

## Dr. Kate Fortmueller

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### EDUCATION

**Ph.D.**, Critical Studies, University of Southern California – School of Cinematic Arts, 2014  
**M.A.**, Critical Studies, University of Southern California – School of Cinematic Arts, 2008  
**B.A.**, Government and Italian Studies, Smith College, Northampton, MA, 2005

### PROFESSIONAL APPOINTMENTS

Assistant Professor 2016-Present  
University of Georgia – Grady College, Department of Entertainment and Media Studies

Visiting Assistant Professor 2015-2016  
Fairfield University – Departments of Communication and Visual and Performing Arts

Postdoctoral Fellow – Teaching Scholar 2014-2015  
University of Southern California - School of Cinematic Arts, Department of Critical Studies

### BOOKS

*Pandemic Hollywood* (under contract with University of Texas Press)

*Hollywood Unions* (edited collection in progress with Luci Marzola)

*Hollywood Shutdown: Production, Distribution, and Exhibition in the Time of COVID-19*  
(forthcoming with University of Texas Press).

*Below the Stars: How the Labor of Working Actors and Extras Shapes Media Production*  
(Austin: University of Texas Press, July 2021).

### JOURNAL ARTICLES

“Right Here in Hollywood: *The Greatest Story Ever Told*, the American West and the American Film Worker,” *Journal of Popular Film and Television* 48.2, 2020, 103-114.

“Time’s Up (Again?): Transforming Hollywood’s Industrial Culture,” *Media Industries* 6.2, 2019, <https://quod.lib.umich.edu/m/mij/15031809.0006.201?view=text;rgn=main>

“Gendered Labour, Gender Politics: How Edith Head Designed her Career and Styled Women’s Lives,” *Historical Journal of Film, Radio, and Television* Vol. 38 No. 3, 2018, 474-494.

\*Recipient of David H. Culbert Routledge-IAMHIST Prize for Best Article by an Established Scholar 2018

“Encounters at the Margins of Hollywood: Casting and Location Shooting for *Bhowani Junction*,” *Film History* Vol. 28 No. 4, 2016, 100-124.

“Pay to Play: Booking Roles in the Post-Network Era,” *Journal of Film and Video* Vol. 68 Nos. 3-4, Fall/Winter 2016, 115-128.

“The SAG-AFTRA Merger: Union Convergence in a Changing Media Landscape,” *Television & New Media* Vol. 17 No. 3, March 2016, 212-227.

“Measuring Invisibility and Working for Scale: Extras and the Screen Extras Guild,” *Media Fields* 4, 2012, <http://www.mediafieldsjournal.org/measuring-invisibility>

## **BOOK CHAPTERS**

“Welcome to the Jungle: Living in the Tiger Kingdom,” in *Tiger King* (Docalogue series), edited by Kristen Fuhs and Jaimie Baron (London: Routledge) (proposal accepted)

“Hollywood Fashions for Everygirl’s Wardrobe!”: The proto-cosplay of do-it-yourself strategies and ready-to-wear solutions in 1930s *Photoplay*,” in *Sartorial Fandom: Fashion, Beauty Culture, and Identity*, edited by Suzanne Scott and Elizabeth Affuso (accepted)

“Charisma and Hollywood,” *The Routledge Handbook of Charisma*, edited by J.P. Zuquete (London: Routledge, 2020), 398-407.

“Film/Television actors and actresses -- 1945-1990s,” in *A Day in the Life of an American Worker: 200 Trades and Occupations in U.S. History*, edited by Nancy Quam-Wickham (Santa Barbara: ABC-Clio, 2019), 488-491.

## **EDITORIAL PROJECTS**

Co-Editor with Laura I. Serna, “Teaching with Primary Sources: Media Studies and the Archive,” *Cinema Journal Teaching Dossier* 4.3 (2017), <http://www.teachingmedia.org/teaching-primary-sources-media-studies-archive/>

*Spectator – Performing Labor in the Media Industries* 35.2, Fall 2015.

Co-Editor, *Spectator – 2010 Spectrums Conference Edition* 31.1, Spring 2011.

## **CONFERENCE PROCEEDINGS**

“Actors and the Anti-Rerun Campaign,” Society for Cinema and Media Studies, Virtual Conference, March 2021

“Screen Actors and the Banality of Digital Culture: The Case of IMDbPro,” Media Industries, London, UK, April 2020. [Accepted, conference cancelled]

“Actors and the Anti-Rerun Campaign,” Society for Cinema and Media Studies, Denver, CO, April 2020. [Accepted, conference cancelled]

“Voice Actors and Video Games in the Age of Convergence,” Society for Cinema and Media Studies, Seattle, WA, March 2019.

Seminar Co-Leader (with Luci Marzola), “Below-the-Line Labor and Infrastructure in Hollywood,” Society for Cinema and Media Studies, Seattle, WA, March 2019.

