MEET THE SPEAKERS

AUTUMN COLON
ASSOCIATE DIRECTOR, SOCIAL STRATEGY
Fun Fact: I can recite the Harry Potter movies with the sound off!
LinkedIn: https://www.linkedin.com/in/autumncolon/

CHEMISTRY AGENCY

CAMILLE MEEKINS
DIRECTOR, EQUITY AND INCLUSION
Fun Fact: I am a tennis player and avid Philadelphia sports fan!
LinkedIn: www.linkedin.com/in/camillemeekins

SKDK/SLOANE

CLAIRE RUSSELL
HEAD OF MEDIA
Fun Fact: I originally went to UGA to be a meteorologist
LinkedIn: https://www.linkedin.com/in/clairedoironrussell/
MEET THE SPEAKERS

**DANIELLE CASSADY**
**SR. DIRECTOR, LEADERSHIP COMMUNICATIONS**
Fun Fact: I just moved to Georgia from DC in April.
LinkedIn: linkedin.com/in/dfcassady

**DAVID BERNGARTT**
**DIRECTOR OF PRODUCTION**
Fun Fact: I'm really good at Google Maps.
LinkedIn: https://www.linkedin.com/in/david-berngartt-9a30711a/

**DAVID MATATHIA**
**HEAD OF STRATEGY**
Fun Fact: I was a semi-professional drummer before my career started.
LinkedIn: https://www.linkedin.com/in/dmatathia/
MEET THE SPEAKERS

CHRIS ENDLER
BRAND STRATEGIST
Fun Fact: My first business startup was in middle school, selling plants door-to-door after digging up wild plants in the woods and potting them in old soup cans.
LinkedIn: https://www.linkedin.com/in/chris-endler/

ELIZABETH COGSWELL BASKIN
CEO + EXECUTIVE CREATIVE DIRECTOR
Fun Fact: My two favorite topics are pop culture and my pughuahua, Moe Butts.
LinkedIn: https://www.linkedin.com/in/elizabethcogswellbaskin/

ANGELIQUE MCKENNA
GLOBAL MEDIA STRATEGIST
Fun Fact: I am a loud & proud member of the BeyHive and attended both Renaissance Tour dates in DC. So worth it!
LinkedIn: https://www.linkedin.com/in/angeliquemckenna/

CHEMISTRY AGENCY
TRIBE, INC.
HILTON
MEET THE SPEAKERS

MOREHOUSE COLLEGE

JASMINE GURLEY
MARKETING AND COMMUNICATIONS DIRECTOR
LinkedIn: https://www.linkedin.com/in/jasminegurley/

MELISSA GOLDEN
EVP & GENERAL MANAGER, ATLANTA & DALLAS
Fun Fact: I have traveled to every continent except Australia and Antarctica
LinkedIn: https://www.linkedin.com/in/melissa-golden-a7a4764/

WEBER SHANDWICK

MJ GORT
MANAGING DIRECTOR OF CONSULTING
Fun Fact: I once kicked a soccer ball into a target and one airfare to London.
LinkedIn: https://www.linkedin.com/in/mj-gort-089a7519

FITZCO
MEET THE SPEAKERS

NARIA FRAZER
SVP CORPORATE COMMS, CHIEF DEI OFFICER
Fun Fact: In my free time I enjoy studying astrology!
LinkedIn: http://linkedin.com/in/naria-frazer-4b8b7113

NICOLE LINTON
COMMUNICATIONS MANAGER
Fun Fact: I'm a true crime buff and secretly aspire to be a forensic scientist.
LinkedIn: https://www.linkedin.com/in/nicole-v-linton-9293a87/

REBECCA OLIVEIRA
ASSOCIATE MEDIA PLANNER
Fun Fact: My entire family is from Brazil
LinkedIn: https://www.linkedin.com/in/becca-oliveira/
MEET THE SPEAKERS

SARAH HARSCH
ASSOCIATE MEDIA DIRECTOR
Fun Fact: The first brand account I worked on was Grizzly Smokeless Tobacco.
LinkedIn: https://www.linkedin.com/in/sarahfarlandharsch/

SHEMARIAH BUTTS
SOCIAL MEDIA DIRECTOR
Fun Fact: My two favorite topics are pop culture and my pughuahua, Moe Butts.
LinkedIn: https://www.linkedin.com/in/sbutts

CHRISTY CROSS
SVP, HEAD OF GROWTH
Fun Fact: I'm a proud UGA alum - with a dual-degree from Grady (Advertising) and Terry (Marketing). Go Dawgs!
LinkedIn: https://www.linkedin.com/in/christycrosstradeschool/
KADRIE LAMIN
GLOBAL BRAND COMMUNICATIONS

Fun Fact: I shot a documentary in Paris with a beloved TV dad that was the complete foil of his TV persona.

