C. Ann Hollifield

Curriculum Vita

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EDUCATION

Ph.D., Communication, The Ohio State University, 1995
M.A., Journalism, The Ohio State University, 1985
B.A., Journalism & Political Science, Whitworth College, 1979

PROFESSIONAL EMPLOYMENT

Professor, Department of Journalism
Thomas C. Dowden Professor of Media Research
Coordinator, Graduate Media Industry Research Certificate Program (2004-Present)
Grady College of Journalism & Mass Communication
University of Georgia
2014-Present

Department Head, Department of Telecommunications
Professor
Thomas C. Dowden Professor of Media Research
University of Georgia
June 2008-August 2014

Associate Professor, Department of Telecommunications
Thomas C. Dowden Professor of Media Research (2007- present)
Coordinator Michael J. Faherty Broadcast Management Laboratory
2002-2008 University of Georgia

Assistant Professor, Department of Telecommunications
Coordinator, Michael J. Faherty Broadcast Management Laboratory
1997-2002 University of Georgia

Assistant Professor, Department of Human and Community Resource Development;
Joint Appointment, School of Journalism
The Ohio State University
1995-1997

Adjunct Professor, Department of Human and Community Resource Development
The Ohio State University
1997-2000

Graduate Research Associate, Center for Advanced Study in Telecommunications
1992-1995, The Ohio State University

Reporter, *Business Week* magazine
1992, Bonn, Germany

Employment, Cont'd.

Fellow. Robert Bosch Foundation, Stuttgart, Germany
1991-1992, *Future American Leaders International Professional Fellowship*
Conducted Research for the German Ministry of Press & Information; Worked in Management Team for Verlagsgesellschaft Madsack, German Newspaper Publishing Corporation

Managing Editor, *Business First* Newspaper, American City Business Journals, Inc.
1987-1991, Columbus, OH

Reporter, *Business First* Newspaper, American City Business Journals, Inc.
1986-1987, Columbus, OH

Public and Community Affairs Producer/Documentary Producer/Anchor
KUAC-TV, Fairbanks, AK (PBS)
1982-1984

Newsmagazine/Documentary Producer/Reporter/Anchor
KSPS-TV, Spokane, WA (PBS)
1980-1981

Reporter/Producer/Anchor
KXLY-TV, Spokane, WA (ABC)
1979-1980

RESEARCH APPOINTMENTS, FELLOWSHIPS, & AWARDS

Appointments, Fellowships & Honoraries

Consultant, Deutschewelle Akademie & UNESCO, development of economic measures for an Index of Media Sustainability to be added to UNESCO's Media Development Index. 2014

Thomas C. Dowden Professor of Media Research, 2007-Present

Member, Board of Directors, Association for Education in Journalism and Mass Communication (AEJMC) 2011-2012

Chair, Standing Committee on Research, AEJMC, 2011-2012

Chair, Nafziger-White-Salwen Dissertation Award, AEJMC, 2009-2011

Finalist Judge for the annual Tankard Book Award for the top book published in the field of Journalism & Mass Communication, 2012

Grady College Faculty Research Fellowship, 2007, 2015

Associate Editor, *International Journal on Media Management*, 2005-2008.

Member, National Telecommunications Research Panel, Rural Policy Research Institute, 2003-2009

Senior Policy Fellow, Voinovich Center for Leadership & Public Affairs, Ohio University, 2001- 2004.

Ameritech Faculty Research Fellow; The Ohio State University, 1997-1998

Member, NCR-90, U.S. Department of Agriculture-sponsored national research committee studying the impact of media and telecommunications on rural America, 1996-1997

Appointments, Fellowships & Honoraries (Cont'd)

Faculty Research Associate, Center for Advanced Study in Telecommunications, 1995-1997

Kappa Tau Alpha National Journalism/Mass Communication Academic Honorary, 1998-present

Phi Kappa Phi National Journalism Academic Honorary, 1995-Present

Robert Bosch Foundation *Future American Leaders Fellow*, Stuttgart, Germany, 1991-1992

Poynter Institute for Media Studies Post-graduate Media Management Fellow, 1985

University Fellow, The Ohio State University, 1984-1985

Kiplinger Public Affairs Reporting Fellow, The Ohio State University, 1984-1985

Research Awards

Stephen Lacy Top Faculty Research Award, Media Management, Economics & Entrepreneurship Division, Association for Education in Journalism & Mass Communication, 2016

Stephen Lacy Top Faculty Research Award, Media Management, Economics & Entrepreneurship Division, Association for Education in Journalism & Mass Communication, 2015

Stephen Lacy Top Faculty Research Award, Media Management & Economics Division, Association for Education in Journalism & Mass Communication, 2008

Top Paper, Journalism Studies Division, International Communication Association, 2006

Top Paper Award, Management and Sales Division, Broadcast Education Association, 2000

Top Paper Award; Communication Technology and Policy Division, AEJMC, 1999

Graduate Student Research Award, Communication Technology & Policy Division, AEJMC, 1994

MacDougall Graduate Student Research Award, Newspaper Division, AEJMC, 1993

Frank Luther Mott Kappa Tau Alpha Graduate Student Research Award, AEJMC, 1993

PUBLICATIONS

Articles in Refereed Journals:

Hollifield, C. A., Vlad, T., & Becker, L. B., (2014). The effects of copyright enforcement on production and international trade in copyright products. *Australian Journalism Review*, 35(*2),* 87-100.

Hollifield, C. A., & Kimbro, C. (2010) Understanding media diversity: Structural and organizational factors affecting minority employment in local commercial television. *Journal of Broadcasting & Electronic Media, 228-247.*

Becker, L.B., Hollifield, C. A., Jacobsson, A., Jacobsson, E.M., & Vlad, T. (2009). Is more always better? Examining the adverse effects of competition on media performance. *Journalism Studies 10*(3), 368-385.

Hollifield, C. A., Donnermeyer, J. F., Wolford, G., & Agunga, R. (2007). Leading community innovation: Organizing successful rural telecommunications self-development projects. *Community Development: Journal of the Community Development Society*, 38 (2), 52-67.

Hollifield, C. A. (2006). News media performance in hyper-competitive markets: An extended model of effects. *International Journal on Media Management, 8,* 60-69.

Articles in Refereed Journals, Cont'd.

Brooks, D.E., Daniels, G. L., & Hollifield, C. A. (2003). Television in living color: Racial diversity in the local television industry. *Howard Journal of Communications*. 2003, 14:123-146.
Donnermeyer, J.F. & Hollifield, C.A. (2003). Digital divide evidence in four rural towns. *IT and Society. 1* (4), 107-117. Online.
h*ttp://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.200.7942&rep=rep1&type=pdf*

Hollifield, C.A., & Donnermeyer, J.F. (2003). Creating demand: Influencing information technology diffusion in rural communities. *Government Information Quarterly, 20 (2), 135-150.*

Saksena, S. & Hollifield, C.A. (2002). U.S. newspapers and the development of online editions. *International Journal of Media Management*, 4(2), 75-84. Also On-line: http://www.mediajournal.org//modules/expert/view_expert.php?id=mediajournal-65. Reprinted with permission from *JMM* as Managementul inovaţiei: dezvoltarea ediţiilor on line ale unor ziare americane (Management of innovation: The development of online editions in American newspapers). *Journalism & Comunicare: Revista Română de Ştiinţe ale Comunicării, 2* (3), 57-65*.* (Journalism & Communication: The Romanian Journal of Communication Studies).

