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Centennial Events!
Momentum is a fickle beast. To maintain it requires constant attention and consistent energy, yet, once it is achieved, it’s contagious.

Walk into Grady College these days and it is hard not to feel momentum in the air. I am met with a blast of cold air and the din of construction in the lobby, as the Drewry Room’s transformation into the state-of-the-art Peyton Anderson Forum and Drewry Plaza continues, often at deafening volume. I love the noise: it’s the sound of progress, as we begin to change the look and feel of our learning and meeting spaces.

As soon as I hit the office – and often hours before on email – I am involved in planning for the huge Grady Centennial events of April or an alumni gathering, as we take the centennial on the road and rekindle ties with Grady alums near and far.

Faculty-driven curriculum changes in Journalism, a brand-new curriculum in our newly created Entertainment and Media Studies department, the beginning of a systemic review of our graduate program and a new MFA program in narrative non-fiction add to the palpable sense of excitement at Grady these days, as we strive to reflect the digital shifts remaking the industries we serve.

On the ground floor, plans are underway to create a new teaching lab dedicated to social media analytics and another devoted to mobile newsgathering and presentation. On the third floor, the Peabody suite is adding new office space in another construction project while students stream in and out of the newly refurbished advising suite and our renovated graphics and design classroom.

The National Press Photographers Association, which in December announced that it was moving its headquarters to Grady, has set up shop on the ground floor. So many great things are happening, all at once, that we all marvel at the pace of change.

Momentum. It’s elusive, to be sure, but we have it at Grady these days, and it’s catching. Faculty, staff and students all have embraced change, have worked harder than ever to manage what can seem a lot like chaos, and have risen to the challenge, again and again. I am so proud to be a part of it all.

Now it’s your turn: we need you to block off the weekends of April 16–19 and October 16–18. These are the biggest dates in the life of the college. You simply must be here! Come see what we are doing, and invest in us. We cannot do it without you.

Thank you for the privilege of serving Grady College in this, our 100th year. It’s an honor I will never forget.

—Charles Davis, Dean

The Peabody Awards ceremony welcomes new time and venue

On the eve of the 75th anniversary of the Peabody Awards, the most revered recognition in electronic media is setting the stage for change that will elevate its reputation even more. As one of Grady’s and UGA’s brightest points of pride, the Peabodys show no sign of age – just growth, maturity and a look toward the future.

On the surface, the biggest changes are contained in the awards ceremony itself. Following the footsteps of many well-known awards shows, the Peabodys will be presented during a Sunday evening dinner ceremony, instead of during lunch as it has been for many years. The ceremony is set for May 31, 2015, and will move to a new location in New York City – Cipriani on Wall Street. The awards will be announced live on “Good Morning America” in early April.

“The move to an evening affair is a step to increase the awareness and raise the stature of the Peabody Awards,” said Jeffrey P. Jones, director of the Peabody Awards. “This move in time and location will allow us to create an even bigger event than in the past, and will give us time to really dress the room for the special that will air on Pivot TV after the ceremony.”
National Press Photographers Association now headquartered at Grady

Grady College is pleased to announce that it is the new home of the National Press Photographers Association headquarters.

NPPA is the voice of visual journalists representing photographers, videographers, multimedia journalists, editors, designers, visual managers and academics, with nearly 6,000 members nationwide and around the world.

“The relocation of NPPA to Grady College will greatly benefit the photojournalism program, providing tremendous experiential learning opportunities for our students and our faculty,” Dean Charles Davis said. “We see tremendous opportunities as NPPA joins forces with other UGA assets and begins to explore ways we can work together to benefit students as well as NPPA members.”

NPPA's move to Grady will provide the college's growing photojournalism department access to beneficial resources for students. These include contact with visiting professionals, participation in workshops taught by NPPA staff and members, and employment opportunities, including the potential to work with the organization's News Photographer magazine and website. NPPA will also allow Grady's research faculty to access its Best of Photojournalism contest entries for study.

Charles “Chip” Deale, the executive director of NPPA, said the move accomplishes one of NPPA's goals to partner with a university. “NPPA's relocation effectively positions the association for a vibrant future and one that is of great relevance to visual journalists,” Deale said.

Other substantive changes include an increased number of entries in specific categories including children's programming, digital content and international entries. Although the first Peabodys presented in 1941 focused solely on radio entries, the awards have evolved over time and several entries this year included more recent means of electronic distribution including podcasts, websites, Internet videos and educational media.

