

KARIN ASSMANN
College of Journalism and Mass Communication
University of Georgia
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CURRENT POSITION

Assistant Professor of Journalism, College of Journalism and Mass Communication,
University of Georgia; 2019 – present
Graduate Program Faculty, Journalism, College of Journalism and Mass Communication,
University of Georgia; 2020 – present
Allocation: 50% research/50% teaching

COURSES TAUGHT

Undergraduate:

JOUR 3090 - Information Gathering, College of Journalism and Mass Communication
Fall 2019 (63), Spring 2020 (109), Fall 2020 (70), Spring 2021 (99), Fall 2021(71), Spring
2022 (89), Fall 2022 (67)
JOUR 3280 - Introduction to News Videography, College of Journalism and Mass Communication
Fall 2019 (12), Fall 2020 (12), Spring 2022 (12)
JOUR 4090 - Multiplatform News Production, College of Journalism and Mass Communication
Spring 2020 (18), Fall 2021(14)

Graduate:

JRMC 8000 - Proseminar, College of Journalism and Mass Communication
Fall 2022 (22)
JRMC 8050 - Theorizing the Audience, College of Journalism and Mass Communication
Spring 2021(3)

Research Lab:

Qualitative Research Lab 2021 - present

EDUCATION

Philip Merrill College of Journalism, University of Maryland; Doctor of Philosophy, Journalism
Studies, 2019
London School of Economics and Political Science, MSc.; History of Political Thought
Georgetown University, BA; School of Foreign Service

PUBLICATIONS

- Eckert, S., & **Assmann, K.** (2023). Ost- und westdeutsche Journalistinnen in Leitungspositionen:
Zur Wahrnehmung von Arbeitssituationen und beruflichen Praktiken. *DGPuK Jahrbuch*,
1-11.
- Assmann, K.** (2023). Rise of the Zombie papers: Infecting Germany’s local and regional public
media ecosystem. *Media and Communication*, 11(3).
- Assmann, K.**, Eckert, S. (2023) Are women journalists in leadership changing work conditions and
newsroom culture? *Journalism*.
- Assmann, K.** (2022). Whistleblowers and their Faith in Journalism. *Journalism Practice*, 1-20
Featured in RQ1 Newsletter and Nieman Lab (1/2023)
<https://rq1.substack.com/p/why-whistleblowers-trust-in-journalists> and
<https://www.niemanlab.org/2023/01/why-whistleblowers-trust-in-journalism-is-fading/>
- Assmann, K.** (2022). Germany. *The SAGE Encyclopedia of Journalism*.
- Eckert, S., & **Assmann, K.** (2021). The “ProQuote” initiative: women journalists in Germany
push to revolutionize newsroom leadership. *Feminist Media Studies*, 1-18.

Koliska, M., & Assmann, K. (2021). Lügenpresse: The lying press and German journalists' responses to a stigma. *Journalism*, 22(11), 2729-2746. [online 12/2019]

Assmann, K., & Diakopoulos, N. (2017). Negotiating change: Audience engagement editors as newsroom intermediaries. In *International Symposium on Online Journalism (ISOJ)* (pp. 25-44).

PRESENTATIONS AND PANELS

Assmann, K. Organizer and panelist: "The German model in crisis mode," on panel: "Of the People, by the People, for the People – Re-inventing public media to support democracy and social change." ICA Toronto, May 2023

Assmann, K. "She Said "Enough! Women-Led Protests Around the World from a Communication Perspective." AEJMC ICD Panel, Panelist. November 2022

"Enemies of the Press: Global Harassment, Abuse and Violence Against Journalists." Panel presentation: "Enemy in the streets: German journalists on the defensive." Panel proposed by K. Assmann. Division: Global Communication and Social Change. ICA Paris, May 2022

K. Assmann and S. Eckert. "Women in Newsroom Leadership in Germany 30 Years After Reunification: A West German Domain? Feminist Studies Division." ICA Paris, May 2022