Daniels, G. & Hollifield, C.A. (2002). Times of turmoil: Short- and long-term effects of organizational change on newsroom employees. *Journalism and Mass Communication Quarterly, 79* (3), 661-680.

Hollifield, C.A., Donnermeyer, J. F., & Wolford, G.H., (2001), Gaining access: An examination of rural community telecommunications self-development projects. *National Regulatory Research Institute Quarterly Bulletin*, *21* (3), 233-247; Invited.

Hollifield, C.A. (2001). Crossing borders: Media management research in a global media environment. *Journal of Media Economics*, *14* (3), 133-146; Invited.

Hollifield, C.A., Kosicki, G.M., & Becker, L.B. (2001). Organizational vs. professional culture in the newsroom: Television news directors' and newspaper editors' hiring decisions. *Journal of Broadcasting and Electronic Media*, *45* (1), 92-117.

Hollifield, C.A., Donnermeyer, J., Wolford, G., & Agunga, R. (2000). The effects of rural telecommunications self-development projects on local adoption of new technologies. *Telecommunications Policy, 24*, 761-769.

Hollifield, C.A. (1999). The effects of foreign ownership on media content: Thomson's U.S. newspapers' coverage of the Quebec independence vote. *Newspaper Research Journal*, *20* (1), 65-82.

Hollifield, C.A. (1997). The specialized business press and industry-related political communication: A comparative study. *Journalism and Mass Communication Quarterly*, *74*,(4), Winter, 757-772.

Hollifield, A., & McCain, T. (1995). A national network in the global village: U.S. international policy goals for the NII. *Social Science Computer Review 13* (2), 183-206.

Hollifield, A., & Samarajiva, R. (1994). Changing discourses in U.S. international information-communication policy: From free flow to competitive advantage? *Gazette: The International Journal for Communication Studies, 54* (2), 121-143.

Hollifield, A. (1990). Content and clarity in technology: Facilitated cross-cultural communication. *Ohio Speech Journal*, *28*, 63-64.

Books

Hollifield, C. A., & Coffey, A. J. (Under Contract, 2018). Media Analytics: Understanding Media, Audiences, & Consumers in the 21st Century. Routledge/Taylor & Francis.

Altmeppen, K., Hollifield, C.A., van Loost, J. (Eds.). (2017). Value-oriented media management: Decision-making between profit and responsibility. Berlin: Springer Verlag.

Hollifield, C. A., Wicks, J. L., Sylvie, G., & Lowry, W. (2015). *Media management: A casebook approach, (5th ed.).* New York, N.Y. Taylor & Francis.
"Preface"
"Leadership"
"Planning & international operations"
"Media market analysis"

Sylvie, G., Wicks, J., Hollifield, C. A. Lacy, S. & Sohn, A. (2007). *Media management: A casebook approach*, (4th ed.). Mahwah, NJ: Lawrence Earlbaum Associated Publishers.
"Leadership"
"Media market analysis"
"Global media management"

Alexander, A., Owers, J. Carveth, R., Hollifield, C.A., and Greco, A. (Eds.). (2004). *Media economics: Theory and practice* (3rd ed.). Mahweh, NH: Lawrence Earlbaum Associated Publishers.
Edited: Four chapters.
Authored chapter: "The economics of international media."

Wicks, J., Sohn, A., Lacy, S. Sylvie, G., Hollifield, C.A., & Powers, A. (2003). *Media management: A casebook approach*, (3rd ed.). Mahwah, NJ: Lawrence Earlbaum Associated Publishers. Mahwah, NJ: Lawrence Earlbaum Associated Publishers.
"Media Market Analysis"
"Extended Case Study"

Book Chapters

Hollifield, C. A.., & Schneider, L. (2017). A global media resource model: Understanding news media viability under varying environmental conditions. In What is sustainable journalism, Integrating he environmental, social, and economic challenges of journalism. Editors: P. Berglez, U. Olausso., & M. Ots. Peter Lang Publishers, pp. 221-242.

Hollifield, C. A. (2011). Changing perceptions of organizations. In W. Lowrey & P. Gade (Eds. Pp. 193-212). *Changing the news: The forces shaping journalism in uncertain times.* New York, N.Y.: Routledge.

Becker, L. B., Hollifield, C. A., & Vlad, T. (2011). Market forces, media assistance and democratization. In. M. Podunavac (Ed.) Proceedings of the International Conference on State and Democracy. Belgrade, Serbia: University of Belgrade.

Hollifield, C. A. (2009). Media management. In N. Azhgikhina & T. Vlad, (Eds., pp. 31-34). Менеджмент СМИ и роль профессиональных организаций в период кризиса: Из опыта России, США и международных журналистских инициатив (Management of media and the role of professional organizations in crisis: Experience of Russia, USA and international journalism initiatives). Moscow, Russia: Russian Union of Journalists.

Book Chapters (cont'd.)

Hollifield, C.A., & Coffey, A.J. (2006). Qualitative methods. In A. Albarran, S. Chan-Olmsted, & M.O. Wirth (Eds. , pp. 573-600). *Handbook of Media Economics and Management.* Mahwah, N.J.: Lawrence Earlbaum.

Mierzejeska, I. & Hollifield, C.A.(2006). Media management theory. In A. Albarran, S. Chan-Olmsted, & M.O. Wirth (Eds., pp. 37-66). *Handbook of media economics and management.* Mahwah, N.J.: Lawrence Earlbaum.

Hollifield, C.A., Vlad, T. and Becker, L.B. (2004). Market, organizational, and strategic factors affecting media entrepreneurs in emerging economies. In Robert Picard, (ed.), *Proceedings from the international conference on strategic responses to media market changes*; (pp. 133-153). (Jönköping, Sweden: Media Management and Transformation Centre, Jönköping International Business School, Jönköping University, Sweden

Hollifield, C.A. (2003). Current issues in transnational media management research. In D. Demers (Ed.). *Terrorism, globalization & mass communication,* (pp. 53-64). Spokane, WA: Marquette Books.

Hollifield, C.A, Vlad, T. & Becker, L.B. (2003). The effects of international copyright laws on national economic development. In L.B. Becker and T. Vlad (Eds.). *Copyright & consequences: Central European and U.S. perspectives* (pp. 163-202), Cresskill, NJ: Hampton Press.

