Carolina Acosta-Alzuru

Professor

Josiah Meigs Distinguished Teaching Professor
Department of Advertising/Public Relations
Grady College of Journalism and Mass Communication
University of Georgia
Athens, GA 30602
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EDUCATION

Doctor of Philosophy, Mass Communication

University of Georgia, 1999

Master of Arts, Mass Communication

University of Georgia, 1996

Bachelor of Science, Information and Computer Science

Georgia Institute of Technology, 1982

ACADEMIC POSITIONS

Professor

Department of Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia (2017-present)

Associate Professor

Department of Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia (2005-2017)

Assistant Professor

Department of Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia (1999-2005)

Core Faculty

Latin American and Caribbean Studies Institute, University of Georgia (2008-present)

Grady Professor

UGA at Oxford (Summer 2009)

Instructor

Evening Classes Division, University of Georgia (Summer 1996)

Adjunct

Escuela de Comunicación Social, Universidad Católica Andrés Bello, Caracas, Venezuela (1990-1993)

PROFESSIONAL EMPLOYMENT

Assistant to the Editorial and Production Manager

Office of the Vice-President of Academic Affairs, University of Georgia (1997)

Assistant General Manager

Compañía Anónima Administradora M. P. Caracas, Venezuela (1989-1993)

Data Processing Manager

Compañía Anónima Administradora M. P. Caracas, Venezuela (1983-1989)

REFEREED PUBLICATIONS

Books

- Acosta-Alzuru, C. (2015). Telenovela adentro. Caracas: Editorial Alfa.
- Acosta-Alzuru, C. (2013). La incandescencia de las cosas: Conversaciones con Leonardo Padrón. Caracas: Editorial Alfa.
- Acosta-Alzuru, C. (2007). Venezuela es una Telenovela: Melodrama, realidad y crisis. Caracas: Editorial Alfa.

Monographs

Acosta-Alzuru, C. & Lester Roushanzamir, E. (2000). All you will see is the one you once knew: Portrayals from the Falklands/Malvinas War in U.S. and Latin American newspapers. *Journalism and Mass Communication Monographs*, 1(4), 301-345.

Book Chapters

- Acosta-Alzuru, C. (accepted). #EnginAkyürek: A Turkish Actor's Global Celebrity. In McIntyre, J & Taylor, J. *The Routledge Companion to Gender and Celebrity*.
- Acosta-Alzuru, C. (2025). Can They love Each Other? It Depends: Gendered Representation of Age Difference in Telenovelas. In Louis, A. & Loxham, A. *Gender and TV in Iberia and Latin America: Identities and Social Change*. Bloombury.
- Acosta-Alzuru, C. (2021). Will it Travel? The Local vs. Global Tug-of-War for Telenovela and Turkish Dizi Producers. In Özgü Y, Aslan, P. & Mujica, C. (Eds.) *Transnationalization of Turkish Television Series*. Istanbul University Press.
- Acosta-Alzuru, C. (2021). From riches to rags: the decline of Venezuelan telenovelas. In E. Korin, & P. Pain (Eds.), When Media Succumbs to Rising Authoritarianism: Cautionary Tales from Venezuela's Recent History. (pp. 61-76). Routledge.
- Acosta-Alzuru, C. (2018). Adentro y afuera. In Arellano, A. (Ed.) *Habla la diáspora: Voces de venezolanos en el exilio*. Konrad Adenauer Foundation.
- Acosta-Alzuru, C. (2016). No News is Bad News: Examining the Discourse around Hugo Chávez's Illness. In Vemula, R. K. & Gavaravarapu, S. M. (Eds.) *Health Communication in the Changing Media Landscape*. Palgrave.
- Acosta-Alzuru, C. (2013). Imagination and Censorship, Fiction and Reality: Producing a Telenovela in a Time of Political Crisis. In A. N. Valdivia (Gen. Ed.) & V. Mayer (Ed.), *The International Encyclopedia of Media Studies. Vol. 2: Media Production* (pp.372-395). Oxford, UK: Wiley-Blackwell.
- Acosta-Alzuru, C. (2013). Studying Addiction: My Journey through the Landscape of Telenovela Consumption. In A. N. Valdivia (Gen. Ed.) & R. Parameswaran (Ed.), *The international encyclopedia of media studies. Vol. 3: Audience and interpretation in media studies* (pp.125-147). Oxford, UK: Wiley-Blackwell.
- Acosta-Alzuru, C. (2011). Venezuela's telenovela: Polarization and political discourse in *Cosita Rica*. In Smilde, D. and Hellinger, D. (Eds.) Venezuela's Bolivarian Democracy: Participation, Politics, and Culture under Chávez. Durham, NC: Duke University Press.
- Sallot, L., Lyon, L., **Acosta-Alzuru**, C. & Jones, K. O. (2007). From Aardvark to Zebra Redux: An Analysis of Theory Development in Public Relations Journals into the 21st

- Century. In T. Hansen-Horn & B. Dostal Neff (Eds.), *Public Relations from Theory to Practice*. Allyn & Bacon.
- **Acosta-Alzuru, C.** & Lester Roushanzamir, E. (2000). A War by Any Other Name: A Textual Analysis of Falklands/Malvinas War Coverage in U.S. and Latin American Newspapers. In A. Maalek & A. P. Kavoori (Eds.), *Global Dynamic of News* (pp. 95-119). Ablex.

