

Anne Gilbert, Ph.D.

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Education

Ph.D., Media Studies, Rutgers University – School of Communication & Information. 2014.

M.A., Cinema Studies, New York University. 2004.

B.A. *summa cum laude*, Film & Media Studies and Comparative Literature, Washington University in St. Louis. 2002.

Academic Appointments

2017 – present Assistant Professor
Department of Entertainment & Media Studies
University of Georgia, Grady College of Journalism & Mass Communication

2014 – 2017 Postdoctoral Fellow, Visiting Assistant Professor
Department of Film & Media Studies
University of Kansas

2012 – 2014 Program Coordinator
Digital Communication, Information & Media
Rutgers University

Publications

Edited journal

Extending Play to Critical Media Studies. *Games and Culture*, 9, no. 6 (2014). Special issue edited with Aaron Trammell.

Peer-reviewed publications

“What We Talk About When We Talk About Bronies.” *Transformative Works and Cultures*, 20 (2015).

Edited collections

“Live from Hall H: Fan/Producer Symbiosis at San Diego Comic-Con.” In *Fandom: Identities and Communities in a Mediated World* (2nd ed.), edited by Jonathan Gray, Cornel Sandvoss, and C. Lee Harrington. New York: New York University Press, forthcoming 2017.

“Conspicuous Convention: Industry Interpellation and Fan Consumption at San Diego Comic-Con.” In *The Routledge Companion to Media Fandom*, edited by Suzanne Scott and Melissa Click. New York: Routledge, forthcoming 2017.

“The Hatewatch Show: Anti-Fandom as Performative Consumption. In *Dislike, Hate, and Anti-Fandom in the Digital Age*, edited by Melissa Click. New York: New York University Press, forthcoming.

“Between Twi-Hards and Twi-Haters: The Complicated Terrain of Online *Twilight* Audience Communities.” In *Genre, Reception, and Adaptation in the Twilight Series*, edited by Anne Morey, 163-179. Burlington, VT: Ashgate, 2012.

Other publications

“Paper Production: Using DIY Strategies to Integrate Production on a Shoestring.” *Cinema Journal Teaching Dossier*, 4, no. 1 (2016).

Book reviews

Review of *Understanding Fandom: An Introduction to the Study of Media Fan Culture* by Mark Duffett. *Cinema Journal*, 54, no. 3, 160-164 (2015).

Review of *Fanged Fan Fiction: Variations on Twilight, True Blood, and The Vampire Diaries* by Maria Leavenworth Lindgren and Malin Isaksson. *Transformative Works and Cultures*, 17 (2017).

Presentations

Invited presentations

“Rational Redesign: Active Learning in the Arts & Humanities Classroom.” Invited colloquium, Department of Film & Media Studies, University of Kansas. October 2014.

“Fandom and Remake Aesthetics.” Invited talk, Oklahoma State University. April 2013.

Selected conferences

“Copyright, Creativity, Collaboration: Strategies for Online Teaching in Film & Media.” To be presented at Society of Cinema and Media Studies annual conference, Chicago, IL, 2017.

“Sex, Money, Anti-Heroine: Lifetime’s *UnREAL* and the Dirty Feminism of Quality Television.” Society of Cinema and Media Studies annual conference, Atlanta, GA, 2016

“Life Sentence: Freedom, Power, and Aging in *Orange is the New Black*.” National Communication Association annual conference (Critical/Cultural division), Las Vegas, NV, 2015

“Smutty Fantasy in the Digital Sphere: Self-Published Erotic Romance and Spaces of Alternative Feminism.” Internet Research 16, Phoenix, AZ, 2015.

“How Am I Doing? Using Teaching Observation Protocols Across Disciplines.” Teaching Professor conference, Atlanta, GA, 2015

“A Two-Stage Exam for the Humanities.” International Communication Association annual conference (Instructional Communication division), San Juan, Puerto Rico, 2015.

“Push, Pull, Rerun: Syndication in the Time of Streaming Media.” Society of Cinema and Media Studies annual conference, Montreal, Canada, 2015.

“In Exchange for an Honest Review: Blog Communities, Alternative Publishing Models, and the New Adult/Erotic Genres.” Console-ing Passions conference, Columbia, MO, 2014.

“What We Talk about When We Talk About Bronies.” Console-ing Passions conference, Leicester, UK, 2013.

“Anti-Fandom as Social Performance.” Presented at the International Communication Association annual conference (Popular Communication division), June, London, UK, 2013.

