

Susan Noh

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Education

Doctor of Philosophy, Media and Cultural Studies (Summer 2022)

University of Wisconsin – Madison

Dissertation: *Global Media Streams: Cosmopolitan Streaming Platforms and the Contemporary Ecosystem of Anime Distribution*

Master of Arts, Communication, Culture, Technology (Spring 2017)

Georgetown University

Thesis: *Nostalgia in Anime: Redefining Japanese Cultural Identity in Global Media Texts*

Evaluation: Passed with Distinction

Bachelor of Arts, English Literature (Spring 2012)

University of California, Berkeley

Teaching Experience

Instructor of Record, Oglethorpe University

COM 380: Feminist Media Studies (SP25)

COM 120: Introduction to Media Studies (FA24, SP25)

COM 420: Media, Culture, and Society (FA24)

COM 470: Globalization and the Media (FA23)

COM/FMS 125: History of Motion Pictures (FA23, FA22)

COM 135: Aesthetics and Analysis (SP24, SP23)

FMS 290: Anime and the Formation of Global Popular Cultures (FA24, SP23)

FMS 445: Film Theory and Criticism (SP23, SP25)

COM 250: Digital Storytelling (FA22)

COM 150: Intro to Multimedia Production (SP23)

COR 102: Narratives of the Self (SP23)

Teaching Assistant, University of Wisconsin Madison

CA 346: Race, Ethnicity, and Media (SP22)

CA 347: Critical Internet Studies (FA20 – SP21)

CA 651: Advanced Documentary Media Production (SP19)

CA 155: Introduction to Digital Media Production (FA17, SP18, FA19)

Guest Lectures

“Anime and Shifts in Global Industry” (University of Alabama- Birmingham, SP24)
“YouTuber Burnout and Influencer Labor” (UW Madison, CA 346, FA20)
“Fandom Representation in Anime” (UW Madison, Japanese 358, SP19)
“K-pop and Media Circuits of Globalization” (UW Madison, CA 458, FA19)

Course Coordinator, University of Wisconsin Madison

Center for Distance Learning and Teaching Virtual Class Designer

Grader, University of Wisconsin Madison

CA 458: Global Media Studies

Research/Assistantships

International Journal of Cultural Studies

Editorial Assistant (FA20 – FA21)

- I am the primary point person for a highly regarded international research journal that primarily publishes work on media and cultural studies.
- I am the leading editorial assistant that interfaces with the scholars and reviews the manuscripts.

UW Madison PodcastRE

Researcher (SU18)

- I developed two metadata visualization applications in order to diversify the way users can find podcast content and big data trends on the PodcastRE site.
- I published two works: one co-authored for the Digital Humanities Quarterly, titled, “PodcastRE Analytics: Using RSS to study the Cultures and Norms of Podcasting,” and the other, titled, “A REemphasis on Context: Preserving and Analyzing Podcast Metadata” in the Saving New Sounds: Podcast Preservation and Historiography edited collection.

Publications

Articles

Noh, Susan. “Reinforcing National Lines: Line App and Navigating Regional Tensions in Global Platforms.” Draft Revising.

Noh, Susan. "Getting along with Despair: Finding Healing within the Post-Apocalypse." Draft Revising.

Noh, Susan. "Global Media Streams: Netflix and the Changing Ecosystem of Anime Production." *Television & New Media* 25.3 (2024): 234-250.

Hoyt, Eric, J. J. Bersch, Susan Noh, Samuel Hansen, Jacob Mertens, and Jeremy Wade Morris. "PodcastRE Analytics: Using RSS to Study the Cultures and Norms of Podcasting." *DHQ: Digital Humanities Quarterly* 15, no. 1 (2021).

Noh, Susan Soomin. "Co-Opting the Nation Brand: The Politics of Cross-Cultural Co-Production." *International Journal of Cultural Studies* 23, no. 6 (November 2020): 860–78.

Book Chapters

"Diffusions and Walls: Comparing Branding Approaches in Gaming between Multimedia Streaming Services." *From East Asian Media Culture in the Age of Digital Platforms*. Edited by Dal Yong Jin. Upcoming.

"Crunchyroll and the Conundrum of Niche Services." *From Networks to Netflix Second Edition*. Edited by Derek Johnson. Routledge Publishers, 2022.

Noh, Susan. "A RE-emphasis on Context: Preserving and Analyzing Podcast Metadata." In *Saving New Sounds: Podcast Preservation and Historiography*, pp.135-153. University of Michigan Press, 2021.

Noh, Susan. "20. Cosmopolitan Fan Activism." In *Race and Media*, pp. 252-264. New York University Press, 2020.

Book Reviews

Noh, Susan. "Global Asian American Popular Cultures ed. By Shilpa Davé, LeiLani Nishime, Tasha Oren." *The Velvet Light Trap* 84, no. 1 (2019): 69-71.

Conferences

2025. "'I'm mostly just interested in getting our hobby documented before we're all gone': The Contemporary Landscape of English-language Anime Fansubbing." *Mechademia*. Kyoto, Japan. June 7-9.