Journal Articles

- Acosta-Alzuru, C. (2017). You Teach a Class about Telenovelas? (gasp!): From the Deprecated Alleys of Popular Culture to the University Classroom. *ReVista: Harvard Review of Latin America*, 17(1), pp. 39-43.
- Acosta-Alzuru, C. (2017). Unsettling a Sacred Relationship: The Mother-Daughter-Man Romantic Love Triangle in Telenovelas. *Popular Communication*. 15:1, 1-18, DOI: 10.1080/15405702.2016.1261141
- Acosta-Alzuru, C. (2014). Melodrama, Reality and Crisis: The Government-Media Relationship in Hugo Chávez's Bolivarian Revolution. *International Journal of Cultural Studies*, 17 (3), 209-226.
- Acosta-Alzuru, C. (2013). Dear Micaela: Studying a Telenovela Protagonist with Asperger's Syndrome. *Cultural Studies <-> Critical Methodologies*, *13*(2), 125
- Acosta-Alzuru, C. (2010). Beauty queens, machistas and street children: The production and reception of socio-cultural issues in telenovelas. *International Journal of Cultural Studies*, 132(2), 185-203.
- Acosta-Alzuru, C. (2005). Home is where my heart is: Reflections on doing research in my native country. *Popular Communication*, *3*(3), 181-193.
- Sallot, L.M., Porter, L.V. & **Acosta-Alzuru**, C. (2004). Practitioners' Web Use and Perceptions of their Own Roles and Power: A Qualitative Study. *Public Relations Review*, 30(3), 269-278
- Acosta-Alzuru, C. (2003). "I'm not a feminist...I only defend women as human beings:" The production, representation and consumption of feminism in a telenovela. *Critical Studies in Media Communication*, 20(3), 269-294.
- Acosta-Alzuru, C. (2003). Tackling the Issues: Meaning making in a Telenovela. *Popular Communication*. 1(4), 193-215.
- Acosta-Alzuru, C. (2003). Fraught with contradictions: The production, depiction, and consumption of women in a Venezuelan telenovela. *Global Media Journal*, 2(2). http://lass.calumet.purdue.edu/cca/gmj/contents.htm
- Acosta-Alzuru, C. (2003). Change your life!: Confession and conversion in <u>Telemundo</u>'s Cambia Tu Vida. *Mass Communication and Society*, 6(2), 137-159.
- **Acosta-Alzuru, C.** & Lester Roushanzamir, E. (2003). "Everything we do is a celebration of you!": Pleasant Company constructs American girlhood. *The Communication Review*, 6(1), 45-69.
- Feldstein, F. P. & **Acosta-Alzuru**, C. (2003). Argentinean-Jews as "Scapegoat:" A Textual Analysis of the Bombing of AMIA. *Journal of Communication Inquiry*, 27(2), 152-170.
- Sallot, L., Lyon, L., **Acosta-Alzuru**, C. & Jones, K. O. (2003). From aardvark to zebra: A new millennium analysis of theory development in public relations academic journals. *Journal of Public Relations Research*, *52*(1), 27-90.

- Condit, C., Condit, D., Dubriwny, T., Sefcovic, E., **Acosta-Alzuru, C.**, Brown-Givens, S., Dietz, C. & Parrott, R. (2003). Lay Understandings of Sex/Gender and Genetics: A Methodology Preserving Polyvocal Coder Input. *Sex Roles: A Journal of Research*, 49(1), 557-570.
- **Acosta-Alzuru, C.** & Kreshel, P J. (2002). I'm an American girl...whatever *that* means: Girls consuming Pleasant Company's American Girl identity. *Journal of Communication*, 52(1), 139-161.

Invited Publications

- Acosta-Alzuru, C. (2022). Llegaron para quedarse. In Especial PRODU en Turquía. https://especiales.produ.com/produ-en-turquia-2022/llegaron-para-quedarse/
- Acosta-Alzuru, C. (2003). Teaching International Public Relations in the U.S. In Sallot, L. & De Santo, B. (Eds.) *Learning to Teach: What you need to know to develop a successful career as a public relations educator*, (3rd Ed.), 305-314.
- Acosta-Alzuru, C. (2001). Images of Women in Central and South America. Entry in *Routledge International Encyclopedia of Women: Global Women's Issues and Knowledge*, v. 3, (pp. 1112-1114). New York: Routledge.
- Acosta-Alzuru, C. (1998). Trivializing a Cause: Press Coverage of the Mothers of Plaza de Mayo. Boxed insert in Joseph R. Dominick, *The Dynamics of Mass Communication* (6th Ed.), (p. 503). New York: McGraw-Hill.

