001. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
20. **Meng, J.**, Pan, P.-L., & Reber, B. (2016). Identifying excellent features and situational factors in public health communication. *Public Relations Review*, 42(2), 366-368. DOI: 10.1016/j.pubrev.2016.02.001. [5-Year Impact Factor: 3.488; CiteScore: 5.60]

21. Pan, P.-L., & **Meng, J.** (2016). Media frames across stages of health crisis: A crisis management approach to news coverage of flu pandemic. *Journal of Contingencies and Crisis Management*, 24(2), 95-106. DOI: 10.1111/1468-5973.12105. [5-Year Impact Factor: 4.391, CiteScore: 4.30]
22. **Meng, J.**, Bissell, K. L., & Pan, P.-L. (2015). Using YouTube as a health literacy tool: Testing the effectiveness of online body image distortion campaigns. *Health Marketing Quarterly*, 32(4), 350-366. DOI: 10.1080/07359683.2015.1093883. [CiteScore: 0.9]
23. ***Meng, J.** (2015). Integrating leadership in public relations education to develop future leaders. *Journal of Public Relations Education*, 1(1), 31-37.
24. ***Meng, J.** (2015). Cultural congruence as reflected in communication leaders' decision-making: A convergent view from London and Singapore. *Leadership & Organization Development Journal*, 36(4), 346-359. DOI: 10.1108/LODJ-05-2013-0071. [5-Year Impact Factor: 3.575; CiteScore: 4.30]
25. Pan, P.-L., & **Meng, J.** (2015). The evaluation of swine flu magnitudes in TV news: A comparative analysis of paired influenza pandemics. *Health Marketing Quarterly*, 32(2), 129-147. DOI: 10.1080/07359683.2015.1033930. [CiteScore: 0.9]
26. *VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. H. (2015). Media-source preferences and trust building: How they influence relationship management. *International Journal of Strategic Communication*, 9(1), 1-22. DOI: 10.1080/1553118X.2014.943398. [CiteScore: 4.30]
27. **Meng, J.**, Gonzenbach, W. J., & Pan, P.-L. (2014). Third-person perception of cosmeceutical product advertising: The moderating role of body esteem. *Journal of Medical Marketing*, 14(2/3), 163-172. DOI: 10.1177/1745790414567214.
28. ***Meng, J.** (2014). Unpacking the relationship between organizational culture and excellent leadership in public relations: An empirical investigation. *Journal of Communication Management*, 18(4), 363-385. DOI: 10.1108/JCOM-06-2012-0050. [CiteScore: 3.20]
29. ***Meng, J.** (2014). Cultural congruence or difference: A paired country investigation of leadership effectiveness in public relations. *Journal of International Communication*, 20(1), 52-76. DOI: 10.1080/13216597.2013.876438. [CiteScore: 1.40]
30. ***Meng, J.** (2013). Learning by leading: Integrating leadership in public relations education for an enhanced value. *Public Relations Review*, 39(5), 609-611. DOI: 10.1016/j.pubrev.2013.09.005. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
31. ***Meng, J.**, Jin, Y., & Hung-Baesecke, F. (2013). Top issues and responsive strategies in public relations practice: An empirical assessment in the Greater China area. *Public Relations Review*, 39(5), 597-599. DOI: 10.1016/j.pubrev.2013.07.023. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
32. ***Meng, J.**, & Berger, B. K. (2013). An integrated model of excellent leadership in public relations: Dimensions, measurement, and validation. *Journal of Public Relations Research*, 25(2), 141-167. DOI: 10.1080/1062726X.2013.758583. [Impact Factor: 6.409; 5-Year Impact Factor: 4.785;

CiteScore: 5.8]

33. **Meng, J., & Pan, P.-L.** (2013). Revisiting image-restoration strategies: An integrated case study of three athlete sex scandals in sports news. *International Journal of Sport Communication*, 6(1), 87-100.
34. ***Meng, J., & Berger, B. K.** (2012). Measuring return on investment (ROI) of organizations' internal communication efforts. *Journal of Communication Management*, 16(4), 332-354. DOI: 10.1108/13632541211278987. [CiteScore: 3.20]
35. **Meng, J., & Pan, P.-L.** (2012). Investigating the effects of cosmeceutical product advertising in beauty-care decision making. *International Journal of Pharmaceutical and Healthcare Marketing*, 6(3), 250-266. DOI: 10.1108/17506121211259412. [CiteScore: 1.30]
36. ***Meng, J., & Pan, P.-L.** (2012). Using a balanced set of measures to focus on long-term competency in internal communication. *Public Relations Review*, 38(3), 484-490. DOI: 10.1016/j.pubrev.2012.03.005. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
37. ***Meng, J.** (2012). Strategic leadership in public relations: An integrated conceptual framework. *Public Relations Review*, 38(2), 336-338. DOI: 10.1016/j.pubrev.2012.01.004. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
38. Pan, P.-L., **Meng, J., & Zhou, S.** (2012). Examining third-person perceptions in the context of sexually oriented advertising. *Journal of Promotion Management*, 18(2), 189-208. DOI: 10.1080/10496491.2012.668431. [CiteScore: 2.70]
39. ***Meng, J., Berger, B. K., Gower, K. K., & Heyman, W. C.** (2012). A test of excellent leadership in public relations: Key qualities, valuable sources, and distinctive leadership perceptions. *Journal of Public Relations Research*, 24(1), 18-36. DOI: 10.1080/1062726X.2012.626132. [Impact Factor: 6.409; 5-Year Impact Factor: 4.785; CiteScore: 5.8]
– Top Ten Downloaded Articles from EBSCO in 2014, extracted by Taylor & Francis Online
40. ***Meng, J., Berger, B. K., & Heyman W.** (2011). Measuring public relations leadership in the trait approach: A second-order factor model in the dimension of self-dynamics. *Public Relations Journal*, 5(1). Online at: <http://www.prsa.org/Intelligence/PRJournal/Documents/2011WinterMengBergerHeyman.pdf>
41. Pan, P.-L., & **Meng, J.** (2011). Where have we been? A thematic meta-analysis of *China Media Research*, 2005-2009. *China Media Research*, 7(2), 113-120.
42. Pan, P.-L., **Meng, J., & Zhou, S.** (2010). Morality or equality? Ideological framing in news coverage of gay marriage legitimization. *The Social Science Journal*, 47(3), 630-645. DOI: 10.1016/j.soscij.2010.02.002. [5-Year Impact Factor: 2.421; Impact Factor: 2.376; CiteScore: 2.50]
– Editor's Choice of Author's Research & Top Research Papers on Same-sex Marriage Collected by Journalist's Resource of Joan Shorenstein Center on Media, Politics, and Public Policy in Harvard Kennedy School

43. **Meng, J.** (2010). SK-II China and its skin cream scandal: An extended analysis of the image restoration strategies in a non-Western setting. *Public Relations Review*, 36(1), 66-69. DOI: 10.1016/j.pubrev.2009.10.004. [5-Year Impact Factor: 3.488; CiteScore: 5.60]
44. Kiessling, T. S., Richey, R. G., **Meng, J.** & Dabic, M. (2009). Exploring knowledge management to organizational performance outcomes in a transitional economy. *Journal of World Business*, 44(4), 421-433. DOI: 10.1016/j.jwb.2008.11.006. [5-Year Impact Factor: 8.513; CiteScore: 10.80] – **Most Cited Articles at Journal of World Business since 2008**
45. **Meng, J.**, & Berger, B. K. (2008). Comprehensive dimensions of government intervention in crisis management: A qualitative content analysis of news coverage of the 2003 SARS epidemic in China. *China Media Research*, 4(1), 19-28.

Scholarly Book Chapters (18 contributing chapters):

1. **Meng, J.**, Reber, B. H., & Xie, T. (2022, forthcoming). Communication professionals adapt to COVID-19 impacts: Trends and insights from the 2020-2021 North American Communication Monitor. In R. Tench, **J. Meng**, & A. Moreno (Eds.), *Strategic communication in a global crisis: National and international responses to the COVID-19 pandemic*. London: Routledge.
2. **Meng, J.**, Sun, R., Xie, T. & Wang, Z. (2022, forthcoming). Communication channels, sources of information, and key message retention: Assessing COVID-19 pandemic communication in China. In R. Tench, **J. Meng**, & A. Moreno (Eds.), *Strategic communication in a global crisis: National and international responses to the COVID-19 pandemic*. London: Routledge.
3. **Meng, J.**, Neill, M. S., & Kim, S. (2022, in press). Barriers to leadership advancement in an age of turbulence: Perspectives from Women in PR in the United States. In M. Topic (Ed.), *Women and leadership in the public relations industry: An international perspective*. London: Routledge.
4. **Meng, J.** (2021). Leadership Spotlight on work-life rhythm, technology, and professional thriving. In Carolyn M. Kim, *Leveraging technology in leadership communication (pp. 101-103)*. New York: Routledge.
5. **Meng, J.**, & Berger, B. K. (2017). The role of public relations leadership in effective social media and crisis communication management. In L. Austin, & Y. Jin (Eds.) (pp. 85-98), *Social media and crisis communication*. NY: Routledge.
6. Berger, B. K., & **Meng, J.** (2014). Making sense of leaders and leadership in public relations. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management (pp. 3-15)*. NY: Routledge.
7. Berger, B. K., & **Meng, J.** (2014). Review of the Leadership Literature. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management (pp. 16-37)*. NY: Routledge.
8. **Meng, J.**, & Berger, B. K. (2014). Research design and methods. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management (pp. 38-54)*. NY: Routledge.