HILTON
LinkedIn: https://www.linkedin.com/in/chris-endler/
MEET THE SPEED ADVICE MENTORS

AMIRAH FRYE
PROJECT/PROGRAM MANAGER II
Fun Fact: I am a 2021 UGA graduate and member of Alpha Kappa Alpha Sorority, Incorporated.
LinkedIn: http://linkedin.com/in/amirah-frye

ASHLYN TAYLOR
ACD COPYWRITER
Fun Fact: I was a UGA cheerleader.
LinkedIn: https://www.linkedin.com/in/ashlynmariebell/

BLAIR RILEY
SENIOR VICE PRESIDENT
Fun Fact: I recently completed a 200-hr yoga teacher training and am Reiki 1 certified.
LinkedIn: https://www.linkedin.com/in/blairruth/

COX ENTERPRISES

FITZCO

WEBER SHANDWICK
MEET THE SPEED ADVICE MENTORS

BRYCE BURTON
SENIOR VIDEO DIRECTOR / EDITOR
Fun Fact: I prefer a martini over scotch.
LinkedIn: https://www.linkedin.com/in/bryce-burton-94b00299/

FITZCO

COREY WHEELER
DESIGN DIRECTOR
Fun Fact: I’ve ordained 30 weddings for friends, family and strangers from all walks of life.
LinkedIn: https://www.linkedin.com/in/wheelervisual/

HOTHOUSE INC.

DAPHNE DICKERSON
VP GLOBAL COMMUNICATIONS
Fun Fact: I watch every episode and every series of Real Housewives.
LinkedIn: linkedin.com/in/daphnehoytt

UPS
MEET THE SPEED ADVICE MENTORS

DENISE WARD
ASSOCIATE VP FOR STRATEGIC COMMUNICATIONS AND MARKETING

Fun Fact: I was an English teacher in Japan for three years.

SPELMAN COLLEGE

DEREK WALLS
STRATEGIC COMMUNICATIONS LEADER

Fun Fact: I split my time between Georgia and Texas, and consider both states to be my home. However, the most consecutive nights I’ve spent in one place this year wasn’t in either of the two places.

AMERICAN AIRLINES
LinkedIn: https://www.linkedin.com/in/derekdwalls/

NAKITA POPE
CHIEF CHICK AND BRAND STRATEGIST

Fun Fact: My fun fact is that I used to sing backup for an Elvis cover band.

BRANDING CHICKS
LinkedIn: https://www.linkedin.com/in/nakitampope/
MEET THE SPEED ADVICE MENTORS

HEATHER KIRKSEY
DIRECTOR, PUBLIC RELATIONS
Fun Fact: I once held a plank for 10:40.
LinkedIn: https://www.linkedin.com/in/heatherkirksey/

ATLANTA CONVENTION & VISITORS BUREAU

HOGAN SCOGGINS
DIGITAL PLATFORMS SPECIALIST
Fun Fact: I was on the executive board for ADPR Connection in college, and volunteered at this event last year.
LinkedIn: https://www.linkedin.com/in/hoganscoggins15/

FITZCO

JACOB SMITH
JUNIOR ASSOCIATE CX
Fun Fact: I love playing guitar!
LinkedIn: https://www.linkedin.com/in/jakesmiffy/

WEBER SHANDWICK
**JARNO OOSTINGH**  
**DIRECTOR OF SOCIAL & PR**  
Fun Fact: Moved to the US from the Netherlands 4 years ago  
LinkedIn: https://www.linkedin.com/in/jarnooostingh

**JENNIFER BURKHARDT**  
**SENIOR PR SPECIALIST**  
Fun Fact: I'm also a certified yoga instructor.  
LinkedIn: https://www.linkedin.com/in/jennifer-c-burkhardt/

**JERMAINE SPIGHT**  
**DIRECTOR OF CORPORATE COMMUNICATIONS**  
Fun Fact: My daughters are six of seven sets of twins in my family, all girls and all on my mother’s side of the family.  
LinkedIn: https://www.linkedin.com/in/jspight/
MEET THE SPEED ADVICE MENTORS

