

*CV***David E. Clementson, Ph.D.**

University of Georgia  
 Grady College of Journalism and Mass Communication  
 Department of Advertising and Public Relations  
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**ACADEMIC APPOINTMENTS**

|                     |  |
|---------------------|--|
| Aug. 2024–present   | <b>Associate Professor</b> (with tenure)<br>University of Georgia, Grady College of Journalism and Mass Communication<br>Department of Advertising and Public Relations                      |
| Aug. 2019–July 2024 | <b>Assistant Professor of Public Relations</b> (tenure-track)<br>University of Georgia, Grady College of Journalism and Mass Communication<br>Department of Advertising and Public Relations |
| Aug. 2017–Aug. 2019 | <b>Assistant Professor, Public Relations</b> (tenure-track)<br>California State University, Sacramento<br>Department of Communication Studies, College of Arts and Letters                   |
| Aug. 2013–May 2017  | <b>Fellow, Instructor of Record, Graduate Teaching Assistant</b><br>The Ohio State University<br>School of Communication, College of Arts and Sciences                                       |
| Aug. 2011–May 2013  | <b>Graduate Assistant</b><br>University of Miami<br>Department of Communication Studies, School of Communication   |

**EDUCATION**

Ph.D. The Ohio State University, Communication (2017)  
 M.A. University of Miami, Communication Studies (2013)  
 B.A. James Madison University, Political Science (2003)  
 Certificate, Exercising Leadership – Harvard University, Harvard Kennedy School (2025)  
 Certificate, Leadership Development – Oxford University, Saïd Business School (2025)

## JOURNAL PUBLICATIONS

\*graduate student collaborator

- [P.29] Clementson, D. E., Zhao, W.,\* & Beatty, M. J. (2024). Atoning vs. evading when caught transgressing: Two multi-theory-based experiments investigating strategies for politicians responding to scandal. *Human Communication Research*, 50(4), 545–560. <https://doi.org/10.1093/hcr/hqae015> [JCR Impact Factor: 4.5]
- [P.28] Clementson, D. E. & Zhao, W.\* (2024). How political consultants can leverage partisan media combativeness in the U.S. *Journal of Applied Communication Research*, 52(6), 702–721. <https://doi.org/10.1080/00909882.2024.2415563> [JCR Impact Factor: 3.5]
- [P.27] Clementson, D. E., & Zhao, W.\* (2024). When a journalist and politician engage in deception detection: Effects of demeanor, refutation, and partisanship in combative media interviews. *Communication Monographs*, 91(1), 79–101. <https://doi.org/10.1080/03637751.2023.2244030> [JCR Impact Factor: 5.80]
- [P.26] Clementson, D. E., Beatty, M. J., & Xie, T\*. (2024). What does it mean to have a presidential image? A multiple-group confirmatory factor analysis measuring Trump and Biden in 2020. *Journal of Political Marketing*, 23(2), 149–165. <https://doi.org/10.1080/15377857.2021.1978033> [JCR Impact Factor: 2.5]
- [P.25] Clementson, D. E., & Page, T. G. (2024). How spokespeople help or hurt business through crisis messaging: Experiments testing the roles of narratives, non-narratives, and counterargument. *Corporate Communications: An International Journal*, 29(4), 533–549. <https://doi.org/10.1108/CCIJ-10-2022-0133> [JCR Impact Factor: 2.33]
- [P.24] Clementson, D. E., & Beatty, M. J. (2024). Society frowns upon spinning and so do the alleged spin doctors: Tests of present and future crisis communicators responding to spin in the media. *Mass Communication and Society*, 27(2), 308–331. <https://doi.org/10.1080/15205436.2022.2124920> [JCR Impact Factor: 3.256]
- [P.23] Clementson, D. E., Zhao, W.\*, & Park, S\*. (2023). How intense language hurts a politician's trustworthiness: Voter norms of a political debate via Language Expectancy Theory. *Journal of Language and Social Psychology*, 42(4), 407–430. <https://doi.org/10.1177/0261927X231171688> [JCR Impact Factor: 2.098]
- [P.22] Page, T. G., & Clementson, D. E. (2023). The power of style: Sincerity's influence on reputation. *Journal of International Crisis and Risk Communication Research*, 6(2), 4–29. <https://doi.org/10.56801/jicrcr.V6.i2.2> [JCR Impact Factor: 2.2]
- [P.21] Clementson, D. E., & Beatty, M. J. (2023). Effects of narratives and parasocial interaction on consumer behavioral intentions. *Communication Research Reports*, 40(4), 169–180. <https://doi.org/10.1080/08824096.2023.2225852> [JCR Impact Factor: 2.5]
- [P.20] Clementson, D. E. (2023). Approaching the public relations profession with ease and ethical expertise: A class project to encourage, equip, and empower students entering the internship market. *Communication Teacher*, 37(2), 159–170. <https://doi.org/10.1080/17404622.2022.2072922> [JCR Impact Factor: 1.1]
- [P.19] Clementson, D. E., & Xie, T\*. (2022). Are presidential candidates impervious to deception detection? A test of voters' truth-default. *Presidential Studies Quarterly*, 52(4), 905–924. <https://doi.org/10.1111/psq.12809> [JCR Impact Factor: 2.0]