Hollifield, C.A., Alexander, A., & Owers, J. (2003). The international perspective: The situation and trends of the media economy in the U.S. In Altmeppen, K.D., and Karmasin, M. (Eds.), *Medien und Oekonomie: Grundlagen der Medienökonomie: Soziologie, Kultur, Politik, Philosophie, International, Geschicte, Technik, Journalistik (Media and Economics: Foundations of media economics: sociology, culture, politics, philosophy, international, history, technology, journalism), Vol. 1 (2)* (pp. 143-168). Westdeutscher Verlag.

Hollifield, C.A. & Sohn, A.B. (1998). Planning. In A.B. Sohn, J.L. Wicks & S. Lacey (Eds.). *Media management: A casebook approach,* (2nd ed, pp. 184-208). Mahwah, NJ: Lawrence Earlbaum pp. 211-229). Mahwah, NJ: Lawrence Earlbaum Associated Publishers.

Hollifield, C.A. (1998). Germany: The German media market in an era of change. In (A. Albarran and S. Chan-Olmsted (Eds.). *Global media economics: Commercialization, concentration and integration of world media markets*, (pp. 119-136). Iowa State University Press

Hollifield, C.A. (1998). The transnational tightrope: A case study in magazine management across borders. In A.B. Sohn, J.L. Wicks & S. Lacey (Eds.). *Media Management: A Casebook Approach,* (2nd ed,

Essays, Editorials, and Encyclopedia Entries

Hollifield, C. A. (2013). Advertising lowers prices for consumers, 2nd ed.. In Pardun, C. (ed.). *Advertising & society: Controversies and consequences* (pp. 13-18). United Kingdom: Wiley Blackwell Publishing.

Hollifield, C. A. (2010). Lost at sea: Searching for narrative and relevance. In Chalk Talk: Teaching tips from the UGA Teaching Academy. In (L. K. Johnson, Ed.) *Chalk talk: Teaching tips from the UGA Teaching Academy.* Athens, GA: University of Georgia Teaching Academy, 148-150.

Hollifield, C. A. (2009). Advertising lowers prices for consumers. In Pardun, C. (ed.). *Advertising & society: Controversies and consequences* (pp. 13-18). United Kingdom: Blackwell Publishing.

Essays, Editorials, and Encyclopedia Entries (cont'd)

Hollifield, C. A. (2008). Invisible on the frontlines of the media revolution. *International Journal on Media Management,10*, 179-183.

Hollifield, C. A. (2008). Supply and demand. In (W. Donsbach, Ed.). International Encyclopedia of of Communication. London, England: Blackwell Publishing Ltd., 4900-4905.

Hollifield, C. A. (2003). Editorial: The impact of financial markets on media management practices, *International Journal on Media Management,* 224-226.

Editorships:

International Journal on Media Management. Associate Editor. July 2005-July 2008.

International Journal on Media Management. Guest Editor. Special Issue on "Media management in the age of audience empowerment," (2008, Summer).

International Journal on Media Management. Guest Editor. Special Issue on "The impact of financial markets on media management practices, (2003, Winter). Editorial: The impact of financial markets on media management practices, 224-226.

Journal of Media Economics, Guest Editor, Special issue on transnational media management, 14 (3), 2001.

Book Reviews:

Hollifield, C.A. (1999). Book Review: *Communication policy and the public interest*. In *Journalism and Mass Communication Quarterly*, Summer 1999, 389-390.

Bulletins & Reports:

DW Akademie, Germany

Schneider, L., Hollifield, C.A., & Lublinski, J. (2016). Measuring the business side: Indicators to assess media viability. DW Akademie. Online at http://www.dw.com/

U.S. Federal Government

Hollifield, C.A. (2003, January). *Statement of Dr. C. Ann Hollifield. In re: Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, MB Docket 02-277; Cross Ownership of Broadcast Stations and*

Newspapers, MB Docket 01-235; Rules and Policies Concerning Multiple Ownership of Radio Broadcast Stations in Local Markets, MB Docket 01-317; Definition of Radio Markets, MB Docket 00-244. In Initial Comments of Diversity and Competition Supporters, Minority Media and Telecommunications Council.

Hollifield, C.A., Brooks, D.E. & Becker, L.B. (2002, May 29). *Statement of Dr. C. Ann Hollifield, Dr. Dwight E. Brooks and Dr. Lee B. Becker In re: Review of the Commission's Broadcast and Cable Equal Employment Opportunity Rules and Policies; MM Docket No. 98-204, Federal Communications Commission.* In Reply Comments of EEO Supporters, Minority Media and Telecommunications Council et al (48 national organizations' joint filing), 101-108.

Michael J. Faherty Broadcast Management Laboratory Reports:

Hollifield, C. A. (1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007). *Michael J. Faherty Broadcast Management Laboratory Annual Report.* 1-17.

Saksena, S. and Hollifield, C.A. (2001). *Managing innovation: Newspapers' adoption processes of the internet*, Michael J. Faherty Broadcast Management Laboratory Publication.

Daniels, G., Hollifield, C.A., Fraley, T., & Mays, S. (2000). *Dealing with change in television newsrooms*, Michael J. Faherty Broadcast Management Laboratory Publication.

Bae, K., & Hollifield, C.A. (2000). *Transnational business managers' media uses and needs: Executive summary*, Michael J. Faherty Broadcast Management Laboratory Publication.

Hollifield, C.A., Donnermeyer, J., Wolford, G., & Agunga, R. (1999). *Telecommunications for rural community development: Executive summary of research findings from phases i & ii*.

Other Works:

Hollifield, C.A. (Ed.). (1995). *Finding Our Way '95: Research into Distance Education*. Proceedings from the conference "Finding Our Way '95: Planning, Using Assessing Distance Education." The Center for Advanced Study in Telecommunications, The Ohio State University: Columbus, OH, June 22-23.

Hollifield, C.A. (Ed.). (1994). *Finding Our Way '94: Vol. I, Case Studies and Demonstration Projects*. Proceedings from the conference "Finding Our Way '95: The Distance Education Tightrope: Balancing Costs and Benefits." The Center for Advanced Study in Telecommunications, The Ohio State University: Columbus, OH, June 23-24.

Hollifield, C.A. (Ed.). (1994). *Finding Our Way '94: Vol. II, Research into Distance Education*. Proceedings from the conference "Finding Our Way '94: The Distance Education Tightrope: Balancing Costs and Benefits." The Center for Advanced Study in Telecommunications, The Ohio State University: Columbus, OH, June 23-24.

CONVENTION PAPERS/PRESENTATIONS

Refereed Research

Hollifield, C. A. (2017). Measuring the Preconscious: Biometrics as a tool in Media Analytics. European Union sponsored conference "Measuring Development in Turbulent Times," Bucharest, Romania, Nov. 28-29, 2017.

