V I T A

Lee B. Becker

PROFESSIONAL ADDRESSES: College of Journalism &
Mass Communication
University of Georgia
Athens, GA 30602-3018
Tel. 706 542-5023
FAX 706 542-5036
E-mail lbbecker@arches.uga.edu

Dec. 31, 2016

FORMAL EDUCATION

B.A. Journalism, University of Kentucky, 1969
M.A. Communications, University of Kentucky, 1971
Ph.D. Mass Communications, University of Wisconsin, 1974

EMPLOYMENT

	Sept. 1997-present Director, James. M. Cox Jr. Center for International Mass Communication Training and Research, and Professor, Department of Journalism, Henry W. Grady College of Journalism and Mass Communication, University of Georgia
	June 2012 Guest Professor, Institute for Journalism and Communication Research, Hochschule für Musik Theater und Medien, Hannover, Germany
	June 1999 & 2000 Guest Professor, Università della Svizzera italiana, Lugano, Switzerland
July 1994-June 1996	Interim Director, School of Journalism, The Ohio State University
Aug. 1991-July 1992	Guest Professor and Fulbright Research Scholar Institut für Journalistik und Kommunikationsforschung, Hochschule für Musik und Theater Hannover, Federal Republic of Germany
June 1986-Aug.1986	Guest Professor, Ergänzungsstudiengang Journalistik, Hochschule für Musik und Theater Hannover, Federal Republic of Germany
March 1986-June 1986	Visiting Professor, Faculteit der Sociale Wetenschappen, Instituut voor Massacommunicatie, Katholieke Universiteit, Nijmegen, The Netherlands
Sept. 1983-Sept. 1997	Professor, School of Journalism and Department of Communication, The Ohio State University
Sept. 1977-Aug. 1983	Associate Professor, School of Journalism and Department of Communication, The Ohio State University
March 1981-July 1981	Fulbright Research Scholar, Institut für Publizistik- und Kommunikationswissenschaft, Universität Göttingen
Sept. 1974-Aug. 1977	Assistant Professor, S.I. Newhouse School of Public Communications, Syracuse University

Sept. 1973-Aug. 1974	Research Assistant, School of Journalism and Mass Communication, University of Wisconsin, Madison
Sept. 1971-Aug. 1973	Teaching Assistant, School of Journalism and Mass Communication, University of Wisconsin, Madison
Sept. 1970-Aug. 1971	Teaching Assistant, School of Journalism, University of Kentucky
May 1969-Aug. 1970	Reporter, The Cincinnati Enquirer, Cincinnati, Ohio
May 1968-Aug. 1968	Reporter, The Wichita Eagle, Wichita, Kansas
Jan. 1968-May 1968	Reporter, The Lexington Herald, Lexington, Kentucky
May 1967-Aug. 1967	Reporter, The Kentucky Post, Covington, Kentucky

PROFESSIONAL MEMBERSHIPS

American Association for Public Opinion Research
American Sociological Association
American Evaluation Association
Association for Education in Journalism & Mass Communication
Broadcast Education Association
International Communication Association
International Association for Media and Communication Research
Midwest Association for Public Opinion Research
World Association for Public Opinion Research

RESEARCH

A. Publications (Books)

7. Nicoleta Corbu, Lee B. Becker, Remus Pricopie and Tudor Vlad (Eds.) *Crisis Communication: Professional And Academic Perspectives*, Communicaare.ro Publishing House, Bucharest, 2012.

6. Christina Holtz-Bacha, Gunter Reus and Lee B. Becker (Eds.), *Wissenschaft mit Wirkung: Beitraege zu Journalismus- und Medienwirkungsforschung (Science with Effect: Contributions to Journalism and Media Effects Research)*, Wiesbaden: VS Verlag fuer Sozialwissenschaften, 2009.

5. Sharon Dunwoody, Lee B. Becker, Douglas M. McLeod and Gerald M. Kosicki (Eds.), *The Evolution of Key Mass Communication Concepts: Honoring Jack M. McLeod*, Creskill, NJ: Hampton Press, 2005.

4. Lee B. Becker and Tudor Vlad (Eds.), *Copyright and Consequences: Central European and U.S. Perspectives,* Creskill, NJ: Hampton Press, 2003.

3. Lee B. Becker and Klaus Schoenbach (Eds.), *Audience Responses to Media Diversification: Coping with Plenty*, Lawrence Erlbaum Associates, Hillsdale, N.J., 1989, 376p.

2. Lee B. Becker, Jeffrey W. Fruit and Susan L. Caudill, *The Training and Hiring of Journalists*, ABLEX, Norwood, N.J., 1987, 196p.

1. Maxwell E. McCombs and Lee B. Becker, *Using Mass Communication Theory*, Prentice-Hall, Englewood Cliffs, N.J., 1979, 148p.

B. Research Monographs, Special Issues

3. Karin Deutsch Karlekar and Lee B. Becker, By the Numbers: Tracing the Statistical Correlation Between Press Freedom and Democracy, Center for International Media Assistance, National Endowment for Democracy, April 22, 2014 (http://cima.ned.org/sites/default/files/Layout%20FINAL_0.pdf)

2. Tudor Vlad and Lee B. Becker, Guest Editors, "Evaluating Press Freedom: Have Social Media Changed the Landscape?" *ESSACHESS–Journal of Communication Studies*, 2012, 5 (1), 7-208.

1. Lee B. Becker and Joseph D. Graf, *Myths & Trends: What the Real Numbers Say About Journalism Education*, The Freedom Forum, Arlington, Va., 1995, 21p.

C. Publications (Book Chapters)

38. Tudor Vlad and Lee B. Becker, "The impact of the new technologies on the journalist's status and on mass communication education," in N. Corbu, D. Popescu-Jourdy and T. Vlad (Eds.), *Identity And Intercultural Communication*, Newcastle upon Tyne: Cambridge Scholars Publishing, 2014, pp. 535-546.

37. Lee B. Becker, Laura Schneider and Tudor Vlad, "A systematical analysis of the discrepancies between press freedom as measured by Reporters Without Borders and Freedom House," in M. Botan, T. Vlad and D. Popsecu-Jourdy, Bucharest: Communicare.ro Publishing House, 2013, pp. 145-173.

36. Tudor Vlad and Lee B. Becker, "Developing and evaluating alternative approaches to media coverage of conflict," in. N. Corbu, L.B. Becker, R. Pricopie and T. Vlad (Eds.), *Crisis Communication: Professional And Academic Perspectives*, Bucharest: Communicare.ro Publishing House, 2012, pp. 30-52.

35. Lee B. Becker, C. Ann Hollifield and Tudor Vlad, "Market forces, media assistance and democratization," in M. Podunavac (Ed.), *State and Democracy*, Belgrade: University of Belgrade, 2011, pp. 309-321.

34. Lee B. Becker and Tudor Vlad, "Evaluating media freedom," in J. Trappel and W.A. Meier, (Eds.), *On Media Monitoring: The Media and Their Contribution to Democracy*, New York: Peter Lang, 2011, pp. 3-23.

33. Lee B. Becker and Tudor Vlad, "The conceptualization and operationalization of country-level measures of media freedom," in M. Price, S. Abbott and L. Morgan (Eds.)*, Measures of Press Freedom and Media Contributions to Development*, New York: Peter Lang, 2011, pp 23-45.

32. Lee B. Becker and Tudor Vlad, "Where professionalism begins," in W. Lowrey and P. Gade (Eds.), *Changing the News: The Forces facing Journalism in Uncertain Times*, New York: Routledge in press, 2011, pp. 249-269.

31. Lee B. Becker, Nicoleta Corbu and Qingmei Qing, “Using voter lists as sampling frames: Two studies on vote choice and turnout,” in N. Corbu, E. Negrea and G. Tudorie (Eds.), *Globalization and Changing Patterns in the Public Sphere*, Bucharest: National School of Political Studies and Public Administration, 2010, pp. 101-124.

30. Lee B. Becker and Tudor Vlad, “Freedom of the press around the world,” in A.S. de Beer (Ed.), *Global Journalism: Topical Issues and Media Systems*, Boston: Pearson, 2009, pp. 65-84.

29. Lee B. Becker and Tudor Vlad, “News organizations and routines,” in K. Wahl-Jorgensen and T. Hanitzsch (Eds.), *The Handbook of Journalism Studies*, NY: Routledge, 2009, pp. 59-72.

28. Sharon Dunwoody, Lee B. Becker, Douglas M. McLeod and Gerald M. Kosicki, “A concept explicator and mentor,” in S. Dunwoody, L. B. Becker, D. M. McLeod and G. M. Kosicki (Eds.), *The Evolution of Key Mass Communication Concepts: Honoring Jack M. McLeod*, Creskill, NJ: Hampton Press, 2005, pp. 3-11.

27. Lee B. Becker, Tudor Vlad, Edward M. Gans, Heidi Hatfield Edwards, George L. Daniels and Namkee Park, “Professionalism of news workers,” in S. Dunwoody, L. B. Becker, D. M. McLeod and G. M. Kosicki (Eds.), *The Evolution of Key Mass Communication Concepts: Honoring Jack M. McLeod*, Creskill, NJ: Hampton Press, 2005, pp. 79-111.

26. Ann Hollifield, Tudor Vlad and Lee B. Becker, “Market and organizational factors affecting the success of media organizations in emerging economies,” in R. G. Picard (ed.), *Strategic Responses to Media Market Changes*, Jönköping, Sweden: Jönköping International Business School, 2004, pp. 133-153.

25. Lee B. Becker, “Afterward,” in D. Demers (ed.), *Terrorism, Globalization & Mass Communication*, Spokane, WA: Marquette Books, 2003, pp. 343-354.

24. C. Ann Hollifield, Tudor Vlad and Lee B. Becker, “The effects of international copyright law on national economic development,” in L. Becker and T. Vlad (eds.), *Copyright and Consequences: Central European and U.S. Perspectives,* Creskill, NJ: Hampton Press, 2003, pp. 163-202.

23. Lee B. Becker, “Introduction: Developing a sociology of journalism education,” in R. Froehlich and C. Holtz-Bacha (eds.), *Journalism Education in Europe and North America: An International Comparison*, Creskill, NJ: Hampton Press, 2003, pp. XI-XVII.

22. Lee B. Becker, “Secondary analysis,” in G. Stempel, D. Weaver and G. C. Wilhoit (eds.), *Mass Communication Research and Theory*, Boston: Allyn and Bacon, 2003, pp. 252-266.

