

**Public Relations Concentration:
Grady College MA Thesis Program Planning Form**

Student: _____

Advisor/Major Professor: _____

Degree Program: MA thesis ()

Core Courses (6 hours)

1. JRMC 8000 () Proseminar in Mass Communication
2. JRMC 8010 () Research Methodology in Mass Communication

** JRMC 7940 () Public Relations Foundations

**if student has not had courses equivalent to ADPR 3850 and ADPR 5920

Area of Concentration Courses (MA thesis = 12 to 15 hrs)

MA thesis

1. JRMC 8140 () Public Relations Management
2. JRMC 8151 () ADPR Theory
3. JRMC 8020 () Public Opinion
4. ADPR 7950 () Public Relations Campaigns***
5. _____

1. JRMC 7300 () * Master's Thesis

Cognate Courses (6 to 9 hours)

1. _____
2. _____
3. _____

***To be taken only if student never had ADPR 5950

Prerequisites (check completed courses)

ADPR 3520 () Statistics ()

* MA student must register for a minimum of 3 hours of JRMC 7300.