# Wunpini Fatimata Mohammed, Ph.D.

The University of Georgia
College of Journalism & Mass Communication
Entertainment & Media Studies
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# ACADEMIC APPOINTMENTS

Assistant Professor of Global Media Industries, August 2020-present The University of Georgia - College of Journalism & Mass Communication Department of Entertainment & Media Studies Affiliate Faculty, African Studies Institute, UGA

Lecturer, August 2019-June 2020 The Pennsylvania State University – Bellisario College of Communications, Department of Film-Video and Media Studies

## **EDUCATION**

- Ph.D., Mass Communications, Pennsylvania State University, 2015-2019 Women's, Gender and Sexuality Studies (minor) African Studies (research concentration)
- M.Sc., Rhetoric & Technical Communication, Michigan Technological University, 2013-2015
- B.A., English and Spanish, University of Ghana, 2007-2012 *First Class Honors*
- Diploma, Spanish Grammar and Literature, La Universidad de Cienfuegos "Carlos Rafael Rodriguez," Cuba, 2010-2011
  Study Abroad: Courses in Spanish Grammar and Literature.

#### **LANGUAGES**

Dagbanli-spoken and written; Spanish-spoken and written.

## **RESEARCH INTERESTS & EXPERIENCE**

#### **Research Interests**

- > International Communications
- Media Studies
- Development Communication
- Broadcast Media
- > News Media
- Digital Media
- > Feminist Media Studies

#### **Research Experience**

Qualitative Methodologies:

- > Interviews
- > Focus Groups
- > Participant Observation
- > Framing Analysis
- > Textual Analysis
- ➤ Thematic Analysis
- Discourse Analysis

## PEER REVIEWED JOURNAL ARTICLES

- Mohammed, W. F. (2023). "Intersectionality in African Digital Organizing: A Ghanaian Perspective." *Communication, Culture & Critique,* doi: 10.1093/ccc/tcad007 \*Lead Article
- Mohammed, W. F. (2022). "Feminist accountability: Deconstructing feminist praxes, solidarities and LGBTQI+ activisms in Ghana. *Communication, Culture & Critique*, 15(4) pp. 455-462. doi: 10.1093/ccc/tcac031
- Mohammed, W. F. (2022) "Why we need intersectionality in Ghanaian feminist politics and discourses." *Feminist Media Studies*, pp. 1-17. doi: 10.1080/14680777.2022.2098798
- Mohammed, W. F. (2022) "Globalisation and Indigenous Cinemas: A History of Ghanaian Dagbanli Films." *Journal of International Communication*, 28(2), pp. 286-305. doi: 10.1080/13216597.2022.2073256
- Mohammed, W. F. (2022). "Dismantling the Western Canon in Media Studies." Communication Theory, 32(2), pp. 273-280. doi: 10.1093/ct/qtac001
- Mohammed, W. F. (2022). "Bilchiinsi Philosophy: Decolonizing Methodologies in Media Studies." *The Review of Communication*, 22(1), pp. 7-24. doi: 10.1080/15358593.2021.2024870 \*Lead Article
- Adekunle, T. & **Mohammed, W. F**. (2022) "Communication in Context: How Culture, Structure and Agency Shape Health and Risk Communication about COVID-19 in Ghana." *World Medical and Health Policy*, *14*(12), pp. 437-444.
- Mohammed, W. F. (2021) "Pohim Zuyu: Understanding indigenous language news audiences in Ghana." *African Journalism Studies*, 42(2), pp. 77-93. doi: 10.1080/23743670.2021.1942116
- Mohammed, W. F. (2021). "Decolonizing African Media Studies." *Howard Journal of Communications*, 32(2), pp. 123-138. doi:10.1080/10646175.2021.1871868
- Olorunnisola, A, **Mohammed, W. F.** & Moore, S. (2020). Community Radio in Contemporary South Africa Deconstructing Complexities in Demarginalization. *Journal of Radio & Audio Media*, 29(2), pp. 286-303. https://doi.org/10.1080/19376529.2020.1801688

- Mohammed, W. F. (2020). "A Feminist Reading of Hashtag Activism in Ghana." *Ada: A Journal of Gender, New Media, and Technology*, 16.
  - https://fembotcollective.manifoldapp.org/read/ada-16-043fcc85-89f5-49c9-b77f-76e03a2b79a9/section/66e44bfd-8494-4bec-b108-988d8d0975b3
- Mohammed, W. F. (2019). "Journalistic griots: The marginalization of indigenous language news and oral epistemologies in Ghana" *Radio Journal: International Studies in Broadcast & Audio Media, 17*(2), pp. 235–252, doi: 10.1386/rajo\_0007\_1
- Mohammed, W. F. (2019). "Online Activism: Centering Marginalized Voices in Activist Work" *Ada: A Journal of Gender, New Media, and Technology, 15.* 10.5399/uo/ada.2019.15.2
- Mohammed, W. F., Xiao, A., & Hilton, E. (2019). "A Critical Analysis of Corporate Social Responsibility in Ghana's Telecommunications Industry." *Communicatio: South African Journal for Communication Theory and Research*, 45(3), pp. 4-22. doi: https://doi.org/10.1080/02500167.2018.1552601
- Wunpini Fatimata Mohammed. (2018). Sensational Movies: Video, Vision and Christianity in Ghana by Birgit Meyer. Book Review. Journal of African Cinemas.