JOI LIGHT
PEOPLE EXPERIENCE & INTERNAL COMMUNICATIONS
Fun Fact: I’m a mom of one 12 year-old and I love to travel!
LinkedIn: https://www.linkedin.com/in/Joilight/

DELTA VACATIONS

JOY FEAGAN
STRATEGIST
Fun Fact: I’ve played the drums for 12 years
LinkedIn: https://www.linkedin.com/in/joy-feagan/

NEBO AGENCY

KELLIE DICKINSON
ACD
Fun Fact: I run my own bakery out of my kitchen because dessert is the best.
LinkedIn: www.linkedin.com/in/kelliedickinson

FITZCO
MEET THE SPEED ADVICE MENTORS

LINDSEY MARTIN
AMERICAN AIRLINES
LinkedIn: https://www.linkedin.com/in/lindseysmartin/

Fun Fact: I chose communications as my major because I didn’t want to do the same thing every day for the rest of my life. Rest assured — every day is different in this business!

MATT O’CONNOR
EXECUTIVE DIRECTOR, PUBLIC RELATIONS
WELLSTAR HEALTH SYSTEM
LinkedIn: linkedin.com/in/matthewjoconnor/

Fun Fact: Matt’s a thrill seeker who has enjoyed bungee jumping, rappelling, motorcycling and auto racing.

RACHAEL JONES
JUNIOR ASSOCIATE
WEBER SHANDWICK
LinkedIn: https://www.linkedin.com/in/rachaelelizabethjones/

Fun Fact: I’m a UGA Grady Double Dawg myself (BA, Public Relations ’21, MA, Integrated ADPR ’22) and was on the executive board of PRSSA when I was at UGA!
MEET THE SPEED ADVICE MENTORS

REBECCA HART
INTERN
Fun Fact: I accidentally went to Coachella in 2022.
LinkedIn: https://www.linkedin.com/in/rebecca-hart-1b951a144/

RYAN BOBLETT
HEAD OF CREATIVE
Fun Fact: Ryan Reynolds owns a soccer team and an ad agency. Ryan Boblett loves soccer and works in an ad agency. we’re basically the same.
LinkedIn: https://www.linkedin.com/in/ryan-boblett-2863b513b/

STEPHEN WEINSTEIN
SVP ACCOUNT MANAGEMENT
Fun Fact: I can name all 50 states in alphabetical order in less than 15 seconds!
LinkedIn: https://www.linkedin.com/in/weinsteinstephen/
MEET THE SPEED ADVICE MENTORS

SYDNEY POLLOCK
SENIOR MANAGER
Fun Fact: I make social media content for fun.
LinkedIn: https://www.linkedin.com/in/sydneypollock/

CAROLINE COYLE
SENIOR MANAGER - DIGITAL
Fun Fact: I am a loud & proud member of the BeyHive and attended both Renaissance Tour dates in DC. So worth it!
LinkedIn: https://www.linkedin.com/in/caroline-g-coyle/
MEET THE RESUME REVIEWERS

22SQUARED

ABBYE RHODES
NEW BUSINESS MANAGER
Fun Fact: I worked on a music video with Kelis and Honey Balenciaga - for Kraft Singles!
LinkedIn: https://www.linkedin.com/in/abbye-rhodes-128a99123/

AMBER BROWN
HR TALENT LEADER
Fun Fact: Participated in my first Triathlon this year
LinkedIn: https://www.linkedin.com/in/amber-brown-shrm-cp-12aa8b99

JACKSON SPALDING

CAROLINE HUSTON
APR; DIRECTOR, STRATEGIC COMMUNICATIONS
Fun Fact: I’m serving this year as the president of PRSA Georgia.
LinkedIn: https://www.linkedin.com/in/carolinehuston/

ARTHUR M. BLANK FAMILY FOUNDATION

LinkedIn: https://www.linkedin.com/in/carolinehuston/
MEET THE RESUME REVIEWERS

CASH CALLAWAY
ASSOCIATE, DIGITAL PLATFORMS

Fun Fact: I have solved a Rubik’s cube exactly one time and have zero plans to do it again

LinkedIn: https://www.linkedin.com/in/cashcallaway

FITZCO

CHARAE WARNER
VP, PEOPLE + CULTURE

Fun Fact: From mundane to magnificent - DIY projects are my artistic playground.

