

Amanda C. Bright

Journalism Academic Professional

Academic Degrees

Doctor of Philosophy degree in Curriculum, Instruction, and Media Technology

Indiana State University: 2018

- GPA 3.95 (4.0)
- Area of emphasis: Post-Secondary Teaching with media/journalism focus
- Dissertation: “Adaptation of Journalism Curricula in the Age of Digital Media: A Qualitative Multiple Case Study of Small Programs”

Master of Arts degree in English with teacher certification

Eastern Illinois University: 2006

- GPA 4.0 (4.0)
- Pioneered post-baccalaureate teacher certification concurrent with master’s
- Graduated with distinction, master’s exam on modern British fiction (*area of emphasis: gender*)

Bachelor of Science degree in news-editorial journalism

University of Illinois Urbana-Champaign: 2001

- GPA 3.6 (4.0)
- Dean’s List

Professional Experience

University of Georgia, Grady College, Athens, GA: 2018-present

Academic professional

- Developed Grady Newsource Guiding Principles, Digital Stylebook, Local Style Guide and Digital Tools resources for student and faculty use
- Developed and redesigned Grady Newsource website for capstone course content and launched weekly email newsletter • Created Doing Journalism for digital site, including reporter’s annotations and guest curation to add transparency and reflection to journalistic process
- Create, manage and train students about social media best practices on Facebook, Twitter, and Instagram using Social News Desk and app push notifications
- Teach multiplatform reporting, capstone in-depth journalism and graphics for journalists
- Lead student journalists in analytics, digital-first newsroom concepts and structures

Indiana State University, Terre Haute, IN: 2016-2018

Media content coordinator for Indiana State Online

- Created and managed social media presence on Facebook, Twitter, Instagram, LinkedIn and other media sites • Wrote and designed interactive, digital news publications for students and faculty
- Contributed and executed new ideas for social media outreach strategy (media marketing/public relations plans) and consulted on web design for Online
- Used data analytics and statistics to determine strategy, crafted analytics reports for Director of Distance Learning

MediaShift, San Francisco, CA: 2017-2018

Education editor/curator for EducationShift

- Coordinated and edited two online posts about journalism, digital media, innovation and journalism education for MediaShift’s online publication
- Crafted one post a month on issues of technology and journalism education
- Created weekly EducationShift newsletter, curating in-house, national content
- Directed #EdShift Twitter chats and other online trainings through MediaShift

Innocent Words Magazine, Oakwood, IL: 2006-2018

Assistant editor; Copy editor/page designer

- Lead editor for memoir to be published in 2018

- Edited stories, reviews published for local magazine/record label; assistant editor for editorial
- Designed and edited 24-page bimonthly magazine for Innocent Words Records (until 2009)

Commercial-News, Danville, IL: 2001-2008 News

editor; Page one editor; Freelance writer

- Managed five-person copy desk; placed daily newspaper into publication
- Designed pages, developed special sections, edited copy and photos
- Oversaw content/visual appeal of newspaper (including a *full* redesign in 2004)
- Aided in newspaper's transition to hybrid (online) product
- Composed film reviews for biweekly publication in the C-N entertainment section

News-Gazette, Champaign, IL: 2001 Copy

editor/designer

- Edited newspaper copy, both local and wire stories
- Designed news and feature pages

Illini Journalist and Spike, Champaign, IL: 1999-2001

Editor-in-chief/Assistant editor

- Assistant editor then editor-in-chief for Department of Journalism monthly newspaper
- Contributed writing and photography; designed and edited full publication
- Reported and coded for Spike, first online journalism publication for University of Illinois

Paxton Daily Record, Paxton, IL: 1999-2000

Reporter and photographer

- Reported and wrote news and feature stories (community journalism)
- Took photos and wrote cutlines to accompany news and feature articles

Pioneer Press, Vernon Hills, IL: 1998-1999

Reporter & photographer

- Reported and took photos for city, regional and features desks at weekly newspaper (100,000 circulation)