Becker, L.B., Hollifield, C.A., & Vlad, T. (2017). Predictors of Success in Entering the Journalism and Mass Communication Labor Market. Paper presented to the Media Management, Economics and Entrepreneurship division of the Association for Education in Journalism & Mass Communication, August, Chicago, IL.

Hollifield, C.A., Becker, L.B., & Vlad, T. (2017). U.S Journalism's education's strategic adaptations to resource competition and demographic change in American higher education. Paper presented to the Journalism Education and Research section of the International Association for Media and Communication Research, Cartegena, Colombia, July 20.

Hollifield, C.A., Jacobsson, A., Becker, L.B., Jacobsson, E.M., & Vlad, T. (2016). Factors influencing

journalism performance in developing and transitional countries. Paper presented at the World Media Economics conference, New York, N.Y., May 5.

Conference Presentations, Refereed Research (Cont'd).

Becker, L.B., Hollifield, C.A., & Vlad, T., (2016). The labor market for university journalism and mass communication graduates: The role of the media industries. Paper presented to the Media Management, Economics, & Entrepreneurship division of the Association for Education in Journalism & Mass Communication, Minneapolis, MN, Aug. 5

Jacobsson, A., Hollifield, C. A., Becker, L. B., Vlad, T., & Jacobsson, E. M. (2015). The impact of market competition and the internet on journalistic performance in developing and transitional countries. Paper presented to the Media Management, Economics & Entrepreneurship Division of the Association for Education in Journalism & Mass Communication, San Francisco, August.

Hollifield, C. A., Schneider, L., & Lubinski, J. (2015). Conceptualizing news media sustainability in a global context. Paper presented to the European Media Management Association, Hamburg, Germany, May.

Becker, L.B., Hollifield, C. A., Lowrey, W., & Vlad, T. (2014). Predictors of technical and administrative innovation in professional communication education at institutions of higher education. International Association of Media & Communication Researchers, Hydrabad, India, July 16.

Danelo, M., & Hollifield, C. A., (2013). The rise and rise of MVPD: Demand elasticity of subscriptions during the Great Recession. Presentation to the International Conference on Media & the Public Sphere, Athens, GA, Sept. 5-6, 2013.

Hollifield, C.A., Vlad, T., & Becker, L. B. (2011). The effects of copyright enforcement on production and international trade in copyright products. Paper presented to the Communication, Technology and Policy Section, International Association of Media and Communication Researchers, Istanbul, Turkey, July.

Qing, Q., & Hollifield, C. A. (2011). Adopting the news prosumer: User-generated content as a strategic resource for local media. Paper presented to the International Communication Association, Boston, MA, May 29.

Burton, R., Hayes, J. L., & Hollifield, C. A. (2011). Avoiding the future: Local advertisers and the challenge of the changing media placement market. Paper presented to the American Academy of Advertising annual conference, Taos, N.M., April.

Hollifield, C. A., & Qing, Q. (2010). Harnessing citizen voices: Managing user-generated content as a strategic element of news competition. Paper presented to the International Association of Media & Communication Researchers, Braga, Portugal, July 22.

Graybeal, G. & Hollifield, C.A. (2009). Adopting news young: Newspapers' teen sections and their impact on young people's news adoption. Paper presented to the Mass Communication Division of the National Communication Association (NCA) annual convention, Chicago, IL, November, 15.

Graybeal, G. & Hollifield, C.A. (2009). Hooking 'em young: Effects of forms of youth exposure to newspapers on later newspaper adoption. Paper presented to the Scholastic Journalism Division, Association for Education in Journalism & Mass Communication (AEJMC), Boston, MA, August.

Hollifield, C. A., & Kimbro, C. (2009). Rising voices: Women and diversity in the U.S.'s local commercial television industry. Paper presented to the Gender & Communication Division of the International Association of Media & Communication Researchers (IAMCR), Mexico City, Mexico, July.

Conference Papers, Refereed, Cont'd.

Hollifield, C. A., & Kimbro, C. (2009). Changing faces: Minority employment in U.S. commercial television stations. Paper presented to the Gender & Communication Division of the International Association of Media & Communication Researchers (IAMCR), Mexico City, Mexico, July.

Hou, J., & Hollifield, C. A. (2009). Social networks and niche media competitive advantage: An exploratory study on ethnic media's competition for advertising in local markets. Paper presented to the International Communication Association (ICA), Chicago, IL, May.

Hollifield, C. A., & Kimbro, C. (2008). Understanding media diversity: Structural and organizational factors affecting personnel diversity in local commercial television. Paper presented to the Media Management & Economics Division of Association for Education in Journalism & Mass Communication, Chicago, IL, August.

*Jacobsson, E.M., Becker, L.B., Vlad, T., Hollifield, C.A., & Jacobsson, A. (2008). The impact of market competition on journalistic performance. Paper presented to the Journalism Research and Education Section of the International Association of Media and Communication Researchers, Stockholm, Sweden, July. ** Order of authorship determined by roll of dice.*

Hollifield, C. A., Becker, L. B., Vlad, T. (2006). The effects of political, economic and organizational factors on the performance of broadcast media in developing countries. International Association for Media and Communication Research, Cairo, Egypt, July.

Jacobsson, A., Jacobsson, E. M., Hollifield, C. A., Becker, L. B., and Vlad, T. (2006). Examining the suspected adverse effects of competition on media performance. International Communication Association, Dresden, Germany, June.

Hollifield, C.A., Martin, H.J., & Ren, C. (2005). The influence of newspapers on rural economic development. Presentation to the Newspaper Division, Association for Education in Journalism and Mass Communication, San Antonio, TX, August.

Saksena, S. & Hollifield, C.A. (2002). Managing innovation: Newspapers' adoption of the Internet. Presentation to the Media Management and Economics Division, Association for Education in Journalism and Mass Communication, Miami, Fl. August.

Hollifield, C.A., Donnermeyer, J.F., & Wolford, G. (2002). Across the digital divide: Factors influencing technology adoption in four rural U.S. communities. Communication Technology & Policy Division, International Association for Media and Communication Research, Barcelona, Spain, July.

Agunga, R., Hollifield, C.A., Donnermeyer, J., & Wolford, G. (2000). Factors influencing rural adoption of new technologies. Presentation to the United States Agricultural Communicators Congress/Agriculture Communicators in Education Joint Quadrennial Conference, Washington, D.C., July.

Hollifield, C.A., Daniels, G. & Brooks, D.E. (2000). Television in living color: Ethnic diversity in the local commercial television industry. Presentation to the annual conference of the Broadcast Education Association, Las Vegas, NV, April.

Hollifield, C.A., Donnermeyer, J., Wolford, G. & Agunga, R. (1999). Telecommunications for rural community development: The effects of community projects on attitudes and adoption among community members. Presentation to the annual conference of the Association for Education in Journalism and

Mass Communication, New Orleans, LA, August.

Conference Papers, Refereed, Cont'd.