- [P.18] Clementson, D. E., & Page, T. G. (2022). (In)sincere demeanor and (in)sincere language in crisis communication. *Journal of Language and Social Psychology*, 41(5), 500–526. <https://doi.org/10.1177/0261927X211045724> [JCR Impact Factor: 2.098]
- [P.17] Clementson, D. E. (2021). Effects of a “spin doctor” in crisis communication: A serial mediation model of identification and attitudes impacting behavioral intentions. *Communication Research Reports*, 38(4), 282–292. <https://doi.org/10.1080/08824096.2021.1961720> [JCR Impact Factor: 2.5]
- [P.16] Clementson, D. E., & Beatty, M. J. (2021). Narratives as viable crisis response strategies: Attribution of crisis responsibility, organizational attitudes, reputation, and storytelling. *Communication Studies*, 72(1), 52–67. <https://doi.org/10.1080/10510974.2020.1807378> [JCR Impact Factor: 2.0]
- [P.15] Clementson, D. E., & Xie, T\*. (2021). On the merits of transparency in crisis: Effects of answering vs. evading through the lens of deception theory. *International Journal of Strategic Communication*, 15(1), 1–17. <https://doi.org/10.1080/1553118X.2020.1836644> [JCR Impact Factor: 4.044]
- [P.14] Clementson, D. E., & Xie, T\*. (2020). Narrative storytelling and anger in crisis communication. *Communication Research Reports*, 37(4), 212–221. <https://doi.org/10.1080/08824096.2020.1811660> [JCR Impact Factor: 2.5]
- [P.13] Clementson, D. E. (2020). Narrative persuasion, identification, attitudes, and trustworthiness in crisis communication. *Public Relations Review*, 46, 1–9. <https://doi.org/10.1016/j.pubrev.2020.101889> [JCR Impact Factor: 4.636]
- [P.12] Clementson, D. E. (2019). Why won’t you answer the question? Mass-mediated deception detection after journalists’ accusations of politicians’ evasion. *Journal of Communication*, 69(6), 674–695. <https://doi.org/10.1093/joc/jqz036> [JCR Impact Factor: 5.750]
- [P.11] Clementson, D. E. (2019). How web comments affect perceptions of political interviews and journalistic control. *Political Psychology*, 40(4), 815–836. <https://doi.org/10.1111/pops.12560> [JCR Impact Factor: 4.804]
- [P.10] Clementson, D. E. (2019). Do public relations practitioners perceptually share ingroup affiliation with journalists? *Public Relations Review*, 45(1), 49–63. <https://doi.org/10.1016/j.pubrev.2018.12.008> [JCR Impact Factor: 4.636]
- [P.9] Clementson, D. E. (2018/first submitted Sept. 2017). Susceptibility to deception in a political news interview: Effects of identification, perceived cooperativeness, and ingroup vulnerability. *Communication Studies*, 69(5), 522–544. <https://doi.org/10.1080/10510974.2018.1454486> [JCR Impact Factor: 2.0]
- [P.8] Clementson, D. E. (2018/first submitted June 2017). Deceptively dodging questions: A theoretical note on issues of perception and detection. *Discourse & Communication*, 12(5), 478–496. <https://doi.org/10.1177/1750481318766923> [JCR Impact Factor: 1.647]
- [P.7] Clementson, D. E. (2018/first submitted July 2017/published online 2017). Truth bias and partisan bias in political deception detection. *Journal of Language and Social Psychology*, 37(4), 407–430. <https://doi.org/10.1177/0261927X17744004> [JCR Impact Factor: 2.098] **\*\*received Top Paper award from International Association of Language and Social Psychology for best paper published in *Journal of Language and Social Psychology*.**

- [P.6] Clementson, D. E. (2018/published online 2017). Effects of dodging questions: How politicians escape deception detection and how they get caught. *Journal of Language and Social Psychology*, 37(1), 93–113. <https://doi.org/10.1177/0261927X17706960> [JCR Impact Factor: 2.098]
- [P.5] Clementson, D. E., Pascual-Ferrá, P., & Beatty, M. J. (2016). When does a presidential candidate seem presidential and trustworthy? Campaign messages through the lens of Language Expectancy Theory. *Presidential Studies Quarterly*, 46(3), 592–617. <https://doi.org/10.1111/psq.12299> [JCR Impact Factor: 2.0]
- [P.4] Clementson, D. E. (2016). Why do we think politicians are so evasive? Insight from theories of equivocation and deception, with a content analysis of U.S. presidential debates, 1996–2012. *Journal of Language and Social Psychology*, 35(3), 247–267. <https://doi.org/10.1177/0261927X15600732> [JCR Impact Factor: 2.098]
- [P.3] Clementson, D. E., & Eveland, W. P., Jr. (2016). When politicians dodge questions: An analysis of presidential press conferences and debates. *Mass Communication and Society*, 19(4), 411–429. <https://doi.org/10.1080/15205436.2015.1120876> [JCR Impact Factor: 3.256]
- [P.2] Clementson, D. E., Pascual-Ferrá, P., & Beatty, M. J. (2016). How language can influence political marketing strategy and a candidate's image: Effect of presidential candidates' language intensity and experience on college students' rating of source credibility. *Journal of Political Marketing*, 15(4), 388–415. <https://doi.org/10.1080/15377857.2014.959689> [JCR Impact Factor: 2.5]
- [P.1] Clementson, D. E. (2016). Dodging Deflategate: A case study of equivocation and strategic ambiguity in a crisis. *International Journal of Sport Communication*, 9(2), 229–243. <https://doi.org/10.1123/IJSC.2015-0003> [JCR Impact Factor: 4.044]

