

Mark E. Johnson

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Education: **Syracuse University, S.I. Newhouse School of Public Communications,**
Syracuse, N.Y.

B.S., Photojournalism, Minor in Psychology (*May 2003*)

M.S., Photography (*July 2005*)

Thesis: *Front Page Photos: A Q Methodology Look at the Types of Images That Attract College Students*

Experience: **University of Georgia,** Athens, Ga.

Senior Lecturer (*August 2005 – Present*)

Chief Technology Officer (*January 2016 – Present*)

Teach introductory and advanced courses in photojournalism, multimedia journalism and graphic design within the Grady College of Journalism and Mass Communication's Department of Journalism. Launched GradyJournal.com, an online learning lab for journalism projects. Conceived and created the Digital Literacy for Journalists video tutorials, along with companion workshops to help students and faculty learn emerging digital technologies. Chair the college's Information Resources Committee. Organize two photojournalism workshops each year, including a three-day event in the spring. As Chief Technology Officer have launched new projects including a digital signage package for the Journalism Building and created policies for faculty and staff computer acquisitions and upgrades. Brought the National Press Photographers Association headquarters to the university. Named the 2008 and 2011 Department of Journalism Teacher of the Year and the 2015 Darwin-Davis Award winner for service to the college.

National Press Photographers Association, Athens, Ga.

Interim Executive Director (*January 2016 – April 2016*)

Headed a successful search that brought a new executive director to the association. Oversaw the sale of the largest portion of the old office building in Durham, N.C. Restructured the editorship of News Photographer magazine and the web site. Oversaw day-to-day operations working with the staff, editor and general counsel.

The Poynter Institute, St. Petersburg, Fla.

Visiting Faculty (*June 2013 – Present*)

Assist with the design and coordination of the annual Teachapalooza conference that brings 100 journalism educators to the Institute each summer. Teach sessions on technology, video, ethics, sourcing and flipped classrooms during the conference. Help develop and present webinars through NewsU.

Cazenovia College, Cazenovia, N.Y.

Adjunct Lecturer (*January 2005 – May 2005*)

Designed curriculum for a new upper-division course titled that focused on using digital cameras to complete various photographic projects. Topics covered include grant writing, documentary photo stories, individually tailored photo projects, location lighting, digital capture and digital workflow.

Syracuse University, Syracuse, N.Y.

Teaching Assistant (*January 2003 – May 2005*)

Assigned to teach photography, graphic design and broadcast journalism courses and labs. Responsibilities included lesson planning, software training and leading critiquing sessions for students. Worked extensively with the Department of Defense's Military Photojournalism program. Redesigned portions of curriculum dealing with location lighting and digital imaging, including writing and production of publications for student use.

The Observer-Dispatch, Utica, N.Y.

Photo Editor (*December 2000 – November 2002*)

Responsible for coordinating coverage throughout the Mohawk Valley region of Central New York and overseeing a staff of four photographers. Oversaw the conversion of the newspaper to a fully digital department, including the final capital proposal, equipment acquisition, training and workflow changes. Organized online and print visual coverage of the Empire State Games when they were centered in our community.

SchoolSports Magazine, Boston, Mass.

Director of Photography (*July 1999 – April 2000*)

Organized photo coverage for a series of ten regional magazines and 35 web sites dedicated to covering high school sports. Built a department of three editors and one technician who worked with more than 90 independent photographers in 35 cities across the country.

MetroWest Daily News, Framingham, Mass.

Assistant Chief Photographer, Photographer (*February 1997 – July 1999*)

The Daily Advance, Elizabeth City, N.C.

Staff Photographer (*August 1996 – February 1997*)

The Associated Press, Boston, Mass.

Freelance Photographer (*May 1993 – December 1995*)

The Lawrence Eagle-Tribune, Lawrence, Mass.

Staff Photographer (*February 1994 - May 1995*)

Freelance & Consulting Clients

Clients have included the Birmingham News, Macon Telegraph, Columbus Ledger-Enquirer, Agence France-Presse, USA Today, Orlando Sentinel, Louisville Courier-Journal, Tompkins Cortland Community College, Syracuse University, Hondo Mesa Records, Regan Communications, Bentley College, Wellesley College and Price and Partners. Have consulted for David Doubilet's Undersea Images, Southern Living and the Chattanooga Times Free Press.

