



SPEAKER PROFILES 2023

OCTOBER 25–29, 2023
ATLANTA, GA



MEET THE SPEAKERS



AUTUMN COLON

ASSOCIATE DIRECTOR, SOCIAL STRATEGY

Fun Fact: I can recite the Harry Potter movies with the sound off!

CHEMISTRY AGENCY

LinkedIn: <https://www.linkedin.com/in/laumncolon/>



CAMILLE MEEKINS

DIRECTOR, EQUITY AND INCLUSION

Fun Fact: I am a tennis player and avid Philadelphia sports fan!

SKDK/SLOANE

LinkedIn: www.linkedin.com/in/camillemeekins



CLAIRE RUSSELL

HEAD OF MEDIA

Fun Fact: I originally went to UGA to be a meteorologist

FITZCO

LinkedIn: <https://www.linkedin.com/in/clairedoirusrussell/>

MEET THE SPEAKERS



DANIELLE CASSADY

SR. DIRECTOR, LEADERSHIP COMMUNICATIONS

Fun Fact: I just moved to Georgia from DC in April.

UPS

LinkedIn: [linkedin.com/in/dfcassady](https://www.linkedin.com/in/dfcassady)



DAVID BERNGART

DIRECTOR OF PRODUCTION

Fun Fact: I'm really good at Google Maps.

FITZCO

LinkedIn: <https://www.linkedin.com/in/david-berngartt-9a30711a/>



DAVID MATATHIA

HEAD OF STRATEGY

Fun Fact: I was a semi-professional drummer before my career started.

FITZCO

LinkedIn: <https://www.linkedin.com/in/dmatathia/>

MEET THE SPEAKERS



CHRIS ENDLER

BRAND STRATEGIST

Fun Fact: My first business startup was in middle school, selling plants door-to-door after digging up wild plants in the woods and potting them in old soup cans.

CHEMISTRY AGENCY

LinkedIn: <https://www.linkedin.com/in/chris-endler/>



ELIZABETH COGSWELL BASKIN

CEO + EXECUTIVE CREATIVE DIRECTOR

Fun Fact: My two favorite topics are pop culture and my pughuahua, Moe Butts.

TRIBE, INC.

LinkedIn: <https://www.linkedin.com/in/elizabethcogswellbaskin/>



ANGELIQUE MCKENNA

GLOBAL MEDIA STRATEGIST

Fun Fact: I am a loud & proud member of the BeyHive and attended both Renaissance Tour dates in DC. So worth it!

HILTON

LinkedIn: <https://www.linkedin.com/in/angeliquemckenna/>

MEET THE SPEAKERS



JASMINE GURLEY

MARKETING AND COMMUNICATIONS DIRECTOR

MOREHOUSE COLLEGE

LinkedIn: <https://www.linkedin.com/in/jasminegurley/>



MELISSA GOLDEN

EVP & GENERAL MANAGER, ATLANTA & DALLAS

Fun Fact: I have traveled to every continent except Australia and Antarctica

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/melissa-golden-a7a4764/>



MJ GORT

MANAGING DIRECTOR OF CONSULTING

Fun Fact: I once kicked a soccer ball into a target and one airfare to London.

FITZCO

LinkedIn: <https://www.linkedin.com/in/mj-gort-089a7519>

MEET THE SPEAKERS



NARIA FRAZER

SVP CORPORATE COMMS, CHIEF DEI OFFICER

Fun Fact: In my free time I enjoy studying astrology!

PRAYTELL AGENCY

LinkedIn: <http://linkedin.com/in/naria-frazer-4b8b7113>



NICOLE LINTON

COMMUNICATIONS MANAGER

Fun Fact: I'm a true crime buff and secretly aspire to be a forensic scientist.