## CONFERENCE PAPERS

### \*graduate student collaborator

- [C.34] Clementson, D. E., & Fiore, L.\* (2023). *Reaching across the aisle or feeding the base? Effects of interparty deception detection in political news interviews*. Paper presented at the 109th National Communication Association conference, Mass Communication division, National Harbor, MD.
- [C.33] Clementson, D. E., & Fiore, L.\* (2023). *Tell me you are trustworthy without telling me you are trustworthy: Effects of nonverbal demeanor in a political debate*. Paper presented at the 109th National Communication Association conference, Mass Communication division, National Harbor, MD.
- [C.32] Clementson, D. E., Zhao, W.\*, & Park, S.\* (2023). *How intense language hurts a politician's trustworthiness: Voter norms of a political debate via Language Expectancy Theory*. Paper presented at the 109th National Communication Association conference, National Harbor, MD.
- [C.31] Clementson, D. E., & Zhao, W.\* (2023). *When a journalist and politician engage in deception detection: Effects of demeanor, refutation, and partisanship in combative media interviews*. Paper presented at the 109th National Communication Association conference, National Harbor, MD.
- [C.30] Clementson, D. E., & Zhao, W.\* (2023). *Why Democratic voters like seeing Democrats interviewed on Fox News's Tucker Carlson more than Republican voters like Republicans on CNN*. Paper presented at the 109th National Communication Association conference, National Harbor, MD.

- [C.29] Clementson, D. E. (2022). *Approaching the profession with ease and ethical expertise: A class project to encourage, equip, and empower students for entering the internship market*. Paper presented at the 104th Association for Education in Journalism and Mass Communication (virtual) conference, Teaching Committee, Public Relations division.
- [C.28] Clementson, D. E., Beatty, M. J., & Xie, T\*. (2021, November 18-21). *What does it mean to be "presidential"? A multiple-group confirmatory factor analysis of the invariance of indicators in a unidimensional scale* [Paper presentation]. National Communication Association 107th Annual Conference, Political Communication division, Seattle, WA, United States.
- [C.27] Clementson, D. E., & Page, T. G. (2021, November 18-21). *Sincerity vs. honesty: Testing a spokesperson's deceptive demeanor and veracity in crisis communication* [Paper presentation]. National Communication Association 107th Annual Conference, Mass Communication division, Seattle, WA, United States.
- [C.26] Page, T. G., & Clementson, D. E. (2021, November 18-21). *The power of style: Sincerity's influence on post-crisis reputation* [Paper presentation]. National Communication Association 107th Annual Conference, Public Relations division, Seattle, WA, United States.
- [C.25] Clementson, D. E., & Xie, T\*. (2021, May 27-31). *The power of political journalists as deception detectors and how politicians reactivate voters' truth-default* [Paper presentation]. International Communication Association 71st Annual Conference, Mass Communication division, Denver, CO, United States. **\*\*won Top Paper award**
- [C.24] Clementson, D. E., & Xie, T\*. (2021, May 27-31). *Are deceitful politicians impervious to scrutiny? A test of voters' truth-default* [Paper presentation]. International Communication Association 71st Annual Conference, Mass Communication division, Denver, CO, United States.
- [C.23] Clementson, D. E., & Xie, T\*. (2021, May 27-31). *How partisan voters detect deception in polarizing political media* [Paper presentation]. International Communication Association 71st Annual Conference, Political Communication division, Denver, CO, United States.
- [C.22] Clementson, D. E. (2020, Nov.). *Narrative persuasion, identification, attitudes, and trustworthiness in crisis communication*. Paper presented at the 106th National Communication Association conference Public Relations division, Indianapolis, IN.
- [C.21] Clementson, D. E., & Xie, T\*. (2020, Nov.). *Narrative storytelling and anger in crisis communication*. Paper presented at the 106th National Communication Association conference Public Relations division, Indianapolis, IN.
- [C.20] Clementson, D. E., & Xie, T\*. (2020, Nov.). *Effects of partisan bias on perceptions of evasion in a political news interview*. Paper presented at the 106th National Communication Association conference Political Communication division, Indianapolis, IN.
- [C.19] Clementson, D. E. (2020, May). *"Let me tell you our side of the story": Narrative immersion in a crisis communication media interview*. Paper presented at the 70th International Communication Association conference, Mass Communication division, Gold Coast, Australia. **\*\*won Top Paper award**
- [C.18] Clementson, D. E. (2020, May). *Narratives as viable crisis response strategies: Attribution of crisis responsibility, organizational attitudes, reputation, and storytelling*. Paper presented at the 70th International Communication Association conference, Public Relations division, Gold Coast, Australia.

