

NSENGA K. BURTON, Ph.D.
CURRICULUM VITAE

Work

University of Georgia
Grady College of Journalism and Mass Comm
Digital Editor, Grady Newsource
Cox Institute for Journalism, Innovation, Management and Leadership Instructor

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EDUCATION

Ph.D. Critical Studies - 2005
Division of Critical Studies, School of Cinema – Television (Now Cinematic Arts)
University of Southern California, Los Angeles, CA

MA in Communications - 1999
Annenberg School for Communication
University of Pennsylvania, Philadelphia, PA

MA in Cinema Studies - 1996
Tisch School of the Arts
New York University, New York

BS in Radio/Television/Film Production - 1995
School of Speech (Now School of Communication)
Northwestern University, Evanston, IL
Radio, Television and Film (RTVF) major.

ACADEMIC APPOINTMENTS

Visiting Associate Professor

Department of Mass Media Arts
Visiting Associate Professor of New Media Production and Journalism
Clark Atlanta University, Atlanta, GA
2014-2015

Associate Professor (Chair, 2011-2014)

Department of Communication and Media Studies
Goucher College, Baltimore, MD
2011 – 2016

Assistant Professor

Department of Communication and Media Studies
Goucher College, Baltimore, MD
2006 – 2011

Assistant Professor and Interim Chair

Communication Arts Department
Film and Television Program
Johnson C. Smith University, Charlotte, NC
2001 – 2006

TEACHING AND RESEARCH INTERESTS

Teaching and research interests include the examination of film, television and new media technology (contemporary media) through the lens of race, class, gender and sexuality with a focus on the African Diaspora. I'm interested in a paradigm of learning that includes history, theory and practice. Specific areas of interest include genre (soap operas and reality television), representation and authorship; new media production (new media, studio and field); cultural competency in contemporary media; contemporary media literacy.

PRODUCTION AND RESEARCH SKILLS

New media skills, include digital media production (e-newsletters, websites, blogs, social media networks, web analytical tools), Final Draft software, Final Cut Pro software, SoundCloud, WordPress, Drupal Content Management System, Twitter, FB, Periscope, Google Hangout, digital video production and television production. I am an expert in editorial direction, SEO, SEM, content curation and distribution. Qualitative research skills include arranging focus groups, conducting interviews, developing questionnaires, synthesizing information, compiling reports, distributing information and content.

BROADCAST SKILLS

Serve as a media expert and commentator on radio and television including WEAA-FM Baltimore, WVON-FM Chicago, KPCC Los Angeles, WHUR-FM Washington, DC, WYPR-FM Baltimore, WFAE-AM Charlotte, WBFF-TV Fox News Baltimore, WSOC-TV Baltimore, WCCB-TV Charlotte, CCTV and ARISE TV (online), and HuffPost Live. Co-hosted a talk-radio show on issues facing the black community in Charlotte, NC on AM 1310, 2005-2006; served as 2009 Academy Awards red carpet host for RushmoreDrive.com. Interview subjects included Queen Latifah, Taraji Henson, Danny Boyle, Louis Gossett, Jr., Peter Gabriel, Danny Glover and Rev. Samuel "Billy" Kyles.

TEACHING EXPERIENCE

TECHNICAL MEDIA AND COMMUNICATIONS COURSES

Multimedia Journalism and Reporting

Writing and Producing for New Media
Media and Technology
Television Production and Programming I
Television Production Workshop
Digital Video Production and Programming I
Digital Video Production Workshop (Advanced)
Introduction to Journalism
News Editing
Public Relations Writing/Business Writing

CULTURE MEDIA AND COMMUNICATIONS COURSES

Race and the Blogosphere
Intensive Course Abroad to Barbados: Multimedia Campaign to Combat
Domestic Violence in Barbados
International Scholars Program: Local and Global Connections
Hip-Hop Culture and Cinema
Race and Ethnicity in Television and Film
Survey of African-American Cinema
The History of African-American Cinema I, (1920 – 1969)
The History of African-American Cinema II (1970- 2000)
Intercultural Communication
Intensive Course Abroad to South Africa: Intercultural Communication and
Education
The Representation of Black Baltimore in Film and Television