GEORGIA-PACIFIC

LinkedIn: <https://www.linkedin.com/in/nicole-v-linton-9293a87/>



REBECCA OLIVEIRA

ASSOCIATE MEDIA PLANNER

Fun Fact: My entire family is from Brazil

FITZCO

LinkedIn: <https://www.linkedin.com/in/becca-oliveira/>

MEET THE SPEAKERS



SARAH HARSCH

ASSOCIATE MEDIA DIRECTOR

Fun Fact: The first brand account I worked on was Grizzly Smokeless Tobacco.

FITZCO

LinkedIn: <https://www.linkedin.com/in/sarahfarlandharsch/>



SHEMARIAH BUTTS

SOCIAL MEDIA DIRECTOR

Fun Fact: My two favorite topics are pop culture and my puguahua, Moe Butts.

UNUM GROUP

LinkedIn: <https://www.linkedin.com/in/sbutts>



CHRISTY CROSS

SVP, HEAD OF GROWTH

Fun Fact: I'm a proud UGA alum - with a dual-degree from Grady (Advertising) and Terry (Marketing). Go Dawgs!

TRADE SCHOOL

LinkedIn: <https://www.linkedin.com/in/christycrosstradeschool/>

MEET THE SPEAKERS



KADRIE LAMIN

GLOBAL BRAND COMMUNICATIONS

Fun Fact: I shot a documentary in Paris with a beloved TV dad that was the complete foil of his TV persona.

HILTON

LinkedIn: <https://www.linkedin.com/in/chris-endler/>

MEET THE SPEED ADVICE MENTORS



AMIRAH FRYE

PROJECT/PROGRAM MANAGER II

Fun Fact: I am a 2021 UGA graduate and member of Alpha Kappa Alpha Sorority, Incorporated.

COX ENTERPRISES

LinkedIn: <http://linkedin.com/in/amirah-frye>



ASHLYN TAYLOR

ACD COPYWRITER

Fun Fact: I was a UGA cheerleader.

FITZCO

LinkedIn: <https://www.linkedin.com/in/ashlynmariebell/>



BLAIR RILEY

SENIOR VICE PRESIDENT

Fun Fact: I recently completed a 200-hr yoga teacher training and am Reiki 1 certified.

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/blairruth/>

MEET THE SPEED ADVICE MENTORS



BRYCE BURTON

SENIOR VIDEO DIRECTOR / EDITOR

Fun Fact: I prefer a martini over scotch.

FITZCO

LinkedIn: <https://www.linkedin.com/in/bryce-burton-94b00299/>



COREY WHEELER

DESIGN DIRECTOR

Fun Fact: I've ordained 30 weddings for friends, family and strangers from all walks of life.

HOTHOUSE INC.

LinkedIn: <https://www.linkedin.com/in/wheelervisual/>



DAPHNE DICKERSON

VP GLOBAL COMMUNICATIONS

Fun Fact: I watch every episode and every series of Real Housewives.

UPS

LinkedIn: [linkedin.com/in/daphnehoytt](https://www.linkedin.com/in/daphnehoytt)

MEET THE SPEED ADVICE MENTORS



DENISE WARD

ASSOCIATE VP FOR STRATEGIC COMMUNICATIONS AND MARKETING

Fun Fact: I was an English teacher Japan for three years.

SPELMAN COLLEGE



DEREK WALLS

STRATEGIC COMMUNICATIONS LEADER

Fun Fact: I split my time between Georgia and Texas, and consider both states to be my home. However, the most consecutive nights I've spent in one place this year wasn't in either of the two places.

AMERICAN AIRLINES

LinkedIn: <https://www.linkedin.com/in/derekdwalls/>



NAKITA POPE

CHIEF CHICK AND BRAND STRATEGIST

Fun Fact: My fun fact is that I used to sing backup for an Elvis cover band.

BRANDING CHICKS

LinkedIn: <https://www.linkedin.com/in/nakitampope/>

MEET THE SPEED ADVICE MENTORS



HEATHER KIRKSEY

DIRECTOR, PUBLIC RELATIONS

Fun Fact: I once held a plank for 10:40.