21. Lee B. Becker and Gerald M. Kosicki, “A comparative study of the role of media evaluations: German and U.S. differences and similarities,” in C. Holtz-Bacha, H. Sherer, N. Waldmann (eds.), *Wie die Medien die Welt Erschaffen und wie die Menschen darin leben*, Wiesbaden: Westdeutscher Verlag, Opladen, 1998, pp. 232-259.

20. Lee B. Becker, “Zusammenfassendes Statement,” in U. Hasebrink and F. Krotz (eds.), *Die Zuschauer als Fernsehregisseure*, Baden-Baden/Hamburg, Germany: Nomos Verlagsgesellschaft, 1996, pp. 251-260.

19. Lee B. Becker, Gerald M. Kosicki and Geetu Melwani, “Diffusion and use of the new media in the United States,” in K. Kojima and Y. Hashimoto (eds.), *Changing Media and Social Life*, Kyoto, Japan: Minerva Shobo Ltd., 1996, pp. 48-73.

18 Lee B. Becker, “The role of the mass media in fostering community identification,” in Ed Hollander, Coen van der Linden and Paul Rutten (eds.), *Communication Culture Community*, Nijmegen: Katholieke Universiteit, 1995, pp. 295-305.

17. Lee B. Becker and Gerald M. Kosicki, “Understanding--and misunderstanding--the message-producer/message-receiver transaction,” in P. Wasburn (ed.), *Research in Political Sociology*, Vol. 7, Greenwich, CT: JAI Press, 1995, pp. 33-62.

16. Klaus Schoenbach and Lee B. Becker, "Origins and consequences of mediated public opinion," in T. Glasser and C. Salmon (eds.), *Public Opinion and the Communication of Consent*, New York: Guilford Press, 1995, 323-347.

15. Lee B. Becker and Gerald M. Kosicki, "Zum Verständnis der Sender-Empfänger-Transaktion: Einige historische und aktuelle Anmerkungen zur amerikanischen Wirkungsforschung und der Versuch einer transaktionalen Analyse," in W. Früh, *Medienwirkungen: Das dynamische-transaktionale Modell*, Westdeutscher Verlag GmbH, Opladen, 1991, pp. 192-214.

14. Klaus Schoenbach and Lee B. Becker, "The audience copes with plenty: Patterns of reactions to media changes," in L. Becker and K. Schoenbach (eds.), *Audience Responses to Media Diversification: Coping with Plenty*, Lawrence Erlbaum Associates, Hillsdale, N.J., 1989, pp. 353-366.

13. Lee B. Becker, Pamela J. Creedon, R. Warwick Blood and Eric S. Fredin, "United States: Cable eases its way into the household," in L. Becker and K. Schoenbach (eds.), *Audience Responses to Media Diversification: Coping with Plenty*, Lawrence Erlbaum Associates, Hillsdale, N.J., 1989, 291-331.

12. Lee B. Becker and Klaus Schoenbach, "When media content diversifies: Anticipating audience behaviors," in L. Becker and K. Schoenbach (eds.), *Audience Responses to Media Diversification: Coping with Plenty*, Lawrence Erlbaum Associates, Hillsdale, N.J., 1989, pp. 1-27.

11. Lee B. Becker, "A decade of research on interactive cable," in W. Dutton, J. Blumler and K. Kraemer (eds.), *Wired Cities: Shaping the Future of Communications*, G. K. Hall and Co., Boston, 1987, pp. 102-23.

10. Lee B. Becker, "The mass media and citizen assessment of issue importance: A reflection on agenda-setting research," in U. Saxer (ed.), *Politik und Kommunikation*, Verlag Oelschlaeger, Munich, 1983, pp. 53-68.

9. Lee B. Becker & Kathy A. Krendl, "Local voting decisions and the flow of campaign information," in R. Bostrom (ed.), *Communication Yearbook 7*, Sage Publications, Beverly Hills, 1983, pp. 612-625.

8. Lee B. Becker, "Print vs. broadcast: How the medium influences the reporter," in J. Ettema and D. Whitney (eds.), *Individuals in Mass Media Organizations*, Sage Publications, Beverly Hills, 1982, pp. 145-61.

7. Jack M. McLeod and Lee B. Becker, "The uses and gratifications approach," in D. Nimmo and K. Sanders (eds.), *Handbook of Political Communication*, Sage Publications, Beverly Hills, 1981, pp. 67-99.

6. Lee B. Becker, "Secondary analysis," in G. Stempel and B. Westley (eds.), *Research Methods in Mass Communication*, Prentice-Hall, Englewood Cliffs, N.J., 1981, pp. 240-54. [Revised version appears in *Research Methods in Mass Communication, Second Edition*, Prentice-Hall, Englewood Cliffs, N.J., 1989, pp. 247-261.

5. Lee B. Becker, David H. Weaver, Doris Graber and Maxwell E. McCombs, "Influence of the debates on public agendas," in S. Kraus (ed.), *Great Debates, 1976--Ford vs. Carter*, Indiana University Press, Bloomington, 1979, pp. 418-28.

4. Lee B. Becker, Idowu Sobowale, Robin Cobbey and Chaim Eyal, "Debates' effects on voters' understanding of the candidates and issues," in G. Bishop, R. Meadow and M. Jackson-Beeck (eds.), *The Presidential Debates*, Praeger Publishers, New York, 1978, pp. 126-39.

3. Lee B. Becker, "The impact of issue saliences," in D.L. Shaw and M.E. McCombs (eds.), *The Emergence of Issue Saliences: The Agenda-Setting Function of the Press*, West, Minneapolis, 1977, pp. 121-31.

2. Lee B. Becker, Maxwell E. McCombs and Jack M. McLeod, "The development of political cognitions," in S. Chaffee (ed.), *Political Communication*, Sage Publications, Beverly Hills, 1975, pp. 21-63.

1. Jack M. McLeod and Lee B. Becker, "Testing the validity of gratification measures through political effects analysis," in J.G. Blumler and E. Katz (eds.), *The Uses of Mass Communications*, Sage Publications, Beverly Hills, 1974, pp. 137-64.

D. Publications (Journal Articles)

65. Lee B. Becker, “Curricular Change and Citizen-Centered Journalism: An Examination of Eight University Initiatives.” *Kettering Foundation Working Paper* [2016:4], Sept. 15, 2016, 1-46.

64. Lee B. Becker and Mengtian Chen, “Public Trust in Journalism and Media: Analysis of Data from 1970 to 2015.” *Kettering Foundation Working Paper* [2016:2], Feb. 1, 2016, 1-53.

63. C. Ann Hollifield, Tudor Vlad and Lee B. Becker, “The Effects of Copyright Enforcement on Production and International Trade in Copyright Products, “ *Australian Journalism Review, 2014,* 35 (2): 87-100.

62. Lee B. Becker, Jeong Yeob Han, Donna Wilcox, Donna and Tudor Vlad, "The Effects of Pre-University Study of Journalism On Entry to the Job Market," *Journalism & Mass Communication Quarterly*, 2014, Vol. 91 (2) 344–356.

61. Lee B. Becker and Tudor Vlad, “A Historical Examination of the U.S. Telecommunication Labor Markets' Link to University Education. *Essachess - Journal for Communication Studies*, 2011, 4(7), 35-47.

60. Angela Phillips, Jane B. Singer, Tudor Vlad and Lee B. Becker, “Implications of Technological Change for Journalists’ Tasks and Skills,” *Journal of Media Business Studies,* 2009, 6 (1): 61-85.

59. Lee B. Becker, C. Ann Hollifield, Adam Jacobsson, Eva-Maria Jacobsson and Tudor Vlad, “Is More Always Better? Examining the Adverse Effects of Competition on Media Performance,” *Journalism Studies*, 2009, 10 (3): 368-385.

58. Lee B. Becker, Tudor Vlad, George Daniels and Hugh J. Martin, “The impact of internal labor markets on newspaper industry personnel practices,” *International Journal of Media Management*, 2007, 9 (2): 59-69.

57. Lee B. Becker, Tudor Vlad and Nancy Nusser, “An evaluation of press freedom indicators,” *The International Communication Gazette*, 2007, 61 (1): 5-28.

56. Lee B. Becker, Tudor Vlad and Hugh Martin, “Change and stability in the newspaper industry’s journalistic labor market,” *International Journal of Media Management*, 2006, 8: 39-49.

55. Jisu Huh and Lee B. Becker, “Direct-to-consumer prescription drug advertising: Understanding its consequences,” *International Journal of Advertising,* 2005, 24: 441-466.

54. Wilson Lowrey, George Daniels and Lee B. Becker, "Predictors of convergence curricula in journalism and mass communication programs," *Journalism and Mass Communication Educator*, 2005, 60: 32-46.

53. Wilson Lowrey and Lee B. Becker, “Commitment to journalistic work: Do high school and college activities matter?” *Journalism & Mass Communication Quarterly*, 2004, 81: 528-545.

52. Monique E. Muggli, Richard D. Hurt and Lee B. Becker, “Turning free speech into corporate speech: Philip Morris’ efforts to influence U.S. and European journalists regarding the U.S. EPA report on secondhand smoke,” *Preventive Medicine*, 2004, 39: 568-580.

51. Lee B. Becker, Jisu Huh and Tudor Vlad, “Predictors of diversification of journalism & mass communication faculties 1989-1998,” *Journalism & Mass Communication Educator*, 2003, 58: 26-48.

50. Wilson Lowrey, Lee B. Becker and Aswin Punathambekar, “Determinants of newsroom use of staff expertise: The case of international news,” *Gazette, 2003*, 65: 41-63.

49. Wilson Lowrey and Lee B. Becker, “The impact of technological skill on job-finding success in the mass communication labor market,” *Journalism & Mass Communication Quarterly,* 2001, 78: 754-770.

48. C. Ann Hollifield, Gerald M. Kosicki and Lee B. Becker, “Organizational vs. professional culture in the newsroom: Television news directors’ and newspaper editors’ hiring decisions,” *Journal of Broadcasting and Electronic Media*, 2001, 45: 92-117.

47. Lee B . Becker, Wilson Lowrey, Dane S. Claussen and William B. Anderson, “Why does the beat go on? An examination of the role of beat structure in the newsroom,” *Newspaper Research Journal*, 2000, 21: 2-16.

46. Lee B. Becker and Wilson Lowrey, “Monitoring the U.S. journalism and mass communication market: Findings, history and methods of an ongoing survey project,” *Australian Journalism Review*, 2000, 22: 20-36.

45. Lee B. Becker, Edmund Lauf and Wilson Lowrey, “Differential employment rates in the journalism and mass communication labor force based on gender, race and ethnicity: Exploring the impact of affirmative action,” *Journalism & Mass Communication Quarterly*, 1999, 76: 631-645.