Hollifield, C.A., Wolford, G., Donnermeyer, J., & Agunga, R. (1998). Telecommunications development in rural U.S. communities: A comparative study of telecommunications investment models. Presentation to the annual conference of the International Association of Media and Communication Research, Glasgow, Scotland, July.

Hollifield, C.A., Kosicki, G.M. & Becker, L.B. (1997). Media prerequisites and personnel: Television and newspaper differences in hiring strategies. Paper presented to the Midwest Association of Public Opinion Researchers, Chicago, IL, November.

Wolford, G. H. & Hollifield, C.A. (1997). The impact of telecommunications on rural community development: An agenda for research. Paper presented to the Communication Technology and Policy Division, Association for Education in Journalism and Mass Communication, Chicago, IL., August.

Hollifield, C.A. (1997). The effects of foreign ownership on media content: Thomson's U.S. newspapers' coverage of the Quebec independence vote. Paper presented to the Midwinter Regional Conference, Newspaper Division, Association for Education in Journalism and Mass Communication, St. Petersburg, FL, February.

Hollifield, C.A. (1996). Co-opted critics? The communication industry trade press' coverage of the information highway. Paper presented to the Magazine Division, Association for Education in Journalism and Mass Communication, Anaheim, CA, August.

Hollifield, C.A., & McCutcheon, L. (1996). Information byways: Media discourse on the information highway in rural America. Paper presented to the United States Agricultural Communicators Congress, Agricultural Communicators in Education, Washington, D.C., July.

McCain, T., Hollifield, A., Warisse, J., Broadus, C., Bakhshi, S., & Radhakrishnan, J. (1994). Listening To the sounds of silence: The unexplicated communication issues of the NII. Paper presented to the Mass Communication Division, Speech Communication Association, New Orleans, LA, November.

Hollifield, A. (1994) From competition to negotiation: Signs of change in the U.S. regime for international telecommunications services. Paper presented to the Communication Technology and Policy Division, Association for Education in Journalism and Mass Communication, Atlanta, GA, August.

Hollifield, A., & Samarajiva, R. (1994). The rise of the trade paradigm in U.S. international information policy: Implications for the National Information Infrastructure. Paper presented to the International Communication Division, International Association for Mass Communication Research, Seoul, Korea, July.

Hollifield, A. (1994). A national network in the global village: U.S. international policy goals for the NII. Paper presented to the conference on Computing for the Social Sciences, College Park, MD, May.

Hollifield, A. (1993). The globalization of Eastern Europe's print media: German investment during the post-revolution era. Paper presented to the Newspaper Division, Association for Education in Journalism and Mass Communication, Kansas City, MO, August.

Hollifield, A. (1988). Content and clarity in technology: Facilitated cross-cultural communication. Paper presented to the annual conference of the Ohio Speech Communication Association, Columbus, OH, October.

Panels & Invited Presentations (Selected)

Hollifield, C. A. (2017). Combatting Plagiarism and Academic Misconduct in Scientific Journals. Presentation to the American Dental Editors Association annual conference. Atlanta, GA, Oct. 19.

Hollifield, C.A. (2017). Money talks and media should listen: A media viability IdeaLab. Deutsche Welle Global Media Forum 2017. Bonn, Germany. June 22.

Hollifield, C. A. (2015). Sustaining the public sphere: Rethinking media viability. Keynote Presentation to the international conference on Media and Public Sphere: New Challenges of Digital Era. Lyon, France. June.

Hollifield, C. A. (2015). Research ethics. Keynote panel. European Media Management Association conference, Hamburg, Germany, May.

Hollifield, C. A. (2014). Proposed media sustainability indicators for UNESCO's MDI. UNESCO Workshop on Global Media Sustainability, Montevideo, Uruguay, December 16.

Hollifield, C. A. (2014). Writing it right for academic and scholarly audiences. Association for Education in Journalism & Mass Communication. Montreal, Canada, Aug. 5.

Hollifield, C. A. (2014). From good to great: Personal coaching on academic manuscripts and presentations. Association for Education in Journalism & Mass Communication. Montreal, Canada, Aug. 5.

Hollifield, C. A. (2014). Journalism education: Regional and Geographical Challenges. International Association of Media and Communication Researchers, Hydrabad, India, July 16.

Hollifield, C. A. (2013). The new electronic media landscape. Presentation to the conference on The Impact of New Technologies on the Media Landscape at the National University of Political and Administrative Studies, Bucharest, Romania, May 27-28, 2013

Holifield, C. A. (2012). Reflections on the next 100 years of media and mass communications research. Inivited Panelist on AEJMC's 100th Anniversary Plenary Panel. Chicago, IL. Aug. 10.

Hollifield, C. A. (2012). Hypercompetition and the disruption of values, ethics and quality in news media markets. Presentation to the conference on "Value-oriented media management. Decision making between profit and responsibility." Katholische Universitaat, Eichstaat, Germany. November 16.

Hollifield, C. A. (2011). Lessons from media management research. Presentation to the Scripps Howard Conference on Creating the Future: Managing Media in the Digital Age, Ohio University, Athens, OH, Sept. 7.

Hollifield, C. A. (2011). Studying the new news ecosystem. Presentation to the Newspaper Division and Community Journalism Interest Group, Association for Education in Journalism & Mass Communication, St. Louis, MO, August 10.

Hollifield, C. A. (2010). Sherman's best: Teaching tips from past Barry Sherman Teaching Award winners. Presentation to the Media Management & Economics Division, Association for Education in Journalism & Mass Communication, Denver, CO, August 7.

Hollifield, C. A. (2010). Recognizing the scholarly contributions of 2010 Deutschmann Award Winner Stephen Lacy to the field of mass communications. Presentation to Association for Education in Journalism & Mass Communication, Denver, CO, August 7.

Hollifield, C. A. (2009). Engagement through community based television: Two stories of success. Presentation to the National Outreach Scholarship Conference. Athens, GA, September 30.

Selected Panels & Invited Presentations, Cont'd.

Hollifield, C. A., & Becker, L. B. (2009). Clash of cultures: The effects of hypercompetition on journalistic ethics and professional values. Paper presented to the international conference on The Basics of Journalism: Concepts of Ethics, Responsibility, and Quality in Media and Journalism, Katholische Universitaet Eichstaett Ingolstadt, Eichstaett, Germany, September 18.

Hollfield, C. A. (2009). High-tech culture clashes and the cult of the amateur. Panel Discussion at the International Telecommunications Education and Research Association, Atlanta, GA, April 20.

Becker, L.B., & Hollifield, C.A. (2008). Market forces, media assistance, and democratization. Invited paper presented to the International Conference on State and Democracy, Faculty of Political Science, Belgrade, Serbia, November.

Hollifield, C.A. (2007). Publishing in a journal: It's not just J&MCQ. Panel of journal editors on scholarly publishing. Association for Education in Journalism and Mass Communication, Washington, D.C.., August.