ATLANTA CONVENTION & VISITORS BUREAU

LinkedIn: <https://www.linkedin.com/in/heatherkirksey/>



HOGAN SCOGGINS

DIGITAL PLATFORMS SPECIALIST

Fun Fact: I was on the executive board for ADPR Connection in college, and volunteered at this event last year.

FITZCO

LinkedIn: <https://www.linkedin.com/in/hoganscoggins15/>



JACOB SMITH

JUNIOR ASSOCIATE CX

Fun Fact: I love playing guitar!

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/jakesmiffy/>

MEET THE SPEED ADVICE MENTORS



JARNO OOSTINGH

DIRECTOR OF SOCIAL & PR

Fun Fact: Moved to the US from the Netherlands 4 years ago

NEBO AGENCY

LinkedIn: <https://www.linkedin.com/in/jarnooostingh>



JENNIFER BURKHARDT

SENIOR PR SPECIALIST

Fun Fact: I'm also a certified yoga instructor.

NEBO AGENCY

LinkedIn: <https://www.linkedin.com/in/jennifer-c-burkhardt/>



JERMAINE SPIGHT

DIRECTOR OF CORPORATE COMMUNICATIONS

Fun Fact: My daughters are six of seven sets of twins in my family, all girls and all on my mother's side of the family.

AMERICAN AIRLINES

LinkedIn: <https://www.linkedin.com/in/jspight/>

MEET THE SPEED ADVICE MENTORS



JOI LIGHT

PEOPLE EXPERIENCE & INTERNAL COMMUNICATIONS

Fun Fact: I'm a mom of one 12 year-old and I love to travel!

DELTA VACATIONS

LinkedIn: <https://www.linkedin.com/in/joilight/>



JOY FEAGAN

STRATEGIST

Fun Fact: I've played the drums for 12 years

NEBO AGENCY

LinkedIn: <https://www.linkedin.com/in/joy-feagan/>



KELLIE DICKINSON

ACD

Fun Fact: I run my own bakery out of my kitchen because dessert is the best.

FITZCO

LinkedIn: www.linkedin.com/in/kelliedickinson

MEET THE SPEED ADVICE MENTORS



LINDSEY MARTIN

Fun Fact: I chose communications as my major because I didn't want to do the same thing every day for the rest of my life. Rest assured — every day is different in this business!

AMERICAN AIRLINES

LinkedIn: <https://www.linkedin.com/in/lindseymartin/>



MATT O'CONNOR

EXECUTIVE DIRECTOR, PUBLIC RELATIONS

Fun Fact: Matt's a thrill seeker who has enjoyed bungee jumping, rappelling, motorcycling and auto racing.

WELLSTAR HEALTH SYSTEM

LinkedIn: [linkedin.com/in/matthewjoconnor/](https://www.linkedin.com/in/matthewjoconnor/)



RACHAEL JONES

JUNIOR ASSOCIATE

Fun Fact: I'm a UGA Grady Double Dawg myself (BA, Public Relations '21, MA, Integrated ADPR '22) and was on the executive board of PRSSA when I was at UGA!

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/rachaelelizabethjones/>

MEET THE SPEED ADVICE MENTORS



REBECCA HART

INTERN

Fun Fact: I accidentally went to Coachella in 2022.

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/rebecca-hart-1b951a144/>



RYAN BOBLETT

HEAD OF CREATIVE

Fun Fact: Ryan Reynolds owns a soccer team and an ad agency.
Ryan Boblett loves soccer and works in an ad agency.
we're basically the same.

FITZCO

LinkedIn: <https://www.linkedin.com/in/ryan-boblett-2863b513b/>



STEPHEN WEINSTEIN

SVP ACCOUNT MANAGEMENT

Fun Fact: I can name all 50 states in alphabetical order in less than 15 seconds!

HOTHOUSE

LinkedIn: <https://www.linkedin.com/in/weinsteinstephenn/>

MEET THE SPEED ADVICE MENTORS



SYDNEY POLLOCK

SENIOR MANAGER

Fun Fact: I make social media content for fun.