#### INVITED PEER REVIEWED SCHOLARLY BOOK CHAPTERS

- Mohammed, W. F. (2023). "Digital Activism: Centering Marginalized Voices in Activist Work." In edited book *African Women in Digital Spaces: Redefining Social Movements on the Continent and in the Diaspora*. Clark, M. K. & Mohammed, W. F. Dar es Salaam: Mkuki na Nyota
- Yamusah, M. S. & **Mohammed, W. F.** (2022). "Baansi ni Yila: A critical study of the music industry in Northern Ghana." In edited book *Indigenous African Popular Music: Prophets & Philosophers* (Vol. 1). Salawu, A. & Fadipe, I. (eds.). Palgrave Macmillan.
  - https://link.springer.com/book/10.1007/978-3-030-97884-6
- Mohammed, Wunpini Fatimata. (2020). Deconstructing Homosexuality in Ghana. In *Routledge Handbook of Queer African Studies*. Nyeck, S. N. (ed.). Routledge, NYC.
  - $\frac{https://www.routledge.com/Routledge-Handbook-of-Queer-African-Studies-1st-Edition/Nyeck/p/book/9781138503472}{Edition/Nyeck/p/book/9781138503472}$

#### EDITORIAL PROJECTS

Clark, M. K. & **Mohammed, W. F.** (2023). *African Women in Digital Spaces:*\*Redefining Social Movements on the Continent and in the Diaspora. Publisher: Mkuki na Nyota. [Edited book].

#### **REVIEWS**\_

Wunpini Fatimata Mohammed. (2019, September 27). Witchcraft as a social diagnosis: Traditional Ghanaian beliefs and global health by Roxane Richter, Thomas Flowers, and Elias Bongmba. Book Review. Africa is a country. https://africasacountry.com/2019/09/witchcraft-studies

Wunpini Fatimata Mohammed. (2018, December 11). The Forgotten Kingdom. *Film Review*. https://africasacountry.com/2018/12/the-forgotten-kingdom

## HONORS, AWARDS & FELLOWSHIPS

#### **Awards**

Paula Kantor Award for Excellence in Field Research (2022). Awarded by the International Center for Research on Women.

**Robert L. Stevenson Top Paper Award** in the International Communication Division at AEJMC

**Best Paper Award for African Journalism Studies,** in the International Communication Division at AEJMC

Mohammed, W. F. (2021) "Decolonizing Methodologies in Media Studies." To be presented at the *Association for Education in Journalism and Mass Communication (AEJMC) virtual conference*. (August 4-7, 2021).

**Honorable Mention** in the **2021 Stuart Hall Award** at the International Association for Media and Communication Research (IAMCR)

Mohammed, W. F. (2021). "Why we need intersectionality in Ghanaian feminist politics and discourses" presented at the *International Association for Media and Communication Research (IAMCR) virtual conference* in Nairobi. (July 11-15, 2021)

Best Paper Award for African Journalism Studies, Global Communication and Social Change Division, ICA

Mohammed, W. F. (2019). Radio News Production: The Marginalization of Indigenous Language News and Oral Epistemologies in Ghana. Presented at the International Communication Association conference. Washington D.C., May 2019.

2nd Prize Winner, Student Paper Award for Ethnicity and Race in Communication Division, ICA

Mohammed, W. F. (2019). Radio News Production: The Marginalization of Indigenous Language News and Oral Epistemologies in Ghana. Presented at the International Communication Association conference. Washington D.C., May 2019.

## Pansy E. Jacobs Jackson Top Student Paper Award

Mohammed, W. F. (2018). Active Listening: Deconstructing Indigenous Language News Reception in Ghana. Presented at the National Association of African American Studies and Associates. Dallas, Texas. February 2018.

## D. Tchoi Teaching Award

2019 Djung Yune Tchoi Memorial Excellence in Teaching Award

Awarded to the most outstanding graduate student instructor in the Penn State Bellisario College of Communications, April 2019.

### **Fellowships**

Center for Advanced Research in Global Communication Faculty Fellowship (2023) at the Annenberg School for Communication at the University of Pennsylvania.

