



**Grady College of Journalism
and Mass Communication**
UNIVERSITY OF GEORGIA

CORPORATE ENGAGEMENT

ENGAGE

Building the foundation for a successful future starts with robust partnerships. When Grady College and the industries we serve co-invest and collaborate, organizations benefit from access to top talent, innovative research, and the opportunity to shape the next generation of industry leaders. Corporations can also play a pivotal role in maintaining a margin of excellence for our students and programs.

RECRUIT

With an acclaimed track record of equipping graduates with best-of-class, real-world experience, Grady College is dedicated to building the next generation of industry leaders. By building relationships and listening to our partners, who actively recruit and hire our students, we can offer a variety of ways to recruit and fill critical roles with well-trained talent.

INNOVATE

Take advantage of several opportunities to create an innovative learning experience benefiting students as well as our industry partners. Companies and organizations learn directly from students about sentiments and ways of communicating that effectively reach young adult consumers. Opportunities for national, small business or non-profit businesses are available through the College's award-winning student-run agencies, including advertising, PR, social media, AI labs and video production.

SPONSOR

Join Grady College's Corporate Partner Program and unlock unparalleled engagement opportunities. By becoming a partner, your corporation will benefit from tailored experiences designed to maximize collaboration with our talented students, innovative programs, and industry leaders. This exclusive program ensures a value-driven approach that fosters meaningful connections and drives mutual success.



CORPORATE PARTNER PROGRAM

Sponsorship Levels



PLATINUM

All Black, Red and Silver Level benefits plus:

- Recognized sponsor for program(s) of choice (up to \$20,000 in sponsorships)
- Host premiere networking event at Grady College
- Exclusive social media impact feature
- Presidents Club Platinum level recognition and Presidents Club reception invitation

\$25,000

SILVER

All Black and Red Level benefits plus:

- Recognized sponsor for program(s) of choice (up to \$12,500 in sponsorships)
- Guest speaker in Dean's Career Explorations class
- Recognized partnership at all Grady College campus events
- Social media highlight (twice annually)
- Presidents Club Gold level recognition and Presidents Club reception invitation

\$15,000

RED

All Black Level benefits plus:

- Recognized sponsor for program(s) of choice (up to \$7,500 in sponsorships)
- Professional Friday with NMI, industry panel or guest speaker at Grady College
- Complimentary registration for two individuals for Grady Salutes
- Presidents Club Gold level recognition and Presidents Club reception invitation

\$10,000

BLACK

- Recognized sponsor for program(s) of choice (up to \$2,500 in sponsorships)
- Exclusive Grady College Recruiting Day
- Year-round visibility on corporate partner digital display
- Recognized sponsorship on Grady College's website (branded logo and link to website)
- Social media highlight (once annually)
- Presidents Club Silver level recognition and Presidents Club reception invitation

\$5,000



**Grady College of Journalism
and Mass Communication**
UNIVERSITY OF GEORGIA