

MAJOR SEMESTERS 3 & 4

CONTENT

EMST 3012e: Peabody Archive
and Genre Television

CONTENT DEVELOPMENT

EMST 4110: Screenwriting
EMST 4120: Producing for the Screen

PRODUCTION

EMST 4200: Cinematography and Visual
Language
EMST 4230: Directing for the Screen
EMST 4280: Production Capstone

POSTPRODUCTION

EMST 4210: Sound and Picture Editing
EMST 4240: Visual Effects and Color
Correction

TELEVISION

EMST 4310: Television Histories

CONCEPTUAL

EMST 4320: Media Audiences
EMST 4330: Media Theory

INTERNATIONAL / GLOBAL /

MULTICULTURAL *

EMST 4410: Global Media
Entertainment Industries
EMST 4430: International Media Entertainment
EMST 4440: Representation & Identity
in Entertainment Media

DIGITAL AND TRANSMEDIA

EMST 4520: Digital Technology & Culture
EMST 4530: Video Games and Interactive
Narrative
EMST 4540: Transmedia Entertainment

INTERNSHIP

EMST 5010: Media Entertainment Industry
Internship

INDEPENDENT RESEARCH /

SPECIAL TOPICS

EMST 4960/70/80R: Faculty-Mentored
Undergraduate Research
EMST 4990R: Undergraduate Research Thesis
(or Final Project)
EMST 5170: Advanced Studies in Media
Entertainment
EMST 5990: Seminar in Media Arts

STUDY ABROAD / DOMESTIC

FIELD STUDY

EMST 4040: International Film Markets –
Cannes Film Festival Study Abroad
EMST 4050: Grady LA – Media Industries in
Context
EMST 5050: Media Entertainment Industry
Internship – Grady LA

*One international/global/multicultural course
and one experiential-learning course required.

MAJOR SEMESTER 1

EMST 3110

Writing for Entertainment Media

EMST 3150

Entertainment Media Industries

MAJOR SEMESTER 2

EMST 3210

Production Basics

EMST 3320

Entertainment Media Analysis

EMST 3010

Media Entertainment and Popular Culture

Entertainment & Media Studies

What is unique about EMST compared to other film/TV production or media-studies programs? Unlike those that ask students to choose between applied production skills or academic study of media, EMST melds the two. Students gain professional-level skills and valuable tools for conceiving what stories are worth telling. This combination helps students tell stories with greater depth and significance and gives them an understanding of the implications of visual storytelling in society. And EMST is the only program in the state in which students benefit from nationally and internationally expert faculty located at Georgia's flagship research institution.

The EMST program develops industry, governmental and academic innovators and leaders who work in, develop policy for, and study media-entertainment industries nationally and globally.

Key strengths include:

- Provides a broad palette of skills and knowledge for versatile media practitioners. Professionals commonly move many times from one area/industry to another during one's career. Career interests change, and media industries are horizontal and interconnected.
- Presents unique student opportunities through the Cannes Festival Study Abroad program and the Grady LA Domestic Field Study program.
- Draws on alumni networks in key centers including New York and Los Angeles.

In addition to offering flexibility and breadth, majors are

encouraged to choose electives in semesters 3 & 4 that are relevant to particular interest areas.

Relevant to all interest areas: EMST 3012e, "Peabody Archive and Genre Television"; EMST 4310, "Television Histories"; EMST 4320, "Media Audiences"; EMST 4330, "Media Theory"; EMST 4430, "International Media Entertainment"; EMST 4440, "Representation & Identity in Entertainment Media"; Cannes Festival Study Abroad; Grady LA Domestic Field Study program.

Producing/distribution: EMST 4120, "Producing for the Screen"; EMST 4410, "Global Media Entertainment Industries"; EMST 4540, "Transmedia Entertainment."

Screenwriting: EMST 4110, "Screenwriting"; EMST 4280, "Production Capstone."

Directing/cinematography: EMST 4200, "Cinematography and Visual Language"; EMST 4230, "Directing for the Screen"; EMST 4280, "Production Capstone."

Editing/postproduction: EMST 4210, "Sound and Picture Editing"; EMST 4240, "Visual Effects and Color Correction"; EMST 4280, "Production Capstone."

Digital/transmedia: EMST 4520, "Digital Technology & Culture"; EMST 4530, "Video Games and Interactive Narrative"; EMST 4540, "Transmedia Entertainment."

Policy/academic study national: EMST 4310, "Television Histories"; EMST 4320, "Media Audiences"; EMST 4330, "Media Theory"; EMST 4440, "Representation & Identity in Entertainment Media."

Policy/academic study global: EMST 4410, "Global Media Entertainment Industries"; EMST 4430, "International Media Entertainment."

For more information, please contact the department office at (706) 542-3785, or go to <https://grady.uga.edu/academics/emst/>.



Department of Entertainment & Media Studies

Grady College of Journalism and Mass Communication

UNIVERSITY OF GEORGIA