Daily Illini, Champaign, IL: 1997-1999

Campus reporter

- Wrote and reported news and feature stories for daily student newspaper at University of Illinois

Lakeland Newspapers, Grayslake, IL: 1995-1997

Reporter

- Reported and wrote news and features for weekly newspaper
- Pioneered internship program and attended news meetings to pitch story ideas

Related Professional Activities

Internal Activities

Cox Institute of Journalism Innovation, Management and Leadership Athens, GA (2021-present)

Director of the Journalism Innovation Lab (2021-present)

- House and direct the Digital Natives program
- Run Skills in Sixty and Hackathon events through the Journalism Innovation Lab
- Sponsor and coach a semesterly Journalism Innovation Lab team with industry partners

University of Georgia, Athens, GA (2018-present)

- Adviser for UGA's Grady College chapter of Online News Association/Society of Professional Journalists (2019-present)
- UGA Teaching Academy Fellows Program member (2019-2020)

- Judge for Management Seminar for College News Editors final project (summer 2019)

- Dawgs On Top, Terry College MBA Press Conference with Grady (2019-2020)

- Guest speaker for Mobile News Lab through Cox Institute (2018)

Eastern Illinois University, Charleston, IL (2004-2018)

- Served as Illinois Press Foundation/Eastern Illinois University Journalism Workshop Assistant Director (2016-2017) and instructor (2012-2016) with print and online publications

- Created self-guided, online training "Ethics Training for New Student Media Staff Members at Eastern Illinois University" (2016)—used with Daily Eastern News and Warbler yearbook

- Developed websites for Writing Across the Curriculum and the EIU Writing Center

- Researched genre textbook through research assistantship with two Eastern English professors
- Co-authored proposal for an English Graduate Students/Teacher Certification Program
- Participated as graduate member of EIU English Department's English Education Committee

***Journalism Education Association*, Manhattan, KS (2006-present)**

- Contribute to JEA Digital Media website as author, serve on Digital Media Committee
- Judge JEA National Convention Write-Offs in review writing
- Judge IJEA Newspaper Contest in centerspreads, blogging, alternative storytelling, and design
- Judge IHSA State Journalism Competition in news, feature, review writing, headline writing

***Lake Land College & Mattoon High School*, Mattoon, IL (2006-2018)**

- Trained newspaper staff of Lake Land College Navigator News on ethics/law, reporting, interviewing, writing, photography, design and social media
- Served as district mentor to four MHS English Department faculty members (two years each)
- Led rubric, assessment development for standards-based grading and Common Core paradigm
- Served as lead teacher for Eastern Illinois University/Mattoon High School Practicum Program
- Served as secretary of the Discipline Committee and English Professional Learning Community
- Created, developed and administrated the MHS Writing Center (2012)
- Served as lead trainer for Skyward (school administration and data software)
- Served as cooperating teacher for five practicum students and two student teachers (2010-2016)
- Acted as member of the Technology Professional Learning Community

External Activities

- Guest co-editor for July 2021 issue of *Teaching Journalism and Mass Communication* (2020-2021)
- Journal article peer reviewer for *Journalism and Mass Communication Educator* (2020-present)
- Journal article peer reviewer for *Journal of Intercultural Communication Research* (2020-present)
- Journal article peer reviewer for *Media and Communication* (2019-present)
- Journal article peer reviewer for *Teaching Journalism and Mass Communication* (2018-present)
- Solutions Journalism Educators Academy participant and graduate (summer 2019)
- Participant in research study on publishing student work in higher education with researchers at the University of Wisconsin-Madison (2019)
- PhDigital Bootcamp—Preparing Future Faculty to Lead Innovative Curriculum, Texas State University and the Knight Foundation (2018)
- Kopenhagen Center Fellow—Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication at Florida International University (2017)
- MediaShift and EducationShift regular author, contributor (2016-2018)
- Southern Illinois Press Association, yearbook judge
- Quill & Scroll Newspaper Competition, judge—overall category