Workshops & Conferences Organized: **2006-2017:** The Woodall Weekend Workshop, Organizer, The University of Georgia

2006: Morgan County

2007: Walton County

2008: Athens-Clarke County

2009: Athens-Clarke County

2010: Elbert County

2011: Habersham County

2012: Hart County

2013: Franklin County

2014: White County

2015: Stephens County

2016: Harris County

2017: Gilmer County

2014-2017: The Georgia National Fair Workshop, Organizer, The University of Georgia

2017: Drone Summit, Co-Director, The University of Georgia

2017: Drone Journalism School, Site Director, National Press Photographers Association, The Poynter Institute and The University of Georgia

2016: First Amendment Symposium, Chair, The University of Georgia

2016: UGA-MediaShift Hackathon, Organizer, The University of Georgia

2006-2013: The Motorsports Photojournalism Workshop, Organizer, The University of Georgia

2008-2016: Multimedia Immersion Workshop, Organizer, Management Seminar for College News Editors

2013: Business Blitz, Local Chair, National Press Photographers Association

2012-2014: Faculty Learning Community – Presentation Visualization, Facilitator, The University of Georgia

2011: Intercollegiate Online News Network Annual Conference, Chair

2010: Convergence10, Chair, National Press Photographers Association

2005: Homecoming Weekend Photojournalism Workshop, Organizer, The University of Georgia

Presentations: **2017:** Images on Deadline, NewsU, The Poynter Institute

2017: Smartphone Video, NewsU, The Poynter Institute

2017: Teaching Big at a Small School: How to Offer Meaningful Experiences with Limited Resources, Teachapalooza, The Poynter Institute

2017: 10 Hacks to Get Your Job Done and Get Your Life Back, with Professor Katy Culver, Teachapalooza, The Poynter Institute

2016: How Do we KNOW That?: Teaching Students to Verify Images and Information, Teachapalooza, The Poynter Institute

2016: How to Integrate Podcasts Into Your Classroom, Teachapalooza, The Poynter Institute

2015: Be the Newsroom CutUp: Video Editing Basics, NewsU, The Poynter Institute

2015: Video Production in the Classroom, Hands-On Video for Educators, The Poynter Institute

2015: Video Editing for Educators, Hands-On Video for Educators, The Poynter Institute

2015: New Ways to Teach: The Flipped Classroom and Blended Learning, Teachapalooza, The Poynter Institute

2015: Disability Ready, Teachapalooza, The Poynter Institute

2015: Bridging the Giving Gap, Teachapalooza, The Poynter Institute

2015: The Video Storyteller: A Primer, NewsU, The Poynter Institute

2015: Documenting the Dust Bowl: Photojournalism, Propaganda and the Democratization of Photography, Athens-Clarke County Library

2015: Digital Asset Management, Foothills Photography Club

2015: The Practice of Ethics, Northern Short Course, National Press Photographers Association

2014: Photojournalism, Georgia Scholastic Press Association

2014: Smartphone Photojournalism and Smartphone Videojournalism, Management Seminar for College News Editors

2014: Photojournalism, Georgia Press Association

2013: Photojournalism, Georgia Scholastic Press Association

2013: Smartphone Photojournalism, The Signal Conference, Georgia State University

2013: Smartphone Photojournalism, Management Seminar for College News Editors

2013: Smartphone Photojournalism, NewsU, The Poynter Institute

2013: Hands On Video, The Poynter Institute

2013: Developing the Flipped Course, The Poynter Institute

2013: The Flipped Classroom, The Poynter Institute

2013: Get THE Picture, Georgia Press Association Annual Meeting

2013: Hiring Talent, Georgia Press Association Annual Meeting

2013: WikiNotes, The Northern Short Course, National Press Photographers Association

2013: Get THE Picture, Georgia Press Institute

2012: Workshops on Digital Literacy, University of Georgia
2012: Photojournalism, Instagram and Artificial Authenticity, Grandfather Mountain Camera Clinic
2012: Digital Literacy, The Poynter Institute
2012: Video Critiques, The Poynter Institute
2012: Failing Faster Online and Multimedia Journalism, Intercollegiate Online News Network Annual Conference, Freedom Forum
2012: Video the Right Way, Association of Health Care Journalists
2011: Photojournalism, Georgia Scholastic Press Association
2011: Fail Faster, CNN Atlanta
2011: Digital Literacy, The Poynter Institute
2011: Failing Faster, Intercollegiate Online News Network Annual Conference, University of Georgia
2011: Online Multimedia Journalism, Intercollegiate Online News Network Annual Conference, University of Georgia
2011: A 21st Century Visual Journalism Curriculum, The Northern Short Course, National Press Photographers Association
2011: Storytelling, Not Button Pushing, The Northern Short Course, National Press Photographers Association
2010: Failing Faster Online and Multimedia Journalism, Intercollegiate Online News Network, University of Tennessee
2009: Online Journalism, Intercollegiate Online News Network, University of Tennessee
2008: Innovation and Multimedia Journalism, Ethnic Media Family Weekend 2008: Presentation on Moving Sports Journalism Online, Georgia Press Association
2007: Photojournalism, Georgia Scholastic Press Association
2007: Photojournalism Camp, Georgia Scholastic Press Association Journalism Academy
2007: Visual Journalism, Management Seminar for College Newspaper Editors
2005: Q: A Look at College Viewbook Covers, State University of New York's College and University Art Director's Annual Conference

Academic & Research: **2006:** Front Page Photos: A Q Methodology Look at the Types of Images That Attract College Students in News Photographer, November 2006
2006: Margaret Bourke-White: The Early Work, 1922-1930, Journalism History, Spring 2006
2004: Visual Cues for Leadership: A Q Methodology Look at Campaign Photographs