MEDIA AND COMMUNICATIONS FOUNDATION COURSES

Communication and Mass Media
Introduction to Communication Studies
Introduction to Mass Media Industries
Media Criticism (a television criticism course)
Art and Society: Introduction to Film
Film Criticism
Communications Theory and Research
Public Relations
Advanced Public Relations

PUBLICATIONS

IN PROGRESS:

Black Women's Mental Health: Balancing Strength and Vulnerability (anthology), eds. Stephanie Y. Evans, Kamika Bell Lewis and Nsenga K. Burton, SUNY Press, 2017. (In addition to serving as an editor, I have contributed a chapter on the representation of black women's mental health in contemporary television). (Editor and contributor)

"Race and Reality Television: When History and Reality Collide," book proposal, seeking academic/non-academic press. (Author)

PUBLISHED:

"Mad Men: Draper, Double Consciousness and The Invisibility of Blackness," in The Universe is Indifferent: Theology, Philosophy and Mad Men, eds. Ann Duncan and Jacob Goodson, Cascade Press, 2016. (Book chapter)

"Bert Williams: Lime Kiln Club Field Day." Article written for the 20th Anniversary of the San Francisco Silent Film Festival, 2015.

*"South African Soap Operas: A Rainbow Nation Realized?" appears in the anthology, Watching While Black: Centering the Television of Black Audiences. Rutgers: Rutgers University Press, 2013. **Winner: 2013 Choice Outstanding Academic Title Award.***

"Digital Media as a Teaching Tool for Social Activism" in International Learning Environments." International Conference of Education, Research and Innovation Journal, February 2011.

"Globalization and 'The Global Village': Connecting People Through New Media." The Global Studies Journal, July 2011.

"Front and Center: Women and Underrepresented Minorities in Communications," Network: A Journal of Faculty Development, Spring 2008.

"Bamboozled: The Systemic Nature of 'Black' Television," a chapter included in the anthology on the work of filmmaker Spike Lee, entitled Spike Lee. Berlin: Bertz-Fischer, 2006.

"Black Popular Culture," Encyclopedia of African-American Culture and History: The Black Experience in the Americas (EEACH), ed. Colin Palmer, Princeton: Princeton University Press, 2006.

"Female Rappers: Music Video as a Site of Resistance," Femspec, 2004.

Out of Site: Hip-Hop and the Web, published in Screening Noir, Spring, 2001.

"Rites of Passage: Black Women in the Film Industry," Master's Thesis.

"The Return of Blaxploitation, NYU Film Review, Spring 1998.

"Getting Personal: The Systemic Nature of the 'Black' Sitcom Genre," Screening

Noir, Fall 1998.

NEW MEDIA PRESENTATIONS

"Social Media and Survival," The 2016 National Newspaper Publishers Association 76th Annual Convention, Houston, TX, June 21-15, 2016. **PANELIST.**

"Women and Minority Digital Entrepreneurs in S.T.E.A.M.," Multicultural Media, Telecom and Internet Council (MMTC)'s 13th Annual Access to Capital and Telecom Policy Conference, Washington, DC, July 15-16, 2015. **PANELIST.**

"Black Women and Social Media Activism," Blacktivism Conference, Emory University, February 21, 2015. **PRESENTER.**

"Digital Journalism and Entrepreneurship," 2015 Southern Regional Press Institute, Savannah State University, February 20, 2015. **PANELIST.**

"Race and the Blogosphere," Clark Atlanta University, April 16, 2014. **PRESENTER.**

"Black Tech Entrepreneurism", *Rainbow PUSH Coalition & Citizenship Education Fund Public Policy Institute and Media & Telecom Project Annual Symposium 2013*, Washington, DC, Nov. 14, 2013. **PRESENTER.**

"Entrepreneurial Endeavors in Managing Technology," National Black MBA DC Entrepreneurial Expo, University of Maryland Smith School of Business, Nov. 5, 2013. **MODERATOR.**

"Digital Entrepreneurism Amongst Women and Minorities", *DC Tech Inclusion Summit*, Google Headquarters DC, July 30, 2013. **PRESENTER.**

