

# **Dr. Andrea Briscoe**

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## **EDUCATION**

### **Ph.D. in Mass Communication**

University of Georgia

*Graduated: May 2021*

**DISSERTATION:** Precarious photojournalists: How gender and freelance work shape women's experiences as news photographers

**Advisor/Chair:** Dr. Carolina Acosta-Alzuru

**Committee Members:** Dr. Kate Fortmueller, Dr. Peggy Kreshel, Dr. Kyser Lough

### **Master's in Mass Communication**

Louisiana State University

*Graduated December 2014*

**THESIS:** Exploring influences on gender equality in the field of photojournalism: Is the field picture-perfect?

**Chair:** Dr. Johanna Dunaway

### **Bachelor of Arts, Journalism**

### **Bachelor of Arts, Political Science**

University of Georgia

*Graduated May 2012*

## **ACADEMIC POSITIONS**

**Clinical Assistant Professor**, University of Georgia, Grady College of Journalism and Mass Communication

August 2025 - present

Teach News, Media, and Consumers.

Teach Entertainment Reporting.

Teach Introduction to Photojournalism.

Lead an Experiential Learning class in visual storytelling.

**Visiting Lecturer**, University of Georgia, Grady College of Journalism and Mass Communication

August 2022 - May 2025

Taught Introduction to Photojournalism.  
Taught Reporting and Writing Across Platforms.  
Taught Entertainment Reporting.  
Taught Independent Study Courses.  
\*Selected as Journalism Teacher of the Year, 2024

**Program Assistant**, University of Georgia, Grady College of Journalism and Mass Communication

Summer 2023, 2024

Assisted Dr. Kyser Lough with the study abroad program in Prague.

**Instructor**, Governor's Honors Program, Georgia Southern University

Summer 2024

Taught in the social studies department; courses included: photojournalism, public affairs communication, and Taylor Swift: Women, Media & Society

**Instructor of Record**, University of Georgia, Grady College of Journalism and Mass Communication

August 2019 - May 2021

Taught Introduction to Photojournalism.

*\*Outstanding graduate instructor, journalism: Fall 2019 - Spring 2020*

**Graduate Assistant**, University of Georgia, Grady College of Journalism and Mass Communication

Summer 2019

Assisted Dr. Janice Hume, Journalism Department Head, in creating a Reacting to the Past media history game.

**Graduate Research Assistant**, University of Georgia, Grady College of Journalism and Mass Communication

August 2018 - May 2019

Assisted Dr. Bartosz Wojdyski with eye-tracking research.

Assisted Dr. Ivanka Pjesivac with virtual reality journalism research.

Served as a teaching assistant for JRMC 8020, Public Opinion (graduate course).

Served as a teaching assistant for JOUR 4090, Multiplatform Story Production.

**Adjunct Instructor**, University of Georgia, Grady College of Journalism and Mass Communication

August 2017 - May 2018

Taught four sections of Introduction to Photojournalism during the academic year.

**Graduate Research Assistant**, Louisiana State University, Manship School of Mass Communication

August 2012 - May 2013

Assisted Dr. Chris Weber with political psychology research.

## **PROFESSIONAL EXPERIENCE**

**Owner/Photographer**, Red Glare Pictures LLC, October 2014 - present

*I provide photography services for clients, with an emphasis on environmental portraiture and documentary photography.*

**Public Relations Officer**, Jackson County School System March 2021 - July 2022

*I worked with journalists to share the stories of a rural, but rapidly diversifying school district in Northeast Georgia. I was recognized at the state and national levels for excellence in the following areas: web page design, newsletter distribution, event planning, and branding packages.*

**Official Photographer**, Office of Governor Nathan Deal, May 2013 - July 2018

*As Governor Nathan Deal's official photographer, I was responsible for documenting the historical record of Governor Deal and his administration.*

**Agency Affairs Coordinator** Office of Governor Nathan Deal, February 2016 - July 2018

*In addition to visual communication duties, I served as a liaison between the Governor's Office and state agencies; tracked legislation, wrote memos, and presented bills to the governor.*

**Deputy Director of Communications**, Office of Governor Nathan Deal, August 2015 - February 2016

*I served as press secretary while continuing my role as the official photographer. I was responsible for press releases, social media content, and working with journalists on behalf of the governor.*

**Photographer**, Candidate Photos, 2011

*I photographed politicians campaigning in the south during the primaries under the mentorship of photojournalist Chris Fitzgerald.*

**Photographer**, Red & Black, Summer and Fall 2011

*I provided photographs for the student-run newspaper and newly created magazine, Ampersand.*

**Reporter**, MainStreet News, Spring 2011

*I was a government reporter for the Commerce News, Banks County News and the Jackson Herald. I also provided photographs with news coverage and designed page layouts.*

**Intern**, Southern Distinction, Summer 2009

*I wrote feature articles for the magazine.*

## BOOK PUBLICATIONS

\*Please note that all publications before June 2022 carry my maiden name, Briscoe.