NON SCHOLARLY REFEREED PUBLICATIONS

Books

Acosta-Alzuru, C. (2023). *Buscando azules: Postales del desarraigo*. Madrid, Spain: Editorial Alfa.

Book Chapters

- Acosta-Alzuru, C. (2024). Sueños. In Queretz, J. & Fittipaldi, G. (Eds.) *La verticalidad del fuego* (pp. 140-141). Montevideo, Uruguay: Casapaís.
- Acosta-Alzuru, C. (2023). Robando azules. In Ramírez Requena, R. *Portar los modestos dones* (pp. 15-25). Madrid, Spain: Archivo de Fotografía Urbana.

Articles

- Acosta-Alzuru, C. (2021, November 20). Travesía. In *Ciudad Laboratorio*. https://ciudlab.com/travesia-memoria-urbana/
- Acosta-Alzuru, C. (2020, December 20). Robando azules. In *Prodavinci*. https://prodavinci.com/robando-azules/
- Acosta-Alzuru, C. (2020, May 11). En la neblina del confinamento. In *Prodavinci*. https://prodavinci.com/en-la-neblina-del-confinamiento/
- Acosta-Alzuru, C. (2020, March 19). Stranded in Romania because of COVID-19. In Caracas Chronicles. https://www.caracaschronicles.com/2020/03/19/stranded-in-romania-because-of-covid-19/
- Acosta-Alzuru, C. (2020, March 18). Varada en Rumania por culpa del COVID-19. In Cinco8. https://www.cinco8.com/periodismo/varada-en-rumania-por-culpa-del-covid-19/

- Acosta-Alzuru, C. (2018, July 15). Mucho gusto, Estambul. In *Prodavinci*. https://prodavinci.com/mucho-gusto-estambul/
- Acosta-Alzuru, C. (2014, August 30). Mi Camino de Santiago, paso a paso. In *Prodavinci*. http://historico.prodavinci.com/2016/09/08/artes/mi-camino-de-santiago-paso-a-paso-por-carolina-acosta-alzuru/
- Acosta-Alzuru, C. (2014, August 30). La India que yo vi. In *Prodavinci*. http://historico.prodavinci.com/2014/08/30/artes/la-india-que-yo-vi-por-carolina-acosta-alzuru/
- Acosta-Alzuru, C. (2014, April 2). El Silencio. In *Prodavinci*. http://historico.prodavinci.com/blogs/el-silencio-por-carolina-acosta-alzuru/
- Acosta-Alzuru, C. (2014, January 17). Carolina Acosta-Alzuru responde: ¿Son las telenovelas las culpables de la violencia en Venezuela? In *Prodavinci*. http://prodavinci.com/2014/01/17/actualidad/carolina-acosta-alzuru-responde-son-las-telenovelas-las-culpables-de-la-violencia-en-venezuela/
- Acosta-Alzuru, C. (2013, September 30). Los medios y la telenovela a 10 años de "Cosita Rica". In *Prodavinci*. http://historico.prodavinci.com/2013/09/30/actualidad/los-medios-y-la-telenovela-en-venezuela-a-10-anos-de-cosita-rica-por-carolina-acosta-alzuru/
- Acosta-Alzuru, C. (2013, March 17). Propaganda and Survival in Venezuelan Television. In *Venezuelan Politics and Human Rights*. A Washington Office on Latin America's Blog. http://venezuelablog.tumblr.com/post/45583925217/propaganda-and-survival-in-venezuelan-television

CONFERENCE PRESENTATIONS

Kevnote Address

- Acosta-Alzuru, C. (2020, March). Free to be You + Free to be Me = Equality: Do Telenovelas Help or Hinder? Keynote address. Communicating Gender Conference. Universitae Babeş Bolyai. Cluj, Romania.
- Acosta-Alzuru, C. (2011, March). "She's too harsh and opinionated": The transgression of femininity in Venezuelan telenovelas. Keynote address. Global Feminist Media Studies Conference. University of Illinois. Urbana, IL.

Peer Reviewed Conference Papers and Panels

- Acosta-Alzuru, C. (2019, July). Will it travel? The Global vs. Local Tug-of-War for *Telenovelas* and *Dizis*. Paper presented at the Media Production Studies Working Group of the International Association for Media and Communication Research. Madrid, Spain.
- Acosta-Alzuru, C. (2018, March). Ratings or International Sales? Local and Global Market Tensions for *Telenovela* and Turkish *Dizi* Producers. Paper presented at the Society for Cinema and Media Studies. Toronto, Canada.
- Acosta-Alzuru, C. (2016, March). Writing for a Country within a Country: A Study of Telemundo's Telenovela Writers. Paper presented at the Society for Cinema and Media Studies. Atlanta, GA.
- Acosta-Alzuru, C. (2015, October). La muerte de una protagonista: la telenovela venezolana en el mercado internacional. Paper presented in the panel "The Local and the Global in

