



## Public Affairs Communications

Grady College of Journalism and Mass Communication

UNIVERSITY OF GEORGIA

# Public Affairs Communications Grady Program

Public Affairs Communications (PAC) is at the forefront of politics, policymaking, and issue advocacy. Grady College is home to the first program in the nation to provide undergraduate students with practical training in this emerging field.

The PAC program provides students with specialized communications skills aimed at educating, shaping or changing public opinion on public policy, legislation, political candidates or issues.

Grady College and the School of Public and International Affairs (SPIA) jointly offer their students the opportunity to obtain a Public Affairs Professional Certificate. This certificate is designed to prepare students for careers in public affairs.

The Grady@DC Summer Program pairs classroom study with experiential learning in Washington, DC. Through Grady@DC, PAC students are able to make meaningful contributions to our nation's public life and gain real insights into what a life and career in Washington might resemble.

The PAC program is preparing the next generation of public affairs communicators by offering them unparalleled access to leading practitioners in the field and equipping them with the real-world skills they will need to be successful.



**Public Affairs  
Practitioner Guest  
Speakers & Panels**



**Grady in Washington,  
D.C. Summer Program**



**Partnership with  
School of Public &  
International Affairs**

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