

Andrea Hudson, Ph.D.

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EDUCATION

Ph.D. in Mass Communication

University of Georgia

Graduated: May 2021

DISSERTATION: Precarious photojournalists: How gender and freelance work shape women's experiences as news photographers

Advisor/Chair: Dr. Carolina Acosta-Alzuru

Committee Members: Dr. Kate Fortmueller, Dr. Peggy Kreshel, Dr. Kyser Lough

Master's in Mass Communication

Louisiana State University

Graduated December 2014

THESIS: Exploring influences on gender equality in the field of photojournalism: Is the field picture-perfect?

Chair: Dr. Johanna Dunaway

Bachelor of Arts, Journalism (Visual Journalism Emphasis)

Bachelor of Arts, Political Science

University of Georgia

Graduated May 2012

ACADEMIC POSITIONS

Lecturer, University of Georgia, Grady College of Journalism and Mass Communication

August 2022 - present

Teach Introduction to Photojournalism.

Teach Reporting and Writing Across Platforms.

Instructor of Record, University of Georgia, Grady College of Journalism and Mass Communication

August 2019 - May 2021

Taught Introduction to Photojournalism.

**Outstanding graduate instructor, journalism: Fall 2019 - Spring 2020*

Graduate Assistant, University of Georgia, Grady College of Journalism and Mass Communication

Summer 2019

Assisted Dr. Janice Hume, Journalism Department Head, in creating a Reacting to the Past media history game.

Graduate Research Assistant, University of Georgia, Grady College of Journalism and Mass Communication

August 2018 - May 2019

Assisted Dr. Bartosz Wojdyski with eye-tracking research.

Assisted Dr. Ivanka Pjesivac with virtual reality journalism research.

Served as a teaching assistant for JRMC 8020, Public Opinion (graduate course).

Served as a teaching assistant for JOUR 4090, Multiplatform Story Production.

Adjunct Instructor, University of Georgia, Grady College of Journalism and Mass Communication

August 2017 - May 2018

Taught four sections of Introduction to Photojournalism during the academic year.

Graduate Research Assistant, Louisiana State University, Manship School of Mass Communication

August 2012 - May 2013

Assisted Dr. Chris Weber with political psychology research.

PROFESSIONAL EXPERIENCE

Owner/Photographer, Red Glare Pictures LLC, October 2014 - present

I provide photography services for clients, with an emphasis on environmental portraiture and documentary photography.

Public Relations Officer, Jackson County School System March 2021 - present

I worked with journalists to share the stories of a rural, but rapidly diversifying school district in Northeast Georgia. I was recognized at the state and national levels for excellence in the following areas: web page design, newsletter distribution, event planning, and branding packages.

Official Photographer, Office of Governor Nathan Deal, May 2013 - July 2018

As Governor Nathan Deal's official photographer, I was responsible for the visual image of Governor Deal for public relations and historical archiving purposes.

Agency Affairs Coordinator Office of Governor Nathan Deal, February 2016 - July 2018

In addition to visual communication duties, I served as a liaison between the Governor's Office and state agencies; tracked legislation, wrote memos, and presented bills to the governor.

Deputy Director of Communications, Office of Governor Nathan Deal, August 2015 - February 2016

I served as press secretary while continuing my role as the official photographer. I was responsible for press releases, social media content, and working with journalists on behalf of the governor.

Photographer, Candidate Photos, 2011

I photographed politicians campaigning in the south during the primaries under the mentorship of photojournalist Chris Fitzgerald.

Reporter, MainStreet News, 2011

I was a government reporter for the Commerce News, Banks County News and the Jackson Herald. I also provided photographs with news coverage and designed page layouts.

BOOK PUBLICATIONS

*Please note that all publications before June 2022 carry my maiden name, Briscoe.

Hume, Janice and **Briscoe, Andrea**, "Atlanta 1913: Justice for Mary Phagan and Leo Frank (Historical Game)" (2020). *Communication Open Textbooks*. 4.
<https://oer.galileo.usg.edu/communication-textbooks/4>

JOURNAL PUBLICATIONS

*Please note that all publications before June 2022 carry my maiden name, Briscoe.

Pjesivac, I., Ahn, G., **Briscoe, A.**, and Kim, S. (2022). "360° Journalism and Information Seeking: The Role of Enjoyment and Spatial Presence." *Journalism Practice*.

Briscoe, A. & Lough, K. (2021). "Using a headshot assignment to incorporate critical theory into photojournalism classrooms." *Journal of the Scholarship of Teaching and Learning*.

Binford, M., Wojdyski, B.W., Lee, Y.I., Sun, S., **Briscoe, A.** (2020). "Invisible Transparency: Visual attention to disclosures and source recognition in Facebook political advertising." *Journal of Information Technology & Politics*.