Teaching/Advising Experience

***University of Georgia*, Athens, GA: 2018-present**

Academic professional

- Teach Media Savvy: Becoming Digitally Literate (online course in information disorder) (Summer 2020-present)
- Teach Multiplatform Newsroom: Projects courses focusing on the beat of food, housing, diversity, technology, the media, Solutions Journalism, and The Oglethorpe Echo (Fall 2018-present)
- Teach Graphics for Journalists, including iterative design and social media graphics/animation (Fall 2018- present)
- Develop the Introduction to Digital Design course (Fall 2021-present)
- Teach Multiplatform Storytelling to journalism majors using a variety of tools (Spring 2019)
- Teach Advanced Studies in Journalism (independent studies): Digital Innovation (Spring 2019), Advanced Broadcast and Digital Graphics (Fall 2019), Digital Design (Fall 2019)

***Eastern Illinois University*, Charleston, IL: 2016-present**

Journalism instructor (2016-2018)

- Teach three, asynchronous online summer graduate-level courses for journalism advisers (overall, newspaper/digital media, and yearbook) (JOU 4801-4803)
- Taught Writing for News Media (JOU 2101) to journalism, PR, and communications majors
- Taught Publication Design (JOU 3330) to journalism majors, including design theory, infographics, data visualizations,

and digital design

- Provided publishing and practice opportunities in college media (print, broadcast, and online)
- Exposed students to city council meetings, guest speakers and press conferences, with assignments for publishing and working across platforms

Warbler yearbook adviser (2017-2018)

- Led staff development and trainings to equip students for creation of book
- Organized professional development opportunities and events for staff
- Met weekly with both full staff and editor-in-chief for leadership training

Indiana State University, Terre Haute, IN: 2016-2017

Teaching assistant

- Assessed, provided feedback for online course – Construction Ethics

Lake Land College & Mattoon High School, Mattoon, IL: 2006-2016

Journalism instructor and adviser/Composition and English instructor

- Advised award-winning MHS Mirror (newspaper and website), and MHS Riddle (yearbook)
- Created and taught introduction to journalism, journalism II (media production), and yearbook
- Taught dual-credit Composition I and II courses
- Developed and taught honors sophomore English (2006-2008) and senior English (2015) **Eastern**

Illinois University, Charleston, IL: 2004-2006

Graduate assistant/Research assistant

- Taught English 1000, 1001 and 1092—freshman composition and literature courses
- Tutored undergraduate and graduate students at Writing Center, administrated/collected data
- Taught at Charleston and Mattoon schools through education program

Danville Area Community College, Danville, IL: 2003-2004 Layout,

Graphic Design and Web Development Instructor

- Taught and developed curriculum for layout and graphic design course for marketing and communications majors
- Taught second section with web development and design emphasis, including community partnership project, HTML coding, and business planning

Commercial-News, Danville, IL: 2001-2008

News editor/Page one editor

- Taught copy editing and page design to cross-train newsroom colleagues
- Consulted on web design and development with members of Commercial-News staff

Service

Grady College of Journalism and Mass Communication, Athens, GA: 2018-present

Academic professional

- Created Introduction to Digital Design website resource for journalism majors (2021)
- Chair of Journalism Teacher of the Year committee for 2021 (2020-2021)
- Served on Rollin M. “Pete” McCommons Award for Distinguished Community Journalism committee (2019- present)
- Submission Chair for Hearst Multimedia Awards, four categories (2019-present)
- Serve on Margaret Caruthers Ruppensburg Scholarship committee (2020-present)
- Serve on Cox Institute Innovation Fellow Committee (2019-present)
- Served on University of Georgia Information Technology Strategic Planning Committee (2019)
- Served on faculty hiring committee for open-rank/assistant professor of data journalism position (2018- 2019)
- Consultant on Grady College website redesign (2019)
- Served on West Point Ethics Conference selection committee (2018)