- Television Melodrama". Association for Education in Journalism and Mass Communication's First International Regional Conference. Santiago, Chile.
- Acosta-Alzuru, C. (2015, May). A Happy Ending or "The End"?: The Venezuelan Telenovela and the Bolivarian Revolution. Paper presented at the Latin American Studies Association. San Juan, Puerto Rico.
- Acosta-Alzuru, C. (2015, May). De protagonista a extra: La telenovela venezolana. Paper presented at the Post-ICA/ALAIC (Asociación Latinoamericana de Investigadores de la Comunicación). San Juan, Puerto Rico.
- Acosta-Alzuru, C. (2014, December). Latinos, social media and multiple platforms. In Spanish-language Media: Investigating Stories on Multiple Platforms. National Association of Hispanic Journalists, Region 4 Conference. Atlanta, GA.
- Acosta-Alzuru, C. (2014, July). Survival and Transgression of the Cinderella Code: The Representation of Women in Latin American Telenovelas. In Mediating Marginalities: Gender and Ethnicity. Special Session in the International Association for Media and Communication Research, Hyderabad, India.
- Acosta-Alzuru, C. (2014, July). Is the happy ending in Miami? Examining the Venezuelan telenovela talent diaspora. Paper presented at the Media Production Studies Working Group of the International Association for Media and Communication Research, Hyderabad, India.
- Acosta-Alzuru, C. (2013, August). Conjuring my "Patronus" to fight off the "Dementors": Daring to be engaging and experimental in my academic writing. In Creativity in Feminist Cultural Studies Research: Methods of Writing, Narration and Interpretation. Panel sponsored by the Commission on the Status of Women and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Acosta-Alzuru, C. (2013, June). No News is Bad News: Examining the Discourse around Hugo Chávez's Illness. In Health and Culture: New Equations, New Challenges. Panel presented in the Health and AIDS/HIV Communication Division of the International Association for Media and Communication Research, Dublin, Ireland.
- Acosta-Alzuru, C. (2012, August). The Privilege, Gift and Burden of Being a Venezuelan Woman Actor. In Women in the Media Industries: Global Perspectives. Panel sponsored by the Commission for the Status of Women and the Critical and Cultural Communication divisions of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Acosta-Alzuru, C. (2011, July). Melodrama, reality and crisis: The government-media relationship in Hugo Chávez's Bolivarian Revolution. Paper presented at the Political Communication section at the International Association for Media and Communication Research (IAMCR) International Conference. Istanbul, Turkey.
- Acosta-Alzuru, C. (2008, August). "Did you see that?": The production and reception of socio-cultural issues in *telenovelas*. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. Chicago, IL.
- Acosta-Alzuru, C. (2008, July). No Cinderella and no Prince Charming?: Audience reception when the *telenovela* codes are broken. Paper presented in the Audience and Reception Studies Section at the International Association for Media and Communication Research (IAMCR) International Conference. Stockholm, Sweden.

- Acosta-Alzuru, C. (2008, July). Imagination and censorship, fiction and reality: Producing a *telenovela* in a time of political crisis. Paper presented in the Media Production Studies Working Group at the International Association for Media and Communication Research (IAMCR) International Conference. Stockholm, Sweden.
- Acosta-Alzuru, C. (2008, July). In the country of beautiful women: A *telenovela*'s critique of plastic surgery obsession. Paper presented in the Popular Culture Working Group at the International Association for Media and Communication Research (IAMCR) International Conference. Stockholm, Sweden.
- Acosta-Alzuru, C. (2007, July). *Hola Olegario*: The production, representation and consumption of Hugo Chávez in a Venezuelan telenovela. Paper presented in the Political Communication Section at the International Association for Media and Communication Research (IAMCR)'s 50th Anniversary International Conference at UNESCO. Paris, France.
- Acosta-Alzuru, C. (2007, July). Studying the beguiling landscape of telenovela production. Paper presented in the Media Production Analysis Working Group at the International Association for Media and Communication Research (IAMCR)'s 50th Anniversary International Conference at UNESCO. Paris, France.
- Acosta-Alzuru, C. (2007, March). Transgressing the telenovela beauty code and critiquing a national obsession: The case of Venezuela's *Ciudad Bendita*. Paper presented at Society of Cinema and Media Studies. Chicago, IL.
- Acosta-Alzuru, C. (2006, March). Venezuela's telenovela: Polarization and political discourse in *Cosita Rica*. Paper presented at the Section on Venezuelan Studies of the Latin American Studies Association. San Juan, Puerto Rico.
- Acosta-Alzuru, C. (2005, November). Producing telenovelas as culture and the culture of producing telenovelas. Paper presented at the Ethnography Division of the National Communication Association, Boston, MA.
- Acosta-Alzuru, C. (2005, August) Does feminism need CPR? In *CPR for feminist* scholarship. Panel sponsored by the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication, San Antonio, TX
- Acosta-Alzuru, C. (2005, August) Get out of your fishbowl! In A close look at difficult pedagogical encounters: facing resistance, handling dissent and transforming perspectives in the classroom. Panel sponsored by the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, San Antonio, TX
- Acosta-Alzuru, C. (2004, August). Producing telenovelas in a time of crisis: The Venezuelan case. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Acosta-Alzuru, C. (2004, August). Familiar Scapegoats and Unexpected Heroes: Myth and News. In *Myth and Media History: Accounting for a Distorted Record*. Panel cosponsored by the History Division and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Toronto, Canada
- Acosta-Alzuru, C. (2004, May). Feminism, Research, and Going Home: Struggles, Challenges, and Opportunities. Paper presented at the Feminist Scholarship Division of the International Communication Association, New Orleans, La.

