

**Carolina Acosta-Alzuru**  
**Professor**  
**Josiah Meigs Distinguished Teaching Professor**  
**Department of Advertising/Public Relations**  
**Grady College of Journalism and Mass Communication**  
**University of Georgia**  
**Athens, GA 30602**  
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## Education

### **Doctor of Philosophy, Mass Communication**

*University of Georgia, 1999*

### **Master of Arts, Mass Communication**

*University of Georgia, 1996*

### **Bachelor of Science, Information and Computer Science**

*Georgia Institute of Technology, 1982*

## Academic Employment

### **Professor**

Department of Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia (2017- )

### **Associate Professor**

Department of Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia (2005-2017)

### **Core Faculty**

Latin American and Caribbean Studies Institute, University of Georgia (2008-present)

### **Grady Professor**

UGA at Oxford. (Summer 2009).

### **Assistant Professor**

Department of Advertising/Public Relations, Grady College of Journalism and Mass Communication, University of Georgia (1999-2005)

### **Teaching Assistant**

Department of Advertising/ Public Relations. University of Georgia (1996-1999)

### **Instructor**

Evening Classes Division. University of Georgia (Summer 1996)

## **Instructor**

Escuela de Comunicación Social. Universidad Católica Andrés Bello, Caracas, Venezuela. (1990-1993)

## **Professional Employment**

### **Assistant to the Editorial and Production Manager**

Office of the Vice-President for Academic Affairs. University of Georgia (1997).

### **Graduate Assistant, Grady Computer Advisory Committee.**

Grady College of Journalism and Mass Communication. University of Georgia (1994-1996).

### **Assistant General Manager**

Compañía Anónima Administradora M.P. Caracas, Venezuela. (1989-1993)

### **Data Processing Manager**

Compañía Anónima Administradora M.P. Caracas, Venezuela. (1983-1989)

## **Publications**

### **Books**

**Acosta-Alzuru, C.** (2015). *Telenovela adentro*. Caracas: Editorial Alfa.

**Acosta-Alzuru, C.** (2013). *La incandescencia de las cosas: Conversaciones con Leonardo Padrón*. Caracas: Editorial Alfa.

**Acosta-Alzuru, C.** (2007). *Venezuela es una Telenovela: Melodrama, realidad y crisis*. Caracas: Editorial Alfa.

### **Monographs**

**Acosta-Alzuru, C.** & Lester Roushanzamir, E. (2000). All You Will See is the One You Once Knew: Portrayals from the Falklands/Malvinas War in U.S. and Latin American Newspapers. *Journalism and Mass Communication Monographs*, 1(4), 301-345.

### **Journal Articles**

**Acosta-Alzuru, C.** (2017). You Teach a Class about Telenovelas? (gasp!): From the Deprecated Alleys of Popular Culture to the University Classroom. *ReVista: Harvard Review of Latin America*, 17(1), pp. 39-43.

**Acosta-Alzuru, C.** (2017). Unsettling a Sacred Relationship: The Mother-Daughter-Man Romantic Love Triangle in Telenovelas. *Popular Communication*. 15:1, 1-18, DOI: 10.1080/15405702.2016.1261141

**Acosta-Alzuru, C.** (2014). (First published online on June 20, 2013 as doi: 10.1177/1367877913488462). Melodrama, Reality and Crisis: The Government-Media Relationship in Hugo Chávez's Bolivarian Revolution. *International Journal of Cultural Studies*, 17 (3), 209-226.

**Acosta-Alzuru, C.** (2013). Dear Micaela: Studying a Telenovela Protagonist with Asperger's Syndrome. *Cultural Studies <->Critical Methodologies*, 13(2), 125-137.

- Acosta-Alzuru, C.** (2010). Beauty Queens, Machistas and Street Children: The Production and Reception of Socio-cultural Issues in Telenovelas. *International Journal of Cultural Studies*, 132(2), 185-203.
- Acosta-Alzuru, C.** (2005). Home is Where My Heart is: Reflections on Doing Research in my Native Country. *Popular Communication*, 3(3), 181-193.
- Sallot, L.M., Porter, L.V. & **Acosta-Alzuru, C.** (2004). Practitioners' Web Use and Perceptions of their Own Roles and Power: A Qualitative Study. *Public Relations Review*, 30(3), 269-278
- Acosta-Alzuru, C.** (2003). "I'm Not a Feminist...I Only Defend Women as Human Beings:" The Production, Representation and Consumption of Feminism in a Telenovela. *Critical Studies in Media Communication*, 20(3), 269-294.
- Acosta-Alzuru, C.** (2003). Tackling the Issues: Meaning Making in a Telenovela. *Popular Communication*. 1(4), 193-215.
- Acosta-Alzuru, C.** (2003). Fraught with Contradictions: The Production, Depiction, and Consumption of Women in a Venezuelan Telenovela. *Global Media Journal*, 2(2). <http://lass.calumet.purdue.edu/cca/gmj/contents.htm>
- Acosta-Alzuru, C.** (2003). Change your Life!: Confession and Conversion in *Telemundo's* *Cambia Tu Vida*. *Mass Communication and Society*, 6(2), 137-159.
- Acosta-Alzuru, C.** & Lester Roushanzamir, E. (2003). "Everything We Do is a Celebration of You!": Pleasant Company Constructs American girlhood. *The Communication Review*, 6(1), 45-69.
- Feldstein, F. P. & **Acosta-Alzuru, C.** (2003). Argentinean-Jews as "Scapegoat:" A Textual Analysis of the Bombing of AMIA. *Journal of Communication Inquiry*, 27(2), 152-170.
- Sallot, L., Lyon, L., **Acosta-Alzuru, C.** & Jones, K. O. (2003). From Aardvark to Zebra: A New Millennium Analysis of Theory Development in Public Relations Academic Journals. *Journal of Public Relations Research*, 52(1), 27-90.
- Condit, C., Condit, D., Dubriwny, T., Sefcovic, E., **Acosta-Alzuru, C.**, Brown-Givens, S., Dietz, C. & Parrott, R. (2003). Lay Understandings of Sex/Gender and Genetics: A Methodology Preserving Polyvocal Coder Input. *Sex Roles: A Journal of Research*, 49(1), 557-570.
- Acosta-Alzuru, C.** & Kreshel, P J. (2002). I'm an American girl...Whatever that Means: Girls Consuming Pleasant Company's American Girl Identity. *Journal of Communication*, 52(1), 139-161.

