

Vita

Juan Meng, Ph.D.

Georgia Athletic Association Endowed Professor
 Professor of Public Relations
 Head, Department of Advertising & Public Relations
 Director, UGA Cannes Lions Creativity International Festival Study Abroad Program
 Grady College of Journalism and Mass Communication
 The University of Georgia
 Email: jmeng@uga.edu

EDUCATION

Ph.D., University of Alabama
 College of Communication & Information Sciences

M.S., University of Alabama
 Manderson Graduate School of Business, Culverhouse College of Commerce

M.A., Bowling Green State University
 School of Media & Communication

B.S., Fudan University, Shanghai, China

ACADEMIC and ADMINISTRATIVE APPOINTMENTS

Georgia Athletic Association Endowed Professor

Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA
September 1, 2023-- present

Head, Department of Advertising and Public Relations

Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA
August 1, 2022-- present

- *Fellow, UGA's 2025-2026 Southeastern Conference (SEC) Academic Leadership Development Fellowship Program*
- *Director, UGA AdPR Cannes Lions International Festival of Creativity Study Abroad Program*

Professor in Public Relations

Department of Advertising and Public Relations
 Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA
August 2023-- present, Tenured, Graduate faculty

- *Founder & Director, UGA/NCCU 3+1+1 Consecutive Degree Program*
- *Founder & Director, UGA/SISU 3+1+1 Consecutive Degree Program*
- *Founder & Director, UGA/SHNU 3+1+1 Consecutive Degree Program*
- *Founder & Director, ADPR Go Globe Choose China Study Abroad Program*
- *Fellow, UGA Women's Leadership Fellows Program*
- *Fellow, Office of Service-Learning, University of Georgia*

- *Fellow, UGA Teaching Academy Fellows Program*

Associate Professor in Public Relations

Department of Advertising and Public Relations

Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA

August 2016-- July 2023, Tenured, Graduate faculty

Affiliate Graduate Faculty

Master's Program in Strategy and Direction of Public Relations

School of Communication and International Relations

Blanquerna—Universitat Ramon Llull, Barcelona, Spain

May 2021 – May 2022

Assistant Professor in Public Relations

Department of Advertising and Public Relations

Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA

August 2012-- July 2016, Tenure-track, Graduate faculty

Assistant Professor in Public Relations

School of Media & Strategic Communications

Oklahoma State University, Stillwater, OK

Affiliated faculty with the School of International Studies

August 2011-- May 2012, Tenure-track, Graduate faculty

Assistant Professor in Public Relations

Department of Communication

University of Dayton, Dayton, OH

August 2009-- May 2011, Tenure-track, Graduate faculty

HONORS, AWARDS & RECOGNITIONS

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|---|-------------------|
| • SEC Academic Leadership Development Fellow , named fellows of the 2025-2026 Southeastern Conference Academic Leadership Development Program by Southeastern Conference Academic Relations | July 29, 2025 |
| • Research Award (received): Mentorship of the 2024 Don Bartholomew Award for Excellence in PR Research (faculty advisor), 62 nd Distinguished Lecture and Awards by Institute for Public Relations, New York City | Dec. 4, 2024 |
| • Research Award (received): Mentorship of the 2024 Cision Insights Fellowship (faculty advisor), 62 nd Distinguished Lecture and Awards by Institute for Public Relations, New York City | Dec. 4, 2024 |
| • The Best Paper Award on the 27th IPRRC Theme (received) , Connecting Insights to Impact with AI, diversity, sustainability, and trust: Research that matters to the practice, at the 27 th International Public Relations Research Conference, Orlando, FL | March 9, 2024 |
| • The IPR Pathfinder Award in recognition of lifetime achievement in public relations research (received) that advances the body of knowledge in public relations, 61 st Distinguished Lecture and Awards by Institute for Public Relations, New York City | November 30, 2023 |

- **The Outstanding Paper Award of the Emerald Literati Awards by the Emerald International Publishing Lt. (received)** for the paper, *Ethical Challenges in an Evolving Digital Communication Era: Coping Resources and Ethics Trainings in Corporate Communications*, published in *Corporate Communications: An International Journal*, 27(3), 581-594.

September 14, 2023
- **Research Award (received): Mentorship of the Inaugural 2022 Ragan Research Award** (faculty advisor), 60th Distinguished Lecture and Awards by Institute for Public Relations, New York City

December 1, 2022
- **Research Award (received): Mentorship of the 2022 Orangejerry Best Master's Thesis of the Year Award** (Thesis Chair), 60th Distinguished Lecture and Awards by Institute for Public Relations, New York City

December 1, 2022
- **Service Award (received): Top Reviewer Award 2022** dedicated by the Public Relations Division at the International Communication Association.

May 27, 2022
- **Research Award (received): International ABERJE Award** for outstanding research conducted on South American public relations and corporate communications by the 25th International Public Relations Research Conference (IPRRC)

March 03, 2022
- **Service Recognition (received): Rock Star Reviewer** nominated by the Public Relations Division and recognized by the 2022 Executive Board of the International Communication Association (ICA)

February 03, 2022
- **Research Award (nominated): 2022 ICA Public Relations Division Book Award** for the book, *PR Women with Influence: Breaking through the Ethical and Leadership Challenges*.

January 10, 2022
- **Research Award (nominated): 2022 International Communication Association (ICA) Outstanding Book Award** for the book, *PR Women with Influence: Breaking through the Ethical and Leadership Challenges*.

December 09, 2021
- **Research Award (nominated): 2022 Tankard Book Award** at the Association for Education in Journalism and Mass Communication (AEJMC) for the book, *PR Women with Influence: Breaking through the Ethical and Leadership Challenges*.

December 07, 2021
- **Teaching Recognition (received): UGA's Thank-a-Teacher Program** by the Center for Teaching and Learning and the Office of Instruction, UGA

June 07, 2021
- **Research and Teaching Recognition (received): Affiliate Faculty**, School of Communication and International Relations, Blanquerna-Universitat Ramon Llull, Barcelona, Spain

May 13, 2021
- **Research Award (received): Page/Johnson Scholar**, The Arthur W. Page Center for Integrity in Public Communication

April 1, 2021
- **Research Award (received): Mentorship of the Best Master's Thesis Award for Excellence on Theoretical Impact** (Thesis Co-Chair), The European Public Relations Education and Research Association, Brussels, Belgium

November 19, 2020
- **Research Award (received): Arthur W. Page Top Ethics Paper Award**, The Arthur W. Page Center for Integrity in Public Communication and Public Relations Society of America (PRSA) Educators' Academy.

October 23, 2020
- **Research Award (received): Award of Excellence**, The 2018/2019 North American Communication Monitor, Public Relations Council of Alabama (PRCA) Medallions Awards

August 21, 2020

- **Leadership Honor (received): Women's Leadership Fellow**, The Office of the Senior Vice President for Academic Affairs and Provost, University of Georgia 2019-2020
- **Teaching Award (nominated): First-Year Odyssey Seminar (FYOS) Teaching Award**, FYOS Program, University of Georgia Spring 2019 & Fall 2019
- **Service Award (received): The Most Dedicated Reviewer Award** by Public Relations Division, International Communication Association (ICA) at the 69th annual international convention in Washington D.C Summer 2019
- **Research Award (received): AEJMC-Peter Lang Scholarsourcing Competition Winner**, Association for Education in Journalism and Mass Communication Spring 2019
- **Research Award (received): Mentorship of Makovsky Best Master's Thesis of the Year Award** (Thesis Chair), Distinguished Lecture and Awards by Institute for Public Relations, New York City Fall 2017
- **Research Award (received): Top Faculty Teaching Research Papers**, Public Relations Division, Association for Education in Journalism and Mass Communication, Chicago, IL Summer 2017
- **Service Recognition (received):** Great Contribution to Undergraduate Students' Career Development and Success as a Faculty, acknowledged by **The Career Center** at the University of Georgia Spring 2025, Spring 2023, Spring 2022, Fall 2021, Fall 2020, Fall 2019, Fall 2018, Fall 2017, Fall 2016, & Fall 2015
- **Teaching Honor (received): Service-Learning Fellow**, awarded by the Office of Service-Learning at the University of Georgia 2015-2016
- **Research Award (received): Top Faculty Research Paper**, Intercultural Communication Division, Southern States Communication Association, Tampa, FL Spring 2015
- **Research Recognition (received): one of Superstar Researchers at UGA** recognized by The Provost's Office, University of Georgia Fall 2014
- **Teaching Honor (received): UGA Teaching Academy Fellow**, University of Georgia 2013-2014
- **Teaching Award (received): Outstanding Public Relations Teacher of the Year**, Department of Advertising and Public Relations, Grady College of Journalism and Mass Communication, University of Georgia Spring 2013
- **Research Award (received): First Place Faculty Paper Award**, Advertising Division, Association for Education in Journalism and Mass Communication, Washington, DC Summer 2013
- **Research Award (received): Best Research Paper Award** of the *International Journal of Advertising* Summer 2013
- **Research Award (received): Dennis Wilcox Award for Top Teaching Paper**, Public Relations Division, Association for Education in Journalism and Mass Communication, Chicago, IL Summer 2012
- **Research Award (received): Top Competition Paper Award**, The International Public Relations Research Conference, Miami, FL Spring 2010
- **Research Award (received): Top Graduate Student Research Paper Award**, Public Relations Division, International Communication Association, Chicago, IL Summer 2009

- **Research Award (received): Red Raider Award for Using Quantitative Research Methods in Public Relations Research**, The International Public Relations Research Conference, Miami, FL Spring 2009
- **Research Award (received): Top Faculty Paper Award**, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, Chicago, IL Summer 2008
- **Research Award (received): Top Graduate Student Research Paper Award**, LGBT Division, International Communication Association, San Francisco, CA Summer 2007
- **Academic Achievement Honor (received): Inducted Member of Kappa Tau Alpha**, National Honor Society in Journalism & Mass Communication, University of Alabama Spring 2007

ELECTED CURRENT AND PAST BOARD MEMBERSHIP/LEADERSHIP

- Board of Trustees, Institute for Public Relations, January 2024 - present
- Inaugural board member, National Inaugural Cohort of IPR ELEVATE, Institute for Public Relations, April 2022 – December 2023
- Board, National Board of Advisory, The Plank Center for Leadership in Public Relations, Sept. 2018 – present
- Member, The Arthur W. Page Society, Sept. 2019 – present
- Member, The Page Up Society, Jan. 2016 – Sept. 2019
- Board, National Board of Advisory, Ragan Communications and *PR Daily*, Dec. 2021 – Dec. 2024
- Research Co-Chair, Executive Leadership Committee, Educators Academy, Public Relations Society of America (PRSA), May 2021 – Spring 2023

CURRENT AND PAST EDITORIAL ADVISORY BOARD MEMBERSHIP AT SCHOLARLY JOURNALS

- *Corporate Communication Review*, January 2025 - present
- *Corporate Communications: An International Journal*, January 2021 – present
- *Public Relations Review*, March 2019 – present
- *International Journal of Strategic Communication*, January 2017 – present
- *Journal of Promotion Management*, May 2017 - present
- *Journal of Public Relations Research*, January 2012 – present
- *Journal of Public Relations Education*, August 2020 – August 2023
- *Public Relations Journal*, January 2017 – December 2020

RESEARCH/ACADEMIC PUBLICATIONS

Editorship of Refereed Scholarly Journals (3 special issues):

1. Topić, M., & Meng, J. (2025). Co-editors of the Special Issue: Wellbeing in Communication Industries, *Journal of Communication Management*, 29(3), 297-438 (141 pages). <https://www.emerald.com/jcom/issue/29/3>
2. Meng, J., & Bardhan, N. (2022). Co-editors of the Special Issue: Leadership, Mentorship and DEI in the Post-Pandemic Public Relations Classroom, *Journal of Public Relations Education*, 8(4), 250 pages. <https://journalofpreducation.com/2023/02/23/journal-of-public-relations-education-volume-8-issue-4/>

3. **Meng, J., & Tench, R.** (2022). Co-editors of the Special Issue: Strategic Communication and the Global Pandemic, *International Journal of Strategic Communication*, 16(3), 357-538 (181 pages). <https://www.tandfonline.com/toc/hstc20/16/3?nav=tocList>

Original Scholarly Books (4 books):

1. **Meng, J., & Tench, R.** (eds.) (2025). *Strategic Communication and the Global Pandemic*. London: Routledge (ISBN: 978-1-032-73869-7). <https://www.routledge.com/Strategic-Communication-and-the-Global-Pandemic/Meng-Tench/p/book/9781032738697>
2. Tench, R., **Meng, J.**, & Moreno, A. (eds.) (2023). *Strategic Communication in a Global Crisis: National and International Responses to the COVID-19 Pandemic*. London: Routledge. ISBN: 9781032026954. <https://www.routledge.com/Strategic-Communication-in-a-Global-Crisis-National-and-International-Responses/Tench-Meng-Moreno/p/book/9781032026954#>
3. **Meng, J., & Neill, M. S.** (2021). *PR Women with Influence: Breaking through the Ethical and Leadership Challenges*. New York: Peter Lang International Inc. – **Volume 6 of AEJMC-Peter Lang Scholarsourcing Series**. <https://www.peterlang.com/document/1118330>

Book Reviews:

Sandra L. Braun (2022). Book Review: *PR women with influence: Breaking through the ethical and leadership challenges*. *Journalism & Mass Communication Quarterly*, 99(1), 324-326. <https://doi.org/10.1177/10776990211038298>

Mia Moody-Ramirez (2022). Book Review: *PR women with influence: Breaking through the ethical and leadership challenges*. *Journalism & Mass Communication Educator*, 77(1), 140-142. <https://doi.org/10.1177/10776958211043050>

Katie Place (2021). Book Review: *PR women with influence: Breaking through the ethical and leadership challenges*. *Journal of Public Relations Education*, 7(3), 212-218. <https://aejmc.us/jpre/category/book-reviews/>

Ron Culp (June 14, 2021). Summer reading: PR women with influence. *Culpwrit: Guiding the career in public relations*. Available online at <https://culpwr.it.com/2021/06/14/summer-reading-pr-women-with-influence/>

4. Berger, B. K., & **Meng, J.** (eds.) (2014). *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management*. New York: Routledge. <https://www.routledge.com/Public-Relations-Leaders-as-Sensemakers-A-Global-Study-of-Leadership-in/Berger-Meng/p/book/9780415710923>

Bulletins and Research Reports (6 reports):

1. **Meng, J.**, Cacciatore, M. A., Gower, K. K., Reber, B. H., & Zeffass, A. (2024). *North American Communication Monitor 2023-2024. Exploring Generative AI and CommTech, diversity and empathic leadership in communications*. The Plank Center for Leadership in Public Relations. ISBN (electronic): 978-8-218-35564-7.
2. Berger, B. K., **Meng, J.**, & Katz, J. (June, 2022). *Public relations leaders earn a “B-” in the Plank Center’s Report Card 2021: Did the pandemic improve leadership in public relations?* The Plank

- Center for Leadership in Public Relations.
3. **Meng, J.**, Reber, B. H., Berger, B. K., Gower, K. K., & Zeffass, A. (June, 2021). *North American Communication Monitor 2020-2021. The impact of COVID-19 pandemic, ethical challenges, gender issues, cyber security, and competence gaps in strategic communication*. The Plank Center for Leadership in Public Relations. ISBN (electronic): 978-0-578-90837-3.
 4. **Meng, J.**, Reber, B. H., Berger, B. K., Gower, K. K., & Zeffass, A. (May, 2019). *North American Communication Monitor 2018-2019. Tracking trends in fake news, issues management, leadership performance, work stress, social media skills, job satisfaction and work environment*. The Plank Center for Leadership in Public Relations. ISBN (paperback): 978-0-578-50179-6. ISBN (electronic): 978-0-578-50180-2.
 5. **Meng, J.**, Berger, B. K., Heyman, W., & Reber, B. H. (February, 2019). *Public relations leaders earn a "C+" in the Plank Center's Report Card 2019: Gender and hierarchy gaps widen, gains are elusive*. The Plank Center for Leadership in Public Relations.
 6. Berger, B. K., **Meng, J.**, & Heyman, W. (June, 2017). *Gender differences deepen, leader-employee gap remains and grades slide: The Plank Center Report Card 2017 on PR leaders*. The Plank Center for Leadership in Public Relations.

