

LAUREN MUSGROVE

CURRICULUM VITAE

University of Georgia
Grady College of Journalism & Mass Communication
Department of Entertainment & Media Studies
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Online Portfolio: LaurenMusgrove.com

EDUCATION

MFA Film & Media Art **Emerson College** - Boston, MA
May 2023 *Full Tuition Fellowship*
 Phase 2 Advanced Placement
Summer semester in stop-motion animation - Academy of Media Arts in Cologne, Germany

BA Telecommunication & Film **The University of Alabama** - Tuscaloosa, AL
May 2016 *Presidential Full Tuition Scholarship*
 Magna Cum Laude, Dean's List, Honors College
Concentration in Media Production
Minor in Studio Art with a concentration in Photography
Fall semester abroad - Florence University of the Arts in Florence, Italy

ACADEMIC POSITIONS

Fall 2023 – Present **Assistant Professor - University of Georgia**, Athens, GA
Teaching production courses in the department of Entertainment & Media Studies in the Grady College of Journalism & Mass Communication.

Spring 2023 **Adjunct Professor - Emerson College**, Boston, MA
Taught a Foundations Practice in Visual & Media Arts Production course.
Designed a syllabus, guiding students to collaborate and create thoughtful media projects.

Fall 2022 **Graduate Teaching Assistant - Emerson College**, Boston, MA
Foundations Practice in Visual & Media Arts Production, Instructor Maria Servellón.
Leading equipment demonstrations, assisting with lecture presentation preparation, student guidance outside of class, and feedback on student projects.

Aug 2018 – May 2019 **Adjunct Professor - The University of Alabama**, Tuscaloosa, AL
Taught an Intro to Video Production lab course in the Journalism and Creative Media College for two semesters.

Aug 2015 – May 2016 **Video Production Specialist - Sanford Media Center**, Tuscaloosa, AL
Taught students at The University of Alabama how to use graphic, audio, and video editing software and equipment.

- Spring 2015 **Teaching Assistant - The University of Alabama**, Tuscaloosa, AL
Advanced Videography, Instructor Rachel Raimist.
Assisted in lessons on cameras, technology, equipment, and guided students in their projects.
- Fall 2015 **Student Teacher - The Capitol School**, Tuscaloosa, AL
Taught 8-12th graders basics of A/V production, guided them in individual and group projects.

SELECTED PROFESSIONAL EXPERIENCE

- 2020 - Present **Co-Owner - Purple Magnet Productions**
Nationwide
Co-founder, co-owner, director, producer, cinematographer, and editor of numerous video projects such as music videos, documentaries, commercials, short and feature films.
Learn more at PurpleMagnetProductions.com.
- 2017 - 2020 **Video Producer - Red Clay Media**
Birmingham, AL
Produced, shot, edited, developed, and acted in video content for their digital brands: *It's a Southern Thing*, *This is Alabama*, and *People of Alabama*. Worked with client sponsors, within budgets and timelines, to create social media videos regularly receiving multi-million views.
- 2016-2017 **Post-Graduate Video Fellowship - Time Inc** (presently Dotdash Meredith)
Birmingham, AL
Produced, shot, edited, and developed digital video content and ads or over a dozen national brands such as *People*, *Southern Living*, *Time*, *Cooking Light*, *Sports Illustrated*, and *Walmart*.

FEATURE FILMS

The Third Saturday in October Part 1 (2022)

Producer

Horror genre movie set in 1979, Director Jay Burleson.

- Chattanooga Film Festival – WORLD PREMIERE
- Sidewalk Film Festival – “Best Alabama Film” HONORABLE MENTION
- Popcorn Frights Film Festival
- Fantastic Fest Burnt Ends
- Cine-Excess International Film Festival
- Soho Horror Film Festival
- Skyline Indie Film Festival – “Spirit of Skyline” AWARD WINNER

A Day in the Life of America (2019)

Director of Photography (Alabama)

Documentary covering all 50 states on the 4th of July, Director Jared Leto.