44. Shunji Mikami, Kazufumi Manabe, Hirosuke Mizuno, Tosio Takeshita, Liu Zhiming, Gerald M. Kosicki and Lee B. Becker, "Public opinion and the mass media regarding Japan, U.S. and China Relations," *The Bulletin of the Institute for Communication Research*, Keio University, 1997, No. 47, 43-69.

43. Lee B. Becker, Vernon A. Stone and Joseph D. Graf, “Journalism labor force supply and demand: Is oversupply an explanation for low wages?” *Journalism & Mass Communication Quarterly*, 1996, 73: 519-533.

42. Gerald M. Kosicki, Shunji Mikami, Lee B. Becker, Kazufumi Manabe and Liu Zhiming, “Strained friendship: Public opinion and media in the United States, Japan and China,” *Keio Communication Review*, March 1996, No. 18, 3-14.

41. Eric S. Fredin, Gerald M. Kosicki and Lee B. Becker, “Cognitive strategies for media use during a presidential campaign,” *Political Communication*, 1996, 13: 23-42.

40. Lee B. Becker, “Japanese educational policy as a counterpoint to European and U.S. initiatives for training information economy professionals,” *Keio Communication Review*, March 1995, No. 17, 109-118.

39. Gerald M. Kosicki, Lee B. Becker and Eric S. Fredin, "Buses and ballots: The role of media images in a local election," *Journalism Quarterly*, 1994, 71: 76-89.

38. Lee B. Becker, "Training workers for the information economy: An examination of evolving western European models," *The Bulletin of the Institute for Communication Research*, Keio University, 1994, No. 42, 1-27.

37. Lee B. Becker, Gerald M. Kosicki, Thomas Engleman and K. Viswanath, "Finding work and getting paid: Predictors of success in the mass communications job market," *Journalism Quarterly*, 1993, 70: 919-933.

36. Gunter Reus and Lee B. Becker, "The European Community and professional journalism training," *Journalism Educator*, 1993, 47 (4): 4-12.

35. Lee B. Becker and Bernadette Hemels, "The impact of training on user evaluations of videotext," *Journalism Quarterly*, 1992, 69: 1001-1009.

34. Lee B. Becker, Gerald M. Kosicki and Felecia Jones, "Racial differences in evaluations of the mass media," *Journalism Quarterly*, 1992, 69: 124-134.

33. Conrad Smith and Lee B. Becker, "Television reporters and producers as journalists," *Journalism Quarterly*, 1989, 66:793-800.

32. Lee B. Becker and Nick Jankowski, "Use and assessment of cabletext services," *Massacommunicatie*, 1986, 14:245-58.

31. Lee B. Becker and Pamela J. Creedon, "Kabelfernsehen in den Vereinigten Staaten, Nutzung und Inhalte," *Rundfunk und Fernsehen*, 1986, 34:387-397.

30. R. Warwick Blood and Lee B. Becker, "American interactive cable television: Expectation and experience," *Australian Journal of Communication*, No. 8 (July-Dec. 1985), 19-24.

29. Lee B. Becker, "Personnel practices in U.S. commercial television," *Rundfunk und Fernsehen*, 1985, 33:525-33.

28. Lee B. Becker, "Die Antwort des Zuschauers auf die neue `Wahlmöglichkeiten' des Kabelfernsehens in den Vereinigten Staaten," *Media Perspektiven*, 1983 (6), 436-44.

27. Lee B. Becker, Sharon Dunwoody and Sheizaf Rafaeli, "Cable's impact on use of other news media," *Journal of Broadcasting*, 1983, 27:127-40.

26. Stephen M. Gadziala and Lee B. Becker, "A new look at agenda-setting in the 1976 election debates," *Journalism Quarterly*, 1983, 60:122-6.

25. Lee B. Becker, "Zweiweg-Kabelfernsehen und Publikums-Reaktionen," *Rundfunk und Fernsehen*, 1982, 30:5-13.

24. Lee B. Becker and Sharon Dunwoody," Media use, public affairs knowledge and voting in a local election," *Journalism Quarterly*, 1982, 59:212-18; 255.

23. Richard M. Perloff, Ellen A. Wartella and Lee B. Becker, "Increasing learning from TV news," *Journalism Quarterly*, 1982, 59:83-6.

22. D. Charles Whitney and Lee B. Becker, "`Keeping the gates' for gatekeepers: The effects of wire news," *Journalism Quarterly*, 1982, 59:60-5.

21. Lee B. Becker, Paul Underwood and Dafna Lemish, "Western wire services and news of the U.S.A. in the Yugoslav press," *Gazette*, 1981, 28:105-15.

20. Lee B. Becker and D. Charles Whitney, "The effects of media dependencies on audience assessment of government," *Communication Research*, 1980, 7:95-120.

19. Lee B. Becker, D. Charles Whitney and Erik L. Collins, "Public understanding of how the news media operate," *Journalism Quarterly*, 1980, 57:572-8.

18. Lee B. Becker, Idowu A. Sobowale and William Casey, "Newspaper and television dependencies: Their effects on evaluations of public officials," *Journal of Broadcasting*, 1979, 23:465-75.

17. Lee B. Becker, Idowu A. Sobowale and Robin E. Cobbey, "Reporters and their professional and organizational commitment," *Journalism Quarterly*, 1979, 56:753-63; 770.

16. Lee B. Becker, "Measurement of uses and gratifications," *Communication Research*, 1979, 6:54-73.

15. Carolyn Stroman and Lee B. Becker, "Racial differences in gratifications," *Journalism Quarterly*, 1978, 55:767-71.

14. Lee B. Becker, Robin E. Cobbey and Idowu A. Sobowale, "Public support for the press," *Journalism Quarterly*, 1978, 55:421-30.

13. Lee B. Becker and Maxwell E. McCombs, "The role of the press in determining voter reactions to presidential primaries," *Human Communication Research*, 1978, 4:301-7.

12. Lee B. Becker, Randy Beam and John Russial, "Correlates of daily newspaper performance in New England," *Journalism Quarterly*, 1978, 55:100-8.

11. Lee B. Becker, William Glavin, Paula Poindexter and Robert Burnham, "Reportorial involvement and its effects on readers," *Mass Comm Review*, 1977, 4 (No. 3):23-7.

10. Jack M. McLeod, Jane D. Brown and Lee B. Becker, "Watergate and the 1974 Congressional elections," *Public Opinion Quarterly*, 1977, 41:181-95.

9. Lee B. Becker, "Foreign policy and press performance," *Journalism Quarterly,* 1977, 54:364-8.

8. Lee B. Becker, "Predictors of change in religious beliefs and behavior during college," *Sociological Analysis*, 1977, 38:65-74.

7. Jack M. McLeod, Jane D. Brown, Lee B. Becker and Dean A. Ziemke, "Decline and fall at the White House: A longitudinal analysis of communication effects," *Communication Research*, 1977, 4:3-22.

6. Lee B. Becker and Jack M. McLeod, "Political consequences of agenda-setting," *Mass Comm Review*, 1976, 3 (No. 2): 8-15.

5. Lee B. Becker, Ray Martino and Wayne M. Towers, "Media advertising credibility," *Journalism Quarterly*, 1976, 53:216-22.

4. Lee B. Becker, "Two tests of media gratifications: Watergate and the 1974 election," *Journalism Quarterly*, 1976, 53:28-33; 87.

3. Lee B. Becker and John C. Doolittle, "How repetition affects evaluations of and information seeking about candidates," *Journalism Quarterly*, 1975, 52:611-7.

2. Steven H. Chaffee and Lee B. Becker, "Young voters' reactions to early Watergate issues," *American Politics Quarterly*, 1975, 3:360-85.

1. Jack M. McLeod, Lee B. Becker and James E. Byrnes, "Another look at the agenda-setting function of the press," *Communication Research*, 1974, 1:131-66.

E. Publications (Commentary, Republications, Reviews, Service)

82. Lee B. Becker, Tudor Vlad and Holly Anne Simpson, “2013 Annual Survey of Journalism Mass Communication Enrollments: Enrollments Decline for Third Consecutive Year*,” Journalism and Mass Communication Educator*, 2014, 69 (4): 349-365. (2013).

81. Lee B. Becker, Tudor Vlad and Holly Anne Simpson, “Market for 2013 JMC Graduates Unchanged from Year Earlier,” *AEJMC News*, 2014, 48 (1), 1, 13-17.

80. Lee B. Becker, Laura Schneider and Tudor Vlad, A Systematic Analysis of the Discrepancies between Press)UHHGRP DV 0HDVXUHG E\ 5HSRUWHUV :LWKRXW %RUGHUV DQG)UHHGR Jourdy (Eds.), *Rethinking the Public Sphere: Theoretical Conceptualization, New Challenges, and Dynamics (Proceedings of the International Conference on Media and the Public Sphere. July, 2012, Lyon*), Bucharest, Comunicare.ro, 2013, pp 145-173.

79. Lee B. Becker, Tudor Vlad and Holly Anne Simpson, “2012 Annual Survey of Journalism Mass Communication Enrollments: Enrollments Decline For Second Year In A Row*,” Journalism and Mass Communication Educator*, 2013, 68 (4): 305-334 (2013).

78. Lee B. Becker, Tudor Vlad and Holly Simpson, “2012 Job Market for JMC Grads Holds Steady,” *AEJMC News*, 2013, 47 (1), 1, 12-16.

77. Lee B. Becker, Tudor Vlad and Konrad Kalpen, “Job Market for JMC Grads Shows Modest Improvement,” *AEJMC News*, 2012, 46 (1), 1, 12-16.

76. Lee B. Becker, Tudor Vlad and Konrad Kalpen, “ 2011 Annual Survey of Journalism and Mass Communication Enrollments: Enrollment Decline, Reversing the Increase of a Year Earlier, and Suggesting Slow Growth for Future,” *Journalism and Mass Communication Educator*, 2012, 67 (4): 333-361.

75. Tudor Vlad and Lee B. Becker, “Introduction: Evaluating Press Freedom: Have Social Media Changed the Landscape? *ESSACHESS–Journal of Communication Studies*, 2012, 5 (1), 7-10.

74. Tudor Vlad, Lee B. Becker and Whitney Kazragis, “2010 Annual Survey of Journalism & Mass Communication Enrollments: Enrollments Grow, Reversing Stagnation of Recent Years,” *Journalism and Mass Communication Educator*, 2011, 66 (4): 300-324.

73. Lee B. Becker, Tudor Vlad and Whitney Kazragis, “Annual Survey of Journalism & Mass Communication Graduates,” *AEJMC News*, 2011, 45 (1): 1, 4-8.