## Sarah Moss Fellowship (2022-2023)

Sarah Moss Fellowship (2022-2023) for research project titled *Media and Decolonization: Re-righting the Subaltern Histories of Ghana*. Awarded by the University of Georgia. (\$10,000)

#### Kopenhaver Fellow, 2021

Sponsored by the AEJMC Commission on the Status of Women, the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University and the AEJMC Council of Affiliates, this eighth annual workshop is designed to help junior women faculty members move forward in their careers through mentoring, networking and preparing for tenure and promotion and administration or other leadership positions.

## Lilly Teaching Fellow, 2021-2023

The Lilly Teaching Fellowship is a competitive fellowship which brings together a cohort of 10 early career scholars across various colleges at the University of Georgia to engage to learn from mentors and to learn and share skills and strategies for effective teaching.

#### Media & Islam in Africa 2020 Fellow

I was selected as a fellow for the summer institute to work on the following paper: *Dagbanli Sinii: Muslim Women's Role in Sustaining an Indigenous Film Industry*. Accepted for the University of Florida's summer institute. This institute is co-hosted by the University of Florida's Center for African Studies, the Center for Global Islamic Studies and the Department of Religion.

## PhDigital Bootcamp 2019 Fellow

A John S. and James L. Knight Foundation funded fellowship where doctoral students and early career faculty are trained to become digital scholar-educators and lead curriculum innovation. Texas State University, San Marcos, Texas: May 15-21, 2019.

## **GRANTS**

## Provost's Office and a Special Hiring Initiative Grant, UGA (10, 000)

Research and teaching grant presented to me to support my pedagogy, research and general professional development (2021).

#### The Don Davis Program in Ethical Leadership Research Grant, Penn State

*Grant Title*: "Dagbanli Video Films: An Assessment of Ethical Practices of Film Production, Distribution and Reception in Northern Ghana" (2018).

Author: Wunpini Fatimata Mohammed

# The Arthur W. Page Center for Public Communication Research Grant, Penn State

*Grant Title*: "Corporate Social Responsibility: A Decentralization Approach to Assessing the CSR Efforts of Mobile Telecommunications Companies in Ghana" (2017).

Authors: Wunpini Fatimata Mohammed, Anli Xiao, & Erica Hilton

#### Africana Research Center Grant, Penn State

*Grant Title*: "Newsroom Culture: Indigenous Language News Production and Audience Reception in Northern Ghana" (2016).

Author: Wunpini Fatimata Mohammed

## **Travel Grant Awards**

### Student Travel Award for Ethnicity and Race in Communication Division, ICA

Mohammed, W. F. (2019). Radio News Production: The Marginalization of Indigenous Language News and Oral Epistemologies in Ghana. Presented at the International Communication Association conference. Washington D.C., May 2019.

## **Annenberg Travel Fund**

Student Travel Award for Ethnicity and Race in Communication Division, ICA Mohammed, W. F. (2019). Radio News Production: The Marginalization of Indigenous Language News and Oral Epistemologies in Ghana. Presented at the International Communication Association conference. Washington D.C., May 2019.

# **INVITED ACADEMIC TALKS**

**Invited Keynote Speaker:** University of Bayreuth (Germany), *African Women in Digital Spaces: Redefining Social Movements on the Continent and in the Diaspora* (February 2023) event held in person, (Book Talk/Launch).

Mohammed, W. F. (November 2022). Intersectionality, Feminist Solidarity and Digital Organizing in Ghana. International Center for Research on Women, Washington, DC. <a href="https://youtu.be/FFGJ6rnDisk">https://youtu.be/FFGJ6rnDisk</a>

Mohammed, W. F. (July 2022). Decolonizing African Media Studies. International Cluster Conference at the University of Bayreuth, Germany.

Mohammed, W. F. (April 2021). "Mediated Translations: Theorizing African Languages and Indigenous Knowledge Systems." 2020 Symposium: "Translating Africa/Africa in Translation." Department of African, Middle Eastern and South Asian Languages and Literatures, the Rutgers University. New Brunswick, NJ.

Mohammed, W. F. (October 2020). "Centering Marginalized Voices in Digital Organizing in Ghana." *Media Participation & Politics* research seminar. Department of Media & Communications, London School of Economics.

Mohammed, W. F. (January 2019). "Newsroom Culture: Indigenous Language News Production and Audience Reception in Northern Ghana." *Africana Research Center*, the Pennsylvania State University. University Park, PA.

## INVITED PANEL PRESENTATIONS

2023: *Ghana and the African Diaspora: Beyond the Return* invited as speaker for this panel organized by Howard University's African Studies Center (February 2023).

2022: LGBTQIA+ Activism in Africa & the Diaspora served as speaker for this panel organized by Boston University's African Studies Center (October 2022).

COVID Misinformation in Africa," Meta and Oversight Board. (September 2022).

The inclusion rebellion: Winning the communication battle served as speaker for this panel organized by the Communicating with Disaster Affected Communities (CDAC) Network. (May 2022).