McCullough, K., Gilbert, A., & Kivran-Swaine, F. “Feminist Mothers Who Blog: Choosing Between ‘Me’ and ‘Mom’?” Cultural Studies Association annual conference, Chicago, IL, 2013.

“Posting for Me, Profiting for the Man: Online Communities, Affect, and Economic Structures.” National Communication Association annual conference (Critical/Cultural division), Orlando, FL, 2012.

“#IHateThisShow!': Anti-Fandom in the Digital Age.” FlowTV conference, Austin, TX, 2012.

“When *Twilight* Came to Comic-Con: Gender and Contemporary Fan Practices.” Society for Cinema and Media Studies annual conference, Boston, MA, 2012.

“Fannification!: How Comic-Con Institutionalized Fan Practices and Audience Subcultures.” Reception Studies Society conference, Maryville, MO, 2011

“Stick Around for More: How Reruns and Syndication Contribute to the Changing Concept of Television.” Society for Cinema and Media Studies annual conference, New Orleans, LA, 2011.

“Serial Narratives and Viewing Demands: Nowhere on the Next *Arrested Development*.” FlowTV conference, Austin, TX, 2010.

“Hate the Demon, Not the Woman It’s Inside: Audiences, Misogyny, and *Supernatural*.” Society for Cinema and Media Studies annual conference, Los Angeles, CA, 2010.

“Fan of Hate: Audience Pleasure and Textual Dislike.” Popular Culture Association annual conference (Fan Studies division), St. Louis, MO, 2010.

“‘Why Can’t the Irish Make Good TV?’ Globalization and Irish television audiences.” New Jersey Communication Association, Montclair, NJ, 2010.

Media commentary

Orange is the New Black (June 2015)

Invited panelist in on-air roundtable discussion

Central Standard, KCUR – Kansas City NPR

<http://kcur.org/post/screentime-orange-new-black>

Teaching

University of Kansas

Introduction to Film & Media, FMS 100 – Fall 2016

Film & Media Aesthetics, FMS 200 – Summer 2016

Race, Class, and Gender in Visual Culture, FMS 410 – Summer 2015

Rutgers University

Capstone in Digital Communication, Information, and Media, CIL 451 – Fall 2012, 2013;
Spring 2013, 2014

Self & Society in Virtual Contexts, CIL 352 – Fall 2011-2013; Spring 2012-2014

Introduction to Media Systems & Processes, JMS 102 – Spring 2011, 2012; Fall 2011; Summer
2011, 2012

Consumer Media Culture, JMS 274 – Fall 2010

Course design & administration

Online course design, University of Kansas

Film & Media Aesthetics

Race, Class, and Gender in Visual Culture

Course transformation, University of Kansas

Film & Media Aesthetics

Basic Video Production

Documentary Film & Video

Course coordinator, Rutgers University

Capstone in Digital Communication, Information, and Media

Self & Society in Virtual Contexts

Grants & Fellowships

Course design grant, Center for Teaching Excellence, University of Kansas, 2015

Travel grants, Department of Film & Media Studies, University of Kansas, 2014, 2015

Travel grants, Graduate School, Rutgers University, 2010, 2011, 2012, 2013, 2014

I-Cubed Initiative grant, National Science Foundation/Rutgers University, 2012

School of Communication & Information Fellow, Rutgers University, 2010-2012

Rutgers University Presidential Fellow, 2008-2010

full fellowship awarded to approximately 10 incoming doctoral students university wide

Professional Development

Teaching in the Humanities (2015-2016)

Instructor, graduate student seminars on teaching practice
Center for Teaching Excellence, University of Kansas

Flipping the Film Classroom (2015)

Presenter, Center for Teaching Excellence annual poster presentation,
University of Kansas

C21 – Teaching in the 21st Century (2014- present)

Participant
University of Kansas

Service

Search Committee Member

Center for Online & Distance Learning, Instructional Design position, 2014

Conference Reviewer

Association of Internet Research, 2015-present
Extending Play: The Rutgers University Media Studies Conference, 2013-present
International Communication Association, Popular Communication division, 2015

External Reviewer

Transformative Works & Cultures, 2014-present
Masculinities, 2016
International Journal of Culture Studies, 2013
Critical Studies in Media Communication, 2013

Programming Coordinator & Organizing Committee

Extending Play: The Rutgers University Media Studies Conference, 2013

Professional Development Chair, 2011-2012

Doctoral Student Association, School of Communication and Information
Rutgers University