### Book Chapters

- Acosta-Alzuru, C.** (2016). No News is Bad News: Examining the Discourse around Hugo Chávez's Illness. In Vemula, R. K. & Gavaravarapu, S. M. (Eds.) *Health Communication in the Changing Media Landscape*. Palgrave.
- Acosta-Alzuru, C.** (2013). Imagination and Censorship, Fiction and Reality: Producing a Telenovela in a Time of Political Crisis. In A. N. Valdivia (Gen. Ed.) & V. Mayer (Ed.), *The International Encyclopedia of Media Studies. Vol. 2: Media Production* (pp.372-395). Oxford, UK: Wiley-Blackwell.
- Acosta-Alzuru, C.** (2013). Studying Addiction: My Journey through the Landscape of Telenovela Consumption. In A. N. Valdivia (Gen. Ed.) & R. Parameswaran (Ed.), *The international encyclopedia of media studies. Vol. 3: Audience and interpretation in media studies* (pp.125-147). Oxford, UK: Wiley-Blackwell.
- Acosta-Alzuru, Carolina** (2011). Venezuela's Telenovela: Polarization and Political Discourse in *Cosita Rica*. In Smilde, D. and Hellinger, D. (Eds.) *Venezuela's Bolivarian Democracy: Participation, Politics, and Culture under Chávez* (pp. 246-272). Durham, NC: Duke University Press.
- Sallot, L., Lyon, L., **Acosta-Alzuru, C.** & Jones, K. O. (2007). From Aardvark to Zebra Redux: An Analysis of Theory Development in Public Relations Journals into the 21<sup>st</sup> Century. In T. Hansen-Horn & B. Dostal Neff (Eds.), *Public Relations from Theory to Practice*. Allyn & Bacon.

**Acosta-Alzuru, C.** & Lester Roushanzamir, E. (2000). A War by Any Other Name: A Textual Analysis of Falklands/Malvinas War Coverage in U.S. and Latin American Newspapers. In A. Maalek & A. P. Kavoori (Eds.), *Global Dynamic of News* (pp. 95-119). Ablex.

### **Invited Publications**

- Acosta-Alzuru, C.** (2003). Teaching International Public Relations in the U.S. In Sallot, L. & De Santo, B. (Eds.) *Learning to Teach: What you need to know to develop a successful career as a public relations educator*, (3<sup>rd</sup> Ed.), 305-314.
- Acosta-Alzuru, C.** (2001). Images of Women in Central and South America. Entry in *Routledge International Encyclopedia of Women: Global Women's Issues and Knowledge*, v. 3, (pp. 1112-1114). New York: Routledge.
- Acosta-Alzuru, C.** (1998). Trivializing a Cause: Press Coverage of the Mothers of Plaza de Mayo. Boxed insert in Joseph R. Dominick, *The Dynamics of Mass Communication* (6th Ed.), (p. 503). New York: McGraw-Hill.

### **Non-scholarly Publications**

- Acosta-Alzuru, C.** (2014, August 30). Mi Camino de Santiago, paso a paso. In *Prodavinci*. <http://prodavinci.com/2016/09/08/artes/mi-camino-de-santiago-paso-a-paso-por-carolina-acosta-alzuru/>
- Acosta-Alzuru, C.** (2014, August 30). La India que yo vi. In *Prodavinci*. <http://prodavinci.com/2014/08/30/artes/la-india-que-yo-vi-por-carolina-acosta-alzuru/>
- Acosta-Alzuru, C.** (2014, April 2). El Silencio. In *Prodavinci*. <http://prodavinci.com/blogs/el-silencio-por-carolina-acosta-alzuru/>
- Acosta-Alzuru, C.** (2014, January 17). Carolina Acosta-Alzuru responde: ¿Son las telenovelas las culpables de la violencia en Venezuela? In *Prodavinci*. <http://prodavinci.com/2014/01/17/actualidad/carolina-acosta-alzuru-responde-son-las-telenovelas-las-culpables-de-la-violencia-en-venezuela/>
- Acosta-Alzuru, C.** (2013, September 30). Los medios y la telenovela a 10 años de “Cosita Rica”. In *Prodavinci*. <http://prodavinci.com/2013/09/30/actualidad/los-medios-y-la-telenovela-en-venezuela-a-10-anos-de-cosita-rica-por-carolina-acosta-alzuru/>
- Acosta-Alzuru, C.** (2013, August 26). La Incandescencia del Momento. In *Revista Ojo*. Caracas, Venezuela. <http://revistaajo.com/2013/08/26/la-incandescencia-del-momento/>
- Acosta-Alzuru, C.** (2013, March 17). Propaganda and Survival in Venezuelan Television. In *Venezuelan Politics and Human Rights*. A Washington Office on Latin America's Blog. <http://venezuelablog.tumblr.com/post/45583925217/propaganda-and-survival-in-venezuelan-television>