72. Lee B. Becker, Tudor Vlad and Paris Desnoes, “Enrollments Decline Slightly and the Student Body Becomes More Diverse,” *Journalism and Mass Communication Educator*, 2010, 65 (3&4): 224-249.

71. Lee B. Becker, Tudor Vlad and Paris Desnoes, “Job Market Goes from Bad to Worse,” AEJMC News, 2010, 44 (1): 1, 4-8.

70. Lee B. Becker, “Employment,” in C. Sterling and D. C. Whitney (Eds.), *Encyclopedia of Journalism*, Thousand Oaks, CA: Sage Publications, 2009, (Vol. 2) 514-519.

69. Lee B. Becker, Tudor Vlad and Devora Olin, “2008 Enrollment Report: Slow Rate of Growth May Signal Weakening of Demand,” *Journalism and Mass Communication Educator*, 2009, 64 (3): 232-257.

68. Lee B. Becker, Tudor Vlad and Devora Olin, “Job Market Turns Much Worse,” AEJMC News, 2009, 43 (1): 1, 4-8.

67. Tudor Vlad and Lee Becker, “The Impact of the Economic Crisis on the Media Industry”, in Nadezhda Azhgikina and Tudor Vlad (Eds.), *Media Management and the Role of Professional Organizations in Crisis*, Moscow: RUJ, 2009, pp. 7-15. (Published in Russian.)

66. Lee B. Becker and Tudor Vlad, “ASJMC Diversity,” *ASJMC Insights*, 2009. Spring: 11-15.

65. Lee B. Becker, Tudor Vlad, Megan Vogel, Donna Wilcox and Stephanie Hanisak, “Enrollments Increase, with Slightly Higher Percentages of Male Students,” *Journalism and Mass Communication Educator*, 2008, 63 (3): 198-223.

64. Lee B. Becker, Tudor Vlad, Megan Vogel, Stephanie Hanisak and Donna Wilcox, “Job market remains flat,” *AEJMC News,* 2008, 42 (1): 1, 4-8.

63. Lee B. Becker, “The Most Pressing Challenge for Journalism and Mass Communication Education,” in A.C. Osborne (Ed.), *The Future of Journalism and Mass Communication Education*, Baton Rouge, LA: LSU Manship School of Journalism, 2008, 78-79.

62. Lee B. Becker, “Journalism Education,” in W. Donsbach (Ed.), *Blackwell International Encyclopedia of Communication*, Malden, MA: Blackwell Publishing, 2008, 2569-2573.

61. Lee B. Becker, Tudor Vlad, and Joel D. McLean. “2006 Enrollment Report: Enrollments Level Off; Online Instruction Now Routine. *Journalism and Mass Communication Educator*, 2007, 62 (3): 263-288.

60. Lee B. Becker, Tudor Vlad and Joel D. McLean. “Annual Survey of Journalism & Mass Communication Graduates: Job Market Recovery Stalls.” *AEJMC News,* 2007, 41 (1): 1, 6-9.

59. Lee B. Becker, Tudor Vlad, Maria Tucker and Renee Pelton, “2005 Annual Survey of Journalism and Mass Communication Graduates: Job market continued to improve in 2005,” *AEJMC News*, 2006, 40 (1):1, 4-7.

58. Lee B. Becker, Tudor Vlad, Maria Tucker and Renee Pelton, “2005 Enrollment Report: Enrollment growth continues but at a reduced rate,” *Journalism & Mass Communication Educator*, 2006, 61 (3): 297-327.

57. Lee B. Becker, Tudor Vlad, Amy Jo Coffey and Maria Tucker, “Enrollment growth rate slows; Field’s focus on undergraduate education at odds with university setting,” *Journalism & Mass Communication Educator*, 2005, 60 (3): 286-314.

56. Lee B. Becker, Tudor Vlad and Amy Jo Coffey, “Job market rebounds, as employment levels, salaries increase,” *AEJMC News*, 2005, 39 (1):1, 4-7.

55. Lee B. Becker, “Are we what we enroll?” *Journalism & Mass Communication Educator*, 2005, 60: 135-139.

54. Lee B. Becker and Tudor Vlad, “2003 Annual Survey of JMC Graduates: Graduates See No Improvement in the Job Market in 2003 and 2004,” *AEJMC News*, 2004, 38 (1): 1, 4-7.

53. Lee B. Becker, Tudor Vlad, Heidi Hennink-Kaminski and Amy Jo Coffey, “2003-2004 Enrollment Report: Growth in Field Keeps Up With Trend,” *Journalism & Mass Communication Educator*, 2004, 59 (3) 278-308.

52. Lee B. Becker, Tudor Vlad, Jisu Huh and Nancy R. Mace, “Annual Enrollment Report: Graduate and Undergraduate Enrollments Increase Sharply,” *Journalism & Mass Communication Educator*, 2003, 58: 273-300.

51. Lee B. Becker, Tudor Vlad, Jisu Huh and Nancy R. Mace, “2002 Annual Survey of Journalism & Mass Communication Graduates, *AEJMC News*, 2003, 37 (1): 1, 4-6.

50. Lee B. Becker and Tudor Vlad, “Report of the ASJMC Faculty Salary Survey 2001-2002, “ Association of Schools of Journalism and Mass Communication, Columbia, SC, 2002.

49. Lee B. Becker, Tudor Vlad, Jisu Huh and George L. Daniels, ”Annual Enrollment Report: Growth in Number of Students Studying Journalism and Mass Communication Slows,” *Journalism & Mass Communication Educator,* 2002, 57: 184-212.

48. Lee B. Becker, Tudor Vlad, Jisu Hugh and Jisu Huh, “2001 Annual Survey of Journalism and Mass Communication Graduates,” *AEJMC News*, 2002, 36 (1): 1, 4-6.

47. Lee B. Becker, “Report of the ASJMC Faculty Salary Survey 2000-2001, “ Association of Schools of Journalism and Mass Communication, Columbia, SC, 2001.

46. Lee B. Becker, Tudor Vlad, Jisu Huh and Joelle Prine, ”Annual Enrollment Report: Numbers of Students Studying Journalism and Mass Communication at All-time High,” *Journalism & Mass Communication Educator,* 2001, 56: 28-60.

45. Lee B. Becker, Jisu Huh and Tudor Vlad, “2000 Annual Survey of Journalism and Mass Communication Graduates,” *AEJMC News*, 2001, 35 (1): 1, 6-7, 11.

44. Lee B. Becker, “Writing on the (Great) Wall,” *The International Economy*, 2001, July/August: 32-33, 47.

43. Lee B. Becker, “Report of the ASJMC Faculty Salary Survey 1999-2000, “ Association of Schools of Journalism and Mass Communication, Columbia, SC, 2000.

42. Lee B. Becker, Gerald M. Kosicki, Wilson Lowrey and Joelle Prine, “Undergraduate enrollments level off, graduate education declines,” *Journalism & Mass Communication Educator,* 2000, 55: 68-80, 106-116.

41. Lee B. Becker, Gerald M. Kosicki, Joelle Prine and Wilson Lowrey, “1999 annual survey of JMC graduates,” *AEJMC News*, 2000, 34 (1): 1, 6-9.

40. Lee B. Becker, “Report of the ASJMC Faculty Salary Survey 1998-1999, “ Association of Schools of Journalism and Mass Communication, Columbia, SC, 1999.

39. Lee B. Becker, Gerald M. Kosicki, Heather Hammatt, Wilson Lowrey, S.C. Shin and Jeffery M. Wilson, “Enrollment and degrees granted continue 5-year growth trend,” *Journalism & Mass Communication Educator*, 1999, 54 (3), 5-22,100-110.

38. Lee B. Becker, Gerald M. Kosicki, Heather Hammatt, Wilson Lowrey and S.C. Shin, “Job market remains favorable for JMC graduates,” *AEJMC News*, 1999, 33 (1): 1, 6-9.

37. Lee B. Becker, “ASJMC Faculty/Administrator Demographic Survey 1997-1998, “ Association of Schools of Journalism and Mass Communication, Columbia, SC, 1998.

36. Gerald M. Kosicki and Lee B. Becker, “Annual survey of enrollment and degrees awarded,” *Journalism & Mass Communication Educator*, 1998, 53 (3), 65-82,112-122.

35. Lee B. Becker and Gerald M. Kosicki, “Job market looks favorable for JMC graduates,” *AEJMC News*, 1998, 32 (1): 1, 6-8.

34. Lee B. Becker, “Training reporters versus educating journalists,” pp. 25-27 in *Journalism Education, the First Amendment Imperative, and the Changing Media Marketplace*, published by the College of Journalism and Mass Communication, Middle Tennessee State University, 1997.

33. Gerald M. Kosicki and Lee B. Becker, “Job prospects look promising for JMC graduates,” *AEJMC News*, 1997, 31 (1), 1, 4-6.

32. Lee B. Becker and Gerald M. Kosicki, “Annual survey of enrollment and degrees awarded,” *Journalism & Mass Communication Educator*, 1997, 52 (3), 63-74.

31. Lee B. Becker and Gerald M. Kosicki, “1995 JMC graduates find ‘much improved’ job market,” *AEJMC News,* 1996, 30 (1): 1, 4-5, 7.

30. Gerald M. Kosicki and Lee B. Becker, ”Annual survey of enrollment and degrees granted,” *Journalism & Mass Communication Educator*, 1996, 51 (3): 4-14.

29. Gunter Reus and Lee B. Becker, “Implications for American programs: The European Community and professional journalism training,” reprinted from *Journalism Educator* in *Ecquid Novi*, 1995, 16: 71-83.

28. Lee B. Becker, “Ohio State University’s merger: Journalism and communication,” *JACA*, 1995, 3: 153-157.

27. Lee B. Becker and Gerald M. Kosicki, “1994 journalism/mass communication graduates find improved job market and better pay,” *AEJMC News*, 1995, 29 (1): 1, 6-7.

26. Lee B. Becker and Gerald M. Kosicki, “Graduate degrees increase 23%, but bachelor numbers decline,” *Journalism & Mass Communication Educator*, 1995, 50 (3): 61-70.

25. Lee B. Becker and Gerald M. Kosicki, "Job market for 1993 journalism/mass communication graduates remains weak," *AEJMC News*, 1994, 28 (1): 1, 7-9.

24. Gerald M. Kosicki and Lee B. Becker, "Undergraduate enrollments decline; Programs feel budget squeeze, *Journalism Educator*, 1994, 49 (3): 4-14; 103-112.

23. Lee B. Becker and Gerald M. Kosicki, "Annual graduate survey shows high unemployment and low wages for 1992 graduates," *AEJMC News*, 1993, 27 (1): 1; 8-9.

