

Benjamin M. Han

Department of Entertainment and Media Studies
Grady College of Journalism and Mass Communication
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EDUCATION

- Sept. 2012 Ph.D., Cinema Studies (with Distinction), Tisch School of the Arts, New York University
- Aug. 2006 M.A., Cinema-Television, School of Cinema-Television (now renamed the School of Cinematic Arts), University of Southern California
- Dec. 2003 B.S., Radio-TV-Film (High Honors), College of Communication, University of Texas at Austin.

RESEARCH INTERESTS

global media; race and ethnicity; television theory and history; Korean popular culture; cultural intersections between East Asia and Latin America; platform studies

ACADEMIC POSITIONS

- 2023-present Associate Professor, Department of Entertainment and Media Studies, Grady College of Journalism and Mass Communication, University of Georgia
- 2017-2023 Assistant Professor, Department of Communication, Tulane University (tenure granted in May 2023)
- Core Faculty, Roger Thayer Stone Center for Latin American Studies
- Affiliated Faculty, Asian Studies Program

- 2022-present Affiliated Researcher, The Transnational Culture and Digital Technology Lab,
Simon Fraser University
- 2013-2017 Assistant Professor, Communication Department, Concordia University Wisconsin
- 2012-2013 Lecturer, Visual Arts Department, Anne Arundel Community College
- 2011-2012 Dissertation Diversity Fellow, The Center for Citizenship, Race, and Ethnicity
Studies, The College of Saint Rose
- Fall 2011 Adjunct Professor, Department of Cinema Studies, New York University

FELLOWSHIPS, GRANTS, AND AWARDS

- 2023 CELT Classroom Enhancement Grant, Tulane University
- 2022-2025 Laboratory Program Grant, Academy of Korean Studies (KRW 300M [\$225K])
Project: “Cultural Production of *Hallyu* (Korean Wave) in the Digital Platform Era:
Industries, Texts, and Audiences,” co-researcher with Dal Yong Jin (Simon Fraser)
and Kyong Yoon (UBC Okanagan)
- 2022 Top Faculty Paper, Korean American Communication Association, National
Communication Association Conference
- 2022 Yang Won Sun Foundation Project Grant
- 2022 CELT Classroom Enhancement Grant, Tulane University
- 2022 Silverstein Award, Racial Translocalism and the Reception of Korean Popular
Culture Symposium, Tulane University
- 2022 COR International Travel Grant, Tulane University (declined)
- 2022 Dean’s International Conference Grant, Tulane University (declined)
- 2021 Tulane Japan Friendship Award
- 2020 Carol Lavin Bernick Faculty Research Grant, Tulane University
- 2019 School of Liberal Arts Faculty Research Award, Tulane University
- 2019 Kyujanggak International Symposium Travel Grant, Kyujanggak Institute for Korean
Studies, Seoul National University

2019	Dean's International Travel Grant, School of Liberal Arts, Tulane University
2019	Committee on Research (COR) International Travel Grant, Tulane University
2019	Carol Levin Grant, Department of Communication, Tulane University
2019	Tulane University Nominee, National Endowment for the Humanities Summer Stipend Competition (not funded)
2018	COR Research Fellowship, Tulane University
2018	Carol Levin Grant, Department of Communication, Tulane University
2017	Concordia University Wisconsin Nominee, National Endowment for the Humanities Summer Stipend Competition (not funded)
2014	The Perth USAsia Centre Scholarship (declined)
2013-2014	Morse Academic Plan (MAP) Postdoctoral Teaching Fellowship, New York University (declined)
2012	Diversity Travel Grant, Society for Cinema and Media Studies, Boston, MA, March 21-25
2011-2012	Diversity Dissertation Fellowship, Center for Citizenship, Race, and Ethnic Studies, The College of Saint Rose, Albany, NY
2011	Smithsonian Institution Predoctoral Fellowship
2011	Ford Foundation Dissertation Fellowship, Alternate and Honorable Mention
2011	Gaming Research Fellowship (now renamed the Eadington Fellowship), Center for Gaming Research, University of Nevada, Las Vegas, NV
2010	Dissertation Research Grant, Council for Media and Culture, New York University
2010	Dean's Student Travel Grant, Graduate School of Arts and Science, New York University
2009	Peabody/Lambdin Kay Visiting Researcher Grant, George Foster Peabody Archives, University of Georgia
2007-2011	Corrigan Fellowship, Tisch School of the Arts, New York University