9. Berger, B. K., & **Meng, J.** (2014). Profile of survey and interview participants. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 55-60). NY: Routledge.
10. **Meng, J.** (2014). Leadership dimensions and issue management. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 95-110). NY: Routledge.
11. Hung-Baesecke, C. F., Jin, Y., & **Meng, J.** (2014). Public relations leadership in the Chinese-speaking countries: talent development in the dynamic, digital age. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 141-155). NY: Routledge.
12. Berger, B. K., **Meng, J.**, Heyman, W., Harris, M., & Bain, M. (2014). US public relations leaders pursue talent, digital mastery, and strong cultures. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 278-294). NY: Routledge.
13. Berger, B. K., & **Meng, J.** (2014). The global study and leadership in the future. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 297-313). NY: Routledge.
14. **Meng, J.**, & Berger, B. K. (2013). What they say and what they do: Executives affect organizational reputation through effective communication. In C. E. Carroll (Ed.), *Handbook of communication and corporate reputation* (pp. 306-317). Thousand Oaks, CA: Wiley-Blackwell.
15. Pan, P.-L., & **Meng, J.** (2013). Advertising preference and product involvement: A gender difference approach to visualized advertisements. In M. A. Goraliski & H. P. Leblanc (Eds.), *Business Research Yearbook Volume 20* (pp. 9-15). International Academy of Business Disciplines.
16. **Meng, J.**, & Pan, P. (2010). Measurement challenges in marketing communication: In-depth interviews with senior business communicators. In W. J. Kehoe & L. K. Whitten (Eds.), *Going green: Best marketing practices for a global world* (pp. 17-18). Society for Marketing Advances Publishing.
17. Berger, B. K., & **Meng, J.** (2010). Public relations practitioners and the leadership challenge. In R. L. Heath (Ed.), *The SAGE handbook of public relations* (pp. 421-434). Thousand Oaks, CA: Sage.
18. **Meng, J.** (2008). Toward a theory of interactivity as a predictor of desirable attitude among young consumers: In the context of online automobile showroom. In W. J. Kehoe & L. K. Whitten (Eds.), *Advances in marketing: Issues, strategies and theories* (pp. 163-166). Society for Marketing Advances Publishing.

Conference Proceedings (4 referred proceedings):

1. **Meng, J.**, & Berger, B. K. (2010). How top business communicators measure the return on investment (ROI) of organization's internal communication efforts. *Proceedings of the 13th Annual International Public Relations Research Conference* (pp. 521-538). Gainesville, FL: Institute for Public Relations.

2. **Meng, J., & Heyman, W. C. (2009).** Measuring excellent leadership in public relations: A second-order factor model in the dimension of self-dynamics. *Proceedings of the 12th annual International Public Relations Research Conference* (pp. 354-371). Gainesville, FL: Institute for Public Relations.
3. Berger, B. K., **Meng, J., & Heyman, W. C. (2009).** Role modeling in public relations: The influence of role models and mentors on leadership beliefs and qualities. *Proceedings of the 12th annual International Public Relations Research Conference* (pp. 10-25). Gainesville, FL: Institute for Public Relations.
4. **Meng, J. (2008).** Playing like a star: Perceived influence of celebrity endorsement on the behavioral intentions of adolescents across Eastern and Western cultures. *Proceedings of the 2008 AMS Cultural Perspectives in Marketing Conference* (pp. 56-58). Ruston, LA.

GRANTS

Funding Received in Total from 2008 to present: \$224,595.00

2021-2022: Project: Ethics of Care & Servant Leadership

- **Co-PI: \$6,000 (funded)**
- Funder/Sponsor: The Arthur W. Page Center for Integrity in Public Communication
- Ongoing research project: July 1, 2021 to December 31, 2022

2021-2022: Project: North American Communication Monitor 2020-2021

- **Principal Investigator: \$5,000 (funded)**
- Funder/Sponsor: The Plank Center for Leadership in Public Relations
- Ongoing research project: July 1, 2021 to December 31, 2022

2019-2021: Project: Best practices and cases in management communication tools

- **Co-Principal Investigator: \$10,000 (funded/completed)**
- Funding organizations: Jointly funded by the National Social Science Fund of China (NSSFC) (Funded Project Series ID: 18BXW065) and the Academic Research Project Funds of Shanghai International Studies University, 2019-2021.

2018-2019: Project: PR women with influence: Breaking through the ethical and leadership challenges

- **Principal Investigator: \$10,000 (funded/completed)**
- Funding organizations: The Plank Center for Leadership in Public Relations and The Arthur W. Page Center for Integrity in Public Communication

2018-2019: Project: North American Communication Monitor 2018-2019

- **Principal Investigator: \$5,000 (funded/completed)**
- Funder/Sponsor: The Plank Center for Leadership in Public Relations

2016-2017: Project: Empower millennial communication professionals in the workplace: A talent management approach

- **Principal Investigator: \$17,600 (funded/completed)**

- Funding organizations: The Plank Center for Leadership in Public Relations and The Institute for Public Relations

2015-2016: Project: Leadership Development Cycle: An International Perspective

- **Country Principal Investigator: \$2,400 (funded/completed)**
- Funding organization: The Plank Center for Leadership in Public Relations

2014-2015: Project: Global Talent Management and the Millennial PR Professionals

- **Co-Principal Investigator: \$23,000 (funded/completed)**
- Funding organization: The Plank Center for Leadership in Public Relations

2014-2015: Project: The 2015 Leadership Report Card

- **Co-Principal Investigator: \$7,000 (funded/completed)**
- Funding organization: The Plank Center for Leadership in Public Relations

2014: Project: Talent Management in Public Relations

- **Principal Investigator: \$5,000 (funded/completed)**
- Funding organization: The Provost's Office Research Grant

2013: Project: An Interdisciplinary Foundation Research on Public Relations Leadership

- **Principal Investigator: \$4,000 (funded/completed)**
- Funding organization: Dean's Research Grant, Grady College, UGA

2011-2014: Project: A Global Study of Leadership in PR and Communication Management

- **Co-Principal Investigator: \$70,000 (funded/completed)**
- Funding organizations: The Plank Center for Leadership in Public Relations, IBM, Inc., and Heyman Associates, Inc.

2011-2014: Project: A Global Study of Leadership in PR and Communication Management (China)

- **Country (Greater China areas) Principal Investigator: \$5,700 (funded/completed)**
- Funding organizations: The Plank Center for Leadership in Public Relations, IBM, Inc., and Heyman Associates, Inc.

2011-2012: Project: A Longitudinal Analysis on the Evolution of Theories in Public Relations

- **Principal Investigator: \$2,000 (funded/completed)**
- Funding organization: Dean's Research Grant, Oklahoma State University

2010-2011: Project: Celebrity Endorsement, Source Credibility and Skepticism

- **Principal Investigator: \$5,000 (funded/completed)**
- Funding organization: The Research Council Seed Grant, The University of Dayton

2009-2010: Project: Improving Employee Relations through Transparent Communication

- **Principal Investigator: \$5,000 (funded/completed)**
- Funding organization: The Research Council Seed Grant, The University of Dayton

2009-2011: Project: Measurement of ROI of Internal Communications

- **Principal Investigator: \$2,000 (funded/completed)**

- Funding organization: The International Association of Business Communicators (IABC) Research Foundation

2008-2009: Project: Measuring Excellent Leadership in Public Relations

- **Principal Investigator: \$6,895 (funded/completed)**
- Funding organization: The Plank Center for Leadership in Public Relations

2008-2009: Research and Creative Activity Fellowship on Dissertation Research

- **Principal Investigator: \$33,000 (funded/completed)**
- Funding organization: The Graduate School, the University of Alabama

2014: Project: Breaking through Ambivalence: The Effect of Regulatory Focus on Consumer Responses towards Cosmeceutical Advertising

- **Co-Principal Investigator** —Funding Applied: \$3,000 (not funded)
- Potential funding organization: The American Advertising Association Research Fellowship

2013-2014: Project: Making Informed Diet Choices through Corporate Sustainability Initiatives: A Multi-Level, Identify-Based Approach to Increased Stakeholder Engagement

- **Principal Investigator** —Funding Applied: \$5,000 (not funded)
- Potential funding organization: The Arthur W. Page Society Legacy Scholar Grant

2013-2014: Project: Got Healthspiration? Examining the Use and Effects of Obesity Prevention Related Pinterest Content on the Adoption of Health Behaviors

- **Co-Principal Investigator** —Funding Applied: \$8,000 (not funded)
- Potential funding organization: The Faculty Research Grants in Sciences of OVPR, UGA

2012-2013: Project: The Effects of Functional Labeling of Cosmeceuticals on Consumer Behavior: An Empirical Investigation on Consumer Protection Regulation

- **Principal Investigator**—Funding Applied: \$10,000 (not funded)
- Potential funding organization: The Faculty Research Grants in Sciences of OVPR, UGA

REFEREED ACADEMIC CONFERENCE PRESENTATIONS (75 scholarly conference presentations)

1. **Meng, J.**, Xie, T., & Lee, J. J. (accepted, 2022). *Understanding the competency spectrum for communication management: The need, the gap, and the continuous learning mindset*. Research paper accepted for presentation at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022.
2. Neill, M. S., & **Meng, J.** (accepted, 2022). *Examining the characteristics and virtues associated with servant leadership in public relations*. Research paper accepted for presentation at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022.
3. Cacciatore, M., **Meng, J.**, & Reber, B. (accepted, 2022). *Leveraging the cybersecurity function to build influence and strategy: An empirical study of public relations professionals' cybersecurity acumen*. Research paper accepted for presentation at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022.
4. Zeffass, A., Hagelstein, J., Volk, S., Athayades, A., Hung-Baesecke, F., Macnamara, J., & **Meng, J.** (accepted, 2022). *Ethical challenges of digital communication in public relations: A comparative study of individual, organizational, and national factors in 52 countries*. Research paper accepted

for presentation at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022.