Hollifield, C. A. (2006). Developing a media industry research curriculum. Panel on Media Industry Research. Association for Education in Journalism and Mass Communication, San Francisco, CA., August.

Becker, L. B., & Hollifield, C. A. (2005). Media performance, economic development & democracy. Presentation to at the University of Stockholm, Faculty of Economics, Sweden. August.

Hollifield, C.A. (2005). Media economics & democracy: Developing independent media in nations in transition. Presentation to the Media Management & Economics and International divisions of the Association for Education in Journalism & Mass Communication, San Antonio, TX, August.

Hollifield, C.A. (2004) Qualitative methods in media management and economics research. Presentation to the Media Management & Economics Division of the Association for Education in Journalism & Mass Communication, Toronto, Canada, August.

Hollifield, C.A., Vlad, T., Becker, L.B. (2003). Market, organizational & strategic factors affecting the success of media organizations in emerging economies. Paper presented to the Conference on

Strategic responses to media market changes; Media Management and Transformation Centre, Jönköping International Business School, Jönköping University, Sweden, October.

Holllifield, C.A. (2003). Factors affecting the economically effective adoption of telecommunications among rural businesses. Presentation to the 2003 Rural Telecommunications Congress, Washington, D.C., September.

Hollifield, C.A. (2002). Theorizing the relationships between mass media, telecommunications and economic growth. Presentation to a research session on the impact of media on the economy. Media Management and Economics and Communication Technology & Policy divisions, AEJMC, Miami, Fl, August.

Hollifield, C.A. (2002). Current issues in transnational media management research. Global Media Conference. Spokane, WA, June.

Hollifield, C.A., Benjamin, L.M., & Daniels, G. (1999). The changing role of women in managerial and professional positions in television. Presentation to the annual conference of the Broadcast Education Association, Las Vegas, NV., April.

GRANTS

Funded

Hollifield, C. A. (2007). Cox Television Inc., Faherty Broadcast Management Laboratory, $25,000.

Jacobsson, A., Jacobsson, E. M., Hollifield, C. A., Becker, L. B., & Vlad, T. (2005). How do economic and institutional factors influence media independent quality and reach? Seed Grant. Bank of Sweden. $5,984 (46,000 Swedish Kroner).

Hollifield, C. A. (2004). Cox Television Inc., Faherty Broadcast Management Laboratory, $25,000.

Hollifield, C. A. (2000). Cox Broadcasting Inc., Faherty Broadcast Management Laboratory, $25,000.

Hollifield, C. A. (1999). Cox Broadcasting Inc., Faherty Broadcast Management Laboratory, $25,000.

Hollifield, C.A. (1998). ITS Inc., grant-in-kind, microfiche of FCC Broadcast Employment records 1971-1994. $10,000.

Hollifield, C. A. (1998). Cox Broadcasting Inc., Faherty Broadcast Management Laboratory, $25,000.

Sherman, B., Hollifield, C.A., Brooks, D.E. (1997), $1,000; Department of Telecommunications Research Grant, The University of Georgia,

Donnermeyer, J., Agunga, R., Hollifield, C.A., Wolford, G.H. (1997), $25,634; The Ohio State University, Ameritech Faculty Research Fellowship Grant,

Not Funded (Selected).

Springston, J., et al. (2012). Trade-offs in competing land uses: Harnessing transdisciplinarity for innovative 21st century development. Higher education solutions network proposal. Role: Co-PI for $4,133,296 interdisciplinary grant proposal that was selected for submission to USAID by the UGA Vice President for Research and submitted to USAID in May 2012.

North Georgia Community Foundation/Hollifield, C. A. for the Grady College. (2009). Communication for community development. Proposal to the Knight Foundation. $1.5 million

Freimuth, V. S. , & Hollifield, C. A. (2009). Transforming communication and health in rural communities. National Institutes of Health Challenge Grant Program. $655,619.

Becker, L. B., Vlad, T., & Hollifield, C. A. (2008) Social and behavioral dimensions of national security, conflict and cooperation. National Science Foundation. $500,000.

North Georgia Community Foundation/Hollifield, C. A. for the Grady College. (2008). Communication for community development. Proposal to the Knight Foundation. $4.2 million.

Grants (not funded, cont'd).

Raycom Media/Hollifield, C. A., for the Grady College (2008). New media hub: Educating new journalists, enabling the community newsroom of the future. Proposal to the Knight Foundation.

Hollifield, C. A., Abbott, E., Donnermeyer, J. F., & Kovalchick, A. (2006). Rural small businesses in the information economy: Factors related to economically effective information technology investments.

Submitted to the U.S. Department of Agriculture Cooperative State Research, Education & Extension Services (CSREES), National Research Initiative program, $499,971.

Hollifield, C. A., Abbott, E., Donnermeyer, J. F., & Kovalchick, A., Krendl, K. (2004, December). Rural small businesses in the information economy: factors related to economically effective information technology investments. Submitted to the U.S. Department of Agriculture Cooperative State Research, Education & Extension Services (CSREES), National Research Initiative program, $494,540.

Hollifield, C. A., Abbott, E., Donnermeyer, J. F., & Kovalchick, A., Krendl, K. (2004, January). Rural small businesses in the information economy: Factors related to economically effective information technology investments. Submitted to the U.S. Department of Agriculture Cooperative State Research, Education & Extension Services (CSREES), National Research Initiative program, $497,688. Rated "Excellent," but not funded. Resubmission requested.

INSTRUCTION

Instructional Innovation: Launched and coordinate the graduate Media Industry Research (MIR) Certificate Program. The program is unique in the U.S. and prepares people for careers as research analysts and directors in the media industry.

University of Georgia:

- Graduate Seminar in Media Management
- Graduate Seminar in Media Economics
- Graduate Seminar in Media Analytics
- Introduction to Telecommunications (Honors Sections)
- Introduction to Telecommunications Programming and Management
- Media, Society & Democracy
- Mass Communication Research
- Newsroom Management, graduate/undergraduate
- Telecommunications Leadership & Management, graduate/undergraduate
- Travel Journalism, Study Abroad program in Prague, Czech Republic
- Honors Option Projects & Honors Thesis Courses
- Dissertation and Thesis Research Hours
- Internship Course Supervision
- Global Media: Theory & Practice

Institute for Journalism & Communication Research, Hannover, Germany

- Managing Digital Transmedia (Undergraduate course)
- Managing in Hypercompetitive Markets (Graduate seminar)

The Ohio State University:

- Introduction to agricultural communication
- Design and layout for agriculture publications
- Agricultural communication internships
- Public information campaigns in agriculture

Instruction (cont'd).