PUBLICATIONS

Books

Netflix Korea and Global Television (manuscript in progress)

Reckoning with the World: South Korean Television and the Latin American Imaginary (under contract with Temple University Press)

Beyond the Black and White TV: Asian and Latin American Spectacle in Cold War America (Rutgers University Press, 2020)

Reviews: *Journal of Asian American Studies* 24, no. 2 (2021): 345-347

The Journal of Popular Culture 55 (2022): 507-509

Asian Communication Research 19, no. 2 (August 2022): 59-62

Edited Book

Racial Translocalism and the Reception of Korean Popular Culture, co-edited with David C. Oh (under advance contract with the University of Washington Press)

Articles (peer-reviewed)

“Platformization of the Korean Wave: A Critical Perspective,” *Communication Research and Practice*, co-authored with Jin Dal Yong and Kyong Yoon (revised and resubmitted)

“Netflix Korea and Platform Creativity,” *International Journal of Communication*, special issue (forthcoming)

“Melodramatizing Racialized Korea: The Impasse of Black Representation in *Itaewon Class*.” *Journal of Japanese and Korean Cinema*. Special issue, edited by Ji-yoon An (2022): 1-16. DOI: [10.1080/17564905.2022.2119807](https://doi.org/10.1080/17564905.2022.2119807).

“Reckoning with the World: Infrastructural Imaginaries of Cuba in Contemporary Korean Television.” In “Hallyu Storytelling in tzzzzzhe Americas,” edited by Wonjung Min and Dal Yong Jin. Special Issue, *Seoul Journal of Korean Studies* 35, no. 1 (June 2022): 51-73. [doi:10.1353/seo.2022.0004](https://doi.org/10.1353/seo.2022.0004).

“Millennials as Working Class?: El Rey Network and the Politics of Race, Class, and Gender.” *Critical Studies in Media Communication* 38, no. 3 (2021): 269-281. <https://doi.org/10.1080/15295036.2021.1913287>.

“Fantasies of Modernity: Korean TV Dramas in Latin America.” In “Korean Popular Cinema and Television in the 21st Century,” edited by Jihoon Kim. Special issue, *Journal of Popular Film and Television* 47, no. 1 (2019): 39-47.
<https://doi.org/10.1080/01956051.2019.1562823>.

“Transcultural Fandom of the Korean Wave in Latin America: Through the Lens of Cultural Intimacy and Affinity Space” (co-authored with Wonjung Min and Dal Yong Jin. *Media, Culture & Society* 41, no. 5 (2019): 604-619.
<https://doi.org/10.1177/0163443718799403>.

“Transpacific Talent: The Kim Sisters in Cold War America.” *Pacific Historical Review* 87, no. 3 (Summer 2018): 473-498. <https://doi.org/10.1525/phr.2018.87.3.473>.

“Ethnic/Diasporic/Transnational: The Rise and Fall of ImaginAsian TV.” *Television & New Media* 19, no. 3 (2018): 274-290.
<https://doi.org/10.1177/1527476417704705>.

“K-Pop in Latin America: Transcultural Fandom and Digital Mediation.” *International Journal of Communication* 11 (2017): 2250-2269.

“Reliving *Winter Sonata*: Memory, Nostalgia, and Identity.” In “Contemporary Korean Cinema and Television,” edited by Robert L. Cagle. Special issue, *Post Script* 27, no. 3 (2008): 25-37.

Book Chapters

“*Secret Garden*: The Fantastic and Modernity.” *An Atlas of Global Media*, edited by Juan Llamas Rodriguez (under review with Amherst College Press)

“Strategic Blackness in South Korean Television.” In *Mediating the South Korean Other: Representations and Discourses of Difference in the Post/Neocolonial Nation-State*, edited by David C. Oh (University of Michigan Press, 2022), 46-65.