5. Pan, P., Bhandari, M., & **Meng, J.** (accepted, 2022). *Toward an integrated model of healthy food choice: Examining the moderated mediation effects via online search for nutrition information.* Research paper accepted for presentation at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022.
 6. Neill, M. S., & **Meng, J.** (accepted, 2022). *The impact of crucibles in developing public relations character and competencies as servant leaders.* Research paper accepted for presentation as the 25th annual International Public Relations Research Conference (IPRRC), March 3-5, 2022.
 7. **Robayo, K. A., Meng, J., & Suárez, A. M.** (accepted, 2022). *Gender equality in public relations and communication: A comprehensive study bridging the knowledge between North and South America.* Research paper accepted for presentation as the 25th annual International Public Relations Research Conference (IPRRC), March 3-5, 2022.
 8. Kim, S., & **Meng, J.** (2021). *Women in communication: Assessing and advancing gender equality.* Research paper presented at the 104th annual conference of the Association for Education in Journalism and Mass Communication, August 4-7, 2021.
 9. **Meng, J.,** Kim, S., & Reber, B. H. (2021). *Ethical challenges in an evolving digital communication era: Coping resources and ethics trainings.* Research paper presented at the EUPRERA 2021 Annual Congress organized by the Universidad de Navarra, Pamplona, Spain from October 7-9, 2021.
 10. **Meng, J.,** & Neill, M. S. (2021). *The roles of instrumental support and mentoring in balancing professional and family responsibilities: Perspectives from women in PR in the United States.* Research paper presented at the EUPRERA 2021 Annual Congress organized by the Universidad de Navarra, Pamplona, Spain from October 7-9, 2021.
 11. **Meng, J.** (2021). *Trusted sources of information, perceived quality in communication, and health knowledge retention: A national study of COVID-19 pandemic in China.* Paper presented on *Risk/Crisis Communication Research Related to COVID-19 in Asia* at the 28th International Public Relations Research Symposium (BledCom), July 2-3, 2021.
 12. **Meng, J.,** & Neill, M. S. (2021). *Barriers to PR women's leadership advancement: Current situation and anticipated changes.* Paper presented at the 71st Annual International Communication Association Conference, May 27-31, 2021.
 13. Pan, P. L., Bhandari, M., & **Meng, J.** (2021). *Better obesity knowledge, healthier food choice? Examining the moderating role of HNR claims in food advertisements.* Paper presented at the 71st Annual International Communication Association Conference, May 27-31, 2021.
 14. **Meng, J.,** Reber, B. H., Berger, B. K., Gower, K., Xie, T., & Lee, J. H. (2021). *Leading transitions in a traumatically changing working environment: Communication professionals adapt to COVID-19 impacts.* Paper presented at the 2021 International Public Relations Research Conference, March 4-7, 2021.
 15. **Meng, J.,** & Neill, M. S. (2020). *Ethical leadership and influence building: An examination of female public relations professionals' perceptions on preparedness, role modeling, and influence strategies.* Paper accepted to present at the PRSA Educators Academy Super Friday Conference, October 24, 2020.
- **Arthur W. Page Top Ethics Paper Award**
16. Tench, R., Molleda, J.-C., Reber, B. H., **Meng, J.,** Vercic, D., & Zeffass, A. (2019). *Clavigers, curators and circulators: International insights into the communicators' role as information providers to organizational leaders.* Paper accepted for presentation at the 21st Annual Congress of the European Public Relations Education and Research Association (EUPRERA), Zagreb, Croatia, September 26-28, 2019.

17. **Meng, J.**, Zerfass, A., Moreno, A., & Berger, B. K. (2019). *The role of effective leadership performance in constructing an engaging institutional environment for communication professionals: Evidence from a global study*. Paper accepted to present at the Organizational Communication Division at the 69th annual conference of the International Communication Association in Washington, D.C., May 24-28, 2019.
18. **Meng, J.**, Xie, T., Kim, S., & Lee, J. (2019). *Building trusting and committed relationships: The role of job cognition and face-and-favor in the context of Chinese organizations*. Paper accepted to present at the Organizational Communication Division at the 69th annual conference of the International Communication Association in Washington, D.C., May 24-28, 2019.
19. Sun, R., & **Meng, J.** (2018). *The impact of source credibility and risk attitude on individuals' risk perception toward GM Foods: Comparing young millennials in the U.S. and China*. Paper presented at the 2018 annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 5-9, 2018.
20. **Meng, J.**, & Berger, B. K. (2018). *Maximizing the potential of millennial communication professionals in the workplace: A talent management approach*. Paper accepted to present at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic, May 24- 28, 2018.
21. **Meng, J.**, & Berger, B. K. (2018). *Less engaged, less satisfied, and less trusting female PR practitioners: How can we close the deepened gender gap?* Paper accepted to present at the pre-conference of the 68th Annual Conference of the International Communication Association, Prague, Czech Republic, May 23-24, 2018.
22. Jin, Y., **Meng, J.**, & Berger, B. K. (2017). *Effective crisis communication leadership: Key dimensions and predictors assessed by global communication leaders*. Paper presented at the 5th International Conference on Crisis Communication in the 21st Century, Lisbon, Portugal, Oct. 19-21, 2017.
23. **Meng, J.**, Jin, Y., Lee, Y.-I., & Kim, S. (2017). *Integrating web and social analytics into Public Relations Research Course design: A longitudinal pedagogical research on Google Analytics Certification*. Paper presented at the 2017 Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.
 – **Top 5 Teaching Papers Award, Public Relations Division**
24. Sun, R., **Meng, J.**, & Cacciatore, M. A. (2017). *Effects of source credibility via social media on the risk perception and purchase intention of American Millennials towards genetically modified foods*. Paper presented at the 2017 International Crisis and Risk Communication Conference, March 13-15, Orlando, FL.
25. **Meng, J.**, & Berger, B. K. (2017). *Preparing future communication leaders: Understand millennial communication professionals better by filling the perceptual gaps*. Paper presented at the 20th annual International Public Relations Research Conference, March 8-12, 2017, Orlando, Florida.
26. **Meng, J.**, & Pan, P.-L. (2016). *What can we do beyond posting calorie counts? Engaging millennial consumers through sustainable marketing efforts*. Paper presented at the 19th Academy of Marketing Science World Marketing Congress, Paris, France, July 19-23, 2016.
27. Pan, P.-L., & **Meng, J.** (2016). *The mediating role of third-person perceptions in consumers' response to celebrity endorsed advertising*. Paper presented at the 19th Academy of Marketing Science World Marketing Congress, Paris, France, July 19-23, 2016.
28. **Meng, J.**, & Berger, B. K. (2016). *The impact of trust on public relations practitioners' job satisfaction: A moderated multiple mediation analysis*. Research paper presented at the 66th annual conference of the International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016.
29. Pan, P.-L., **Meng, J.**, & Lee, P.-L. (2016). *The Mediating effects of presumed influences on*

- Taiwanese consumers' skepticism toward celebrity endorsed advertising.* Research paper presented at the Annual Convention of International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016.
30. **Meng, J.**, Cacciatore, M. A., & Berger, B. K. (2016). *Information flow and leadership challenges: A global study on effective responsive strategies in public relations practice.* Research paper presented at the 66th annual conference of the International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016.
 31. Cacciatore, M. A., **Meng, J.**, & Berger, B. K. (2016). *Measuring the value of PR? An international investigation at how practitioners view the challenge and solutions.* Paper presented at the 19th International Public Relations Research Conference, Miami, FL, March 2-6, 2016.
 32. Reeves, H., **Meng, J.**, & Reber, B. H. (2015). *Managing millennials in public relations: Issues facing PR managers and executives.* Paper presented at the Congress of the European Public Relations Education and Research Association, Oslo, Norway, October 1-3.
 33. **Meng, J.**, & Berger, B. K. (2015). *Crucial linkages in successful public relations practice: Organizational culture, leadership, engagement, trust, and job satisfaction.* Paper presented at the Public Relations Division of the Annual Convention of the Association for Education in Journalism and Mass Communication, San Francisco, CA, August 6-9.
 34. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. (2015). *Bridging the ideological divide: A three-year comparative analysis of public trust predictors between the U.S. and China.* Paper presented at the Public Relations Division of the Annual Convention of the International Communication Association, San Juan, PR, May 24-28.
 35. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. (2015). *Understanding regulatory attitudes: An international examination of the role of political ideology.* Paper presented at the Annual Convention of the International Communication Association, San Juan, PR, May 24-28.
 36. **Meng, J.**, Pan, P.-L., & Lee, P.-L. (2015). *Cultural congruence or difference: Source credibility, brand support, and purchase intention in celebrity endorsed advertising.* Paper presented at the Annual Convention of the Southern States Communication Association, Tampa, FL.
– **Top Faculty Research Paper, Intercultural Communication Division**
 37. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. (2015). *The drivers of trust and their stability over time: Evidence from the global trust study.* Paper presented at the International Public Relations Research Conference, Miami, FL.
 38. **Meng, J.** (2014). *Testing multi-group measurement invariance of public relations leadership.* Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 5-9.
 39. Cacciatore, M., **Meng, J.**, VanderMolen, A., & Reber, B. H. (2014). *The interactive role of political ideology and media preference in building trust in organizations: A public relations perspective.* Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 5-9.
 40. Pan, P.-L., & **Meng, J.** (2014). *Informing the publics during health disaster: A crisis management approach to news media responses to flu pandemic.* Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 5-9.
 41. **Meng, J.**, Pan, P.-L., & Reber, B. H. (2014). *An assessment of the situational factors in promoting public health communication: A triangulation design.* Paper presented at the 2014 International Public Relations Research Conference, Miami, FL, March 5-9.
 42. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. H. (2014). *The role of media selection in predicting trust: Evidence from the global Trust study.* Paper presented at the 2014 International Public Relations Research Conference, Miami, FL, March 5-9.

43. Pan, P.-L., & **Meng, J.** (2013). Are they celebrity followers? Examining third-person perception in the context of celebrity endorsed advertising. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC, August 2-5.
– **First Place Faculty Research Paper Award and IJA Best Research Paper Award**
44. **Meng, J.**, Berger, B. K., Reber, B. H., Hung-Baesecke, F., & Zerfass, A. (2013). *Cross-cultural study of leadership in public relations and communication management: Approaches we can use to prepare leaders for the future*. Paper presented at the 2013 International Public Relations Symposium BledCom, Bled, Slovenia, June 14-15.
45. Pan, P.-L., & **Meng, J.** (2013). *Advertising preference and product involvement: A gender difference approach to visualized advertisements*. Paper presented at the Annual Convention of International Academy of Business Disciplines, Atlanta, GA. April 5-7.
46. ***Meng, J.** (2012). *Integrating Leadership in Public Relations Education for an Enhanced Value*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication in Chicago, IL, August 9-12.
– **Dennis Wilcox Award for Top Teaching Paper in Public Relations**
47. **Meng, J.**, & Pan, P.-L. (2012). *Saying I'm sorry: An image restoration approach to athlete sex scandals*. Paper presented at the Annual Convention of Western Social Science Association, Houston, TX, April 4-7.
48. **Meng, J.**, & Berger, B. (2011). *Leadership effectiveness intervention: A theoretical and empirical examination of organizational culture*. Paper presented at the Annual Convention of the International Communication Association, Boston, MA, May 22-25.
49. **Meng, J.**, & Berger, B. (2011). *Strategic leadership in public relations: Dimensions, measurement, and validation*. Paper presented at the International Public Relations Research Conference in Miami, FL, March 9-12.
50. **Meng, J.**, & Pan, P. (2010). *Measurement challenges in marketing communications: In-depth interviews with senior business communicators*. Paper presented at the Annual Convention of the Society for Marketing Advances, Atlanta, GA, November 3-6.
51. **Meng, J.** (2010). *The Generalization and universality of public relations leadership: An application of multiple-group confirmatory factor analysis in assessing measurement invariance*. Paper presented at the Annual Convention of the International Communication Association, Singapore, June 23-26.
52. **Meng, J.**, & Berger, B. K. (2010). *The Influence of culture on the perceptions of excellent leadership in public relations: An analysis of the in-depth interviews with senior PR executives in the U.K. and Singapore*. Paper presented at the Annual Convention of the International Communication Association, Singapore, June 23-26.
53. ***Meng, J.**, & Berger, B. K. (2010). *How top business communicators measure the return on investment (ROI) of organization's internal communication efforts*. Paper presented at the 2010 International Public Relations Research Conference, Miami, FL, March 10-14.
– **Top Research Paper Award from the Institute for Public Relations**
54. ***Meng, J.**, Berger, B. K., Gower, K., & Heyman, W. C. (2009). *A test of excellent leadership in public relations: Key qualities, valuable sources, and distinctive leadership perceptions*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL. May 21-25.
– **Top Graduate Student Research Paper Award in Public Relations Division**
55. **Meng, J.**, Berger, B. K., & Gower, K. (2009). *Excellent leadership in public relations: An integrated conceptual framework*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.