Refereed Scholarly Journal Articles (61 refereed journal articles):

* indicating the most significant research in leadership-related topics in public relations

1. *Pan, P., & **Meng, J.** (2026). Crisis leadership in public relations: Examining the roles of ethics resources, equity support and crisis communication effectiveness in the pandemic crisis. *International Journal of Strategic Communication*, accepted, forthcoming. [5-Year Impact Factor: 2.6; Scopus CiteScore: 4.4 (2025)]
2. **Meng, J.**, Pan, P., Perera, A., & Zhou, S. (2026). The ethical triad: How training, awareness, and resources jointly shape PR practitioners' trust building toward their organizations. *Journal of Media Ethics*, <https://doi.org/10.1080/23736992.2026.2715582>. [This article is part of the Special Issue, *Ethics Training in Journalism and Strategic Communication*.] [5-Year Impact Factor: 1.9; Scopus CiteScore: 1.9 (2025)]
3. *Sun, R., Eng, N., **Meng, J.**, & Robayo-Sanchez, K. (2026). Cultivating a sustainable, engaged, and committed public relations and communication workforce: The power of empathetic leadership. *Public Relations Review*, 52(4), 102731. <https://doi.org/10.1016/j.pubrev.2026.102731>. [5-Year Impact Factor: 4.4; Scopus CiteScore: 7.3 (2025)]
4. Pan, P., Bhandari, M., & **Meng, J.** (2026). Toward an integrated model of healthy food purchase via the impact of online nutrition information seeking. *American Behavioral Scientist*, 70(5), 665-679. <https://doi.org/10.1177/00027642241235826>. [This article is part of the Special Issue, *Sustainability, Socio-demographic differences, and consumer behavior*.] [5-Year Impact Factor: 2.7; Scopus CiteScore: 5.2 (2025)]
5. *Robayo-Sanchez, K., Cacciatore, M. A., & **Meng, J.** (2026). Empathetic leadership in corporate communication: Cultivating positive dynamics and enhancing employee well-being. *Behavioral Sciences*, 16(3), 412. <https://doi.org/10.3390/bs16030412> [This article is part of the Special Issue, *Shaping Workplace Behavior: Leadership, Communication and Office Politics*.] [5-Year Impact Factor: 3.3; Scopus CiteScore: 4.1 (2025)]
6. Topić, M., & **Meng, J.** (2025). Well-being in communication industries: Editorial introduction. *Journal of Communication Management*, 29(3), 299-303. <https://doi.org/10.1108/JCOM-08-2025-284> [5-Year Impact Factor: 3.3; Scopus CiteScore: 5.1 (2024)]
7. *Eng, N., Sun, S., **Meng, J.**, & Neill, M.S. (2025). Promoting employee well-being and commitment in communication industries. *Journal of Communication Management*, 29(3), 304-

323. <https://doi.org/10.1108/JCOM-02-2024-0037> [5-Year Impact Factor: 3.3; Scopus CiteScore: 5.1 (2024)]
8. ***Meng, J.**, Pan, P., Cacciatore, M.A., & Sanchez, K.R. (2024). The integrated role of adaptive leadership, sense of empathy and communication transparency: Trust building in corporate communication during the pandemic. *Corporate Communications: An International Journal*, Vol. 29 No. 4, pp. 503-515. <https://doi.org/10.1108/CCIJ-09-2023-0125> [5-Year Impact Factor: 3.1; Scopus CiteScore: 5.0 (2024)]
9. Hagelstein, J., Volk, S. C., Zeffass, A., Athaydes, A. S., Macnamara, J., **Meng, J.**, & Hung-Baesecke, C. F. (2024). Ethical challenges of digital communication: A comparative study of public relations practitioners in 52 countries. *International Journal of Communication*, 18, 1072-1093. <https://ijoc.org/index.php/ijoc/article/view/20636>
10. *Neill, M. S., & **Meng, J.** (2023). Examining the characteristics and virtues associated with servant leadership in public relations. *Public Relations Inquiry*, 12(2), 183-209. <https://doi.org/10.1177/2046147X231165225> [5-Year Impact Factor: 1.8; Scopus CiteScore: 3.2 (2023)]
11. ***Meng, J.**, & Neill, M. S. (2023). Diversifying gender equity in leadership in public relations: The role of mentoring and instrumental support at the organizational level. *Corporate Communications: An International Journal*, 28(1), 155-168. <https://doi.org/10.1108/CCIJ-06-2022-0066> [5-Year Impact Factor: 2.5; Scopus CiteScore: 3.7 (2023)]
12. Pan, P., Bhandari, M., & **Meng, J.** (2022). Promoting health eating: The intervening role of health and nutrition-related claims in food advertisements. *Health Education Journal*, 81(8), 993-1005. <https://doi.org/10.1177/00178969221132210> [5-Year Impact Factor: 1.6; Scopus CiteScore: 2.5 (2022)]
13. ***Meng, J.**, & Bardhan, N. (2022). Leadership, mentorship and DEI in the post-pandemic public relations classroom: An overview of the special issue. *Journal of Public Relations Education*, 8(4), 7-14. <https://journalofpreducation.com/2023/02/23/journal-of-public-relations-education-volume-8-issue-4/>
14. *Neill, M. S., & **Meng, J.** (2022). The impact of crucible experiences in developing public relations' character and competencies as servant leaders. *Journal of Media Ethics*, <https://doi.org/10.1080/23726992.2022.2107526>. [5-Year Impact Factor: 1.663; Scopus CiteScore: 1.6 (2021)]
15. ***Meng, J.**, & Tench, R. (2022). Strategic communication and the global pandemic: Leading through unprecedented times. *International Journal of Strategic Communication*, 16(3), 357-363. <https://doi.org/10.1080/1553118X.2022.2075750> [Scopus CiteScore: 4.3 (2020)]
16. Sun, R. & **Meng, J.** (2022). Looking at young millennials' risk perception and purchase intention toward GM foods: Exploring the role of source credibility and risk attitude. *Health Marketing Quarterly*. <https://doi.org/10.1080/07359683.2022.2053805>. [Scopus CiteScore: 0.9 (2020)]
17. ***Meng, J.**, Kim, S., & Reber, B. H. (2022). Ethical challenges in an evolving digital communication era: Coping resources and ethical training in corporate communications. *Corporate Communications: An International Journal*, 27(3), 581-594. <https://doi.org/10.1108/CCIJ-11-2021-0128> [Scopus CiteScore: 2.9 (2021)]
18. ***Meng, J.**, & Berger, B. K. (2022). The role of institutional environment in building communication professionals' trust and satisfaction: A moderated multiple-mediation analysis. *Corporate Communication: An International Journal*, 27(2), 245-263. DOI: <https://doi.org/10.1108/CCIJ-03-2021-0030>. [Scopus CiteScore: 2.9 (2021)]
19. ***Meng, J.**, & Neill, M. S. (2022). The role of ethical leadership in building influence: Perspectives from female public relations professionals. *Public Relations Review*, 48(1), 102152. DOI: <https://doi.org/10.1016/j.pubrev.2022.102152> [5-Year Impact Factor: 3.488; Scopus CiteScore:

5.60 (2020)]

20. *Cacciatore, M. A., & **Meng, J.** (2022). Measuring the value of public relations: An international investigation at how communication practitioners view the challenges and suggest solutions. *Athens Journal of Mass Media and Communications*, 8(2), 107-130. DOI: <https://doi.org/10.30958/ajmmc.8-2-3>. [Total citations index score: 1.44]
21. ***Meng, J.**, & Neill, M. S. (2021). Inclusive leadership and women in public relations: Defining the meaning, functions, and relationships. *Journal of Public Relations Research*, 33(3), 150-167, DOI: [10.1080/1062726X.2021.2010556](https://doi.org/10.1080/1062726X.2021.2010556). [Impact Factor: 6.409; 5-Year Impact Factor: 4.785; Scopus CiteScore: 5.8 (2020)]
22. *Neill, M. S., & **Meng, J.** (2021). Women in public relations: Ascribed and avowed leadership identities and expectations. *Journal of Public Relations Research*, 33(3), 136-149, DOI: [10.1080/1062726X.2021.2010555](https://doi.org/10.1080/1062726X.2021.2010555). [Impact Factor: 6.409; 5-Year Impact Factor: 4.785; Scopus CiteScore: 5.8 (2020)]
23. ***Meng, J.** (2021). Leadership excellence in corporate communications: A multi-group test of measurement invariance. *SAGE Open*, 11(4). Crossref DOI link: <https://journals.sagepub.com/doi/10.1177/21582440211061375> [Impact Factor: 1.356; 5-Year Impact Factor: 1.577; Scopus CiteScore: 1.60 (2020)]
24. *Lee, J. J., & **Meng, J.** (2021). Digital competencies in communication management: A conceptual framework of Readiness for Industry 4.0 for communication professionals in the workplace. *Journal of Communication Management*, 25(4), 417-436. DOI: <https://doi.org/10.1108/JCOM-10-2020-0116>. [Scopus CiteScore: 3.20 (2020)]
25. **Meng, J.**, Jin, Y., Lee, Y.-I., & Kim, S. (2019). Can Google Analytics Certification Cultivate PR students' competency in digital analytics? A longitudinal pedagogical research. *Journalism & Mass Communication Educator*, 74(4), 388-406. DOI: <https://doi.org/10.1177/1077695818816916> [Scopus CiteScore: 1.20 (2020)]
26. ***Meng, J.**, & Berger, B. K. (2019). The impact of organizational culture and leadership performance on PR professionals' job satisfaction: Testing the joint mediating effects of engagement and trust. *Public Relations Review*, 45(1), 64-75. DOI: <https://doi.org/10.1016/j.pubrev.2018.11.002>. [5-Year Impact Factor: 3.488; CiteScore: 5.60] -- The most cited articles published in *Public Relations Review* in the past 3 years (2016-2019) (Source: Scopus).
27. ***Meng, J.**, & Berger, B. K. (2018). Maximizing the potential of millennial communication professionals in the workplace: A talent management approach in the field of strategic communication. *International Journal of Strategic Communication*, 12(5), 507-525, DOI: [10.1080/1553118X.2018.1508467](https://doi.org/10.1080/1553118X.2018.1508467). [Scopus CiteScore: 4.30 (2020)]
28. *Cacciatore, M. A., **Meng, J.**, Reber, B. H., & Boyd, B. (2018). Globalization effects or a growing cultural divide? A three-year comparative analysis of trust predictors in the US and China. *Chinese Journal of Communication*, 11(1), 45-65. DOI: [10.1080/17544750.2017.1334681](https://doi.org/10.1080/17544750.2017.1334681). [5-Year Impact Factor: 2.769; Impact Factor: 2.714; Scopus CiteScore: 2.60 (2020)]
29. Pan, P.-L., & **Meng, J.** (2018). Are they celebrity followers? Examining the third-person perception of celebrity-endorsed advertising? *Journal of Promotion Management*, 24(2), 233-250. DOI: [10.1080/10496491.2017.1360821](https://doi.org/10.1080/10496491.2017.1360821). [Scopus CiteScore: 2.70 (2020)]
30. *Jin, Y., **Meng, J.**, & Berger, B. K. (2017). The influence of communication leadership qualities on effective crisis preparedness strategy implementation: Insights from a global study. *Communication Management Review*, 2(1), 8-9. DOI: [10.22522/cmr20170118](https://doi.org/10.22522/cmr20170118).
31. *Cacciatore, M. A., **Meng, J.**, & Berger, B. K. (2017). Information flow and communication practice challenges: A global study on effective responsive strategies. *Corporate Communications: An International Journal*, 22(3), 292-307. DOI: [10.1108/CCIJ-09-2016-0063](https://doi.org/10.1108/CCIJ-09-2016-0063).

[Scopus CiteScore: 2.90 (2021)]

32. ***Meng, J.**, Reber, B. H., & Rogers, H. (2017). Managing millennial communication professionals: Connecting generation attributes, leadership development, and employee engagement. *Acta Prosperitatis*, 8, 68-83. <https://www.turiba.lv/storage/files/8-acta.pdf#page=69>
33. Pan, P.-L., **Meng, J.**, & Lee, P.-L. (2017). The mediating effects of presumed influences on Taiwanese consumers' skepticism toward celebrity endorsed advertising. *Journal of International Consumer Marketing*, 29(1), 48-58. DOI: [10.1080/08961530.2016.1236310](https://doi.org/10.1080/08961530.2016.1236310). [Scopus CiteScore: 2.40 (2020)]
34. ***Meng, J.**, Jin, Y., & Hung-Baesecke, C. F. (2016). The role of leadership development in issues management: An online survey of communication practitioners in the Greater China area. *International Journal of Strategic Communication*, 10(5), 410-425. DOI: [10.1080/1553118X.2016.1223080](https://doi.org/10.1080/1553118X.2016.1223080). [Scopus CiteScore: 4.30 (2020)]
35. *Cacciatore, M. A., **Meng, J.**, Boyd, B., & Reber, B. (2016). Political ideology, media-source preferences, and messaging strategies: A global perspective on trust building. *Public Relations Review*, 42(4), 616-626. DOI: [10.1016/j.pubrev.2016.05.001](https://doi.org/10.1016/j.pubrev.2016.05.001). [5-Year Impact Factor: 3.488; Scopus CiteScore: 5.60 (2020)]
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37. Pan, P.-L., & **Meng, J.** (2016). Media frames across stages of health crisis: A crisis management approach to news coverage of flu pandemic. *Journal of Contingencies and Crisis Management*, 24(2), 95-106. DOI: [10.1111/1468-5973.12105](https://doi.org/10.1111/1468-5973.12105). [Impact Factor: 4.391, Scopus CiteScore: 4.30 (2020)]
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39. ***Meng, J.** (2015). Integrating leadership in public relations education to develop future leaders. *Journal of Public Relations Education*, 1(1), 31-37. <https://aejmc.us/jpre/2015/08/>
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- **Top Ten Downloaded Articles from EBSCO in 2014, extracted by Taylor & Francis Online**
56. ***Meng, J., Berger, B. K., & Heyman W.** (2011). Measuring public relations leadership in the trait approach: A second-order factor model in the dimension of self-dynamics. *Public Relations Journal*, 5(1). Online at: <http://www.prsa.org/Intelligence/PRJournal/Documents/2011/WinterMengBergerHeyman.pdf>
 57. **Pan, P.-L., & Meng, J.** (2011). Where have we been? A thematic meta-analysis of *China Media Research*, 2005-2009. *China Media Research*, 7(2), 113-120.
 58. **Pan, P.-L., Meng, J., & Zhou, S.** (2010). Morality or equality? Ideological framing in news coverage of gay marriage legitimization. *The Social Science Journal*, 47(3), 630-645. DOI: [10.1016/j.soscij.2010.02.002](https://doi.org/10.1016/j.soscij.2010.02.002). [5-Year Impact Factor: 2.421; Impact Factor: 2.376; Scopus CiteScore: 2.50 (2020)]
- **Editor's Choice of Author's Research & Top Research Papers on Same-sex Marriage Collected by Journalist's Resource of Joan Shorenstein Center on Media, Politics, and Public Policy in Harvard Kennedy School**