GOLIN

[LinkedIn: https://www.linkedin.com/in/sydneypollock/](https://www.linkedin.com/in/sydneypollock/)



CAROLINE COYLE

SENIOR MANAGER - DIGITAL

Fun Fact: I am a loud & proud member of the BeyHive and attended both Renaissance Tour dates in DC. So worth it!

GOLIN

[LinkedIn: https://www.linkedin.com/in/caroline-g-coyle/](https://www.linkedin.com/in/caroline-g-coyle/)



MEET THE RESUME REVIEWERS



ABBYE RHODES

NEW BUSINESS MANAGER

Fun Fact: I worked on a music video with Kelis and Honey Balenciaga - for Kraft Singles!

22SQUARED

LinkedIn: <https://www.linkedin.com/in/abbye-rhodes-128a99123/>



AMBER BROWN

HR TALENT LEADER

Fun Fact: Participated in my first Triathlon this year

JACKSON SPALDING

LinkedIn: <https://www.linkedin.com/in/amber-brown-shrm-cp-12aa8b99>



CAROLINE HUSTON

APR; DIRECTOR, STRATEGIC COMMUNICATIONS

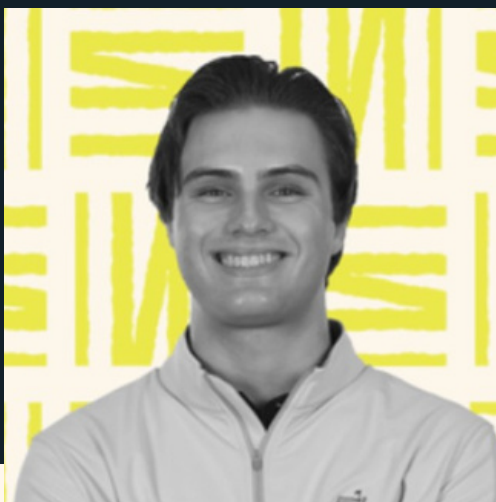
Fun Fact: I'm serving this year as the president of PRSA Georgia.

ARTHUR M. BLANK FAMILY FOUNDATION

LinkedIn: <https://www.linkedin.com/in/carolinehuston/>



MEET THE RESUME REVIEWERS



CASH CALLAWAY

ASSOCIATE, DIGITAL PLATFORMS

Fun Fact: I have solved a Rubik's cube exactly one time and have zero plans to do it again

FITZCO

LinkedIn: <https://www.linkedin.com/in/cashcallaway/>



CHARAE WARNER

VP, PEOPLE + CULTURE

Fun Fact: From mundane to magnificent - DIY projects are my artistic playground.

HOTHOUSE INC.

LinkedIn: <https://www.linkedin.com/in/charae-warner/>



SHERRIE MAZUR

MANAGING DIRECTOR, COMMUNICATIONS

Fun Fact: I have a great memory when it comes to lyrics. I can usually hear a song about 3-5 times and then memorize all of the lyrics (even if I don't like the song, lol).

ARTHUR M. BLANK FAMILY FOUNDATION

LinkedIn: <https://www.linkedin.com/in/sherriemazur/>

MEET THE RESUME REVIEWERS



EVI SINOPIDOU

SR. MANAGER, CLIENT EXPERIENCE

Fun Fact: I'm a huge Swiftie!

WEBER SHANDWICK

LinkedIn: <http://www.linkedin.com/in/evgeniasinopidou/>



GRACE GOINGS

JUNIOR ASSOCIATE

Fun Fact: I am a twin. I am a huge Swiftie!

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/grace-kearney/>



KRISTY GOMEZ

GROUP MARKETING DIRECTOR

Fun Fact: I'm a former military brat and I grew up in 6 different states (CA, MD, TX, KS, VA, GA) and in Frankfurt, Darmstadt and Bamberg, Germany. And unfortunately, I don't speak German anymore. :(

CHEMISTRY AGENCY

LinkedIn: <https://www.linkedin.com/in/kristygomez>

MEET THE RESUME REVIEWERS



JANIS MIDDLETON

EVP, CHIEF INCLUSION OFFICER

Fun Fact: My first concert was Michael Jackson

GUIDED BY GOOD (22SQUARED AND TRADE SCHOOL)

LinkedIn: <https://www.linkedin.com/in/janis-middleton/>



KIM HARRISON

MEDIA DIRECTOR

Fun Fact: I have two kids (aged 10 and 12) and a labradoodle puppy named Ozzie.