- Tribeca Film Festival 2019 – WORLD PREMIERE
- PBS Distribution in January 2020

SHORT DOCUMENTARY FILMS

All Y'all: The Series (2020)

Co-Director, Co-Producer, Co-Cinematographer, Co-Editor

Documentary series showcasing the stories of inspiring Southerners.

- NATAS Southeast Emmy Awards 2021 – “Human Interest Series” WINNER
- NATAS Southeast Emmy Awards 2021 – “Societal Concerns” WINNER (*Feed the Need*)
- Sidewalk Film Festival (*Feed the Need*)
- Jelly Film Festival Season 5 – FINALIST (*Feed the Need*)
- Over 950k views on Facebook (*Feed the Need*)

Thank You, Alabama Heroes (2020)

Co-Producer, Co-Animator, Narrator

Stop-motion piece thanking essential workers in Alabama during the COVID pandemic.

Branded for Blue Cross Blue Shield of Alabama.

- American Advertising Awards: Birmingham, AL – “Film/Video/Sound” SILVER ADDY WINNER
- NATAS Southeast Emmy Awards 2021 – “Societal Concerns” NOMINATION

People of Alabama: The Series (2019)

Co-Director, Co-Producer, Co-Cinematographer, Editor

Documentary series showcasing the stories of inspiring Alabamians.

- International News Media Association 2020 – GLOBAL MEDIA 3RD PLACE AWARD WINNER
- NATAS Southeast Emmy Awards 2020 – “Human Interest Series” WINNER
- NATAS Southeast Emmy Awards 2020 – “Historic/Cultural” WINNER (*Women of Steel*)
- NATAS Southeast Emmy Awards 2020 – “Editor” WINNER (*My Friend the Goose*)
- NATAS Southeast Emmy Awards 2020 – “Human Interest” NOMINATION (*My Friend the Goose*)
- NATAS Southeast Emmy Awards 2019 – “Promotion” WINNER (series trailer)
- Sidewalk Film Festival (*My Friend the Goose, One in a Million*)
- Fairhope Film Festival (*My Friend the Goose*)
- Over 1M Views on Facebook (*The Queen of Walmart, The NICU Grandpa*)

This is Huntsville (2019)

Co-Producer, Co-Cinematographer

A poetic love letter for the city of Huntsville, AL.

- American Advertising Awards: North Alabama – “Film/Video/Sound” SILVER ADDY WINNER
- NATAS Southeast Emmy Awards 2019 – “Magazine Program” NOMINATION

Alabama’s Beautiful Cahaba Lilies (2018)

Director, Producer, Co-Cinematographer, Editor, Writer, Narrator

Poetic ode to the species of lilies found only on the most biodiverse river in North America - the Cahaba.

- NATAS Southeast Emmy Awards 2019 – “Magazine Program” WINNER
- NATAS Southeast Emmy Awards 2019 – “Writer” NOMINATION
- Boulder Environmental/Nature/Outdoor Film Festival 2020

He Moved 8 Million Pounds of Stone for Her (2018)

Producer, Director, Co-Cinematographer, Editor

The powerful story of the creation and impact of the Wichahpi Commemorative Stone Wall in Florence, AL.

- NATAS Southeast Emmy Awards 2019 – “Human Interest” NOMINATION

A Secret World: Alabama’s Dismals Canyon (2017)

Co-Producer, Co-Cinematographer

Motion timelapse capture of an incredible nature reserve home to glow worms.

- NATAS Southeast Emmy Awards 2018 – “Cinematography” WINNER

On the Horizon (2015)

Director, Cinematographer, Editor

Solar power initiatives in Alabama – the challenges and successes.

Created through the Southern Environmental Law Center’s *Southern Exposure Film Fellowship*.