## Conference Presentations

### Keynote Address

Acosta-Alzuru, C. (2011, March). "She's too harsh and opinionated": The transgression of femininity in Venezuelan telenovelas. Keynote address. Global Feminist Media Studies Conference. University of Illinois. Urbana, IL.

### Professional Panel Participation

Acosta-Alzuru, C. (2017, October). A New Era for TV Content and Partnership in Turkey. MIPCOM. Cannes, France.

### Peer Reviewed Papers and Panels

Acosta-Alzuru, C. (2016, March). Writing for a Country within a Country: A Study of Telemundo's Telenovela Writers. Paper presented at the Society for Cinema and Media Studies. Atlanta, GA.

Acosta-Alzuru, C. (2015, October). La muerte de una protagonista: la telenovela venezolana en el mercado internacional. Paper presented in the panel "The Local and the Global in Television Melodrama". Association for Education in Journalism and Mass Communication's First International Regional Conference. Santiago, Chile.

Acosta-Alzuru, C. (2015, May). A Happy Ending or "The End"?: The Venezuelan Telenovela and the Bolivarian Revolution. Paper presented at the Latin American Studies Association. San Juan, Puerto Rico.

Acosta-Alzuru, C. (2015, May). De protagonista a extra: La telenovela venezolana. Paper presented at the Post-ICA/ALAIC (Asociación Latinoamericana de Investigadores de la Comunicación). San Juan, Puerto Rico.

Acosta-Alzuru, C. (2014, December). Latinos, social media and multiple platforms. In Spanish-language Media: Investigating Stories on Multiple Platforms. National Association of Hispanic Journalists, Region 4 Conference. Atlanta, GA.

Acosta-Alzuru, C. (2014, July). Survival and Transgression of the Cinderella Code: The Representation of Women in Latin American Telenovelas. In *Mediating Marginalities: Gender and Ethnicity*. Special Session in the International Association for Media and Communication Research, Hyderabad, India.

Acosta-Alzuru, C. (2014, July). Is the happy ending in Miami? Examining the Venezuelan telenovela talent diaspora. Paper presented at the Media Production Studies Working Group of the International Association for Media and Communication Research, Hyderabad, India.

Acosta-Alzuru, C. (2013, August). Conjuring my "Patronus" to fight off the "Dementors": Daring to be engaging and experimental in my academic writing. In *Creativity in Feminist Cultural Studies Research: Methods of Writing, Narration and Interpretation*. Panel sponsored by the Commission on the Status of Women and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Washington, DC.

Acosta-Alzuru, C. (2013, June). No News is Bad News: Examining the Discourse around Hugo Chávez's Illness. In *Health and Culture: New Equations, New Challenges*. Panel presented in the Health and AIDS/HIV Communication Division of the International Association for Media and Communication Research, Dublin, Ireland.

Acosta-Alzuru, C. (2013, June). Unsettling a sacred relationship: The Mother-Daughter-Man romantic love triangle in telenovelas. In *Health and Culture: New Equations, New Challenges*. Paper presented at the Popular Culture Working Group of the International Association for Media and Communication Research, Dublin, Ireland.