“*Coreano Vlogs*: Diasporic Media and the Politics of Asian Representation in Latin America.” In *Korean Communities Across the World*, eds. Eun-Jeong Han, MinWha Han, and JongHwa Lee (Lanham: Lexington Books, 2019), 233-248 (Outstanding Book Award, Asian Pacific American Communication (APAC) Division, National Communication Association 2020).

Online Publications

“Cultural Specificity, Hybridity, and Transnationality in *Squid Game*,” The Hallyu Project Cluster, Contemporaries, *Post45*, February 23, 2023,
<https://post45.org/2023/02/cultural-specificity-hybridity-and-transnationality-in-squid-game/>.

Book Reviews

Dal Yong Jin, Kyong Yoon, and Wonjung Min, *Transnational Hallyu: The Globalization of Korean Digital and Popular Culture* (Rowman & Littlefield, 2021), *Asian Communication Research* 18, no. 2 (September 2021): 126-130.

Christina Klein, *Cold War Cosmopolitanism: Period Style in 1950s Korean Cinema* (Oakland: University of California Press, 2020), *Pacific Historical Review* 90, no. 1 (Winter 2021): 119-120.

Film Reviews

Way Back Home (Eun-jin Pang, 2013), *Journal of Korean Studies*, 20/2 (2015): 462-465.

Timeless, Bottomless Bad Movie (Sun-Woo Jang, 1997), *Critical Filmography of World Cinema-Korea*, ed. Frances Gateward. Montreal: Caboose (forthcoming)

Magazine

“Sister Act,” *KoreAm*, 25/6 (June 2014), 26-30.

INVITED LECTURES

- 2023 “The Korean Wave in Latin America,” Innovation Day, Grupo Bolívar, Bogotá, Colombia (virtual)
- 2022 *Beyond the Black and White TV: Asian and Latin American Spectacle in Cold War America*, Book Talk, Center for Hallyu Studies, Seoul National University Asia Center, September 27.
- 2021 *Beyond the Black and White TV: Asian and Latin American Spectacle in Cold War America*, Dennis Turner Memorial Lecture, “Disruption, Gaps, Transitions, and Leaps,” Graduate Student Popular Culture Conference, Wayne State University, Detroit, MI, September 25, 2021.
- 2020 The Korean Wave in North America Conference, Korean Studies Center, George Mason University, Fairfax, VA, November 20-21, 2020 (invited but cancelled).
- 2020 “Fantasies of Modernity: South Korean Television and Latin America,” Center for Korean Studies, Institute of East Asian Studies, University of California, Berkeley, CA, October 8 (virtual).

- 2020 Korean Studies Graduate Students Colloquium, University of California, Berkeley, CA, October 9 (virtual).
- 2012 “Cold War Talent: Ethnic Performers, Music, and Global Television,” CREST Spring Colloquium, The College of Saint Rose, Albany, NY, March 28.
- 2012 “Research in Film and Media Studies,” Graduate Seminar: *Reading Bollywood*, The College of Saint Rose, Albany, New York, March 26.
- 2011 “Small Screen Talent: Ethnic Performers, Music, and Variety Shows in Cold War America,” CREST Fall Colloquium, The College of Saint Rose, Albany, NY, September 6.
- 2011 “We’re Right Next Door”: Televisual Las Vegas in Cold War America, Gaming Research Colloquium, University of Nevada, Las Vegas, NV, March 24.

INVITED PANELS

- 2020 “Asian Americans,” Roundtable Discussion, WYES-PBS, New Orleans, LA, July 14.
- 2016 *Hairspray*, Roundtable Discussion on Race and Diversity, Concordia University Wisconsin, April 28.
- 2011 *Slaying the Dragon: Reloaded*, Screening and Discussion of Asian American Archetypes in Film, panelist with Elaine Kim (UC Berkeley) and Jeff Yang (*Wall Street Journal*) Asian/Pacific/American Institute, New York University, October 27.

INVITED DISCUSSANT

- 2021 Book Discussant, *Transnational Hallyu: The Globalization of Korean Digital and Popular Culture* by Dal Yong Jin, Kyong Yoon and Wonjung Min, International Center for Korean Studies, Kyujanggak Institute for Korean Studies, Seoul National University, August 10.