Illinois Journalism Education Association, Charleston, IL: 2014-present

Social media director and website co-administrator

- Judge for Illinois Journalism Education Association Newspaper and Digital Media Contest (2017-present)
- Wrote news and feature articles for both website and social media platforms
- Took photos and videos, created multimedia packages for website and social media platforms
- Curated content from IJEA members and organize/improve site design and navigation
- Assisted in organization, emcee work, and judging of IJEA Fall Conference and IHSA Journalism Sectionals and State competitions
- Co-secretary on the Executive Board and member of the Board of Directors, Region 5 (2012-2017) and At Large

Member (2017-2018)

Awards and Honors

- Journalism Teacher of the Year (2020)
- Named UGA Teaching Academy Fellow
- Nominated for Journalism Teacher of the Year for Grady College, University of Georgia (2019, 2020, 2021)
- Teaching News Terrifically in the 21st Century—AEJMC's Newspaper & Online News Division, Adjunct Faculty winner (2017)
- Master Journalism Educator, Journalism Education Association
- Outstanding Graduate Assistant (nominee)—Indiana State University (2016-2017)
- Outstanding Practicum Teacher Award—Eastern Illinois University (2009-2014)
- Northwestern University Distinguished Secondary Teacher Award (2012)
- IJEA First Place Best Overall Newspaper—the MHS Mirror, adviser (2010-2016)
- IJEA Second Place Best Overall Yearbook—the MHS Riddle, adviser (2012-2016)
- Jostens National Yearbook Program of Excellence for MHS Riddle yearbook (2014-2016)
- Distinguished Graduate Student in English Award—Eastern Illinois University (2005)
- Journalism Award for In-Depth Coverage, American Press Association
- Journalism Award for Headline Writing, cnhi Newspapers
- Journalism Award for Editorial Writing, Quill and Scroll—Honorable Mention
- KEMPA, Kettle Moraine Press Association, Scholastic Journalism Scholarship

Scholarly Activities

Research

- Bright, A. (2022). Sending Out Digital Natives: Using Digital Tools, Andragogy, and Experiential Learning to Support Local Newsrooms. *MILab Journal*, 2021. Retrieved from <https://gato-docs.its.txstate.edu/>
- Royal, C., Bright, A., Pellizzaro, K., Belair-Gagnon, V., Holton, A. E., Vincent, S., . . . Kiesow, D. (2020). "Product Management in Journalism and Academia." *Journalism & Mass Communication Quarterly*, 97(3), 597-616. doi: [10.1177/1077699020933872](https://doi.org/10.1177/1077699020933872)
- "Journalism Curriculum Frameworks Shift Toward Skills, Interdisciplinarity"—published in *Teaching Journalism & Mass Communication*, 10, 1-7, (2020)
- "Promoting Enrollment, Protecting Reputation and Playing Catch Up: Purposes Driving Digital Curriculum Revisions In Journalism Programs." (2020). *MILab Journal*, 3. Retrieved from <https://www.masscomm.txstate.edu/>
- "Making Instant Adjustments in Online Journalism Education: Responding to Continuous Needs Assessments in Asynchronous Courses" — published in *Online Learning* [peer reviewed], a journal with the Online Learning Consortium (Spring 2020)
- "Why You Should Stop Worrying About Disparate Audiences and Focus on the Universal Gap" — section in Chapter 6 of *Social Media Measurement and Management: Digital Entrepreneurship* [book] (July 2019)
- "A Qualitative Look at Journalism Programs in Flux: The Role of Faculty in the Movement Toward a Digital Curriculum"—published in *Teaching Journalism and Mass Communication* [peer reviewed] (December 2018)
- "Infusing Ethics in Student Media: The Research and Creation of a Self-Guided Online Ethics Training for College Journalists"—accepted and presented at the Walter Cronkite Media Ethics and Integrity Conference in Dallas [peer reviewed] (October 2017); published in *College Media Review* [peer reviewed] (2018)
- "Connecting Beginning Journalists to Stories and Student Media by Publishing through Beat Systems"—published in AEJMC's *Teaching Journalism & Mass Communication* (2017)
- *Curriculum for Scholastic Media Law & Ethics in New Voices Illinois*—published as a digital book by the Illinois Press Foundation and Illinois Journalism Education Association [peer reviewed] (2017)
- "Creating Self-Efficacy in a Reluctant Elementary Reader"—published in *The Journal of Teacher Action Research* [peer reviewed] (2017)
- "Writing the Post-Process: A New Pedagogy for the English Classroom"—proceedings paper at the Illinois Philological Association Conference, Decatur, IL (2005)
- "The Future of School Safety"—*Safety Magazine*, in-depth reporting and research, Chicago, IL (1997)