- Acosta-Alzuru, C. (2012, August). The Privilege, Gift and Burden of Being a Venezuelan Woman Actor. In *Women in the Media Industries: Global Perspectives*. Panel sponsored by the Commission for the Status of Women and the Critical and Cultural Communication divisions of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Acosta-Alzuru, C. (2011, July). Melodrama, reality and crisis: The government-media relationship in Hugo Chávez's Bolivarian Revolution. Paper presented at the Political Communication section at the International Association for Media and Communication Research (IAMCR) International Conference. Istanbul, Turkey.
- Acosta-Alzuru, C. (2008, August). "Did you see that?": The production and reception of socio-cultural issues in *telenovelas*. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. Chicago, IL.
- Acosta-Alzuru, C. (2008, July). No Cinderella and no Prince Charming?: Audience reception when the *telenovela* codes are broken. Paper presented in the Audience and Reception Studies Section at the International Association for Media and Communication Research (IAMCR) International Conference. Stockholm, Sweden.
- Acosta-Alzuru, C. (2008, July). Imagination and censorship, fiction and reality: Producing a *telenovela* in a time of political crisis. Paper presented in the Media Production Studies Working Group at the International Association for Media and Communication Research (IAMCR) International Conference. Stockholm, Sweden.
- Acosta-Alzuru, C. (2008, July). In the country of beautiful women: A *telenovela*'s critique of plastic surgery obsession. Paper presented in the Popular Culture Working Group at the International Association for Media and Communication Research (IAMCR) International Conference. Stockholm, Sweden.
- Acosta-Alzuru, C. (2007, July). *Hola Olegario*: The production, representation and consumption of Hugo Chávez in a Venezuelan *telenovela*. Paper presented in the Political Communication Section at the International Association for Media and Communication Research (IAMCR)'s 50<sup>th</sup> Anniversary International Conference at UNESCO. Paris, France.
- Acosta-Alzuru, C. (2007, July). Studying the beguiling landscape of *telenovela* production. Paper presented in the Media Production Analysis Working Group at the International Association for Media and Communication Research (IAMCR)'s 50<sup>th</sup> Anniversary International Conference at UNESCO. Paris, France.
- Acosta-Alzuru, C. (2007, March). Transgressing the *telenovela* beauty code and critiquing a national obsession: The case of Venezuela's *Ciudad Bendita*. Paper presented at Society of Cinema and Media Studies. Chicago, IL.
- Acosta-Alzuru, C. (2006, March). Venezuela's *telenovela*: Polarization and political discourse in *Cosita Rica*. Paper presented at the Section on Venezuelan Studies of the Latin American Studies Association. San Juan, Puerto Rico.
- Acosta-Alzuru, C. (2005, November). Producing *telenovelas* as culture and the culture of producing *telenovelas*. Paper presented at the Ethnography Division of the National Communication Association, Boston, MA.
- Acosta-Alzuru, C. (2005, August) Does feminism need CPR? In *CPR for feminist scholarship*. Panel sponsored by the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication, San Antonio, TX
- Acosta-Alzuru, C. (2005, August) Get out of your fishbowl! In *A close look at difficult pedagogical encounters: facing resistance, handling dissent and transforming perspectives in the classroom*. Panel sponsored by the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, San Antonio, TX
- Acosta-Alzuru, C. (2004, August). Producing *telenovelas* in a time of crisis: The Venezuelan case. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

- Acosta-Alzuru, C. (2004, August). Familiar Scapegoats and Unexpected Heroes: Myth and News. In *Myth and Media History: Accounting for a Distorted Record*. Panel co-sponsored by the History Division and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Toronto, Canada
- Acosta-Alzuru, C. (2004, May). Feminism, Research, and Going Home: Struggles, Challenges, and Opportunities. Paper presented at the Feminist Scholarship Division of the International Communication Association, New Orleans, La.
- Acosta-Alzuru, C. (2003, July). "Anything you can do, I can do better!": Representing gender in the talk show ¡Qué Mujeres! Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Kansas City, Mo.
- Acosta-Alzuru, C. (2003, August) Telenovelas and the globalization of Latin America. In *Building International and Multicultural Relations through Alternative Media*. Panel co-sponsored by the Public Relations Division and Entertainment Studies Interest Group. Kansas City, Mo.
- Acosta-Alzuru, C. (2003, July). Informed consent in the international setting. Paper presented in the Conference: Protecting Human Subjects in the 21<sup>st</sup> Century: Issues in Social and Behavioral Research. Athens, Ga.
- Acosta-Alzuru, C. (2002, August). Change your life!: Confession and conversion in *Telemundo's Cambia Tu Vida*. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Miami Beach, FL.
- Acosta-Alzuru, C. (2002, August). Depicting and Consuming Women in a Venezuelan Telenovela. In *Mediating Women across the World: Beauty Queens and Heroines*. Panel co-sponsored by the Commission on the Status of Women and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. Miami Beach, FL.
- Acosta-Alzuru, C. (2002, July). Tackling the Issues: Meaning making in a Telenovela. Paper presented at the Popular Culture Working Group. International Association of Mass Communication Research, Barcelona, Spain.
- Sallot, L., Lyon, L., Acosta-Alzuru, C. & Jones, K. O. (2001, October). From aardvark to zebra phase II: A new millennium analysis of theory development in public relations academic journals. Paper presented at Educators Academy of the Public Relations Society of America, Atlanta, GA.
- Acosta-Alzuru, C. (2001, August). "I'm not a feminist... I only defend women as human beings:" The production, representation and consumption of feminism in a telenovela. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Sallot, L., Lyon, L., Acosta-Alzuru, C. & Jones, K. O. (2001, August). From aardvark to zebra: A new millennium analysis of theory development in public relations academic journals. Paper presented at the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Acosta-Alzuru, C. (2001, August). How international is international public relations research?. In *The relevance of cultural and critical research to public relations scholarship*. Panel co-sponsored by the Public Relations and Cultural and Critical Studies divisions of the Association for Education in Journalism and Mass Communication. Washington, DC.
- Acosta-Alzuru, C. (2000, August). This mythical place, *El Pais de las Mujeres*: Representing women in a Venezuelan telenovela. Paper presented at the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- Acosta-Alzuru, C. & Kreshel, Peggy, J. (2000, May). I'm an American girl...whatever that means: Girls consuming Pleasant Company's American Girl identity. Paper presented to the Popular Communication Division of the International Communication Association, Acapulco, Mexico.
- Acosta-Alzuru, C. (2000, May). Constructing a country of women: Textual analysis of *El Pais de las Mujeres*. Paper presented at the special pre-conference session, The telenovela way of life of the International Communication Association, Acapulco, Mexico.