*Ongea Mama Series Launch* served as speaker for this panel organized by the African Women's Development Fund and Black Women Radicals. (April 2022).

2021: *Unpacking Narratives around Witchcraft Accusations in Ghana*. She served as moderator for this panel organized by York University. (April 2021).

https://www.yorku.ca/cfr/event/unpacking-narratives/

Navigating the Job Market During Covid-19. Organized by the International Communication Division & Graduate Student Interest Group of Association for Education in Journalism and Mass Communication – AEJMC - (April 2021)

*African Womanhood and Feminism.* London School of Economics Africa Summit. (March 2021)

https://cloud-user-recordings-converted-prod.s3-ap-south-1.amazonaws.com/recordings/7e0a0a60-7cee-11eb-93ccbb2cf317833d/e1dca6d0-d469-4744-a1c8-b7b98fb2f14b/7e0a0a60-7cee-11eb-93cc-bb2cf317833d\_0001\_b1af23a7.mp4

2020: *Feminisms on the web*. Panel at the South Feminist Futures Festival (SFFF). Organized by SFFF. (December 2020). Link:

https://www.youtube.com/watch?v=wTJWQBndS3g&fbclid=IwAR2Su2lV\_vX 0lsf59wlnMK-7YVmvFwWcfNryexzpqQ0leG95B1AywpKY-bs

Face Coverings Around the World: Health, Cultural Attitudes, and Symbolism in the Covid-19 Era. Organized by the International Cultural Center, Auburn University. (September 2020)

On Radical African Feminist Movement Building. Organized by the Black Women Radicals feminist advocacy organization. A virtual dialogue on Zoom. (August 2020)

2019: Breaking the Silence: African feminists standing up and speaking out against sexual violence in higher educational institutions in Ghana and Nigeria.

Co-facilitator of the African Feminist Initiative (housed in Penn State, University Park). A virtual dialogue series. (December 2019)

Research on Marginalized Populations: Insights from Emerging Scholars, [panelist]. Panel discussion organized by *Graduate Students in Communication* at the Donald P. Bellisario College of Communications, Pennsylvania State University. University Park, PA. (March 2019)

Pan-Africanism Today? [panelist]. Panel discussion organized by the Pan-African Professional Alliance, Pennsylvania State University. University Park, PA. (February 2019)

## PROFESSIONAL AFFILIATIONS

- The International Communication Association (ICA)
- ➤ The International Association for Media and Communication Research (IAMCR)
- ➤ The National Communication Association (NCA)
- ➤ The Association for Education in Journalism and Mass Communication (AEJMC)
- ➤ The National Association of African American Studies & Associates (NAAAS)
- ➤ The West Africa Research Association (WARA)
- ➤ The African Feminist Initiative (AFI)
- Transnational Black Womxn Network

## PEER REVIEWED CONFERENCE PRESENTATIONS

2022: Mohammed, W. F. "Deconstructing Feminisms, LGBTQI+ Activisms and Generational Tensions in Ghana," **Presented** at the *National Communication Association (NCA)*. (November 16-20, 2022).

Mohammed, W. F. "Decolonizing the Curriculum in Media Studies." **Presented** at the *International Communication Association (ICA) virtual conference*. (May 26-30, 2022).

2021: Mohammed, W. F. "Decolonizing Methodologies in Media Studies." **Presented** at the *Association for Education in Journalism and Mass Communication* (*AEJMC*) virtual conference. (August 4-7, 2021). Won **First Place in the Faculty Paper Awards** also known as the **Robert L. Stevenson Open Paper Competition.** Also won **Best Paper in African Journalism Studies.** 

Mohammed, W. F. "Why we need intersectionality in Ghanaian feminist politics and discourses." **Presented** at the *International Association for Media and Communication Research (IAMCR) virtual conference* in Nairobi. (July 11-15, 2021). **Honorable Mention** in the **2021 Stuart Hall Award** at the International Association for Media and Communication Research.