Presentations

- Digital Takeaways from Digital Natives, 23 Oct 2021, GABCON — Georgia Association of Broadcasters conference
- Solutions Journalism Educators Academy reflection, 25 Jun 2021 — Solutions Journalism Educators Academy

- Guest on Athens News Matters about journalism and COVID-19 on April 24, 2020
- Solutions Journalism Network Facebook Live broadcast on journalism and COVID-19 on April 23, 2020
- “Digital Media and Innovation and Curriculum” — keynote speaker for the PhDigital Bootcamp through the Knight Foundation and Texas State University (2020)
- “The Lead: Amanda Bright on Innovation in Storytelling” — guest on The Lead Podcast through the Cox Institute with Charlotte Norsworthy (2019)
- “Digital Media and Innovation and Curriculum” — guest speaker for the PhDigital Bootcamp through the Knight Foundation and Texas State University (2019)
- “Navigating Digital Journalism” — Georgia Scholastic Press Association Fall Conference (2019)
- “Lifting the Veil: Letting Our Audience See Inside the Newsroom”— Georgia Press Institute (2019)
- “The Death of Copy Editing ... Or Is It?” — Georgia Scholastic Press Association Spring Conference (2019)
- “Adaptation of Journalism Curricula in the Age of Digital Media: A Qualitative Multiple Case Study of Small Programs”—ONA Educators Meetup Paper Presentation, ONA 2018, Austin, TX (2018)
- “Navigating Digital Journalism: Changing How You Think About Everything”—Grady College ONA/SPJ September Meeting, University of Georgia, Athens, GA (2018)
- “Using Analytics to Understand Your Audience, Drive Student Media Decisions”—Georgia Scholastic Press Association, University of Georgia, Athens, GA (2018)
- “Multimedia and Its Multitude of Possibilities: Planning a Convergence Strategy That Fits Your Publication and Staff”—Georgia Scholastic Press Association, University of Georgia, Athens, GA (2018)
- “Employing the Rhetorical Situation Framework to Help Student Journalists and Advisers Craft Convergence Storytelling”—College Media Association Fall Conference, Dallas (2017)
- “Infusing Ethics in Student Media: The Research and Creation of a Self-Guided Online Ethics Training for College Journalists”—The Walter Cronkite Conference on Media Ethics and Integrity, Dallas (2017)
- “Talking to Students About Validity (or Lack Thereof) in the News: Tools for Creating Civil, Media-Savvy Learners”—Eastern Illinois University, Eastern Illinois Writing Project Annual Fall Institute Day (2017)
- “Using Analytics to Understand Your Audience, Drive Student Media Decisions”—IJEAFall Conference, University of Illinois Urbana-Champaign, IL (2017)
- “10 Ways to Integrate Social Media in Your Courses and Student Newsrooms”—AEJMC Conference Panel Discussion, Chicago (2017)
- “Illinois Press Freedom: What Does It Cover?”—with Mark Goodman, Chicago, AEJMC Annual Teach-In (2017)
- Infographics Instructional Design Project (online course piloted by students) presented as part of Master Journalism Educator panel—Indianapolis, Journalism Education Association National Conference (2016)
- “Putting Your Publication Online: From ISSUU to WordPress, How to Make the Transition (or Hybridization) to Web”—IJEAFall Conference, University of Illinois Urbana-Champaign (2016)
- “Editorial Writing and Cartoons: An Effective Way to Introduce Students to Building Arguments for Common Core”—Eastern Illinois University, Eastern Illinois Writing Project Annual Fall Institute Day (2016)
- Presenter on journalistic writing at regional yearbook conference for Jostens—Eastern Illinois University (2016)
- “You Got Them To Say That?!?! A Practical Guide to Interviewing”—Illinois Community College Journalism Association conference (2016-2017)
- “Beginning Yearbook Writing: Capturing the Story, Now and Forever”—Jostens Yearbook Workshop (2015)
- “Common Core in the Non-Core Classroom: Ideas to Support the ELA Standards in Elective Courses”— Eastern Illinois University Common Core Workshop (2015)
- Mini-workshops on media ethics and social media—Eastern Illinois University/Illinois Press Foundation Journalism Workshop (2014-2016)
- “Multimedia and Its Multitude of Possibilities: Planning a Convergence Strategy That Fits Your Publication and Staff”—IJEAFall Conference, University of Illinois Urbana-Champaign (2014)
- “The Death of Copy Editing – Or Is It?”—IJEAFall Conference, University of Illinois Urbana-Champaign (2013)
- Education Panel Discussions—Eastern Illinois University, Department of Education (2008-2015)
- New Teacher Panel—Eastern Illinois University, English Studies Student Conference (2006-2008)
- Master’s Exam Defense (passed with distinction) at Eastern Illinois University (2006)
- “Things are Looking Up: Writing Center Make-Over”—Midwest Writing Centers Association Conference, St. Louis (2006)
- Writing Center presentations, staff trainings—Eastern Illinois University (2004-2006)
- “Job Shadowing, Teaching, and Mentoring – Oh My!” Panel Discussion—Illinois Philological Association: Decatur, IL (2005)

