

**Public Relations Concentration:
Grady College MA Non-Thesis Program Planning Form**

Student: _____

Advisor/Major Professor: _____

Degree Program: MA non-thesis ()
Minimum 33 hours (11 courses)

Core Courses (6 hours)

1. JRMC 8000 () Proseminar in Mass Communication
2. JRMC 8010 () Research Methodology in Mass Communication

** JRMC 7940 () Public Relations Foundations

**if student has not had courses equivalent to ADPR 3850 and ADPR 5920

Area of Concentration Courses (MA non-thesis = 18 to 21 hrs)

MA non-thesis

1. JRMC 8100 () Advertising and Communication Management
2. JRMC 8151 () ADPR Theory
3. JRMC 8020 () Public Opinion
4. ADPR 7950 () Public Relations Campaigns***
5. _____
6. _____
7. _____

Cognate Courses (6 to 9 hours)

1. _____
2. _____
3. _____

*****To be taken only if student never had ADPR 5950**

Prerequisites (check completed courses)

ADPR 3520 ()

Statistics ()