56. **Meng, J.,** & Bissell, K. L. (2009). *YouTube and media literacy: Testing the effectiveness of media literacy campaigns about body image targeted toward adolescent girls and female college students*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.
57. Pan, P.-L., Zhou, S., & **Meng, J.** (2009). *Sexuality differences and sexually oriented advertising: An exploratory analysis of the third-person effect*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.
58. ***Meng, J.,** & Heyman, W. C. (2009). *Measuring excellent leadership in public relations: A second-order factor model in the dimension of self-dynamics*. Paper presented at the International Public Relations Research Conference, Miami, FL, March 11-14.
– **Red Raider Award for Applying Quantitative Methodology in Public Relations Research**
59. Berger, B. K., **Meng, J.,** & Heyman, W. C. (2009). *Role modeling in public relations: The influence of role models and mentors on leadership beliefs and qualities*. Paper presented at the International Public Relations Research Conference, Miami, FL, March 11-14.
60. **Meng, J.** (2008). *Toward a theory of interactivity as a predictor of desirable attitude among young consumers: In the context of online automobile showroom*. Paper presented at the Society for Marketing Advances Conference, St. Petersburg, FL, November 4-9.
61. Pan, P.-L., & **Meng, J.** (2008). *Advertising preference and personal involvement: An investigation of gender and visual differences in advertising effects*. Paper presented at the Annual Convention of National Communication Association, San Diego, CA, November 17-19.
62. **Meng, J.,** & Pan, P.-L. (2008). *Will web interactivity lead to potential purchase intention? A survey of online perceptions and behaviors in young consumers*. Paper presented at the Annual Convention of the National Communication Association, San Diego, CA, November 17-19.
63. **Meng, J.** (2008). *Organizational citizenship behavior and job recognition: Exploring the impact of organization-employee relationship*. Paper presented at the Annual Convention of the Association for Business Communication, Incline Village, NV, October 30- November 1.
64. **Meng, J.** (2008). *“Made in China” or “China Free?” An investigation of the product safety crisis in China and its effects on public’s perceptions*. Paper presented at the Annual Convention of the Association for Business Communication, Incline Village, NV, October 30-November 1.
65. *Bissell, K. L., & **Meng, J.** (2008). *Reaching the techno-savvy viewers: Third-person perception about the effectiveness of YouTube as a media literacy tool about body image*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 9-12.
– **Top Faculty Research Paper Award, Mass Communication and Society Division**
66. **Meng, J.** (2008). *Playing like a star: Perceived influence of celebrity endorsement on the behavioral intentions of adolescents across Eastern and Western cultures*. Paper presented at the Cultural Perspectives in Marketing Conference, New Orleans, LA, January 16-19.
67. **Meng, J.** (2007). *How far can we go in organization-public relationships research? A descriptive content analysis of the status and the research trends in OPR research*. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, November 15-18.
68. **Meng, J.,** & Pan, P.-L. (2007). *Examining the representation of female journalist: A framing study of the news coverage of Barbara Walters’ two departures*. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, November 15-18.
69. **Meng, J.,** Gonzenbach, W. J., & de Gregorio, F. (2007). *The third-person effect and its influence on perceptual and behavioral outcomes: In a cosmeceutical product advertising context*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC, August 9-12.
70. **Meng, J.** (2007). *What do we know about cosmeceutical product advertising? Factors influencing*

- college women's beauty care decision-making*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC, August 9-12.
71. **Meng, J.** (2007). *Is beauty in a pill? Ideal body image, perceptions of body-esteem, and rational concerns about dietary supplements in college women*. Paper presented at the Annual Convention of the International Association of Communication, San Francisco, CA, May 24-28.
72. *Pan, P.-L., & **Meng, J.** (2007). *Who gave voices in the public debate over gay legal rights? An investigation of newspapers' perspectives on gay marriage legitimization*. Paper presented at the Annual Convention of International Communication Association, San Francisco, CA, May 24-28. – **Top Graduate Student Research Paper Award, LGBT Interest Group**
73. **Meng, J.** (2006). *Comprehensive dimensions of government intervention in crisis management: A qualitative content analysis of news coverage of the 2003 SARS epidemic in China*. Paper presented at the Annual Convention of the National Communication Association, San Antonio, TX, November 15-18.
74. **Meng, J.** (2006). *The Cross-cultural experiences and social accomplishments of Chinese students in American universities: An ethnomethodological approach*. Paper presented at the Annual Convention for the International Association for Intercultural Communication Studies, San Antonio, TX, August 5-8.
75. **Meng, J.** (2006). *The secret key to beautiful skin is not a secret anymore: A case study of the SK-II skin cream scandal in Asia*. Paper presented at the Annual Convention of the Association of Education in Journalism and Mass Communication, San Francisco, CA. August 2-5.

PROFESSIONAL AND OTHER INVITED PRESENTATIONS

Panels, Workshops, Invited Conference and Symposium Presentations (18 talks):

1. Bronstein, C., Dahmen, N., McIntyre, K., **Meng, J.**, Neill, M., & Russell, K. (2021). *AEJMC Scholarsourcing Panel: Current published books, the manuscripts in the pipeline, and the editorial selection process*. Research panel chaired by Bronstein, C., acceptance for presentation at the 104 annual conference of the Association for Education in Journalism and Mass Communication, August 4-7, 2021.
2. **Meng, J.**, Sun, R., Xie, T., & Wang, Z. (2021). *Assessing COVID-19 pandemic communication in China: What we know about the communication channels, sources of information, and key message retention*. Part of the research panel of *Learnings from the COVID-19 pandemic: Cross-cultural differences in risk and crisis communication strategies*, chaired by Romenti, S. and Moreno, A., accepted for presentation at the 71st Annual International Communication Association Conference, May 27-31, 2021.
3. Zerfass, A., Chen, X., Hung-Baesecke, F., **Meng, J.**, Moreno, A., Reber, B., & Tench, R. (2019). *Working in PR: It is joy or stress? A global analysis and debate*. Panel presented at the 21st Annual Congress of the European Public Relations Education and Research Association (EUPRERA), Zagreb, Croatia, September 26-28, 2019.
4. **Meng, J.**, Neill, M. S., Gower, K. K., & Bortree, D. S. (2019). *Empowering women in PR: Breaking through ethical and leadership challenges*. Panel jointly sponsored by Public Relations Division and Media Ethics Division, presented at the 2019 AEJMC annual conference in Toronto, Canada, August 8, 2019.

5. **Meng, J., & Reber, B. H. (2018).** *2018 North American Communication Monitor: Tracking Trends.* An invited presentation at the 2018 Institute for Public Relations Research Symposium in New York City, November 28, 2018.
6. Zerfass, A., MacNamara, J., Taylor, M., van Ruler, B., Kruckeberg, D., Bortree, D. S., & **Meng, J. (2018).** *Future public relations research: How diverse research directions in helping public relations contribute to the organization and the society.* ICA State-of-the-Art Special Panel Session, Public Relations Division, Panel presented at the *68th Annual Conference of the International Communication Association*, Prague, Czech Republic, May 24-28, 2018.
7. Berger, B. K., & **Meng, J. (2017).** *PR leaders are pretty average: Plank Center Report Card 2017.* An invited presentation at the 2017 Institute for Public Relations NYC Research Symposium, New York City, November 29, 2017.
8. **Meng, J. (2017).** *Engaging Millennial communication professionals: Transfer their passion for leadership to leadership readiness.* A Hack-a-Comm fast track to provide essential tips for public relations and communication professionals. An invited panel by the Division of Professional Development of PRSA at the 2017 PRSA International Conference in Boston, Oct. 9, 2017.
9. Reber, B. H., **Meng, J., & Ford, P. (2017).** *Championing diversity and inclusion to recruit and retain top talent.* Panel presented at the Professional Development session at the 2017 Public Relations Society of America (PRSA) International Conference (ICON), Boston, MA, Oct. 8-10, 2017.
10. **Meng, J., Kochhar, S., & O'Donnell, D. (2017).** *Data-driven strategies to manage millennial public relations professionals.* Panel presented at the Professional Development session at the 2017 Public Relations Society of America (PRSA) International Conference (ICON), Boston, MA, Oct. 8-10, 2017.
11. **Meng, J., & Berger, B. K. (2017).** *Millennial Communication Professionals: Different Bright Promises for Our Future.* An invited research briefing hosted by the Brunswick Group LLC and the Institute for Public Relations, New York City, January 31, 2017.
12. **Meng, J., & Berger, B. K. (2016).** *Millennial Communication Professionals: Enriching Their Bright Promise for Our Future.* An invited presentation at the 2016 Institute for Public Relations NYC Research Symposium, New York City, November 30, 2016.
13. Reber, B. H., **Meng, J., & Nall, M. (2015).** *Recruiting, retaining and managing millennials.* Panel presented at the Public Relations Society of America (PRSA) International Conference (ICON), Atlanta, GA, November 9-10.
14. Jin, Y., **Meng, J., & Procter-Rogers, C. (2015).** *Avoiding minefields in a crisis: A global perspective for PR leaders.* Panel presented at the Public Relations Society of America (PRSA) International Conference (ICON), Atlanta, GA, November 9-10.
15. **Meng, J. (2014).** *Applicable to the real world? Teaching theories and methods in advertising and public relations.* Panel presented, co-sponsored by Public Relations Division and Advertising Division, at the Annual Convention of the Association for Education in Journalism and Mass

Communication, Montreal, Canada, August 6-9.