Publications

- Bright, A. (2021). *How to help students be savvy about analytics*. JEADigital Media. Retrieved from <https://www.jeadigitalmedia.org/>
- BOOK REVIEW: *The Dynamics of News: Journalism in the 21st-Century Media Milieu*—published in *Journalism and Mass Communication Educator* (2020)
- “Turning Broadcast Scripts to Digital Writing Amid COVID-19”—published on JEA Digital Media (2020)
- “Flourish: Data Viz Tool Capitalizes on Animation, Interactivity”—published on JEA Digital Media (2019)
- “Product & Platform: Concepts to Use With Your Student Journalists Right Now”—published on JEA Digital Media (2019)
- “Proving the Importance of Place in Student Publications”—published on JEA Digital Media (2019)
- “Hotjar Provides Valuable Audience Engagement Insights for News Websites”—published on JEA Digital Media (2019)
- “Write and Send Purposeful Push Alerts”—published in collaboration with Casey Rose on JEA Digital Media (2019)
- “Social Media Tip of the Week: Engage Your Audience”—published on JEA Digital Media (2018)
- BOOK REVIEW: *Reading Narrative Journalism* by Christopher Wilson—published in *Journalism & Mass Communication Educator* (2018)
- “How to Create Online Journalism Courses with Instant Adjustments”—published on MediaShift/EducationShift (2018)
- “EdShift20: Honoring Innovative Journalism Educators”—published on MediaShift/EducationShift (2018)
- “How College Media Staffs, Advisers Pursue Digital-First Mindset”—published on MediaShift/EducationShift (2018)
- “EdShift 2017 in Review: Educators Focus on Social Media, Digital-First Newsrooms and ‘Fake News’”—published on MediaShift/EducationShift (2017)
- “How OZY is Equipping Educators for Changing Media Audiences”—published on MediaShift/EducationShift (2017)
- BOOK REVIEW: *Journalistic Authority: Legitimizing News in the Digital Era* by Matt Carlson—published in *Journalism & Mass Communication Educator* (2017)
- “Keeping an Eye on It All: Using Hootsuite for Student Media”—published on JEA Digital Media (2017)
- “Fight Fire with Convergence: J-School Curricula Must Address Both Anger and Distrust”—published on MediaShift/EducationShift (2017)
- “Advisers: Staff should start digital portfolios NOW”—published on JEA Digital Media (2017)
- “Journalism, Education Could Benefit from Mixed-Methods Approach”—published on MediaShift/EducationShift (2017)
- “Let Them See It Again! Curate, Invite Engagement with Previous Content”—published on JEA Digital Media (2017)
- “Using Typeform to Hear From Your Audience, Orient Your Media Staff”—published on JEA Digital Media (2017)
- BOOK REVIEW: *What is Journalism?* by Chris Nash—published in *Journalism & Mass Communication Educator* (2017)
- “Being Social Media Role Models: Journalists, Educators Must Raise Visibility of Sourcing When They Share”—published on MediaShift/EducationShift (2016)
- “Dabbling in Big (Or Not So Big) Data and Visualizations”—published on JEA Digital Media (2016)
- “VR vs. AR vs. MR: Invite Students to Explore Other Realities”—published on JEA Digital Media (2016)
- BOOK REVIEW: *Diversity & The Media* by Monika Metykova (2016)—published in *Journalism & Mass Communication Educator* (2017)
- “Managing Scholastic Journalism Organizations Online: Connectedness, Encouragement ‘in the Trenches’”—published on JEA Digital Media (2016)
- “Let Ideas Come to You: Using RSS Feeds for Professional Development”—published on JEA Digital Media (2016)
- “Need an Organic GIF? Try Using Photoshop”—published on JEA Digital Media (2016)
- “Engaging Student Journalists: Power of Online, Self-Led Instruction”—published on MediaShift/EducationShift (2016)
- BOOK REVIEW: *Social Media Strategy: Marketing and Advertising in the Consumer Revolution* by Keith A. Quesenberry—published in *Journalism & Mass Communication Educator* (2016)
- “Using Transmedia Journalism Techniques in Student Publications”—published on JEA Digital Media (2016)
- “Video Blog: What is RIGHT in journalism? Actually, Quite a Lot”—published as vlog on Illinois Journalism Education Association website (2016)