59. **Meng, J.** (2010). SK-II China and its skin cream scandal: An extended analysis of the image restoration strategies in a non-Western setting. *Public Relations Review*, 36(1), 66-69. DOI: [10.1016/j.pubrev.2009.10.004](https://doi.org/10.1016/j.pubrev.2009.10.004). [5-Year Impact Factor: 3.488; Scopus CiteScore: 5.60 (2020)]
 60. Kiessling, T. S., Richey, R. G., **Meng, J.** & Dabic, M. (2009). Exploring knowledge management to organizational performance outcomes in a transitional economy. *Journal of World Business*, 44(4), 421-433. DOI: [10.1016/j.jwb.2008.11.006](https://doi.org/10.1016/j.jwb.2008.11.006). [5-Year Impact Factor: 8.513; Scopus CiteScore: 10.80 (2020)]
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1. Eng, N., Zhao, Y., Sun, R., & **Meng, J.** (2026, in print). Leading with empathy: How servant leadership supports workplace engagement, satisfaction, and well-being among communication professionals. In M. Topić and M. Chmiel (Eds.), *Leadership and Workplace Culture in Public Relations Industries*. London: Routledge.
2. **Meng, J.**, & Perera, A. N. (2026, in print). Public relations theories: Leadership communication in the age of generative AI. In R. Tench & S. Waddington (Eds.), *Exploring public relations and management communication* (6th Ed.). London: Pearson.
3. Volk, S. C., Hagelstein, J., Alvarez-Nobell, A., Berger, B., Buhmann, A., Macnamar, J., **Meng, J.**, Molleda, J.-C., Moreno, A., Tench, R., Vercic, D., & Wiesenberger, M. (2025). Internationalization of PR research: Evolution, impact, and learnings of the Global Communication Monitor study. In Dühring, L., Krebber, F., Melzer, A., Seiffert-Brockmann, J., Oliveira, E. (eds). *Kommunikation als Strategie* (pp. 3-28). Wiesbaden: Springer Gabler. https://doi.org/10.1007/978-3-658-48305-0_1
4. Tench, R., **Meng, J.**, & Moreno, A. (2023). A world turned upside down. In R. Tench, **J. Meng**, & A. Moreno (Eds.), *Strategic communication in a global crisis: National and international responses to the COVID-19 pandemic* (pp. 3-11). London: Routledge.
5. **Meng, J.**, Reber, B. H., & Xie, T. (2023). Communication professionals adapt to COVID-19 impacts: Trends and insights from the 2020-2021 North American Communication Monitor. In R. Tench, **J. Meng**, & A. Moreno (Eds.), *Strategic communication in a global crisis: National and international responses to the COVID-19 pandemic* (pp. 32-48). London: Routledge.
6. **Meng, J.**, Sun, R., Xie, T. & Wang, Z. (2023). Communication channels, sources of information, and key message retention: Assessing COVID-19 pandemic communication in China. In R. Tench, **J. Meng**, & A. Moreno (Eds.), *Strategic communication in a global crisis: National and international responses to the COVID-19 pandemic* (pp. 69-86). London: Routledge.
7. Tench, R., **Meng, J.**, & Moreno, A. (2023). Implications for the future of strategic communications from the COVID-19 pandemic. In R. Tench, **J. Meng**, & A. Moreno (Eds.), *Strategic communication in a global crisis: National and international responses to the COVID-19 pandemic* (pp. 345-350). London: Routledge.
8. **Meng, J.**, Neill, M. S., & Kim, S. (2022). Barriers to leadership advancement in an age of turbulence: Perspectives from Women in PR in the United States. In M. Topić (Ed.), *Towards a new understanding of masculine habitus and women and leadership in public relations* (pp. 55-73). London: Routledge.
9. **Meng, J.** (2021). Leadership Spotlight on work-life rhythm, technology, and professional thriving. In Carolyn M. Kim, *Leveraging technology in leadership communication* (pp. 101-103). New York: Routledge.
10. **Meng, J.**, & Berger, B. K. (2017). The role of public relations leadership in effective social media

- and crisis communication management. In L. Austin, & Y. Jin (Eds.) (pp. 85-98), *Social media and crisis communication*. NY: Routledge.
11. Berger, B. K., & **Meng, J.** (2014). Making sense of leaders and leadership in public relations. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 3-15). NY: Routledge.
 12. Berger, B. K., & **Meng, J.** (2014). Review of the Leadership Literature. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 16-37). NY: Routledge.
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 18. Berger, B. K., & **Meng, J.** (2014). The global study and leadership in the future. In B. K. Berger, & J. Meng (Eds.), *Public relations leaders as sensemakers: A global study of leadership in public relations and communication management* (pp. 297-313). NY: Routledge.
 19. **Meng, J.**, & Berger, B. K. (2013). What they say and what they do: Executives affect organizational reputation through effective communication. In C. E. Carroll (Ed.), *Handbook of communication and corporate reputation* (pp. 306-317). Thousand Oaks, CA: Wiley-Blackwell.
 20. Pan, P.-L., & **Meng, J.** (2013). Advertising preference and product involvement: A gender difference approach to visualized advertisements. In M. A. Goraliski & H. P. Leblanc (Eds.), *Business Research Yearbook Volume 20* (pp. 9-15). International Academy of Business Disciplines.
 21. **Meng, J.**, & Pan, P. (2010). Measurement challenges in marketing communication: In-depth interviews with senior business communicators. In W. J. Kehoe & L. K. Whitten (Eds.), *Going green: Best marketing practices for a global world* (pp. 17-18). Society for Marketing Advances Publishing.
 22. Berger, B. K., & **Meng, J.** (2010). Public relations practitioners and the leadership challenge. In R. L. Heath (Ed.), *The SAGE handbook of public relations* (pp. 421-434). Thousand Oaks, CA: Sage.
 23. **Meng, J.** (2008). Toward a theory of interactivity as a predictor of desirable attitude among young consumers: In the context of online automobile showroom. In W. J. Kehoe & L. K. Whitten (Eds.), *Advances in marketing: Issues, strategies and theories* (pp. 163-166). Society for Marketing Advances Publishing.

Conference Proceedings (4 referred proceedings):

1. **Meng, J.**, & Berger, B. K. (2010). How top business communicators measure the return on investment (ROI) of organization's internal communication efforts. *Proceedings of the 13th*

Annual International Public Relations Research Conference (pp. 521-538). Gainesville, FL: Institute for Public Relations.

2. **Meng, J., & Heyman, W. C. (2009).** Measuring excellent leadership in public relations: A second-order factor model in the dimension of self-dynamics. *Proceedings of the 12th annual International Public Relations Research Conference* (pp. 354-371). Gainesville, FL: Institute for Public Relations.
3. Berger, B. K., **Meng, J., & Heyman, W. C. (2009).** Role modeling in public relations: The influence of role models and mentors on leadership beliefs and qualities. *Proceedings of the 12th annual International Public Relations Research Conference* (pp. 10-25). Gainesville, FL: Institute for Public Relations.
4. **Meng, J. (2008).** Playing like a star: Perceived influence of celebrity endorsement on the behavioral intentions of adolescents across Eastern and Western cultures. *Proceedings of the 2008 AMS Cultural Perspectives in Marketing Conference* (pp. 56-58). Ruston, LA.

GRANTS

Funding Received in Total: \$235,595.00

2025-2026: Project: Ethics of Gen AI in Public Communication

- **PI: \$6,000 (funded/ongoing)**
- Funder/Sponsor: The Arthur W. Page Center for Integrity in Public Communication
- Ongoing research project: July 1, 2025 to December 31, 2026

2023-2024: Project: North American Communication Monitor 2023-2024

- **Principal Investigator: \$5,000 (funded/completed)**
- Funder/Sponsor: The Plank Center for Leadership in Public Relations
- Ongoing research project: July 1, 2022 to December 31, 2024

2021-2022: Project: Ethics of Care & Servant Leadership

- **Co-PI: \$6,000 (funded/completed)**
- Funder/Sponsor: The Arthur W. Page Center for Integrity in Public Communication
- Ongoing research project: July 1, 2021 to December 31, 2022

2020-2022: Project: North American Communication Monitor 2020-2021

- **Principal Investigator: \$5,000 (funded/completed)**
- Funder/Sponsor: The Plank Center for Leadership in Public Relations
- Ongoing research project: July 1, 2021 to December 31, 2022

2019-2021: Project: Best practices and cases in management communication tools

- **Co-Principal Investigator: \$10,000 (funded/completed)**
- Funding organizations: Jointly funded by the National Social Science Fund of China (NSSFC) (Funded Project Series ID: 18BXW065) and the Academic Research Project Funds of Shanghai International Studies University, 2019-2021.

2018-2020: Project: PR women with influence: Breaking through the ethical and leadership challenges

- **Principal Investigator: \$10,000 (funded/completed)**
- Funding organizations: The Plank Center for Leadership in Public Relations and The Arthur W. Page Center for Integrity in Public Communication

2018-2019: Project: North American Communication Monitor 2018-2019

- **Principal Investigator: \$5,000 (funded/completed)**
- Funder/Sponsor: The Plank Center for Leadership in Public Relations

2016-2017: Project: Empower millennial communication professionals in the workplace

- **Principal Investigator: \$17,600 (funded/completed)**
 - Funding organizations: The Plank Center for Leadership in Public Relations and The Institute for Public Relations
- 2015-2016: Project: Leadership Development Cycle: An International Perspective
- **Country Principal Investigator: \$2,400 (funded/completed)**
 - Funding organization: The Plank Center for Leadership in Public Relations
- 2014-2015: Project: Global Talent Management and the Millennial PR Professionals
- **Co-Principal Investigator: \$23,000 (funded/completed)**
 - Funding organization: The Plank Center for Leadership in Public Relations
- 2014-2015: Project: The 2015 Leadership Report Card
- **Co-Principal Investigator: \$7,000 (funded/completed)**
 - Funding organization: The Plank Center for Leadership in Public Relations
- 2014: Project: Talent Management in Public Relations
- **Principal Investigator: \$5,000 (funded/completed)**
 - Funding organization: The Provost's Office Research Grant
- 2013: Project: An Interdisciplinary Foundation Research on Public Relations Leadership
- **Principal Investigator: \$4,000 (funded/completed)**
 - Funding organization: Dean's Research Grant, Grady College, UGA
- 2011-2014: Project: A Global Study of Leadership in PR and Communication Management
- **Co-Principal Investigator: \$70,000 (funded/completed)**
 - Funding organizations: The Plank Center for Leadership in Public Relations, IBM, Inc., and Heyman Associates, Inc.
- 2011-2014: Project: A Global Study of Leadership in PR and Communication Management (China)
- **Country (Greater China areas) Principal Investigator: \$5,700 (funded/completed)**
 - Funding organizations: The Plank Center for Leadership in Public Relations, IBM, Inc., and Heyman Associates, Inc.
- 2011-2012: Project: A Longitudinal Analysis on the Evolution of Theories in Public Relations
- **Principal Investigator: \$2,000 (funded/completed)**
 - Funding organization: Dean's Research Grant, Oklahoma State University
- 2010-2011: Project: Celebrity Endorsement, Source Credibility and Skepticism
- **Principal Investigator: \$5,000 (funded/completed)**
 - Funding organization: The Research Council Seed Grant, The University of Dayton
- 2009-2010: Project: Improving Employee Relations through Transparent Communication
- **Principal Investigator: \$5,000 (funded/completed)**
 - Funding organization: The Research Council Seed Grant, The University of Dayton
- 2009-2011: Project: Measurement of ROI of Internal Communications
- **Principal Investigator: \$2,000 (funded/completed)**
 - Funding organization: The International Association of Business Communicators (IABC) Research Foundation
- 2008-2009: Project: Measuring Excellent Leadership in Public Relations
- **Principal Investigator: \$6,895 (funded/completed)**
 - Funding organization: The Plank Center for Leadership in Public Relations
- 2008-2009: Research and Creative Activity Fellowship on Dissertation Research
- **Principal Investigator: \$33,000 (funded/completed)**
 - Funding organization: The Graduate School, the University of Alabama
- 2014: Project: Breaking through Ambivalence: The Effect of Regulatory Focus on Consumer Responses towards Cosmeceutical Advertising

- **Co-Principal Investigator** —Funding Applied: \$3,000 (not funded)
- Potential funding organization: The American Advertising Association Research Fellowship
- 2013-2014: Project: Making Informed Diet Choices through Corporate Sustainability Initiatives: A Multi-Level, Identify-Based Approach to Increased Stakeholder Engagement
- **Principal Investigator** —Funding Applied: \$5,000 (not funded)
- Potential funding organization: The Arthur W. Page Society Legacy Scholar Grant
- 2013-2014: Project: Got Healthspiration? Examining the Use and Effects of Obesity Prevention Related Pinterest Content on the Adoption of Health Behaviors
- **Co-Principal Investigator** —Funding Applied: \$8,000 (not funded)
- Potential funding organization: The Faculty Research Grants in Sciences of OVPR, UGA
- 2012-2013: Project: The Effects of Functional Labeling of Cosmeceuticals on Consumer Behavior: An Empirical Investigation on Consumer Protection Regulation
- **Principal Investigator**—Funding Applied: \$10,000 (not funded)
- Potential funding organization: The Faculty Research Grants in Sciences of OVPR, UGA

REFEREED ACADEMIC CONFERENCE PRESENTATIONS (84 scholarly conference presentations)

1. Perera, A. N., **Meng, J.**, Zhou, S., & Zhao, Y. (2026). *Trust at the speed of technology: How communication leaders navigate ethical and reputational risks of GenAI*. Research paper presented at the 29th International Public Relations Research Conference (IPRRC), March 5-8, Orlando, Florida.
2. Sanchez, K. A. R., **Meng, J.**, & Cacciato, M. A. (2025). *Empathetic leadership in communications: Cultivating positive dynamics and enhancing employee well-being*. Research paper presented at the 26th Annual European Public Relations Education and Research Association (EUPRERA) Congress, Sept. 24-27, Lund, Sweden.
3. Pan., P., & **Meng, J.** (2025). *Crisis leadership in public relations practice: Examining mediating effects of ethics resources, equity support, and crisis communication effectiveness on leadership perceptions*. Research paper presented at the 26th Annual European Public Relations Education and Research Association (EUPRERA) Congress, Sept. 24-27, Lund, Sweden.
4. Perera, A. N., & **Meng, J.** (2025). *Building a Committed Workforce: How DEI Engagement and Empathic Leadership Reduce Turnover Intention among Public Relations Professionals*. Research paper presented at the 28th International Public Relations Research Conference (IPRRC), March 6-8, Orlando, Florida.
5. Zhou, S., & **Meng, J.** (2025). *Personalization Algorithms and ESG Perceptions in Fast Fashion: Platform-Specific Insights and PR Strategies from X and Reddit*. Research paper presented at the 28th International Public Relations Research Conference (IPRRC), March 6-8, Orlando, Florida.
6. Sun, R., Eng, N., **Meng, J.**, & Sanchez, K. R. (2024). *Cultivating a Sustainable, Engaged, and Committed Communication Workforce: The Power of Empathetic Leadership Communication*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 8-11, Philadelphia, PA.
7. Perera, A. N., **Meng, J.**, & Cacciato, M. A. (2024). *Navigating uncertainty: Generative AI adoption and perceived job insecurity in communication profession*. Research paper presented at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), August 8-11, Philadelphia, PA.
8. Perera, A., **Meng, J.**, & Cacciato, M. A. (2024). *Adoption of generative AI in communication practices: Individual and organizational implications from the perspective of communication professionals*. Research paper presented at the 27th International Public Relations Research

