Health Media and Communication
Grady College MA Non-Thesis Program Planning Form

Student: _____________________________________
Advisor/Major Professor: ________________________________________
Degree Program: MA Non-Thesis
Minimum 33 hours (11 courses)

University required course (1 hour): GRSC 7001 GradFIRST seminar. (Graduate students must complete a 1-credit GradFIRST seminar (GRSC 7001) during fall or spring of their first year, unless they enrolled in an exempt program. In Grady, the only exempt program is the Online MA program in Emerging Media).

Core Courses (9 hours)
  JRMC 8010 (    ) Research Methodology in Mass Communication
  and
  Two courses from the following:
  JRMC 7340 (    ) Graduate Newsroom
  JRMC 7940 (    ) Public Relations Foundations
  JRMC 7960 (    ) Advertising Foundations

Area of Concentration Courses
B. Three Health and Risk Courses from the following: (9 hours) JRMC 8160 (    )
  Advertising, Public Relations, and Health
  JRMC 8170 (    ) Risk Communication
  JRMC 8130 (    ) Special Topics in Health Communication, e.g., Global Health Media, e-Health, Health Communications and Underserved Populations

C. Three electives from the list below: (9 hours)
  1. __________________________________________
  2. __________________________________________
  3. __________________________________________

Cognate Courses (6 hours) e.g., Biostatistics, Environmental Health, Epidemiology, Gerontology, Health Policy and Management, Health Promotion, Nutrition, Medical Anthropology, etc.
  1. __________________________________________
  2. __________________________________________

Electives
*JRMC 7355 (    ) Health and Medical Journalism
*JRMC 7356 (    ) Advanced Health and Medical Journalism
JRMC 8050 (    ) Directed Readings *JRMC 8100 (    )

Advertising and Public Relations Management
  JRMC 8020 (    ) Public Opinion
  JRMC 8070 (    ) Media, Culture & Diversity
  JRMC 8130 (    ) Special Topics in Health Communication
  JRMC/ JOUR (    ) Other JRMC or JOUR course approved by faculty advisor

Grady Prerequisites (check required courses as completed):
  1. Statistics (    )

*Recommended for students wishing to become health Public Information Officers  Updated 7/12/2022