



Department of Advertising & Public Relations

*Grady College of Journalism
and Mass Communication*

UNIVERSITY OF GEORGIA

Faculty Position in Advertising

The Department of Advertising and Public Relations in the Henry W. Grady College of Journalism and Mass Communication at the University of Georgia invites applications for one tenure-track position in Advertising to begin August 2019.

Joining the AdPR Department at Grady means being part of a dynamic program at a Research 1 university with award-winning faculty and students, many who work on interdisciplinary projects. The program has many industry partners, a Center for Health and Risk Communication, a virtual reality lab, and a state-of-the-art social media monitoring lab. The proximity to metropolitan Atlanta, a major media market and technology community, is a plus.

Academic Rank/Salary

We will consider hiring at either rank of assistant or associate professor. A candidate for Associate Professor will have a definable research stream in our field and be a recognized scholar with a strong publication record. Appointment in rank and salary will be commensurate with the candidate's qualifications and experience.

Responsibilities

Candidates must have a teaching and research concentration in and commitment to advertising as an academic enterprise. A successful candidate must have a thorough grounding in theory, research, and practice and exhibit the ability to teach a range of undergraduate and graduate courses in advertising and related topics such as media strategy and activation, digital advertising, social media analytics, advertising research/brand planning, advertising management, and/or campaigns.

Qualifications

Ph.D. in Communication, Advertising, Marketing, Psychology, and related fields with a research focus in advertising is required. Sustained evidence or strong promise of research productivity in advertising required. An ability and commitment to mentor, develop and direct a diverse group of graduate students is also required.

Application Deadline

Screening of applications will begin October 10, 2018 and continue until the position is filled. Applicants should submit a letter of application, a curriculum vita, and the names, addresses and phone numbers of three references to: <http://www.ugajobsearch.com/postings/28117>. Applicants should direct questions to Dr. Jooyoung Kim, Advertising Search Committee Chair, at jykim@uga.edu.

Learn more about the Department of Advertising and Public Relations, a top-ranked program, and the Grady College at www.grady.uga.edu. Georgia is well known for its quality of life, and for outdoor, urban, cultural and arts activities (<http://www.exploregeorgia.org/>). Athens, the home of UGA, is consistently rated as one the nation's best college towns and is a vibrant, diverse place to live (www.visitathensga.com). The University of Georgia (www.uga.edu) is a land/sea grant institution located 70 miles northeast of Atlanta, in close proximity to major media outlets, global agencies, national and international government and nonprofit organizations, Fortune 500 companies, and the world's busiest international airport.

The University of Georgia is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, ethnicity, age, genetic information, disability, gender identity, sexual orientation or protected veteran status. Persons needing accommodations or assistance with the accessibility of materials related to this search are encouraged to contact Central HR (facultyjobs@uga.edu). Please do not contact the department or search committee with such requests.