22. Lee B. Becker and Gerald M. Kosicki, "Annual census of enrollments records fewer undergrads," *Journalism Educator*, 1993, 48 (3): 55-65; 91-100.

21. Gerald M. Kosicki and Lee B. Becker, "Annual enrollment census and analysis," *Journalism Educator*, 1992, 47 (3): 61-70; 91-100.

20. Lee B. Becker, "Finding work more difficult for 1990 graduates," *Journalism Educator*, 1992, 47 (2): 65-73.
19. Lee B. Becker, "Annual enrollment census: Comparisons and Projections," *Journalism Educator*, 1991, 46 (3): 50-60; 88-96.

18. Jack M. McLeod, Lee B. Becker and James E. Byrnes, "Another look at the agenda-setting function of the press," *reprinted from Communication Research*, in D. Protess and M. McCombs, (eds.) *Agenda Setting: Readings on Media, Public Opinion, and Policymaking*, Lawrence Erlbaum Associates, Hillsdale, N.J., 1991.

17. D. Charles Whitney and Lee B. Becker, "`Keeping the gates' for gatekeepers: The effects of wire news," reprinted from *Journalism Quarterly*, in D. Protess and M. McCombs, (eds.) *Agenda Setting: Readings on Media, Public Opinion, and Policymaking*, Lawrence Erlbaum Associates, Hillsdale, N.J., 1991.

16. Lee B. Becker, "Reflecting on metaphors," in J. Anderson (ed.) *Communication Yearbook Volume 14*, Sage Publications, Newbury Park, CA., 1991, pp. 341-346.

15. Lee B. Becker, "Enrollments increase in 1989, but graduation rates drop," *Journalism Educator*, 1990, 45 (3): 4-15; 90-96.

14. Lee B. Becker, "Enrollment growth exceeds national university averages," *Journalism Educator*, 1989, 44 (3): 3-15; 71-76.

13. Lee B. Becker and Thomas Engleman, "1988 grads like first jobs; median salary increases," *Journalism Educator*, 1990, 45 (1): 22-27.

12. Lee B. Becker and Thomas Engleman, "First jobs for the class of 1987," *Journalism Educator*, 1988, 43 (3): 4-10; 27.

11. Lee B. Becker, Review of *Electing a President* (by P. Smith, Praeger), *Journal of Communication,* 1983, 33 (4):86-7.

10. D. Charles Whitney and Lee B. Becker, "`Keeping the gates' for gatekeepers: The effects of wire news," reprinted from *Journalism Quarterly* in D. Whitney, E. Wartella, and S. Windahl (eds.) *Mass Communication Review Yearbook Volume 4*, Sage Publications, Beverly Hills, 1983.

9. Lee B. Becker, "The mass media and citizen assessment of issue importance: A reflection on agenda-setting research," reprinted from *Politik und Kommunikation* in D. Whitney, E. Wartella, and S. Windahl (eds.) *Mass Communication Review Yearbook Volume 3*, Sage Publications, Beverly Hills, 1982.

8. Lee B. Becker, Idowu Sobowale and Robin Cobbey, "Reporters and their professional and organizational commitments," reprinted from *Journalism Quarterly* in G.C. Wilhoit and H. de Bock (eds.) *Mass Communication Review Yearbook Volume 2*, Sage Publications, Beverly Hills, 1981.

7. Lee B. Becker, "Measurement of gratifications," reprinted from *Communication Research* in G.C. Wilhoit and H. de Bock (eds.) *Mass Communication Review Yearbook Volume 1*, Sage Publications, Beverly Hills, 1980.

6. Lee B. Becker, Eric Collins and Jeff Fruit, "Motivations as predictors of newspaper readership," *ANPA News Research Report*, No. 26, May 1980.

5. Lee B. Becker, Review of *The Effects of Newspaper-Television Cross-Ownership on News Homogeneity*, (by W. Gormley), *Public Opinion Quarterly*, 1978, 42:280-2.

4. Lee B. Becker and Henry Schulte, "J-enrollments will not drop, school heads say in survey," *Journalism Educator*, 1977, 32, 2:3-5.

3. Lee B. Becker, Review of *The Effects of Mass Communication on Political Behavior* (by S. Kraus and D. Davis, Pennsylvania State University Press), *Political Communication Review*, 1977, 2 (2):12-3.

2. Jack M. McLeod, Jane D. Brown, Lee B. Becker and Dean A. Ziemke, "Decline and fall at the White House: A rejoinder to Professor Davis," *Communication Research*, 1977, 4:35-9.

1. Lee B. Becker, Review of *Business Research Methods* (by V. Clover and H. Balsley, Grid, Inc.), *Public Relations Review*, 1976, 261-3.

F. Papers Read

162. Lee B. Becker and Mengtian Chen, Trends In Public Support For Journalists And The Media, presented to the Midwest Association for Public Opinion Research, Chicago, November 18-19, 2016.

161. Cynthia English, Lee B. Becker, Audris Campbell, Tudor Vlad, Exploring Linkages Between Perceptions of Freedom and Internet Use Globally, presented to the Midwest Association for Public Opinion Research, Chicago, November 18-19, 2016.

160. Lee B. Becker and Tudor Vlad, Compensation For Work Done: Salaries And Benefits For Journalists And Other Communication Professionals, presented to the Conference on Media and the Public Sphere 2016: Empowered Audiences in the Digital Age, Athens, GA, Oct. 20-22, 2016.

159. Lee B. Becker, C. Ann Hollifield, Tudor Vlad, The Labor Market for University Journalism and Mass Communication Graduates: The Role of the Media Industries, presented to the Media Management, Economics and Entrepreneurship Division of the Association for Education in Journalism and Mass Communication, Minneapolis, Aug. 4-7, 2016.

158. Cynthia English, Elizabeth Steele, Lee B. Becker and Tudor Vlad, Connectivity and Freedom: Exploring the Relationship between Internet Access, Freedom of the Net, and Media Freedom, presented to the Midwest Association for Public Opinion Research, Chicago, November 20-21, 2015.

157. Lee B. Becker, Tudor Vlad and Oana Stefanita, Predictors Of Faculty Diversification In Journalism And Mass Communication Education, presented to the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication. San Francisco, Aug. 6-9, 2015.

156. Adam Jacobsson, C. Ann Hollifield, Lee B. Becker, Tudor Vlad and Eva-Maria Jacobsson, The Impact of Market Competition and the Internet on Journalistic Performance in Developing and Transitional Countries, presented to the Media Management and Economics Division of the Association for Education in Journalism and Mass Communication, San Francisco, Aug. 6-9, 2015.

155. Lee B. Becker, Tudor Vlad and Oana Stefanita, Professionals or Academics? The Faculty Dynamics in Journalism and Mass Communication Education in the United States, presented to the International Conference, Media and the Public Sphere: New Challenges in the Digital Era, Lyon, France, June 18-19, 2015.

154. Lee B. Becker, Methodological Issues in Measuring Media Freedom In A Global Context, presented to Global Communication and Social Change Division, International Communication Association, San Juan, Puerto Rico, May 21-25, 2015,

153. Lee B. Becker, Cynthia English, Karin Karlekar, and Tudor Vlad, Evaluating Discrepancies Between Public And Professional Assessment Of Media Freedom, presented to the Midwest Association for Public Opinion Research, Chicago, November 21-22, 2014

152. Daniel Diviricean, Tudor Vlad and Lee B. Becker, Examining Hypercompetition in media markets across time: Moldova and Romania As Case Studies, presented to the International Conference, Media and the Public Sphere: Evaluating Media Ethics in the Digital Era, Bucharest, Romania, Oct. 23-24, 2014.

151. Lee B. Becker, C. Ann Hollifield, Wilson Lowrey and Tudor Vlad, Predictors of Technical and Administrative Innovation in Professional Communication Education at Institutes of Higher Education, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, 2014 Annual Conference, Hyderabad, India, July 15-19, 2014.

150. Lee B. Becker, Cynthia English, Tudor Vlad and Jeong Yeob Han, What Kind Of A Dog Is That? Examining The Relationship Between Public Assessments Of Media And Of Other Institutions, presented to the Midwest Association for Public Opinion Research, Chicago, November 22-23, 2013.

149. Lee B. Becker, Teresa K. Naab, Cynthia English, and Tudor Vlad, Examining the Relationship Between Media Freedom and Corruption Using Elite and Public Opinion Measures, presented to the International Conference, Media and the Public Sphere: Examining the Challenges in the New Communication Landscape, Athens, Ga., Sept. 5-6, 2013.

148. Lee B. Becker, Teresa K. Naab, Cynthia English, and Tudor Vlad, Measurement Issues and the Relationship Between Media Freedom and Corruption, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, 2013 Annual Conference, Dublin, Ireland, June 25-29, 2013.

147. Lee B. Becker, Cynthia English and Tudor Vlad, Understanding the Correlates of Public Perceptions of Press Freedom, presented to the Midwest Association for Public Opinion Research, Chicago, November 16-17, 2012.

146. Lee B. Becker, Cynthia English and Tudor Vlad, Stability and Change in Public Perceptions of The Media, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, 2012 Annual Conference, Durban, South Africa, July 15-19, 2012.

145. Lee B. Becker, Laura Schneider and Tudor Vlad, A Systematic Analysis of the Discrepancies between Press Freedom as Measured by Reporters Without Borders and Freedom House, presented to the international conference Media and the Public Sphere, Lyon, France, July 2-3, 2012.
144. Lee B. Becker, Cynthia English and Tudor Vlad, Structural and Political Correlates of Trust and Confidence in the Media, presented to the Midwest Association for Public Opinion Research, Chicago, November 18-19, 2011.

143. Tudor Vlad and Lee B. Becker, The Impact of New Technologies on the Journalist's Status and on Mass Communication, presented to the conference on Globalization and Changing Patterns in the Public Sphere, Bucharest, Romania, Sept. 26-27, 2011.

142. Lee B. Becker, Cynthia English and Tudor Vlad, Understanding the Link between Public Confidence in the Media and Media Freedom, presented to the World Association for Public Opinion Research, Amsterdam, The Netherlands, Sept. 21-23, 2011.

141. C. Ann Hollified, Tudor Vlad and Lee B. Becker, The Effects of Copyright Enforcement On Production and International Trade in Copyright Products, presented to the Communication Policy and Technology Section of the International Association for Media and Communication Research, Istanbul, Turkey, from 13-17 July 2011.

140. Cynthia English, Lee B. Becker and Tudor Vlad, Comparing Elite and Citizen Assessments of Media Freedom in 112 Countries Using Data from the Gallup World Poll, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, Istanbul, Turkey, July 13-17, 2011.

