JOUR 5570 Introduction to Travel Journalism
May 15-June 4

Travel Writing Class structure:
Arrive, Sunday, May 15
Week of May 16-20
Day 1  Arrival and housekeeping agenda, “Get to know each other” dinner
Day 2  Morning class. Introduction to course
       Middle of the Day. Students experience the location
       Afternoon class. Debrief with explanation of reflection papers, read
       assigned travel story
Day 3  Morning class. Nurture niches, type of travel writing – find your niche
       Middle of the Day. Search out niche.
       Afternoon class. Debrief with reflection paper on blog site, read
       assigned travel story
Day 4  Morning class. How to pitch a story
       Middle of the Day. Search out the niche more
       Afternoon class. Debrief with developed pitch to instructor, read
       assigned travel story
Day 5  Morning class. **Guest: History.** What is the take away for the reader,
       who is the audience?
       Middle of the Day. Talk with locals. Go to a museum with our history
       guest.
       Afternoon class. **First Article due on niche choice.** Debrief with
       reflection paper on blog site, read assigned travel story

Day 6 & 7 Weekend
Week of May 23-27
Day 8  Morning class. Seeing the lives of others, experiencing culture
       through music, art and food
       Middle of the Day. Find an event to review
       Afternoon class. Feedback on first article. Debrief with reflection
       paper on blog site, read assigned travel story
Day 9  Morning class. **Guest: something gastro related.** Making friends,
       finding sources
       Middle of the Day. Walk with guest to find experts connected with a
       niche
       Afternoon class. Debrief with reflection paper on blog site
Day 10 Morning class. How to structure the story, ledes, middle, endings
       Middle of Day. Continue to source story
       Afternoon class. Debrief with reflection paper on blog site, read
       assigned travel story
Day 11 Morning class. **Second Article due on event to review (art, music,
       or food).** **Guest: Local travel writer.** Getting it right, eliminating
       your biases, understanding the ethics
       Middle of the Day. Examine local taboos with local travel writer.
Afternoon class. Debrief with reflection paper on blog site, read assigned travel story. Rewrite first article, post to web site.

Day 12
Travel to Pula. On the bus ride meet with instructor and associate for feedback on review article.
Middle of the Day. Settle into the Hostel and find dinner.

Weekend Excursion to the city of Pula (additional cost)
Weekend of 27-29
Return to Zagreb on Sunday afternoon. On the bus ride meet with the instructor and associate to discuss photos and/or videos.

Week of May 30-June 3
Day 15
Morning class. Travel photos and videos. **Guest: overall tourism**
Middle of the Day. Revisit and shoot photos/video
Afternoon class. Debrief, prepare photo assignment

Day 16
Morning Class. **Guest: Adventure tourism**.
Middle of the Day. Prepare photo assignment.
Afternoon class. Debrief.

Day 17
Morning class. Online presence, blogs that make a travel writer an expert, the business of travel writing, read assigned travel story
Middle of the Day. Continue to prepare photo assignment.
Afternoon class. Debrief

Day 18
Morning class. Analyze good writing, review the online magazines
Middle of the Day. Prepare photo assignment.
Afternoon class. **Third Assignment due, Photo and/or video (6 photos or 2 minutes)**

Day 19
Morning class. Individual meetings with the instructor
Evening. Farewell dinner.

Saturday, June 4, Evaluations and check out