CONFERENCE PRESENTATIONS

- 2024 “Netflix Korea and International Diversity,” Association for Asian Studies Conference, Seattle, Washington, March 14-17 (panel proposal submitted)

- 2023 “Between the Americas: *The Land of Humans* and the Diasporic Imaginary,” World Humanities Forum, Busan, South Korea, November 8-10 (proposal submitted)
- 2023 “Netflix and the Ethos of Diversity,” The International Association for Media and Communication Research (IAMC), June 26-July 13, 2023, Lyon France (online paper)
- 2023 “Traveling Latin Americans: Strategic Diversity and the Reclaiming of the Nostalgic Past,” Society for Cinema and Media Studies Conference, April 12-15, Denver, CO
- 2022 “Melodramatizing Racialized Korea: The Impasse of Black Representation in *Itaewon Class*,” National Communication Association Conference, November 17-20, New Orleans, LA. Top Faculty Paper Award awarded by the Korean American Communication Association at the 2022 National Communication Association conference.
- 2022 “Public ‘Streams’ on TV,” National Communication Association Conference, November 17-20, New Orleans, LA 2022.
- 2022 “Between Korea and the Americas: Diasporic Nationalism in *The Land of Humans*,” Critical Perspectives on Asian Latinx Studies, American Studies Association Conference, New Orleans, LA, 2022.
- 2022 “Wither ‘Content is King’? Creative Labor, Diversification, and the Korean Wave on Netflix,” Is Netflix Riding the Korean Wave or Vice Versa Conference, Seoul National University, April 8-9.
- 2022 Reckoning with the World: South Korean Television’s Imaginary of Latin America, Rethinking Trans-Pacific Ties: Asia and Latin America, Latin American Studies Association, February 15-19.
- 2022 “Televisual Las Vegas, 1953-1964,” Cultural Histories of TV: Alternative Archives and Practices with Lynn Spigel and William Body, Society for Cinema and Media Studies Conference, Chicago, Illinois.
- 2021 Reckoning with the World: Cuba in Contemporary Korean Television, Global Fusion Conference, Texas A&M University, October 29-31 (virtual).
- 2021 “Infrastructural Imaginaries of Cuba in Contemporary Korean Television,” 14th Kyujanggak International Symposium on Korean Studies, Kyujanggak Institute for Korean Studies, Seoul National University, November 5-6 (virtual).
- 2021 “Strategic Blackness in South Korean Television,” Society for Cinema and Media Studies Virtual Conference, March 17-21.

- 2019 “*Coreano Vlogs*: Diasporic Media and the Politics of Asian Representation in Latin America,” (Hi)stories and Voices of Survivors: Korean Immigrants and Sojourners Across the World, National Communication Association Conference, Baltimore, MD, November 14-17.
- 2019 “Korean TV Dramas and Racialized Modernity,” 12th Kyujanggak International Symposium on Korean Studies, Kyujanggak Institute for Korean Studies, Seoul National University, Seoul, Korea, November 1-2.
- 2019 “Magical Realism and Modernity in Korean TV Dramas,” K-Drama Symposium, The 8th Annual Korean Screen Cultures Conference, University of Central Lancashire, Preston, UK, June 5, 2019.
- 2019 “Magical Realism, Modernity, and Moral Dilemmas in Turkish TV Dramas,” Cultural Studies Association Conference, Tulane University, New Orleans, LA, May 30-June 1, 2019.
- 2019 “Millennials as Working Class: El Rey Network and Pan-Latino Audience,” Society for Cinema and Media Studies Conference, Seattle WA, March 13-March 17.
- 2018 “K-Drama Diplomacy: Korea in the Latin American Cultural Imagination,” Society for Cinema and Media Studies Conference, Toronto, Canada, March 14-March 18.
- 2017 “Talk of the Town: Black Entertainers and Television in Postwar Las Vegas,” Society for Cinema and Media Studies Conference, Chicago, IL, March 22-March 26.
- 2016 “K-Pop in Latin America: Fandom, Identity, and Digital Mediation,” Korean Wave Retrospective: 20 Years of History and Future Prospects, Simon Fraser University, Vancouver, Canada, June 3-4.
- 2016 “Exporting Tears: Korean Television Dramas in Latin America,” Society for Cinema and Media Studies Conference, Atlanta, GA, March 30-April 3.
- 2015 “K-Pop in Latin America: Identity, Fandom, and Digital Culture,” Association for Asian Studies Conference, Chicago, IL, March 26-29.
- 2014 “From *Arroz Chino* to *Kogi* Tacos: Asian-Latin Intersections in Food Culture,” American Studies Association Conference, Los Angeles, CA, November 6-9. (Paper read by Dr. Gloria Shin).
- 2014 “The “Exceptional” Real Estate: Hawai‘i, Television, and Mixed-Race,” Society for Cinema and Media Studies Conference, Chicago, IL, March 6-10.
- 2012 “Good TV Partners: Latinos/as, Pan-Americanism, and Music in the Post-Good Neighbor Era,” Society for Cinema and Media Studies Conference, Boston, MA, March 21-25.