FITZCO

LinkedIn: <https://www.linkedin.com/in/kimberlylharrison/>



MAFE BALTHAZAR

JUNIOR ASSOCIATE, CLIENT EXPERIENCE

Fun Fact: I have triple citizenship in Brazil, Colombia and the US!

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/mafe-balthazar>

MEET THE RESUME REVIEWERS



MELISSA SMITH

VICE PRESIDENT, RESOURCE MANAGEMENT

Fun Fact: During my career, my client work has spanned beer, beauty, candy, condoms, crayons and CSR campaigns.

WEBER SHANDWICK

LinkedIn: <https://www.linkedin.com/in/melissaannsmith/>



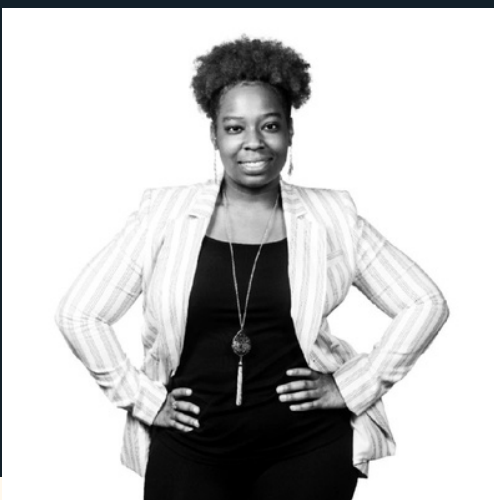
MINDY OSLER

JUNIOR ASSOCIATE

Fun Fact: I love to cook!

WEBER SHANDWICK

LinkedIn: [linkedin.com/in/mindy-osler-6b95a3187](https://www.linkedin.com/in/mindy-osler-6b95a3187)



MONIQUE D

MANAGER, TALENT MANAGEMENT

Fun Fact: I once asked Pharrell Williams to marry me.

JACKSON SPALDING

LinkedIn: <https://www.linkedin.com/in/monique-awesome/>

MEET THE CASE COMPETITION MENTORS



AYANNA ROBINSON

CHIEF CLIENT OFFICER

Fun Fact: Ayanna lives in Decatur, Georgia, with her husband and two daughters.

FITZCO

LinkedIn: <https://www.linkedin.com/in/ayannarobinson/>



JEFFERY QUICK

HEAD OF GROWTH

Fun Fact: Within one month, I appeared on Season 1 of Queer Eye for the Straight Guy followed by Showtime at the Apollo....as a random extra in the crowd. My kids now find me on YouTube just to catch my 5 minutes of unfamousness.

FITZCO

LinkedIn: <https://www.linkedin.com/in/-quick-13394510>



KIMBERLY BROCK

EVP - HEALTH EQUITY LEAD

Fun Fact: I was born in Heidelberg, Germany

GOLIN

LinkedIn: <https://www.linkedin.com/in/kimberlykingbrock/>

MEET THE CASE COMPETITION MENTORS



MALLOM LIGGON

EXECUTIVE DIRECTOR OF STRATEGY AND INSIGHTS

FITZCO

LinkedIn: <https://www.linkedin.com/in/mallom-liggon-mba-396b515/>



NATALIE GODWIN

AVP, EXTERNAL COMMUNICATIONS

UNUM GROUP

LinkedIn: <https://www.linkedin.com/in/nataliegodwin/>



SEAN JONES

DIRECTOR OF SALES | LARGE AGENCY TEAM

EFFECTV/ COMCAST

LinkedIn: <https://www.linkedin.com/in/sean-jones-comcast/>