16. **Meng, J.** (2014). *Whistleblowing in government as free expression*. Panel presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9.
17. **Meng, J.** (2013). *What I heard in the three leadership reports*. Presented at the 2013 Plank Leadership Summit Conference, hosted by the Plank Center for Leadership in Public Relations, Chicago, IL, November 14, 2013.
18. **Meng, J.** (2012). *Excellent leadership model in public relations and communication management*. Presented at the 2012 Plank Leadership Summit Conference, hosted by the Plank Center of Leadership in Public Relations, Chicago, IL, November 1, 2012.

Invited Talks, Guest Lectures, Webinars, and Other Presentations (38 invited talks):

1. **Meng, J.** (11/08/2021). *Industry Insiders: Careers in Tech/Silicon Valley*, virtual panel discussion, invited and hosted by the UGA Career Center and the UGA Mentor Program.
2. **Meng, J.** (11/01/2021). *Gaining Visibility through Leadership Opportunities: The Importance of Everyone Developing Leadership Skills*, Invited Podcast interview by the Institute for Communication and Information (ICIR) at the University of Alabama. The episode can be accessed at <https://open.spotify.com/episode/3Lx1mZqwGKGPAunCuD910F>.
3. **Meng, J.** (September 15, 2021). *Challenges for communication professionals: How communication professionals could address fake news and prevent corporations from suffering the attack of fake news*. Invited talk by the Department of Chinese and Bilingual Studies at The Hong Kong Polytechnic University, Hong Kong, China.
4. **Meng, Juan.** (August 19, 2021). *Three Rs: Resilience, Resourcefulness, and Reform Mindedness in Public Relations Education amid the COVID-19 Pandemic*, invited panelist at the 2021 Virtual Summit of the Commission on Public Relations Education (CPRE).
5. **Meng, J.,** Reber, B., Gower, K., & Zeffass, A. (06/09/2021). Facebook Live Webinar: *Exploring the 2020-2021 North American Communication Monitor*, chaired by Bridget Coffing and hosted by The Plank Center for Leadership in Public Relations.
6. **Meng, J.,** & Neill, M. S. (05/19/2021). Invited live training session: *How to establish your mentor-mentee relationships while building professional networks*, hosted by the fifth annual AdPR Academy, Department of Advertising & Public Relations, University of Georgia.
7. **Meng, J.** (05/13/2021). Invited lecture: *Leadership in Public Relations*, hosted by Joan Cuenca, Director of the Master's degree in strategy and direction of public relations in School of Communication and International Relations, University Ramon LLul in Barcelona, Barcelona, Spain.
8. **Meng, J.** (04/15/2021). Invited Webinar: *Race in the PR Classroom: Support AAPI Students and Faculty*, co-hosted by the Institute for Public Relations and the PRSA Educators' Academy as part

of the Race in the PR Classroom, a webinar series for educators focused on race in the current state of PR education. Webinar recording link: <https://instituteforpr.org/race-in-the-pr-classroom/>

9. **Meng, J.** (03/26/2021). Invited lecture: *Challenges for communication professionals: Trust and transparency*, hosted by the Department of Chinese Bilingual Studies at The Hong Kong Polytechnic University, Hong Kong.
10. **Meng, J.,** & Neill, M. S. (03/25/2021). Invited talk: *PR Women with Influence*, hosted by Public Relations Society of America (PRSA) Central Texas Chapter.
11. **Meng, J.,** & Neill, M. S. (03/19/2021). Brown Bag Luncheon Talk: *PR Women with Influence*, hosted by the Dean's office, Grady College, University of Georgia.
12. **Meng, J.,** Neill, M. S., Fiske, R., & Battles, S. (03/02/2021). Facebook Live Webinar: *PR Women with Influence*, hosted by the Plank Center for Leadership in Public Relations. Webinar recording link: <http://ow.ly/zN6z50E7GW9>
13. Moreno, A., Romenti, S., Tench, R., Bridge, G., **Meng, J.,** Nwasum, C., Bibilashvili, L., Cmeciu, C., Anton, A., & Neagu, A. (11/19/2020). Webinar: COM-COVID: The latest outcomes of this recent global study investigating the communication management of the COVID 19 crisis in diverse countries (Europe, Africa, & China). Webinar recording link: <https://euprera.org/what-we-do/webinars/>
14. Mackey, A., **Meng, J.,** & Norman, C. (10/22/2020). Invited talk: In a time of racial injustice, we are all in this together. A UGA Pharmacy Virtual Town Hall Panel, hosted by the College of Pharmacy, University of Georgia.
15. **Meng, J.** (12/10/2019). Invited lecture: *Talent Management and the Millennials in the Workplace*. An invited guest lecture to a Graduate-level class: Organization, Communication and Economy, in the Department of Communication Management, Institute of Communication and Media Studies, Leipzig University, Leipzig, Germany.
16. **Meng, J.** (12/09/2019). Invited talk: *Leadership in Public Relations: A Research Journey of Leadership Performance, Engagement, and Empowerment*. An invited talk in the brown-bag lunch-and-learn speaker series in the Department of Communication Management, Institute of Communication and Media Studies, Leipzig University, Leipzig, Germany.
17. **Meng, J.** (12/05/2019). Invited talk: *Public Relations Education and Curriculum in the United States*. An invited talk in the Department of Public Relations, Advertising and Marketing, School of Communication and International Relations, University Ramon Llull, Barcelona, Spain.
18. **Meng, J.** (11/26/2019). Invited talk: *North American Communication Monitor 2018-2019: Key Findings*. An invited talk to the Group of Advances Studies in Communication (www.geac.urjc.es), Universidad Rey Juan Carlos, Madrid, Spain.
19. **Meng, J.** (11/27/2019). Invited lecture: *Leadership Report Cards: Improving Leadership Shall be a Priority*. An invited guest lecture to a Graduate-level class, Strategic Communication

Management, in the Group of Advances Studies in Communication (www.geac.urjc.es), Universidad Rey Juan Carlos, Madrid, Spain.

20. **Meng, J.** (10/25/2019). Invited talk: *North American Communication Monitor 2018-2019*. An invited talk to the Executive Advisory Council, Department of Advertising and Public Relations, Grady College, University of Georgia.
21. **Meng, J.** (10/15/2019). Invited lecture: *Service-Learning and Community Partners in Project Work*. An invited talk to doctoral students in GRSC 7770, Grady College, University of Georgia.
22. **Meng, J.** (07/03/2019). Invited workshop: *International collaboration and research: challenges and rewards*. A half-day training workshop hosted and organized by the School of Journalism and Communication, Shanghai International Studies University, Shanghai, China.
23. **Meng, J.** (07/04/2019). Invited talk: *Strategic issues for communication management: new trends identified in 2018-2019 North American Communication Monitor*. An invited talk at the academic research salon hosted and organized by the School of Journalism and Communication, Shanghai International Studies University, Shanghai, China.
24. **Meng, J.** (10/10/2018). Invited talk: "Community engagement forum: How to recruit for service-learning and community-engaged projects and capstones," The Office of Service-Learning, University of Georgia.
25. **Meng, J.** (09/18/2018). Invited talk: Assessing, Testing, Evaluating: Accounting for Course Goals and Student Differences, GRSC 7770 Pedagogy, Grady College, University of Georgia
26. **Meng, J.** (11/02/2017). Invited talk in a training workshop on managing millennial workers to Shanghai Administration Institute delegation. Carl Vinson Institute of Government, University of Georgia.
27. **Meng, J.,** Reber, B. H., & Ford, P. (10/30/2017). Webinar on demand: Championing diversity and inclusion to recruit and retain top talent, invited and hosted by the Plank Center for Leadership for Public Relations. Webinar recording link: <https://youtu.be/P3dkij39v7g>
28. Berger, B. K., Ellis, A., **Meng, J.,** Seay, L., & Vasquez, S. (10/19/2017). Webinar on demand: Millennials, diversity & inclusion in the PR industry, invited and hosted by the Plank Center for Leadership for Public Relations. Webinar recording link: <https://youtu.be/fa8gjCYwsLk>
29. **Meng, J.,** & Berger, B. K. (02/15/2017). Webinar: Millennial communication professionals in the workplace, hosted and recorded by Institute for Public Relations.
30. **Meng, J.** (01/11/2017). Invited talk in a training workshop on the fundamentals of reputation management to a group of Chinese business visitors. Cox International Center for International Mass Communication Training and Research, University of Georgia.
31. **Meng, J.** (11/29/2016). Invited Guest Lecture: Balancing research, teaching and service, GRSC 7770 Pedagogy (Fall 2016)

32. **Meng, J.** (05/14/2016). Invited Guest Lecture: Social listening and social analytics, presented at the College of Humanities and Communications at Shanghai Normal University (Summer 2016)
33. **Meng, J.** (11/07/2015). Invited Guest Lecture: Balancing research, teaching and service, GRSC 7770 Pedagogy (Fall 2015)
34. **Meng, J.** (09/04/2015). Invited Guest Lecture: How to design and conduct global research. JRM 8000 Proseminar in Mass Communication (Fall 2015)
35. **Meng, J.** (07/22/2015). Invited talk in a training workshop on the fundamentals of reputation and issues management to a group of Chinese business visitors. Cox International Center for International Mass Communication Training and Research, University of Georgia.
36. **Meng, J.** (05/17/2014). Invited talk: *What's new in public relations research?* Hosted and organized by the School of Journalism, Shanghai Normal University, Shanghai, China.
37. **Meng, J.** (Summer 2011). Invited talk: *What is Public Relations?* Organized by the Best China Program, the University of Dayton, Dayton, OH.
38. **Meng, J.** (Summer 2011). Invited talk: *Current issues in advertising and public relations research.* Hosted and organized by the School of Journalism, Shanghai Normal University, Shanghai, China.