- Mohammed, W. F. "Decolonizing African Media Studies." **Presented** at the *International Communication Association (ICA) virtual conference*. (May 27-31, 2021).
- Yamusah, M. S. & Mohammed, W. F. "Baansi ni Yila: A critical history of the music industry in Northern Ghana." **Presented** at the *International Communication Association (ICA) virtual conference*. (May 27-31, 2021).
- 2020: Mohammed, W. F. "Dagbanli Sinii: How a regional film industry is demarginalizing indigenous languages and indigenous knowledge systems in Ghana." **Presented** in *November at the National Communication Association* conference. Virtual Conference.
  - Mohammed, W. F. "African Feminist Hashtag Campaigns." Presented in November at the *National Communication Association* conference. Virtual Conference.
  - Mohammed, W. F. "Sinii Kohibu: The History of Distribution and the Newsification of Dagbanli Films in Northern Ghana." *International Conference on Journalism and Mass Communication*. New York City, NY.
  - Mohammed, W. F. A Historical Analysis of Ghanaian Dagbanli Films and Cultural Flows in the Global South. Presented in May at the *International Communication Association (ICA) virtual conference*.
- 2019: Mohammed, W. F. "Radio News Production: The Marginalization of Indigenous Language News and Oral Epistemologies in Ghana." The International Communication Association (ICA) conference, Washington DC. Presented in May 2019. Won Best Paper Award for African Journalism Studies (Global Communication and Social Change Division) and 2nd Prize Winner, Student Paper Award for Ethnicity and Race in Communication Division.
  - Mohammed, W. F. "Centering African Epistemologies: The Politics of Feminist Historical Knowledge Production in Africa." The *African Feminist Initiative* conference. University Park, Pennsylvania. **Presented** in April 2019.
- 2018: Mohammed, W. F., Moomen, A. H. & Yushawu, J. H. (2018). "Dagbanli Video Films: An Analysis of the Digital Divide and the Digital Colonization of Labor." The Africa Regional Conference of the International Communication Association (ICA). Accra, Ghana. Presented by Alhassan Yushawu Jahanfo in November 2018.
  - **Mohammed, W. F.**, Xiao, A. & Hilton, E. "Corporate Social Responsibility: A Decentralization Approach to Assessing the CSR Efforts of Mobile Telecommunications Companies in Ghana." **Presented by** Anli Xiao at the *International Public Relations Research Conference*, Orlando, Florida. March 2018.

Mohammed, W. F. "Active Listening: Deconstructing Indigenous Language News Reception in Ghana." Presented at the *National Association of African American Studies*. Dallas, Texas. February 2018. *Pansy E. Jacobs Jackson Top Student Paper Award*.

2017: Mohammed, W. F. (2017). "Gender and Power Politics: Reclaiming Tradition through Dagbanli Video-Films." Presented at the National Women's Studies Association Conference, Baltimore, Maryland. November 2017.

Xiao, A., Kim, J., **Mohammed, W. F.**, Hilton, E. & Pease, C. "Defining and Communicating Diversity: A Content Analysis of the Top PR Agencies." Presented at the Association for Education in Journalism and Mass Communication Conference, Chicago, Illinois. August 2017.

Hilton, E. & **Mohammed, W. F.** "Diversity and Inclusion: Assessing Website Recruitment Practices of PR Agencies." Presented at the International Public Relations Research Conference, Orlando, Florida. March 2017.

2016: Mohammed, W. F. (2016). "Institutionalized Homophobia: Navigating Queerness in the Ghanaian Public Sphere." Presented at the Global Fusion Conference, Philadelphia, Pennsylvania. October 2016.

Mohammed, W. F. "#WearYourDrossNow: Reconciling Feminism with Religious and Social Values in Ghana." Presented at the African Feminist Initiative Conference, University Park, Pennsylvania. September 2016.

## TEACHING EXPERIENCE

## Professional Coach, Mandela Washington Fellowship

I was selected as a coach to provide guidance and mentorship to several of the Mandela Washington Fellows selected across 20 African countries. (2021 and 2022). An initiative of the United States Department of State.

## Grady College of Journalism & Mass Communication, the University of Georgia

**JRMC 8050: Graduate Independent Study:** International Communications (fall 2021)

EMST 3010: Media Entertainment & Popular Culture (spring 2021)

EMST 3320: Entertainment Media Analysis (fall 2020 to fall 2022)

EMST 4430: International Media Entertainment (fall 2020, fall 2021, fall 2022)

# Donald P. Bellisario College of Communications, the Pennsylvania State University

COMM 419: World Media Systems (2018-2020)

COMM 410: International Mass Communications (2017-2019)

COMM 205: Gender, Diversity and Media (2017)

COMM 420: Research Methods in Advertising and Public Relations (2016-

2017)

## **Graduate Teaching Assistant**

COMM 150: The Art of Cinema (2015-2016)

#### SELECTED INVITED GUEST LECTURES

2022: Mass Communication Theory II (JRMC 9011), April 2022

University of Georgia

Grady College

Lecture Topic: Postcolonialism in Media Studies

African Studies Methodologies, March 2022

The Pennsylvania State University

Department of African Studies

Lecture Topic: Decolonizing Methodologies in African Studies

# 2021: Theory in African Studies (AFST 212), graduate seminar, November 2021 **Howard University**

Department of African Studies

Lecture Topic: Theories in Decolonization

Topics in Black, African and African Diaspora Studies, October 2021

#### **McMaster University**

Hamilton Centre for Civic Inclusion

Lecture Topic: Feminist Organizing in Africa

Gender & Communication (MA seminar) September 2021

#### **University of Ghana**

Department of Communication Studies

Lecture Topic: African Feminist Digital Activism

International Media (CA 327), July 2021

## **University of South Alabama**

Department of Communication

Lecture Topic: Digital Activism in Africa

Women & Politics: Comparative Perspectives (graduate seminar), March 2021 **Howard University** 

