

CV

David E. Clementson, Ph.D.

University of Georgia
 Assistant Professor, Public Relations
 Department of Advertising and Public Relations
 Grady College of Journalism and Mass Communication
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Education

Ph.D. The Ohio State University, Communication (2017)

M.A. University of Miami, Communication Studies (2013)

B.A. James Madison University, Political Science (2003)

Research*Publications*

Clementson, D. E., Beatty, M. J., & Xie, T. (in press). What does it mean to have a presidential image? A multiple-group confirmatory factor analysis measuring Trump and Biden in 2020. *Journal of Political Marketing*. <https://doi.org/10.1080/15377857.2021.1978033>

Clementson, D. E., & Page, T. G. (in press). (In)sincere demeanor and (in)sincere language in crisis communication. *Journal of Language and Social Psychology*.
<https://doi.org/10.1177/0261927X211045724>

Clementson, D. E. (2021). Effects of a “spin doctor” in crisis communication: A serial mediation model of identification and attitudes impacting behavioral intentions. *Communication Research Reports*, 38(4), 282-292. <https://doi.org/10.1080/08824096.2021.1961720>

Clementson, D. E., & Beatty, M. J. (2021). Narratives as viable crisis response strategies: Attribution of crisis responsibility, organizational attitudes, reputation, and storytelling. *Communication Studies*, 72(1), 52-67. <https://doi.org/10.1080/10510974.2020.1807378>

Clementson, D. E., & Xie, T. (2021). On the merits of transparency in crisis: Effects of answering vs. evading through the lens of deception theory. *International Journal of Strategic Communication*, 15(1), 1-17. <https://doi.org/10.1080/1553118X.2020.1836644>

Clementson, D. E., Watson, J., Jr., & Greenwell, M. (2021). Media relations for government/public affairs crises: Ethical and unethical components of scandal and spin. In Y. Jin, B. H. Reber, & G. J. Nowak (Eds.), *Advancing crisis communication effectiveness: Integrating public relations scholarship with practice* (pp. 63-76). Routledge.

Clementson, D. E., & Xie, T. (2020). Narrative storytelling and anger in crisis communication. *Communication Research Reports*, 37(4), 212-221. <https://doi.org/10.1080/08824096.2020.1811660>

- Clementson, D. E. (2020). Narrative persuasion, identification, attitudes, and trustworthiness in crisis communication. *Public Relations Review*, 46, 1-9. <https://doi.org/10.1016/j.pubrev.2020.101889>
- Clementson, D. E. (2019). Why won't you answer the question? Mass-mediated deception detection after journalists' accusations of politicians' evasion. *Journal of Communication*, 69(6), 674-695. <https://doi.org/10.1093/joc/jqz036>
- Clementson, D. E. (2019). How web comments affect perceptions of political interviews and journalistic control. *Political Psychology*, 40(4), 815-836. <https://doi.org/10.1111/pops.12560>
- Clementson, D. E. (2019). Do public relations practitioners perceptually share ingroup affiliation with journalists? *Public Relations Review*, 45(1), 49-63. <https://doi.org/10.1016/j.pubrev.2018.12.008>
- Clementson, D. E. (2018). Susceptibility to deception in a political news interview: Effects of identification, perceived cooperativeness, and ingroup vulnerability. *Communication Studies*, 69(5), 522-544. <https://doi.org/10.1080/10510974.2018.1454486>
- Clementson, D. E. (2018). Deceptively dodging questions: A theoretical note on issues of perception and detection. *Discourse & Communication*, 12(5), 478-496. <https://doi.org/10.1177/1750481318766923>
- Clementson, D. E. (2018). Truth bias and partisan bias in political deception detection. *Journal of Language and Social Psychology*, 37(4), 407-430. <https://doi.org/10.1177/0261927X17744004> ****received Top Paper award from International Association of Language and Social Psychology for being the best paper published in *Journal of Language and Social Psychology* from 2018-2020**
- Clementson, D. E. (2018). Effects of dodging questions: How politicians escape deception detection and how they get caught. *Journal of Language and Social Psychology*, 37(1), 93-113. <https://doi.org/10.1177/0261927X17706960>
- Clementson, D. E., Pascual-Ferrá, P., & Beatty, M. J. (2016). When does a presidential candidate seem presidential and trustworthy? Campaign messages through the lens of Language Expectancy Theory. *Presidential Studies Quarterly*, 46(3), 592-617. <https://doi.org/10.1111/psq.12299>
- Clementson, D. E. (2016). Why do we think politicians are so evasive? Insight from theories of equivocation and deception, with a content analysis of U.S. presidential debates, 1996-2012. *Journal of Language and Social Psychology*, 35(3), 247-267. <https://doi.org/10.1177/0261927X15600732>
- Clementson, D. E., & Eveland, W. P., Jr. (2016). When politicians dodge questions: An analysis of presidential press conferences and debates. *Mass Communication and Society*, 19(4), 411-429. <https://doi.org/10.1080/15205436.2015.1120876>
- Clementson, D. E., Pascual-Ferrá, P., & Beatty, M. J. (2016). How language can influence political marketing strategy and a candidate's image: Effect of presidential candidates' language intensity and experience on college students' rating of source credibility. *Journal of Political Marketing*, 15(4), 388-415. <https://doi.org/10.1080/15377857.2014.959689>
- Clementson, D. E. (2016). Dodging Deflategate: A case study of equivocation and strategic ambiguity in a crisis. *International Journal of Sport Communication*, 9(2), 229-243. <https://doi.org/10.1123/IJSC.2015-0003>