- Acosta-Alzuru, C. (2003, July). "Anything you can do, I can do better!": Representing gender in the talk show ¡Qué Mujeres! Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Kansas City, Mo.
- Acosta-Alzuru, C. (2003, August) Telenovelas and the globalization of Latin America. In *Building International and Multicultural Relations through Alternative Media*. Panel co-sponsored by the Public Relations Division and Entertainment Studies Interest Group. Kansas City, Mo.
- Acosta-Alzuru, C. (2003, July). Informed consent in the international setting. Paper presented in the Conference: Protecting Human Subjects in the 21st Century: Issues in Social and Behavioral Research. Athens, Ga.
- Acosta-Alzuru, C. (2002, August). Change your life!: Confession and conversion in <u>Telemundo</u>'s *Cambia Tu Vida*. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Miami Beach, Fl.
- Acosta-Alzuru, C. (2002, August). Depicting and Consuming Women in a Venezuelan Telenovela. In *Mediating Women across the World: Beauty Queens and Heroines*. Panel co-sponsored by the Commission on the Status of Women and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. Miami Beach, FL.
- Acosta-Alzuru, C. (2002, July). Tackling the Issues: Meaning making in a Telenovela. Paper presented at the Popular Culture Working Group. International Association of Mass Communication Research, Barcelona, Spain.
- Sallot, L., Lyon, L., Acosta-Alzuru, C. & Jones, K. O.(2001, October). From aardvark to zebra phase II: A new millennium analysis of theory development in public relations academic journals. Paper presented at Educators Academy of the Public Relations Society of America, Atlanta, GA.
- Acosta-Alzuru, C. (2001, August). "I'm not a feminist... I only defend women as human beings:" The production, representation and consumption of feminism in a telenovela. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Sallot, L., Lyon, L., Acosta-Alzuru, C. & Jones, K. O. (2001, August). From aardvark to zebra: A new millennium analysis of theory development in public relations academic journals. Paper presented at the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Acosta-Alzuru, C. (2001, August). How international is international public relations research? In *The relevance of cultural and critical research to public relations scholarship*. Panel co-sponsored by the Public Relations and Cultural and Critical Studies divisions of the Association for Education in Journalism and Mass Communication. Washington, DC.
- Acosta-Alzuru, C. (2000, August). This mythical place, *El Pais de las Mujeres*: Representing women in a Venezuelan telenovela. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- Acosta-Alzuru, C. & Kreshel, Peggy, J. (2000, May). I'm an American girl...whatever that means: Girls consuming Pleasant Company's American Girl identity. Paper presented

- to the Popular Communication Division of the International Communication Association, Acapulco, Mexico.
- Acosta-Alzuru, C. (2000, May). Constructing a country of women: Textual analysis of *El Pais de las Mujeres*. Paper presented at the special pre-conference session, The telenovela way of life of the International Communication Association, Acapulco, Mexico.
- Acosta-Alzuru, C. (1999, August). The American Girl dolls: Constructing American girlhood through representation and identity. Paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, New Orleans, La.
- Acosta-Alzuru, C. (1999, August). Pleasant Company and the construction of girlhood: Cultural studies theory and methodology, a case study. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, New Orleans, La.
- Acosta-Alzuru, C. (1997, July). Scratching the Surface: *The New York Times_*Coverage of the Mothers of Plaza de Mayo, 1977-1997. Paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, Chicago, Ill.
- Acosta-Alzuru, C. (1997, April). Cultural studies, sociology and media studies. Round table discussion: Culture Club: Journalism Does Media Studies. Second Annual Southeastern Speech Communication Conference on Graduate Research. Athens, Ga.
- Acosta-Alzuru, C. (1997, February). Skimming the Melting Pot: The History of English-Only/Official-English Legislation. Paper presented at the American Journalism Historians Association Southeast Regional Meeting. Chattanooga, Tenn.
- Acosta-Alzuru, C. & Lester, Elizabeth Pauline (1996, August). A War by Any Other Name: A Textual Analysis of Falklands/Malvinas War Coverage in U.S. and Latin American Newspapers. Paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication Anaheim, Calif.
- Acosta-Alzuru, C. (1996, February). The Magic Mirror: What Latin America Thinks of the United States. Paper presented at the Thirteenth Annual Intercultural and International Communications Conference. Miami, Fl.