Newlin, W., Assmann, K. "From Liberal Bias to 'Fake News' - Sean Hannity's Election Season Media Bashing from 2012-2020." Political Communication Division. AEJMC Midwinter Conference, March 2022 and AEJMC Detroit, August 2022

Assmann, K. and Pfeuffer, A. "Fuzzy Boundaries: Journalists Telling Branded Stories." Refereed Poster Session; Advertising Division. AEJMC Detroit, August 2022

"Pushing Fuzzy Boundaries: Advertising, Journalism Ethics and Professional Identities in Branded Newsrooms," Presided/moderated and organized panel. Advertising and Newspaper and Online News Division; AEJMC Detroit, August 2022

Assmann, K. Judging Oprah, BEA Virtual Conference, October 2021

Assmann, K. Extending and building communication and information needs in rural Georgia (Engaged Scholarship Conference, Penn State - virtual) September 2021

Newsroom workers Unite. Panel proposed by K. Assmann, co-sponsored with AEJMC's Cultural & Critical Studies Division and with the Media Management, Economics Entrepreneurship Division; AEJMC, August 2021

"Bridging the communication gap from behind the (digital) mask" PF&R panel proposed by K. Assmann, co-sponsored by AEJMC's Mass Community and Society Division and Visual Communication Division; AEJMC, August 2021

Eckert, S., Assmann, K. Frauen in redaktioneller Leitung: Ein westdeutsches Phänomen? Medien und Ungleichheiten. DGPK; Conference presentation (virtual) in Magdeburg, Germany, May 24, 2021

Assmann, K., Eckert, S. ProQuote - Women journalists revolutionize newsroom leadership in Germany. Symposium presentation: WAN-IFRA News Summit, June 9, 2021

Assmann, K., Eckert, S. What can be done to improve women's representation among newsroom leadership? Workshop presentation, London School of Economics as part of the Global Media Partnerships Series of the Bill and Melinda Gates Foundation, April 12, 2021

Assmann, K. and Andrews, E. Communication rituals, alternative media regimes and enactments of participatory journalism in rural 'news deserts' in Georgia, March 2021, Virtual AEJMC Midwinter conference (Community Journalism Interest Group; first place extended abstract award)

- Assmann, K.** Whistleblowers and their faith in journalism: The (d)evolution of trust among the sources that journalists need most? Presented online at IAMCR, History Division, July 2020
- Assmann, K.** We are the people – audience engagement as catalyst for newsroom unionization Presented online at AEJMC, Media Management, Economics, and Entrepreneurship Division August 2020
- Eckert, S. **Assmann, K.** Pro Quote – Five Years of Affirmative Action in German Newsrooms, with Stine Eckert, Wayne State University (accepted for presentation International Communication Division, AEJMC 2018 and awarded Stevenson open research competition top paper award.)

INVITED TALKS AND WORKSHOPS

- “Washington correspondents.” Guest speaker, seminar New Technology and International Relations, | University of Augsburg. Invited by Dr. Elfriede Fürsich, University of Pittsburgh and University of Augsburg, April 28, 2023
- “Lessons from a Semester of Active Learning.” Guest panelist in undergraduate seminar, invited by Dr. Megan Brock, Lecturer and Academic Coach, Division of Academic Advancement, University of Georgia, November 17, 2022
- “Qualitative Research.” Guest lecture, graduate seminar, invited by Dr. Glenna Read, College of Journalism and Mass Communication, University of Georgia, October 17, 2022
- “Media Literacy for Policy Analysts.” Guest lecture, invited by Alejandra Diaz, instructor, Humphrey School of Public Affairs, University of Minnesota. October 12, 2022
- “Interviewing as a Research Method.” Guest lecture, graduate seminar, invited by Dr. Stine Eckert, Wayne State University. September 29, 2022
- “Hunting and gathering for your best story.” Deutsche Welle Academy: Two-day workshop for correspondents; September 28 – 30, 2022
- “Exploring the Qualitative Research Lab at UGA Grady.” Podcast episode, Grady Research Podcast, September 21, 2022
- “Interviewing hesitant sources.” The Lead Podcast, February 2022
- “Special Topics in News Writing and Reporting: Finding and Cultivating Sources.” Guest lecture, invited by Dana Priest, University of Maryland, September 2021
- “International Media Systems: Information Flows in Germany.” Guest lecture, invited by Dr. Ivanka Pjesivac, University of Georgia, September 2021
- “Journalists and their Audiences.” Guest lecture, invited by Dr. Kalyani Chadha, Medill School of Journalism - Northwestern University; May 2021
- “Hunting and gathering for your best story.” Deutsche Welle Academy: Two-day workshop for correspondents; May 4 – 5, 2021
- “Organizing Newsrooms in the Digital Age: Workers and Audiences” Research Seminar Series in Media, Journalism, and Film; Department of Media and Performance, University of Huddersfield, UK; March, 2021
- “Audience Engagement”; Guest lecturer, University of Maryland; March 2020
- “Information Gathering and Social Media Strategies” – led an online workshop for editors and interns at *The Fauquier Times*, Virginia; June 2020