- [C.17] Clementson, D. E. (2019, Nov.). *Storytelling vs. "Just the Facts": Narrative Persuasion, Identification, Attitudes, and Trustworthiness in Crisis Communication*. Paper presented at the crisis communication pre-conference of the 105th National Communication Association convention, Baltimore, MD.
- [C.16] Clementson, D. E. (2019, Nov.). *How a spokesperson hurts business by being evasive in crisis: Serial mediation effects of identification and attitudes*. Paper presented at the 105th National Communication Association conference, Baltimore, MD.
- [C.15] Clementson, D. E. (2019, Nov.). *Ethical public relations vs. deceptive spinning: Experimental tests of crisis media relations in theory and practice*. Paper presented at the 105th National Communication Association conference, Baltimore, MD.
- [C.14] Clementson, D. E. (2018, Nov.). *How apologizing is more effective than evasion*. Paper presented at the 104th National Communication Association conference, Salt Lake City, UT.
- [C.13] Clementson, D. E. (2018, Nov.). *Effects of a journalist accusing a politician of evasiveness: Two experiments of a common phenomenon via Psychological Reactance Theory*. Paper presented at the 104th National Communication Association conference, Salt Lake City, UT.
- [C.12] Clementson, D. E. (2018, Nov.). *Susceptibility to deception in a political news interview: Effects of identification, perceived cooperativeness, and ingroup vulnerability*. Paper presented at the 104th National Communication Association conference, Salt Lake City, UT.
- [C.11] Clementson, D. E. (2016, Nov.). *Effects of dodging questions: Perceptions of evasiveness and rumination from political interviews*. Paper presented at the 102nd National Communication Association conference, Philadelphia, PA.
- [C.10] Clementson, D. E. (2016, Nov.). *Effects of online comments on perceptions of an equivocal news interview web clip*. Paper presented at the 102nd National Communication Association conference, Philadelphia, PA.
- [C.9] Clementson, D. E. (2016, Nov.). *"Stop dodging and answer the question": Effects of a journalist accusing an interviewee of evasiveness*. Paper presented at the 102nd National Communication Association conference, Philadelphia, PA.
- [C.8] Clementson, D. E. (2016, August). *Effects of online comments on perceptions of a political news interview: Experiments extending theories of blame and equivocation to Web 2.0*. Paper presented at the 100th Association for Education in Journalism and Mass Communication conference, Minneapolis, MN.
- [C.7] Clementson, D. E. (2016, June). *The effects of politicians dodging questions: Trustworthiness, suspicion, rumination, and perceptions of dodging*. Paper presented at the 66th International Communication Association conference, Fukuoka, Japan.
- [C.6] Clementson, D. E. (2016, June). *Strategic ambiguity, equivocation theory, and Deflategate*. Paper presented at the 66th International Communication Association conference, Fukuoka, Japan.
- [C.5] Clementson, D. E., & Eveland, W. P., Jr. (2015, Nov.). *When Presidents want to dodge the question: An analysis of presidential press conferences and televised debates*. Paper presented at the 101st National Communication Association conference, Las Vegas, NV.



- [C.4] Clementson, D. E., & Eveland, W. P., Jr. (2015, May). *When Presidents want to dodge the question: A quantitative content analysis of press conferences, 2000-2014*. Paper presented at the 65th International Communication Association conference, San Juan, Puerto Rico.
- [C.3] Clementson, D. E. (2014, Nov.). *Political talk in social networks: How college student politicians navigated a campaign trail of “safe” and “dangerous” discussion during a campus election*. Paper presented at the 100th National Communication Association conference, Chicago, IL.
- [C.2] Clementson, D. E. (2012, Nov.). *Examining the role that Florida plays in national-level politics*. Paper presented at the 98th National Communication Association conference, Orlando, FL.
- [C.1] Clementson, D. E., Pascual-Ferrá, P., & Beatty, M. J. (2012, Nov.) *Effect of presidential candidates’ language intensity and experience on source credibility*. Paper presented at the 98th National Communication Association conference, Orlando, FL.

## BOOKS AND BOOK CONTRIBUTIONS

- [B.5] Clementson, D. E. (2025). *Advanced public relations*. Kendall Hunt Publishing Company. ISBN: 9798385163052
- [B.4] Giles, H., Markowitz, D. M., & Clementson, D. E. (2025). *New directions for, and panaceas arising from, Communication Accommodation Theory*. Peter Lang. ISBN: 9781636677989  
<https://doi.org/10.3726/b21641>
- [B.3] Clementson, D. E., Watson, J., Jr., & Greenwell, M. (2021). Media relations for government/public affairs crises: Ethical and unethical components of scandal and spin. In Y. Jin, B. H. Reber, & G. J. Nowak (Eds.), *Advancing crisis communication effectiveness: Integrating public relations scholarship with practice* (pp. 63–76). Routledge. <https://doi.org/10.4324/9780429330650>
- [B.2] Clementson, D. E., & Beatty, M. J. (2014). Blood sport campaigns. In K. Harvey (Ed.), *Encyclopedia of social media and politics* (pp. 134–136). Sage Publications.  
<https://doi.org/10.4135/9781452244723>
- [B.1] Clementson, D. E., & Beatty, M.J. (2014). White House press secretaries. In T. R. Levine (Ed.), *Encyclopedia of deception* (pp. 933–935). Sage Publications. <https://doi.org/10.4135/9781483306902>

## Book Review (Invited)

- Clementson, D. E. (2018). Presidential debate negotiation from 1960 to 1988: Setting the stage for prime-time clashes. *Presidential Studies Quarterly*, 48(2), 399–400. <https://doi.org/10.1111/psq.12459>

## INVITED SCHOLARLY PRESENTATIONS

- [SP. 6] “Political Crises in a No-Apology Era: Experiments of Scandalized Politicians Deflecting, Apologizing, and Stealing Thunder” – Communication and Media (CAM) Fellows Program in the Cox Center for International Mass Communication Training and Research, in Grady College, University of Georgia, Athens, GA – March 20, 2025