MEDIA INTERVIEWS, FEATURES & MENTIONS (50 selected articles)

1. Digital acumen and readiness for Industry 4.0: Why digital competency development is crucial for communication, published by the Digital Media Research Center at the Institute for Public Relations, <https://instituteforpr.org/digital-acumen-and-readiness-for-industry-4-0/> (Sept. 23, 2021)
2. Research in progress: Examining the influence of ethics of care and servant leadership in PR, published by the Arthur W. Page Center for Integrity in Public Communication, <https://www.bellisario.psu.edu/page-center/article/research-in-progress-examining-the-influence-of-ethics-of-care-servant-lead?fbclid=IwAR2FoB3op269JPbkPlhcwFWQ690LrCrIpGPod0U0joGIbqCdkAlo1oNxxgE> (July 22, 2021)
3. The 2020-2021 North American Communication Monitor identifies trends and challenges in a year of continuous crisis, published by the Grady College of Journalism and Mass Communication, <https://grady.uga.edu/the-2020-2021-north-american-communication-monitor-identifies-trends-and-challenges-in-a-year-of-continuous-crisis/> (June 7, 2021)
4. The 2020-2021 North American Communication Monitor identifies trends and challenges in a year of continuous crisis, published by The Plank Center for Leadership in Public Relations, <http://plankcenter.ua.edu/the-2020-2021-north-american-communication-monitor-identifies-trends-and-challenges-in-a-year-of-continuous-crisis> (June 3, 2021)
5. Building a culture of inclusion: Women of color and diversity management in public relations, published by the Institute for Public Relations, <https://instituteforpr.org/building-a-culture-of->

[inclusion-women-of-color-and-diversity-management-in-public-relations](#) (May 20, 2021)

6. Page Center announces 2021 grants on corporate social advocacy, ethics of care and activism, published by the Arthur W. Page Center for Integrity in Public Communication, <https://www.bellisario.psu.edu/page-center/article/page-center-announces-2021-grants-on-corporate-social-advocacy-ethics-of-ca> (April 1, 2021)
7. Reimagining the workplace offers opportunity for inclusion, published by *Regan's PR Daily*, written by Ted Kitterman at *PR Daily*, <https://www.prdaily.com/reimagining-the-workplace-offers-opportunity-for-inclusion/> (March 17, 2021)
8. New PR book looks at gaps in leadership and mentors for women in communications, published by *Strategic Magazine*, an international public relations and communication magazine for business leaders in all sectors, <https://www.strategicmagazines.com/new-pr-book-looks-at-gaps-in-leadership-and-mentors-for-women-in-communications/> (March 11, 2021)
9. New book: PR women with influence—Review and Infographics, published by the European Public Relations and Research Association (EUPRERA), <https://euprera.org/2021/02/05/new-book-pr-women-with-influence-review-infographics/> (February 5, 2021)
10. Page Center and Plank Center study examines ethical leadership from the perspective of women in PR, published by the Arthur W. Page Center for Integrity in Public Communication, <https://www.bellisario.psu.edu/page-center/article/page-center-and-plank-center-study-examines-ethical-leadership> (Jan 27, 2021)
11. Trends and challenges revealed in new book about women and leadership in public relations, by Richard Carufel at *Bulldog Reporter*, <https://www.agilitypr.com/pr-news/public-relations/trends-and-challenges-revealed-in-new-book-about-women-and-leadership-in-public-relations/> (Jan 27, 2021).
12. Bridging mentorship and leadership development to establish a pipeline of inclusive and effective leaders in public relations, published by The Plank Center for Leadership in Public Relations, <http://plankcenter.ua.edu/bridging-mentorship-and-leadership-development-to-establish-a-pipeline-of-inclusive-and-effective-leaders-in-public-relations/> (Jan 27, 2021)
13. Trends and challenges revealed in new book about women and leadership in public relations, published by The Plank Center for Leadership in Public Relations, <http://plankcenter.ua.edu/trends-and-challenges-revealed-in-new-book-about-women-and-leadership-in-public-relations/> (Jan 21, 2021)
14. Trends and challenges revealed in new book about women and leadership in public relations: Advancement barriers, gaps in leadership and lack of mentors examined, published by Grady College of Journalism and Mass Communication, <https://grady.uga.edu/trends-and-challenges-revealed-in-new-book-about-women-and-leadership-in-public-relations/> (Jan 19, 2021)
15. Nine named 2019-2020 Women's Leadership Fellows (January 16, 2020), published by the Columns, <https://news.uga.edu/2019-2020-womens-leadership-fellows/>

16. Millennial communication professionals study published in international journal (Dec. 19, 2019), published by the Plank Center for Leadership in Public Relations
<http://plankcenter.ua.edu/millennial-communication-professionals-study-published-in-international-journal/>
17. Mindful engagement practices for disengaged PR pros, featured in *O'Dwyer PR: The Inside News of PR & Marketing Communications* (Oct. 11, 2019)
<https://www.odwyerpr.com/story/public/13206/2019-10-11/mindful-engagement-practices-for-disengaged-pr-pros.html>
18. Improving public relations leadership should be a priority, published by the Institute for Public Relations (Oct. 2, 2019) <https://instituteforpr.org/improving-public-relations-leadership-should-be-a-priority/>
19. Public relations leaders earn a "C+" in The Plank Center's Report Card 2019, published by the Plank Center for Leadership in Public Relations (September 27, 2019)
<http://plankcenter.ua.edu/is-improving-public-relations-leadership-on-the-professions-radar-screen/>
20. With authenticity under attack, new research explores PR's toughest challenges, featured in *Bulldog Reporter* and *the Daily 'Dog* (July 2, 2019) https://www.agilitypr.com/pr-news/public-relations/with-authenticity-under-attack-new-research-explores-prs-toughest-challenges/?utm_source=sharebuttons&utm_medium=facebook&utm_campaign=mashshare&fbclid=IwAR3Jlzg0WrxRIDiYLH5-fYPuscx1WteyVW6SsiWy8UldSmhAPpDmhUIMFYw
21. North American Communication Monitor, published by the Plank Center for Leadership in Public Relations (June 25, 2019) <http://plankcenter.ua.edu/trends-and-challenges-revealed-in-first-north-american-communication-monitor/>
22. Trends and challenges revealed in first North American Communication Monitor, published by (June 25, 2019) (June 27, 2019) <https://grady.uga.edu/trends-and-challenges-revealed-in-first-north-american-communication-monitor/>
23. Grady College enters educational partnership with Shanghai Normal University, published by Grady College of Journalism and Mass Communication (April 1, 2019)
<http://grady.uga.edu/grady-college-enters-educational-partnership-with-shanghai-normal-university/>
24. Women in PR: Juan Meng, featured story in Women in PR Series by the Plank Center for Leadership in Public Relations (March 19, 2019) <http://plankcenter.ua.edu/women-in-pr/women-in-pr-juan-meng/>
25. UGA students launch 30-day diversity initiative on campus, published by Grady College of Journalism and Mass Communication (February 25, 2019) <http://grady.uga.edu/uga-students-launch-30-day-diversity-initiative-on-campus/>
26. Grady College professors help lead research for largest worldwide communication study, published by Grady College of Journalism and Mass Communication (December 18, 2018)

<http://grady.uga.edu/grady-college-professors-help-lead-research-for-largest-worldwide-communication-study/>

27. Dr. Juan Meng, A Teacher-Leader, featured by Platform Magazine (December 12, 2018) <http://platformmagazine.org/2018/12/12/dr-juan-meng-a-teacher-leader/>
28. Juan Meng added to Plank Center National Board of Advisors, published by Grady College of Journalism & Mass Communication (September 20, 2018) <http://grady.uga.edu/plank-center-adds-renowned-uga-scholar-to-its-national-board-of-advisors/>
29. Plank Center adds renowned UGA scholar to its national board of advisors (September 18, 2018), published by the Plank Center for Leadership in Public Relations. <http://plank-center-adds-renowned-uga-scholar-to-its-national-board-of-advisors/>
30. Focus on Faculty: Juan Meng (September 2, 2018), published by UGAToday, UGA Marketing and Communications. <http://grady.uga.edu/focus-on-faculty-juan-meng/>
31. The Plank Center for Leadership in Public Relations will sponsor the North American Communication Monitor (NACM) (May 8, 2018). <http://plankcenter.ua.edu/north-american-communication-monitor/>
32. The Top 11 Public Relations Insights of 2017 (Feb. 19, 2018), published by the Institute for Public Relations. <http://www.instituteforpr.org/top-research-insights-2017/>
33. The role of source credibility in shaping young millennials' risk perception and purchase intention toward genetically modified food (November 3, 2017), published by Institute for Public Relations. <http://www.instituteforpr.org/role-source-credibility-shaping-young-millennials-risk-perception-purchase-intention-toward-genetically-modified-foods/>
34. IPR awards University of Georgia Grad student the Makovsky Best Master's Thesis of the Year Award, published by Institute for Public Relations. <http://www.instituteforpr.org/ipr-awards-university-georgia-grad-student-makovsky-best-masters-thesis-year-award/> (November 3, 2017)
35. PR leaders are pretty average: Plank Center Report Card 2017 (June 27, 2017), published by Institute for Public Relations. <http://www.instituteforpr.org/pr-leaders-pretty-average-plank-center-report-card-2017/>
36. Report: New study highlights PR's deficiencies (June 08, 2017), published by ragon.com (News and Ideas for Communicators). https://www.ragon.com/Main/Articles/52837.aspx??utm_source=salesforce&utm_medium=email&utm_campaign=Ragan+Daily+Headlines+-+Final+-+July+19
37. PR leaders' grades slide on Plank Center's 2017 "Report Card" (June 05, 2017), published by *Bulldog Reporter*. <https://www.agilitypr.com/pr-news/public-relations/pr-leaders-grades-slide-plank-centers-2017-report-card/>
38. Plank Center: Male vs. female perception gap of PR is widening (June 05, 2017), published by *PRWeek*. <http://www.prweek.com/article/1435475/plank-center-male-vs-female-perception->

[gap-pr-widening?bulletin=breakfastbriefing&utm_medium=EMAIL&utm_campaign=eNews%20Bulletin&utm_source=20170605&utm_content=www_prweek_com_article_1435475](http://www.prweek.com/article/1435475/gap-pr-widening?bulletin=breakfastbriefing&utm_medium=EMAIL&utm_campaign=eNews%20Bulletin&utm_source=20170605&utm_content=www_prweek_com_article_1435475)