- Conference, March 6-9, Orlando, FL.
9. **Meng, J.,** Pan, P., & Cacciatore, M. A. (2023). *The integrated role of adaptive leadership, sense of empathy, and communication transparency: A novel approach to trust building in public relations*. Research paper presented at the 73rd annual conference of the International Communication Association (ICA), May 25-29, 2023, Toronto, Canada.
 10. **Meng, J.,** Xie, T., & Lee, J. J. (2022). *Understanding the competency spectrum for communication management: The need, the gap, and the continuous learning mindset*. Research paper presented at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022, Paris, France.
 11. Neill, M. S., & **Meng, J.** (2022). *Examining the characteristics and virtues associated with servant leadership in public relations*. Research paper presented at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022, Paris, France.
 12. Cacciatore, M., **Meng, J.,** & Reber, B. (2022). *Leveraging the cybersecurity function to build influence and strategy: An empirical study of public relations professionals' cybersecurity acumen*. Research paper presented at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022, Paris, France.
 13. Zeffass, A., Hagelstein, J., Volk, S., Hung-Baesecke, F., Macnamara, J., **Meng, J.** & Athayades, A. (2022). *Ethical challenges of digital communication in public relations: A comparative study of individual, organizational, and national factors in 52 countries*. Research paper presented at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022, Paris, France.
 14. Pan, P., Bhandari, M., & **Meng, J.** (2022). *Toward an integrated model of healthy food choice: Examining the moderated mediation effects via online search for nutrition information*. Research paper presented at the 72nd annual International Communication Association (ICA) conference, May 26-30, 2022, Paris, France.
 15. Neill, M. S., & **Meng, J.** (2022). *The impact of crucibles in developing public relations character and competencies as servant leaders*. Research paper presented at the 25th annual International Public Relations Research Conference (IPRRC), March 3-5, 2022.
 16. Robayo, K. A., **Meng, J.,** & Suárez, A. M. (2022). *Gender equality in public relations and communication: A comprehensive study bridging the knowledge between North and South America*. Research paper presented at the 25th annual International Public Relations Research Conference (IPRRC), March 3-5, 2022.
-- This paper received the 2022 International ABERJE Award for outstanding research on South American public relations and corporate communications
 17. Kim, S., & **Meng, J.** (2021). *Women in communication: Assessing and advancing gender equality*. Research paper presented at the 104th annual conference of the Association for Education in Journalism and Mass Communication, August 4-7, 2021.
 18. **Meng, J.,** Kim, S., & Reber, B. H. (2021). *Ethical challenges in an evolving digital communication era: Coping resources and ethics trainings*. Research paper presented at the EUPRERA 2021 Annual Congress organized by the Universidad de Navarra, Pamplona, Spain from October 7-9, 2021.
 19. **Meng, J.,** & Neill, M. S. (2021). *The roles of instrumental support and mentoring in balancing professional and family responsibilities: Perspectives from women in PR in the United States*. Research paper presented at the EUPRERA 2021 Annual Congress organized by the Universidad de Navarra, Pamplona, Spain from October 7-9, 2021.
 20. **Meng, J.** (2021). *Trusted sources of information, perceived quality in communication, and health knowledge retention: A national study of COVID-19 pandemic in China*. Paper presented on *Risk/Crisis Communication Research Related to COVID-19 in Asia* at the 28th International Public

- Relations Research Symposium (BledCom), July 2-3, 2021.
21. **Meng, J.**, & Neill, M. S. (2021). *Barriers to PR women's leadership advancement: Current situation and anticipated changes*. Paper presented at the 71st Annual International Communication Association Conference, May 27-31, 2021.
 22. Pan, P. L., Bhandari, M., & **Meng, J.** (2021). *Better obesity knowledge, healthier food choice? Examining the moderating role of HNR claims in food advertisements*. Paper presented at the 71st Annual International Communication Association Conference, May 27-31, 2021.
 23. **Meng, J.**, Reber, B. H., Berger, B. K., Gower, K., Xie, T., & Lee, J. H. (2021). *Leading transitions in a traumatically changing working environment: Communication professionals adapt to COVID-19 impacts*. Paper presented at the 2021 International Public Relations Research Conference, March 4-7, 2021.
 24. **Meng, J.**, & Neill, M. S. (2020). *Ethical leadership and influence building: An examination of female public relations professionals' perceptions on preparedness, role modeling, and influence strategies*. Paper accepted to present at the PRSA Educators Academy Super Friday Conference, October 24, 2020.
 -- **This paper received the 2020 Arthur W. Page Top Ethics Paper Award**
 25. Tench, R., Molleda, J.-C., Reber, B. H., **Meng, J.**, Vercic, D., & Zeffass, A. (2019). *Clavigers, curators and circulators: International insights into the communicators' role as information providers to organizational leaders*. Paper accepted for presentation at the 21st Annual Congress of the European Public Relations Education and Research Association (EUPRERA), Zagreb, Croatia, September 26-28, 2019.
 26. **Meng, J.**, Zeffass, A., Moreno, A., & Berger, B. K. (2019). *The role of effective leadership performance in constructing an engaging institutional environment for communication professionals: Evidence from a global study*. Paper accepted to present at the Organizational Communication Division at the 69th annual conference of the International Communication Association in Washington, D.C., May 24-28, 2019.
 27. **Meng, J.**, Xie, T., Kim, S., & Lee, J. (2019). *Building trusting and committed relationships: The role of job cognition and face-and-favor in the context of Chinese organizations*. Paper accepted to present at the Organizational Communication Division at the 69th annual conference of the International Communication Association in Washington, D.C., May 24-28, 2019.
 28. Sun, R., & **Meng, J.** (2018). *The impact of source credibility and risk attitude on individuals' risk perception toward GM Foods: Comparing young millennials in the U.S. and China*. Paper presented at the 2018 annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 5-9, 2018.
 29. **Meng, J.**, & Berger, B. K. (2018). *Maximizing the potential of millennial communication professionals in the workplace: A talent management approach*. Paper accepted to present at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic, May 24- 28, 2018.
 30. **Meng, J.**, & Berger, B. K. (2018). *Less engaged, less satisfied, and less trusting female PR practitioners: How can we close the deepened gender gap?* Paper accepted to present at the pre-conference of the 68th Annual Conference of the International Communication Association, Prague, Czech Republic, May 23-24, 2018.
 31. Jin, Y., **Meng, J.**, & Berger, B. K. (2017). *Effective crisis communication leadership: Key dimensions and predictors assessed by global communication leaders*. Paper presented at the 5th International Conference on Crisis Communication in the 21st Century, Lisbon, Portugal, Oct. 19-21, 2017.
 32. **Meng, J.**, Jin, Y., Lee, Y.-I., & Kim, S. (2017). *Integrating web and social analytics into Public Relations Research Course design: A longitudinal pedagogical research on Google Analytics*

Certification. Paper presented at the 2017 Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

– **This paper received The Top 5 Teaching Papers Award from the Public Relations Division.**

33. Sun, R., **Meng, J.**, & Cacciatore, M. A. (2017). *Effects of source credibility via social media on the risk perception and purchase intention of American Millennials towards genetically modified foods*. Paper presented at the 2017 International Crisis and Risk Communication Conference, March 13-15, Orlando, FL.
34. **Meng, J.**, & Berger, B. K. (2017). *Preparing future communication leaders: Understand millennial communication professionals better by filling the perceptual gaps*. Paper presented at the 20th annual International Public Relations Research Conference, March 8-12, 2017, Orlando, Florida.
35. **Meng, J.**, & Pan, P.-L. (2016). *What can we do beyond posting calorie counts? Engaging millennial consumers through sustainable marketing efforts*. Paper presented at the 19th Academy of Marketing Science World Marketing Congress, Paris, France, July 19-23, 2016.
36. Pan, P.-L., & **Meng, J.** (2016). *The mediating role of third-person perceptions in consumers' response to celebrity endorsed advertising*. Paper presented at the 19th Academy of Marketing Science World Marketing Congress, Paris, France, July 19-23, 2016.
37. **Meng, J.**, & Berger, B. K. (2016). *The impact of trust on public relations practitioners' job satisfaction: A moderated multiple mediation analysis*. Research paper presented at the 66th annual conference of the International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016.
38. Pan, P.-L., **Meng, J.**, & Lee, P.-L. (2016). *The Mediating effects of presumed influences on Taiwanese consumers' skepticism toward celebrity endorsed advertising*. Research paper presented at the Annual Convention of International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016.
39. **Meng, J.**, Cacciatore, M. A., & Berger, B. K. (2016). *Information flow and leadership challenges: A global study on effective responsive strategies in public relations practice*. Research paper presented at the 66th annual conference of the International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016.
40. Cacciatore, M. A., **Meng, J.**, & Berger, B. K. (2016). *Measuring the value of PR? An international investigation at how practitioners view the challenge and solutions*. Paper presented at the 19th International Public Relations Research Conference, Miami, FL, March 2-6, 2016.
41. Reeves, H., **Meng, J.**, & Reber, B. H. (2015). *Managing millennials in public relations: Issues facing PR managers and executives*. Paper presented at the Congress of the European Public Relations Education and Research Association, Oslo, Norway, October 1-3.
42. **Meng, J.**, & Berger, B. K. (2015). *Crucial linkages in successful public relations practice: Organizational culture, leadership, engagement, trust, and job satisfaction*. Paper presented at the Public Relations Division of the Annual Convention of the Association for Education in Journalism and Mass Communication, San Francisco, CA, August 6-9.
43. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. (2015). *Bridging the ideological divide: A three-year comparative analysis of public trust predictors between the U.S. and China*. Paper presented at the Public Relations Division of the Annual Convention of the International Communication Association, San Juan, PR, May 24-28.
44. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. (2015). *Understanding regulatory attitudes: An international examination of the role of political ideology*. Paper presented at the Annual Convention of the International Communication Association, San Juan, PR, May 24-28.
45. **Meng, J.**, Pan, P.-L., & Lee, P.-L. (2015). *Cultural congruence or difference: Source credibility, brand support, and purchase intention in celebrity endorsed advertising*. Paper presented at the Annual Convention of the Southern States Communication Association, Tampa, FL.

- ***This paper received the Top Faculty Research Paper, Intercultural Communication Division.***
46. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. (2015). *The drivers of trust and their stability over time: Evidence from the global trust study*. Paper presented at the International Public Relations Research Conference, Miami, FL.
 47. **Meng, J.** (2014). *Testing multi-group measurement invariance of public relations leadership*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 5-9.
 48. Cacciatore, M., **Meng, J.**, VanderMolen, A., & Reber, B. H. (2014). *The interactive role of political ideology and media preference in building trust in organizations: A public relations perspective*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 5-9.
 49. Pan, P.-L., & **Meng, J.** (2014). *Informing the publics during health disaster: A crisis management approach to news media responses to flu pandemic*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 5-9.
 50. **Meng, J.**, Pan, P.-L., & Reber, B. H. (2014). *An assessment of the situational factors in promoting public health communication: A triangulation design*. Paper presented at the 2014 International Public Relations Research Conference, Miami, FL, March 5-9.
 51. VanderMolen, A., Cacciatore, M. A., **Meng, J.**, & Reber, B. H. (2014). *The role of media selection in predicting trust: Evidence from the global Trust study*. Paper presented at the 2014 International Public Relations Research Conference, Miami, FL, March 5-9.
 52. Pan, P.-L., & **Meng, J.** (2013). Are they celebrity followers? Examining third-person perception in the context of celebrity endorsed advertising. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC, August 2-5.
– ***This paper received the First Place Faculty Research Paper Award and The IJA Best Research Paper Award.***
 53. **Meng, J.**, Berger, B. K., Reber, B. H., Hung-Baesecke, F., & Zerfass, A. (2013). *Cross-cultural study of leadership in public relations and communication management: Approaches we can use to prepare leaders for the future*. Paper presented at the 2013 International Public Relations Symposium BledCom, Bled, Slovenia, June 14-15.
 54. Pan, P.-L., & **Meng, J.** (2013). *Advertising preference and product involvement: A gender difference approach to visualized advertisements*. Paper presented at the Annual Convention of International Academy of Business Disciplines, Atlanta, GA. April 5-7.
 55. ***Meng, J.** (2012). *Integrating Leadership in Public Relations Education for an Enhanced Value*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication in Chicago, IL, August 9-12.
– ***This paper received the Dennis Wilcox Award for Top Teaching Paper in Public Relations.***
 56. **Meng, J.**, & Pan, P.-L. (2012). *Saying I'm sorry: An image restoration approach to athlete sex scandals*. Paper presented at the Annual Convention of Western Social Science Association, Houston, TX, April 4-7.
 57. **Meng, J.**, & Berger, B. (2011). *Leadership effectiveness intervention: A theoretical and empirical examination of organizational culture*. Paper presented at the Annual Convention of the International Communication Association, Boston, MA, May 22-25.
 58. **Meng, J.**, & Berger, B. (2011). *Strategic leadership in public relations: Dimensions, measurement, and validation*. Paper presented at the International Public Relations Research Conference in Miami, FL, March 9-12.

59. **Meng, J., & Pan, P.** (2010). *Measurement challenges in marketing communications: In-depth interviews with senior business communicators*. Paper presented at the Annual Convention of the Society for Marketing Advances, Atlanta, GA, November 3-6.
60. **Meng, J.** (2010). *The Generalization and universality of public relations leadership: An application of multiple-group confirmatory factor analysis in assessing measurement invariance*. Paper presented at the Annual Convention of the International Communication Association, Singapore, June 23-26.
61. **Meng, J., & Berger, B. K.** (2010). *The Influence of culture on the perceptions of excellent leadership in public relations: An analysis of the in-depth interviews with senior PR executives in the U.K. and Singapore*. Paper presented at the Annual Convention of the International Communication Association, Singapore, June 23-26.
62. ***Meng, J., & Berger, B. K.** (2010). *How top business communicators measure the return on investment (ROI) of organization's internal communication efforts*. Paper presented at the 2010 International Public Relations Research Conference, Miami, FL, March 10-14.
– ***This paper received the Top Research Paper Award from the Institute for Public Relations.***
63. ***Meng, J., Berger, B. K., Gower, K., & Heyman, W. C.** (2009). *A test of excellent leadership in public relations: Key qualities, valuable sources, and distinctive leadership perceptions*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.
– ***This paper received the Top Graduate Student Research Paper Award in Public Relations Division.***
64. **Meng, J., Berger, B. K., & Gower, K.** (2009). *Excellent leadership in public relations: An integrated conceptual framework*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.
65. **Meng, J., & Bissell, K. L.** (2009). *YouTube and media literacy: Testing the effectiveness of media literacy campaigns about body image targeted toward adolescent girls and female college students*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.
66. **Pan, P.-L., Zhou, S., & Meng, J.** (2009). *Sexuality differences and sexually oriented advertising: An exploratory analysis of the third-person effect*. Paper presented at the Annual Convention of the International Communication Association, Chicago, IL, May 21-25.
67. ***Meng, J., & Heyman, W. C.** (2009). *Measuring excellent leadership in public relations: A second-order factor model in the dimension of self-dynamics*. Paper presented at the International Public Relations Research Conference, Miami, FL, March 11-14.
– ***This paper received the Red Raider Award for Applying Quantitative Methodology in Public Relations Research.***
68. **Berger, B. K., Meng, J., & Heyman, W. C.** (2009). *Role modeling in public relations: The influence of role models and mentors on leadership beliefs and qualities*. Paper presented at the International Public Relations Research Conference, Miami, FL, March 11-14.
69. **Meng, J.** (2008). *Toward a theory of interactivity as a predictor of desirable attitude among young consumers: In the context of online automobile showroom*. Paper presented at the Society for Marketing Advances Conference, St. Petersburg, FL, November 4-9.
70. **Pan, P.-L., & Meng, J.** (2008). *Advertising preference and personal involvement: An investigation of gender and visual differences in advertising effects*. Paper presented at the Annual Convention of National Communication Association, San Diego, CA, November 17-19.
71. **Meng, J., & Pan, P.-L.** (2008). *Will web interactivity lead to potential purchase intention? A survey of online perceptions and behaviors in young consumers*. Paper presented at the Annual Convention of the National Communication Association, San Diego, CA, November 17-19.