Clementson, D. E., & Beatty, M. J. (2014). Blood sport campaigns. In K. Harvey (Ed.), *Encyclopedia of social media and politics* (pp. 134-136). Sage Publications.
doi:10.4135/9781452244723

Clementson, D. E., & Beatty, M.J. (2014). White House press secretaries. In T. R. Levine (Ed.), *Encyclopedia of deception* (pp. 933-935). Sage Publications.
doi:10.4135/9781483306902.n359

Conference Papers

Clementson, D. E. (2022). *Approaching the profession with ease and ethical expertise: A class project to encourage, equip, and empower students for entering the internship market*. Paper to be presented at the 104th Association for Education in Journalism and Mass Communication (virtual) conference, Teaching Committee, Public Relations division.

Clementson, D. E., Beatty, M. J., & Xie, T. (2021, November 18-21). *What does it mean to be “presidential”?* *A multiple-group confirmatory factor analysis of the invariance of indicators in a unidimensional scale* [Paper presentation]. National Communication Association 107th Annual Conference, Political Communication division, Seattle, WA, United States.

Clementson, D. E., & Page, T. G. (2021, November 18-21). *Sincerity vs. honesty: Testing a spokesperson’s deceptive demeanor and veracity in crisis communication* [Paper presentation]. National Communication Association 107th Annual Conference, Mass Communication division, Seattle, WA, United States.

Page, T. G., & Clementson, D. E. (2021, November 18-21). *The power of style: Sincerity’s influence on post-crisis reputation* [Paper presentation]. National Communication Association 107th Annual Conference, Public Relations division, Seattle, WA, United States.

Clementson, D. E., & Xie, T. (2021, May 27-31). *The power of political journalists as deception detectors and how politicians reactivate voters’ truth-default* [Paper presentation]. International Communication Association 71st Annual Conference, Mass Communication division, Denver, CO, United States. ****Top Paper in Mass Communication division**

Clementson, D. E., & Xie, T. (2021, May 27-31). *Are deceitful politicians impervious to scrutiny? A test of voters’ truth-default* [Paper presentation]. International Communication Association 71st Annual Conference, Mass Communication division, Denver, CO, United States.

Clementson, D. E., & Xie, T. (2021, May 27-31). *How partisan voters detect deception in polarizing political media* [Paper presentation]. International Communication Association 71st Annual Conference, Political Communication division, Denver, CO, United States.

Clementson, D. E. (2020, Nov.). *Narrative persuasion, identification, attitudes, and trustworthiness in crisis communication*. Paper presented at the 106th National Communication Association conference Public Relations division, Indianapolis, IN.

Clementson, D. E., & Xie, T. (2020, Nov.). *Narrative storytelling and anger in crisis communication*. Paper presented at the 106th National Communication Association conference Public Relations division, Indianapolis, IN.