- Acosta-Alzuru, C. (1999, August). The American Girl dolls: Constructing American girlhood through representation and identity. Paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, New Orleans, La.
- Acosta-Alzuru, C. (1999, August). Pleasant Company and the construction of girlhood: Cultural studies theory and methodology, a case study. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, New Orleans, La.
- Acosta-Alzuru, C. (1997, July). Scratching the Surface: *The New York Times* Coverage of the Mothers of Plaza de Mayo, 1977-1997. Paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, Chicago, Ill.
- Acosta-Alzuru, C. (1997, April). Cultural studies, sociology and media studies. Round table discussion: Culture Club: Journalism Does Media Studies. Second Annual Southeastern Speech Communication Conference on Graduate Research. Athens, Ga.
- Acosta-Alzuru, C. (1997, February). Skimming the Melting Pot: The History of English-Only/Official-English Legislation. Paper presented at the American Journalism Historians Association Southeast Regional Meeting. Chattanooga, Tenn.
- Acosta-Alzuru, C. & Lester, Elizabeth Pauline (1996, August). A War by Any Other Name: A Textual Analysis of Falklands/Malvinas War Coverage in U.S. and Latin American Newspapers. Paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication Anaheim, Calif.
- Acosta-Alzuru, C. (1996, February). The Magic Mirror: What Latin America Thinks of the United States. Paper presented at the Thirteenth Annual Intercultural and International Communications Conference. Miami, Fl.

#### **Invited Conference Presentations**

- Acosta-Alzuru, C. (2016, August). The Challenge, Privilege and Synergy of Bringing our Research to the Classroom. In special session with national finalists for the Scripps Howard Journalism and Mass Communication Teacher of the Year Award. Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Acosta-Alzuru, C. (2015, August). Ten Things I Have Learned about Teaching. In special session with national finalists for the Scripps Howard Journalism and Mass Communication Teacher of the Year Award. Association for Education in Journalism and Mass Communication, San Francisco, CA.
- Acosta-Alzuru, C. (2014, August). Teaching across the curriculum. In special session with national finalists for the Scripps Howard Journalism and Mass Communication Teacher of the Year Award. Association for Education in Journalism and Mass Communication, Montreal, Canada.

#### **Invited Presentations**

- Acosta-Alzuru, C. Telenovelas: Looking at Media, Culture and Society. Boğaziçi Üniversitesi. Istanbul, Turkey. October 2017.
- Acosta-Alzuru, C. Telenovelas: A Looking Glass into Media, Culture and Society. Intercultural Atlanta. Atlanta, GA. October 2016.
- Acosta-Alzuru, C. From 1001 to 9030: Teaching, Learning and Adapting across the Curriculum. UGA Center for Teaching and Learning. Award Winning Faculty Series. Athens, GA. March 2016.
- Acosta-Alzuru, C. Telenovelas 2.0: What's next for the world's most popular TV genre? Univision-Leading the Change. Miami, Fl. November 2015.



- Acosta-Alzuru, C. Telenovelas, un complejo objeto de estudio. Universidad de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Melodrama y Realidad de la telenovela venezolana. Universidad de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Censura y Autocensura en la Venezuela Bolivariana. Universidad de Los Andes. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Telenovela adentro. Pontificia Universidad Católica de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Enseñar métodos cualitativos en un ambiente no cualitativo. Pontificia Universidad Católica de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. Usando software para análisis cualitativo. Universidad de Chile. Santiago, Chile. May 2015.
- Acosta-Alzuru, C. What do you know about telenovelas? Georgia Gwinnett College. Lawrenceville, Ga. September 2014.
- Acosta-Alzuru, C. Venezuela through the looking eye of its telenovelas. Osher Lifelong Learning Institute. Athens, Ga. September 2014.
- Acosta-Alzuru, C. Telenovelas: Predictable, melodramatic, and so much more. Dallas Latino Cultural Center. Dallas, TX. June 2014.
- Acosta-Alzuru, C. La telenovela sin censura. Centro de Arte de El Hatillo. Caracas, Venezuela. May 2014.
- Acosta-Alzuru, C. La telenovela venezolana: De protagonista a figurante. Centro Venezolano Americano. Caracas, Venezuela. April 2014.
- Acosta-Alzuru, C. Bilingualism in the Academy. Grady College of Journalism and Mass Communication. Athens, GA. January 2014.
- Acosta-Alzuru, C. Carolina Acosta-Alzuru estudia al país en la pantalla chica. Editorial Alfa and Librería Kalathos. Caracas, Venezuela. October 2013.
- Acosta-Alzuru, C. Presentación de *La incandescencia de las cosas*. *Conversaciones con Leonardo Padrón*. Feria Internacional del Libro de la Universidad de Carabobo. Valencia, Venezuela. October 2013.
- Acosta-Alzuru, C. Communicating beyond Stereotypes. College of Veterinary Medicine, University of Georgia. Athens, GA. September 2013.
- Acosta-Alzuru, C. Una conversación sobre *La incandescencia de las cosas*. Festival de Lectura Chacao. Caracas, Venezuela. April 2013.
- Acosta-Alzuru, C. ¿Cómo se escribe una telenovela? Universidad Católica Andrés Bello. Caracas, Venezuela. June 2011.
- Acosta-Alzuru, C. Mucho más que una historia melodramática. Universidad Monteávila. Caracas, Venezuela. February 2011.
- Acosta-Alzuru, C. Venezuela is a telenovela: melodrama, reality and crisis. World Affairs Council. Asheville, NC. November 2010.
- Acosta-Alzuru, C. The production and reception of sociocultural issues in telenovelas. Columbia University. New York, NY. October 2009.
- Acosta-Alzuru, C. The telenovela world. Global Media. M.I.T. Communications Forum/6<sup>th</sup> Media in Transition Conference. Cambridge, MA. April 2009.
- Acosta-Alzuru, C. La mujer venezolana en el Siglo XXI: ¿Qué nos enseñan las telenovelas al respecto? Academia Mérici. Caracas, Venezuela. March 2009.
- Acosta-Alzuru, C. Personajes de Telenovela: ¿Una imagen simple? Escuela de Comunicación Social. Universidad Católica Andrés Bello. Caracas, Venezuela. June 2008.
- Acosta-Alzuru, C. Más allá de la Cenicienta. Escuela de Comunicación Social. Universidad Católica Andrés Bello. Caracas, Venezuela. June 2008.