PROFESSIONAL SERVICE

- Head, Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference (AEJMC), 2022-2023
- Vice Head, Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference (AEJMC), 2021-2022

Research Chair, Southeast Colloquium, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication Conference (AEJMC) 2020-2021

Reviewer:

Journals:

Feminist Media Studies; 2023
International Communication Gazette, Amsterdam, Netherlands; 2017
International Press and Politics; 2020, 2021
Journalism; 2021, 2022, 2023
Journalism and Communication Monographs (SAGE); 2020
Journalism Practice; 2022
New Media & Society; 2019, 2021
Teaching Journalism & Mass Communication; 2021
Western Journal of Communication, 2021

Conferences and Award competitions:

AEJMC Midwinter Conference (Critical & Cultural Studies Division); 2016, 2021, 2022
AEJMC Midwinter Conference (Commission on the Status of Women); 2022
AEJMC Midwinter Conference (International Communication Division); 2021
BEA/BEA Documentary; 2020, 2022
Critical & Cultural Division, Association for Education in Journalism and Mass Communication Conference (AEJMC); 2020, 2021
Feminist Scholarship Division, International Communication Association (ICA); 2017
Newspaper and Online News Division, Association for Education in Journalism and Mass Communication Conference (AEJMC); 2017, 2018, 2020, 2021
Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC) SE Colloquium conference; 2020, 2022
Journalism Studies Division, International Communication Association (ICA); 2020, 2021
Global Communication and Social Change Division, International Communication Association (ICA). 2021, 2022
Peabody Awards, Member of Screening Committee, 2016, 2017, 2018
Women, Sports and Media: Coverage, Careers, Consequences Conference; 2018

UNIVERSITY SERVICE and MENTORING

Dissertation Committee (Member):

Michael Harman, Ph.D. candidate, College of Journalism and Mass Communication, University of Georgia (Comprehensive Exams: 2020)
Marcus Howard; Ph.D. student College of Journalism and Mass Communication, University of Georgia, 2020 - TBD

Thesis Advisor/Major Professor:

Morgan Gonzales, Masters Student.
Executive Committee, Grady College of Journalism and Mass Communication, 2023
Graduate student essay reader/chair 2021, 2022, 2023
Graduate student advisor 2020, 2021 (five students), 2022 (seven students)
Honors student advisor Fall 2019 (2 students), Spring 2021 (2 students), Fall 2021 (1 student), Fall 2022 (1 student)
CURO undergraduate research assistant supervisor (Fall 2021, Spring 2022, Summer 2022, Fall 2022, Spring 2023)
Georgia Scholastic Press Association; Workshop for high school students visiting UGA. Topic: Golden Rules of News Videography, Spring 2022

Search Committee, TT faculty, Entertainment and Media Studies, College of Journalism and Mass Communication; 2021 – 2022
Search Committee, TT faculty, Advertisement and Public Relations, College of Journalism and Mass Communication; 2022
Search Committee, Knight Chair Health and Medical Journalism, College of Journalism and Mass Communication; 2022