139. Wilson Lowrey, Lee B. Becker, and Tudor Vlad, Organizational Constraints on Curricular Adaptation in U.S. Journalism and Mass Communication Education, presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, Istanbul, Turkey, July 13-17, 2011.

138. Lee B. Becker, Cynthia English, Cynthia, and Tudor Vlad, "Validating Elite Assessments of Characteristics of Media Systems with Public Opinion Data," presented to the Midwest Association for Public Opinion Research, Chicago, November 19-20, 2010.

137. Lee B. Becker, Lee B., and Tudor Vlad, "What We Have Learned Recently About Country-Level Measures of Media Freedom," presented to the American Political Science Association and Annenberg Public Policy Center Conference, Appraising Media Indicators, Philadelphia, Nov. 8-9, 2010.

136. Lee B. Becker, Tudor Vlad and Cynthia English, "Examining the Linkage Between Journalistic Performance and Citizen Assessments of Media," presented to the Journalism Research and Education Section, International Association for Media and Communication Research, Braga, Portugal, July 18-22, 2010.

135. Lee B. Becker and Tudor Vlad, "Linking Elite Measures of Media Freedom and Public Opinion Data: A Validation Exercise," presented to the World Journalism Education Conference, Grahamstown, South Africa, July 5-7, 2010.

134. Lee B. Becker and Tudor Vlad, "Validating Country-Level Measures of Media Freedom with Survey Data," presented to the Midwest Association for Public Opinion Research, Chicago, November 20-21, 2009.

133. Nicoleta Corbu, Qingmei Qing and Lee B. Becker, "Voter Lists as Sampling Frames for Telephone and Mail Samples: Validating Two Studies by Focusing on Vote Choice and Turnout," presented to the Midwest Association for Public Opinion Research, Chicago, November 20-21, 2009.

132. Lee B. Becker, “Qualifications for U.S. Presidents: What Sarah Palin Tells us about Public Opinion Measurement and Public Opinion,” presented to the Second International Conference on Public Opinion Polls, Cairo, Egypt, Nov. 8-9, 2009.

131. Lee B. Becker and Tudor Vlad, “ Educating the Communication Professional for an Uncertain Occupational Landscape,” presented the International Conference on R&D Perspectives, Promoting Innovation through Education, Culture and Communication, National School of Political and Administrative Studies, Bucharest, Romania, November 6, 2009.

130. Nicoleta Corbu, Qingmei Qing and Lee B. Becker, “Using Voter Lists to Create Telephone and Mail Samples: Two Validation Studies from a Single Community, “ presented to the conference of Southern Association for Public Opinion Research, Raleigh, NC., October 8-9, 2009.

129. C. Ann Hollifield and Lee B. Becker, “Clash of Cultures: The Effects of Hypercompetition on Journalistic Ethics and Professional Values,” presented to the International Conference on The Basics of Journalism: Concepts of Ethics, Responsibility, and Quality in Media and Journalism," Eichstätt, Germany, September 18-20, 2009.

128. Lee B. Becker, Donna Wilcos and Tudor Vlad, “The Effects of Pre-University Study of Journalism On Entry to the Job Market,” presented to the Journalism Research and Education Section, International Association for Media and Communication Research, Mexico City, July 21-24, 2009.

127. Lee B. Becker and Tudor Vlad, "Conceptualizing and Measuring Characteristics of Media Systems,” presented to Beyond East & West, Two Decades of Media Transformation after the Fall of Communism, an international conference organized by the Center for Media and Communication Studies at Central European University in collaboration with the InternationalCommunication Association and Annenberg School for Communication, University of Pennsylvania, June 25-27, 2009.

126. Lee B. Becker and Tudor Vlad, “A Model for Evaluating Media Assistance Projects,” presented at the Idowu Sobowale Conference on Media, Governance and Development in Africa, Olabisi Onabanjo University, Ago-Iwoye, Ogun State, Nigeria, March 31 to April 2, 2009.

125. Lee B. Becker and Tudor Vlad, “Conceptualizing and Measuring Media Freedom,” presented as the keynote address at the Idowu Sobowale Conference on Media, Governance and Development in Africa, Olabisi Onabanjo University, Ago-Iwoye, Ogun State, Nigeria, March 31 to April 2, 2009.

124. Lee B. Becker and C. Ann Hollifield, Market Forces, Media Assistance and Democratization, presented to the International Conference on State and Democracy, University of Belgrade, Belgrade, November 28-29, 2008.

123. Allan McCutcheon, Lee B. Becker, Jenny Marlar, Glenn Phelps, and Tudor Vlad, Economic Growth and the Human Condition, presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 21-22, 2008.

122. Eva-Marie Jacobsson, Lee B. Becker, Tudor Vlad, C. Ann Hollifield and Adam Jacobsson, The Impact of Market Competition on Journalistic Performance. Presented to the Journalism Research and Education Section of the International Association for Media and Communication Research, Stockholm, July 20-15, 2008.

121. Lee B. Becker and Tudor Vlad, The Changing Work Environment of Journalists In the U.S.: What We can Learn from the Annual Survey of Journalism & Mass Communication Graduates. Presented to the Journal of Media Business Studies Workshop on News Organization and News Work, Jönköping International Business School, Media Management and Transformation Center, Jönköping, Sweden, April 28-29, 2008.

120. Lee B. Becker and Ayman Nada, American Ports and the United Arab Emirates: Media Influence on National Image. Presented to the International Conference on Satellite Television and National Identity in the Arab World, Visions for 21st Century Media, University of Sharjah, United Arab Emirates, December 11-12, 2007.

119. Lee B. Becker, Ayman Nada, Allan McCutcheon, Olena Kaminska and Tudor Vlad. U.S. Public Opinion about Arab States: Examining the Differences in National Images. Presented to the Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

118. Lee B. Becker and Tudor Vlad. The Impact of Post-Employment Journalism Training On Health and Medical Story Ideation. Presented to the Professional Education Section of the International Association for Media and Communication Research, Paris, July 23-25, 2007.

117. Lee B. Becker, Conceptual and Methodological Issues in Media Monitoring, Keynote Address delivered to the Conference, On Media Monitoring--The Media and Their Contribution to Democracy, organized by SwissGIS, Swiss Center for Studies on the Global Information Society at the University of Zurich, June 29-30, 2007.

116. Lee B. Becker and Tudor Vlad, Support for Media Rights as a Criterion for Evaluating Journalism Education, presented to the World Journalism Education Congress, June 25-28, Singapore.

115. Lee B. Becker, "A secondary analysis of U.S. public opinion polls about the War in Iraq," presented to the conference on Public Opinion Polls and Decision Making: From Theory to Practice, February 6-8, 2007, Cairo, Egypt.

114. Lee B. Becker, Allan McCutcheon and Tudor Vlad, "Who really thinks Saddam was personally involved? Examining changes in misperceptions about the Iraq War, presented to the Midwest Association for Pubic Opinion Research, Chicago, November 17-18, 2006.

113. Tudor Vlad and Lee B. Becker, "The duration of impact of midcareer training programs for journalists," presented to the Midwest Association for Pubic Opinion Research, Chicago, 2006.

112. Lee B. Becker, Tudor Vlad, Amanda Swennes, Benandre Parham, Lauren Teffeau, and Marcia Apperson, "The impact of midcareer training on journalistic work, " presented to the Professional Education Section of the International Association for Media and Communication Research, Cairo, Egypt, July 2006.

111. C. Ann Hollifield, Lee B. Becker and Tudor Vlad, "The effects of political, economic and organizational factors on the performance of broadcast media in developing countries," presented to the Political Communication Section of the International Association for Media and Communication Research, Cairo, Egypt, July 2006.

110. Adam Jacobsson, Eva-Maria Jacobsson, C. Ann Hollifield, Tudor Vlad and Lee B. Becker, "Examining the suspected adverse effects of competition on media performance," presented to the Journalism Studies Interest Group, International Communication Association, Dresden, Germany, June 19-23, 2006.

109. Tudor Vlad and Lee B. Becker, "Stability and change in support for free expression among those preparing for careers in communication occupations," presented to the Midwest Association for Public Opinion Research, Chicago, 2005.

108. C. Ann Hollifield, Lee B. Becker, and Tudor Vlad, "Media economics and democracy: Developing independent media in nations in transition, " presented to the Media Management & Economics and International Divisions of the Association for Education in Journalism & Mass Communication, San Antonio, TX, 2005.

107. Lee B. Becker, Tudor Vlad, Amy Jo Coffey, Lisa Hebert, Nancy Nusser and Noah Arceneaux, "The impact of newsroom philosophy on story ideation and story narration," presented to the Midwest Association for Public Opinion Research, Chicago, 2004.

106. Lee B. Becker, Tudor Vlad and Nancy Nusser, "Media freedom: Conceptualizing and operationalizing the outcome of media democratization," presented to the Political Communication Section of the International Association for Media and Communication Research, Porto Alegre, Brazil, 2004.

105. Lee B. Becker, Tudor Vlad, Nancy R. Mace and Marcia Apperson, "Midcareer training of journalists: Evaluating its impact on journalistic work," presented to the Professional Education Section of the International Association for Media and Communication Research, Porto Alegre, Brazil, 2004.

104. Jeffrey Springston, Lee B. Becker and Tudor Vlad, "The Ailing State of Health News Coverage: Is PR the Antidote?" presented to the Public Relations Division, National Communication Association, Miami, FL, 2003.

103. Lee B. Becker, Tudor Vlad, George L. Daniels and Hugh J. Martin, "The Impact of Internal Labor Markets On Newspaper Industry Diversification," presented to the Midwest Association for Public Opinion Research, Chicago, 2003.

102. Wilson Lowrey, George Daniels and Lee B. Becker, "Predictors of Convergence Curricula in Schools of Journalism and Mass Communication," presented at the conference on "Expanding Convergence: Media Use in a Changing Information Environment," Columbia, S.C., 2003.

101. C. Ann Hollifield, Lee B. Becker and Tudor Vlad, "Market, Organizational, and Strategic Factors Affecting the Success of Media Organizations in Emerging Economies," presented to the Conference on Strategic Responses to Media Market Changes, Media Management and Transformation Centre, Jönköping International Business School, Jönköping University, Sweden, 2003.

100. Jisu Huh and Lee B. Becker, "Direct-to-Consumer Prescription Drug Advertising: Understanding Its Consequences," presented to the Midwest Association for Public Opinion Research, Chicago, 2002.

99. Hugh J. Martin, Lee B. Becker and Tudor Vlad, "Communication Entry-Level Professionals' Attitudes Toward Unions and Workplace Rights," presented to the Midwest Association for Public Opinion Research, Chicago, 2002.

