

STEPHEN JIWANMALL (he/him)

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EDUCATION

Master of Science in Journalism May 2013
Columbia University, New York, NY
Broadcast concentration
Master's Project: "An uphill battle: The job hunt for young adults with autism"
Advisor: LynNell Hancock

Bachelor of Arts in Communication May 2012
La Salle University, Philadelphia, PA
Journalism and Mass Media concentrations
Maxima Cum Laude
General University Honors

TEACHING AND ADVISING

Lecturer, Department of Advertising and Public Relations (AdPR) Aug. 2025 - present
Grady College of Journalism and Mass Communication
University of Georgia, Athens, GA

- Teaching four (4) undergraduate courses in public relations
 - Currently managing four sections of one core department course
- Serving as department representative on university's academic honesty panel (pending)

Assistant Professor of Communication (Non-Tenure Track) Aug. 2022 - May 2025
La Salle University, Philadelphia, PA

- Teaching four (4) undergraduate courses per semester in journalism, videography, and public relations
- Developing experience in first-year instruction, independent study and graduate communication courses
- Creating coursework that translates effectively in-person and online
- Incorporating Final Cut Pro, Adobe Premiere Pro, and AP Stylebook in coursework
- Offering individualized support to students in need of additional education
- Guiding students across multiple majors to learn communication through interdisciplinary approaches
- Fostering a classroom environment rooted in supporting university DEI initiatives
- Helping create social media content for the university's communication and digital arts programs
- Contributing to department discussions about courses, internships, and curriculum
- Participating in annual department alumni panels about career opportunities after graduation
- Served on School of Arts and Sciences committees for dean search and for graduate curriculum

Communications Manager June 2024 - present
National LGBTQI+ Cancer Network

- Serving as a contracted consultant for a national nonprofit regarding messaging and branding needs
- Guiding a major rebranding effort involving the creation of a new website
- Building internal structures for past, present, and future communications work
- Curating and constructing monthly newsletters and additional digital content as needed
- Managing multiple social media accounts and designing graphics for digital use
- Providing supplemental website maintenance support

Professional Video Journalism Mentor

Aug. 2021 - Dec. 2022

Lehigh University, Bethlehem, PA

- Served as a contracted instructor for a seven-week crash course in video journalism each semester
- Trained new students on the newspaper staff to achieve proficiency in video editing and filming for news
- Adapted to a hybrid teaching model through virtual education and training
- Used various technology to build skills and enhance the classroom experience
- Provided routine critiques on multimedia content

Director of Communications and Marketing

Dec. 2020 - Aug. 2022

Bradbury-Sullivan LGBT Community Center, Allentown, PA

- Guided, trained, and supervised a social media coordinator and a graphic designer
- Provided media coaching to executive director and team members for press interviews
- Served on key committees (executive search, senior leadership, Pride planning, etc.)
- Developed communications and marketing plans and strategies to build brand awareness

Public Speaking Coach

2016 - 2019

Roseland Academy, Tallahassee, FL

- Prepared interactive lessons for students in elementary school, middle school, and high school
- Offered one-on-one in-person and virtual instruction, guest lecturers, and real-time group feedback
- Addressed core challenges with students who live in multilingual households
- Focused on writing and grammar as the foundation for effective presentation

ESL Instructor

April 2019 - Dec. 2019

VIPTeacher (formerly VIPKid), Beijing, China

- Remotely educated children in China ages 5 to 12 through an online full-immersion language program
- Navigated language and cultural differences to build speaking, writing, and reading skills
- Developed various reward systems to encourage engagement and reinforce lesson content

OTHER EXPERIENCE

Multimedia Journalist

June 2019 - Nov. 2020

Lehigh Valley Public Media, Bethlehem, PA

- Shot, wrote, edited, and reported on-camera daily for PBS39 and on radio for WLVR-FM
- Produced and hosted a weekly television program
- Anchored a live daily television program on COVID-19
- Developed strong community connections as a beat reporter

Multimedia Journalist

April 2015 - April 2019

WTXL-TV, Tallahassee, FL

- Covered multiple assignments on deadline daily as a reporter
- Filled in as producer and anchor as needed
- Created and grew a franchise segment focusing on development
- Led newsroom routinely in social media engagement

