

# JEFFREY P. JONES

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## ADMINISTRATIVE EXPERIENCE

Executive Director, George Foster Peabody Awards, University of Georgia (2013–present)

Director, Peabody Media Center, University of Georgia (2016-present)

Director, Institute of Humanities, Old Dominion University (2010–2013)

## PROFESSIONAL EXPERIENCE

Professor, Lambdin Kay Chair for the Peabodys, Entertainment & Media Studies, University of Georgia (2013- present)

Associate Professor, Communication & Theatre Arts, Old Dominion University (2007-2013)

Assistant Professor, Communication & Theatre Arts, Old Dominion University (2003-2007)

Assistant Professor, Communication & Media Studies, Goucher College (2000-2003)

Visiting Assistant Professor, Communication & Media Studies, Goucher College (1999-2000)

## ACADEMIC BACKGROUND

Ph.D., Radio-TV-Film, University of Texas at Austin (1999)

M.A., Political Science, Auburn University (1993)

B.A., Political Science, Auburn University (1985)

## ADMINISTRATIVE HIGHLIGHTS

### **Peabody Awards, University of Georgia**

- Direct all aspects of operations, communications, planning and management for nonprofit academic organization and cultural institution housed at an R1 university (annual budget \$1.7 million)
- Secured \$12 million in new funding over six years (2013-19)
- Designed and launched feasibility study for \$20 million capital campaign (2019-20)
- Supervised, developed, and produced five television specials for national broadcast and cable television on PBS, FX, Fusion, and Pivot (2014-17, 2019)
- Established two bi-coastal Boards of Directors comprising notable industry leaders in contemporary entertainment, journalism, radio, podcasting, documentary, public media, technology, and philanthropy
- Established new collaborative relationships with executive leaders across media sectors, including Netflix, Apple, Hulu, Amazon, YouTube, Facebook, HBO, VICE, NBC, CBS, FX, MTV, National Geographic, Univision, Sony, Warner Brothers, Lionsgate, PBS, CPB, NPR, PRX, WNET, WGBH, POV, ITVS, IDA, Frontline, and others
- Created and launched the Futures of Media Award, sponsored by Facebook, a new national award for digital storytelling recognizing excellence and innovation in seven categories: webisodes, virtual reality, video games, interactive documentaries, mobile media, data journalism, and transmedia storytelling.

- Expanded and enhanced racial, ethnic, gender, and ideological diversity within the Peabody Awards Board of Jurors
- Secured media partnerships with *Entertainment Weekly*, *Variety*, and *Hollywood Reporter*
- Improved brand recognition and relevance, as well as program visibility and media presence through radical expansion of digital/social media, including robust website, a podcast, and mobile app.
- Created Peabody Media Center, the scholarly and digital programming arm of the awards
- Launched and serve as series editor for the Peabody Media History Series through University of Georgia Press
- Increased student engagement through the creation of the Peabody Student Honor Board, a semester-long experiential learning class (“New Digital Narratives”) in which students curate, judge, and select winners of the Futures of Media Award. In 2020, a Peabody Internship Agency class will launch, utilizing students from advertising/public relations, journalism, video production, and researching in an agency environment.

#### **Institute of Humanities, Old Dominion University**

- Directed interdisciplinary Master of Arts degree, including responsibilities for student recruitment, external and internal marketing and communication, budgeting, staff management and evaluation, course scheduling, and fundraising
- Created interdisciplinary core curriculum across humanistic and social science boundaries
- Advised and mentored approximately 25 students annually through thesis and non-thesis program options
- Expanded participating departments, including Art and Philosophy, and recruited cross-disciplinary faculty
- Conducted symposia and colloquia to promote vibrant interdisciplinary intellectual climate in the college

#### **SCHOLARLY PUBLICATIONS**

##### **Books**

(2019). *Television History, the Peabody Archives, and Cultural Memory*, edited with Ethan Thompson and Lucas Hatlen (Athens: University of Georgia Press).

(2012). *News Parody and Political Satire Across the Globe*, edited with Geoffrey Baym (London: Routledge).

(2010). *Entertaining Politics: Satiric Television and Political Engagement*, 2<sup>nd</sup> edition (Lanham, Md.: Rowman and Littlefield Publishers). Includes eight new chapters. Chapter translated into French and included in the French academic journal, *Questions de communication* (issue 24), 2013.

(2009). *Satire TV: Politics and Comedy in the Post-Network Era*, edited with Jonathan Gray and Ethan Thompson (New York: NYU Press).