98. Lee B. Becker, Tudor Vlad and Hugh H. Martin, "Change and stability in the newspaper industry's journalistic labor market," presented to the Media Management and Economics Division of the Association for Education in Journalism and Mass Communication, Miami Beach, Florida, 2002.

97. Lee B. Becker, Patrick J. McConnell and Aswin Punathambekar, "The impact of journalism training on the trainers: Reflections of U.S. international fellows," presented to the Professional Education Section of the International Association for Media and Communication Research, Barcelona, Spain, 2002.

96. Patrick J. McConnell and Lee B. Becker, "The role of media in democratization, " presented to the Political Communication Section of the International Association for Media and Communication Research, Barcelona, Spain, 2002.

95. Lee B. Becker, Heidi H. Edwards, Tudor Vlad, George L. Daniels, Edward M. Gans, and Namkee Park, "Routinizing the acquisition of raw materials: A comparative study of news construction in a single community," presented to the Midwest Association for Public Opinion Research, Chicago, 2001.

94. Lee B. Becker, Edward M. Gans, Heidi H. Edwards, George L. Daniels, Namkee Park and Tudor Vlad, "Professionalism of news workers: The creation and evolution of the concept," presented to the International Communication Association, Washington, 2001.

93. "Determinants of newsroom use of staff expertise: The case of international news," with W. Lowrey and A. Punathambekar, presented to the Midwest Association for Public Opinion Research, Chicago, 2000.

92. "Independent journalism training initiatives: Their impact on journalists and journalism education," with W. Lowrey, presented to the Professional Education Section of the International Association for Media and Communication Research, Singapore, 2000.

91. "Differential employment rates in the journalism and mass communication labor force based on gender, race and ethnicity: Exploring the impact of affirmative action," with E. Lauf and W. Lowrey, presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, New Orleans, 1999.

90. "Newsroom structure: Why does the beat go on?" with D. Claussen, W. Lowrey, W. Anderson, presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, Lexington, KY,1999.

89. "The structure of copydesk discontent: Is the news operation system a solution?" with W. Lowrey, presented to the Midwinter Conference of the Association for Education in Journalism and Mass Communication, Nashville, TN, 1999.

88. "Evaluating journalism & mass communication education: Are U.S. efforts applicable globally?" with G. Kosicki, presented to the Professional Education Section of the International Association for Media and Communication Research, Glasgow, Scotland, 1998.

87. "Media prerequisites and personnel: Television and newspaper differences in hiring strategies," with C. Hollifield and G. Kosicki, presented to the Midwest Association for Public Opinion Research, Chicago, 1997.

86. "A comparative study of the role of media evaluations: German and U.S. differences and similarities," with G. Kosicki, presented to the Midwest Association for Public Opinion Research, Chicago, 1997.

85. "Trade policy, the press and public opinion: Evidence from journalists, news content, focus groups and surveys," with G. Kosicki, presented to the Midwest Association for Public Opinion Research, Chicago, 1996.

84. "Production and framing process of the international news in the United States, Japan, and China: A case study in the USA-Japan trade conflict over luxury cars in 1995," with G. Kosicki, S. Mikami and L. Zhiming, presented to the World Association for Public Opinion Research, Tokyo, Japan, 1996.

83. "Conflicting goals, confused elites, active audiences: Some thoughts on Canadian media policy," presented to a conference on "Media Policy, National Identity, and Citizenry in Changing Democratic Societies: The Case of Canada," Media Studies Center, Duke University, Durham, N.C., 1995.

82. "Elite understanding--and misunderstanding--of public opinion," presented to the Political Communication Division of the International Communication Association, Albuquerque, NM, 1995.

81. "Characteristics of journalistic novices: The background and education of entry-level news workers," with J. Graf and S. Miller, presented to the Midwest Association for Public Opinion Research, Chicago, 1994.

80. "Community complexity and knowledge gaps: A longitudinal study of one community," with G. Melwani, K. Viswanath and G. M. Kosicki, presented to the Midwest Association for Public Opinion Research, Chicago, 1994.

79. "Entry-level pay: Is oversupply an explanation for low wages?" with V. Stone and J. D. Graf, presented to the Association for Education in Journalism and Mass Communication, Atlanta, 1994.

78. "Journalism enrollments in the United States: Disentangling the trends over the last quarter century," with J. D. Graf, presented to the Professional Education Section of the International Association for Mass Communication Research, Seoul, Korea, 1994.

77. "On-the-job vs. academic training: A comparative study of instructional alternatives in journalism education," with W. Donsbach and G. M. Kosicki, presented to the Professional Education Section of the International Association for Mass Communication Research, Sao Paulo, Brazil, 1992.

76. "Finding work and getting paid: Predictors of success in the mass communications job market," with G. Kosicki, T. Engleman and K. Viswanath, presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Boston, 1991.

75. “Audience values and sports preferences,” presented to a special theme session of the International Communication Association, Chicago, 1991.

74. "Racial differences in evaluations of the mass media," with G. Kosicki and F. Jones, presented to the Midwest Association for Public Opinion Research, Chicago, 1990.

73. "Motivations for watching sports: Modeling and spectating as goals," with P. Creedon, presented to the Working Group on Sport, Media and International Understanding of the International Association for Mass Communication Research General Assembly and Conference, Bled, Yugoslavia, 1990.

72. "Buses and ballots: The role of media images in a local election," with J. Kosicki and E. Fredin, presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, 1990.

71. "Coming to grips with sports viewing on television: Conceptual and methodological work on motivations for watching sports," with P. Creedon, presented to the Midwest Association for Public Opinion Research, Chicago, Illinois, 1989.

70. "The changing context of socialization to newswork," presented to the International Conference on Culture and Communication, Philadelphia, Pennsylvania, 1989.

69. "Cognitive strategies for media use during a presidential campaign," with E. Fredin and G. Kosicki, presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., 1989.

68. "Recent developments in theory and research on the political functions of the mass media in the United States," presented to the symposium German-American Relations II: Media, Polls and Politics, Tempe, Arizona, 1989.

67. "The impact of training on user evaluations of videotext," with B. Hemels, presented to the Sociology and Social Psychology Section of the International Association for Mass Communication Research General Assembly and Conference, Barcelona, Spain, 1988.

66. "Altering stereotypes about female sports: The effects of exposure to television coverage of female athletics," with P. Creedon, presented to the Working Group on Sport, Media and International Understanding of the International Association for Mass Communication Research General Assembly and Conference, Barcelona, Spain, 1988.

65. "Values of journalism students," presented to the Newspaper Division and the Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, Portland, Oregon, 1988.

64. "Television reporters and producers as journalists," with C. Smith, presented to the Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication, Portland, Oregon, 1988.

63. "Audience responses to media content diversification: Summary of a multinational examination," with K. Schoenbach, presented to the Midwest Association for Public Opinion Research, Chicago, 1987.

62. "The mass media, knowledge and evaluation of community," with E. Fredin, presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, San Antonio, Texas, 1987.

61. "Media use and community pride," with E. Fredin, presented to the Political Communication Division of the International Communication Association, Montreal, Canada, 1987.

60. "Initial reactions to two forms of videotex: Learning to use a new medium," with E. Fredin, presented to the Midwest Association for Public Opinion Research, Chicago, Illinois, 1986.

59. "Television sports viewing and leisure behavior," with P. Creedon, presented to the Midwest Association for Public Opinion Research, Chicago, Illinois, 1986.

58. "Audience expectations and sport: The role of the female athlete," with P. Creedon, presented to the Working Group on Sport, Media and International Understanding of the International Association for Mass Communication Research General Assembly and Conference, New Delhi, India, 1986.

57. "The promise and reality of cable TV in the U.S.: The audience's assessment," with P. Creedon and E. Fredin, presented to the Sociology and Social Psychology Section of the International Association for Mass Communication Research General Assembly and Conference, New Delhi, India, 1986.

56. "Changes in leisure time activity," with P. Creedon, presented to the World Association for Public Opinion Research, Wiesbaden, Federal Republic of Germany, 1985.

55. "Bruce H. Westley: Creating and editing *Journalism Monographs*," presented at a Plenary Session honoring Bruce Westley on receipt of the Paul Deutschmann Award, Memphis, 1985.

54. "Students in journalism sequences: How do they differ?" with P. Creedon, presented to the Educator Academy of the International Association for Business Communicators, New York, 1985.

53. "Predictors of interest in new information services," presented to the Midwest Association for Public Opinion Research, Chicago, 1984.

52. "Leisure time allocation and the new media," with R.W. Blood, presented to the Sociology and Social Psychology Section, 14th Conference of the International Association for Mass Communication Research, Prague, Czechoslovakia, 1984.

51. "A report on Detroit Media Coverage of Magnum and Vista: A case study of press criticism," with T. Schwartz and S. West, presented to the Minorities and Communication Division of the Association for Education in Journalism and Mass Communications, Gainesville, Florida., 1984.

50. "Electoral knowledge and uncertainty," with R.W. Blood and C. Carey, presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Gainesville, Florida, 1984.

49. "The development of professional values of journalists," with J. Fruit, S. Caudill and R.W. Blood, presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Gainesville, Florida, 1984.

48. "Social implications of interactive cable: A decade of research," presented at "Advanced Wired Cities: Driving Forces and Social Implications," a conference of the Washington Program in Communication Policy Studies, Annenberg Schools, Washington, D.C., 1984.

47. "What voters know about election issues and candidates and what the media tell them," with R.W. Blood, presented to the International Society of Political Psychology, Toronto, Canada, 1984.

46. "Media use and the learning of political arguments," with R.W. Blood and M. Greenwald, presented to the Political Communication Division of the International Communication Association, San Francisco, 1984.

45. "Lifestyle, leisure time and cable television," with N. Koch and J. C. Pollock, presented to the Midwest Association for Public Opinion Research, Chicago, 1983.

44. "Media use and voter uncertainty," with R. Blood, presented to the Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Corvallis, Oregon, 1983.

43. "Local voting decisions and the flow of campaign information," with K. Krendl, presented to the Political Communication Division, International Communication Association, Dallas, 1983.

42. "The impact of new media technologies on media use and leisure time allocation," with R. Blood, presented to the American Association for Public Opinion Research, Buck Hill Falls, Pennsylvania, 1983.

41. "The new choices provided by cable: How do audiences respond?" presented to the Social Psychology Section, 13th Conference of the International Association for Mass Communication Research, Paris, 1982.

40. "Motivations, media use and electoral decision-making," with D. Demers, presented to the Theory and Methodology Division, Association for Education in Journalism, Athens, Ohio, 1982.