Recognition/Reproduction of Work

Pendleton SM, Gibson R. *The Long-Term Value of Networking and Diverse Professional Experience in Online Communication Master’s Cohorts: Strategic Benefits of a Closed-Cohort Structure* *Journalism & Mass Communication Educator* 107769582110552-107769582110552 (Recognition/Reproduction of my work)

Bright A. [Journalism Graduates' Perceptions and Experiences of Internships and Employment](#) Walden Dissertations and Doctoral Studies 2021 21 Sep 2021 (Recognition/Reproduction of my work)

Bright A. [From Boundary to Bridge and Beyond: The Path to Professionalization of Product Roles in Journalism](#) Journalism Studies 22:1546-1565 17 Sep 2021 (Recognition/Reproduction of my work)

Bright A. [Digital Disruption: Evolving Applied Communication Education to Meet Professional Expectations](#) Teaching Journalism and Mass Communication 11.1 19 Jul 2021 (Recognition/Reproduction of my work)

Bright A. [Plug and Play for Emerging Media Courses](#) Teaching Journalism and Mass Communication 11.1 19 Jul 2021 (Recognition/Reproduction of my work)

Bright A. [The Incorporation of Digital Journalism Education](#) Creative Components 775 12 Jun 2021 (Recognition/Reproduction of my work)

Bright A. [The Business of Digital News](#) Journalism Research That Matters 131-136 11 May 2021 (Recognition/Reproduction of my work)

Kosterich A. [Reengineering Journalism: Product Manager as News Industry Institutional Entrepreneur](#) Digital Journalism 1-30 (Recognition/Reproduction of my work)

Bright A. [Addressing Transactional Distance Through Teaching Presence Strategies in Online Journalism and Mass Communication Courses](#) Journalism & Mass Communication Educator 25 Mar 2021 (Recognition/Reproduction of my work)

Macchiarella G, Smith E. [The push and pull of digital skills in mass media curriculum](#) Media Practice and Education 1-12 (Recognition/Reproduction of my work)

Pearson, Kim. (2021, February 13). "What do 21st-century journalism educators need to know?" Retrieved from <https://kimpearson.net/what-do-21st-century-journalism-educators-need-to-know/>

Delaney, B. & Betts, K.. (2021). Addressing Transactional Distance Through Teaching Presence Strategies in Online Journalism and Mass Communication Courses. *Journalism & Mass Communication Educator*. [10.1177/10776958211001214](https://doi.org/10.1177/10776958211001214).