- 2011 “Cold War Talent: Ethnic Performers, Music, and Variety Shows in 50s America,” American Studies Association Conference, Baltimore, MA, October 20-23.
- 2011 “Small Screen Talent: Asians and Musical Variety Shows in Cold War America,” Association for Asian American Studies Conference, New Orleans, LA, May 18-21.
- 2010 “Destination Las Vegas: The Fabulous Kim Sisters and Variety Shows during the Cold War,” Society for Cinema and Media Studies, Los Angeles, CA, March 17-21.
- 2008 “A Failed Dream? Asian American Television in the U.S.,” Society for Cinema and Media Studies Conference, Philadelphia, PA, March 6-9.
- 2006 “Reliving *Winter Sonata*: Memory, Nostalgia and Identity,” Society for Cinema and Media Studies, Vancouver, Canada, March 2-5.
- 2005 “The (De)feminization of the *Yupgi* (Sassy) Girl in the Construction of a Transnational Female Icon,” Asian Cinema Studies Society Conference, Beijing & Shanghai, China, June 6-10

CONFERENCE PANEL ORGANIZATION

- 2019 Intersections of Race and Class in Contemporary Media, with Chera Kee, Matt Linton, and Matthew Cicci, Society for Cinema and Media Studies Conference, Seattle WA, March 13-March 17.
- 2017 Bringing the Global Home: Media and Difference in Postwar America, with Meenasaran Murugan, Melissa Phruksachart, and Shelby Caldwell, Society for Cinema and Media Studies Conference, Chicago, IL, March 22-March 26.
- 2016 Korean Cinema, Television, and Stars Across Geographies and Genres in the Age of the Korean Wave, with Robert Cagle, and Ungsan Kim, Society for Cinema and Media Studies Conference, Atlanta, GA, March 30-April 3.
- 2011 Performing the Self: Asian/Asian American Performances and Media Genres, with Jina Kim and Wendy Sung, Association for Asian American Studies Conference, New Orleans, LA, May 18-21.

SYMPOSIUM ORGANIZATION

- 2022 Transracial Localism and the Reception of Korean Popular Culture, Virtual Symposium, Tulane University, November 16.

COURSES TAUGHT

University of Georgia, Department of Entertainment and Media Studies

Fall 2023 Entertainment Media Industries

Tulane University, Department of Communication

2017-2023 Introduction to Television
Asians in American Media
Media Industry Analysis
Race and Ethnicity in American TV
Internship Studies Seminar
Globalization and Media
Transnational Media and Korean Culture

Concordia University Wisconsin, Communication Department

2013-2017 Public Speaking
Advanced Public Speaking
Interpersonal Communication
Cross-Cultural Communication

Anne Arundel Community College, Department of Visual Arts

Fall 2012 Introduction to Film
Spring 2013 Introduction to Film

The College of Saint Rose, American Studies Program

Spring 2012 Race in American Media (spring 2012)

New York University, Department of Cinema Studies

2011 Asians in American Media

OTHER TEACHING EXPERIENCE

Teaching Assistant, Department of Cinema Studies, New York University

Spring 2010 Expressive Culture: Film
Spring 2009 Film History: Silent Cinema
Fall 2008 Film Genres: American Horror Since 1960

