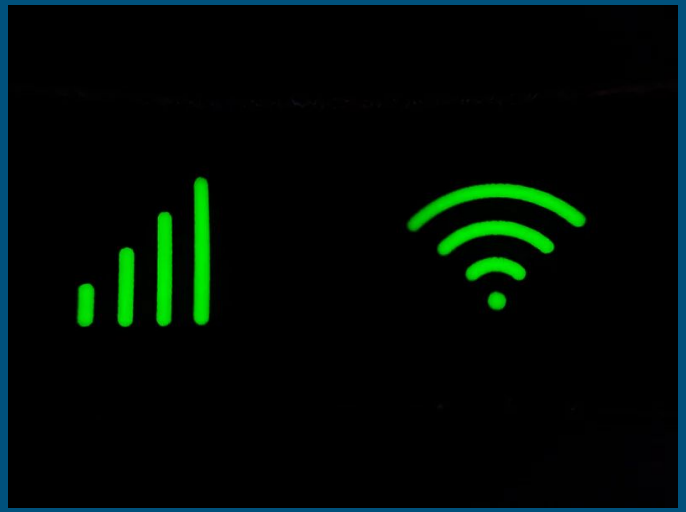
Tips & tricks for video & livestreaming to cover events

Clinch Co. News



Make sure you have a reliable network. If your connection is broken, your livestream is broken.

Give yourself a lot of prep time. Log in a few minutes before the exact time you have planned for your livestream to check all your equipment and get everything set up.

If possible, have someone monitor the stream. They will be able to let you know of any audio, visual, etc. issues.

Share your livestream on social media (Facebook, Twitter)

Look at the analytics after the livestream. You can see when people joined, dropped off, etc.

Think about the lighting and background noise while setting up your livestream location.

To be monetized on youtube, you have to have over 1000 subscribers and have more than 4000 watch hours in the last 12 months. Once monetized, you can add ads to your livestream.