- Acosta-Alzuru, C. Beyond Cinderella: The representation(s) of women in telenovelas. Women's History Month. UGA. March, 2008.
- Acosta-Alzuru, C. Examining stereotypes on reality TV. Intercultural Affairs. UGA. August, 2007.
- Acosta-Alzuru, C. Understanding Latin America through its telenovelas. Romance Languages Immersion Summer in Spanish. UGA. July, 2007.
- Acosta-Alzuru, C. Teaching diversity. Presentation in the Media and Diversity Workshop co-organized by the Cox Center and the University of Belgrade. Belgrade, Serbia. May, 2007.
- Acosta-Alzuru, C. My journey into the world of telenovela production: Mixing methods and bridging the geographic distance. Qualitative Studies Conference. University of Georgia. December 2006.
- Acosta-Alzuru, C. *El Presidente*: Producing, representing and consuming Hugo Chávez in a telenovela. Georgia Workshop on Culture, Power and History. Sociology Department, University of Georgia, April 2006.
- Acosta-Alzuru, C. Can Telenovelas conquer the last frontier?: The most watched TV genre comes to the U.S. Demosthenian Literary Society. University of Georgia. February 2006.
- Acosta-Alzuru, C. Venezuela's melodrama: Reality, crisis and telenovela. Willson Center for Humanities and Arts, Lunch-in-Theory Series. University of Georgia, February 2006.
- Acosta-Alzuru, C. Latin American road trip films: *Y tu mamá también* and *Motorcycle Diaries*. CHA Film Roundtable. University of Georgia. January, 2006.
- Acosta-Alzuru, C. The production, representation and consumption of Venezuela's crisis in a telenovela. Center for Humanities and Arts, Lunch –in-Theory Series. University of Georgia, February 2005
- Acosta-Alzuru, C. Venezuela's political crisis in a telenovela. Foundation Fellows Dinner-Seminar. University of Georgia, November 2004.
- Acosta-Alzuru, C. & Padrón, L. More than melodramatic love stories: Telenovelas and social reality. Center for Latin American and Caribbean Studies. University of Georgia, October, 2004.
- Acosta-Alzuru, C. Latino media/Latin American media: Talk shows and telenovelas. Department of Communication Studies. Georgia Southern University. October, 2004.
- Acosta-Alzuru, C. The American Girl dolls: Constructing American girlhood. Department of Communication Studies. Georgia Southern University. October, 2004.
- Acosta-Alzuru, C. Telenovelas and Society. Foundation Fellows Dinner-Seminar. University of Georgia, April 2004.
- Acosta-Alzuru, C. Critiquing patriarchy, but rejecting feminism: The paradox of *El Pais de las Mujeres*, a Venezuelan telenovela. Communication Colloquium. University of Maryland. January 2004.
- Acosta-Alzuru, C. Critiquing patriarchy, but rejecting feminism: The paradox of *El Pais de las Mujeres*, a Venezuelan telenovela. Women's Studies Speaker Series. University of Georgia. October 2003.
- Acosta-Alzuru, C. and Smilde, D. Polarization, violence and referendum: the Venezuelan case. Roundtable organized by the University of Georgia's Center for Latin American and Caribbean Studies. September 2003.
- Acosta-Alzuru, C. and Smilde, D. Venezuela: Polarization and Deadlock. Roundtable organized by the University of Georgia's Center for Latin American and Caribbean Studies. February 2003.
- Acosta-Alzuru, C. The first casualty: truth, media and the war on terrorism Beyond Tuesday Alliance- University of Georgia. November 2001.
- Acosta-Alzuru, C. Venezuelan Women and the Media. Asociación Nacional de Damas Salesianas. Caracas, Venezuela. May 2000.
- Acosta-Alzuru, C. The American Girl Doll phenomenon. Women's Studies Speaker Series. University of Georgia. March 2000.
- Acosta-Alzuru, C. The Portrayal of Minorities in the Media. National Association of Black Journalists, University of Georgia (2000).

- Acosta-Alzuru, C. The Feminist Interview. Feminist Seminar Series. College of Journalism and Mass Communication. University of Georgia. April 1998.
- Acosta-Alzuru, C. The News Coverage of the Falklands/Malvinas War. Center for Latin American and Caribbean Studies. University of Georgia. May 1997.