- [SP.5] “Disinformation, deception and democracy: An urgent call to communicators” – The Museum of Public Relations, New York City, NY (Virtual) – Oct. 8, 2024
- [SP.4] “AI’s Impact on Political Campaigns” – Oconee County Democratic Committee, Bogart, GA – Jan. 18, 2024
- [SP.3] “How Politicians Dodge Questions and How They Get Caught: Strategies for Political Campaigns, Journalists, and Voters – Masterclass” – Escuela de Comunicación, Universidad Panamericana, Campus Guadalajara (Zapopan, Jalisco), Mexico – Sept. 20, 2021
- [SP.2] “International Implications of Aggressive Journalists and Evasive Politicians” – Business and Public Communications (BPC) Fellows Program in Grady College, University of Georgia, Athens, GA – 2020
- [SP.1] “How the Public Reacts to Aggressive Journalism Amidst Social Media and #FakeNews” – U.S. State Dept. International Visitor Leadership Program – Northern California World Trade Center, Sacramento, CA – 2018

## SERVICE

Editorial Board member, *Communication Reports* – 2024–present

Affiliated Faculty, Latin American and Caribbean Studies Institute, Franklin College, UGA – 2023–present

Editorial Board member, *Communication Research Reports* – 2020–present

Editorial Board member, *Journal of Language and Social Psychology* – 2018–present

Elected Leadership, Public Relations Division, National Communication Association – 2019–2021

Affiliate Faculty, Business and Professional Communication Fellows, Grady College, UGA – 2020–present

Member, Graduate Studies Committee, Communication Studies Dept., Sacramento State Univ. – 2017–2019

Faculty Advisor, Public Relations Student Society of America (PRSSA), Sacramento State Univ. – 2017–2019

***Publicly-Engaging Scholarship*** – selected national and international media coverage from past 4 years

NPR – WUGA – July 5, 2025

<https://www.wuga.org/local-news/2025-07-05/georgia-professor-students-launch-pr-team-for-georgia-films>

Roll Call/CQ – May 5, 2025

<https://rollcall.com/2025/05/05/from-cringe-to-catharsis-democrats-keep-cussing/>

Business Insider – March 24, 2025

<https://www.businessinsider.com/paul-weiss-trump-executive-order-memo-law-crisis-workers-2025-3>

StudyFinds – Jan. 23, 2025

<https://studyfinds.org/interviews-opposition-media-may-be-politicians-secret-weapon/>



StudyFinds – Nov. 13, 2024

<https://studyfinds.org/politicians-science-of-scandal/>

PBS/NPR Houston (TX) Public Media – June 24, 2024

<https://www.houstonpublicmedia.org/articles/news/politics/election-2024/2024/06/24/491474/congresswoman-sheila-jackson-lee-battles-on-for-reelection-and-against-cancer/>

*Middle East and North Africa Financial Network* (Amman, Jordan; Dubai, UAE) – May 17, 2024

<https://menafn.com/1108224983/A-Silent-Trump-With-Eyes-Closed-And-A-Convicted-Liar-On-The-Stand-2-Experienced-Observers-Of-Trumps-Criminal-Trial-Discuss-What-Stands-Out>

MSN – May 16, 2024

<https://www.msn.com/en-us/news/politics/a-silent-trump-with-eyes-closed-and-a-convicted-liar-on-the-stand-2-experienced-observers-of-trump-s-criminal-trial-discuss-what-stands-out/ar-BB1mze2n>

Yahoo News – May 16, 2024

<https://www.yahoo.com/news/silent-trump-eyes-closed-convicted-203908086.html>

MSN – May 9, 2024

<https://www.msn.com/en-us/news/politics/a-sex-scandal-that-s-boring-the-public-and-a-judge-forced-to-keep-trump-focused/ar-BB1m9Q9Z>

Yahoo News – May 9, 2024

<https://www.yahoo.com/news/sex-scandal-boring-public-judge-194433231.html>

*U.S. News & World Report* – Feb. 14, 2024

<https://www.usnews.com/news/national-news/articles/2024-02-14/team-biden-takes-on-the-press-over-focus-on-memory-age>

*Oconee County Observations* – Feb. 6, 2024

<http://www.oconeecountyobservations.org/2024/02/speakers-at-oconee-county-democratic.html>

*Philippine Canadian Inquirer* – Dec. 4, 2023

<https://canadianinquirer.net/2023/12/04/santos-now-booted-from-the-house-got-elected-as-a-master-of-duplicity-heres-how-it-worked/>

AP – Dec. 4, 2023

[https://theparisnews.com/ap/santos-now-booted-from-the-house-got-elected-as-a-master-of-duplicity--/article\\_31f9e6ca-359b-58d3-9b21-2b25b5ee4b13.html](https://theparisnews.com/ap/santos-now-booted-from-the-house-got-elected-as-a-master-of-duplicity--/article_31f9e6ca-359b-58d3-9b21-2b25b5ee4b13.html)

*Market Watch* – Dec. 4, 2023

<https://www.marketwatch.com/story/how-could-a-politician-engage-in-large-scale-deception-and-win-easy-just-ask-george-santos-a6f99c69>

MSN – Dec. 3, 2023

<https://www.msn.com/en-us/lifestyle/lifestyle-buzz/santos-now-booted-from-the-house-got-elected-as-a-master-of-duplicity-here-s-how-it-worked/ar-AA1kQOjq>