"Women in New Media," 10th *Caribbean Institute in Gender and Development*, July 1-30, 2013, Bridgetown, Barbados, July 22, 2013. **PRESENTER and WORKSHOP LEADER.**

"Central Park Five" *Goucher College Film Series* featuring the filmmakers and three of the five wrongly convicted youths, Baltimore, MD. May 1, 2013. **MODERATOR.**

"Contemporary Black Images in Mainstream Media," Greater Washington Urban League Young Professionals, Washington DC, April 18, 2013. **KEYNOTE SPEAKER.**

"Incorporating New Media Technology into the Classroom." *Center for Teaching and Learning*, Goucher College, Baltimore, MD, December 18, 2012. **WORKSHOP LEADER.**

"Globalization and the Global Village: Connecting People Through New Media," *Global Studies 4th Annual Convention*, Rio de Janeiro, Brazil, July 18th-20th, 2011. **PRESENTER.**

"Intercultural Communication: Connecting through New Media Technology" on the Communication and Power: Diversity as Leverage in the Classroom and Beyond Panel, *Eastern Communication Association 104th Annual Convention*, Arlington, Va., April 13-17th, 2011. **PRESENTER.**

"Digital Media as a Teaching Tool for Social Activism" on International Learning Environments Panel, *International Conference of Education, Research and Innovation (ICERI 2009)*, Madrid, Spain, November 16-18, 2009. **PRESENTER.**

AFRICANA WOMEN AND MEDIA PRESENTATIONS

"Myth of the Superwoman: The Representation of Black Women's Mental Health in *How to Get Away With Murder*, *Being Mary Jane* and *Orange is the New Black*," Association for the Study of African-American Life and History Centennial Conference, Atlanta, GA, Sept. 23-27, 2015.

"Take a Stand: Mayor Kasim Reed's Campaign to End Sexual Assault," Launch and Screening, City Hall, Atlanta, GA, November 13, 2014, **MODERATOR.**

"South African Soap Operas: A Rainbow Nation Realized?" National Communication Association, Washington, DC, November 21-24, 2013. **PRESENTER.**

"Women and Underrepresented Minorities in Communications," New York University's 8th Annual Symposium, *Women and Underrepresented Minorities in the Academy*, Johnson C. Smith University, Charlotte, NC, November 17-19, 2007. **PRESENTER.**

"Images of African American Women in Hip-Hop Culture," for *Essence Magazine's* Take Back the Music Conference, The University of North Carolina at Charlotte, NC, April 28, 2006. **MODERATOR.**

"Visual Predicaments: Black Female Rappers in the Media," National Communication Association, Chicago, IL, November 11-14, 2004. **PRESENTER.**

"Traveling Without Moving: Hypervisibility and the Black Female Rapper," 13th Annual Thinking Gender Conference, University of California at Los Angeles (UCLA), March 2003. **PRESENTER.**

"Dance Hall Queen: Representations of Women in Jamaican Film," Salzburg Seminar, Salzburg, Austria, September 2002. **PRESENTER.**

"Flame: Post-Colonial Womanist Struggle in Zimbabwe," African Film Festival, Charlotte, NC, February 2002. **MODERATOR.**

CULTURE AND MEDIA PRESENTATIONS

UPCOMING: "Race and Reality Television," National Communication Association 101st Annual Convention, Las Vegas, NV, Nov. 19-22, 2015. **MODERATOR.**

"31/2 Minutes, 10 Bullets" Film Screening and Discussion, 2nd International Faith and Family Film Festival, Megafest 2015, Dallas, TX, August 22, 2015, **PANELIST.**

"Editorial, Opinion and Column Writing," *Southern Regional Press Institute*, Savannah State University, February 20, 2015. **PRESENTER.**

"Anatomy of a Musical Movement: Hip-Hop United for Cause," 10th Annual A3C Hip-Hop Festival, Omni Hotel, Atlanta, GA, October 8-12, 2014. **PANELIST.**

"The Representation of Black Love in Film," Black History Month Celebration, George Washington University, Washington, DC, February 24, 2012. **KEYNOTE SPEAKER.**