72. **Meng, J.** (2008). *Organizational citizenship behavior and job recognition: Exploring the impact of organization-employee relationship*. Paper presented at the Annual Convention of the Association for Business Communication, Incline Village, NV, October 30- November 1.
73. **Meng, J.** (2008). *"Made in China" or "China Free?" An investigation of the product safety crisis in China and its effects on public's perceptions*. Paper presented at the Annual Convention of the Association for Business Communication, Incline Village, NV, October 30-November 1.
74. *Bissell, K. L., & **Meng, J.** (2008). *Reaching the techno-savvy viewers: Third-person perception about the effectiveness of YouTube as a media literacy tool about body image*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 9-12.
 – **This paper received the Top Faculty Research Paper Award, Mass Communication and Society Division.**
75. **Meng, J.** (2008). *Playing like a star: Perceived influence of celebrity endorsement on the behavioral intentions of adolescents across Eastern and Western cultures*. Paper presented at the Cultural Perspectives in Marketing Conference, New Orleans, LA, January 16-19.
76. **Meng, J.** (2007). *How far can we go in organization-public relationships research? A descriptive content analysis of the status and the research trends in OPR research*. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, November 15-18.
77. **Meng, J., & Pan, P.-L.** (2007). *Examining the representation of female journalist: A framing study of the news coverage of Barbara Walters' two departures*. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, November 15-18.
78. **Meng, J., Gonzenbach, W. J., & de Gregorio, F.** (2007). *The third-person effect and its influence on perceptual and behavioral outcomes: In a cosmeceutical product advertising context*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC, August 9-12.
79. **Meng, J.** (2007). *What do we know about cosmeceutical product advertising? Factors influencing college women's beauty care decision-making*. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC, August 9-12.
80. **Meng, J.** (2007). *Is beauty in a pill? Ideal body image, perceptions of body-esteem, and rational concerns about dietary supplements in college women*. Paper presented at the Annual Convention of the International Association of Communication, San Francisco, CA, May 24-28.
81. *Pan, P.-L., & **Meng, J.** (2007). *Who gave voices in the public debate over gay legal rights? An investigation of newspapers' perspectives on gay marriage legitimization*. Paper presented at the Annual Convention of International Communication Association, San Francisco, CA, May 24-28.
 – **This paper received the Top Graduate Student Research Paper Award, LGBT Interest Group.**
82. **Meng, J.** (2006). *Comprehensive dimensions of government intervention in crisis management: A qualitative content analysis of news coverage of the 2003 SARS epidemic in China*. Paper presented at the Annual Convention of the National Communication Association, San Antonio, TX, November 15-18.
83. **Meng, J.** (2006). *The Cross-cultural experiences and social accomplishments of Chinese students in American universities: An ethnomethodological approach*. Paper presented at the Annual Convention for the International Association for Intercultural Communication Studies, San Antonio, TX, August 5-8.
84. **Meng, J.** (2006). *The secret key to beautiful skin is not a secret anymore: A case study of the SK-II skin cream scandal in Asia*. Paper presented at the Annual Convention of the Association of Education in Journalism and Mass Communication, San Francisco, CA. August 2-5.

PROFESSIONAL AND OTHER INVITED PRESENTATIONS

Invited Panels, Workshops, Conference and Symposium Presentations (23 invited talks):

1. **Meng, J.**, McKeever, B., Neill, M. S. & Nowak, G. (2025). *How can researchers identify a long-term focus and build a sustainable research identity in the midst of rapidly shifting academic trends?* A panel organized by the Public Relations Division at the 2025 annual conference of the Association for Education in Journalism and Mass Communication, August 8, San Francisco, CA.
2. Valentini, C., Melgin, E., Herrera, M., & **Meng, J.** (2025). *What responsibilities do communication leaders hold in today's globalized, polarized, and complex world? A global perspective on new leadership responsibilities.* A panel organized and hosted by Global Alliance for PR and Communication Management, Feb. 7, Free Webinar.
3. **Meng, J.**, Read, G. L., Navarrete, M., Andres, P., Marks, K., & DiRusso, C. (2023). *Articulating your career identity.* A panel presented to graduate students of the Public Relations Division at the 2023 annual conference of the Association for Education in Journalism and Mass Communication, August 7, Washington D.C.
4. **Meng, J.**, Ranta, J., Vincent, H., Wallace, A., & Weed, A. (2023). *Let's Go Team! Fostering dynamic teamwork for career readiness.* A teaching panel co-sponsored by the Public Relations Division and the Internship and Careers Interest Group, presented at the 2023 annual conference of the Association for Education in Journalism and Mass Communication, August 8, Washington D.C.
5. Nothhaft, H., Goldberg, M., **Meng, J.**, Volk, S., & Kim, S. (2023). *Chair's Panel: Innovation in Strategic Communication Research and Education.* Research panel presented at the 73rd annual conference of the International Communication Association (ICA), May 25-29, 2023, Toronto, Canada.
6. Bronstein, C., Dahmen, N., McIntyre, K., **Meng, J.**, Neill, M., & Russell, K. (2021). *AEJMC Scholarsourcing Panel: Current published books, the manuscripts in the pipeline, and the editorial selection process.* Research panel chaired by Bronstein, C., presented at the 104 annual conference of the Association for Education in Journalism and Mass Communication, August 4-7, 2021.
7. **Meng, J.** Sun, R., Xie, T., & Wang, Z. (2021). *Assessing COVID-19 pandemic communication in China: What we know about the communication channels, sources of information, and key message retention.* Part of the research panel of *Learnings from the COVID-19 pandemic: Cross-cultural differences in risk and crisis communication strategies*, chaired by Romenti, S. and Moreno, A., presented at the 71st Annual International Communication Association Conference, May 27-31, 2021.
8. Zeffass, A., Chen, X., Hung-Baesecke, F., **Meng, J.**, Moreno, A., Reber, B., & Tench, R. (2019). *Working in PR: It is joy or stress? A global analysis and debate.* Panel presented at the 21st Annual Congress of the European Public Relations Education and Research Association (EUPRERA), Zagreb, Croatia, September 26-28, 2019.
9. **Meng, J.**, Neill, M. S., Gower, K. K., & Bortree, D. S. (2019). *Empowering women in PR: Breaking through ethical and leadership challenges.* Panel jointly sponsored by Public Relations Division and Media Ethics Division, presented at the 2019 AEJMC annual conference in Toronto, Canada, August 8, 2019.
10. **Meng, J.**, & Reber, B. H. (2018). *2018 North American Communication Monitor: Tracking Trends.* An invited presentation at the 2018 Institute for Public Relations Research Symposium in New York City, November 28, 2018.
11. Zeffass, A., MacNamara, J., Taylor, M., van Ruler, B., Kruckeberg, D., Bortree, D. S., & **Meng, J.**

- (2018). *Future public relations research: How diverse research directions in helping public relations contribute to the organization and the society*. ICA State-of-the-Art Special Panel Session, Public Relations Division, Panel presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic, May 24-28, 2018.
12. Berger, B. K., & **Meng, J.** (2017). *PR leaders are pretty average: Plank Center Report Card 2017*. An invited presentation at the 2017 Institute for Public Relations NYC Research Symposium, New York City, November 29, 2017.
 13. **Meng, J.** (2017). *Engaging millennial communication professionals: Transfer their passion for leadership to leadership readiness*. A Hack-a-Comm fast track to provide essential tips for public relations and communication professionals. An invited panel by the Division of Professional Development of PRSA at the 2017 PRSA International Conference in Boston, Oct. 9, 2017.
 14. Reber, B. H., **Meng, J.**, & Ford, P. (2017). *Championing diversity and inclusion to recruit and retain top talent*. Panel presented at the Professional Development session at the 2017 Public Relations Society of America (PRSA) International Conference (ICON), Boston, MA, Oct. 8-10, 2017.
 15. **Meng, J.**, Kochhar, S., & O'Donnell, D. (2017). *Data-driven strategies to manage millennial public relations professionals*. Panel presented at the Professional Development session at the 2017 Public Relations Society of America (PRSA) International Conference (ICON), Boston, MA, Oct. 8-10, 2017.
 16. **Meng, J.**, & Berger, B. K. (2017). *Millennial Communication Professionals: Different Bright Promises for Our Future*. An invited research briefing hosted by the Brunswick Group LLC and the Institute for Public Relations, New York City, January 31, 2017.
 17. **Meng, J.**, & Berger, B. K. (2016). *Millennial Communication Professionals: Enriching Their Bright Promise for Our Future*. An invited presentation at the 2016 Institute for Public Relations NYC Research Symposium, New York City, November 30, 2016.
 18. Reber, B. H., **Meng, J.**, & Nall, M. (2015). *Recruiting, retaining and managing millennials*. Panel presented at the Public Relations Society of America (PRSA) International Conference (ICON), Atlanta, GA, November 9-10.
 19. Jin, Y., **Meng, J.**, & Procter-Rogers, C. (2015). *Avoiding minefields in a crisis: A global perspective for PR leaders*. Panel presented at the Public Relations Society of America (PRSA) International Conference (ICON), Atlanta, GA, November 9-10.
 20. **Meng, J.** (2014). *Applicable to the real world? Teaching theories and methods in advertising and public relations*. Panel presented, co-sponsored by Public Relations Division and Advertising Division, at the Annual Convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9.
 21. **Meng, J.** (2014). *Whistleblowing in government as free expression*. Panel presented at the Annual Convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9.
 22. **Meng, J.** (2013). *What I heard in the three leadership reports*. Presented at the 2013 Plank Leadership Summit Conference, hosted by the Plank Center for Leadership in Public Relations, Chicago, IL, November 14, 2013.
 23. **Meng, J.** (2012). *Excellent leadership model in public relations and communication management*. Presented at the 2012 Plank Leadership Summit Conference, hosted by the Plank Center of Leadership in Public Relations, Chicago, IL, November 1, 2012.

Invited Talks, Guest Lectures, Webinars, and Other Presentations (55 invited talks):

1. **Meng, J.**, (07/07/2026). *How environmental, social and governance (ESG) has become central to reputation management and key contributor to social stability in China*. An invited talk at the

academic research salon hosted and organized by the School of Journalism and Communication, Shanghai International Studies University, Shanghai, China.

2. **Meng, J.**, (06/09/2026). *Leadership communication and corporate reputation in China's evolving corporate-political ecosystem*. An invited talk at the Department of Advertising, Shanghai Normal University, Shanghai, China.
3. **Meng, J.**, (06/04/2026). The global edge: NCCU-UGA 311 Cooperative program; from Taipei to Athens, GA—a seamless path to a global career in advertising and public relations, an invited talk at the Department of Advertising, College of Communication, National Chengchi University, Taipei, Taiwan.
4. **Meng, J.**, & Perera, A. N. (12/02/2025). *AI at work: How communication professionals are navigating Generative AI adoption*, an invited research talk at the IPR Commissions & Center Summit, organized by the Institute for Public Relations and hosted by MSL Group, New York, NY.
5. **Meng, J.** (11/07/2024). *The impact of generative AI technology on communication practice: Research highlights from 2023-2024 North American Communication Monitor*, an invited research talk at the Plank Summit: AI Technologies in PR: Intercultural Opportunities and Challenges, organized by the Plank Center for Leadership in Public Relations and hosted by WNDR Museum, Chicago, IL.
6. **Meng, J.** (11/30/2023). *Mastering leadership in public relations: Advancing the knowledge through systematic research and global collaborations*, an invited research talk at the 2023 IPR Research Symposium organized by the Institute for Public Relations and hosted by MSL Group, New York, New York.
7. **Meng, J.** (10/16/2023). *Ethical challenges in an evolving digital communication era: Coping resources and ethics trainings in corporate communications*, an invited guest lecture at International Research in Communication Management, organized and hosted by the master's program in Communication Management at the Institute for Communications and Media Research at Leipzig University, Leipzig, Germany.
8. **Meng, J.** (07/05/2023). *Leadership research in public relations and global collaboration*, an invited lecture by the School of Journalism and Mass Communication at the Shanghai International Studies University. The lecture is part of the Global Master Class on Online Media and Global Communication, <https://mp.weixin.qq.com/s/u9ghYemcOMpZZitEwFKQIA>
9. **Meng, J.** (06/06/2023). *Leadership research in public relations: PR women with influence*, an invited research talk organized and hosted by the College of Communication at the National Chengchi University in Taipei, Taiwan.
10. **Meng, J.** (02/24/2023). *PR Women with influence: Insights from the research on ethical and leadership challenges*, a training workshop invited and organized by See.Spark.Go, a public relations, communications, social media and digital marketing firm.
11. Taylor, D., Kim, S., **Meng, J.**, & McElroy, Q. (02/21/2023). Diversity, equity and inclusion in the workplace. An invited DEI panel organized and sponsored by the Drewry Chapter of the Public Relations Student Society of America (PRSSA).
12. **Meng, J.**, & Neill, M. S. (01/23/2023). *IPR Master Class: Building Ethical Frameworks*. This session is part of the 2022-2023 IPR Master Class series. IPR Master Class: A Strategic Playbook for Communicators, which is an interactive certificate program for PR and communication professionals to learn and discuss critical research-based topics in strategic communication, organized and sponsored by the Institute for Public Relations.
13. **Meng, J.**, Kim, S., & Reber, B. H. (09/27/2022). *Bots, misrepresentation and more: navigating ethical dilemmas in digital communication*. A webinar sponsored and organized by the Board of Ethics and Professional Standards and the Corporate Communication section at the Public Relations Society of America (PRSA).