Senior capstone experience: New telecommunications technologies
Graduate seminar in communication infrastructures and rural development
Foundations of telecommunications theory (Graduate teaching associate)
Seminar in current issues in telecommunications policy (Graduate teaching associate)
Introduction to television news reporting and field production (Graduate teaching associate)

GRADUATE/HONORS STUDENT SUPERVISION

Doctoral Committees Chaired: 6
Doctoral Committee Service: 8
Masters Theses Chaired: 15
MMC Committees Chaired: 5
Masters/MMC Committee Service: 12
MIR Graduate Certificate Program graduates advised: 20
Undergraduate Honors Theses Advised: 3
Undergraduate Center for Undergraduate Research Opportunities projects advised: 3

TEACHING AWARDS, RECOGNITIONS & INSTRUCTIONAL FELLOWSHIPS

Student-Nominated UGA Career Center Recognition for Professional Mentoring (2006, 2013, 2014, 2015, 2016, 2017)

Elected, UGA Teaching Academy Executive Board, 2013-1016

Josiah Meigs Professor University Teaching Award Selection Committee 2013, 2014

Cherry National Teaching Award UGA-Nominee Selection Committee, 2014

Roland Page Outstanding Faculty Award for Excellence in Teaching at the Graduate Level, Grady College of Journalism & Mass Communication, 2011.

Selection of supervised thesis as UGA's entry into the Southern Graduate Schools 2009 Master's Thesis Award competition for the Humanities and Fine Arts. (McLean, J. (2008). *Exploring motivation and engagement of online television fan audiences*.)

Member, University of Georgia Teaching Academy, 2007-Present

Barry L. Sherman Teaching Award for Excellence in Media Management and Economics Instruction, Media Management & Economics Division, Association for Education in Journalism & Mass Communication; 2003

Richard B. Russell Undergraduate Teaching Award, University of Georgia, 2002

Henry W. Grady College of Journalism and Mass Communication Outstanding Teacher Award, 2002.

University of Georgia Student Government Association Teaching Award, 1999.

Roland Page Outstanding Faculty Award for Excellence in Teaching at the Graduate Level, Grady College of Journalism & Mass Communication, 1999.

Promising Professors Teaching Award, Mass Communication and Society Division, Association for Education in Journalism & Mass Communication, 1998.

University of Georgia Career Center Award for Student Career Development Mentoring, 2002, 2003, 2004, 2005, 2006, 2014, 2015

INTERNATIONAL ACTIVITIES

International Instruction, Public Service and Outreach

Visiting Professor, Xiamen University, Xiamen, China, July 2017. Taught an undergraduate seminar in Media Management at the School of Journalism & Communication.

Study Abroad. Travel Journalism. University of Georgia. Czech Republic. May 2017.

Visiting Professor, Xiamen University, Xiamen, China, May 2016. Taught an undergraduate seminar in Media Management at the School of Journalism & Communication.

Member of delegation to Moldova to develop plans for a joint journalism continuing education program. Appeared on panels for journalists working for the Moldovan National TV Network to discuss journalism ethics and trends, and on a panel discussion of U.S. media for the faculty and students of the University of Moldova. (2013)

Visiting Professor, Institut für Journalistik und Kommunikationsforschung Hannover, Germany, (June 2012). Taught graduate course on Managing in Hypercompetitive Media Markets and undergraduate course in Managing Digital Transmedia.

Instructor, (2010, June) workshops on Managing Media Organizations through Periods of Change; and Strategic Media Management in Times of Crisis for senior media executives from the Volga Region of Russia. Workshop co-sponsored with the Russian Union of Journalists, Samara, Russia.

Instructor, workshop on Broadcast and Cable Management. (2006, November). Senior Broadcast and Cable Executives from the Sichuan Broadcasting Group, Sichuan, China. Topics: Strategic Management in the Changing Industry Environment, Organizational Culture & Change Management, Financial Management & Budgeting, Programming & Product Management.

Moderator/Presenter, Workshop on Media Management and Economics, (2006, May). University of Belgrade, Serbia. Co-sponsored by James M. Cox Jr. Center for Mass Communications Training and Research, the U.S. State Dept., and the University of Belgrade.

Visiting Professor, (2006, May), University of Belgrade., Serbia. Guest lecturer for graduate and undergraduate courses.

Moderator, Workshop on Journalism Education and Training. (2005, May). University of Belgrade, Serbia. Co-sponsored by James M. Cox Jr. Center for Mass Communications Training and Research, the U.S. State Dept., and the University of Belgrade.

Visiting Professor, University of Belgrade, Serbia. (2005, May). Guest lecturer for graduate and undergraduate courses.

Moderator, Workshops on Covering National and Local Elections for Romanian Journalists and

Media Executives. (2004, May). Co-sponsored by James M. Cox Jr. Center for Mass Communications Training and Research and the Romanian Ministry of Information.

International Activities (cont'd)

Moderator, Workshops on Role of Media in Combating Corruption for Romanian Journalists and Government Officials. (2003, May). Co-sponsored by James M. Cox Jr. Center for Mass Communications Training and Research and the Romanian Ministry of Information.

International Instruction, Public Service and Outreach (cont'd).

Moderator; Workshops on Government-Press Relations conducted for Romanian journalists and federal, state and local government press spokespersons. (2002, May). Co-sponsored by James M. Cox Jr. Center for Mass Communications Training and Research and the Romanian Ministry of Information.

Visiting Professor; University of Bucharest, Romania; (2002, May). Guest Lecturer for Graduate Media Management and Economics courses.

Instructor; continuing professional education seminar on business reporting for Chinese journalists in Shanghai and Beijing, China. (2001, May). Organized by the James M. Cox Jr. Center for International Mass Communication Training and Research.

Mentor; visiting Romanian faculty member from the University of Bucharest, Romania; assisted in developing graduate-level broadcast management courses for the University of Bucharest, 2001.

Instructor; continuing professional education seminar on management skills for Chilean journalists, media executives, and university faculty in Concepcion, Chile. (2000, May). Organized by the James M. Cox Jr. Center for International Mass Communication Training and Research.

PUBLIC SERVICE AND OUTREACH

Local Community Service or Industry Relations:

Moderator, Cable & Television Association for Marketing. (2010). The 3Cs of 3D-TV: Content, Consumption & Cost. Panel featuring senior executives from ESPN, Cox Communications, Turner, Entertainment, Comcast, Discovery Communication & Samsung. Carter Center, Atlanta, GA, Sept. 21.

Georgia Association of Broadcasters. (2005). Managing Yourself to Make Money. Presentation to the Annual Winter Institute of the Georgia Association of Broadcasters. Athens, GA. February.

Athens, Ohio, Chamber of Commerce (2002). "Media, Telecommunications and Strategies for Rural Economic Development." Presentation. November.

Ohio Appalachian Regional Economic Developers. (2002). Mass Media, Telecommunications and Rural Economic Development. Presentation to County Economic Developers in the Appalachian Region of Ohio for the Voinovich Center for Leadership and Public Affairs. February.

Local Community Service (Cont'd).

DeKalb County Library Association. (2002). Communicating Across Cultures. Keynote Presentation to the Annual Staff Development Day for the DeKalb County Library Association. February.