Invited Conference Presentations

- Acosta-Alzuru, C. (2019, August). The Pedagogy of Doctoral Education. Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Acosta-Alzuru, C. (2016, August). The Challenge, Privilege and Synergy of Bringing our Research to the Classroom. In special session with national finalists for the Scripps Howard Journalism and Mass Communication Teacher of the Year Award. Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Acosta-Alzuru, C. (2015, August). Ten Things I Have Learned about Teaching. In special session with national finalists for the Scripps Howard Journalism and Mass Communication Teacher of the Year Award. Association for Education in Journalism and Mass Communication, San Francisco, CA.
- Acosta-Alzuru, C. (2014, August). Teaching across the curriculum. In special session with national finalists for the Scripps Howard Journalism and Mass Communication Teacher

of the Year Award. Association for Education in Journalism and Mass Communication, Montreal, Canada.

Professional Panel Participation

- Acosta-Alzuru, C. (2024, January). Spotlight on Turkey (Türkiye). Content Americas. Miami.
- Acosta-Alzuru, C. (2023, June). Why is Turkish Content Taking Over the World? International Academy of Television Sciences' International Academy Day. Istanbul, Turkey.
- Acosta-Alzuru, C. (2022, May). The Golden Age of Drama. *LA Virtual Screening*. *NATPE*. Zoom Athens, GA, Miami, Madrid, Istanbul.
- Acosta-Alzuru, C. (2021, September). Turkish Series Reloaded. *LA Virtual Screening NATPE*. Zoom Athens, GA, Miami, Istanbul.
- Acosta-Alzuru, C. (2021, May). *Aşk* is Amor: The Turkish Drama Goes to America. *Global Reception of Turkish Dramas*. National University of Modern Languages. Zoom Athens, Ga. /Islamabad, Pakistan.
- Acosta-Alzuru, C. (2021, May). The Key is the storytelling. *Virtual Screenings Worldwide Prensario*. Zoom New York, Miami, Istanbul.
- Acosta-Alzuru, C. (2020, October). La Ficción Turca. *Conversaciones Universidad Católica Andrés Bello*. Zoom New York, NY./ Caracas, Venezuela.
- Acosta-Alzuru, C. (2020, June). A Conversation about Kuruluş Osman "The Ottoman" TV Series. Moderator. Zoom Athens, Ga./ Istanbul, Turkey.
- Acosta-Alzuru, C. (2017, October). A New Era for TV Content and Partnership in Turkey. Speaker. MIPCOM. Cannes, France.

INVITED NON-CONFERENCE PRESENTATIONS

- Acosta-Alzuru, C. Why the Turkish Series Work. Dizi Günleri. Kadir Has University. Istanbul, Turkey. November 2024.
- Acosta-Alzuru, C. Os caminhos da dramaturgia e da novela. Inesploratorio, Curadoria de Conhecimento. Sao Paulo, Brazil. May 2022.
- Acosta-Alzuru, C. Hablemos de las "Telenovelas Turcas". Universidad de Chile. May 2022.
- Acosta-Alzuru, C. The Traveling Turkish Dizi. Imbat Akademi, Turkey. November 2021.
- Acosta-Alzuru, C. Telenovelas and Melodramas around the World. Netflix Telenovela Development Workshop. November 2021.
- Acosta-Alzuru, C. What US Spanish Language TV's Primetime Tells Us about Latinx/Hispanic Culture. Credit Suisse. October 2021.
- Acosta-Alzuru, C. The decline of Venezuelan Telenovelas. *Launching of Cautionary Tales from Venezuela's Recent History*. Routledge. March 2021.
- Acosta-Alzuru, C. Censorship, Control and Resistance in Venezuela: A Case for the Importance of Media and Technology Literacy. Center for Research in Communication/SNPA. Bucharest, Romania. November 2019.
- Acosta-Alzuru, C. From #SOSVenezuela to #AskAVenezuelan: Making Venezuela Make Sense. Center for Research in Communication/SNPA. Bucharest, Romania. November 2019.
- Acosta-Alzuru, C. What is a telenovela? Eccho Rights. Madrid, Spain. August 2019.
- Acosta-Alzuru, C. Local and Global Market Tensions for Telenovela and Dizi Producers. Boğaziçi Üniversitesi. Istanbul, Turkey. May 2018.