"Anatomy of a Revolution: The Use of Digital Media in Creating Social Change," Congressional Black Caucus Foundation's Annual Legislative Conference, Emerging Leaders Series, Convention Center, Rm. 207-A, Washington, DC, September 22, 2011. **MODERATOR.**

"Media as a Tool for Diversity," on the Strategies for Effectively Addressing Diversity in the Classroom panel, First (Annual) Faculty Development Conference for Colleges and Universities in Central Maryland, Stevenson University, Owings Mill Campus, October 8, 2010. **PRESENTER.**

"Communicating through Visual Media," New York University's 7th Annual Symposium, The New Millennial Student, University of the Sacred Heart, San Juan, Puerto Rico, November 17-19, 2006. **PRESENTER.**

"Guess Whose Coming to Dharma?" Cultural Crossings: Transcending National Borders through Film, East Asia Panel for the Salzburg Seminar entitled, "A Search for Common Values," Salzburg, Austria, June 2006. **PRESENTER.**

"Reconfiguring Race as Class in 8 Mile" The Marshall Mathers Matters Panel; 2004 Society of Cinema and Media Studies Conference (SCMS) in Atlanta, GA, March 4-7, 2004. **PRESENTER.**

"Learning through Community: Linking African-American Film History with African-American Art History," Learning Communities Panel, Association of Historically Black Colleges and Universities, Adam's Mark Hotel, Charlotte, NC, October 2003. **PRESENTER.**

"The Intersection of Hip-Hop and Film," Hip-Hop Theatre Festival, New York University, June 2002. **PRESENTER.**

"Deconstructing Desmond Pfeiffer" on 'The Secret Diary of Desmond Pfeiffer' Panel, University of Pennsylvania, September 1998. **CHAIR, HOST and PRESENTER.**

"Black Fantasy or Reality: The Spook Who Sat by the Door." Brooklyn Museum Annual Film Festival, Brooklyn, NY, Summer 1996. **PRESENTER.**

ADDITIONAL MEDIA AND COMMUNICATIONS WORK EXPERIENCE

[The Huffington Post](#)

Contributor

2013-

Contribute media criticism, profiles and features entertainment related subjects.

[The Burton Wire](#)

Founder and Editor-in-Chief

August 2012 -

Award-winning online publication covering news, opinion and culture of the African Diaspora (including black populations in Latin and South America) with a focus on politics, business, entertainment and culture.

[The Root.com](#)

***Editor-at-Large* (A Univision Company; formerly Washington Post)**

January 2010 -

Write media criticism for the online news publication. I also contribute features regularly on a myriad of topics, especially television and film from a historical perspective.

[RushmoreDrive.com \(IAC company\)](#)

Editorial Director

June 2008 - June 2009

Managed the day-to-day operations of the Editorial Department. Managed the editorial team, which included an Editorial Assistant, Copy Editor, Designer, Programmer, Project Manager. and Social Networking staff. Sought-out and managed contributors and content partnerships. Created and managed editorial initiatives like Watch the Vote, RD at the Oscars and Black Music Month; served as a liaison between the executive team and editorial team members; developed story and interactive ideas; supervised the production of the Daily Drive Newsletter; wrote and edited submissions; established editorial calendar; managed the editorial budget.

[Creative Loafing](#)

Cultural Critic

November 2005 - March 2011

Contributed articles and blog posts that offered a critical analysis of popular culture through the lens of race, class, gender and sexuality.

Freelance Writing Publications

The New York Times

The Grio

Black Enterprise

Ebony.com

Lighthouse Strategic Group

Senior Producer

January 2003 - September 2005

Duties included the production and management of multiple, large, interactive projects including web sites, banner/display advertising, interactive CD and DVD-ROMS and other interactive collateral. Managed projects from conception to completion including budget and production schedule. Managed a team of copywriters, programmers, designers and account executives. Served as a liaison between the client and Senior-level management.