DeKalb County Library Association. (2002). Managing for Diversity. Keynote Presentation to the Annual Staff Development Day for the DeKalb County Library Association. February.

Georgia Association of Broadcasters (2002). Leading With Style: How to Make the Most Out of Your Personal Leadership Style. Presentation to the GAB Management Development Institute, Athens, GA, February.

Local Community Service or Industry Relations (cont'd):

Georgia Association of Broadcasters. (2001). Managing Difficult People: Handling Nightmare Employees, Bosses, Co-Workers and Clients. Presentation to the Annual Summer Convention, St. Simons Island, GA. June.

Georgia Association of Broadcasters. (2001). Managing Difficult People: Handling Nightmare Employees, Bosses, Co-Workers and Clients. Presentation to the Annual Winter Institute. Athens, GA, February.

Georgia Association of Broadcasters. (2001). Served on GAB's "Management Institute" development committee.

Georgia Association of Broadcasters. (2000). Conducted membership survey for GAB and wrote report. Alexander, A. and Hollifield, C.A.

Georgia Association of Broadcasters. (1999). How To Get The Most From Your Employees: Managing During Times Of Change. Presentation to the Annual Winter Institute. Athens, GA, February.

Service to Governmental and Nongovernmental Agencies:

Member of Minority Media & Telecommunications Council's (MMTC) "Braintrust," an informal advisory group of scholars and other experts interested in issues of media management, personnel, ownership and programming as it relates to diversity. (2002-2008).

Academic Professional Service (Selected):

Media Analytics Symposium (2018) Organizing Committee; Social Media Analytics. Broadcast Education Association.

Publications Board, Broadcast Education Association, (2016-2019)

Chair, Nominations & Election Committee, Association of Education in Journalism & Mass Communication, 2013-2015; Member, election committee, 2015-2016.

Member, Board of Directors, Association of Education in Journalism & Mass Communication, 2011-2012.

Chair, Elected Standing Committee on Research, Association of Education in Journalism & Mass Communication, 2011-2012.

Reviewer/Judge: Tankard Book Award. 2012.

Vice Chair, Elected Standing Committee on Research, Association of Education in Journalism & Mass Communication, 2010-2011.

Chair, Nafziger-White-Salwen Dissertation Award Competition, Association of Education in Journalism & Mass Communication, 2009-2011.

Member, Elected Standing Committee on Research Committee, Association of Education in Journalism & Mass Communication, 2009-2012.

Academic Professional Service (Selected/Cont'd):

Division Head, Media Management and Economics Division, Association for Education in Journalism & Mass Communication 2001-02.

Organizer/Host, AEJMC Midwinter Conference, 5 Divisions, Athens, GA, Feb. 2001.

Vice Head/Program Chair, Media Management and Economics Division, Association for Education in Journalism & Mass Communication, 2000-01.

Editorial Board Service:

Journal of Media Economics, 2000-2016
Electronic News, 2000-2012
International Journal on Media Management, 2001-present
Journal of Media Business Studies, 2003-present

Publication Reviews:

American Behavioral Scientist
Communication Law and Policy
Critical Studies in Mass Communication
Electronic News
International Journal of Media Management
International Journal of Technology Management
Journalism & Mass Communication Quarterly
Journalism Educator
Journal of Broadcasting and Electronic Media
Journal of Media Business Studies
Journal of Media Economics
Journal of Mobile Media and Communication
Journal of Radio News
The Information Society
Telecommunications Policy

External Grants Reviewer:

National Research Foundation of Korea (NRF), Global Research Network Program, Ministry of Education, (2017)
Emerging Scholars Grants Competition, AEJMC (2011, 2016)
Postdoctoral Research Grant Proposals, Estonian Science Foundation (2011)
Central Michigan University, Early Career Investigator Grants (2011)
National Institutes of Health, (2009)
South Carolina Experimental Program to Stimulate Competitive Research and Institutional Development (2008)

Promotion & Tenure Reviews

Auburn University
Boston University
Howard University
Sam Houston State University
University of Iowa
University of Kentucky
University of Oklahoma (2)
University of Wyoming (2)

External Dissertation Reviews

Maquarie University, Australia (2008, 2009)

University Service (University of Georgia)

Search Committee, Department Chair, Department of Agricultural Leadership, Education, and Communication, (2017)
UGA Distinguished Research Award Selection Committee (2017)
Executive Board, UGA Teaching Academy (2012-2015)
UGA Annual Teaching Symposium Organizational Committee (2012-2015)
UGA Meigs Professor Selection Committee (2013, 2014)
Grady College Dean Search Committee (2005-2006)
University Curriculum Committee (2004-2006)
Study in a Second Discipline Committee (2004-2006)
State of the Art Conference Committee (2004-2006)

College Service (Grady College)

Accreditation Committees (1997; 2005; 2011, 2017)
Organized and hosted the Thomas C. Dowden International Conference on Media and the Public Sphere: Empowered audience in the digital age, (2016, Oct. 20-22)
Grady College Graduate Committee (1999-2005, 2007-2008; 2016-2019)
Raycom Proposal Development Team (2008-2009)
Executive Committee (2004-2005; 2008-2015)
Chair, Drewry Room Committee (2002-2009)
Chair, Student Activities Committee (2000-2003)
Admissions Committee (2007-2014)
Knight Chair in Medical Journalism Search Committee (2004-2005)
Peabody Awards Program Director Search Committee (2000-2001)
Peabody Awards Faculty Judge (1998)
Student Activities Committee (1997-1999)

Department Service

Coordinated Department of Journalism's student participation in the National Conference on Ethics in America at West Point. (2017).
4+1 Development Subcommittee, 2017).
Chair, Search Committees for 5 assistant professors, (2007, 2008, 2011)
Chair, Graduate Committee (2000-2005)
Faculty Search Committees (2000-2001, 2003-2004; 20004-2005, 20012-2013)
Member, Department Public Relations and Outreach Committee (2000)
Member, Masters Degree Program Review Committee (1999)
Member, Masters of Mass Communication Program Review Committee (1998)

CURRENT PROFESSIONAL ASSOCIATION MEMBERSHIPS

Association for Education in Journalism and Mass Communication
Broadcast Education Association
European Media Management Association
International Association for Media and Communication Research
International Communication Association
Midwest Association of Public Opinion Research
Robert Bosch Foundation Fellowship Program Alumni Association

PROFESSIONAL JOURNALISM AWARDS

1990 Best Weekly Newspaper in the State of Ohio
All Ohio Invitational, Ohio Press Club

1987 First Place Commentary
Central Ohio Chapter * Society of Professional Journalists

1984 First Place Investigative Reporting, Small Markets
Region Ten * Society of Professional Journalists

1981 First Place Investigative Reporting
Region Ten * Society of Professional Journalists

1981 First Place Feature Reporting
Region Ten * Society of Professional Journalists

1980 First Place General Reporting
Inland Empire Chapter * Society of Professional Journalists