- Acosta-Alzuru, C. Telenovelas: Looking at Media, Culture and Society. Boğaziçi Üniversitesi. Istanbul, Turkey. July 2017.
- Acosta-Alzuru, C. Telenovelas: A Looking Glass into Media, Culture and Society. Intercultural Atlanta. Atlanta, GA. October 2016.
- Acosta-Alzuru, C. Telenovelas 2.0: What's next for the world's most popular TV genre? Univision-Leading the Change. Miami, Fl. November 2015.
- Acosta-Alzuru, C. Telenovelas, un complejo objeto de estudio. Universidad de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Melodrama y Realidad de la telenovela venezolana. Universidad de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Censura y Autocensura en la Venezuela Bolivariana. Universidad de Los Andes. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Telenovela adentro. Pontificia Universidad Católica de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Enseñar métodos cualitativos en un ambiente no cualitativo. Pontificia Universidad Católica de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Usando software para análisis cualitativo. Universidad de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Telenovelas: Predictable, melodramatic, and so much more. Dallas Latino Cultural Center. Dallas, TX. June 2014.
- Acosta-Alzuru, C. La telenovela venezolana: De protagonista a figurante. Centro Venezolano Americano. Caracas, Venezuela. April 2014.
- Acosta-Alzuru, C. Estudiar al país en la pantalla chica. Editorial Alfa and Librería Kalathos. Caracas, Venezuela. October 2013.
- Acosta-Alzuru, C. Communicating beyond Stereotypes. College of Veterinary Medicine, University of Georgia. Athens, GA. September 2013.
- Acosta-Alzuru, C. Entre la academia y la literatura: Escribiendo *La incandescencia de las cosas*. Festival de Lectura Chacao. Caracas, Venezuela. April 2013.
- Acosta-Alzuru, C. ¿Cómo se escribe una telenovela? Universidad Católica Andrés Bello. Caracas, Venezuela. June 2011.
- Acosta-Alzuru, C. Mucho más que una historia melodramática. Universidad Monteávila. Caracas, Venezuela. February 2011.
- Acosta-Alzuru, C. Venezuela is a telenovela: melodrama, reality and crisis. World Affairs Council. Asheville, NC. November 2010.
- Acosta-Alzuru, C. The production and reception of sociocultural issues in telenovelas. Columbia University. New York, NY. October 2009.
- Acosta-Alzuru, C. The telenovela world. Global Media. M.I.T. Communications Forum/6th Media in Transition Conference. Cambridge, MA. April 2009.
- Acosta-Alzuru, C. La mujer venezolana en el Siglo XXI: ¿Qué nos enseñan las telenovelas al respecto? Academia Mérici. Caracas, Venezuela. March 2009.
- Acosta-Alzuru, C. Personajes de Telenovela: ¿Una imagen simple? Escuela de Comunicación Social. Universidad Católica Andrés Bello. Caracas, Venezuela. June 2008.
- Acosta-Alzuru, C. Más allá de la Cenicienta. Escuela de Comunicación Social. Universidad Católica Andrés Bello. Caracas, Venezuela. June 2008.
- Acosta-Alzuru, C. Beyond Cinderella: The representation(s) of women in telenovelas. Women's History Month. UGA. March, 2008.

- Acosta-Alzuru, C. Examining stereotypes on reality TV. Intercultural Affairs. UGA. August, 2007.
- Acosta-Alzuru, C. Understanding Latin America through its telenovelas. Romance Languages Immersion Summer in Spanish. UGA. July, 2007.
- Acosta-Alzuru, C. Teaching diversity. Presentation in the Media and Diversity Workshop coorganized by the Cox Center and the University of Belgrade. Belgrade, Serbia. May, 2007.
- Acosta-Alzuru, C. My journey into the world of telenovela production: Mixing methods and bridging the geographic distance. Qualitative Studies Conference. University of Georgia. December 2006.
- Acosta-Alzuru, C. *El Presidente*: Producing, representing and consuming Hugo Chávez in a telenovela. Georgia Workshop on Culture, Power and History. Sociology Department, University of Georgia, April 2006.
- Acosta-Alzuru, C. Can Telenovelas conquer the last frontier?: The most watched TV genre comes to the U.S. Demosthenian Literary Society. University of Georgia. February 2006.
- Acosta-Alzuru, C. Venezuela's melodrama: Reality, crisis and telenovela. Willson Center for Humanities and Arts, Lunch-in-Theory Series. University of Georgia, February 2006.
- Acosta-Alzuru, C. Latin American road trip films: *Y tu mamá también* and *Motorcycle Diaries*. CHA Film Roundtable. University of Georgia. January, 2006.
- Acosta-Alzuru, C. The production, representation and consumption of Venezuela's crisis in a telenovela. Center for Humanities and Arts, Lunch –in-Theory Series. University of Georgia, February 2005
- Acosta-Alzuru, C. Venezuela's political crisis in a telenovela. Foundation Fellows Dinner-Seminar. University of Georgia, November 2004.
- Acosta-Alzuru, C. & Padrón, L. More than melodramatic love stories: Telenovelas and social reality. Center for Latin American and Caribbean Studies. University of Georgia, October, 2004.
- Acosta-Alzuru, C. Latino media/Latin American media: Talk shows and telenovelas.