Roundtable Convener, “Rethinking Labor Histories and Production Cultures in #MeToo and #TimesUp Hollywood,” Flow Conference – Austin, TX, September 2018.

“Defining Television Labor: Acting, Actors, and Unions During Television’s First Golden Age,” Society for Cinema and Media Studies, Toronto, ON, March 2018.

“Gendered Labor, Gender Politics: How Edith Head Designed Her Career and Styled Women’s Lives,” Society for Cinema and Media Studies – Chicago, IL, March 2017.

Roundtable Member, “What about TV Acting?,” Flow Conference – Austin, TX, September 2016.

“‘We are not things’: Babies, Breast Milk, and Reproductive Labor in *Mad Max: Fury Road*,” Console-ing Passions: International Conference on Television, Video, Audio, New Media and Feminism – South Bend, IN, June 2016.

“Breaking Down the Casting Process: The Business of Breakdown Services,” Society for Cinema and Media Studies - Atlanta, GA, March 2016.

Panel Respondent, “Selling Ideology: Authenticity, Likeability, and Sexuality in Contemporary Celebrity,” Society for Cinema and Media Studies - Atlanta, GA, March 2016.

“Amateur Labor: College Football, the NCAA, and Northwestern University’s Unionization attempt,” Cultural Studies Association - Riverside, CA, May 2015.

“Encounters at the Margins: *Bhowani Junction* and the Politics of Location Shooting,” Media Fields Conference - Santa Barbara, CA, April 2015.

“Teaching film history through digital technologies,” School of Cinematic Arts Faculty Council Presentation, University of Southern California, October 2014.

Roundtable Member, “Television Labor: Historical Trajectories and Contemporary Concerns in Global Contexts,” Flow Conference – Austin, TX, September 2014.

“‘Thank you, George, for making this all possible right here in Hollywood’: *The Greatest Story Ever Told* and the Economics of the Epic,” Film & History – Madison, WI, November 2013.

“When a Star Isn’t Born: Extras as Hollywood’s Most Reliable Temporary Workers,” Society for Cinema and Media Studies - Boston, MA, March 2012.

## ENCYCLOPEDIA ENTRIES

“SAG-AFTRA,” in *The SAGE Encyclopedia of Mass Media and Society*, edited by Debra Merskin. Thousand Oaks, CA, 2019.

“American Federation of Radio and Television Artists,” in *The SAGE Encyclopedia of Economics and Society*, edited by Frederick Wherry and Juliet B. Schor. Thousand Oaks, CA: Sage Publications, 2016, 108.

“Bhowani Junction,” in British Film Institute – Colonial Film Project, <http://www.colonialfilm.org.uk/node/1582>

## BOOK REVIEWS

*Runaway Hollywood*, by Daniel Steinhart, *Journal of Cinema and Media Studies* Vol. 59 No. 3, Spring, 162-166.

*Writing Hollywood: The Work and Professional Culture of Television Writers*, by Patricia F. Phalen, *Journalism and Mass Communication Quarterly* 95.2, June 2018, 545-547.

*The Passion of Montgomery Clift*, by Amy Lawrence, *The Moving Image – The Journal of the Association of Moving Image Archivists* 11.1, Spring 2011, 159-161.

*Stupendous, Miserable City: Pasolini’s Rome*, by John David Rhodes, *Discourse* 28.1, Winter 2006, 196-198.

## OTHER PUBLICATIONS

“Film Unions and Guilds,” in *Oxford University Press Bibliography in Cinema and Media Studies*, edited by Krin Gabbard. London, UK: Oxford University Press. [www.oxfordbibliographies.com](http://www.oxfordbibliographies.com). (under review)

“Welcome to the Jungle.” *Docalogue*, May 2020, <https://docalogue.com/tiger-king-murder-mayhem-and-madness/>.

“Time’s Up and Industry Feminism,” in *In Media Res*, March 2018, <http://mediacommons.futureofthebook.org/imr/2018/03/16/times-and-industry-feminism>.

“New Histories of Hollywood Roundtable with Chris Cagle, Emily Carman, Mark Garrett Cooper, Kate Fortmueller, Eric Hoyt, Denise McKenna, Ross Melnick, and Shelley Stamp,” in *Spectator* 38.2, Fall 2018, 60-81.

“Searching for the Cast of Thousands: Excavating Labor from Media Industry Histories,” in *In*

*Media Res*, November 2013,  
<http://mediacommons.futureofthebook.org/imr/2013/11/15/searching-cast-thousands-excavating-labor-media-industry-histories>.

