Undergraduate Degree Requirements (ABJ)
Entertainment and Media Studies

Positions in the entertainment industry, including film, television, and new media

This program prepares students for careers in the entertainment media industries. The major includes emphasis areas in video production (for film, television, online and mobile distribution); screenwriting and digital media production. The major focuses on entertainment media, providing students with professional courses in the theory and production of creative media within a media studies framework.

MAJOR REQUIREMENTS (12 credit hours)

- EMST 3010: Intro to Media Studies (3 hrs.)
- EMST 3110: Writing for Digital Media (3 hrs.)
- EMST 3210/3210L: Intro to Production Basics (3 hrs.)
- EMST 3510: Elements of Narrative (3 hrs.)

MAJOR ELECTIVES (Select 18 credit hours from the options below)

- EMST 3290: Media and Technology
- EMST 3310: Media Programming and Management
- EMST 3410: Audiences, Effects and Content: Media Theory in Context
- EMST 4040/6040: International Film Markets: Canes Film Festival Study Abroad
- EMST 4050/6050: Industry Studies: Grady LA
- EMST 4110/6110: Screen Writing
- EMST 4220/6220: Producing for Film and Television
- EMST 4250/4250L: Video Production
- EMST 4270: Audio Production
- EMST 4290: Digital Media Production
- EMST 4350/6350: Digital and Broadcast Media Management
- EMST 4420/6420: Media Research
- EMST 4450: Emerging Media Technologies
- EMST 4510: Interactive and Transmedia Narrative
- EMST 5010: Mass Communication Internship
- EMST 5170: Advanced Studies in Mass Communication
- EMST 5250: Post-Production Techniques
- EMST 5260/7260: Advanced Production
- EMST 5270/7270: Documentary Production
- EMST 5290: Advanced Interactive Digital Production
- EMST 5440: History and Analysis of Digital Media Programming
- EMST 5990: Seminar in Media Arts

Students MAY take 2 of the following to satisfy 6 of the 18 MAJOR ELECTIVES Hours:

- JRLC 5080: International Mass Communication
- JRLC 5040: Law of Mass Communication
- JRLC 5400: Race, Gender and Media
- JRLC/LACS 5060: Telenovelas, Culture and Society
- Any JOUR, AD/PR, and NMIX elective may be taken if prerequisites are met
GET INVOLVED
For a complete list of Grady student organizations visit the Grady web site (www.grady.uga.edu) and select the link for “Undergraduate,” then “Student Organizations.” Also, check out these selected Web sites for more information.

http://dgk.uga.edu  http://gradynewssource.uga.edu/