

**Health Media and Communication
Grady College MA Non-Thesis Program Planning Form**

Student: _____

Advisor/Major Professor: _____

Degree Program: MA Non-Thesis

Minimum 33 hours (11 courses)

University required course (1 hour): GRSC 7001 GradFIRST seminar. (Graduate students must complete a 1-credit GradFIRST seminar (GRSC 7001) during fall or spring of their first year, unless they enrolled in an exempt program. In Grady, the only exempt program is the Online MA program in Emerging Media).

Core Courses (9 hours)

JRMC 8010 () Research Methodology in Mass Communication
and

Two courses from the following:

JRMC 7340 () Graduate Newsroom

JRMC 7940 () Public Relations Foundations

JRMC 7960 () Advertising Foundations

Area of Concentration Courses

B. Three Health and Risk Courses from the following: **(9 hours)** JRMC 8160 ()

Advertising, Public Relations, and Health

JRMC 8170 () Risk Communication

JRMC 8130 () Special Topics in Health Communication, e.g., Global Health Media, e-Health, Health Communications and Underserved Populations

C. Three electives from the list below: **(9 hours)**

1. _____

2. _____

3. _____

Cognate Courses (6 hours) e.g., Biostatistics, Environmental Health, Epidemiology, Gerontology, Health Policy and Management, Health Promotion, Nutrition, Medical Anthropology, etc.

1. _____

2. _____

Electives

*JRMC 7355 () Health and Medical Journalism

*JRMC 7356 () Advanced Health and Medical Journalism

JRMC 8050 () Directed Readings *JRMC 8100 ()

Advertising and Public Relations Management

JRMC 8020 () Public Opinion

JRMC 8070 () Media, Culture & Diversity

JRMC 8130 () Special Topics in Health Communication

JRMC/ JOUR () Other JRMC or JOUR course approved by faculty advisor

Grady Prerequisites (check required courses as completed):

1. Statistics ()

* Recommended for students wishing to become health Public Information Officers Updated 7/12/2022