39. "The winnowing process in presidential primaries," with S. Rafaeli, presented to the Political Communication Division, International Communication Association, Boston, 1982.

38. "Understanding media selection from a uses and motives perspective," with J. Fruit, presented to the Mass Communication Division, International Communication Association, Boston, 1982.

37. "A bottle bill referendum: Exploring the links between knowledge and voting intentions," with S. Dunwoody, presented to the Midwest Association for Public Opinion Research, Chicago, 1981.

36. "Cable's impact on media use: A preliminary report from Columbus," with R. Rafaeli, presented to the Theory and Methodology Division, Association for Education in Journalism, East Lansing, Michigan, 1981.

35. "The mass media and citizen assessment of issue importance: A reflection on agenda-setting research," presented to a symposium sponsored by the Swiss Society of Communication Research and the German Association of Communication Research, Zurich, Switzerland, 1981.

34. "Confidence in institutional leadership," with J. Brown, presented to the American Association for Public Opinion Research, Buck Hill Falls, Pennsylvania, 1981.

33. "Confidence in leadership: Disaggregating the trends," with J. Brown, presented to the Midwest Association for Public Opinion Research, Chicago, 1980.

32. "Audience needs and media use: U.S. audience responses to old and new media systems," presented to the Social Psychological Section, 12th Conference of the International Association for Mass Communication Research, Caracas, Venezuela, 1980.

31. "Coverage of the U.S.: A study of the Yugoslav press," presented to a round table on Third World Communicators at the 12th Conference of the International Association for Mass Communication Research, Caracas, Venezuela, 1980.

30. "The growth of TV dependence: Tracing the origins of the political malaise," with J. Fruit, presented to the Political Communication Division, International Communication Association, Acapulco, Mexico, 1980.

29. "Personnel decision-making in TV organizations: A multi-level analysis," with J. Dimmick and J. Broderick, presented to the Mass Communication Division, International Communication Association, Acapulco, Mexico, 1980.

28. "The impact of news formats on adult learning from TV news," with R. Perloff and E. Wartella, presented to the Midwest Association for Public Opinion Research, Chicago, 1979.

27. "Motivations and media use: Exploring the linkage," with J. Fruit and E. Collins, presented to the Midwest Association for Public Opinion Research, Chicago, 1979.

26. "Television and the origins of Proposition 13: Did the nightly news make tax revolt inevitable?" with J. Fruit, presented to the American Association for Public Opinion Research, Buck Hill Falls, Pennsylvania, 1979.

25. "Public understanding of the news business," with D. Whitney and E. Collins, presented to the Midwest Association for Public Opinion Research, Chicago, 1978.

24. "Organizational variables and the study of newsroom behavior: A review and discussion of U.S. research," presented to a round table on Communicator Research at the 11th Conference of the International Association for Mass Communication Research, Warsaw, Poland, 1978.

23. "The effects of media dependencies on audience assessment of government," with D. Whitney, presented to the Theory and Methodology Division, Association for Education in Journalism, Seattle, 1978.

22. "Newspaper and television dependencies: Their effects on evaluations of governmental leaders," with I. Sobowale and W. Casey, presented to the Political Communication Division, International Communication Association, Chicago, 1978.

21. "Commitment to the field: Reporters and their profession," with I. Sobowale and R. Cobbey, presented to the Midwest Association for Public Opinion Research, Chicago, 1977.

20. "Empirical measures of press performance," presented to the Newspaper Division, Association for Education in Journalism, Madison, Wisconsin, 1977.

19. "Criticism of the press: Its social, psychological and political origins," with R. Cobbey and I. Sobowale, presented to the Theory and Methodology Division, Association for Education in Journalism, Madison, Wisconsin, 1977.

18. "U.S. primary politics and public opinion: The role of the press in determining voter reactions," with M. McCombs, presented to the Political Communication Division, International Communication Association, West Berlin, 1977.

17. "Methodological advances in uses and gratifications research," presented to the Political Communication Division, International Communication Association, West Berlin, 1977.

16. "The youth vote in 1976: Implications of research on 1972s first-time voters," with G. O'Keefe and J. McLeod, presented to the Midwest Association for Public Opinion Research, Chicago, 1976.

15. "Influence of the mass media on issues, images and political interest," with M. McCombs and D. Weaver, presented to the Midwest Association for Public Opinion Research, Chicago, 1976.

14. "Causal analyses of coorientation variables using a non-experimental, longitudinal design," with J. Brown and J. McLeod, presented to the Theory and Methodology Division, Association for Education in Journalism, College Park, Maryland, 1976.

13. "Community and organizational determinants of press performance: Secondary Analyses of the New England Survey data," with R. Beam and J. Russial, presented to the Newspaper Division, Association for Education in Journalism, College Park, Maryland, 1976.

12. "Correlates of media gratifications," with J. McLeod and D. Ziemke, presented at a round table discussion on "Media Campaign Coverage and the Electorate: National Surveys," American Association for Public Opinion Research, Asheville, North Carolina, 1976.

11. "Attitudes vs. cognitions: Explaining long-term Watergate effects," with W. Towers, presented to the Political Communication Division, International Communication Association, Portland, Oregon, 1976.

10. "Measuring the cumulative agenda-setting influence of the mass media," with M. McCombs and D. Weaver, presented to the Mass Communications Division, Speech Communication Association, Houston, Texas, 1975.

9. "Decline and fall at the White House: A longitudinal analysis of communication effects," with J. McLeod and J. Brown, presented to the Theory and Methodology Division, Association for Education in Journalism, Ottawa, Canada, 1975.

8. "Watergate and the voter: A panel study of communication in the 1972 and 1974 elections," with J. McLeod and J. Brown, presented to the American Association for Public Opinion Research, Itasca, Illinois, 1975.

7. "A uses and gratifications approach to Watergate effects analysis," presented to the SUNY Conversations in the Disciplines Conference, "Perspectives in Mass Communications," Mohawk Valley Community College, Utica, N.Y., 1975.

6. "Political consequences of agenda-setting," with J. McLeod, presented to the Conference on the Agenda-Setting Function of Mass Communication, Syracuse University, Syracuse, N.Y., 1974.

5. "Testing the validity of media gratifications through political effects analysis," with J. McLeod, presented to the Theory and Methodology Division, Association for Education in Journalism, San Diego, California, 1974.

4. "Impact of Watergate on young voters," with S. Chaffee, presented to the Central States Speech Association, Milwaukee, Wisconsin, 1974.

3. "The effects of mere exposure to political advertising," with J. Doolittle, presented to the Theory and Methodology Division, Association for Education in Journalism, Ft. Collins, Colorado, 1973.

2. "Another look at the agenda-setting function of the press," with J. McLeod and J. Byrnes, presented to the Theory and Methodology Division, Association for Education in Journalism, Ft. Collins, Colorado, 1973.

1. "Exploration of methodological problems in co-orientation research," with J. McLeod and W. Elliott, presented to the Theory and Methodology Division, Association for Education in Journalism, Carbondale, Illinois, 1972.

G. Other

Director, *Annual Surveys of Journalism & Mass Communication*, a survey project providing labor force data for the field of journalism and mass communication. National surveys are conducted each year of graduates of journalism and mass communication programs, enrollments in journalism and mass communication programs, and salaries paid faculty in journalism and mass communication. Periodic surveys deal with industry hiring trends and other related issues.

SERVICE

A. External

ABLEX Communication and Information Science Series

Mass Communication/Telecommunication Systems sub-series editor, 1990-1991.

American Association for Public Opinion Research

Membership Committee, 1984-85.

Association for Education in Journalism and Mass Communication

Elected Standing Committee on Research, 1980-83, 1990-93.

Publications Committee, 1987-90.

Theory and Methodology Division Program Chairman (1974-75), Executive Committee Member (1975-80), Head (1978-79).

Committee on Communication Technology and Policy Secretary (1984-85), Vice Chairman (1985-86), Chairman (1986-87), representative to the Telecommunications Committee, American Newspaper Publishers Association (1984-89).

Hampton Press

Mass Communication and Journalism editor, 1992-2010.

Journalism & Mass Communication Monographs

Editorial Board, 1978-82; Editor, 1982-85.

Journalism & Mass Communication Quarterly

Editorial Advisory Board, 1975-present.

Journal of Broadcasting & Electronic Media

Editorial Board, 1980-84; 1989-1991.

Mass Comm Review

Editorial Board, 1978-1990.

Midwest Association for Public Opinion Research

Executive Committee (1979-85), Program Chairman (1980-82), Vice President (1982-83), President, (1983-84), Fellows Student Paper Organizer (1998-2000).

New Media & Society

Contributing Editor, 1997-2005.

Australian Journalism Review

Editorial Board, 1999-2005.

Center for Global Media Studies

Executive Board, 1999-2005.

Expert reviewer, National Science Foundation, 2007.

Peer Review Panel, Communication Sector, Development Specialists Program, Higher Education for Development, 2007, 2008.

Special Review Panel, National Institutes of Health, for Centers of Excellence in Cancer Communication Research, 2002-2003.

Special Review Panel (T), Media and Journalism, the Association Liaison Office for University Cooperation in Development, July 2003.

Special Review Panel (T), Media and Journalism, the Association Liaison Office for University Cooperation in Development, July 2004.

Special Review Panel, U.S. Middle East University Partnership Program, Higher Education Development, 2005.

Special Review Panel, U.S. Middle East University Partnership Program, Higher Education Development, July 2006.

Peer Review Panel for Communication Sector, Higher Education Development, January 2007.

Expert reviewer, National Science Foundation, 2007.

Advisory Board of the McCormick Tribune New Media Women Entrepreneurs Initiative, 2007-2010.

Special Review Panel, U.S. Middle East University Partnership Program, Higher Education Development, July 2008.

Special Review Panel, National Institutes of Health, for Centers of Excellence in Cancer Communication Research, 2008.

Publizistik

Editorial Board, 2009 to present.

Peter Lang

Series Editor, Mass Communication and Journalism series editor, 2010 to present.

Web Journal of Mass Communication Research
Editorial Board, 1997 to present.

Keio Communication Review, Editorial Advisory Board, 2000 to present

Communication & Society, Advisory Board, 2015 to present.

B. Internal (Departmental)

Executive Committee, Graduate Committee (Chair for two terms), Research Committee, Promotion and Tenure Committee (Ohio State)

Scholarship/Awards Committee, Search Committee, Graduate Committee, Promotion and Tenure Committee, Teaching Committee (Georgia)

C. Internal (College Appointments)

Priorities Committee, Professional Leave Committee, Promotion and Tenure Committee (Ohio State)

Strategic Planning Committee, Promotion and Tenure Committee, Ad Hoc Promotion and Tenure Review