(2008). *The Essential HBO Reader*, edited with Gary R. Edgerton (Lexington, KY: University Press of Kentucky). Paperback edition 2009.

(2005). *Entertaining Politics: New Political Television and Civic Culture* (Lanham, Md.: Rowman and Littlefield Publishers). Chapters anthologized in *Television: The Critical View*, 7<sup>th</sup> ed., edited by Horace Newcomb (New York: Oxford University Press), 408-437, and *The Political Communication Reader*, edited by Ralph Negrine and James Stanyer (New York: Routledge), 220-224.

### **Articles and Book Chapters** [\*blind peer reviewed]

\*(2020). "Fox & Friends: Political Talk." In *How to Watch Television: Media Criticism in Practice*, 2<sup>nd</sup> ed. Eds. Ethan Thompson and Jason Mittell (New York: NYU Press).

\*(2015). "The Authenticity of Play: Satiric Television's Challenge to Authoritative Discourses," in *The Power of Satire*, edited by Marijke Meijer Drees and Sonja de Leeuw (Amsterdam: John Benjamins Publishing), 33-46.

(2013). "Presidential Campaigns as Cultural Events: The Convergence of Politics and Popular Culture in Election 2012." In *The 2012 Presidential Campaign: A Communication Perspective*, edited by Robert E. Denton, Jr. (Lanham, MD: Rowman & Littlefield), 115-130.

\*(2013). "Politics and the Brand: Saturday Night Live's Campaign Season Humor." In *Beyond Saturday Night: Saturday Night Live and American Television Culture*, eds. Ron Becker, Nick Marx, and Matt Sienkiewicz (Bloomington: Indiana University Press).

\*(2013). "Fox & Friends: Political Talk." In *How to Watch Television: Media Criticism in Practice*, eds. Ethan Thompson and Jason Mittell (New York: NYU Press), 186-194.

\*(2013). "Toward a New Vocabulary for Political Communication Research: A Response to Michael X. Delli Carpini." *International Journal of Communication* 7: 510-530.

\*(2013). "Parody, Performativity, and Play: The Reinvigoration of Citizenship through Political Satire." In *A Companion to New Media Dynamics*, eds. John Hartley, Jean Burgess and Axel Bruns (Malden, MA: Wiley-Blackwell), 396-406.

\*(2012). "The 'New' News as No 'News': U.S. Cable News Channels as Branded Political Entertainment Television." Special Issue: "The 'New' News." *Media International Australia*, no. 144 (August): 146-155.

(2012). "Fox News and the Performance of Ideology." In *Focus: Right-Wing Media*. *Cinema Journal* 51(4): 178-185.

(2012). "Mr. Stewart and Mr. Colbert Go to Washington: Television Satirists Outside the Box," with Geoffrey Baym and Amber Day. Special Issue: "Politics and Comedy." *Social Research* 79(1): 33-60.

(2012). "News Parody in Global Perspective: Politics, Power, and Resistance," with Geoffrey Baym. *Popular Communication* 10(1-2): 2-13.

\*(2011). "Reconceiving Television's Relationship to Politics in the Post-Network Era." In *iPolitics: Citizens, Elections, and Governing in the New Media Era*, eds. Richard L. Fox and Jennifer M. Ramos. (Cambridge, UK: Cambridge University Press), 48-75.

(2010). "More than 'Fart Noises and Funny Faces': The Daily Show's Coverage of the U.S. Recession." Special Issue: Recession and the Media. *Popular Communication* 8(3): 165-169.

(2010). "A Dialogue on Satire News and the Crisis of Truth in Postmodern Political Television," with Geoffrey Baym. *Journal of Communication Inquiry* 34(3): 278-294.

\*(2010). "Moore Muckraking: The Reinvention of TV Newsmagazines in the Age of Spin and Entertainment." In *Michael Moore: Filmmaker, Newsmaker, Cultural Icon*, edited by Matthew Bernstein (Ann Arbor, MI: University of Michigan Press), 231-54.

(2009). "Pop Goes the Campaign: The Repopularization of Politics in Election 2008." In *The 2008 Presidential Campaign: A Communication Perspective*, edited by Robert E. Denton, Jr. (Lanham, MD: Rowman & Littlefield Publishers), 170-90.

\*(2009). "Believable Fictions: Redactional Culture and the Will to Truthiness." In *The Changing Faces of Journalism: Tabloidization, Technology and Truthiness*, edited by Barbie Zelizer (New York: Routledge), 127-143.