LinkedIn: https://www.linkedin.com/in/charae-warner/

HOTHOUSE INC.

SHERRIE MAZUR
MANAGING DIRECTOR, COMMUNICATIONS

Fun Fact: I have a great memory when it comes to lyrics. I can usually hear a song about 3-5 times and then memorize all of the lyrics (even if I don’t like the song, lol).

LinkedIn: https://www.linkedin.com/in/sherriemazur/

ARTHUR M. BLANK FAMILY FOUNDATION
MEET THE RESUME REVIEWERS

**EVI SINOPIDOU**
**SR. MANAGER, CLIENT EXPERIENCE**
Fun Fact: I’m a huge Swiftie!

LinkedIn: http://www.linkedin.com/in/evgeniasinopidou

**GRACE GOINGS**
**JUNIOR ASSOCIATE**
Fun Fact: I am a twin. I am a huge Swiftie!

LinkedIn: https://www.linkedin.com/in/grace-kearney/

**KRISTY GOMEZ**
**GROUP MARKETING DIRECTOR**
Fun Fact: I'm a former military brat and I grew up in 6 different states (CA, MD, TX, KS, VA, GA) and in Frankfurt, Darmstadt and Bamberg, Germany. And unfortunately, I don't speak German anymore. :(

LinkedIn: https://www.linkedin.com/in/kristygomez
MEET THE RESUME REVIEWERS

JANIS MIDDLETON
EVP, CHIEF INCLUSION OFFICER
Fun Fact: My first concert was Michael Jackson
LinkedIn: https://www.linkedin.com/in/janis-middleton/

GUIDED BY GOOD (22SQUARED AND TRADE SCHOOL)

KIM HARRISON
MEDIA DIRECTOR
Fun Fact: I have two kids (aged 10 and 12) and a labradoodle puppy named Ozzie.
LinkedIn: https://www.linkedin.com/in/kimberlylharrison/

FITZCO

MAFE BALTHAZAR
JUNIOR ASSOCIATE, CLIENT EXPERIENCE
Fun Fact: I have triple citizenship in Brazil, Colombia and the US!
LinkedIn: https://www.linkedin.com/in/mafe-balthazar

WEBER SHANDWICK
MEET THE RESUME REVIEWERS

MEET THE RESUME REVIEWERS

MELISSA SMITH
VICE PRESIDENT, RESOURCE MANAGEMENT

Fun Fact: During my career, my client work has spanned beer, beauty, candy, condoms, crayons and CSR campaigns.

LinkedIn: https://www.linkedin.com/in/melissaannsmith/

MINDY OSLER
JUNIOR ASSOCIATE

Fun Fact: I love to cook!

LinkedIn: linkedin.com/in/mindy-osler-6b95a3187

MONIQUE D
MANAGER, TALENT MANAGEMENT

Fun Fact: I once asked Pharrell Williams to marry me.

LinkedIn: https://www.linkedin.com/in/monique-awesome/
MEET THE CASE COMPETITION MENTORS

AYANNA ROBINSON
CHIEF CLIENT OFFICER
Fun Fact: Ayanna lives in Decatur, Georgia, with her husband and two daughters.
LinkedIn: https://www.linkedin.com/in/ayannarobinson/

JEFFERY QUICK
HEAD OF GROWTH
Fun Fact: Within one month, I appeared on Season 1 of Queer Eye for the Straight Guy followed by Showtime at the Apollo...as a random extra in the crowd. My kids now find me on YouTube just to catch my 5 minutes of unfamousness.
LinkedIn: https://www.linkedin.com/in/-quick-13394510

KIMBERLY BROCK
EVP - HEALTH EQUITY LEAD
Fun Fact: I was born in Heidelberg, Germany
LinkedIn: https://www.linkedin.com/in/kimberlykingbrock/
MEET THE CASE COMPETITION MENTORS

MALLOM LIGGON
EXECUTIVE DIRECTOR OF STRATEGY AND INSIGHTS
LinkedIn: https://www.linkedin.com/in/mallom-liggon-mba-396b515/

FITZCO

NATALIE GODWIN
AVP, EXTERNAL COMMUNICATIONS
LinkedIn: https://www.linkedin.com/in/nataliegodwin/

UNUM GROUP

SEAN JONES
DIRECTOR OF SALES | LARGE AGENCY TEAM
LinkedIn: https://www.linkedin.com/in/sean-jones-comcast/