CONFERENCE PAPER PRESENTATIONS

*Please note that all presentations before June 2022 carry my maiden name, Briscoe.

Pjesivac, I., Ahn, S.J., **Briscoe, A.** Kim., S. (2020, May) *360° Journalism and Information Seeking: The Role of Enjoyment and Spatial Presence*. Accepted for presentation at the 70th annual International Communication Association (ICA) conference, Australia.

*Virtual conference

Briscoe, A. & Lough, K. (2019, September). *Cameramen and Congresswomen: How photojournalists framed female politicians in the Year of the Woman*. Paper accepted for the Future of Journalism Conference, Cardiff, Wales.

Briscoe, A. (2019, August). *Colton, Coitus, and Comedy: Male Virginity as a Punch Line on The Bachelor*. Paper accepted for the Cultural and Critical Studies Division at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, ON, Canada.

Binford, M., Wojdyski, B.W., Lee, Y.I., Sun, S., **Briscoe, A.** (2019, August). *Who Paid for What? The Role of Visual Attention to Content and Disclosures in Facebook Political Advertising*. Paper accepted for Political Communication Interest Group at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, ON, Canada.

Jun, H., Seo, Y., **Briscoe, A.**, Ramachandran, C., & Wojdyski, B. (2019, August). *Fighting the tide: How U.S. health organizations use Twitter to address the opioid crisis*. Paper accepted for COMMSHER Division at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, ON, Canada.

Wojdyski, B.W., Jun, H., Binford, M.T., Lee, Y.I., Jefferson, B.N., **Briscoe, A.G.**, Seo, Y., & Sun, S. (2019, May). *How users rely on heuristics and emotions to form credibility impressions of novel online news articles*. Accepted for presentation at the 69th annual International Communication Association (ICA) conference, Washington, D.C.

INVITED LECTURES, TALKS & PANELS

“Visual storytelling for beginners,” Invited talk, *Media Specialist Professional Learning Community* at the Jackson County School System. March 2022.

“Visual storytelling and food photography.” Invited talk, *Nutrition Department* at the Jackson County School System. August 2021

“Race, Gender, and Problems in the Photojournalism Industry,” Invited lecture, *Introduction to Photojournalism: Grady College of Journalism and Mass Communication* at the University of Georgia, November 2020.

“Visual Storytelling & Safety Communication.” Invited talk, *Safe America kickoff meeting* in San Juan, Puerto Rico. December 2019.

“Race, Gender, and Problems in the Photojournalism Industry,” Invited lecture, *Introduction to Photojournalism: Grady College of Journalism and Mass Communication* at the University of Georgia, October 2019.

“Women in Media & Graduate School,” Invited panelist, *Women in Media undergraduate student organization, Grady College of Journalism and Mass Communication* at the University of Georgia, October 2019.

“Snapshots vs. Storytelling,” Invited talk, *Georgia Scholastic Press Association’s Fall Conference*, University of Georgia, September 2019.

“Diversity and Photojournalism,” Invited talk, *National Association of Black Journalists meeting* at the University of Georgia. April 2019.

“Diversity and Public Opinion,” Invited lecture, *Public Opinion (Graduate course): Grady College of Journalism and Mass Communication* at the University of Georgia, April 2019.

“Making Today’s Media Workplaces More Inclusive for Women,” Panel moderator, *Grady College of Journalism and Mass Communication* at the University of Georgia, March 2019.

“Workflow and caption writing,” Invited lecture, *Introduction to Photojournalism: Grady College of Journalism and Mass Communication* at the University of Georgia, January 2019.

“Snapshots vs. Storytelling,” Invited talk, *Georgia Scholastic Press Association’s Fall Conference*, University of Georgia, October 2018.

“Photo Night,” Invited talk, *Grady College of Journalism and Mass Communication* at the University of Georgia. September 2018.

“Women & Media,” Invited talk, *Online News Association/Society of Professional Journalists & Women’s Studies Organization* combined meeting at the University of Georgia. February 2018.

“Women in Photojournalism,” Panel discussant, *National Press Photographers Association* ribbon-cutting ceremony event at the University of Georgia. January 2015.

SERVICE

Journalism & Mass Communication Educator, Reviewer

Best of Photojournalism, Volunteer Coordinator

The National Press Photographers Association & The University of Georgia
2019 - 2021.

Information Resources Committee, Student Representative

The University of Georgia - Grady College of Journalism and Mass Communication
August 2018 - May 2021.

Grady Graduate Caucus, Co-president

The University of Georgia - Grady College of Journalism and Mass Communication
August 2020 - May 2021.

Search Committee - Assistant Professor in Data Journalism, Student Representative

The University of Georgia - Grady College of Journalism and Mass Communication
August 2019 - March 2020.

Woodall Weekend Workshop in photojournalism, Visiting Professional

The University of Georgia, 2016 - 2019, 2021-present.