Department of Political Science

Lecture Topic: Transnational Feminist Mobilization

COMS 703: Current Issues in Communication Studies (graduate seminar)

February 2021

**University of Ghana** 

Department of Communication Studies Lecture Topic: *Decolonizing Media Studies* 

2020: First Year Seminar (FS 128C): Journey Stories (October 2020)

St. Michael's College

Lecture Topic: The Politics of Media Representation

RTF 365: Gender, Activism, and Digital Media (March 2020)

**University of Texas at Austin** 

Moody College of Communication

Lecture Topic: Muslim Women, Feminist Activism and Digital Media in Ghana

2019: AFR 331: African Feminisms (October 2019)

**Davidson College** 

Department of Africana Studies

Lecture Topic: Conversations on Homosexuality in Ghana's Public Sphere

ESP 4320: Decision Making in Natural Resource Management (April 2019)

Plymouth State University, New Hampshire

Department of Environmental Science and Policy

Lecture Topic: The Corporate Social Responsibility of Telecommunications

Companies in Ghana

MEDA 3380: New Media and Communication (February 2019)

Texas A & M University, Corpus Christi

Department of Communication and Media

Lecture Topic: Digital, New & Social Media in Ghana

2017: COMM 471: Public Relations Media and Methods (October 2017).

The Pennsylvania State University

Bellisario College of Communications

Lecture Topic: Public Relations, Social and New Media in Ghana

COMM 420: Research Methods in Public Relations and Advertising (September

2016; March 2017).

Lecture Topic: Qualitative Methods: Field Observation/Ethnography

## OTHER PEDAGOGICAL EXPERIENCE

**Curriculum Specialist** (Penn State): COMM 410: International Mass Communications, May-August 2018

**Study Abroad Coordinator,** (Penn State): World Media Systems (COMM 419: Honors Section), Study Abroad Program (South Africa), March 2018 & March 2019

#### **PUBLIC SCHOLARSHIP**

## Digital Media Expert for Meta & Oversight Board

Topic: *COVID-19 Misinformation in Africa*. 22 September 2022. I joined a panel of experts to share my perspective on COVID-19 misinformation on digital platforms in Africa and proffered recommendations on how to curb misinformation.

## Feminist Scholar & Activist: Feministing While African

Topic: *African Feminisms Online*. 28 January 2021. I shared my scholarship and activist experiences with members of this feminist group based in southern Africa. 84 participants were in attendance. This program was open to the public.

#### African Leadership Commentator: Ake Arts & Books Festival

Topic: 'Experience vs Energy: The Vacuum of Leadership in Africa'. 23 October 2020. Ake Arts & Books Festival. (I shared commentary on the leadership gaps in Africa and the critical role the youth can play in driving the continent forward).

### Media Scholar & Practitioner: GhanaFact

Topic: *Media Literacy*. 10 September 2020. GhanaFact. (At a workshop in Tamale, Ghana, I shared tips with student journalists about how high levels of media literacy can make more effective journalists).

#### Feminist Communicator: Makeda PR

Topic: *Feminism and Communications*. 4 September 2020. *Makeda PR*. (In an IG Live conversation, I discussed my work as a feminist communicator and shared tips on how to be an effective communicator).

## Development & Aid Expert: Dubai Cares & Expo 2020 & 2021 Dubai

Dignified Storytelling in the field of development and aid. June and October 2020. Dubai Cares & Expo 2020 Dubai. (In a series of conversations, discussed how to center dignity in storytelling, challenges in practicing dignified storytelling and the gaps in the resources available to guide dignified storytelling practices.

## Feminist Scholar & LGBT+ Ally: LGBT Rights Ghana

Feminism & LGBT+ Allyship in Ghana. 17 June 2020. Pride Month. (I discussed the importance of centering LGBT+ issues in feminist activism in Ghana and how to be better allies to the queer community).

#### MEDIA APPEARANCES

## 2022: African Feminist Media Scholar: The Elephant

Is Decolonization More Than a Buzzword?