*Raw Story* – Dec. 3, 2023

<https://www.rawstory.com/george-santos-got-elected-as-a-master-of-duplicity-heres-how-it-worked/>

*Portland Press Herald* – Dec. 3, 2023

<https://www.pressherald.com/2023/12/03/the-conversation-santos-now-booted-from-the-house-got-elected-as-a-master-of-duplicity-heres-how-it-worked/>

*Fast Company* – Dec. 1, 2023

<https://www.fastcompany.com/90991287/rep-george-santos-expelled-lying>

*Yahoo News* – Dec. 1, 2023

<https://news.yahoo.com/santos-expelled-house-not-because-161014446.html>

*Middle East and North Africa Financial Network* (Amman, Jordan; Dubai, UAE) – Dec. 1, 2023

<https://menafn.com/1107523257/Santos-Expelled-From-House-Not-Because-Of-What-He-Said-But-How-He-Said-It>

*Honolulu Civil Beat* – Oct. 9, 2023

<https://www.civilbeat.org/2023/10/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever/>

*KCBS* – July 25, 2023

<https://www.audacy.com/podcast/kcbs-radio-on-demand-single-content-b9622/episodes/how-the-new-frontier-of-ai-can-influence-political-campaigns-a4e6f>

*Salon* – July 24, 2023

<https://www.salon.com/2023/07/24/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever/>

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<https://www.news24.com/news24/tech-and-trends/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever-20230724>

*Philippine Canadian Inquirer* – July 22, 2023

<https://canadianinquirer.net/2023/07/22/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever/>

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<https://www.msn.com/en-us/news/politics/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever/ar-AA1eaBRM>

*Yahoo! News* – July 21, 2023

<https://news.yahoo.com/6-ways-ai-political-campaigns-122714933.html>

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*The (Vermont and New Hampshire) Caledonian Record* – July 21, 2023

[https://www.caledonianrecord.com/opinion/conversation/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever/article\\_d30a0376-cb6c-5fd7-a729-209e2e3855f4.html](https://www.caledonianrecord.com/opinion/conversation/6-ways-ai-can-make-political-campaigns-more-deceptive-than-ever/article_d30a0376-cb6c-5fd7-a729-209e2e3855f4.html)

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<https://studyfinds.org/dianne-feinstein-health-politicians/>

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*Citrus County (FL) Chronicle* – March 25, 2023

[https://www.chronicleonline.com/opinion/columnists/all-presidents-avoid-reporters-but-biden-may-achieve-a-record-in-his-press-avoidance/article\\_49f7e6af-c080-52ad-a566-6fd9f5224c82.html](https://www.chronicleonline.com/opinion/columnists/all-presidents-avoid-reporters-but-biden-may-achieve-a-record-in-his-press-avoidance/article_49f7e6af-c080-52ad-a566-6fd9f5224c82.html)

*Honolulu Civil Beat* – March 16, 2023

<https://www.civilbeat.org/2023/03/candidates-and-reporters-often-conceal-politicians-health-problems/>

*New Pittsburgh (PA) Courier* – March 9, 2023

<https://newpittsburghcourier.com/2023/03/09/politicians-health-problems-are-important-information-for-voters-but-reporters-and-candidates-often-conceal-them/>

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Yahoo! News – March 3, 2023

<https://news.yahoo.com/politicians-health-problems-important-information-132402405.html>

*Middle East and North Africa Financial Network* (Amman, Jordan; Dubai, UAE) – March 3, 2023

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*Japan Today* – March 2, 2023

<https://japantoday.com/category/features/opinions/all-presidents-avoid-reporters-but-biden-may-achieve-a-record-in-his-press-avoidance>

*Salon* – Feb. 28, 2023

[https://www.salon.com/2023/02/28/all-avoid-reporters--but-biden-may-achieve-a-record-in-his-press-avoidance\\_partner/](https://www.salon.com/2023/02/28/all-avoid-reporters--but-biden-may-achieve-a-record-in-his-press-avoidance_partner/)

StudyFinds – Feb. 28, 2023

<https://studyfinds.org/president-joe-biden-media-press-avoidance/>

The Associated Press – Feb. 27, 2023

[https://www.newspressnow.com/all-presidents-avoid-reporters-but-biden-may-achieve-a-record-in-his-press-avoidance/article\\_3713631e-b715-11ed-a846-0b97ac657dfe.html](https://www.newspressnow.com/all-presidents-avoid-reporters-but-biden-may-achieve-a-record-in-his-press-avoidance/article_3713631e-b715-11ed-a846-0b97ac657dfe.html)

Yahoo! News – Feb. 27, 2023

<https://news.yahoo.com/presidents-avoid-reporters-biden-may-132318258.html>

*Press* (magazine in Poland) – Sept. 10, 2022

<https://www.press.pl/magazyn-press/artukul/72462,zabojczy-zakup>

*Press* (magazine in Poland) – May 10, 2022

<https://www.press.pl/magazyn-press/artukul/70590,dobra-i-zla-wiadomosc>

*Newsweek* – May 7, 2022

<https://www.newsweek.com/why-we-are-so-obsessed-putin-health-parkinsons-cancer-1704344>

*Strategies & Tactics* (PRSA publication) – May, 2022

<https://www.prsa.org/article/the-importance-of-words-during-a-crisis-the-latest-s-t-live>

PsyPost – Dec. 7, 2021

<https://www.psypost.org/2021/12/researchers-were-studying-presidential-image-they-ended-up-with-prophetic-findings-about-the-2020-election-62209>