- Clementson, D. E., & Xie, T. (2020, Nov.). *Effects of partisan bias on perceptions of evasion in a political news interview*. Paper presented at the 106th National Communication Association conference Political Communication division, Indianapolis, IN.
- Clementson, D. E. (2020, May). *“Let me tell you our side of the story”: Narrative immersion in a crisis communication media interview*. Paper presented at the 70th International Communication Association conference, Mass Communication division, Gold Coast, Australia. ****Top Paper in Mass Communication division**
- Clementson, D. E. (2020, May). *Narratives as viable crisis response strategies: Attribution of crisis responsibility, organizational attitudes, reputation, and storytelling*. Paper presented at the 70th International Communication Association conference Public Relations division, Gold Coast, Australia.
- Clementson, D. E. (2019, Nov.). *How a spokesperson hurts business by being evasive in crisis: Serial mediation effects of identification and attitudes*. Paper presented at the 105th National Communication Association conference, Baltimore, MD.
- Clementson, D. E. (2019, Nov.). *Ethical public relations vs. deceptive spinning: Experimental tests of crisis media relations in theory and practice*. Paper presented at the 105th National Communication Association conference, Baltimore, MD.
- Clementson, D. E. (2018, Nov.). *How apologizing is more effective than evasion*. Paper presented at the 104th National Communication Association conference, Salt Lake City, UT.
- Clementson, D. E. (2018, Nov.). *Effects of a journalist accusing a politician of evasiveness: Two experiments of a common phenomenon via Psychological Reactance Theory*. Paper presented at the 104th National Communication Association conference, Salt Lake City, UT.
- Clementson, D. E. (2018, Nov.). *Susceptibility to deception in a political news interview: Effects of identification, perceived cooperativeness, and ingroup vulnerability*. Paper presented at the 104th National Communication Association conference, Salt Lake City, UT.
- Clementson, D. E. (2016, Nov.). *Effects of dodging questions: Perceptions of evasiveness and rumination from political interviews*. Paper presented at the 102nd National Communication Association conference, Philadelphia, PA.
- Clementson, D. E. (2016, Nov.). *Effects of online comments on perceptions of an equivocal news interview web clip*. Paper presented at the 102nd National Communication Association conference, Philadelphia, PA.
- Clementson, D. E. (2016, Nov.). *“Stop dodging and answer the question”: Effects of a journalist accusing an interviewee of evasiveness*. Paper presented at the 102nd National Communication Association conference, Philadelphia, PA.
- Clementson, D. E. (2016, August). *Effects of online comments on perceptions of a political news interview: Experiments extending theories of blame and equivocation to Web 2.0*. Paper presented at the 100th Association for Education in Journalism and Mass Communication conference, Minneapolis, MN.
- Clementson, D. E. (2016, June). *The effects of politicians dodging questions: Trustworthiness, suspicion, rumination, and perceptions of dodging*. Paper presented at the 66th International Communication Association conference, Fukuoka, Japan.

Clementson, D. E. (2016, June). *Strategic ambiguity, equivocation theory, and Deflategate*. Paper presented at the 66th International Communication Association conference, Fukuoka, Japan.

Clementson, D. E., & Eveland, W. P., Jr. (2015, Nov.). *When Presidents want to dodge the question: An analysis of presidential press conferences and televised debates*. Paper presented at the 101st National Communication Association conference, Las Vegas, NV.

Clementson, D. E., & Eveland, W. P., Jr. (2015, May). *When Presidents want to dodge the question: A quantitative content analysis of press conferences, 2000-2014*. Paper presented at the 65th International Communication Association conference, San Juan, Puerto Rico.

Clementson, D. E. (2014, Nov.). *Political talk in social networks: How college student politicians navigated a campaign trail of “safe” and “dangerous” discussion during a campus election*. Paper presented at the 100th National Communication Association conference, Chicago, IL.

Clementson, D. E. (2012, Nov.). *Examining the role that Florida plays in national-level politics*. Paper presented at the 98th National Communication Association conference, Orlando, FL.

Clementson, D. E., Pascual-Ferrá, P., & Beatty, M. J. (2012, Nov.) *Effect of presidential candidates’ language intensity and experience on source credibility*. Paper presented at the 98th National Communication Association conference, Orlando, FL.

Book Review (Invited)

Clementson, D. E. (2018). Presidential debate negotiation from 1960 to 1988: Setting the stage for prime-time clashes. *Presidential Studies Quarterly*, 48(2), 399-400. <https://doi.org/10.1111/psq.12459>

Talks (Invited)

“How Politicians Dodge Questions and How They Get Caught: Strategies for Political Campaigns, Journalists, and Voters – Masterclass” – Escuela de Comunicación, Universidad Panamericana, Campus Guadalajara (Zapopan, Jalisco), Mexico – Sept. 20, 2021

“International Implications of Aggressive Journalists and Evasive Politicians” – Business and Public Communications (BPC) Fellows Program in Grady College, University of Georgia, Athens, GA – 2020