14. Obbemudia, J., Kyriakidou, N., **Meng, J.**, Topic, M., Anton, A., Marschlich, S., & Lara, C. F., (06/30/2022). *Wellbeing in public relations and communication industries*, invited Webinar as part of the new webinar series of EUPRERA Talks, sponsored by the European Public Relations Education and Research Association (EUPRERA), <https://euprera.org/what-we-do/webinars/>
15. **Meng, J.**, & Neill, M. S. (06/06/2022). *The role of ethical leadership in building influence*, Invited Podcast interview by Mark McClennan at Ethical Voices: Real Ethics Stories from Real PR Pros (<https://www.ethicalvoices.com/>).
16. **Meng, J.** (03/02/2022). *VOICES: Meet the Faculty and Students of VOICES and Learn How You Can Be Involved*, virtual panel discussion, organized and hosted by VOICES, a new national organization for Asian Americans and Pacific Islanders in Communications.
17. **Meng, J.** (11/08/2021). *Industry Insiders: Careers in Tech/Silicon Valley*, virtual panel discussion, invited and hosted by the UGA Career Center and the UGA Mentor Program.
18. **Meng, J.** (11/01/2021). *Gaining Visibility through Leadership Opportunities: The Importance of Everyone Developing Leadership Skills*, Invited Podcast interview by the Institute for Communication and Information (ICIR) at the University of Alabama. The episode can be accessed at <https://open.spotify.com/episode/3Lx1mZqwGKGPAunCuD910F>.
19. **Meng, J.** (September 15, 2021). *Challenges for communication professionals: How communication professionals could address fake news and prevent corporations from suffering the attack of fake news*. Invited talk by the Department of Chinese and Bilingual Studies at The Hong Kong Polytechnic University, Hong Kong, China.
20. **Meng, J.** (August 19, 2021). *Three Rs: Resilience, Resourcefulness, and Reform Mindedness in Public Relations Education amid the COVID-19 Pandemic*, invited panelist at the 2021 Virtual Summit of the Commission on Public Relations Education (CPRE).
21. Neill, M. S., & **Meng, J.** (July 27, 2021). *Leadership Research Roundtable: Ethics of Care and Servant Leadership*, invited and hosted by the Arthur W. Page Center for Integrity in Public Communication and the Arthur W. Page Society.
22. **Meng, J.**, Reber, B., Gower, K., & Zeffass, A. (06/09/2021). Facebook Live Webinar: *Exploring the 2020-2021 North American Communication Monitor*, chaired by Bridget Coffing and hosted by The Plank Center for Leadership in Public Relations.
23. **Meng, J.**, & Neill, M. S. (05/19/2021). Invited live training session: *How to establish your mentor-mentee relationships while building professional networks*, hosted by the fifth annual AdPR Academy, Department of Advertising & Public Relations, University of Georgia.
24. **Meng, J.** (05/13/2021). Invited lecture: *Leadership in Public Relations*, hosted by Joan Cuenca, Director of the Master's degree in strategy and direction of public relations in School of Communication and International Relations, University Ramon LLul in Barcelona, Barcelona, Spain.
25. **Meng, J.** (04/15/2021). Invited Webinar: *Race in the PR Classroom: Support AAPI Students and Faculty*, co-hosted by the Institute for Public Relations and the PRSA Educators' Academy as part of the Race in the PR Classroom, a webinar series for educators focused on race in the current state of PR education. Webinar recording link: <https://instituteforpr.org/race-in-the-pr-classroom/>
26. **Meng, J.** (03/26/2021). Invited lecture: *Challenges for communication professionals: Trust and transparency*, hosted by the Department of Chinese Bilingual Studies at The Hong Kong Polytechnic University, Hong Kong.
27. **Meng, J.**, & Neill, M. S. (03/25/2021). Invited talk: *PR Women with Influence*, hosted by Public Relations Society of America (PRSA) Central Texas Chapter.
28. **Meng, J.**, & Neill, M. S. (03/19/2021). Brown Bag Luncheon Talk: *PR Women with Influence*, hosted by the Dean's office, Grady College, University of Georgia.

29. **Meng, J.**, Neill, M. S., Fiske, R., & Battles, S. (03/02/2021). Facebook Live Webinar: *PR Women with Influence*, hosted by the Plank Center for Leadership in Public Relations. Webinar recording link: <http://ow.ly/zN6z50E7GW9>
30. Moreno, A., Romenti, S., Tench, R., Bridge, G., **Meng, J.**, Nwasum, C., Bibilashvili, L., Cmeciu, C., Anton, A., & Neagu, A. (11/19/2020). Webinar: COM-COVID: The latest outcomes of this recent global study investigating the communication management of the COVID 19 crisis in diverse countries (Europe, Africa, & China). Webinar recording link: <https://euprera.org/what-we-do/webinars/>
31. Mackey, A., **Meng, J.**, & Norman, C. (10/22/2020). Invited talk: In a time of racial injustice, we are all in this together. A UGA Pharmacy Virtual Town Hall Panel, hosted by the College of Pharmacy, University of Georgia.
32. **Meng, J.** (12/10/2019). Invited lecture: *Talent Management and the Millennials in the Workplace*. An invited guest lecture to a Graduate-level class: Organization, Communication and Economy, in the Department of Communication Management, Institute of Communication and Media Studies, Leipzig University, Leipzig, Germany.
33. **Meng, J.** (12/09/2019). Invited talk: *Leadership in Public Relations: A Research Journey of Leadership Performance, Engagement, and Empowerment*. An invited talk in the brown-bag lunch-and-learn speaker series in the Department of Communication Management, Institute of Communication and Media Studies, Leipzig University, Leipzig, Germany.
34. **Meng, J.** (12/05/2019). Invited talk: *Public Relations Education and Curriculum in the United States*. An invited talk in the Department of Public Relations, Advertising and Marketing, School of Communication and International Relations, University Ramon Llull, Barcelona, Spain.
35. **Meng, J.** (11/26/2019). Invited talk: *North American Communication Monitor 2018-2019: Key Findings*. An invited talk to the Group of Advances Studies in Communication (www.geac.urjc.es), Universidad Rey Juan Carlos, Madrid, Spain.
36. **Meng, J.** (11/27/2019). Invited lecture: *Leadership Report Cards: Improving Leadership Shall be a Priority*. An invited guest lecture to a Graduate-level class, Strategic Communication Management, in the Group of Advances Studies in Communication (www.geac.urjc.es), Universidad Rey Juan Carlos, Madrid, Spain.
37. **Meng, J.** (10/25/2019). Invited talk: *North American Communication Monitor 2018-2019*. An invited talk to the Executive Advisory Council, Department of Advertising and Public Relations, Grady College, University of Georgia.
38. **Meng, J.** (10/15/2019). Invited lecture: *Service-Learning and Community Partners in Project Work*. An invited talk to doctoral students in GRSC 7770, Grady College, University of Georgia.
39. **Meng, J.** (07/03/2019). Invited workshop: *International collaboration and research: challenges and rewards*. A half-day training workshop hosted and organized by the School of Journalism and Communication, Shanghai International Studies University, Shanghai, China.
40. **Meng, J.** (07/04/2019). Invited talk: *Strategic issues for communication management: new trends identified in 2018-2019 North American Communication Monitor*. An invited talk at the academic research salon hosted and organized by the School of Journalism and Communication, Shanghai International Studies University, Shanghai, China.
41. **Meng, J.** (10/10/2018). Invited talk: "Community engagement forum: How to recruit for service-learning and community-engaged projects and capstones," The Office of Service-Learning, University of Georgia.
42. **Meng, J.** (09/18/2018). Invited talk: Assessing, Testing, Evaluating: Accounting for Course Goals and Student Differences, GRSC 7770 Pedagogy, Grady College, University of Georgia
43. **Meng, J.** (11/02/2017). Invited talk in a training workshop on managing millennial workers to Shanghai Administration Institute delegation. Carl Vinson Institute of Government, University of

Georgia.

44. **Meng, J.**, Reber, B. H., & Ford, P. (10/30/2017). Webinar on demand: Championing diversity and inclusion to recruit and retain top talent, invited and hosted by the Plank Center for Leadership for Public Relations. Webinar recording link: <https://youtu.be/P3dkij39v7g>
45. Berger, B. K., Ellis, A., **Meng, J.**, Seay, L., & Vasquez, S. (10/19/2017). Webinar on demand: Millennials, diversity & inclusion in the PR industry, invited and hosted by the Plank Center for Leadership for Public Relations. Webinar recording link: <https://youtu.be/fa8gjCYwsLk>
46. **Meng, J.**, & Berger, B. K. (02/15/2017). Webinar: Millennial communication professionals in the workplace, hosted and recorded by Institute for Public Relations.
47. **Meng, J.** (01/11/2017). Invited talk in a training workshop on the fundamentals of reputation management to a group of Chinese business visitors. Cox International Center for International Mass Communication Training and Research, University of Georgia.
48. **Meng, J.** (11/29/2016). Invited Guest Lecture: Balancing research, teaching and service, GRSC 7770 Pedagogy (Fall 2016)
49. **Meng, J.** (05/14/2016). Invited Guest Lecture: Social listening and social analytics, presented at the College of Humanities and Communications at Shanghai Normal University (Summer 2016)
50. **Meng, J.** (11/07/2015). Invited Guest Lecture: Balancing research, teaching and service, GRSC 7770 Pedagogy (Fall 2015)
51. **Meng, J.** (09/04/2015). Invited Guest Lecture: How to design and conduct global research. JRM 8000 Proseminar in Mass Communication (Fall 2015)
52. **Meng, J.** (07/22/2015). Invited talk in a training workshop on the fundamentals of reputation and issues management to a group of Chinese business visitors. Cox International Center for International Mass Communication Training and Research, University of Georgia.
53. **Meng, J.** (05/17/2014). Invited talk: *What's new in public relations research?* Hosted and organized by the School of Journalism, Shanghai Normal University, Shanghai, China.
54. **Meng, J.** (Summer 2011). Invited talk: *What is Public Relations?* Organized by the Best China Program, the University of Dayton, Dayton, OH.
55. **Meng, J.** (Summer 2011). Invited talk: *Current issues in advertising and public relations research.* Hosted and organized by the School of Journalism, Shanghai Normal University, Shanghai, China.

MEDIA INTERVIEWS, FEATURES, EDITORIALS, OP-EDS & GUEST ESSAYS (59 selected articles)

1. Comms pros speak out on AI's biggest challenges, saying the greatest obstacles to comms digitalization are human, not technical, by Richard Carufel at *Bulldog Reporter* at Agility PR Solutions, <https://www.agilitypr.com/pr-news/pr-tech-ai/comms-pros-speak-out-on-ais-biggest-challenges-saying-the-greatest-obstacles-to-comms-digitalization-are-human-not-technical/>, April 22, 2024.
2. #EUPRERApeople—Interview to **Juan Meng**, a new series of #EUPRERApeople invited interviews organized by the European Public Relations Education and Research Association, <https://euprera.org/2022/07/29/euprerapeople-interview-to-juan-meng/>, July 29, 2022.
3. PR leaders say their performance has improved since 2019, finds new Plank Center Report, by Richard Carufel at *Bulldog Reporter and the Daily 'Dog*, <https://www.agilitypr.com/pr-news/public-relations/pr-leaders-say-their-performance-has-improved-since-2019-finds-new-plank-center-report>, July 14, 2022.
4. There's a big gap in how PR leaders, employees rate leadership performance, by Allison Carter at *PR Daily*, <https://www.prdaily.com/theres-a-big-gap-in-how-pr-leaders-employees-rate-leadership-performance/>, July 12, 2022.
5. PR leadership on rebound, by Steve Barnes at *O'Dwyer's: the inside news of public relations and*

marketing communications, <https://www.odwyerpr.com/story/public/18171/2022-07-08/pr-leadership-rebound.html>, July 8, 2022.

6. *Making a great leader: Servant leadership and ethics of care*, published by the IPR Organizational Communication Research Center, Institute for Public Relations. <https://instituteforpr.org/great-leader-servant-ethics/>, June 2, 2022.
7. Institute for Public Relations inducts the inaugural cohort of IPR ELEVATE members, published by Institute for Public Relations, <https://instituteforpr.org/inaugural-elevate-cohort/> (April 20, 2022)
8. *PR Daily* welcomes industry leaders to its advisory boards: A group of 13 industry insiders will guide *PR Daily* coverage and programming for 2022, published by *PR Daily* and Ragan Communications, <https://www.prdaily.com/pr-daily-welcomes-industry-leaders-to-its-advisory-board/> (Feb. 01, 2022)
9. Digital acumen and readiness for Industry 4.0: Why digital competency development is crucial for communication, published by the Digital Media Research Center at the Institute for Public Relations, <https://instituteforpr.org/digital-acumen-and-readiness-for-industry-4-0/> (Sept. 23, 2021)
10. Research in progress: Examining the influence of ethics of care and servant leadership in PR, published by the Arthur W. Page Center for Integrity in Public Communication, <https://www.bellisario.psu.edu/page-center/article/research-in-progress-examining-the-influence-of-ethics-of-care-servant-lead?fbclid=IwAR2FoB3op269JPbkPIhchwFWQ690LrCrIpGPodOU0joGIbqCdkAlo1oNxxgE> (July 22, 2021)
11. The 2020-2021 North American Communication Monitor identifies trends and challenges in a year of continuous crisis, published by the Grady College of Journalism and Mass Communication, <https://grady.uga.edu/the-2020-2021-north-american-communication-monitor-identifies-trends-and-challenges-in-a-year-of-continuous-crisis/> (June 7, 2021)
12. The 2020-2021 North American Communication Monitor identifies trends and challenges in a year of continuous crisis, published by The Plank Center for Leadership in Public Relations, <http://plankcenter.ua.edu/the-2020-2021-north-american-communication-monitor-identifies-trends-and-challenges-in-a-year-of-continuous-crisis> (June 3, 2021)
13. Building a culture of inclusion: Women of color and diversity management in public relations, published by the Institute for Public Relations, <https://instituteforpr.org/building-a-culture-of-inclusion-women-of-color-and-diversity-management-in-public-relations> (May 20, 2021)
14. Page Center announces 2021 grants on corporate social advocacy, ethics of care and activism, published by the Arthur W. Page Center for Integrity in Public Communication, <https://www.bellisario.psu.edu/page-center/article/page-center-announces-2021-grants-on-corporate-social-advocacy-ethics-of-ca> (April 1, 2021)
15. Reimagining the workplace offers opportunity for inclusion, published by *Regan's PR Daily*, written by Ted Kitterman at *PR Daily*, <https://www.prdaily.com/reimagining-the-workplace-offers-opportunity-for-inclusion/> (March 17, 2021)
16. New PR book looks at gaps in leadership and mentors for women in communications, published by *Strategic Magazine*, an international public relations and communication magazine for business leaders in all sectors, <https://www.strategicmagazines.com/new-pr-book-looks-at-gaps-in-leadership-and-mentors-for-women-in-communications/> (March 11, 2021)
17. New book: PR women with influence—Review and Infographics, published by the European Public Relations and Research Association (EUPRERA), <https://euprera.org/2021/02/05/new-book-pr-women-with-influence-review-infographics/> (February 5, 2021)
18. Page Center and Plank Center study examines ethical leadership from the perspective of women in PR, published by the Arthur W. Page Center for Integrity in Public Communication,

- <https://www.bellisario.psu.edu/page-center/article/page-center-and-plank-center-study-examines-ethical-leadership> (Jan 27, 2021)
19. Trends and challenges revealed in new book about women and leadership in public relations, by Richard Carufel at *Bulldog Reporter*, <https://www.agilitypr.com/pr-news/public-relations/trends-and-challenges-revealed-in-new-book-about-women-and-leadership-in-public-relations/> (Jan 27, 2021).
 20. Bridging mentorship and leadership development to establish a pipeline of inclusive and effective leaders in public relations, published by The Plank Center for Leadership in Public Relations, <http://plankcenter.ua.edu/bridging-mentorship-and-leadership-development-to-establish-a-pipeline-of-inclusive-and-effective-leaders-in-public-relations/> (Jan 27, 2021)
 21. Trends and challenges revealed in new book about women and leadership in public relations, published by The Plank Center for Leadership in Public Relations, <http://plankcenter.ua.edu/trends-and-challenges-revealed-in-new-book-about-women-and-leadership-in-public-relations/> (Jan 21, 2021)
 22. Trends and challenges revealed in new book about women and leadership in public relations: Advancement barriers, gaps in leadership and lack of mentors examined, published by Grady College of Journalism and Mass Communication, <https://grady.uga.edu/trends-and-challenges-revealed-in-new-book-about-women-and-leadership-in-public-relations/> (Jan 19, 2021)
 23. Nine named 2019-2020 Women's Leadership Fellows (January 16, 2020), published by the Columns, <https://news.uga.edu/2019-2020-womens-leadership-fellows/>
 24. Awards for best master thesis in public relations on evolving organization and work stress (November 19, 2020), published by The European Public Relations and Research Association, https://euprera.org/wp-content/uploads/2020/11/2020-11-19-EUPRERA-Awards-Best-Theses.pdf?fbclid=IwAR3xAyIGyZYMjp7EHZqYyED1ZYWGxGr9_DaX3N7bhXVHzBmovbiuActMt-k
 25. Millennial communication professionals study published in international journal (Dec. 19, 2019), published by the Plank Center for Leadership in Public Relations <http://plankcenter.ua.edu/millennial-communication-professionals-study-published-in-international-journal/>
 26. Mindful engagement practices for disengaged PR pros, featured in *O'Dwyer PR: The Inside News of PR & Marketing Communications* (Oct. 11, 2019) <https://www.odwyerpr.com/story/public/13206/2019-10-11/mindful-engagement-practices-for-disengaged-pr-pros.html>
 27. Improving public relations leadership should be a priority, published by the Institute for Public Relations (Oct. 2, 2019) <https://instituteforpr.org/improving-public-relations-leadership-should-be-a-priority/>
 28. Public relations leaders earn a "C+" in The Plank Center's Report Card 2019, published by the Plank Center for Leadership in Public Relations (September 27, 2019) <http://plankcenter.ua.edu/is-improving-public-relations-leadership-on-the-professions-radar-screen/>
 29. With authenticity under attack, new research explores PR's toughest challenges, featured in *Bulldog Reporter* and *the Daily 'Dog* (July 2, 2019) https://www.agilitypr.com/pr-news/public-relations/with-authenticity-under-attack-new-research-explores-prs-toughest-challenges/?utm_source=sharebuttons&utm_medium=facebook&utm_campaign=mashshare&fbclid=IwAR3JlZgOWrxRIDIYlH5-fYPuscx1WteyVW6SsiWy8UldSmhAPpDmhUIMFYw
 30. North American Communication Monitor, published by the Plank Center for Leadership in Public Relations (June 25, 2019) <http://plankcenter.ua.edu/trends-and-challenges-revealed-in-first-north-american-communication-monitor/>
 31. Trends and challenges revealed in first North American Communication Monitor, published by