 $\frac{https://www.theelephant.info/long-reads/2022/05/27/is-decolonization-more-than-a-buzzword/\#. Yp9WMaNP6aB.twitter$ 

## **<u>2021</u>**: Feminist Scholar: The Washington Post (My piece published)

An anti-LGBTQI bill in Ghana is the outcome of institutionalized homophobia

 $\underline{https://www.washingtonpost.com/outlook/2021/09/08/an-anti-lgbtq-bill-ghana-is-outcome-institutionalized-homophobia/}$ 

#### **Feminist Scholar: The Continent**

Africans of the Year

 $\frac{https://mg.co.za/continent/2021-12-18-the-continent-issue-70-december-18-2021/}{2021/}$ 

#### Feminist Scholar: African Women's Development Fund

Experiences of women survivors of violence in the mainstream media

https://awdf.org/experiences-of-women-survivors-of-violence-in-the-mainstream-media-part-2/

#### Media Liaison for Silent Majority Ghana: Dazed Digital

Ghana's LGBTQ+ community is under attack – Here's how to help

https://www.dazeddigital.com/beauty/soul/article/52050/1/lgbt-rights-ghanacentre-africa-alex-kofi-donkor

## **Profile: UGA News**

Wunpini Fatimata Mohammed receives accolades at annual AEJMC conference

https://grady.uga.edu/wunpini-mohammed-receives-accolades-at-annual-aejmc-conference/#.YkGxSMhMgBE.twitter

## 2020: African Media Scholar: The Guardian

From Burna Boy to Beyoncé: how black culture is embracing its African roots – video.

https://www.theguardian.com/culture/video/2020/nov/12/burna-boy-to-beyonce-how-black-culture-is-embracing-its-african-roots

#### **Political Commentator: The Financial Times**

Africa watches with envy at Ghana's 'boring' presidential race

https://www.ft.com/content/5a311e3e-1cde-4e58-b66a-d0a74cc0bff6

## Feminist Scholar & Activist: The Black Agenda Report

Narratives on Homosexuality in Ghana. 29 October 2020. *Black AgendaRadio*. (I discuss my chapter Deconstructing Homosexuality in Ghana to shed light on the dominant narratives on homosexuality in Ghana). https://www.blackagendareport.com/anti-queerness-africa-complicated

## Feminist Scholar & Activist: Ghana Broadcasting Corporation (GBC)

COVID-19, Women & Work. *GTV/GBC News*. 15 June 2020. (I discussed the impact of the pandemic on women's livelihood in Ghana)

#### Social Justice Expert: Ghana Broadcasting Corporation (GBC)

"Black Lives Matter: Fighting Another Pandemic?" *GBC News*. 8 June 2020. (I discussed race relations, soft power, democracy, US imperialism and propaganda)

#### **2019**: Profile: Penn State News

"Time in Ghanaian newsrooms inspires recent doctoral student's research." *Penn State News*. 9 June 2019. (A profile of my research, teaching and accomplishments)

 $\frac{https://news.psu.edu/story/578890/2019/06/26/academics/time-ghanaian-newsrooms-inspires-recent-doctoral-students-research}{}$ 

## PUBLIC SCHOLARSHIP ON COVID-19

#### **2020**: Contributor: Global Voices

Mohammed, Wunpini Fatimata. (2020, July 10). This women's college in Ghana leads the way on e-learning during the pandemic. *Feature Article*. Republished on major Ghanaian news outlets like Joy FM Online, Ghanaweb etc.

https://globalvoices.org/2020/07/10/this-womens-college-in-ghana-leads-the-way-on-e-learning-during-the-pandemic/

Mohammed, Wunpini Fatimata. (2020, July 3). How COVID-19 affects education for people with disabilities in Ghana. *Feature Article*. Republished on major Ghanaian news outlets like Joy FM Online, Ghanaweb etc.

https://globalvoices.org/2020/07/03/how-covid-19-affects-education-for-people-with-disabilities-in-ghana/

## **Contributor: Africa is a Country**

Mohammed, Wunpini Fatimata. (2020, June 18). COVID-19 and challenges to teacher education in rural Ghana. *Feature Article*.

https://africasacountry.com/2020/06/covid-19-and-challenges-to-teachereducation-in-rural-ghana

Mohammed, Wunpini Fatimata. (2020, May 4). Ghana responds to the coronavirus. *Opinion Piece*.

https://africasacountry.com/2020/05/ghanas-response-to-the-coronavirus

#### Contributor: Al Jazeera English

Mohammed, Wunpini Fatimata. (2020). What COVID-19 reveals about educational inequality in Ghana. Al Jazeera English, (Feature). Retrieved from:

https://www.aljazeera.com/indepth/features/covid-19-reveals-educational-inequality-ghana-200407100729985.html

Republished on a major Ghana news outlet Joy FM Online: <a href="https://www.myjoyonline.com/news/education/what-covid-19-reveals-about-education-inequality-in-ghana/">https://www.myjoyonline.com/news/education/what-covid-19-reveals-about-education-inequality-in-ghana/</a>

#### SELECTED PUBLIC SCHOLARSHIP

#### 2018: Contributor: Centre for Democracy and Development (CDD West Africa)

Mohammed, W. F. (2018). Nana Akufo-Addo: Putting Marginalised Women on the Agenda in Ghana? *CDD West Africa*, *6*(4), 11-17. Retrieved from: <a href="https://cddelibrary.org/wp-content/uploads/2018/10/New-Leaders-New-Direction-Vol-6.-No-4\_2018.pdf">https://cddelibrary.org/wp-content/uploads/2018/10/New-Leaders-New-Direction-Vol-6.-No-4\_2018.pdf</a>