(2009). "I Want My Talk TV: Network Talk Shows in a Digital Universe." In *Beyond Prime Time: Television Programming in the Post-Network Era*, edited by Amanda Lotz (New York: Routledge), 14-35.

\*(2009). "With All Due Respect: Satirizing Presidents from Saturday Night Live to Lil' Bush." In *Satire TV: Politics and Comedy in the Post-Network Era*, edited by Jonathan Gray, Jeffrey P. Jones and Ethan Thompson (New York: NYU Press), 37-63.

\*(2009). "The State of Satire, the Satire of State," with Jonathan Gray and Ethan Thompson. In *Satire TV: Politics and Comedy in the Post-Network Era*, edited by Jonathan Gray, Jeffrey P. Jones and Ethan Thompson (New York: NYU Press), 3-36.

\*(2008). "Comedy Talk Shows." In *The Essential HBO Reader*, edited by Gary R. Edgerton and Jeffrey P. Jones (Lexington, KY: University Press of Kentucky), 172-182.

\*(2008). "Erotica." In *The Essential HBO Reader*, edited by Gary R. Edgerton and Jeffrey P. Jones (Lexington, KY: University Press of Kentucky), 274-287.

\*(2008). "HBO's Ongoing Legacy," with Gary R. Edgerton. In *The Essential HBO Reader*, edited by Gary R. Edgerton and Jeffrey P. Jones (Lexington, KY: University Press of Kentucky), 315-330.

(2007). "'Fake' News versus 'Real' News as sources of Political Information: The Daily Show and Postmodern Political Reality." In *Politicotainment: Television's Take on the Real*, edited by Kristina Riegert (New York: Peter Lang Publishers), 129-149. Chapter anthologized in *Common Culture*, 6<sup>th</sup> ed., edited by M. F. Petracca & M. Sorapure.

\*(2006). "A Cultural Approach to the Study of Mediated Citizenship." *Social Semiotics* 16(2): 365-83. Article anthologized in *Mediated Citizenship*, edited by Karin Wahl-Jorgenson (London: Routledge, 2007), 161-179, and in *The Media Studies Reader*, edited by Laurie Ouellette (London: Routledge, 2013), 550-562.

\*(2005). "Beyond Genre: Cable's Impact on the Talk Show." In *Thinking Outside the Box: A Contemporary Television Genre Reader*, edited by Gary R. Edgerton and Brian Rose (Lexington, KY: University Press of Kentucky), 156-175.

(2005). "The Shadow Campaign in Popular Culture." In *The 2004 Presidential Campaign: A Communication Perspective*, edited by Robert E. Denton, Jr. (Lanham, Md.: Rowman and Littlefield), 195-216.

\*(2003). "Vox Populi as Cable Programming Strategy." *Journal of Popular Film & Television* 31 (Spring): 18-28.

(2001). "Forums for Citizenship in Popular Culture." In *Politics, Discourse and American Society: New Agendas*, edited by Roderick P. Hart and Bartholomew H. Sparrow (Lanham, Md.: Rowman and Littlefield), 193-210.

\*(1999). "Rethinking Hegemonic Common Sense in Media Studies." In *Creating Sense: Texts and Realities*, edited by Desmond Allison (Singapore: National University of Singapore), 61-82.

### **Journal Editing**

(2012). Special Double Issue: "Not Necessarily the News? Global Approaches to News Parody and Political Satire," guest edited with Geoffrey Baym. *Popular Communication* 10(1-2).

### **Encyclopedia Entries**

(2012). "Political Comedy." In *The Oxford Companion to American Politics*, edited by David Coates, Kathy Smith, and Will Waldorf (New York: Oxford University Press).

(2010). "Television and Politics." In *Princeton Encyclopedia of American Political History*, edited by Michael Kazin, Rebecca Edwards and Adam Rothman (Princeton, N.J.: Princeton University Press), vol. 2, 809-815.

(2006). "Talk Shows." In *Encyclopedia of Media and Politics*, edited by Todd M. Schaefer and Thomas A. Birkland (Washington: CQ Press), 279.

(2005). "American Forces Radio and Television Service," "Bertelsmann AG," "Comedy Central," "Politically Incorrect with Bill Maher," and "Scrambled Signals." In *The Encyclopedia of Television*, 2nd ed., edited by Horace Newcomb (London: Taylor & Francis).

(1997). "American Forces Radio and Television Service," "Bertelsmann AG," and "Scrambled Signals." In *The Encyclopedia of Television*, edited by Horace Newcomb (Chicago: Fitzroy Dearborn Publishers).