**Hudson, A.** and Lough, K. (2024), “Cameramen and Congresswomen: How photojournalists framed female candidates in the Year of the Woman.” *The Press and Democratic Backsliding: How Journalism has Failed the Public and How it Can Revive Democracy*.

Pjesivac, I. and **Hudson, A.** (2024), “Immersive Journalism and News Values: Between Effects and Norms.” *Immersive Journalism: Virtual Reality and The Future of The News Industry*.

Hume, Janice and **Briscoe, Andrea**, “Atlanta 1913: Justice for Mary Phagan and Leo Frank (Historical Game)” (2020). *Communication Open Textbooks*. 4.  
<https://oer.galileo.usg.edu/communication-textbooks/4>

## JOURNAL PUBLICATIONS

\*Please note that all publications before June 2022 carry my maiden name, Briscoe.

**Hudson, A.** (2023). Freelance Photojournalists Redefine Their Work: Perspectives on a Precarious Field. *Journalism Practice*, 1-18.

Pjesivac, I., Ahn, G., **Briscoe, A.**, and Kim, S. (2022). “360° Journalism and Information Seeking: The Role of Enjoyment and Spatial Presence.” *Journalism Practice*.

**Briscoe, A.** & Lough, K. (2021). “Using a headshot assignment to incorporate critical theory into photojournalism classrooms.” *Journal of the Scholarship of Teaching and Learning*.

Binford, M., Wojdyski, B.W., Lee, Y.I., Sun, S., **Briscoe, A.** (2020). “Invisible Transparency:

Visual attention to disclosures and source recognition in Facebook political advertising.”  
*Journal of Information Technology & Politics*.

## CONFERENCE PAPER PRESENTATIONS

\*Please note that all presentations before June 2022 carry my maiden name, Briscoe.

**Hudson, A.** & Binford, M. (2023, August). *The visuals of a changing newsroom: Analyzing local coverage of the midterm election in Georgia*. Paper accepted for the Visual Communication Division at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC.  
**Top Faculty Paper**, Visual Communication Division

**Hudson, A.** & Abdallah, N. (2023, August). *Picturing the overturn of Roe V. Wade: An analysis of newsroom Instagram photographs and their photographers*. Paper accepted for the Visual Communication Division at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC.

**Hudson, A.** & Binford, M. (2022, December). *The visuals of a changing newsroom: Analyzing local coverage of the midterm election in Georgia*. Extended abstract accepted for the Visual Communication Division at the Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium, Murfreesboro, TN.

Pjesivac, I., Ahn, S.J., **Briscoe, A.** Kim., S. (2020, May) *360° Journalism and Information Seeking: The Role of Enjoyment and Spatial Presence*. Accepted for presentation at the 70th annual International Communication Association (ICA) conference, Australia.  
\*Virtual conference

**Briscoe, A.** & Lough, K. (2019, September). *Cameramen and Congresswomen: How photojournalists framed female politicians in the Year of the Woman*. Paper accepted for the Future of Journalism Conference, Cardiff, Wales.

**Briscoe, A.** (2019, August). *Colton, Coitus, and Comedy: Male Virginity as a Punchline on The Bachelor*. Paper accepted for the Cultural and Critical Studies Division at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, ON, Canada.

Binford, M., Wojdyski, B.W., Lee, Y.I., Sun, S., **Briscoe, A.** (2019, August). *Who Paid for What? The Role of Visual Attention to Content and Disclosures in Facebook Political*

*Advertising*. Paper accepted for Political Communication Interest Group at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, ON, Canada.

Jun, H., Seo, Y., **Briscoe, A.**, Ramachandran, C., & Wojdyski, B. (2019, August). *Fighting the tide: How U.S. health organizations use Twitter to address the opioid crisis*. Paper accepted for COMMSHER Division at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, ON, Canada.

Wojdyski, B.W., Jun, H., Binford, M.T., Lee, Y.I., Jefferson, B.N., **Briscoe, A.G.**, Seo, Y., & Sun, S. (2019, May). *How users rely on heuristics and emotions to form credibility impressions of novel online news articles*. Accepted for presentation at the 69th annual International Communication Association (ICA) conference, Washington, D.C.

## INVITED LECTURES, TALKS & PANELS

“Visual variety and photo galleries,” Invited lecture, *Multiplatform Reporting: Grady College of Journalism and Mass Communication* at the University of Georgia. October 2024.

“Political Photography,” Invited lecture, *Media Images (Graduate Course): Grady College of Journalism and Mass Communication* at the University of Georgia. October 2024.

“Photojournalism and visual storytelling,” Invited lecture, *Multiplatform Reporting: Grady College of Journalism and Mass Communication* at the University of Georgia. October 2024.

“Home and garden visual storytelling: portraits,” Invited lecture, *Home and Garden: Grady College of Journalism and Mass Communication* at the University of Georgia. October 2024.

