

## Books

- **Yan Jin and Lucinda Austin** (2022). *Social Media and Crisis Communication, Second Edition* (Eds.), Routledge. <https://www.routledge.com/Social-Media-and-Crisis-Communication/Jin-Austin/p/book/9780367489007>
- **Yan Jin, Bryan Reber, and Glen Nowak** (2021). *Advancing Crisis Communication Effectiveness: Integrating Public Relations Scholarship with Practice* (Eds.), Routledge. <https://www.routledge.com/Advancing-Crisis-Communication-Effectiveness-Integrating-Public-Relations/Jin-Reber-Nowak/p/book/9780367353179>

## Selected Articles

- Shafiq Ahmad Kamboh, Muhammad Ittefaq, and **Yan Jin** (2023). “Crisis Communication for Public Organizations: Examining Pakistan Railways’ Use of Information Technology and Social Media for Image Repair.” *Journal of Contingencies and Crisis Management*. <https://doi.org/10.1111/1468-5973.12496>
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- **Wenqing Zhao, Yan Jin, and Elise Karinshak** (2023). “Effects of Risk Disclosure and Call to Action on Young Adults’ Responses to Dietary Supplement Advertising.” *International Journal of Pharmaceutical and Healthcare Marketing*, 17(3), 249-264. <https://doi.org/10.1108/IJPHM-01-2023-0006>
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- **Sungsu Kim, Sung In Choi, Chiara Valentini, Mark Badham, and Yan Jin**. (2023). “How Motivation to Reduce Uncertainty Predicts COVID-19 Behavioral Responses: Strategic Health Communication Insights for Managing an Ongoing Pandemic.” *American Behavioral Scientist*. <https://doi.org/10.1177/00027642231164051>
- **Sung In Choi, Jingyu Zhang, and Yan Jin** (2023). “The Effects of Threat Type and Gain-Loss Framing on Publics’ Responses to Strategic Environmental Risk Communication.” *Corporate*

*Communications: an International Journal*, 28(3), 363-380. <https://doi.org/10.1108/CCIJ-09-2022-0109>

- **Yen-I Lee, Xuerong Lu, Taylor Voges, and Yan Jin** (2023). “Fending off Unverified Accusation with Narratives: The Role of Primary and Secondary Narratives in Organizational Response Effectiveness in an Ongoing Crisis.” *Journal of International Crisis and Risk Communication Research*, 6(1), 33-64. <https://doi.org/10.30658/jicrcr.6.1.2>
- **Lucinda Austin, Yan Jin, Brooke Liu, and Seoyeon Kim** (2023). “Coping with Outbreaks: Towards an Infectious Disease Threat (IDT) Appraisal Model for Risk Communication.” *Health Communication*, 38(7), 1305-1317. <https://doi.org/10.1080/10410236.2021.2006394>
- **Taylor Voges, Yan Jin, LaShonda Eaddy, and Shelley Spector** (2023). “Effective Communication Management in a Public Health Crisis: Lessons Learned about COVID-19 Pandemic through the Lens of Health Communication Executives.” *Journal of Communication Management*, 27(1), 64-83. <https://doi.org/10.1108/JCOM-12-2021-0137>
- **Sung In Choi, Sungsu Kim, Yan Jin, Chiara Valentini, Mark Badham, Elanor Colleoni, and Stefania Romenti** (2022). “Effects of Individuals’ Cultural Orientations and Trust in Government Health Communication Sources on Behavioral Intentions During a Pandemic: A Cross-Country Study.” *Health Communication*. <https://doi.org/10.1080/10410236.2022.2159975>
- Seoyeon Kim, **Lucinda Austin, Brooke Liu, and Yan Jin** (2022). “Exploring Differences in Crisis Literacy and Efficacy on Behavioral Responses during Infectious Disease Outbreaks.” *Public Relations Review*, 48(3), 102204. <https://doi.org/10.1016/j.pubrev.2022.102204>
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- **Xuerong Lu, Santosh Vijaykumar, Yan Jin, and Daniel Rogerson** (2022). “Think Before You Share: Beliefs and Emotions that Shaped COVID-19 (Mis)information Vetting and Sharing Intentions among WhatsApp Users in the United Kingdom.” *Telematics and Informatics*, 67, 101750. <https://doi.org/10.1016/j.tele.2021.101750>
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- **Augustine Pang, Yan Jin, Youngji Seo, Sung In Choi, Hui-Xun Teo, Phuong D. Le, and Bryan Reber** (2022). “Breaking the sound of silence: Explication in the use of strategic silence in crisis communication.” *International Journal of Business Communication*, 59(2), 219-241. <https://doi.org/10.1177/23294884211046357>
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- **Santosh Vijaykumar, Yan Jin, Daniel Rogerson, Xuerong Lu, Swati Sharma, Anna Maughan, Bianca Fadel, Mariella Silva de Oliveira Costa, Claudia Pagliari, and Daniel Morris** (2021). “How Shades of Truth and Age Affect Responses to COVID-19 (Mis)information: Randomized Survey Experiment among WhatsApp Users in UK and Brazil.” *Humanities and Social Sciences Communications*, 8, 88. <https://doi.org/10.1057/s41599-021-00752-7>
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- Itsaso Manias-Muñoz, **Yan Jin**, and **Bryan Reber** (2019). “The State of Crisis Communication Research and Education Through the Lens of Crisis Scholars: An International Delphi Study.” *Public Relations Review*, 45(4), 101797. <https://doi.org/10.1016/j.pubrev.2019.101797>
- **Yan Jin**, **Lucinda Austin**, Santosh Vijaykumar, **Hyoyeun Jun**, and **Glen Nowak** (2019). “Communicating about Infectious Disease Threats: Insights from Public Health Information Officers.” *Public Relations Review*, 45(1), 167-177. <https://doi.org/10.1016/j.pubrev.2018.12.003>
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- **Yan Jin**, **Lucinda Austin**, **LaShonda Eaddy**, Shelley Spector, **Bryan Reber**, and Camila Espina (2018). “How Financial Crisis History Informs Ethical Corporate Communication: Insights from Corporate Communication Leaders.” *Public Relations Review*, 44(4), 574-584. <https://doi.org/10.1016/j.pubrev.2018.06.003>
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