- (June 25, 2019) (June 27, 2019) <https://grady.uga.edu/trends-and-challenges-revealed-in-first-north-american-communication-monitor/>
32. Grady College enters educational partnership with Shanghai Normal University, published by Grady College of Journalism and Mass Communication (April 1, 2019) <http://grady.uga.edu/grady-college-enters-educational-partnership-with-shanghai-normal-university/>
 33. Women in PR: Juan Meng, featured story in Women in PR Series by the Plank Center for Leadership in Public Relations (March 19, 2019) <http://plankcenter.ua.edu/women-in-pr/women-in-pr-juan-meng/>
 34. UGA students launch 30-day diversity initiative on campus, published by Grady College of Journalism and Mass Communication (February 25, 2019) <http://grady.uga.edu/uga-students-launch-30-day-diversity-initiative-on-campus/>
 35. Grady College professors help lead research for largest worldwide communication study, published by Grady College of Journalism and Mass Communication (December 18, 2018) <http://grady.uga.edu/grady-college-professors-help-lead-research-for-largest-worldwide-communication-study/>
 36. Dr. Juan Meng, A Teacher-Leader, featured by Platform Magazine (December 12, 2018) <http://platformmagazine.org/2018/12/12/dr-juan-meng-a-teacher-leader/>
 37. Juan Meng added to Plank Center National Board of Advisors, published by Grady College of Journalism & Mass Communication (September 20, 2018) <http://grady.uga.edu/plank-center-adds-renowned-uga-scholar-to-its-national-board-of-advisors/>
 38. Plank Center adds renowned UGA scholar to its national board of advisors (September 18, 2018), published by the Plank Center for Leadership in Public Relations. <http://plank-center-adds-renowned-uga-scholar-to-its-national-board-of-advisors/>
 39. Focus on Faculty: Juan Meng (September 2, 2018), published by UGAToday, UGA Marketing and Communications. <http://grady.uga.edu/focus-on-faculty-juan-meng/>
 40. The Plank Center for Leadership in Public Relations will sponsor the North American Communication Monitor (NACM) (May 8, 2018). <http://plankcenter.ua.edu/north-american-communication-monitor/>
 41. The Top 11 Public Relations Insights of 2017 (Feb. 19, 2018), published by the Institute for Public Relations. <http://www.instituteforpr.org/top-research-insights-2017/>
 42. The role of source credibility in shaping young millennials' risk perception and purchase intention toward genetically modified food (November 3, 2017), published by Institute for Public Relations. <http://www.instituteforpr.org/role-source-credibility-shaping-young-millennials-risk-perception-purchase-intention-toward-genetically-modified-foods/>
 43. IPR awards University of Georgia Grad student the Makovsky Best Master's Thesis of the Year Award, published by Institute for Public Relations. <http://www.instituteforpr.org/ipr-awards-university-georgia-grad-student-makovsky-best-masters-thesis-year-award/> (November 3, 2017)
 44. PR leaders are pretty average: Plank Center Report Card 2017 (June 27, 2017), published by Institute for Public Relations. <http://www.instituteforpr.org/pr-leaders-pretty-average-plank-center-report-card-2017/>
 45. Report: New study highlights PR's deficiencies (June 08, 2017), published by ragon.com (News and Ideas for Communicators). https://www.ragon.com/Main/Articles/52837.aspx??utm_source=salesforce&utm_medium=email&utm_campaign=Ragan+Daily+Headlines+-+Final+-+July+19
 46. PR leaders' grades slide on Plank Center's 2017 "Report Card" (June 05, 2017), published by *Bulldog Reporter*. <https://www.agilitypr.com/pr-news/public-relations/pr-leaders-grades-slide-plank-centers-2017-report-card/>

47. Plank Center: Male vs. female perception gap of PR is widening (June 05, 2017), published by *PRWeek*. http://www.prweek.com/article/1435475/plank-center-male-vs-female-perception-gap-pr-widening?bulletin=breakfastbriefing&utm_medium=EMAIL&utm_campaign=eNews%20Bulletin&utm_source=20170605&utm_content=www_prweek_com_article_1435475
48. Gender Differences Deepen, Leader-Employee Gap Remains and Grades Slide in Plank Center Report Card 2017 on PR Leaders (June 05, 2017), published by the Plank Center for Leadership in Public Relations. Web link: <http://plankcenter.ua.edu/gender-differences-deepen-leader-employee-gap-remains-and-grades-slide-in-plank-center-report-card-2017-on-pr-leaders/>
49. Study: Generation gap could advance PR industry (February 13, 2017), published by *The Columns: The Online Newspaper for the University of Georgia Community*. Web link: <http://columns.uga.edu/news/article/study-generation-gap-could-advance-pr-industry/>
50. A talent management ecosystem that works: From personalizing to contextualizing (January 30, 2017), published by Institute for Public Relations. Web link: <http://www.instituteforpr.org/talent-management-ecosystem-works-personalizing-contextualizing/>
51. Study: Why millennials should be taken seriously in the PR workforce (January 20, 2017), published by *PRWeek*. Web link: <http://www.prweek.com/article/1421515/study-why-millennials-taken-seriously-pr-workforce>
52. Study shows sharp differences between millennial communication professionals and their managers (January 17, 2017), published by Grady College of Journalism & Mass Communication. Web link: <http://grady.uga.edu/study-shows-sharp-differences-millennial-communication-professionals-managers/>
53. New Plank Center and IPR study reveals sharp differences between millennial communication professionals and their managers in perceptions of workplace factors, values and attributes (January 17, 2017), published by Institute for Public Relations. <http://www.instituteforpr.org/new-plank-center-ipr-study-reveals-sharp-differences-millennial-communication-professionals-managers-perceptions-workplace-factors-values-attributes/>
54. Millennial communication professionals in the workplace (January 17, 2017), published by the Plank Center for Leadership in Public Relations. <http://plankcenter.ua.edu/resources/research/millennial-communication-professionals-in-the-workplace/>
55. Assistant professor integrates research into her teaching (February 23, 2015), published by *The Columns: The Online Newspaper for the University of Georgia Community*. Web link: <http://columns.uga.edu/news/article/assistant-professor-integrates-research-into-her-teaching/>
56. Experiential learning enables UGA students to create e-book about millennials in public relations (February 23, 2015). Interviewed and published by Molly Berg for *UGA Today*. Web link: <https://news.uga.edu/e-book-millennials-in-public-relations-0215/>
57. The global research on public relations leadership and its impact on businesses in Atlanta (September 18, 2014). Interviewed and published by *Atlanta Business Chronicle*, Atlanta, GA.
58. Makeup mendacity: Cosmetics claims under fire (11/08/2012). Interviewed and published by Bruce Kennedy at *MSN Money*.
59. Face value: Grady College study finds consumers want more education with their cosmeceutical ads (October 22, 2012), published by *The Columns: The Online Newspaper for the University of Georgia Community*. Web link: <http://columns.uga.edu/news/article/face-value/>

Courses Taught at University of Georgia

FYOS 1001	Public Relations, Service-Learning and Community Engagement
ADPR 3400	Research Insights and Analytics
ADPR 3510	PR Research
ADPR 5170	Advanced studies in Ad/PR (directed learning)
ADPR 5910	Public Relations Administration
ADPR 5930	PR Ethics, Diversity and Leadership
ADPR 5930E	PR Ethics, Diversity and Leadership (online)
ADPR 5950	PR Campaigns
ADPR 5992	Global Advertising and Public Relations (SABD 1090 ADPR China)
ADPR 5992	ADPR Cannes Lions Festival Study Abroad Program
HONS 4960H	Honors Research
JRLC 5080	International Strategic Communication (Grady@Oxford summer program)
JRMC 7000	Master's Research
JRMC 7220	Grad Internship
JRMC 7240	Special Topics in PR: Integrated AdPR Special Project
JRMC 7300	Master's Thesis
JRMC 7940	PR Foundations
JRMC 8050	Mass Communication Readings (directed research)
JRMC 9000	Doctoral research
JRMC 9300	Doctoral dissertation

New course development at University of Georgia

FYOS 1001	Public Relations, Service-Learning and Community Engagement
ADPR 5730	PR Ethics, Diversity and Leadership
ADPR 5730E	PR Ethics, Diversity and Leadership (online)
ADPR 5741	Integrated ADPR Campaigns
ADPR 5992	Go Global, Choose China Study Abroad Program

Courses Taught at Oklahoma State University

MC 4853	Managing Social Media Channels (outreach online course)
MC 5853	Advanced Strategic Communication Management
SC 4843	Public Relations Campaigns

Courses Taught at University of Dayton

Best China Program (International Exchange Program)	
CMM 562	PR & Social Media (online course)
CMM 485/555	Contemporary APR in China (Summer Study Abroad Program in China)
CMM 461	Public Relations Campaigns
CMM 469	Public Relations Management
CMM 469/562	International Public Relations
CMM 460	Public Relations Writing
CMM 360	Principles of Public Relations

Courses Taught at University of Alabama

Spring 2008:	MGT 395 Strategic Business Communication
Summer 2007:	APR 495 Social Marketing & Communication
Spring 2008 and Fall 2008:	COMS 123 International Public Speaking

SERVICE

EXTERNAL:

Advisory Board Member at Research Institutes/Centers/Professional Associations

Member, Board of Trustees, Institute for Public Relations

- Board Member, Board of Trustees (Since January 2024)

Inaugural board member of IPR ELEVATE, Institute for Public Relations

- Board Member, National Inaugural Board of Members (April 2022-December 2023)
- Committee Member, IPR Measurement Commission (Since April 2022)

Ragan Communications, Inc. and Ragan's *PR Daily*

- Board Member, National Board of Advisors (December 2021- December 2023)

The Plank Center for Leadership in Public Relations, University of Alabama

- Board Member, National Board of Advisors (since fall 2018)
- Committee Member, Brand Marketing Committee (2021-2022)
- Committee Member, Challenge for Emerging Leaders Committee (2020-2021)
- Committee Member, Research Committee (since fall 2018)
- Plank Scholar, Research Committee (2012-2018)

Executive Leadership Committee, Educators Academy at Public Relations Society of America (PRSA)

- Research Vice Chair: 2022 Super Saturday, PRSA Educators Academy (2022-2023)
- Program Planner, Program Planning Committee: The 2021 Super Friday, PRSA Educators Academy (Summer and Fall 2021)
- Member, Research Committee: 2021 Educators Academy research paper competition (Summer and Fall 2021)

Editorial Board Member at Scholarly Journals

- *Corporate Communication Review* (since fall 2024)
- *Corporate Communications: An International Journal* (since 2021)
- *Journal of Public Relations Education* (2020-2023)
- *Public Relations Review* (since 2019)
- *International Journal of Strategic Communication* (since 2017)
- *Journal of Promotion Management* (since 2017)
- *Journal of Public Relations Research* (since 2012)
- *Public Relations Journal* (2017-2020)

External Reviewer for Research Grant Applications and Programs at Other Institutions/Centers

- The 2026 Arthur W. Page Center Page/Johnson Legacy Scholar Grant competition on Social Responsibility, Advocacy, and Activism in an Age of Political and Cultural Polarization (Spring 2026).
- New program review: Master of Arts in Digital Marketing and E-Commerce, Academy for the Educational Development and Innovation, the Education University of Hong Kong (Fall 2025).
- The 2025 Arthur W. Page Center Page/Johnson Legacy Scholar grant competition on

scholar/practitioner collaborations (Spring 2025).

- The Humanities, Social Sciences and Business Studies Selection Review Panel for the Hong Kong PhD Fellowship Scheme (2024/25) and the RGC Postdoctoral Fellowship Scheme (2024/25) cohort, invited and organized by the Research Grants Council (RGC) (Spring and Summer 2024).
- The 2024 Arthur W. Page Center Page/Johnson Legacy Scholar grant competition on scholar/practitioner collaborations (Spring 2024).
- The 2023 Arthur W. Page Center Page/Johnson Legacy Scholar grant application on effective and responsible use of digital analytics (Spring 2023).
- The 2022 Arthur W. Page Center Page/Johnson Legacy Scholar grant application on sustainability communication (Spring 2022).
- The 2021 Arthur W. Page Center Page/Johnson Legacy Scholar grant application on corporate social advocacy (Spring 2021).
- SJSU Grants Academy, School of Journalism and Mass Communications, San Jose State University (Summer 2017).