## Honors and Awards

### Research Honors

**U.S. Embassy in Venezuela** (2014).

Visiting U.S. scholar to lecture about telenovelas, culture and society in Caracas, Barquisimeto, Maracaibo, Valencia, San Fernando de Apure, Mérida, San Cristóbal and Puerto Ordaz, Venezuela.

**Top Two Faculty Paper** (2008).

Cultural and Critical Studies division of the Association for Education in Journalism and Mass Communication, Chicago, IL.

**Pride Award** (2003).

Best public relations article of the year. Public Relations Division, National Communication Association.

**James E. Murphy Memorial Award** (2001)

Top faculty paper of the Cultural and Critical Studies division of the Association for Education in Journalism and Mass Communication, Washington, DC.

**Top Paper** (2001).

Public Relations division the Association for Education in Journalism and Mass Communication, Washington, DC.

**Top Three Paper.** (2001).

Educators Academy of the Public Relations Society of America. Atlanta, GA.

### Teaching Honors

**Scripps Howard Foundation/AEJMC Journalism and Mass Communication Teacher of the year** (2015)

**Scripps Howard Foundation/AEJMC Journalism and Mass Communication Teacher of the year**

One of three national finalists (2013) (2014)

**Josiah Meigs Distinguished Teaching Professor** (2010)

The University of Georgia's highest teaching honor

**Member of the University of Georgia's Teaching Academy** (2008-present).

**Roland Page Outstanding Faculty Award for Excellence in Teaching at the Graduate Level** (2002, 2004, 2008) Selected by the Grady College's graduate students

**Phi Kappa Phi Presidential Merit Award.** (2005).

**Richard B. Russell Undergraduate Teaching Award** (2003).

University of Georgia award recognizes excellence in undergraduate instruction by faculty members in their early academic careers

**Advertising/Public Relations Department Teacher of the Year** (2003)

**University of Georgia Lilly Teaching Fellow** (2001-2002).

### Service Honors

**Darwin-Davis Award** (2007).

Inaugural recipient. The award recognizes a member of the Grady College faculty or staff whose performance reflects the qualities of dedication and friendship that best capture the Grady Spirit.

## Grants

### **Grady College Faculty Research Grant**

Studying a Key Intersection: Local Turkish Drama Production and the Global Market for Turkish Content. (\$2,000), 2016.

### **Fulbright Specialist Grant in Journalism and Mass Communication at the University of Chile, Chile**

Taught a graduate seminar, team-taught an undergraduate course, and conducted special workshops and presentations with faculty. (\$5,600 +airfare, lodging and per diem). 2015

### **University of Georgia. Center for Humanities and Arts-UGA Research Foundation**

The production and local reception of a telenovela when global distribution matters more than local consumption. (\$3,951). 2009

### **Grady College Faculty Support Grant.**

The production and local reception of a telenovela when global distribution matters more than local consumption. (\$2,000), 2008.

### **U.S. Department of Education.**

Development funds for course focusing on Latin American telenovelas. (\$2,000), 2006.

### **University of Georgia's Center for Humanities and Arts**

Producing and Consuming a Telenovela in a Time of Crisis: "*Cosita Rica*," a case study, Junior Faculty Research Grant (\$4,992), 2004.

### **National Institute of Health**

Race and Public Communication about Human Variation. (With Celeste Condit and Tina M. Harris). (\$304,910), 2002-2003.

### **University of Georgia's Research Foundation**

Telenovelas: A Comprehensive Study of the World's Most Watched TV Genre, Junior Faculty Research Grant (\$5,069), 2000-2001.

## Fellowships and Scholarships

### **Grady Fellow**

Faculty Fellowship, Fall 2012

### **University of Georgia's Center for Humanities and Arts**

Faculty Fellowship, Fall 2005

**Graduate School Fellowship.** (1996-1999) University of Georgia.

**Courson Scholarship.** (1997-1999) Grady College of Journalism and Mass Communication, University of Georgia.

**Dana Blackmar Scholarship.** (1996) Grady College of Journalism and Mass Communication, University of Georgia.

**William S. Rogers Scholarship.**(1995) Grady College of Journalism and Mass Communication, University of Georgia.

**Fundayacucho Scholarship.** (1980-1982) Fundayacucho Foundation, Caracas, Venezuela.

### Professional and Academic Associations

Association for Education in Journalism and Mass Communication (**AEJMC**)  
International Association for Media and Communication Research (**IAMCR**)  
Latin American Studies Association (**LASA**)

### Honor Societies

**Phi Beta Delta**  
Honor Society for International Scholars

**Kappa Tau Alpha**  
National Honor Society in Journalism and Mass Communication

**Phi Kappa Phi**  
National Honor Society

### Courses Taught

#### Undergraduate:

Telenovelas, Culture and Society (JRLC 5060/LACS 5060/SPAN 4100)  
Graphics Communication (ADPR 3520)  
Introduction to Public Relations (ADPR 3850)  
Public Relations Administration (ADPR 5910)  
Public Relations Campaigns (ADPR 5950/7950)  
International Mass Communication (JRLC 5080)

#### Graduate:

Critical, Cultural and Naturalistic Approaches to Mass Communication Research (JRMC 9030)

