

## **Jennifer Griffith Barnhart**

Department of Advertising/Public Relations  
Grady College of Journalism & Mass Communication  
The University of Georgia  
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### **EDUCATION**

University of Georgia, Athens, Georgia.  
Department of English, Ph.D., August 2001.

University of Georgia, Athens, Georgia.  
Department of English, M.A in Creative Writing, March  
1992.

University of Georgia, Athens, Georgia.  
School of Journalism, A.B.J. March 1986.

### **ACADEMIC EXPERIENCE**

August 2011 to present

Senior Lecturer, Department of Advertising/Public Relations, Grady  
College of Journalism and Mass Communication, University of  
Georgia, Athens, Georgia.

- Advertising Message Strategy, ADPR 3110
- Advertising Campaigns, ADPR 5740/7740
- Honors Internship, HONS 4800H
- Advertising Copywriting, ADPR 5990
- Summer at the Circus, ADPR 5990

August 2005 to August 2001

Lecturer, Department of Advertising/Public Relations, Grady College  
of Journalism and Mass Communication, University of Georgia,  
Athens, Georgia.

- Advertising Message Strategy, ADPR 3110
- Advertising Lecture Series, ADPR 3150
- Advertising Campaigns, ADPR 5740/7740
- Honors Internship, HONS 4800H

August 2003 to August 2005

Assistant Professor of English, Clayton College & State University,  
Morrow, Georgia.

- Creative Writing, ENGL3800.
- Freshman rhetoric and composition, ENGL 1101.
- Freshman literature & composition, ENGL 1102.
- British Literature II, ENGL 2122.
- Women and Literature, ENGL 3300.
- Writing and Editing for Mass Media, CMS 3500.
- Practicum in Media Writing, JOUR 1011, 1012,  
3011.
- Practicum in Mass Communications, JOUR 3012
- Directed Research in Communications & Media Studies, CMS  
4900

April 1989 to May 2003

Teaching Assistant/Instructor, Department of English, University of  
Georgia, Athens, Georgia.

- Freshman rhetoric and composition, English 1101, regular and computer assisted sections.
- Freshman composition and literature, English 1102, regular and computer assisted sections.
- Multicultural composition and literature, English 1030, including pilot section of the course, regular and computer assisted sections.
- Sophomore literature survey, English 2340, American Literature Since 1865.
- Sophomore literature survey, English 2320, British Literature from 1700 to the Present.
- Introduction to Poetry, English 3050.
- Twentieth-century British Poetry, English 4660.
- Twentieth-century British Novel, English 4670.

January 2000 to May 2001

Instructor, Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia, Athens, Georgia.  
 • Message Strategy, AD/PR 3110.  
 • Advertising Campaigns, AD/PR 5990

**SERVICE TO THE UNIVERSITY OF GEORGIA**

2021

Member, Search Committee for Talking Dog Manager

Faculty Co-Advisor, Talking Dog, Grady College Student-Run Advertising Agency

2019

Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour

Faculty Co-advisor, Talking Dog, Grady College Student-Run Advertising Agency

2018

Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour

Faculty Co-advisor, Talking Dog, Grady College Student-Run Advertising Agency

2017

Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour

Faculty Co-advisor, Talking Dog, Grady College Student-Run Advertising Agency

2016

Faculty Advisor, Talking Dog, Grady College Student-Run Advertising Agency

Faculty Mentor, UGA Health Center and UGA's Office of Student Conduct's Faculty Mentor Program

2015

Faculty Mentor, UGA Health Center and UGA's Office of Student Conduct's Faculty Mentor Program

- Faculty Advisor, Talking Dog, Grady College Student-Run Advertising Agency
- Member, UGA University Council
- Member, UGA University Council Human Resources Committee
- Chair, Grady Scholarship and Awards Committee
- 2014 Faculty Mentor, UGA Health Center and UGA's Office of Student Conduct's Faculty Mentor Program
- Faculty Advisor, Talking Dog, Grady College Student-Run Advertising Agency
- Member, UGA University Council
- Member, UGA University Council Human Resources Committee
- Chair, Grady Scholarship and Awards Committee
- Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour
- 2013 Faculty Advisor, Talking Dog, Grady College Student-Run Advertising Agency
- Member, UGA University Council
- Member, UGA University Council Human Resources Committee
- Chair, Grady Scholarship and Awards Committee
- Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour
- 2012 Faculty Advisor, Talking Dog, Grady College Student-Run Advertising Agency
- Member, UGA University Council
- Member, UGA University Council Human Resources Committee
- Chair, Grady Scholarship and Awards Committee
- Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour
- 2011 Member, UGA University Council
- Member, UGA University Council Human Resources Committee
- Chair, Grady Scholarship and Awards Committee
- Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour
- 2010 Faculty Advisor, HSBT, Grady College Student Advertising Agency
- Secretary, WUOG/90.5 FM Alumni Associations Executive Board

Chair, Grady College Scholarship and Awards Committee

2009 Faculty Participant at Fall Commencement

Member, Grady College Scholarship and Awards Committee

Grady College Faculty Liaison to WUOG/90.5 FM

Secretary, WUOG/90.5 FM Alumni Association Executive Board

Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour

2008 Faculty Marshal at Fall Commencement

Member, Grady College Scholarship and Awards Committee

Grady College Faculty Liaison to WUOG/90.5 FM

Member, WUOG/90.5 FM Alumni Association

2007 Coordinator and Faculty Escort, University of Georgia Ad Club Chicago Advertising Agency Tour

Member, Grady College Visual Committee

Coordinator, Advertising Educational Foundation's *Inside Advertising* speaker visit

2006 Faculty Escort, University of Georgia Ad Club Annual New York Advertising Agency Tour

Instructor (Introduction to Advertising), Georgia Journalism Academy

Member, Featuring the Grady College Focus Group