

# Christopher Gerlach

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Temporary Instructor, New Media Institute

## Address

New Media Institute, 0403 Journalism  
University of Georgia  
120 Hooper Street  
Athens  
GA  
30602  
United States

## Experience

### Academic Appointments

Temporary Instructor, New Media Institute, University of Georgia 2015-2017

## Education

### Degrees

Master of Arts, Journalism, University of Georgia 2015

Bachelor of Business Admin, Marketing/Marketing Management, General, University of Georgia 2012

## Teaching Activity

### Courses developed

JRMC 7011: Project Management & Innovation 2016

NMIX 6111: Graduate New Media Design, University of Georgia, United States 2015-present

### Courses taught

New Media Production, course code: NMIX 6110 2017

New Media Directed Study, course code: NMIX 6490 2017

New Media Productions, course code: NMIX 6110E 2017

New Media Capstone, course code: NMIX 4510 2017

New Media Design, course code: NMIX 4111 2017

New Media Productions, course code: NMIX 4110E 2017

New Media Production, course code: NMIX 4110 2017

EM Project Management, course code: JRMC 7011 2016

New Media Capstone, course code: NMIX 4510 2016

New Media Design, course code: NMIX 4111 2016

New Media Design, course code: NMIX 4111 2016

New Media Directed Study, course code: NMIX 6490 2016

New Media Design, course code: NMIX 4111 2016

New Media Design, course code: NMIX 4111 2016

New Media Prod, course code: NMIX 4110 2016

New Media Prod, course code: NMIX 4110 2016

New Media Capstone, course code: NMIX 4510 2015

New Media Design, course code: NMIX 4111 2015

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New Media Design, course code: NMIX 4111 2015

### **Non-UGA courses taught**

Intro to New Media and Podcasting 2016

### **Student/Postdoc supervision**

Other 2017-present

## **Professional Activity**

### **Educational events**

Design Disruptors Screening 2016-present

Thinc UGA Give Back Hack 2014

### **Event administration**

TEDxUGA, Licensed TED Event 2017

University of Georgia, Athens, United States 2016

University of Georgia, Athens, United States 2014

University of Georgia, Athens, United States 2013

### **Marketing/Public relations**

ALS Benefit 2016-present

Project Watershed 2016-present

TEDxUGA 2015: Plus 2015-present

Thinc UGA Give Back Hack 2014-present

TEDxUGA 2014: [insert your idea here] 2014-present

### **Professional development**

UAS Pilot Certification 2016-present

### **Projects (e.g., applied research/instructional initiatives)**

Qualification Guide to Drone Technology 2015-present

### **Recruitment**

NMIxers 2014-present

### **Technical assistance**

Thinc UGA Give Back Hack 2014-present

TEDxUGA 2013: Healthy 2013-present

## **Publications**

New Media Institute. (2014). *Permeable Data Sources: Personalized Facebook Campaigns*.