“How the Public Reacts to Aggressive Journalism Amidst Social Media and #FakeNews” – U.S. State Dept. International Visitor Leadership Program – Northern California World Trade Center, Sacramento, CA – 2018

Service

Editorial Board member, *Journal of Language and Social Psychology* – 2018–present

Editorial Board member, *Communication Research Reports* – 2020-present

Elected Leadership, Public Relations Division, National Communication Association – 2019-2021

Affiliate Faculty, Business and Professional Communication Fellows, Grady College, UGA – 2020-present

Member, Graduate Studies Committee, Communication Studies Dept., Sacramento State Univ. – 2017–2019

Faculty Advisor, Public Relations Student Society of America (PRSSA), Sacramento State Univ. – 2017–2019

Selected Media Coverage

PsyPost – Dec. 7, 2021

<https://www.psypost.org/2021/12/researchers-were-studying-presidential-image-they-ended-up-with-prophetic-findings-about-the-2020-election-62209>

ABC TV (Columbus, Ohio, WSYX/WTTE) – Nov. 1, 2021

<https://abc6onyourside.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

Fox TV (San Antonio, TX, KABB) – Nov. 1, 2021

<https://foxsanantonio.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Birmingham, AL, WBMA) – Nov. 1, 2021

<https://abc3340.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Asheville, NC, WLOS) – Nov. 1, 2021

<https://wlos.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Boise, ID, KBOI) – Nov. 1, 2021

<https://idahonews.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Cincinnati, OH, WKRC) – Nov. 1, 2021

<https://local12.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

Fox TV (Nashville, TN, WZTV) – Nov. 1, 2021

<https://fox17.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

NBC and CW TV (Syracuse, NY, WSTM/WSTQ) – Nov. 1, 2021

<https://cnycentral.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Seattle, WA, KOMO) – Nov. 1, 2021

<https://komonews.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Gainesville, FL, WGFL/WNBW/WYME) – Nov. 1, 2021

<https://mycbs4.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

NBC TV (Las Vegas, NV, KSNV) – Nov. 1, 2021

<https://news3lv.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

Fox TV (Baltimore, MD, WBFF) – Nov. 1, 2021

<https://foxbaltimore.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (West Palm Beach, FL, WPEC) – Nov. 1, 2021

<https://cbs12.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Harrisburg, PA, WHP) – Nov. 1, 2021

<https://local21news.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Washington, DC, WJLA) – Nov. 1, 2021

<https://wjla.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

CBS TV (Cedar Rapids, IA, KGAN) – Nov. 1, 2021

<https://cbs2iowa.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

ABC TV (Little Rock, AR, KATV) – Nov. 1, 2021

<https://katv.com/news/nation-world/biden-trails-recent-presidents-in-holding-news-conferences-and-interviews>

La Presse (Montreal, Canada) – March 25, 2021

<https://www.lapresse.ca/international/etats-unis/2021-03-25/le-grand-oral-de-joe-biden.php>

Yahoo! News – March 24, 2021

<https://news.yahoo.com/4-reasons-no-president-want-113211884.html>

MSN News – March 24, 2021

<https://www.msn.com/en-us/news/politics/4-reasons-no-president-should-want-to-give-a-press-conference/ar-BB1eKPOs>

Fox News – March 21, 2021

<https://www.foxnews.com/politics/president-biden-60-days-in-office-has-yet-to-hold-news-conference>

Atlanta Journal-Constitution – Oct. 8, 2020

<https://www.ajc.com/opinion/opinion-presidential-illnesses-across-history/U5I4YRRC7JFYBDJOHE2VEL4E4U/>

Sputnik International (Moscow, Russia) News – Oct. 6, 2020

<https://sputniknews.com/us/202010061080686626-chalk-and-cheese-why-pence-harris-vice-presidential-debate-will-be-like-no-other/>

Scientific American – Oct. 3, 2020

<https://www.scientificamerican.com/article/a-brief-history-of-presidents-disclosing-or-trying-to-hide-health-problems/>

The Associated Press – Oct. 2, 2020

<https://apnews.com/article/virus-outbreak-election-2020-donald-trump-business-hillary-clinton-b2ebee33a7b2edbbddf6c611ce32e80>

MSN – Oct. 2, 2020

<https://www.msn.com/en-us/news/politics/a-brief-history-of-presidents-disclosing-e2-80-93-or-trying-to-hide-e2-80-93-health-problems/ar-BB19E8m4>