### Reviews

(2007). Review. *Media and the Restyling of Politics and Entertaining the Citizen: When Politics and Popular Culture Converge*. In *Political Communication*, 24(4), 444-446.

(2002). Review. *Processing Politics: Learning from Television in the Internet Age*. In *Journal of Communication* 52, 481-483.

## PUBLIC WRITING

### Open-Source Journals and Blogs

(2010-12) Blogging for *Antenna: Responses to Media and Culture* (<http://blog.commart.wisc.edu>).

- "The NBC Late-Night Train Wreck"
- "Why Palin Going to Fox News Makes No Sense"
- "The 'Down with Democrats' Mood and Our Presentist Media"
- "Is There Room for Narrative Complexity in News about Politics?"
- "Our Intractable Ideological Moment: Surnow, The History Channel, and the Kennedys"
- "The Dark Side of YouTube Politics"
- "The Profound Danger of Glenn Beck"
- "Do New Media/Social Media Distort Political Reality?"
- "Musical Performance Finally Gets Its Due in Treme"
- "What the Quran Burning Episode is NOT About"
- "Are Bodies Politically Meaningful? Report from the Rally to Restore Sanity and/or Fear"
- "Glenn Beck's Legacy for Television News"
- "Fox News' Post-Election Post-Mortem?"

(2007-09) Columns for *Flow* (<http://flowtv.org>)

- "Using One of its Lifelines: Does Politics Save Saturday Night Live from Oblivion?" (with Jonathan Gray and Ethan Thompson)

- “Institutions That Fail, Narratives That Succeed: Television’s Community Realism Versus Cinema’s Neo-Liberal Hope”
- “Punk-Rock Presidency: The State of Presidential Satire on Television”
- “The Joys of ‘Civic TV,’ or TV You Probably Don’t Watch.”

(2006-10) Curating for *Media Commons: In Media Res*

(<http://mediacommons.futureofthebook.org/imr>)

- “Female Foxes: Playing the ‘Right’ Woman on Fox News”
- “What are Interviews For? Letterman Meets Blagojevich”
- “What Role for Government TV in Creating Community?”
- “The ESPN Effect”
- “On Political Satire: ‘Ha-Ha’ Funny or Contemptuously So?”

### **Newspapers and Magazines**

(2018). “Michelle Wolf, the WHCD, and What Washington Still Doesn’t Get About Political Satire,” with Caty Borum Chattoo, *The Hollywood Reporter*, May 1, 2018.

(2012). “Lessons from ‘Game Change,’” *Virginian-Pilot*, 18 March.

(2011). “The Strategy of Presidential Humor,” *Washington Post*, 23 October, B2.

(2011). “Rethinking the ‘Public’ in Public Broadcasting,” *Virginian-Pilot*, 22 June.

(2009). “Satire is What People Need,” in Room for Debate Blog on “Humor in Hard Times,” *New York Times*, 19 September, <http://roomfordebate.blogs.nytimes.com/2009/09/19/humor-in-hard-times/>.

(2005-06). “Fox News, Propaganda, and the Myth of Objectivity,” “Where Can You Find Quality Local News? The Answer Might Surprise You,” “The Crisis in Journalism Personified,” “A Modest Proposal,” “Is This an Election Year?,” “More and More Gore,” and “Stay Tuned: Fear and Fun at 11.” *Port Folio Weekly* (Hampton Roads, Virginia).

### **INVITED SCHOLARLY PRESENTATIONS AND KEYNOTE ADDRESSES**

“Do Television Awards Matter?” Talk to be given at Global Storytelling Symposium, Hong Kong Baptist University, Hong Kong, China, December 9-12, 2019.

“The Power of Narrative Accretion for Narrative Change.” Talk given at Story Movements Conference 2019, Center for Media & Social Impact, American University, March 2, 2019.

“It All Adds Up: The Power of Narrative Accretion for Reform Movements.” Talk given at frank Conference 2019, University of Florida, February 8, 2019.

“Who’s Joking? Late Night Comedy’s Cover Up.” Talk given at the “What is Media at Risk Conference,” Center for Media at Risk, Annenberg School for Communication, University of Pennsylvania, April 20, 2018.

“Television History, Cultural Memory, and the Peabody Archives.” Talk given to the faculty and students at Boston College, Boston, MA, January 20, 2016.

“Citizenship and Storytelling.” Lecture given to faculty and students at Stockholm University, Stockholm, Sweden, November 12, 2013.