Delaney, B. & Betts, K.. (2020). Training and Supporting of Journalism Faculty to Teach Online: A Multiple Case Study. *Journalism Practice*. [10.1080/17512786.2020.1852883](https://doi.org/10.1080/17512786.2020.1852883).

Sulaiman, Suher & Mohamad, Maslawati & Abdul Aziz, Azlina & Khairuddin, Khairul & Mansor, Azlin & Alias, Bity. (2020). 21st Century Reading Strategy Program to Read English Reading Material for Primary School Pupils. *Creative Education*. 11. 1289-1298. [10.4236/ce.2020.118095](https://doi.org/10.4236/ce.2020.118095).

Royal, C. (2020). Lessons from PhDigital Bootcamp: Preparing Future Faculty to Lead Emerging Media Curriculum, *MILab Journal*, 1(2).

Herther, N. (2019, August 1). Digital Storytelling Reinvents the News: The Rise of Data Journalism and Its Impact on Libraries. *Online Searcher: Information Discovery, Technologies, Strategies*, 43(4), 26-33.

Royal, C. (2018). FOR JOURNALISM CURRICULUM TO CHANGE, ITS FACULTY NEEDS DISRUPTION. *Nieman Lab: Predictions for Journalism 2019*.

Note: Cindy Royal based her 2018 Nieman Lab prediction on my recently-published research in the journal *Teaching Journalism and Mass Communication*

Grants

- Digital Natives funding: Richard and Deborah Griffiths, 01 Nov 2021–21 Jan 2022 — Amount: \$ 45,000 (US)
- Knight Foundation grant for local news partnerships — in process for University of Georgia, Grady College
- TEGNA Grant for digital news training (~\$5,000) — in process for University of Georgia, Grady College
- Grant Writing for Center Remodel (Awarded ~\$1,000) – Eastern Illinois University Writing Center (2005)

Professional and Academic Association Memberships

- Member of the Online News Association
- Member of the Society of Professional Journalists
- Member of the Association for Education in Journalism and Mass Communications

- Past Member of the College Media Association
- Past Member of the Journalism Education Association
- Member of the Illinois Journalism Education Association, lifetime member
- Past Member of the National Education Association
- Past Member of the Illinois Education Association

Program Knowledge and Certifications

- *Adobe Creative Suite*: InDesign, Photoshop, Illustrator
- *Web Programs*: WordPress, Dreamweaver, and HTML and CSS, some JavaScript, all social media platforms, Social News Desk
 - Center for Online Learning and the Center for Academic Technology Support Certificate for Online Course Development
 - How Journalists Can Best Utilize Facebook and Instagram Certification through Facebook Blueprint and the Poynter Institute
 - Hootsuite Certification for Beginning and Advanced Users
 - Google Analytics Certification
- *Video/Audio Programs*: Adobe Premiere, Audition, Audacity, iMovie, MovieMaker, Headliner
- *Design and Data Visualization Certification*: “Data Journalism and Visualization with Free Tools” from the Knight Center for Journalism in the Americas (2019)
 - *Programs*: Excel, Qualtrics, Timeline JS, StoryMap, Juxtapose, Tableau, Canva, Spark, Datawrapper, Thinglink, Piktochart, Infogr.am, CARTO, Prezi, QuarkXPress, Jostens Yearbook Avenue
- *Learning Management Systems*: eLC, D2L, Blackboard, Blackboard Collaborate, Skype, Zoom
- *Teaching Certification*: Illinois Grades 9-12 Teaching License for English Language Arts (endorsement: Journalism)