- Sidewalk Film Festival
- Black Warrior Film Festival – “Positive Impact” AWARD WINNER
- Wild & Scenic Film Festival
- Screenings for hundreds of people in Mobile, Birmingham, Tuscaloosa, and Fairhope, AL

Artigiani di Firenze (Artisans of Florence) (2013)

Producer, Director, Cinematographer, Editor

Portrait of an artisan couple living and creating in Florence, Italy.

- Black Warrior Film Festival – “Share Your Story” DOCUMENTARY AWARD WINNER
- The University of Alabama Capstone International Video Contest “Who I Met” WINNER

SHORT NARRATIVE FILMS

Blossoming (2022)

Writer, Director, Producer, Editor

- Sidewalk Film Festival
- SydFest Independent Film Festival - Best Student Film NOMINATION
- Golden Short Film Festival
- The Massachusetts Independent Film Festival
- Austin Spotlight Film Festival

Super Science Showcase: The Series (in post-production)

Director of 2 stories in the 15-episode STEM educational series.

- *Under the Enigma: Spooky Action* (full 30 min episode)
- *Cuyahoga River Riders: Fata Morgana* (5 min episode segment)

Convection (2022)

Producer, Editor, Actress

- Sidewalk Film Festival
- Tallgrass Film Festival

RWB (2018)

Director, Editor, Co-Writer

- Alabama Media Group Horror Challenge 2018 – “Best Film” and “Best Screenplay” WINNER
- Sidewalk Film Festival
- Drunken Film Fest Oakland
- Fairhope Film Festival

When it's Fall in the South (2017)

Lead Actress, Co-Producer

- Over 45M views on Facebook

Double Jump (2017)

Cinematographer

- Sidewalk Film Festival
- Sidewalk Scramble 48 Hour Film Challenge - WINNER

Ibbur (2017)

Cinematographer, Editor

- Sidewalk Film Festival

Blackface (2016)

Editor

- Black Warrior Film Festival – “Best Editing” AWARD WINNER
- Urban Mediamakers Film Festival
- Sidewalk Film Festival
- Daily Short Pick – Film Shortage
- Indie Night Film Festival
- 59th Cine Golden Eagle Awards Student Category – FINALIST

It Happened One Afternoon (2010)

Co-Director, Co-Writer, Co-Editor, Lead Actress

Created through the US Performing Arts' *Advanced Digital Film Camp* at Pepperdine University.

- Newport Beach Film Festival

SELECTED MUSIC VIDEOS

“Same Ship, Different Day” – Erica Sunshine Lee (2022)

Cinematographer, Co-Editor, Actress

- Trop Rock Music Association – “Music Video of the Year” WINNER
- Over 400k views on YouTube

“Best at the Show” – Brendan Mayer (2020)

Director, Editor

- Sidewalk Film Festival

"Heavy Rubber Gloves" - Hollywood Horses (2019)

Co-Director, Co-Cinematographer, Co-Editor

- Sidewalk Film Festival
- Sidewalk Scramble 48 Hour Film Challenge - WINNER

PRESENTATIONS & PANELS

July 2020	The Art of the Documentary - Presentation Sidewalk Film Center & Cinema
November 2019	Documentary Film - Panel Fairhope Film Festival
March 2017	Filmmaking in the South - Panel Black Warrior Film Festival (also juried the festival)
June 2016	The Art of the Documentary - Presentation The Long Weekend Multimedia Camp - The University of AL & Alabama Scholastic Press Association
Summer 2011	NASA Historic Mission Control - Presentations Space Center Houston

REFERENCES

Maurice Methot	Associate Professor at Emerson College 401-602-0439 maurice_methot@emerson.edu
Tamika Moore	Managing Producer at Red Clay Media 205-533-1927 tamika@redclaymedia.com
Maggie Brown	Film Producer, Co-Owner of Purple Magnet Productions 334-797-8998 maggie@purplemagnetproductions.com
Maria Servellón	Affiliated Faculty at Emerson College 617-824-8756 maria_servellon@emerson.edu