Respondent to Horace Newcomb’s Keynote Address on ‘Television and Politics.’ Conference on “Television and Television Studies in the 21<sup>st</sup> Century,” University of Michigan, Ann Arbor, Michigan, September 26-28, 2013.

“Politics and/of the Cultural Forum.” Symposium on “Generation(s) of Television Studies,” Grady College of Journalism and Mass Communication, University of Georgia, April 12, 2013.

“Television Satire and the Liberal Ironist.” Keynote address given at the “Satire Across Borders International Conference,” Utrecht University, The Netherlands, January 17-18, 2013.

“Understanding the Broader Meaning and Purpose of Parody in a Democratic Political Environment.” Talk given at the “P6: Parody 2012 Conference” at the Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, PA, November 28-29, 2012.

“New Performances of Politics on Television in the Post-Truth Era.” Talk given at the Colloquium of the Department of Radio-TV-Film, University of Texas at Austin, Austin, TX, November 5, 2012.

“Six Principles in a Critical-Cultural Approach to Political Communication.” Talk given at the Colloquium of the Department of Communication Studies, University of Michigan, Ann Arbor, MI, April 5, 2012.

“Studying Audiences for Political Television.” TV Comedy Conference, University of Wisconsin-Madison, Madison, WI, October 14-16, 2011.

“Satirizing Political Speech Acts: Performativity and Poetic Mimicry.” Paper presented at the Symposium “Mediated Politics: The ‘Cultural Turn’ in Political Communication Research,” Institute for Communication Studies, University of Leeds, Leeds, UK, October 8, 2011.

“Performing Politicians: Poetic Mimicry and Performativity.” Paper presented at the symposium “Screen Satires: Puppety, Mimicry, Laughter,” Comparative Literatures Department, Harvard University, Cambridge, MA, June 2, 2011.

“Politics, Journalism, Entertainment, and Power: Critical Cultural Approaches to the Study of Politics and Entertainment.” Panel participant at “Breaking Boundaries: 2011 Symposium on Political Entertainment Media,” University of Delaware, April 8-10, 2011.

“iCitizen: The Rise of Monitorial Citizenship in U.S. Political Culture.” Paper presented at the Institute for Leadership Studies at Loyola Marymount University, Dilemmas of Democracy Conference: “Media 2.0: Politics in the Age of New Media,” Los Angeles, CA, March 8, 2010.

“Believable Fictions and the Will to Truthiness,” paper presented at “The Changing Faces of Journalism: Tradition, Tabloidization, Technology and Truthiness Symposium.” The Scholars Program in Culture and Communication at the University of Pennsylvania’s Annenberg School for Communication. Philadelphia, Pennsylvania, November 30, 2007.

“Citizens, Politics, and Television,” a roundtable discussion held at the “Unboxing Television” Symposium, Massachusetts Institute of Technology, Cambridge, Massachusetts, November 18-19, 2007.

“The Loyless/Peabody State of Television” Symposium, Peabody Center for Media and Society, The University of Georgia, Athens, Georgia, October 17-19, 2007.

#### **CONFERENCE PAPERS, PANELS, AND PLENARIES**

“We Built This”: Fox News’ Narrative Constructions of Truth.” Paper delivered at the International Communication Association Annual Meeting, London, UK, June 17-22, 2013.

“‘We’ or ‘Me’, ‘Us’ or ‘Them’: The Moral Imagination of Television Narratives.” Paper delivered at the International Communication Association Annual Meeting, London, UK, June 17-22, 2013.

“Foxy Figures and Perve Politics: The Aesthetic Appeal of Fox News.” Talk delivered to the “Aesthetics and Politics in Television Studies” panel, Flow TV Conference, Austin, Texas, Nov. 1-3, 2012.

“‘Just Who Does Jon Stewart Think He Is?’ Journalistic Boundary Maintenance over the Rally to Restore Sanity.” Paper presented at the International Communication Association Annual Meeting, Boston, MA, May 26-31, 2011.

“Do You Know What It Means to Represent New Orleans? David Simon’s Treme and Mediated Citizenship.” Panel presented at the Society for Cinema and Media Studies, New Orleans, LA, March 10-13, 2011.

“Citizenship in Revolt: Mediated Anger, Laughter, and Conspiracy Theories.” Panel presented at the Society for Cinema and Media Studies, New Orleans, LA, March 10-13, 2011.

“The Daily Show’s Value to Journalism Education.” Paper presented at the Association of Educators of Journalism and Mass Communication Conference, Denver, CO, Aug. 3-6, 2010.