Chicago Tribune – Oct. 2, 2020

<https://www.chicagotribune.com/opinion/commentary/ct-opinion-trump-coronavirus-presidents-health-20201002-3aqvmx5zvfb7pcrgya2yvvm7w4-story.html>

Yahoo! News – Oct. 2, 2020

<https://news.yahoo.com/brief-history-presidents-disclosing-trying-164240096.html>

NBC – Jan. 24, 2019

<https://www.kcra.com/article/republicans-lose-power-state-capitol-maienschein-democrat/26031549>

NBC – Oct. 28, 2018

<https://www.kcra.com/article/foreign-agents-try-to-hack-into-your-emotions-with-midterm-elections/24373343>

NBC – Sept. 28, 2018

<https://www.kcra.com/article/sacramento-feels-political-hangover-after-scotus-hearing/23518357>

NBC – Aug. 16, 2018

<https://www.kcra.com/article/what-s-being-done-to-prevent-california-elections-from-hackers/22752094>

NBC – Feb. 20, 2018

<http://www.kcra.com/article/california-congressman-blames-russia-for-dividing-u-s/18378862>

Boston Globe – March 17, 2017

<https://www.bostonglobe.com/ideas/2017/03/17/paltering-new-way-not-tell-truth/TRB2ap22NK5Ya8KjF4x0GI/story.html>

National Public Radio (NPR) – Jan. 3, 2017

<http://wksu.org/post/uncertainty-ohio-voters-lives-made-trumps-rhetoric-seem-more-real-clintons#stream/0>
audio: https://cpa.ds.npr.org/wksu/audio/2017/01/poll_on_campaign_rhetoric.mp3

Huff Post – March 21, 2016

http://www.huffingtonpost.com/entry/donald-trump-emotional-inflammatory-language_us_56e84b60e4b0860f99da8d3e

The Daily Mail (UK) – March 21, 2016

<http://www.dailymail.co.uk/sciencetech/article-3502925/Donald-Trump-s-language-win-presidency-Candidates-use-emotional-words-votes-times-crisis.html>

Psychology Today – March 24, 2016

<https://www.psychologytoday.com/blog/feeling-it/201603/5-reasons-election-is-nuts-and-the-science-behind-it>

The New York Post – May 16, 2016

<http://nypost.com/2016/05/16/presidential-candidates-might-not-be-as-shifty-as-you-think>

Scientific American – May 24, 2016

<http://www.scientificamerican.com/podcast/episode/candidates-tend-to-not-dodge-questions/>

Pacific Standard magazine – March 14, 2016

<http://www.psmag.com/politics-and-law/you-tell-em-trump>

The Daily Mail (UK) – July 11, 2016

<http://www.dailymail.co.uk/sciencetech/article-3685202/How-Tom-Brady-dodged-deflategate-Researchers-reveal-repeatedly-telling-people-don-t-know-really-worked.html>

New York magazine – July 14, 2016

<http://nymag.com/scienceofus/2016/07/when-dodging-questions-makes-you-seem-more-trustworthy.html>

Newsweek – July 29, 2016

<http://www.newsweek.com/clinton-v-trump-who-had-right-message-voters-485297>

Macleans magazine (Canada) – July 29, 2016

<http://www.macleans.ca/politics/washington/clinton-vs-trump-whose-speech-hit-the-right-note>

Correio Braziliense (Brazil) – Sept. 4, 2016

http://www.correio braziliense.com.br/app/noticia/ciencia-e-saude/2016/09/04/interna_ciencia_saude,547223/estudo-americano-aponta-que-discursos-politicos-emocionais-funcionam-m.shtml

Politico magazine – Sept. 9, 2016

<http://www.politico.com/magazine/story/2016/09/trump-clinton-rhetoric-reality-214233>

The Associated Press – Sept. 13, 2016

<https://apnews.com/article/c2333f7a0b7946bc9c70823f974d5a09>

The New Republic – Sept. 14, 2016

<https://newrepublic.com/article/136808/hillary-wouldnt-first-president-lie-health>

UPI – Sept. 14, 2016

http://www.upi.com/Top_News/Opinion/2016/09/14/A-short-history-of-presidents-lying-about-their-health/7911473878873/

Quartz – Nov. 9, 2016

<http://qz.com/829978/trumps-sober-victory-speech-harnessed-his-greatest-skill-reading-his-audience/>

The Washington Times – Jan. 19, 2017

<http://www.washingtontimes.com/news/2017/jan/19/trump-twitter-shift-media-power-balance>

Reviewer

Journal of Communication (2019-2022)