“Photojournalism and visual storytelling,” Invited lecture, *Multiplatform Reporting: Grady College of Journalism and Mass Communication* at the University of Georgia. February 2024.

“Thinking about news production with a focus on women in photojournalism,” Invited lecture, *Media Images (Graduate course): Grady College of Journalism and Mass Communication* at the University of Georgia. October 2023.

“Innovations in Teaching Competition,” *Association for Education in Journalism and Mass Communication Annual Conference*, Washington DC, August 2023.

“Beyond Diversity Lessons: Creative Ways to Incorporate Diversity and Inclusion in Your Classes.” Panelist, Magazine Media Division, *Association for Education in Journalism and Mass Communication Annual Conference*, Washington DC, August 2023.

“Preparing the ingredients for an environmental portrait.” Invited lecture, *Georgia Scholastic Press Association’s Spring Conference*, University of Georgia, March 2023.

“Photo Basics.” Invited lecture, *Oglethorpe Echo Capstone (undergraduate course): Grady College of Journalism and Mass Communication* at the University of Georgia. February 2023.

“Thinking about news production with a focus on women in photojournalism,” Invited lecture, *Media Images (Graduate course): Grady College of Journalism and Mass Communication* at the University of Georgia. October 2022.

“Home and garden visual storytelling,” Invited lecture, *Home and Garden: Grady College of Journalism and Mass Communication* at the University of Georgia. October 2022.

“Photo Night,” Invited moderator, *Grady College of Journalism and Mass Communication* at the University of Georgia. October 2022.

“Visual storytelling for beginners,” Invited talk, *Media Specialist Professional Learning Community* at the Jackson County School System. March 2022.

“Visual storytelling and food photography.” Invited talk, *Nutrition Department* at the Jackson County School System. August 2021.

“Race, Gender, and Problems in the Photojournalism Industry,” Invited lecture, *Introduction to Photojournalism: Grady College of Journalism and Mass Communication* at the University of Georgia, November 2020.

“Visual Storytelling & Safety Communication.” Invited talk, *Safe America kickoff meeting* in San Juan, Puerto Rico. December 2019.

“Race, Gender, and Problems in the Photojournalism Industry,” Invited lecture, *Introduction to Photojournalism: Grady College of Journalism and Mass Communication* at the University of Georgia, October 2019.

“Women in Media & Graduate School,” Invited panelist, *Women in Media undergraduate student organization, Grady College of Journalism and Mass Communication* at the University of Georgia, October 2019.

“Snapshots vs. Storytelling,” Invited talk, *Georgia Scholastic Press Association’s Fall Conference*, University of Georgia, September 2019.

“Diversity and Photojournalism,” Invited talk, *National Association of Black Journalists* meeting at the University of Georgia. April 2019.

“Diversity and Public Opinion,” Invited lecture, *Public Opinion (Graduate course): Grady College of Journalism and Mass Communication* at the University of Georgia, April 2019.

“Making Today’s Media Workplaces More Inclusive for Women,” Panel moderator, *Grady College of Journalism and Mass Communication* at the University of Georgia, March 2019.

“Workflow and caption writing,” Invited lecture, *Introduction to Photojournalism: Grady College of Journalism and Mass Communication* at the University of Georgia, January 2019.

“Snapshots vs. Storytelling,” Invited talk, *Georgia Scholastic Press Association’s Fall Conference*, University of Georgia, October 2018.

“Photo Night,” Invited talk, *Grady College of Journalism and Mass Communication* at the University of Georgia. September 2018.

“Women & Media,” Invited talk, *Online News Association/Society of Professional Journalists & Women’s Studies Organization* combined meeting at the University of Georgia. February 2018.

“Women in Photojournalism,” Panel discussant, *National Press Photographers Association* ribbon-cutting ceremony event at the University of Georgia. January 2015.

## **SERVICE (FIELD)**

**Assistant Director**, Best of Photojournalism

**Reviewer**, Journalism Practice

**Reviewer**, Social Media & Society

**Reviewer**, Journalism & Mass Communication Educator

**Judge**, Cooperative Communicators Association Contest, April 2023



**Judge**, National Press Photographers Association Monthly Clip Contest, September 2022

**Dissertation Committee Member**, Fran Dundore, Georgia Southern University

## **SERVICE (UGA)**

**Mentor and Photo Club Advisor**, ALL Georgia Program

**Creator and Showrunner**, The Grady Night Shift

**Mentor**, UGA Mentor Program

**Student Career Success Influencer**, UGA Career Center

**Coach**, University of Georgia Visual Journalism's weekend at the state fair

**Coach**, Woodall Weekend Workshop

**Photo Advisor**, Home and Garden class, Fall 2022

**Student representative**, Information Resources Committee, August 2018 - May 2021

**Co-president**, Grady Graduate Caucus, August 2020 - May 2021

**Student search committee member**, Assistant Professor of Journalism, August 2019 - March 2020