The Labyrinth Project (a research initiative funded by the Annenberg Center to explore interactive narrative through the use of new technology)

Associate Producer and Public Relations Manager

December 1999 – August 2002

Duties included the production and autonomous management of multiple, large interactive DVD-ROM projects including world renowned filmmakers Pat O'Neill and Peter Forgacs, Documentary Filmmaker/Photographer Carroll Parrot Blue, and *Runaways*, an interactive game. Responsibilities included managing production from conception to completion including distribution and publicity. Museum exhibitions and CD signings include the Museum of Contemporary Art (MOCA) and the J.Paul Getty Museum in Los Angeles. Awards include 2000 New Media Award for Best Overall Design, a grant from the Rockefeller Foundation, and a Sundance Special Award - 2004. Please visit <http://www.annenberg.edu/labyrinth>

Arnold Advertising (Internet/Interactive Department)

Multimedia Producer

January 1997 - August 1997 (full -time)/September 1997 - August 2000 (freelance)

Duties included the production and management of web sites, CD - ROMs, web banners, and interactive presentations for Fortune 500 companies. Created and maintained production schedules; created and managed production and maintenance budgets; served as a liaison between the client, account executive, copy writer, programmer, and designer; conducted company research; secured usage rights for images, video and sound clips; managed the daily tasks for project

completion. Clients include SAP (Intranet site), Platinum *technologies, inc.*, PSINET, Mobil (CVL, On the Run, Industrial), Digex, American Red Cross, and Chevy Chase Bank.

Writer/Producer/Director

Wooden Nickels

July 2000

Wooden Nickels, a short film based on a short story entitled, "After Saturday Night Comes Sunday," by world-renowned poet, writer, and scholar, Sonia Sanchez. Filmed in Washington, DC. Has screened in the following festivals: The San Francisco Black Film Festival (2001), The Black Ski Film Festival (2001), The USC Women's Film Festival (2001), and The Diversity Film Festival (2000). Currently being distributed by Urbanentertainment.net.

HONORS AND AWARDS

2014 Top 15 Blogs in the U.S., [News One](#).

2013 *Choice Outstanding Academic Title Award for Watching While Black: Centering the Television of Black Audiences (Rutgers University Press)*

2013 National Association of Black Journalists (NABJ) Ray Taliaferro Entrepreneur of the Year Award.

2013 Scripps-Howard Journalism Fellow, Walter Cronkite School of Journalism, Arizona State University.

2013 In Media Res: A Media Commons Project; [Guest Curator for The MisAdventures of Awkward Black Girl](#), April 2013.

2012 Mellon Summer Institute on Sustainability Award, Goucher College.

2012 Faculty Grants Mentoring Award, Goucher College.

2012 Center for Teaching and Learning Course Development Workshop participant, Goucher College.

2012 –Columbia University's School of Journalism Newsday/Laventhol Fellowship Finalist.

Black America Web's *Most Valuable Professor/Teacher* in America Nominee, August 2010. <http://www.blackamericaweb.com/?q=promo/8173>.

2008 Research Sabbatical, Goucher College.

2008 Urban League of Central Carolinas Leadership Award.

Academy of Television Arts and Sciences Foundation Seminar Participant
November 2003, Los Angeles California

2002-2003 Excellence in Teaching Sit Lux Award – *Johnson C. Smith University*

2002 Salzburg Seminar Participant (Salzburg, Austria) – *Participant in the Translation of Literature to Film Seminar: Session 403*

2002 New York University Scholar – In – Residence

2001-2004 Andrew W. Mellon Faculty Enhancement Fellow

1999 University of Pennsylvania Outstanding Woman of Color Award (Graduate Student)

1999 University of Pennsylvania Alice Pole Award for Outstanding Leadership and Service to the University by a Woman

1999 University of Pennsylvania Sadie T.M. Alexander Award for Leadership and Service to the University by an African American Woman

COMMUNITY SERVICE

City of Atlanta Youth Commission Board, 2016-

Social Media Director, National Newspaper Publishers Association, 2016 -

President, National Association of Multicultural Digital Entrepreneurs (NAMDE), 2013 -

Board Member, DC Innovates (2013-2014)

Howard University Middle School STEM Program – Mentor (2012-2014)

Media Literacy Volunteer, AnBryce Foundation

Mentor/Volunteer, Ikamvilizwe, Grahamstown, South Africa (2007-2012)

Researcher and Mentor, W.E.E.N. (Women in Entertainment Empowerment Network – designed curriculum for Leadership Academy)