ABC TV (Columbus, Ohio, WSYX/WTTE) – Nov. 1, 2021

<https://abc6onyourside.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

Fox TV (San Antonio, TX, KABB) – Nov. 1, 2021

<https://foxsanantonio.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Birmingham, AL, WBMA) – Nov. 1, 2021

<https://abc3340.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Asheville, NC, WLOS) – Nov. 1, 2021

<https://wlos.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Boise, ID, KBOI) – Nov. 1, 2021

<https://idahonews.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Cincinnati, OH, WKRC) – Nov. 1, 2021

<https://local12.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

Fox TV (Nashville, TN, WZTV) – Nov. 1, 2021

<https://fox17.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

NBC and CW TV (Syracuse, NY, WSTM/WSTQ) – Nov. 1, 2021

<https://cnycentral.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Seattle, WA, KOMO) – Nov. 1, 2021

<https://komonews.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Gainesville, FL, WGFL/WNBW/WYME) – Nov. 1, 2021

<https://mycbs4.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

NBC TV (Las Vegas, NV, KSNV) – Nov. 1, 2021

<https://news3lv.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

Fox TV (Baltimore, MD, WBFF) – Nov. 1, 2021

<https://foxbaltimore.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (West Palm Beach, FL, WPEC) – Nov. 1, 2021

<https://cbs12.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Harrisburg, PA, WHP) – Nov. 1, 2021

<https://local21news.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Washington, DC, WJLA) – Nov. 1, 2021

<https://wjla.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Cedar Rapids, IA, KGAN) – Nov. 1, 2021

<https://cbs2iowa.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Little Rock, AR, KATV) – Nov. 1, 2021

<https://katv.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

La Presse (Montreal, Canada) – March 25, 2021

<https://www.lapresse.ca/international/etats-unis/2021-03-25/le-grand-oral-de-joe-biden.php>

Yahoo! News – March 24, 2021

<https://news.yahoo.com/4-reasons-no-president-want-113211884.html>

K-LOVE – March 22, 2021

<https://www.klove.com/news/u-s-and-world/4-reasons-no-president-should-want-to-give-a-press-conference-21108>

Fox News – March 21, 2021

<https://www.foxnews.com/politics/president-biden-60-days-in-office-has-yet-to-hold-news-conference>

*The Atlanta Journal-Constitution* – Oct. 8, 2020

<https://www.ajc.com/opinion/opinion-presidential-illnesses-across-history/U5I4YRRC7JFYBDJOHE2VEL4E4U/>

Sputnik International (Moscow, Russia) News – Oct. 6, 2020

<https://sputniknews.com/us/202010061080686626-chalk-and-cheese-why-pence-harris-vice-presidential-debate-will-be-like-no-other/>

Scientific American – Oct. 3, 2020

<https://www.scientificamerican.com/article/a-brief-history-of-presidents-disclosing-or-trying-to-hide-health-problems/>

*Kiowa County (CO) Press* – Oct. 2, 2020

<https://www.kiowacountypress.net/content/brief-history-presidents-disclosing-%E2%80%93-or-trying-hide-%E2%80%93-health-problems>

North Carolina Health News – Oct. 2, 2020

<https://www.northcarolinahealthnews.org/2020/10/02/a-brief-history-of-presidents-disclosing-or-trying-to-hide-health-problems/>

*Bay City (CA) News* – Oct. 2, 2020

<https://localnewsmatters.org/2020/10/02/a-brief-history-of-presidents-disclosing-or-trying-to-hide-health-problems/>

The Associated Press – Oct. 2, 2020

<https://apnews.com/article/virus-outbreak-election-2020-donald-trump-business-hillary-clinton-b2ebee33a7b2edbbddfb6c611ce32e80>

*Chicago Tribune* – Oct. 2, 2020

<https://www.chicagotribune.com/opinion/commentary/ct-opinion-trump-coronavirus-presidents-health-20201002-3aqvmx5zvfb7pcrgya2yvvm7w4-story.html>

Yahoo! News – Oct. 2, 2020

<https://news.yahoo.com/brief-history-presidents-disclosing-trying-164240096.html>

**Reviewer**



*Journal of Communication* (2019–2025)  
*Communication Research* (2018–2020, 2022–2024)  
*Public Relations Review* (2019–2024)  
*Journal of Experimental Psychology: General* (2022–2023)  
*PLOS ONE* (2022–2023)  
*Journal of Communication Management* (2021–2022)  
*Corporate Communications: An International Journal* (2021–2025)  
*Media Psychology* (2020)  
*Communication Studies* (2020–2022)  
*Journalism Practice* (2019)  
*Communication Monographs* (2018–2021, 2024)  
*Journalism & Mass Communication Quarterly* (2018–2021, 2023–2025)  
*Presidential Studies Quarterly* (2024)  
*Communication Reports* (2024)  
*Communication Research Reports* (2020–present)  
*Journal of Experimental Social Psychology* (2020–2021)  
*Journal of Language and Social Psychology* (2016–present)  
*Journal of Experimental Social Psychology* (2020–2022)  
*Journal of Broadcasting and Electronic Media* (2017–2018)  
*Human Communication Research* (2016, 2018, 2020–2022)  
*Electoral Studies* (2023)  
*Journal of Applied Communication Research* (2015–2016, 2019–2020)  
*Mass Communication and Society* (2015–2016, 2020–2023, 2025)  
*Journal of Political Marketing* (2014)  
 NCA political communication and public relations divisions (2012 to present)  
 ICA political communication, public relations, and mass communication divisions (2014 to present)