Teaching Assistant, Division of Critical Studies, University of Southern California

Spring 2006 History of International Cinema II
Fall 2005 History of International Cinema I

ACADEMIC SERVICE

2019-2022 Editorial Board Member, *Culture and Empathy: International Journal of Sociology, Psychology, and Cultural Studies*

2019-2022 Regional President (South), World Association for Hallyu Studies

2019 Chair, Society for Cinema and Media Studies Inaugural Innovative Pedagogy Award Committee

2015-2021 Member of Teaching Committee, Society for Cinema and Media Studies

Journal Article Reviewer

Sociological Review, 2023
Asian Journal of Communication, 2022
Global Media and China, 2022
Seoul Journal of Korean Studies, 2022
Journal of Cinema and Media Studies, 2021
Asian Studies Review, 2021
International Journal of Communication, 2021
Korea Journal, 2019, 2021
New Media and Society, 2020
Participations: Journal of Audience and Reception Studies, 2020
Communication, Culture & Critique, 2020
Korea Journal, 2019, 2021
Asian and Pacific Migration, 2019
Television & New Media, 2017, 2019

Book Manuscript Reviewer

Rutgers University Press, 2022
New York University Press, 2018

Tulane University

Fall 2022- Spring 2023	Dean's Special Task Force, Interdisciplinary Ph.D. Program in Global Humanities
Fall 2022- Spring 2023	Search Committee Member, Tenure-Track Faculty Position in Media Industries and Production Cultures
Spring 2022	Review Committee Member, Professor of Practice Renewal, Asian Studies Program
Fall 2021	Search Committee Member, Tenure-Track Faculty Position in Transnational Asian Humanities
2021	Moderator, Career Wave Summer Series, Music Panel, August 5.
2021-present	Silverstein Fund Committee
Fall 2020	Grievance Committee
2019-2020	Chair, Academic Grievance Committee
2019	Guest Lecture, "The Korean Wave in Latin America" in East Asian Media and Popular Culture, April 4, 2019
2018-2019	Academic Grievance Committee
2018	Guest Lecture, "Fantasies of Modernity: Korean TV Dramas in Latin America" in East Asian Media and Popular Culture, October 24, 2018
2018	Student Trip Organizer, NAPTE (National Association of Television Program Executives) Convention, Miami Florida, January 16-18.
2017-present	Internship Coordinator

Concordia University Wisconsin

2016-2017	Member, Faculty Welfare Committee, 2016-2017
2014-2017	Member, Faculty Scholarship Committee, 2014-2017
2013-2017	Faculty Advisor, Department of Communication, Mass Communication Track
2013-2017	Faculty Representative, Department of Communication, Registration Day

2013-2017 Faculty Representative, Department of Communication, Student Visit Day

PROFESSIONAL WORK EXPERIENCE

2008 International Student Services Coordinator, Kaplan International Centers, New York, NY, June-August.

2006-2007 Media Buyer, URi Global Advertising Agency, Culver City, CA.

2006-2007 Co-Director, Los Angeles Korean International Film Festival, Los Angeles, CA.

2006 Assistant Director, Los Angeles Korean International Film Festival, Los Angeles, CA, June-October.

OTHER ACTIVITIES

2010 Co-organizer and Moderator, An Evening of the Kim Sisters, The Korea Society, New York, NY, April 15.

2009 Feature Film Selection Committee, Asian American International Film Festival, New York, NY, February-March.

2008 Video Editor, Shorts Program Trailer, New York Korean Film Festival, New York, NY, July-August.

2008 Program Book Assistant, Kim Ki Duk Film Retrospective, Museum of Modern Art, New York, April 23-May 8.

2006 Q&A Moderator, Post-Screening of *Running Wild* with Director Sung-soo Kim, Los Angeles Korean International Film Festival.

PROFESSIONAL MEMBERSHIPS

Society for Cinema and Media Studies (SCMS)
International Association for Media and Communication Research (IAMCR)
Korean American Communication Association (KACA)
American Studies Association (ASA)

LANGUAGES

Korean: written and spoken
Spanish: written and spoken