“Satire for Change and Profit: Popular Politics On-Line in the 2008 Election.” Paper presented on the panel, “Political Entertainment’s Coverage of the 2008 U.S. Presidential Election,” International Communication Association Annual Meeting, Chicago, IL, May 21-25, 2009.

“The Repopularization of Politics: How Popular Media Have Revived 19<sup>th</sup> Century Political Practices,” Paper presented on the panel, “Barack Obama and Popular Communication: The Rise of Politics of the Popular” International Communication Association Annual Meeting, Chicago, IL, May 21-25, 2009.

“The Citizen-Audience Dialectic: Beyond the Active Audiences Framework”, Paper presented at ICA Pre-Conference, “Affective Audiences: Analyzing Media Users, Consumers, and Fans,” International Communication Association Annual Meeting, Chicago, IL, May 21-25, 2009.

“Network Talk Shows in the Age of Digital Distribution,” Paper presented on the panel, “The Consequences of Post-Network Television Beyond Prime Time,” International Communication Association Annual Meeting, Chicago, IL, May 21-25, 2009.

“New Distributive Practices in a Creative Economy.” Panel presentation. Southern States Communication Association Annual Meeting, Norfolk, Virginia, April 3, 2009.

“Talking Through The Wire,” Roundtable discussion, Flow TV Conference: A Critical Forum on Television and Media, University of Texas at Austin, Austin, Texas, October 9-11, 2008.

Mini-Plenary, “Beyond Moore: Considering the Resurgence of Political Documentary Films,” at the International Communication Association’s Annual Meeting, Montreal, Canada, May 21-26, 2008.

“The Punk-Rock Presidency of Lil’ Bush,” a paper presented in a panel discussion on “Satire’s Second Dimension: Political Critique in Animated TV Comedy”, the International Communication Association’s Annual Meeting, Montreal, Canada, May 21-26, 2008.

“The Monitorial Citizen: Toward a Theoretical Model.” Paper presented at the International Communication Association’s Annual Meeting, San Francisco, California, May 24-28, 2007.

“Moore muckraking: The reinvention of the newsmagazine in the age of spin and entertainment.” Paper presented at the International Communication Association’s Annual Meeting, San Francisco, California, May 24-28, 2007.

“From ‘effects’ to ‘culture’ in the study of political-entertainment television,” a paper delivered as part of a panel discussion on “Methodological Challenges in the Study of Hybrid Political-Entertainment Television,” presented at the International Communication Association’s Annual Meeting, San Francisco, California, May 24-28, 2007.

“HBO’s ongoing legacy.” Paper presented at FLOW Conference: A Critical Forum on Television and Media, University of Texas at Austin, Austin, Texas, October 26-29, 2006.

“A Cultural Approach to the Study of Mediated Citizenship.” Paper presented at the International Communication Association’s Annual Meeting, Dresden, Germany, June 19-23, 2006. Designated a “Top Four Paper in Political Communication.”

“‘Fake’ news versus ‘real’ news as sources of political information: The Daily Show and postmodern political reality.” Paper presented at the International Communication Association’s Annual Meeting, Dresden, Germany, June 19-23, 2006.

“Getting news from late night television: The Daily Show's reality politics.” Presented at the Society for Cinema and Media Studies Annual Conference, London, England, April 1, 2005.

“Political mythology in film: Recurrent hopes and fears of the media populist.” Presented at the Society for Cinema and Media Studies Annual Conference, Atlanta, Georgia, March 4-7, 2004.

“The comedian-host as political commentator.” Presented at the National Communication Association’s Annual Conference, Miami, Florida, November 20, 2003.

“Popular media, political cognition, and civic engagement: A media studies perspective.” Presented at the American Political Science Association Pre-Conference on Political Communication, The Annenberg School for Communication, Philadelphia, PA August 27, 2003.

“Vox Populi as cable programming strategy.” Presented at the International Communication Association Convention, Acapulco, Mexico, June 1-5, 2000.

“Violence in the new frontier: Transformations of the frontier myth in The Matrix.” Presented at the Popular Culture Association and American Culture Association’s National Convention, New Orleans, LA, April 19-22, 2000.

“Uncloseted Christians: New media and the shifting boundaries of community and organizational church structures in cyberspace.” Presented at the Popular Culture Association’s National Convention, San Diego, CA, March 31-April 3, 1999.

“Writing the class narrative: The discursive potential of electronic discussion forums in large lecture classes.” Presented at the National Communication Association’s 84th Annual Meeting, New York, NY, November 21-24, 1998.