## **ACADEMIC DISTINCTIONS, FELLOWSHIPS, AND GRANTS**

Travel Grant, American Heritage Center at the University of Wyoming, 2017  
Faculty Research Grant, University of Georgia Office of Research and the Willson Center for the Humanities and Arts, 2017-2018  
University of Southern California Postdoctoral Scholar Training and Travel Award, 2015  
Gene Autry Endowed Scholarship, 2012-13  
University of Southern California Annenberg Graduate Fellowship, 2007-2008

## **TEACHING DISTINCTIONS AND FELLOWSHIPS**

Entertainment and Media Studies Outstanding Teacher Award, 2018-2019  
University of Georgia Special Collections Faculty Fellows Program, 2016-2017

## **TEACHING EXPERIENCE**

### **Assistant Professor, University of Georgia**

Pandemic Media Industries  
First Year Odyssey: Global Hollywood  
Global Media Industries  
Media Industries and Production Studies  
Space, Place, and the South  
Grady LA: Industry Studies  
The Business of Media Entertainment  
Writing for Electronic Media  
Media Theory

### **Visiting Assistant Professor, Fairfield University**

Film Appreciation (Online)  
Women's Films/Women and Film  
World Cinema: Documentary  
Mass Media and Society  
Communication and Popular Culture  
American Media/American History  
Television Genres: Crime TV  
Film Survey: Hearing the Movies  
Film Genres: The Musical

### **Postdoctoral Fellow – Teaching Scholar, University of Southern California**

Seminar: "Hollywood on Hollywood"  
Seminar: "Actors: From the A-List to the D-List"

## **SERVICE (FIELD)**

Ad hoc manuscript reviewer:

*Journal of Cinema and Media Studies*, 2020

Routledge, 2019

*Media Industries Journal*, 2019

*WSQ*, 2019

*Feminist Media Studies*, 2019

*Journalism and Mass Communication Quarterly*, 2018, 2019

Member, Professional Development Committee, Society for Cinema and Media Studies, 2020-Present.

Participant, Graduate Student Job Clinic at the Society for Cinema and Media Studies Conference, Society for Cinema and Media Studies, 2019-2020.

Committee Member, Best Edited Collection Award Committee, Society for Cinema and Media Studies, 2018-2019.

Roundtable Member, "Graduate School Session," Society for Cinema and Media Studies – Undergraduate Conference - Northampton, MA, April 2015.

## **SERVICE (GRADY COLLEGE)**

Member, Grady College Scholarship and Awards Committee, 2019-Present

Member, Grady College Strategic Vision 2020 Committee, 2019-2020

Department Representative, Grady College Graduate Research Committee, 2016-Present

Department Representative, Grady College Executive Committee, 2018-2019

Member, Search Committee: Director of Experiential Learning and Career Services, 2018

## **SERVICE (DEPARTMENT)**

Chair, Department Teaching Award Committee, 2019-2020

Member, Search Committee: Tenure-Track Assistant Professor of Global Media, 2019

Member, Search Committee: Tenure-track Assistant Professor of Screenwriting, 2019

Member, Undergraduate Curriculum Committee, 2018

Member Department Teaching Award Committee, 2017-2018

## **SERVICE (COMMUNITY)**

Programming Committee Chair, Athens Film Arts Institute Board of Directors, Ciné, Athens, GA, 2020-present.

Juror, Milledgeville Film Festival Screenplay Competition, Milledgeville Film Festival, Milledgeville, GA, 2020.

## **MEDIA COVERAGE**

Megan Wahn, “Movie theaters, distribution, and the pandemic,” Athens News Matters, WUGA, aired 8 January 2021, <https://www.wuga.org/post/athens-news-matters-movie-theaters-and-covid-19>.

Stacey Perman, “Unions flex their muscle as Hollywood scrambles back to work,” *The Los Angeles Times*, May 30, 2020, <https://www.latimes.com/entertainment-arts/business/story/2020-05-30/unions-flex-their-muscle-as-hollywood-scrambles-back-to-work>.

Gemma DiCarlo, “What the Pandemic Means for Movie Theaters,” Athens News Matters, WUGA, aired 1 May 2020, <https://www.wuga.org/post/athens-news-matters-what-pandemic-means-movie-theaters>.

Virginia Prescott, “Streaming Services Battle Over Content and Consumer Dollars, On Second Thought,” Georgia Public Broadcasting, aired 4 December 2019, <https://www.gpbnews.org/post/streaming-services-battle-over-content-and-consumer-dollars>.

Claire Fallon and Emma Gray, “For Women Behind the Camera, Sexual Harassment is Part of the Job,” *The Huffington Post*, 15 March 2018, [https://www.huffingtonpost.com/entry/women-film-crew-member-sexual-harassment\\_us\\_5aa81eeee4b001c8bf147bf8](https://www.huffingtonpost.com/entry/women-film-crew-member-sexual-harassment_us_5aa81eeee4b001c8bf147bf8).

W. Harry Fortuna, “The gig economy is a disaster for Hollywood workers. Hollywood Unions can help them learn to fight back,” *Quartz*, 1 September 2017, <https://qz.com/1052310/hollywood-unions-offer-the-perfect-model-for-the-beaten-down-workers-of-todays-gig-economy/>.