39. Gender Differences Deepen, Leader-Employee Gap Remains and Grades Slide in Plank Center Report Card 2017 on PR Leaders (June 05, 2017), published by the Plank Center for Leadership in Public Relations. Web link: <http://plankcenter.ua.edu/gender-differences-deepen-leader-employee-gap-remains-and-grades-slide-in-plank-center-report-card-2017-on-pr-leaders/>
40. Study: Generation gap could advance PR industry (February 13, 2017), published by *The Columns: The Online Newspaper for the University of Georgia Community*. Web link: <http://columns.uga.edu/news/article/study-generation-gap-could-advance-pr-industry/>
41. A talent management ecosystem that works: From personalizing to contextualizing (January 30, 2017), published by Institute for Public Relations. Web link: <http://www.instituteforpr.org/talent-management-ecosystem-works-personalizing-contextualizing/>
42. Study: Why millennials should be taken seriously in the PR workforce (January 20, 2017), published by *PRWeek*. Web link: <http://www.prweek.com/article/1421515/study-why-millennials-taken-seriously-pr-workforce>
43. Study shows sharp differences between millennial communication professionals and their managers (January 17, 2017), published by Grady College of Journalism & Mass Communication. Web link: <http://grady.uga.edu/study-shows-sharp-differences-millennial-communication-professionals-managers/>
44. New Plank Center and IPR study reveals sharp differences between millennial communication professionals and their managers in perceptions of workplace factors, values and attributes (January 17, 2017), published by Institute for Public Relations. <http://www.instituteforpr.org/new-plank-center-ipr-study-reveals-sharp-differences-millennial-communication-professionals-managers-perceptions-workplace-factors-values-attributes/>
45. Millennial communication professionals in the workplace (January 17, 2017), published by the Plank Center for Leadership in Public Relations. <http://plankcenter.ua.edu/resources/research/millennial-communication-professionals-in-the-workplace/>
46. Assistant professor integrates research into her teaching (February 23, 2015), published by *The Columns: The Online Newspaper for the University of Georgia Community*. Web link: <http://columns.uga.edu/news/article/assistant-professor-integrates-research-into-her-teaching/>
47. Experiential learning enables UGA students to create e-book about millennials in public relations (February 23, 2015). Interviewed and published by Molly Berg for *UGA Today*. Web link: <https://news.uga.edu/e-book-millennials-in-public-relations-0215/>
48. The global research on public relations leadership and its impact on businesses in Atlanta (September 18, 2014). Interviewed and published by *Atlanta Business Chronicle*, Atlanta, GA.

49. Makeup mendacity: Cosmetics claims under fire (11/08/2012). Interviewed and published by Bruce Kennedy at *MSN Money*.
50. Face value: Grady College study finds consumers want more education with their cosmeceutical ads (October 22, 2012), published by *The Columns: The Online Newspaper for the University of Georgia Community*. Web link: <http://columns.uga.edu/news/article/face-value/>

TEACHING

Courses Taught at University of Georgia

ADPR 3400 Research Insights and Analytics
 ADPR 3510 PR Research
 ADPR 5910 Public Relations Administration
 ADPR 5950/7950 PR Campaigns
 ADPR 5992/7992 Global Advertising and Public Relations (SABD 1090 ADPR China)
 ADPR 5930E/7930E PR Ethics, Diversity and Cross-Cultural Leadership
 ADPR 5170 Advanced studies in Ad/PR (directed learning)
 JRMC 7940 PR Foundations
 JRMC 7300 Master's Thesis
 JRMC 8160 Integrated AdPR Special Project
 JRMC 8050 Mass Communication Readings (directed research)
 JRMC 9000 Doctoral research
 JRLC 5080 International Strategic Communication (Grady@Oxford summer 2017)

New course development at University of Georgia

ADPR 5992/7992: Go Global, Choose China Study Abroad Program
 ADPR 5741/7941 Integrated ADPR Campaigns
 ADPR 5730/7930: PR Ethics, Diversity and Cross-Cultural Leadership
 ADPR 5730E/7930E (Online course): PR Ethics, Diversity and Cross-Cultural Leadership
 FYOS 1001 Public Relations, Service-Learning and Community Engagement

Courses Taught at Oklahoma State University

MC 4853 Managing Social Media Channels (outreach online course)
 MC 5853 Advanced Strategic Communication Management
 SC 4843 Public Relations Campaigns

Courses Taught at University of Dayton

Best China Program (International Exchange Program)
 CMM 562 PR & Social Media (online course)
 CMM 485/555 Contemporary APR in China (Summer Study Abroad Program in China)
 CMM 461 Public Relations Campaigns
 CMM 469 Public Relations Management
 CMM 469/562 International Public Relations
 CMM 460 Public Relations Writing
 CMM 360 Principles of Public Relations

Courses Taught at University of Alabama

Spring 2008: MGT 395 Strategic Business Communication

Summer 2007: APR 495 Social Marketing & Communication
 Spring 2008 and Fall 2008: COMS 123 International Public Speaking

SERVICE

EXTERNAL:

Advisory Board Member at Research Institutes/Centers/Professional Associations

Ragan Communications, Inc. and Ragan's *PR Daily*

- Board Member, National Board of Advisors (since December 2021)

The Plank Center for Leadership in Public Relations, University of Alabama

- Board Member, National Board of Advisors (since fall 2018)
- Committee Member, Brand Marketing Committee (since January 2021)
- Committee Member, Challenge for Emerging Leaders Committee (since July 2020)
- Committee Member, Research Committee (since fall 2018)
- Plank Scholar, Research Committee (2012-2018)

Editorial Board Member at Scholarly Journals (6 active roles and one finished term)

- *Corporate Communications: An International Journal* (since 2021)
- *Journal of Public Relations Education* (since 2020)
- *Public Relations Review* (since 2019)
- *International Journal of Strategic Communication* (since 2017)
- *Journal of Promotion Management* (since 2017)
- *Journal of Public Relations Research* (since 2012)
- *Public Relations Journal* (2017-2020)

Executive Leadership Committee, PRSA's Educators Academy

- PRSA Educators Academy (Since Summer 2021)
- Committee of program planner: The 2021 PRSA Educators Academy "Super Saturday" planning
- Committee: 2021 Educators Academy research paper competition

External Reviewer for Faculty Grant Application at Other Institutions

- School of Journalism and Mass Communications, San Jose State University (Summer 2017)

External Reviewer for Faculty Tenure & Promotion at Other Institutions

- Department of Strategic Communication, University of Miami, Coral Gables (Spring 2020)

Proposal Reviewer for Scholarly Books

- Book Proposal Title: *Fostering Employee Buy-in through Effective Leadership Communication*, by Tim P. McMahon, Routledge (Spring 2020)
- Book Proposal Title: *You as a Leader: Learning and Using Your Strengths and Vulnerabilities*, by Seth M. Spain, American Psychological Association Press (Spring 2020)
- Book Proposal Title: *Strategic Communication Research*, by Craig E. Carroll, Sage (Fall 2016)
- Book Proposal Title: *Social Media and Crisis Communication*, by Lucinda Austin & Yan Jin, Routledge (Spring 2014)

Service at Academic Conferences/Associations/other Institutions

- Judge for Best Master's Thesis Awards (first and second rounds), European Public Relations Education and Research Association (Spring and Summer 2021)
- Founding Member, Book Award Committee, Public Relations Division, ICA (Spring 2021)
- Reviewer, Leeds Business School's Research Excellence Framework (REF) on Global Communication Practice, Leeds Beckett University, U.K. (Fall 2020)
- Nominee, Final Two Candidates for the Chair of Public Relations Division, ICA (Spring 2020)
- Member, Professional Freedom & Responsibility Committee, PR Division, AEJMC (2017 to 2019)
- Panel Reviewer, Public Relations Division at AEJMC (Fall 2016, Fall 2017)
- Research Chair, Public Relations Division, 2017 AEJMC Midwinter Conference (2016-2017)
- Member, Membership Committee, Public Relations Division, AEJMC (2013-2016)
- Judge, Case Study Competition in Corporate Communications, Page Society and the Institute for Public Relations (2018 and 2019)
- Judge, Awards for Excellence in Public Health Communication (Summer 2015)
- Session Chairs and/or Respondents for Annual Conventions of ICA and AEJMC (2009-present)
- Conference Papers Reviewer for AEJMC, ICA, and AAA (2008-present)

Manuscript Reviewer for Scholarly Journals

- *Journalism & Mass Communication Quarterly* (since 2019)
- *Journal of Public Relations Education* (since 2016)
- *Journalism & Mass Communication Educator* (since 2016)
- *Leadership & Organization Development Journal* (since 2016)
- *Communication Education* (since 2015)
- *Journal of Advertising Education* (since 2015)
- *International Journal of Sport Communication* (since 2015)
- *Journal of Consumer Marketing* (since 2014)
- *Corporate Communications: An International Journal* (since 2014)
- *International Journal of Strategic Communication* (since 2013)
- *Management Communication Quarterly* (since 2013)
- *Public Relations Review* (since 2013)
- *Journal of Promotion Management* (since 2012)
- *International Journal of Conflict Management* (since 2010)
- *The Leadership Quarterly* (since 2010)
- *The Social Science Journal* (since 2010)
- *Journal of Public Relations Research* (since 2010)

INTERNAL:**University of Georgia****Department-level**

- Curriculum and Teaching
 - Course Developer: ADPR 5930E/7930E PR Ethics, Diverse Cultures and Cross-Cultural Leadership (2019-2020)
 - Course Co-Developer: ADPR 5741/7941 Integrated ADPR Campaigns (2018-2019)
 - Course Co-Developer: ADPR 5930/7930 PR Ethics, Diverse Cultures and Cross-Cultural

