



**Grady College of Journalism  
and Mass Communication**  
**UNIVERSITY OF GEORGIA**

**Department of Advertising and Public Relations**

## **Faculty Positions in Advertising**

The Department of Advertising and Public Relations in the Grady College at the University of Georgia invites applications for **two tenure-track positions in advertising** to begin August 2018.

Joining the AdPR Department at Grady means being part of a dynamic program at a Research I university with award-winning faculty and students. The program has many industry partners, a virtual reality lab and a state-of-the-art social media-monitoring lab. The proximity to Atlanta, a major media market and technology hub, is a plus.

### **Academic Rank/Salary**

Assistant Professor. Appointments will be commensurate with qualifications and experience. Salary competitive.

### **Responsibilities**

Candidates must have a teaching and research concentration in and commitment to advertising as an academic enterprise. A successful candidate must have a thorough grounding in theory, research, and practice and exhibit the ability to teach a range of undergraduate and graduate courses in advertising and related topics, particularly courses such as advertising media planning, digital advertising, social media analytics, advertising research, and/or campaign planning.

### **Qualifications**

Ph.D. in communication or related field required. Sustained evidence or strong promise of research productivity required. Ability to mentor and direct graduate students also required.

### **Application Deadline**

Screening of applications will begin October 16, 2017 and continue until positions are filled.

Applicants should submit a letter of application, a curriculum vita, and the names, addresses and phone numbers of three references to: <http://facultyjobs.uga.edu/postings/2626>.

Applicants should direct questions to: Dr. Karen W. King, Advertising Search Committee Chair, Department of Advertising & Public Relations at [kwking@uga.edu](mailto:kwking@uga.edu)

Learn more about the Department of Advertising and Public Relations and the Grady College at [www.grady.uga.edu](http://www.grady.uga.edu). Georgia is well known for its natural beauty and quality of life ([www.georgia.gov](http://www.georgia.gov)). Athens, the home of UGA, is consistently rated as one the nation's best college towns and a wonderful place to live ([www.visitathensga.com](http://www.visitathensga.com)). The University of Georgia ([www.uga.edu](http://www.uga.edu)) is a land grant/sea institution located 70 miles northeast of Atlanta.

**The University of Georgia is an Affirmative Action/Equal Opportunity Institution. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, gender identity, sexual orientation or protected veteran status.**