Volunteer – Jack and Jill of America Montgomery County (Regional Spelling Bee Judge and Cultural Activities)

RECENT SERVICE TO UNIVERSITY OF GEORGIA

2016 Advisor, National Association of Black Journalists

2016 Student and Faculty Mentor, Grady Newsource Digital

2016 Commentator, CCTV, 2016 Presidential Election

2016-17 Administrator, MSCNE Conference

RECENT SERVICE TO CLARK ATLANTA UNIVERSITY

2015 Panelist, iJournalism and Entrepreneurialism, CAU's 20th Annual Lead Week
2015 Escorted CAU Students to *Southern Regional Press Institute*, Savannah State University for professional development opportunities.
2015 Conversations and Coffee (Campus-wide Chats to Discuss Important Issues Involving Race, Class, Gender, Sexuality and Media on Campus)
2015 Career Development Forum, Moderator (6 panels)
2014 Coordinated Visit to Student Media and WCLK with Dr. Steve Perry
2014 Professional Development Workshop Co-planner and Moderator
2014 Advisor, CAU Panther Online Student Newspaper
2014 Panelist, Career Day
2014-15 MMA Professional Development Committee Chair

RECENT SERVICE TO GOUCHER COLLEGE

2015 Co-advisor, The Quindecum (Independent Student Newspaper)
2015 Nominations Committee Member
2015 Film Studies Search Committee Chair
2015 Curator, Social Media, Social Activism and Social Justice College-wide Event
2013 Nominations Committee Member
2012 Board of Directors, Development Committee Member
2012 Africana Studies Search Committee Member
2012 Women's Studies Search Committee Member
2012, Consultant, "*Deconstructing Whiteness Community Dialogue*." Goucher College.
2012, Discussant, "*Trayvon Martin Community Dialogue*." Goucher College, Umoja Black Student Union
2012, Advisor, UMOJA Black Student Union
2012, Discussant, *African Heritage Film Series*, "*The Help*" Goucher College, Umoja Black Student Union
2012 Diversity Committee Member
2012 "Face the Nation's" Kim Shaffir (VP of Production) Goucher Visit, planner and coordinator
2012, Intensive Course Abroad to Barbados, Created and developed a Digital Media Campaign to Combat Domestic Violence.
2012, Undergraduate Student Research Advisor, Lauren Silver – Social Activism Against Domestic Violence through Social Media.
2012, Undergraduate Student Research Advisor, Andrew Huff – Incorporating Social Justice into Business Practices and GLBT Issues through New Media
2011 – 2014, Communication and Media Studies Department Chair
2011, "Western Media's Coverage of the Crisis in Haiti," featuring Joel Dreyfuss, Managing Editor of 'TheRoot.com, planner and coordinator
2011, Academic Honor Board Committee Member
2011, Discussant, *African Heritage Film Series*, Goucher College, Umoja Black Student Union
2011-, Africana Studies Minor Committee Member

ACTIVITIES AND PROFESSIONAL MEMBERSHIPS

Eastern Communication Association - Member – 2010-2014
Urban League Young Professionals Auxiliary of the Central Carolinas President – 2004 – 2006
National Communication Association – 2005 –
Urban League of the Central Carolinas Board Member 2005 - 2007
National Association of Black Journalists Member, 2004 –
Public Relations Society of America Member, 2004 – 2007
Academy of Television Arts and Sciences Education Member, 2003 - 2007
Charlotte Arts and Sciences Council, Creative Services Board – 2002 - 2004
Charlotte Film Society – January 2002 – 2004
American Studies Association – Member – January 2002 -
The Levine Museum of the New South (NC) – Member – October 2001 – 2004
CINE Juror for 1999 Chicago International Film Festival - October 1999
Black Graduate and Professional Student Association - President (UPENN) 1998/1999
Society of Cinema Studies (Currently Society of Cinema and Media Studies) - Member, 1996 -
African-American Caucus Co-Chair for the Society of Cinema Studies (May 1999 – May 2001)
Alpha Kappa Alpha Sorority, Inc. – Member

REFERENCES SUPPLIED UPON REQUEST