Video Reporter

June 2013 - April 2015

Calkins Media, Levittown, PA

- Reported on-air daily for three suburban Philadelphia newspapers
- Earned state and national journalism awards for video series on transgender issues
- Filled in as producer and anchor as needed

COURSEWORK

University of Georgia, Athens, GA

- ADPR 5920: Public Relations Communication (Fall 2025) - 4 sections

La Salle University, Philadelphia, PA

- COM 101: Media and Society (Fall 2024)
- COM 150: Presentation Skills (Fall 2024)
- COM 206: News Writing (Fall 2022, Fall 2023, Fall 2024)
- COM 207: Principles of Public Relations and Advertising (Spring 2024)
- COM 208: Introduction to Digital Video (Fall 2022 - Spring 2025)
- COM 306: In-Depth Journalism (Fall 2023, Spring 2025)
- COM 357: Public Relations Writing (undergraduate) (Fall 2022, Spring 2023, Fall 2023, Fall 2024)
- COM 368: Video Editing (Spring 2023, Spring 2024, Spring 2025)
- COM 408: Media Production Practicum (Fall 2022, Spring 2023, Spring 2024, Spring 2025)
- COM 623: Public Relations Writing (graduate) (Fall 2023)

Lehigh University, Bethlehem, PA

- JOUR 012: Brown and White Videography (Fall 2021, Spring 2022, Fall 2022)

HONORS AND AWARDS

- Recipient, 2023 Lenfest Institute for Journalism Next Generation Fund
- Winner, 2022 *Lehigh Valley Business* Forty Under 40
- Finalist, 2016 Florida Associated Press Broadcasters Awards: Feature | Hard News
- Winner, 2015 NLGJA Excellence in Journalism Awards: Online Journalism
- Winner, 2015 Keystone Press Awards: Distinguished Visual

PROFESSIONAL ASSOCIATIONS

- Society of Professional Journalists (SPJ): 2023 - present
- Association for Education in Journalism and Mass Communication (AEJMC): 2023 - present
- Public Relations Society of America (PRSA): 2021 - present
- NLGJA: The Association of LGBTQ Journalists: 2014 - present
- Asian American Journalists Association (AAJA): 2013 - present
- South Asian Journalists Association (SAJA): 2012 - present

SERVICE

- Secretary/Newsletter Editor, Broadcast and Mobile Journalism Division, AEJMC: August 2024 - present
- Host/Producer, The Aavidum Podcast: November 2023 - present
- Board of Directors, SPJ Keystone Pro Chapter: May 2023 - May 2025
- Judge, NLGJA Excellence in Journalism Awards: 2023 - present
- Board of Directors, Aavidum: September 2022 - May 2025
- Video Production Assistant, Wesley United Methodist Church: 2020-25
- Judge, New York Emmy Chapter and Lone Star Emmy Chapter: 2021
- Support Group Facilitator, Desi Rainbow Parents & Allies: 2021-24
- Contributor, *Brown Girl Magazine*: 2021-23

- Communication and Marketing Committee Member, United Way of the Greater Lehigh Valley: 2021-22

PRESENTATIONS AND LECTURES

“Representation Matters: Strategies for Elevating Authentic Voices in News Media” (panelist)

August 7, 2025 - AEJMC National Convention

“Guiding the Next Generation of Journalists” (moderator)

September 6, 2024 - NLGJA National Convention

“Building Bridges and Sharing the Spotlight: How Media Outlets Gain Trust and Share Stories of Historically Marginalized Communities” (moderator)

August 10, 2024 - AEJMC National Convention

“In the Courts and In the Classroom: Covering the Backlash to LGBTQ+ Expression in 2023” (panelist)

September 8, 2023 - NLGJA National Convention

“Diversity in the Newsroom and Beyond” (panelist)

September 14, 2023 - SPJ Keystone Pro Event

“Unapologetically Intersectional: Navigating Life as a Queer Brown Man” (keynote speaker)

November 28, 2022 - Oberlin College

“Meet Philly’s Public Relations Agency Leaders” (moderator)

May 18, 2022 - Multicultural Media Professionals Week

“MMJ Life: Surviving and Thriving” (panelist)

August 9, 2018 - AAJA National Convention