External Reviewer for Faculty Tenure & Promotion at Other Institutions

- Faculty tenure & promotion, Indiana University (summer 2026)
- Faculty tenure & promotion, University of Colorado, Boulder (summer 2026)
- Faculty tenure & promotion, DePaul University (summer 2026)
- Faculty tenure & promotion, National Chengchi University (summer 2026)
- Faculty tenure & promotion, Michigan State University (summer 2025)
- Faculty tenure & promotion, Colorado State University (summer 2025)
- Faculty tenure & promotion, Syracuse University (summer 2025)
- Faculty tenure & promotion, Texas Tech University (summer 2025)
- Faculty tenure & promotion, Hong Kong Baptist University (spring 2025)
- Faculty tenure & promotion, University of Miami (summer 2024)
- Faculty tenure & promotion, New Mexico State University (summer 2024)
- Faculty tenure & promotion, University of Miami, Coral Gables (summer 2024)
- Faculty tenure & promotion, City University of Hong Kong, Hong Kong (summer 2023)
- Faculty tenure & promotion, University of Kentucky (summer 2023)
- Faculty tenure & promotion, Kansas State University (Summer 2022)
- Faculty tenure & promotion, University of Miami, Coral Gables (Spring 2020)

Proposal Reviewer for Scholarly Books (selected)

- Book Proposal Title: *Public Relations Leadership*, by Routledge (Spring 2025)
- Book Proposal Title: *Strategic Communication Leaders: Cultivating and Shaping Ethical Organizational Influence*, by Routledge (Spring 2022)
- Book Proposal Title: *Fostering Employee Buy-in through Effective Leadership Communication*, by Routledge (Spring 2020)
- Book Proposal Title: *You as a Leader: Learning and Using Your Strengths and Vulnerabilities*, by American Psychological Association Press (Spring 2020)
- Book Proposal Title: *Strategic Communication Research*, by SAGE (Fall 2016)
- Book Proposal Title: *Social Media and Crisis Communication*, Routledge (Spring 2014)

Service at Academic Conferences/Associations/other Institutions

- Editorial review committee for the AEJMC Scholarsourcing Series, Association for Education in

Journalism and Mass Communication (fall 2023 to present)

- Review committee for the 2023 Orangefiery Best Master's Thesis Award, Institute for Public Relations (Summer 2023)
- Judge for the 2023 *PR Daily* Awards, Ragan Communications and *PR Daily* (Summer 2023)
- Judge for the Best Master's Thesis Awards (first and second rounds), European Public Relations Education and Research Association (Spring and Summer 2022)
- Reviewer, 2022 EUPRERA Annual Congress, European Public Relations Education and Research Association (Spring 2022)
- Judge for Best Master's Thesis Awards (first and second rounds), European Public Relations Education and Research Association (Spring and Summer 2021)
- Founding Member, Book Award Committee, Public Relations Division, ICA (Spring 2021)
- Reviewer, Leeds Business School's Research Excellence Framework (REF) on Global Communication Practice, Leeds Beckett University, U.K. (Fall 2020)
- Nominee, Final Two Candidates for the Chair of Public Relations Division, ICA (Spring 2020)
- Member, Professional Freedom & Responsibility Committee, PR Division, AEJMC (2017 to 2019)
- Panel Reviewer, Public Relations Division at AEJMC (Fall 2016, Fall 2017)
- Research Chair, Public Relations Division, 2017 AEJMC Midwinter Conference (2016-2017)
- Member, Membership Committee, Public Relations Division, AEJMC (2013-2016)
- Judge, Case Study Competition in Corporate Communications, Page Society and the Institute for Public Relations (2018 and 2019)
- Judge, Awards for Excellence in Public Health Communication (Summer 2015)
- Session Chairs and/or Respondents for Annual Conventions of ICA and AEJMC (2009-present)
- Conference Papers Reviewer for AEJMC and ICA (2008-present)

Manuscript Reviewer for Scholarly Journals

- *Journalism & Mass Communication Quarterly* (since 2019)
- *Journal of Public Relations Education* (since 2016)
- *Journalism & Mass Communication Educator* (since 2016)
- *Leadership & Organization Development Journal* (since 2016)
- *Communication Education* (since 2015)
- *Journal of Advertising Education* (since 2015)
- *International Journal of Sport Communication* (since 2015)
- *Journal of Consumer Marketing* (since 2014)
- *Corporate Communications: An International Journal* (since 2014)
- *International Journal of Strategic Communication* (since 2013)
- *Management Communication Quarterly* (since 2013)
- *Public Relations Review* (since 2013)
- *Journal of Promotion Management* (since 2012)
- *International Journal of Conflict Management* (since 2010)
- *The Leadership Quarterly* (since 2010)
- *The Social Science Journal* (since 2010)
- *Journal of Public Relations Research* (since 2010)

INTERNAL:

University of Georgia

Department-level

- Curriculum and Teaching
 - Course Developer: ADPR 5930E/7930E PR Ethics, Diverse Cultures and Cross-Cultural Leadership (2019-2020)
 - Course Co-Developer: ADPR 5741/7941 Integrated ADPR Campaigns (2018-2019)
 - Course Co-Developer: ADPR 5930/7930 PR Ethics, Diverse Cultures and Cross-Cultural Leadership (2018-2019)
 - Course Developer: FYOS 1001 Public Relations, Service-Learning and Community Engagement (Fall 2016)
 - Teaching Collaboration with Meltwater to foster students learning social media monitoring (Fall 2017 to Spring 2019)
 - Member, AdPR 4+1 Program Advisory Committee (Fall 2012 to Spring 2017)
 - Member, AdPR Department Advisory Committee (Fall 2013 to Spring 2017)
- Faculty Affairs
 - Search Committee Co-Chair, AdPR Administrative Associate I (Fall 2023 to Spring 2024)
 - Search Committee Chair, AdPR Administrative Associate I (Fall 2022)
 - Member, Post-tenure Review Committee (Spring 2021)
 - Chair, Post-tenure Review Committee (Spring 2018)
 - Committee Member, Assistant Professor of Public Relations (Fall 2018-Spring 2019)
 - Committee Member, Associate Professor of Public Relations (Fall 2013--Spring 2014)
 - Committee Member, Assistant Professor of Public Relations (Fall 2012-Spring 2013)
- Global Education and Outreach
 - Founder, UGA and Shanghai International Studies University (SISU) 3+1+1 Consecutive Degrees in Advertising & Public Relations (Fall 2019 to present)
 - Founder, UGA and Shanghai Normal University (SHNU) 3+1+1 Consecutive Degrees in Advertising & Public Relations (Spring 2018 to present)
 - Member, AdPR International Visiting Scholars Committee (Spring 2018 to present)
 - Proposal coordinator, developing the 14-day study trip of Cannes Lions Advertising Festival with Shanghai Normal University (Fall 2016 to Spring 2017)
 - Founder and Director, AdPR Choose China Study Abroad Program (Fall 2013 to present)
 - Research collaboration with Edelman on Trust Barometer (Fall 2013 to Spring 2017)

College-level

- Advisory Committee, The Changemaker Award (Summer 2026 to present)
- Chair, Grady College Global Committee (Fall 2015 to Spring 2022)
- Member, AdPR 4+1 Graduation Committee (Spring 2018)
- Member, the Grad "Exit experience/requirement" committee (Fall 2016 to Summer 2017)
- Member, Undergraduate Curriculum Committee (Fall 2013 to Spring 2019)
- Outreach initiatives with the Cox International Center for partnership with Shanghai International Studies University (2012-2013)
- Member, Search Committee for Study Abroad and Long-distance Learning Program Coordinator, Grady College (Summer 2014)
- Member, Search Committee for Assistant Professor of Digital Broadcasting Journalism, Department of Telecommunication (Fall 2013--Spring 2014)

University-level

- Member, 2025 UGA Strategic Planning Committee, UGA (Fall 2025 to Spring 2026)
- Member, Administrative Review Committee, The Provost's Office (Spring 2021)
- Member, Search Committee, Department Head, Department of Agricultural Leadership, Education & Communication, College of Agricultural & Environmental Sciences (Fall 2020 to Spring 2021)
- Member, Review Committee, Global Research Collaboration Grant Program, UGA Office of Research and the Office of Global Engagement (Fall 2019 to Spring 2020)
- Member, Oxford Endowed Scholarship Committee, UGA Residential Centers, the Office of Global Engagement, UGA at Oxford (Spring 2018 to Spring 2020)
- Member, Foundation Incentive Scholarship Committee, UGA at Oxford (Fall 2017 to Spring 2019)

Oklahoma State University

- Chair, Thesis Committee (Fall 2011-Spring 2012)
- Member, Thesis Committee (Fall 2011-Spring 2012)
- Member, Strategic Communications Curriculum Development Committee (Fall 2011-Spring 2012)
- Member, Student Outreach Service Committee (Fall 2011)
- Faculty Mentor, the Retention Initiative for Asian American Students (Fall 2011)
- Faculty Advisor, Freshman Research Scholars (Fall 2011)
- Committee member, Overseas Education Initiatives, International Outreach Office (Fall 2011)

University of Dayton

- Member, Non-Thesis Comprehensive Exams Committee (2010 and 2011)
- Member, Thesis Committee (2010-2011)
- Member, Best China Program Advisory Committee (Spring 2011)
- Member, Public Relations Curriculum Development & Revision Committee (Fall 2010)
- Member, Tenure & Promotion Document Revision Committee (Fall 2010)
- Member, 2011 Summer Study Abroad Program Committee (Fall 2010)
- Member, Social Sciences Symposium Presentations Committee (Spring 2010, Fall 2010)
- Member, New Student Orientation Committee (Fall 2009, Fall 2010)

Doctoral Dissertation, Master's Thesis and Directed Research

Chair/Major Professor of Doctoral Dissertation Committee

- Ansley Yi Zhao, in progress
- Sihao Zhou, in progress
- Anne Perera, in progress
- Karen Robayo, in progress
- Jeong (Janice) Hyun Lee, Doctoral Dissertation Proposal, *"Societal intelligence: Proposing a communication model of authentic leadership trust"* (Fall 2019 to Summer 2023; completed)
- Tong Xie, Doctoral Dissertation, *"A three-dimensional theory of corporate social advocacy legitimacy: Perspective change, scale development, and model testing"* (Fall 2018 to Spring 2022; completed)

Chair/Major Professor of Master's Thesis Committee

- Karen Robayo, MA Thesis, *"Gender equality in the communication industry: A comparative study between Latin America and North America"* (Spring 2021 to Spring 2022; completed): **The Orangejerry Best Master's Thesis of the Year Award, Institute for Public Relations**

- Daniel Ziegele, Leipzig University, MA Thesis, *“Work stress among communication professionals: A comparative study between Germany and the United States”* (Co-Chair, March, 2019 to February, 2020; completed): **The Best Master’s Thesis Award for Excellence on Theoretical Impact, European Public Relations Education and Research Association**
- Jeong (Janice) Hyun Lee, MA Thesis, *“Readiness for Industry 4.0 in Public Relations: A conceptual framework of competencies for communication professionals in workplace”* (Fall 2018 to Summer 2019; completed)
- Ruoyu Sun, MA Thesis, *“Effects of source credibility via social media on the risk perception and purchase intention towards genetically modified foods”* (Fall 2016 to Spring 2017; completed): **Makovsky Best Master’s Thesis of the Year Award, Institute for Public Relations**

Member of Doctoral Dissertation Committee

- Jessica White (University of Alabama), Dissertation, *“Exploring the impact of administrative staff perceptions: How internal communication shapes behaviors and belonging”* (Fall 2024 to Summer 2025, completed)
- Matthew Klein (University of Georgia), Dissertation, *“Virtual change blindness and its impact on modeling helping behaviors”* (Fall 2023 to Summer 2024, completed)
- Holley Reeves (University of Georgia), Dissertation, *“The sustainability story: A mixed methods study of social responsibility communication in multinational corporations”* (Fall 2014 to Spring 2016; completed)

Member of Master’s Thesis Committee

- Martina Vanisse Kloss, MA Thesis, *“Corporate stewardship in public relations here and there: How top companies in the U.S. and Brazil use their websites to build and maintain relationships”* (Fall 2012 to Spring 2014; completed)
- Zifei Fay Chen, MA Thesis, *“How publics in the U.S. and China respond to crisis communication strategies in social media: The interactive effects of crisis response strategy”* (Fall 2012 to Spring 2013; completed)

Faculty Advisor of Directed Research

- Directed a total of 44 directed research, honors research, master’s research and doctoral research from 2015 to summer 2022

Faculty Advisor for CURO Research, Bateman, Page Society Case Study Competition & Others

- **One** supervised CURO research project to be presented at the 2019 CURO Research Symposium (Fall 2018 to Spring 2019; completed)
- **Seven** supervised CURO research projects to be presented at the 2018 CURO Research Symposium (Fall 2017 to Spring 2018; completed)
- **Five** supervised CURO research projects to be presented at the 2016 CURO Research Symposium (Fall 2015 to Spring 2016; completed)
- **Four** supervised CURO research projects to be presented at the 2015 CURO Research Symposium (Fall 2014 to Spring 2015; completed)
- **Fifteen** supervised case studies for The Arthur W. Page Society Case Study Competition in Corporate Communications (Fall 2021; Fall 2018; Fall 2017; Fall 2016; Fall 2015)
- **Faculty advisor**, PRSSA Bateman National Campaign Competition Team (Fall 2018-Spring 2019)
- **Faculty mentor**, The Creative Consultants, student-run PR agency (Fall 2014; Fall 2015; Fall 2016)

Faculty Advisor, 31 non-thesis track MA students

- Keqing Kuang (2015-2017; completed)
- Sarah Rasmussen (2015-2017; completed)
- Emily Carter (2015-2017; completed)
- Joy Noelle Mitchell (2016-2018; completed)
- Jinsui Li (2016-2018; completed)
- Courtney Reese (2016-2018, completed)
- Rebecca Whitney Huff (2016-2018; completed)
- Stephanie Moreno, (2016 to 2020; completed)
- Candice Lawrence (2018 to 2020; completed)
- Allyce Lee, (2019 to 2020; completed)
- Kathryn Kao, (2016 to 2020; completed)
- Kexing Chang (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Yicheng Dai (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Yiyun Shi (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Zhuyao Wang (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Zhiyu Yao (2019 to 2021; completed) (2019-2021 UGA/SHNU 3+1+1 program)
- Yijiang (Katrina) Zhang (2020 to 2022; completed) (2020-2022 UGA/SHNU 3+1+1 program)
- Siyun Shen (2020 to 2022; completed) (2020-2022 UGA/SHNU 3+1+1 program)
- Sihao Zhou (fall 2021 to summer 2023; completed)
- Jackson Baraff (fall 2021 to fall 2022; completed)
- Josie Phillips (fall 2021 to fall 2022; completed)
- Ningxin Xu (fall 2021 to spring 2023; completed)
- Kendell Alliya-Jelani William (fall 2021 to fall 2022; completed)
- Rachel C. Cooper (fall 2021 to spring 2023; completed)
- Yi Ansley Zhao (2023 to 2025; completed; 2023-2025 UGA/SHNU 3+1+1 program)
- Lina Chen (2023-2025; completed; 2023-2025 UGA/SISU 3+1+1 program)
- Yuwen Chen (2023-2025; completed; 2023-2025 UGA/SISU 3+1+1 program)
- Victoria Grace Short (2023-2025; completed)
- Chloe Calvert (2024-2026; completed)
- Freddie Little (2024-2026; completed)
- Emily Reed (2024-2026; completed)

ACADEMIC & PROFESSIONAL AFFILIATIONS

- Board of Trustees, Institute for Public Relations (2024 to present)
- Board Member, IPR ELEVATE, Institute for Public Relations (2022 to 2023)
- Board Member, Ragan Communication and *PR Daily* (2021 to present)
- Board Member, The Plank Center for Leadership in Public Relations (2018 to present)
- Fellow, Women's Leadership Fellows, University of Georgia (2019 to present)
- Member, The Arthur W. Page Society (2018 to present)
- Executive Committee Member: PRSA's Educators Academy (2021 to 2022)
- Fellow, the Office of Service Learning, University of Georgia (2015 to present)
- Fellow, Teaching Academy, University of Georgia (2013 to present)
- Member, Association for Education in Journalism and Mass Communication (2006 to present)
- Member, International Communication Association (2006 to present)

OTHER PROFESSIONAL EXPERIENCE**Promotion & Media Relations Assistant**

WBGU-PBS, Bowling Green, OH

Responsibilities included generating news releases, editing college development materials, special event brochures, international students recruiting brochures, and event planning.

Financial News Correspondent

Xinhua News Agency (Shanghai Bureau)

Responsibilities included reporting local financial news and investment activities of multinational corporations in Shanghai.

Media Relations Specialist

Shanghai Media Group (SMG), Shanghai, China

Responsibilities included generating news releases, working with other corporate staff for marketing promotion, drafting correspondence, planning other promotional activities, creating internal and external reports pertaining to the performance of different divisions of SMG.

Journalist & Editor

Shanghai Television Network, Shanghai, China

Responsibilities included interviewing, writing, and editing news clips for the network's news magazine program, *Oriental Morning News*.