 Department of Communication Studies. Georgia Southern University. October, 2004.
- Acosta-Alzuru, C. The American Girl dolls: Constructing American girlhood. Department of Communication Studies. Georgia Southern University. October, 2004.
- Acosta-Alzuru, C. Telenovelas and Society. Foundation Fellows Dinner-Seminar. University of Georgia, April 2004.
- Acosta-Alzuru, C. Critiquing patriarchy, but rejecting feminism: The paradox of *El Pais de las Mujeres*, a Venezuelan telenovela. Communication Colloquium. University of Maryland. January 2004.
- Acosta-Alzuru, C. Critiquing patriarchy, but rejecting feminism: The paradox of *El Pais de las Mujeres*, a Venezuelan telenovela. Women's Studies Speaker Series. University of Georgia. October 2003.
- Acosta-Alzuru, C. and Smilde, D. Polarization, violence and referendum: the Venezuelan case. Roundtable organized by the University of Georgia's Center for Latin American and Caribbean Studies. September 2003.
- Acosta-Alzuru, C. and Smilde, D. Venezuela: Polarization and Deadlock. Roundtable organized by the University of Georgia's Center for Latin American and Caribbean Studies. February 2003.

- Acosta-Alzuru, C. The first casualty: truth, media and the war on terrorism Beyond Tuesday Alliance-University of Georgia. November 2001.
- Acosta-Alzuru, C. Venezuelan Women and the Media. Asociación Nacional de Damas Salesianas. Caracas, Venezuela. May 2000.
- Acosta-Alzuru, C. The American Girl Doll phenomenon. Women's Studies Speaker Series. University of Georgia. March 2000.
- Acosta-Alzuru, C. The Portrayal of Minorities in the Media. National Association of Black Journalists, University of Georgia (2000).
- Acosta-Alzuru, C. The Feminist Interview. Feminist Seminar Series. College of Journalism and Mass Communication. University of Georgia. April 1998.
- Acosta-Alzuru, C. The News Coverage of the Falklands/Malvinas War. Center for Latin American and Caribbean Studies. University of Georgia. May 1997

TEACHING ABROAD

Boğaziçi Üniversitesi

Istanbul, Turkey, Summer 2017, invited by the History Department

Universidad de Chile

Santiago de Chile, Chile, Summer 2015, Fulbright Specialist Grant

University of Oxford

Oxford, UK, Summer 2009, selected by UGA at Oxford

HONORS AND AWARDS

Recognition for the ethics and depth of the research on Turkish dramas in Latin America.

Universal Cinergia. Miami (2024).

John Holliman, Jr. Lifetime Achievement Award (2022).

Grady College of Journalism and Mass Communication, the University of Georgia

Roland Page Outstanding Faculty Award for Excellence in Teaching at the Graduate Level (2018, 2008, 2004, 2002).

Selected by the Grady College of Journalism and Mass Communication's graduate students.

Scripps Howard Foundation Journalism and Mass Communication Teacher of the year (2015)

Top national award for teaching in areas of journalism and mass communication.

Josiah Meigs Distinguished Teaching Professor (2010).

The University of Georgia's highest teaching honor.

Darwin-Davis Award (2007).

Inaugural recipient of the Grady College of Mass Communication's top service award.

Top Two Faculty Paper (2008).

Association for Education in Journalism and Mass Communication,

Richard B. Russell Undergraduate Teaching Award (2003).

University of Georgia's top teaching honor for junior faculty.

University of Georgia Lilly Teaching Fellow (2001-2002).

James E. Murphy Memorial Award (2001).

Association for Education in Journalism and Mass Communication.

COMPETITIVE GRANTS AND FELLOWSHIPS

- U.S. Fulbright Distinguished Scholar Award. (2024-2025, Türkiye, \$25,000).
- U.S. National Science Foundation's Advancing Informal STEM Learning program. (2020-2023, \$2,500,000) Member of the Advisory Board. P.I: Dr. Michael Cacciatore.
- **Grady Fellowship** (Fall 2020). Released from teaching for one semester, full dedication to comparative research of Latin American telenovelas and Turkish *dizis*.
- **Grady College Faculty Research Grant** (2016, \$2,000)
- Fulbright Specialist Grant in Journalism and Mass Communication at the University of Chile (2015)
- **U.S. Embassy in Venezuela** (2014). Visiting U.S. scholar to lecture about telenovelas, culture and society in seven Venezuelan cities.
- **Grady Fellowship** (Fall 2012). Released from teaching for one semester, full dedication to writing book *La incandescencia de las cosas: Conversaciones con Leonardo Padrón* (2013).
- Center for Humanities and Arts-UGA Research Foundation (2009, \$3,951)
- **Grady College Faculty Support Grant (2008, \$2,000)**
- **U.S. Department of Education.** (2006, \$2,000) for development of course "Telenovelas, Culture and Society."
- **Center for Humanities and Arts Fellowship** (Fall 2005). Released from teaching for one semester, full dedication to writing book *Venezuela es una telenovela* (2007).
- University of Georgia's Center for Humanities and Arts (2004, \$4,992)
- National Institute of Health (With Celeste Condit and Tina M. Harris, (2003, \$304,910)