- Leadership (2018-2019)
 - Course Developer: FYOS 1001 Public Relations, Service-Learning and Community Engagement (Fall 2016)
 - Teaching Collaboration with Meltwater to foster students learning social media monitoring (Fall 2017 to Spring 2019)
 - Member, AdPR 4+1 Program Advisory Committee (Fall 2012 to Spring 2017)
 - Member, AdPR Department Advisory Committee (Fall 2013 to Spring 2017)
- Faculty Affairs
 - Member, Post-tenure Review Committee (Spring 2021)
 - Chair, Post-tenure Review Committee (Spring 2018)
 - Committee Member, Assistant Professor of Public Relations (Fall 2018-Spring 2019)
 - Committee Member, Associate Professor of Public Relations (Fall 2013--Spring 2014)
 - Committee Member, Assistant Professor of Public Relations (Fall 2012-Spring 2013)
- Global Education and Outreach
 - Founder, UGA and Shanghai International Studies University (SISU) 3+1+1 Consecutive Degrees in Advertising & Public Relations (Fall 2019 to present)
 - Founder, UGA and Shanghai Normal University (SHNU) 3+1+1 Consecutive Degrees in Advertising & Public Relations (Spring 2018 to present)
 - Member, AdPR International Visiting Scholars Committee (Spring 2018 to present)
 - Proposal coordinator, developing the 14-day study trip of Cannes Lions Advertising Festival with Shanghai Normal University (Fall 2016 to Spring 2017)
 - Founder and Director, AdPR Choose China Study Abroad Program (Fall 2013 to present)
 - Research collaboration with Edelman on Trust Barometer (Fall 2013 to Spring 2017)

College-level

- Chair, Grady College Global Committee (Fall 2015 to present)
- Member, AdPR 4+1 Graduation Committee (Spring 2018)
- Member, the Grad "Exit experience/requirement" committee (Fall 2016 to Summer 2017)
- Member, Undergraduate Curriculum Committee (Fall 2013 to Spring 2019)
- Outreach initiatives with the Cox International Center for partnership with Shanghai International Studies University (2012-2013)
- Member, Search Committee for Study Abroad and Long-distance Learning Program Coordinator, Grady College (Summer 2014)
- Member, Search Committee for Assistant Professor of Digital Broadcasting Journalism, Department of Telecommunication (Fall 2013--Spring 2014)

University-level

- Member, Administrative Review Committee for Dean Davis, The Provost's Office (Spring 2021)
- Member, Search Committee, Department Head, Department of Agricultural Leadership, Education & Communication, College of Agricultural & Environmental Sciences (Fall 2020 to Spring 2021)
- Member, Review Committee, Global Research Collaboration Grant Program, UGA Office of Research and the Office of Global Engagement (Fall 2019 to Spring 2020)
- Member, Oxford Endowed Scholarship Committee, UGA Residential Centers, the Office of Global Engagement, UGA at Oxford (Spring 2018 to Spring 2020)

- Member, Foundation Incentive Scholarship Committee, UGA at Oxford (Fall 2017 to Spring 2019)

Oklahoma State University

- Chair, Thesis Committee (Fall 2011-Spring 2012)
- Member, Thesis Committee (Fall 2011-Spring 2012)
- Member, Strategic Communications Curriculum Development Committee (Fall 2011-Spring 2012)
- Member, Student Outreach Service Committee (Fall 2011)
- Faculty Mentor, the Retention Initiative for Asian American Students (Fall 2011)
- Faculty Advisor, Freshman Research Scholars (Fall 2011)
- Committee member, Overseas Education Initiatives, International Outreach Office (Fall 2011)

University of Dayton

- Member, Non-Thesis Comprehensive Exams Committee (2010 and 2011)
- Member, Thesis Committee (2010-2011)
- Member, Best China Program Advisory Committee (Spring 2011)
- Member, Public Relations Curriculum Development & Revision Committee (Fall 2010)
- Member, Tenure & Promotion Document Revision Committee (Fall 2010)
- Member, 2011 Summer Study Abroad Program Committee (Fall 2010)
- Member, Social Sciences Symposium Presentations Committee (Spring 2010, Fall 2010)
- Member, New Student Orientation Committee (Fall 2009, Fall 2010)

Doctoral Dissertation, Master's Thesis and Directed Research

Chair of Doctoral Dissertation Committee

- Jeong (Janice) Hyun Lee (Fall 2019 to present; in progress)
- Tong Xie (Fall 2018 to present; in progress)

Chair of Master's Thesis Committee

- Karen Robayo, MA Thesis, "*Gender equality in the communication industry: A comparative study between Latin America and North America*" (Spring 2021 to present; in progress)
- Daniel Ziegele, Leipzig University, MA Thesis, "*Work stress among communication professionals: A comparative study between Germany and the United States*" (Co-Chair, March, 2019 to February, 2020; completed): **The Best Master's Thesis Award for Excellence on Theoretical Impact, European Public Relations Education and Research Association**
- Jeong (Janice) Hyun Lee, MA Thesis, "*Readiness for Industry 4.0 in Public Relations: A conceptual framework of competencies for communication professionals in workplace*" (Fall 2018 to Summer 2019; completed)
- Ruoyu Sun, MA Thesis, "*Effects of source credibility via social media on the risk perception and purchase intention towards genetically modified foods*" (Fall 2016 to Spring 2017; completed): **Makovsky Best Master's Thesis of the Year Award, Institute for Public Relations**

Member of Doctoral Dissertation Committee

- Holley Reeves, Dissertation, "*The sustainability story: A mixed methods study of social responsibility communication in multinational corporations*" (Fall 2014 to Spring 2016; completed)

Member of Master's Thesis Committee

- Martina Vanisse Kloss, MA Thesis, *“Corporate stewardship in public relations here and there: How top companies in the U.S. and Brazil use their websites to build and maintain relationships”* (Fall 2012 to Spring 2014; completed)
- Zifei Chen, MA Thesis, *“How publics in the U.S. and China respond to crisis communication strategies in social media: The interactive effects of crisis response strategy”* (Fall 2012 to Spring 2013; completed)

Faculty Advisor of Directed Research

- John Dubose, *“Cross-cultural communication in business and advertising contexts: How to bridge cultural gaps”* (Summer 2020; completed)
- Jeong (Jenice) Hyun Lee, *“CEOs and their crisis leadership during the pandemic”* (Fall 2020; completed)
- Tong Xie, *“Theories in public relations”* (Fall 2019; completed)
- Wayne Lee, *“A comparison of the fitness media between China and the U.S. with regards to body image perception and fitness trends”* (Summer 2016; completed)
- Solyee Kim, *“The application of google analytics”* (Spring 2016; completed)
- Emily Carter, *“Entertainment public relations”* (Spring 2016; completed)
- Patrick Semeniev, *“Is everyone on Twitter better than you? The effects of Twitter content on individuals’ motivation or inclination to physical exercise”* (Spring 2015; completed)

Faculty Advisor for CURO Research, Bateman, Page Society Case Study Competition & Others

- **One** supervised CURO research project to be presented at the 2019 CURO Research Symposium (Fall 2018 to Spring 2019; completed)
- **Seven** supervised CURO research projects to be presented at the 2018 CURO Research Symposium (Fall 2017 to Spring 2018; completed)
- **Five** supervised CURO research projects to be presented at the 2016 CURO Research Symposium (Fall 2015 to Spring 2016; completed)
- **Four** supervised CURO research projects to be presented at the 2015 CURO Research Symposium (Fall 2014 to Spring 2015; completed)
- **Fourteen** supervised case studies for The Arthur W. Page Society Case Study Competition in Corporate Communications (Fall 2018; Fall 2017; Fall 2016; Fall 2015)
- Faculty advisor, PRSSA Bateman National Campaign Competition Team (Fall 2018-Spring 2019)
- Faculty mentor, The Creative Consultants, student-run PR firm (Fall 2014; Fall 2015; Fall 2016)

Faculty Advisor, MA students on non-thesis track

- Keqing Kuang (2015-2017; completed)
- Sarah Rasmussen (2015-2017; completed)
- Emily Carter (2015-2017; completed)
- Joy Noelle Mitchell (2016-2018; completed)
- Jinsui Li (2016-2018; completed)
- Courtney Reese (2016-2018, completed)
- Rebecca Whitney Huff (2016-2018; completed)
- Stephanie Moreno, (2016 to 2020; completed)
- Candice Lawrence (2018 to 2020; completed)
- Allyce Lee, (2019 to 2020; completed)
- Kathryn Kao, (2016 to 2020; completed)
- Kexing Chang (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)

- Yicheng Dai (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Yiyun Shi (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Zhuyao Wang (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Zhiyu Yao (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Yijiang (Katrina) Zhang (fall 2020 to present) (2020-2022 UGA/SHNU 3+1+1 program)
- Siyun Shen (fall 2020 to present) (2020-2022 UGA/SHNU 3+1+1 program)
- Sihao Zhou (fall 2021 to present)
- Jackson Baraff (fall 2021 to present)
- Josie Phillips (fall 2021 to present)
- Ningxin Xu (fall 2021 to present)
- Kendell Alliya-Jelani William (fall 2021 to present)
- Rachel C. Cooper (fall 2021 to present)

ACADEMIC & PROFESSIONAL AFFILIATIONS

- Board Member, Ragan Communication and *PR Daily* (2021 to present)
- Executive Leadership Member: PRSA's Educators Academy (2021 to present)
- Board Member, The Plank Center for Leadership in Public Relations, University of Alabama (2018 to present)
- Fellow, Women's Leadership Fellows, University of Georgia (2019 to present)
- Member, The Arthur W. Page Society (2018 to present)
- Fellow, the Office of Service Learning, University of Georgia (2015 to present)
- Fellow, Teaching Academy, University of Georgia (2013 to present)
- Member, Association for Education in Journalism and Mass Communication (2006 to present)
- Member, International Communication Association (2006 to present)

OTHER PROFESSIONAL EXPERIENCE

Promotion & Media Relations Assistant

WBGU-PBS, Bowling Green, OH

August 2004- May 2005

Responsibilities included generating news releases, editing college development materials, special event brochures, international students recruiting brochures, and event planning.

Financial News Correspondent

Xinhua News Agency (Shanghai Bureau)

May 2004-July 2004

Responsibilities included reporting local financial news and investment activities of multinational corporations in Shanghai.

Media Relations Specialist

Shanghai Media Group (SMG), Shanghai, China

July 2002-July 2004

Responsibilities included generating news releases, working with other corporate staff for marketing promotion, drafting correspondence, planning other promotional activities, creating internal and external reports pertaining to the performance of different divisions of SMG.

Journalist & Editor

Shanghai Television Network, Shanghai, China

January-June 2002

Shanghai TV Network belongs to the Shanghai Media Group (SMG) and is the largest TV network in South China. Responsibilities included interviewing, writing, and editing news clips for the network's news magazine program called *Oriental News Morning*.