## AWARDS

Grant, Provost's Affordable Course Materials Grants, UGA Centers for Teaching & Learning and University Libraries (Jan. 2024) – \$5,000  
 Ranked in the Top 25 most prolific researchers published in communication journals (Griffin et al., 2023)  
 Rankings published in "[Scholarly productivity in communication studies: A five-year review \(2017–2021\)](#)" *Communication Education*.  
 Grant, COVID Impact Research Recovery Funding, UGA Faculty Affairs/Research (Oct. 2022) – \$7,650.  
 Award, Reviewer of the Year, *Mass Communication and Society* journal (June 2021) – AEJMC – \$500.  
 Grant, University of Georgia Office of Research, Faculty Seed Grant in the Sciences (2020) – \$9,800.  
 Award, The Salvation Army of Georgia – “for professional and outstanding public relations work in association with The University of Georgia in support of The Salvation Army of Georgia” (2020)  
 Grant, Broom Center for Professional Development in PR at San Diego State University (2020) – \$500.  
 Research, Scholarly & Creative Activity Award, College of Arts & Letters, Sacramento State (2018) – \$3,500.  
 Doris Gildea Morgan Scholarship Award, School of Communication, Ohio State University (2016) – \$700.  
 School of Communication Alumni Research Award, Ohio State University (2016) – \$2250.  
 Travel Grant, Political Communication Division, ICA (2015 and 2016) – \$500 and \$350.  
 University Fellowship, Ohio State University (2013-2014) – \$18,000.  
 Award, Outstanding Graduate Student, Communication Studies, University of Miami (2013)  
 Graduate Assistantship Award, University of Miami, School of Communication (2011-2013) – \$3,750 and \$3,750.  
 Award, Virginia Press Association – 1st place, News Writing (2002), 3rd place – Sports Writing (2001)

Grant submitted (unfunded)

National Science Foundation grant proposal submitted January 15, 2020 as the PI (and the only applicant). Proposal #2017398, entitled “Deceptive Accountability in Political Discourse: Addressing a Divide in Research, Reality, and Theory of Evasion in Political Discourse.” Total request was \$333,299, for award period covering 8/1/20 - 7/31/23. The five reviewers’ votes (on scales ranging from “poor” to “very good”) were: “good,” “very good,” “poor,” “fair,” and “good/fair.”

## **Courses Taught**

### Ohio State University

Strategic Communication Research Methods – Comm 3163 (Spring 2015) – two lab sections

Public Opinion – Comm 4820 (Summer 2015) independent instructor

Strategic Communication Research Methods – Comm 3163 (Autumn 2015, Spring 2016) taught two lab sections each semester

Media and Terrorism – Comm 3597 hybrid (Autumn 2016, Spring 2017) independent instructor

### California State University, Sacramento

Survey of Public Relations – COMS 118 (Autumn 2017, Winter 2018, Spring 2018, Summer 2019)

Issues Management and Case Studies in Public Relations – COMS 187 (Autumn 2017, Spring 2019)

Survey Methods in Communication Research – COMS 171 (Spring 2018, Winter 2019, Spring 2019)

Political Communication (Graduate seminar) – COMS 298 (Spring 2019)

### University of Georgia

Public Relations (Honors) – ADPR 3850H (Fall 2019 enrollment: 12 | Fall 2021 enrollment: 14)

Introduction to Public Relations – ADPR 3850 (Spring 2022 enrollment: 238 | Fall 2023 enrollment: 296 | Spring 2024 enrollment: 275 | Fall 2024 enrollment: 297 | Spring 2025 enrollment: 299 | Fall 2025 enrollment: 280)

Public Relations Foundations (Grad) – JRMC 7940 (Fall 2019 enrollment: 18)

Public Relations Campaigns (Undergrad/Grad Major Capstone) – ADPR 5950/7950 (Spring 2020 enrollment: 29 | Fall 2020 enrollment: 22 | Spring 2021 enrollment: 25 | Fall 2021 enrollment: 25 | Spring 2022 enrollment: 26 | Fall 2022 enrollment: 23 | Spring 2023 enrollment: 22 | Fall 2023 enrollment: 28 | Spring 2024 enrollment: 28 | Fall 2024 enrollment: 22 | Fall 2025 enrollment: 28)

Special Topics in Public Relations – Political Communication (Grad) – JRMC 8160 (Spring 2021 enrollment: 5)

GradFirst seminar – GRSC 7001 (Spring 2023 enrollment: 9; Fall 2023 enrollment: 11)

First Year Odyssey Seminar – FYOS 1001 – “Deception in Politics” – (Spring 2023 enrollment: 12 | Fall 2023 enrollment: 16 | Spring 2024 enrollment: 11 | Fall 2024 enrollment: 12 | Fall 2025 enrollment: 12)

Master’s Thesis – JRMC 7300 (Spring 2022)

Research and Directed Readings – JRMC 8050 (Fall 2021)

## **Community Leadership**

Coach, Oconee County Little League

## **Continued Education and Learning**

Certificate in Diversity and Inclusion (CDI); University of Georgia (2025)

Leadership, Mentorship, and Coaching; University of Georgia (2025)

Management: Top Tips; University of Georgia (2025)