2024. "Diffusions and Walls: Comparing Branding Approaches in Gaming between Multimedia Streaming Services." East Asian Media Culture in the Age of Digital Platforms Conference. Vancouver, Canada. Oct. 4-5.

2024. "Synergizing Streams: Crunchyroll and the Limits of Streaming Media Mix." Media Industries Conference. London, England. April 16-19.

2023. "Creating Global Anime: Hybridity and Transperipheral Production Networks within Netflix Originals." International Communications Association. Toronto, Canada. May 25-29.

2022. "Global anime and Cultural Hybridity." American Studies Association. New Orleans, LA. Nov 3-6.

2022. "Contesting "Authenticity": Crunchyroll and their Anime-inspired Originals." PCA. Virtual. April 13-16.

2022. "Anime Fansubbing in the Age of Simulcast Streaming: Contemporary Motivations and Strategies for Survival." SCMS. Virtual. March 31-April 3.

2022. "Saving New Sounds. Building and Using the PodcastRE Database." ASRC. Virtual. March 9.

2021. "From Global Flows to Global Streams: Streaming Television and its Platforms." International Communications Association. Virtual. May 27-31.

2021. "Platform Economies and the Rhetoric of Discontent: YouTube Creator Burnout and the Crisis of Digital Labor." Society for Cinema and Media Studies. Virtual. March 17-21.

2019. "Ambivalent Activism: Performing Cosmopolitan Fan Identities." Fan Studies Network Conference. Chicago, Illinois. October 24-26.

2019. "Cross-Cultural Contact Zone: Yuri!!! On Ice and the Politics of Queer Cosmopolitanism." Mechademia. Minneapolis, Minnesota. September 27-29.

2019. "Translating and Localizing Games in Global Contexts." Panel for Digital Games Research Association (DIGRA). Kyoto, Japan. August 6- 10.

2019. "Remediating Histories: Millennium Actress and the Productive Capacity of Nostalgia." Anime Expo Academic Symposium. Los Angeles, California. July 4-7.

2019. "Multicasting the Foreign K-pop Star: Paratextual Networks and the Mediation of Pop Nationalism in Competitive K-pop Reality Shows." International Communications Association. Washington, DC. May 24-28.

2018. “Vocaloids: Fan Labor and the Affordances of the Non-Biological Celebrity.” Fan Studies Network Conference. Chicago, Illinois. October 25-27.

2018. “PodcastRE: Digital Approaches to Archiving Podcasts.” Great Lakes Association of Sound Studies (GLASS) Conference, Chicago, Illinois. October 26.

2018. “Transnational Social Media Activist Strategies of the National D.Va Association.” Association of Internet Researchers (AoIR) Conference, Montreal, Canada. October 10-13.

2017. “Fan-translations of the Canon and its Effects on the Global Fandom Identity.” Northeast MLA Conference (NEMLA). Baltimore, Maryland. March 23-26.

Service Work

Oglethorpe University Office of Inclusive Evidence Grants and Funding Subgroup FA24

Momocon Academic Symposium Founder, Lead Organizer, SP25

First Generation Student Employment Panel, FA24

Oglethorpe University Academic Programs Committee, FA24

Oglethorpe University Honor Council SP 25, FA24, SP24, FA23

Oglethorpe University Diversity, Equity, and Inclusion Task Force FA23, SP24

Oglethorpe University Last Looks Film Festival Planning Committee Fall 22, SP23

Oglethorpe University Liberal Arts and Sciences Symposium Planning Committee SP23

Oglethorpe University Instructional Technology Committee FA22 - SP23

Editorial Board | Popular Culture Review Journal

Reader Board | International Journal of Cultural Studies

The Velvet Light Trap - Film and Media Journal | Coordinating Editor

The Peabody Awards 2021 | Screening Committee Member

Gnovis - Media Studies Journal | Coordinating Editor

Georgetown University East Asian Media Research Group | Founder

Skills

Korean: Advanced

Japanese: Intermediate

Adobe Creative Suite

HTML, CSS, Python, JavaScript

Certifications

Quality Matters Teaching Online Certificate 2023

Georgetown University Center for New Design Designs in Learning and Scholarship Teaching Certificate 2017.

Georgetown University Asian Studies Graduate Specialization

Awards

2024 Faculty Development Grant, Oglethorpe University

2023 Instructional Technology Grant, Oglethorpe University

2022 Faculty Development Grant, Oglethorpe University

2020 Pearce Award, Department of Communication Arts, University of Wisconsin-Madison

2020 Elliot Dissertation Scholarship, Department of Communication Arts, University of Wisconsin -Madison

2019 Communication Arts Department Fellowship, Department of Communication Arts, University of Wisconsin -Madison

2018 Herman Award, Department of Communication Arts, University of Wisconsin - Madison

2014-2017 CCT Merit-Based Scholarship, Communications, Culture and Technology, Georgetown University