

# Undergraduate Degree Requirements (AB) Entertainment and Media Studies

*Positions in the film, television, and digital media entertainment industries*

This program prepares students for careers in media-entertainment industries (film, television, and digital) and for advanced study and careers in education and in public policy. Courses focus on the theory and practice of scripted and unscripted visual storytelling from within a media-studies framework. They provide a broad understanding as well as an emphasis on above-the-line creative roles of screenwriting, producing and directing, and postproduction, informed by in-depth courses that expand and deepen understanding of media entertainment and society.

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## MAJOR REQUIREMENTS (15 credit hours)

Prerequisite for major courses, taken prior to starting the major

- EMST 3010: Media Entertainment and Popular Culture

Semester 1 major status:

- EMST 3110: Writing for Entertainment Media
- EMST 3150: Entertainment Media Industries

Semester 2 major status:

- EMST 3210: Production Basics
- EMST 3320: Entertainment Media Analysis

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## MAJOR ELECTIVES (Select 18 credit hours from the options below)\*\*

- EMST 3012e: Peabody Archive and Genre Television
- EMST 4040: International Film Markets – Cannes Film Festival Study Abroad
- EMST 4050: Grady LA – Media Industries in Context
- EMST 4110: Screenwriting
- EMST 4120: Producing for the Screen
- EMST 4200: Cinematography and Visual Language
- EMST 4210: Sound and Picture Editing
- EMST 4230: Directing for the Screen
- EMST 4240: Visual Effects and Color Correction
- EMST 4280: Production Capstone
- EMST 4310: Television Histories
- EMST 4320: Media Audiences
- EMST 4330: Media Theory
- EMST 4410: Global Media Entertainment Industries
- EMST 4430: International Media Entertainment
- EMST 4440: Representation & Identity in Entertainment Media
- EMST 4520: Digital Technology & Culture
- EMST 4530: Video Games and Interactive Narrative
- EMST 4540: Transmedia Entertainment
- EMST 4960/70/80R: Faculty-Mentored Undergraduate Research
- EMST 4990R: Undergraduate Research Thesis (or Final Project)
- EMST 5010: Media Entertainment Industry Internship
- EMST 5050: Media Entertainment Industry Internship – Grady LA
- EMST 5170: Advanced Studies in Media Entertainment
- EMST 5990: Seminar in Media Arts
- JRLC 5040: Law of Mass Communication
- JRLC(LACS) 5060: Telenovelas, Culture, and Society
- JRLC 5080: International Mass Communication
- JRLC 5400: Race, Gender, and the Media
- JRLC 5490: History of the Mass Media in the United States

\*\*At least twelve hours must be chosen from this list; however, the remaining six hours required may be any **upper-division** course offered in the Grady College of Journalism and Mass Communication if prerequisites have been met. One course must be an EMST diversity or global class (those numbered EMST 44xx). Eligibility to all except for EMST, JRLC courses, and POD exceptions for the Cannes Study Abroad program requires completion of major requirements.

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## GET INVOLVED

For a complete list of Grady student organizations visit the Grady web site (<http://grady.uga.edu/grady-students/>) Also, check out these selected Web sites for more information: <http://theindustry.uga.edu/> <http://gradynews.uga.edu/>