Journal of Communication Management (2021-2022)

Communication Research (2018-2020)

Public Relations Review (2019-2021)

Media Psychology (2020)

Communication Studies (2020-2021)

Journalism Practice (2019)
Communication Monographs (2018-2021)
Journalism & Mass Communication Quarterly (2018-2021)
Communication Research Reports (2020-present)
Journal of Experimental Social Psychology (2020-2021)
Journal of Language and Social Psychology (2016-present)
Journal of Experimental Social Psychology (2020-2021)
Journal of Broadcasting and Electronic Media (2017-2018)
Human Communication Research (2016, 2018, 2020-2021)
Journal of Applied Communication Research (2015-2016, 2019-2020)
Mass Communication and Society (2015-2016, 2020-2021)
Journal of Political Marketing (2014)
 NCA political communication and public relations divisions (2012 to present)
 ICA political communication, public relations, and mass communication divisions (2014 to present)

Awards

Award, Reviewer of the Year, *Mass Communication and Society* journal (June 2021) – AEJMC – \$500.
 Grant, University of Georgia Office of Research, Faculty Seed Grant in the Sciences (2020) – \$9,800.
 Award, The Salvation Army of Georgia – “for professional and outstanding public relations work in association with The University of Georgia in support of The Salvation Army of Georgia” (2020)
 Grant, Broom Center for Professional Development in PR at San Diego State University (2020) – \$500.
 Research, Scholarly & Creative Activity Award, College of Arts & Letters, Sacramento State (2018) – \$3,500.
 Doris Gildea Morgan Scholarship Award, School of Communication, Ohio State University (2016) – \$700.
 School of Communication Alumni Research Award, Ohio State University (2016) – \$2250.
 Travel Grant, Political Communication Division, ICA (2015 and 2016) – \$500 and \$350.
 University Fellowship, Ohio State University (2013-2014) – \$18,000.
 Award, Outstanding Graduate Student, Communication Studies, University of Miami (2013)
 Graduate Assistantship Award, University of Miami, School of Communication (2011-2013) – \$3,750 and \$3,750.
 Award, Virginia Press Association – 1st place, News Writing (2002), 3rd place – Sports Writing (2001)

Grant submitted (unfunded)

National Science Foundation grant proposal submitted January 15, 2020 as the PI (and the only applicant).
 Proposal #2017398, entitled “Deceptive Accountability in Political Discourse: Addressing a Divide in Research, Reality, and Theory of Evasion in Political Discourse.” Total request was \$333,299, for award period covering 8/1/20 - 7/31/23. The five reviewers’ votes (on scales ranging from “poor” to “very good”) were: “good,” “very good,” “poor,” “fair,” and “good/fair.”

Courses Taught

Ohio State University

Strategic Communication Research Methods – Comm 3163 (Spring 2015) – two lab sections
 Public Opinion – Comm 4820 (Summer 2015) independent instructor
 Strategic Communication Research Methods – Comm 3163 (Autumn 2015) taught two lab sections
 Strategic Communication Research Methods – Comm 3163 (Spring 2016) taught two lab sections
 Media and Terrorism – Comm 3597 hybrid (Autumn 2016) independent instructor
 Media and Terrorism – Comm 3597 hybrid (Spring 2017) independent instructor

California State University, Sacramento

Survey of Public Relations – COMS 118 (Autumn 2017, Winter 2018, Spring 2018, Summer 2019)
Issues Management and Case Studies in Public Relations – COMS 187 (Autumn 2017, Spring 2019)
Survey Methods in Communication Research – COMS 171 (Spring 2018, Winter 2019, Spring 2019)
Political Communication (Graduate seminar) – COMS 298 (Spring 2019)

University of Georgia

Public Relations (Honors) – ADPR 3850H (Fall 2019, Fall 2021)

Public Relations – ADPR 3850 (Spring 2022)

Public Relations Foundations (Grad) – JRMC 7940 (Fall 2019)

Public Relations Campaigns (Undergrad/Grad Major Capstone) – ADPR 5950/7950 (Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022)

Special Topics in Public Relations – Political Communication (Grad) – JRMC 8160 (Spring 2021)

Assistant Professor of Public Relations – University of Georgia (Aug. 2019 – Present)

Department of Advertising and Public Relations, Grady College of Journalism and Mass Communication

Assistant Professor of Public Relations – California State University, Sacramento (Aug. 2017 – Aug. 2019)

Department of Communication Studies, College of Arts and Letters