French translation available here: <a href="https://cddelibrary.org/wp-content/uploads/2018/11/Nouveaux-Dirigeants-Nouvelles-Directions">https://cddelibrary.org/wp-content/uploads/2018/11/Nouveaux-Dirigeants-Nouvelles-Directions</a> Vol-6.-No-4.-2018.pdf

## **Contributor: Africa is a Country**

Mohammed, Wunpini Fatimata. (2018, July 9). Unemployment and the Rise of Neoliberalism in Ghana. *Opinion Piece*.

https://africasacountry.com/2018/07/unemployment-and-the-rise-of-neoliberalism-in-ghana

Wunpini Fatimata Mohammed. (2018, December 11). The forgotten kingdom. *Documentary Film Review*. <a href="https://africasacountry.com/2018/12/the-forgotten-kingdom">https://africasacountry.com/2018/12/the-forgotten-kingdom</a>

## Contributor: Okay Africa

Mohammed, Wunpini Fatimata. (2018, March 26). 10 Reasons Why Tamale is the Music Capital of Ghana. *Industry Analysis*.

http://www.okayafrica.com/ghana-music-tamale-10-reasons-capital/

Mohammed, Wunpini Fatimata. (2018, June 22). This Is How Muslims Observe Ramadan, Tiila and Eid al-Fitr in Tamale. *Cultural Analysis*. http://www.okayafrica.com/ramadan-tiila-eid-al-fitr-tama-ghana/

#### **Contributor: Popula**

Mohammed, Wunpini Fatimata. (2018, October 15). The Northern Smock. *A Critical Cultural Analysis*. https://popula.com/2018/10/15/the-northern-smock/

## **SERVICE (FIELD)**

#### **BOARD MEMBERSHIPS**

- **Editorial Board Member**: Feminist Media Studies (March 2023-present)
- ➤ Editorial Board Member: Communication, Culture & Critique (October 2020-present)
- **Board Director**: West African Research Association (November 2020-present)
- ➤ Advisory Board Chair: College of Education Weekly Journal, Ghana (2020-2022)
- ➤ **Board Member:** GhanaFact, an independent fact-checking organization (2019-present)

## AD HOC REVIEWER

- ❖ Feminist Media Studies, 2021-present
- ❖ Journal of Intercultural Communication Research, 2021-present
- ❖ International Journal of Communication, 2021-present
- \* Review of Communication, 2021-present
- ❖ Global Media Journal German Edition-2021-present
- Communication, Culture & Critique, 2020-present
- ❖ Journal of Radio and Audio Media, 2020-present
- Communication Theory, 2020-present
- ❖ African Journalism Studies, 2019-present
- ❖ Journalism: Theory, Practice & Criticism, 2019-2021

#### **CONFERENCE REVIEWER**

- > International Communication Association (ICA) conference, 2018-present
  - (i) Global Communication/Social Change Division
  - (ii) Ethnicity and Race in Communication Division
- ➤ International Association for Media and Communication Research (IAMCR) conference, 2022-present
  - (i) Gender and Communication Section
- ➤ Internationalization Liaison: Ethnicity and Race in Communication Division, International Communication Association (2022-2024)
- ➤ Student and Early Career Representative: Ethnicity and Race in Communication Division, International Communication Association (2020-2022)
- ➤ Commission on the Status of Women Liaison: International Communication Division of the Association for Education in Journalism and Mass Communication (AEJMC)
- ➤ @AfroGradChat Panel Convenor: The Experiences of Africans in Higher Education Across Continents (June 2020)

#### **SERVICE (UNIVERSITY)**

- Member, Executive Committee, Grady College, Fall 2021-Spring 2022
- Member, Graduate & Research Committee, Grady College, Fall 2021-present
- **Member,** EMST Teacher of the Year Committee, Grady College, UGA (spring 2021)
- **Member**, Schreyer Honors College Selection Committee, Penn State (2019-2020)
- Social Media Manager, African Feminist Initiative (2019-2020)
- Academic Committee Member, Penn State Pan-African Professional Alliance (January-May 2019)

# **SERVICE (INDUSTRY)**

- ❖ Media Liaison: The Silent Majority Ghana, a queer activist organization, (2021-)
- **Editor:** Ghana Feminism, a feminist blog (2019-2020)
- ❖ Volunteer: Northern Drama and Filmmakers Association, (July 2018)
- ❖ Theater Assistant: BlackStar Film Festival, Philadelphia, (August 2016)
- ❖ Mentor at Fiila FM, Tamale (Ghana). (May-July 2017 & May-August 2018)

*Duties:* Mentoring and training college students (interns) in radio and digital media production, training students in radio presentation (news), supervising interns' coverage and writing of news stories and reports.