#### First-Year Seminars:

It's popular! It's culture! It's popular culture!  
More than melodramas: Telenovelas

#### Honors Seminar:

Latin American telenovelas, more than melodramatic love stories

**Teaching Abroad:**

UGA at Oxford, Oxford (UK)  
Universidad de Chile, Santiago (Chile)  
Boğaziçi Üniversitesi, Istanbul (Turkey)

**Editorship and Reviewing**

**Member of Editorial Board**

*Communication, Culture and Critique* (2014-Present)  
*Journal of Public Relations Research* (2005-2015)  
*Critical Studies in Media Communication* (2000-2010)  
*Journalism and Mass Communication Educator* (2006-2008)

**Reviewer**

*Journalism and Communication Monographs*  
*The Journal of Broadcasting and Electronic Media*  
*International Journal of Cultural Studies*  
*Popular Communication*  
*Communication Quarterly*  
*Revista de Estudios de Comunicación Zer* (University of the Basque Country, Spain)  
*Cuadernos.info* (Pontificia Universidad Católica de Chile)  
Cultural and Critical Studies Division (AEJMC)  
Public Relations Division (AEJMC)  
Public Relations Division (NCA)  
AEJMC Southeast Colloquium

**Co-editor**

*C&CS News*, quarterly newsletter of the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication (1998-2001)

**Consulting**

**Cox Communications**

Consultant for launching of video streaming service geared toward US Hispanics

**La Tele v. Telemundo**

International telenovela copyright case  
Expert witness for Telemundo

**Monica Franco v. Santa Monica Amusements and City of Santa Monica**

Actor telenovela career case  
Expert witness for Monica Franco

## University Committee Service

### Service

- Latin American and Caribbean Studies Institute – Curriculum Committee (2015-2017)
- Search Committee for Dean of Grady College of Journalism and Mass Communication (2012-2013).
- Latin American and Caribbean Studies Institute - Executive Board (2010-2014)
- Josiah Meigs Distinguished Professorship Selection Committee (2010-2012).
- Willson Center for Humanities and Arts. Publication subvention committee (2009-2012).
- Latin American and Caribbean Studies Institute - Advisory Board (2004-2010)
- Richard B. Russell Undergraduate Teaching Award Selection Committee (2005-2007).
- Search Committee for Director of University of Georgia's Office of Instructional Support and Development (2006)
- University of Georgia Institutional Review Board (2001-2006)
- Peabody Center for Media and Society- Advisory Board (2002-2004)
- Peabody Awards- Faculty Judge (1999-2012)

### College Committee Service

- Grady College Technology Committee (2013-2015)
- Grady College Diversity Committee (2000-2004).
- Grady College Executive Committee (2003-2004)
- Grady College Graduate Committee (2004-2008)
- Grady College ad-hoc Graduate Review Committee (2002-2004).
- Grady College ad-hoc New Major Committee (2007-present).

### Department Committee Service

- Advertising and Public Relations Department Teaching Awards and Standards Committee (2012-present) (Chair)
- Advertising and Public Relations Department Non-Thesis MA Comprehensive Exams Committee (2012-2015) (Chair)
- Department of Advertising/Public Relations ad-hoc Program in Singapore Committee (2008-2009).
- Department of Advertising/Public Relations ad-hoc Technology Committee (1999-2000).

### Service to Student Groups

- Faculty Advisor for Grady College Bateman team (2013-2014)
- Faculty Advisor, Graduate Caucus (1999-present)
- Faculty Co-Advisor, Critical Media Studies Interest Group (1999-present)
- Instructor, Georgia Scholastic Press Association Summer Program (2000, 2001, 2004, 2005).

### Academic Professional Service

- Professional Freedom and Responsibility Committee (AEJMC) (2015-present)
- Head, Cultural and Critical Studies Division (AEJMC) (2005-2006).
- Elected Delegate, Public Relations Division (AEJMC), (2004-2005)
- Secretary, Cultural and Critical Studies Division (AEJMC) (2004-2005)
- Graduate Student Liaison, Public Relations Division (AEJMC) (2001-2002).

- Graduate Student Liaison, Cultural and Critical Studies Division (AEJMC) (2002-2004).

### **Service Learning**

Selected Clients Served in Public Relations Campaigns:

UGA Academic Honesty, The Hot Corner Association, Georgia College Advising Corps, Osher Lifelong Learning Institute, The Morton Theatre, Complete Streets Athens, Citizens Advocacy Athens-Clarke, Athens Literacy Council, Georgia Vision for Public Education, Casa de Amistad, Athens Transit System, Athens Downtown Development Authority, The Foundation for Excellence in Clarke County Schools, Jeannette Rankin Foundation, Terry College of Business, ACC Leisure Services, Georgia Rural Development Council, Georgia Heritage Center for the Arts, Center for Undergraduate Research Opportunities, UGA Self-Study, UGA Minority Services and Programs, Center for Latin American and Caribbean Studies, UGA en España, Junior League of Athens, Athens Child Watch Coalition, St. Joseph Catholic School, Clarke Youth Association, Athens Ballet Theatre, Office of International Education, Recording for the Blind and Dyslexic, Red Cross East Georgia Chapter, Classic City Performance Learning Center, Athens Area Child Abuse Prevention Council.