

AdPR Connection 2022

STUDENT PROFILE

Who will you be meeting?

Students with hands-on client experience with local and national clients through programs like our in-house agency [Talking Dog](#)

Dec 2022 Graduates looking for full time opportunities

Second and third year students ready for internship experience

Student leaders engaged with the industry through professional orgs and internships

What is AdPR Connection?

- The major networking event for Public Relations and Advertising students at the University of Georgia
- The event brings students, professionals and AdPR faculty together for workshops, a career fair, and multiple networking opportunities
- Grady College's largest dedicated Career Fair and Networking opportunity drawing in students specifically interested in Advertising and Public Relations opportunities

What makes this event unique?

- It is planned entirely by Public Relations and Advertising majors
- It allows our students to hone their networking skills without leaving campus
- It gives employers five hours of face-to-face time with motivated AdPR students
- It has the lowest registration cost of any UGA Career Fair at \$50*

How is the event funded?

- Last year, our **Platinum Level Sponsor** was **Nebo**; our **Gold Level Sponsor** was **The Creative Circus**. Our **Silver Level Sponsor** was **William Mills**.

* Registration fee is waived for sponsors



	Base \$300	Bronze \$750	Silver \$1,800	Gold \$2,500	Platinum \$5,000
Speaking Opportunities		Panel Speaker	Panel Speakers	Panel Speakers	Keynote & Panel Speakers
Inclusion on Marketing Materials	• Website	• Website	• Website • Program • Swag Bag item inclusion	• Website • Program • Swag Bag item inclusion • All Materials	• Website • Program • Swag Bag item inclusion • All Materials
Career Fair Placement & Social Media Highlight	• Priority Placement • 15 sec promo	• Priority Placement • 15 sec promo	• Priority Placement • 30 sec promo	• Priority Placement • 30 sec promo	• Priority Placement • 30 sec promo
Receive the Student Leadership Directory			✓	✓	✓
Invitation to the Pre-event planning session				✓	✓
Named Event Sponsor					✓