INTERVIEWS /MEDIA APPEARANCES

Interview, WDUN Gainesville, radio interview about Watergate’s lessons for today’s journalists and journalism educators, June 13, 2022
Interview @mediasres, Deutschlandfunk, German Public Radio, “Wasser für die Wüste: News Deserts in den USA,” September 27, 2022
Interview with SPIEGEL TV for documentary “Jack Unterweger,” July 2021
Interview with German daily *Die Tageszeitung*, live coverage US Election. November 3, 2020
Interview @mediasres, Deutschlandfunk (German Public Radio) about Jon Ossoff, November 26, 2020

PROFESSIONAL DEVELOPMENT and CERTIFICATES

Special Collections Fellow, University of Georgia. Summer 2023
Ungrading; Faculty Learning Community, Fall 2022/Spring 2023
Active Learning Certificate, University of Georgia. February 2023
Active Learning Summer Institute, University of Georgia. June 2022
Teachapalooza; Poynter Institute 3-day workshop for College Educators. June 2022
Rural Engagement Workshop; University of Georgia. Spring 2021

FELLOWSHIPS AND AWARDS

Sarah Moss Fellowship Award. Support for research conducted outside of the University of Georgia (\$10,000), 2023-2024
AEJMC’s Baskett Mosse Award for Faculty Development for proposed project, *‘AmeriCorps’ for Student Journalists in Georgia: A Program to Bring News Coverage to Rural Communities*; August 2021 (\$1,000)
Faculty Academy Fellow, 2021- 2022; University of Georgia
Teacher of the Year (nomination), Department of Journalism, University of Georgia, 2021, 2023
Best Extended Abstract Award, Community Journalism Interest Group: “Communication rituals, alternative media regimes and enactments of participatory journalism in rural ‘news deserts’ in Georgia; August 2020
Kopenhagen Fellow; Kopenhagen Center for the Advancement of Women in Communication; University of Florida; 2019
Mary Ann Yodelis Smith Award for Feminist Scholarship for: “A quota for women in online newsroom leadership? Lessons from the ProQuote initiative in Germany;” Commission on the Status of Women, AEJMC August, 2019
Stevenson open research competition; top paper award for “ProQuote: A German woman journalists’ initiative to revolutionize newsroom leadership” International Communication Division, AEJMC 2018

PROFESSIONAL EXPERIENCE

Kompass Media Productions, Washington, DC; 2013 – present
Owner, production company for print, broadcast and multi-media news media: report, write and produce for international news media organizations

Spiegel TV Magazin, Washington, DC; 1996 – 2019
Correspondent: report on U.S. and international events and feature stories for weekly German news magazine

Spiegel TV Magazin, Hamburg, Germany; 1991-96
Reporter: researched, produced and edited magazine broadcasts on German, European and U.S. news and feature stories.

Editor-in-chief of English production of Spiegel TV documentary productions for an English speaking channel on German TV (1992-93)

Freelance Writer, Washington, DC;
Reporter, producer and writer for German news media outlets (print and radio)

Rundfunk Nachrichten Agentur (RUFA), Bonn, Germany
Internship: reported, wrote and produced radio broadcast of local and national stories

Der Spiegel, Washington Bureau;
Researched and produced stories for U.S. correspondents

Tanus Zeitung, Frankfurter Neue Presse, Bad Homburg, Germany;
Internship: reported and wrote local news stories

PROFESSIONAL AWARDS

New York Festivals, Gold World Medal for “Blackwater,” Spiegel TV; 2009
49ème Festival de Télévision de Monte-Carlo, Diplome de Nomination for “Blackwater,” 2009
Liberty Awards, Berlin, Germany, Nomination for “Death of a Soldier,” Spiegel TV; 2011
New York Festivals, Finalist for “Kill Team,” Spiegel TV; 2012
New York Festivals, Silver World Medal for “Homeland,” Spiegel TV; 2014

VIDEO PRODUCTION SKILLS

Avid, Final Cut Pro, Premiere Pro, Audition, InDesign
Canon 70D, Sony EX Series

LANGUAGES

English, native speaker	French, good working knowledge
German, native speaker	Spanish, somewhat proficient