“The press in service of the Soviet state: A semiotic analysis of Moscow News in the Glasnost era.” Presented at the National Communication Association’s 84th Annual Meeting, New York, NY, November 21-24, 1998.

“Creating political common sense: Politically Incorrect and lay political discourse.” Presented at the conference, “Creating Sense: Texts and Realities,” National University of Singapore, Singapore, September 7-9, 1998.

“Regulating the Internet in Asia: An international political economy perspective.” Presented at the Fourteenth Annual Intercultural and International Communication Conference, Miami, FL, February 6-8, 1997.

“Sustaining Impatience: Rush Limbaugh’s Rhetoric in the Context of Social Movements.” Presented at the Speech Communication Association’s 82nd Annual Meeting, San Diego, CA, November 22-26, 1996. Designated a “Top Four Paper in Political Communication.”

“The Aetherial Rush: Limbaugh’s ‘Textual’ Movement on the Internet.” Presented at the Speech Communication Association’s 82nd Annual Meeting, San Diego, CA, November 22-26, 1996.

### **HONORS, AWARDS, AND GRANTS**

(2008-09). Grant Writers’ Workshop, College of Arts and Letters, Old Dominion University, Norfolk, Virginia (\$1,000).

(2006). Top Four Paper in Political Communication, International Communication Association Annual Meeting, Dresden, Germany, June 19-24.

(Summer, 2006). Summer Research Fellowship, College of Arts and Letters, Old Dominion University, Norfolk, Virginia (\$6,000)

(2005). Most Inspirational Faculty Member, Awarded by Angela Sexton, Top Graduating Senior in the College of Arts & Letters for Spring Semester, Old Dominion University, Norfolk, Virginia.

(Summer, 2005). Summer Research Fellowship, Old Dominion University, Norfolk, Virginia (\$5,000)

(Summer, 2002). Summer Faculty Research Grant, Goucher College, Baltimore, Maryland (\$3,000)

(Summer, 2001). Summer Technology Grant for Course Development, Goucher College, Baltimore, MD (\$1,000)

(Summer, 2000). Summer Faculty Research Grant, Goucher College, Baltimore, Maryland (\$3,000)

(1996). Top Four Paper in Political Communication, Speech Communication Association Annual Meeting, San Diego, California, November 22-26.

**TEACHING****GRADUATE COURSES**

Television Theory and Criticism	(created original course)
Television and Politics	(created original course)
Media Activism	(created original course)
The Information Society	(created original course)
Introduction to the Humanities	
Theory and Method in the Humanities	
Interdisciplinarity and the Humanities	

**UNDERGRADUATE COURSES**

New Digital Narratives	(created original course)
Television and Society	(created original course)
Media, Politics, & Civic Engagement	(created original course)
Politics through Popular Culture	(created original course)
Communication and Political Symbolism	(created original course)
Mass Media and Popular Culture	(created original course)
New Media and the Information Society	(created original course)
Critical Analysis of Journalism	
The Documentary Tradition	
Electronic Media Law and Policy	
Understanding Mass Communication	
Research Methods in Communication Studies	
Introduction to Communication Studies	
Public Speaking	
Introduction to Media Studies	
Introduction to Political Science	

**PROFESSIONAL ACTIVITIES****Editing, Book Series (co-edited with Ethan Thompson)**

Peabody Media History Series, University of Georgia Press, 2018-present

**Editing, Journals**

Editorial Board, *Popular Communication: The International Journal of Media and Culture*, 2009-Present

Editorial Board, *International Journal of Cultural Studies*, 2015-2017

Editorial Board, *Communication, Culture, & Critique*, 2017-present

**Invited Cover Endorsements for Books**

*A Comedian and an Activist Walk into a Bar: The Serious Role of Comedy in Social Justice* (University of California Press), 2020

*News on the Right: Studying Conservative News Cultures* (Oxford University Press), 2020.

*Celebrity: A History of Fame* (NYU Press), 2019

*Taboo Comedy: Television and Controversial Humour* (Palgrave), 2016

*The Stewart/Colbert Effect: Essays on the Real Impacts of Fake News* (McFarland), 2011

*Satire and Dissent: Interventions in Contemporary Political Debate* (Indiana University Press), 2010

*Mosh the Polls: Youth Voters, Popular Culture, and Democratic Engagement* (Lexington Books), 2008

*Laughing Matters: Humor and Politics in the Media Age* (Routledge), 2007

### **Reviewer, Journal Articles**

Pacific Coast Philology, 2019

Journalism, 2008, 2009, 2012, 2015, 2017

Popular Communication, 2007-12, 2017

Television & New Media, 2016, 2019

International Journal of Cultural Studies, 2016

Mass Communication and Society, 2013

Cinema Journal, 2012

Journal of Broadcasting & Electronic Media, 2012

Journal of Communication, 2012

TechnoCulture, 2012

Communication, Culture, and Critique, 2011, 2012

European Journal of Communication, 2011, 2013

Critical Studies in Media Communication, 2011

Transformative Works and Culture, 2011

Communication Theory, 2010

Journal of Communication Inquiry, 2009

Social Science Quarterly, 2009

Communication Quarterly, 2009, 2011

International Journal of Communication, 2008, 2011

European Journal of Cultural Studies, 2007

Political Communication, 2007

Journal of Politics, 2007

The Communication Review, 2006

### **Reviewer, Book Manuscripts and Proposals**

Oxford University Press (monograph), 2019

University of California Press (monograph), 2019

NYU Press (monograph), 2017

University of Missouri Press (monograph), 2016

Routledge (proposal), 2011

Wayne State University Press (monograph), 2010

Polity Press (proposal), 2010

Wiley-Blackwell Publishers (monograph), 2008  
 Rowman & Littlefield Publishers (proposal), 2005

### **Dissertation Examinations**

Committee Chair, Doctoral Dissertation, Lucas Hatlen, Entertainment and Media Studies  
 Department, University of Georgia, 2018

Examiner, Doctoral Dissertation by Stephen Harrington, Queensland University of Technology,  
 Creative Industries Faculty, Brisbane, Australia, 2009

### **UNIVERSITY SERVICE**

University Coordinator, Town Meeting on the Future of Media with FCC Commissioners Michael  
 Cops and Jonathan Adelstein, Sponsored by Free Press, Old Dominion University, March 30,  
 2006

Faculty Search Committee, College of Education, Program in Instructional Design and Technology,  
 Tenure-Track Position, 2006

ODU Film & Video Festival:

Presenter: *Crisis: Behind a Presidential Commitment* (2004)

Presenter: *The Trip to Bountiful* (2005)

Presenter: *Grizzly Man* (2006)

Presenter: *The Patriot* (2007)

Moderator, Panel Discussion, "Film/Media, Power and Change: Film and Video's Role in  
 Enabling an Engaged Citizenry," Old Dominion University, March 25, 2008.

### **COLLEGE AND DEPARTMENT SERVICE**

#### **Committees**

Grady College Promotion & Tenure Committee, member, 2015-present

Grady College Graduate Studies Committee, 2014-17

ODU College of Arts and Letters, Chairs and Directors, 2010-13

ODU Graduate Studies Committee, College of Arts and Letters, 2010-13

#### **Humanities Institute**

Capstone Mentor for:

Allison McCrowell (2004)

Stuart Frazer (2005)

Jeff Donnelly (2006)

Elizabeth Aucamp (2009)

Jennifer Enriquez (2010)

Thesis Director:

Susan Beck (2006-07)

Thesis Committee Member:

Robert Frenzel (2012)

### **Communication Department Service**

Faculty Search Committees in the Department of Entertainment & Media Studies, University of Georgia

Chair, Tenure-Track Position in Television Studies (2016)

Chair, Tenured or Tenure-Track Position in Production Studies (2015)

Faculty Search Committees in the Department of Communication & Theatre Arts, Old Dominion University:

Chair, Tenure-Track Position in Public Relations (2005)

Member, Tenure-Track Position in International and Intercultural (2005)

Member, Tenure-Track Position in International and Intercultural (2006)

Member, Lecturer in Communication for Virginia Beach Higher Education Center (2006)

Chair, Tenured or Tenure-Track Position in Digital Media (2007)

Chair, Tenure-Track Position in Digital Journalism (2008)

Chair, Tenure-Track Position in Digital Media (2008)

Chair, Department Tenure and Promotion Committee, 2009-10

Member, Department Tenure and Promotion Committee, 2007-09

Member, College Tenure and Promotion Committee, 2009-10

Member, Department Curriculum Redevelopment Committee, 2009-10

Graduate Studies Committee, College of Arts and Letters, 2003-08, 2010-12

Member, Interdepartmental Working Group for Proposed Ph.D. in Digital Media, 2005-07

Member, Committee on Masters in Communication, 2007-08

Member, Interdepartmental Working Group for Collaboration between English and Communication, 2006-08

Advisor to 30-40 communication undergraduate students per semester, 2003-10

Webmaster, Department of Communication and Theatre Arts, 2005-10