“We are always looking to honor media that employ creative ways of telling stories that matter,” Jones said. “In contemporary digital culture, we need to recognize those narratives being told in new spaces.”

More information about the Peabody Awards, details about the ceremony and a complete list of those to be recognized at this year's ceremony can be found at www.PeabodyAwards.com.
Grady College proudly announces the addition of 11 alumni into the Grady Fellowship class of 2015. These Fellows, honored by virtue of their accomplishments, friendship and service, will be recognized at the Grady Centennial Gala, April 18, 2015.
John Holliman, Jr. Lifetime Achievement Award

Joel Babbit (ABJ ‘76)
Co-founder and CEO, Mother Nature Network

Named after the late John Holliman, Grady alumnus and former CNN reporter, the John Holliman Jr. Lifetime Achievement Award honors sustained contributions to the profession throughout a career.

Henry W. Grady Mid-Career Alumni Award

Michael Giarrusso (ABJ ‘92)
Global Sports Editor, Associated Press

The Henry W. Grady Award recognizes a mid-career graduate who has been influential in his or her field.

John E. Drewry Young Alumni Award

Dawn Brun (ABJ ‘04)
Vice President, Porter Novelli

The John E. Drewry Award honors a graduate of the last decade who has experienced a successful early career.

Distinguished Alumni Scholar Award

Denise DeLorme (ABJ ‘89, MA ‘91, PhD ‘95)
Joining the faculty at Louisiana State University in Fall 2015

The Distinguished Scholar Award recognizes an alumnus for excellence and sustained contributions to scholarship in journalism and mass communication education.

Awards will be presented at the Centennial Gala on April 18. For more information about the winners, please visit www.grady.uga.edu/alumni.

“Recipients of Grady’s annual Alumni Awards serve as a vivid reminder of the excellence of our graduates, and of the varied paths they take upon graduation. From the boardroom to the classroom, Grady graduates lead. This year’s winners embody the fine work being done by Grady alums far and wide, and serve as a point of pride for all of us.”

–Dean Charles Davis
You are cordially invited to join fellow alumni, faculty and friends for our unforgettable Grady Centennial Weekend. The following is a brief overview of the celebration highlights. For more details and to make reservations, please visit Grady100.uga.edu.

**Thursday, April 16**

**Centennial Showcase**
1 to 3 p.m.
Special Collections Libraries
Meet our bright, creative students and see their work.

**Inaugural Don E. Carter Symposium: “The Next 100 Years”**
3:30 p.m.
Special Collections Libraries
Leaders from journalism, advertising, public relations, entertainment and media will participate in a moderated conversation.

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**Friday, April 17**

**Centennial Open House:**
Peyton Anderson Forum and Drewry Plaza
9 a.m. to Noon
Drop by for coffee and a sneak peek of the exciting renovations.

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**Centennial Field Party**
7 to 10 p.m.
Smithonia Farm
Historic Smithonia Farm is the perfect setting for our down-home celebration complete with an oyster roast, barbecue buffet and praline station. This family-friendly event will offer fellowship, live music, old-fashioned games, a kids zone and cake!

**Saturday, April 18**

**Centennial Gala**
6 to 10 p.m.
The Classic Center
Celebrate 100 years of Grady at our festive black-tie gala which opens with cocktails at 6 p.m. Dinner and the program follows as we salute new members of the Grady Fellowship and Alumni Award winners.

**The After Party**
10 p.m.
Rialto Room, Hotel Indigo
The celebration continues with dessert and dancing.

**The Red & Black Hospitality Suite**
1 to 3 p.m.
The Red & Black Offices
Tour the R&B with a tour through the decades.

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**Sunday, April 19**

**Centennial Brunch**
10:30 a.m. to Noon
Grady Lawn
Cap off your weekend with a farewell brunch.

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The Centennial celebration is not over in April. We will continue the celebration throughout the year with special emphasis on Homecoming Weekend 2015. Mark your calendars now for:

**Thursday, Oct. 15**

The Cox Institute Presents: A Young Alumni Conversation about the Future of News

**Friday, Oct. 16**

The Grady Ambassador Reunion

**Saturday, Oct. 17**

Homecoming Tailgate and UGA vs. Missouri

For more details and to make your reservations, please visit the Events section at Grady100.uga.edu
EXCELLENCE

Centennial website — Grady100.uga.edu
Grady pride is prominent in a new website commemorating the college’s centennial year.
A gift-in-kind by Red Clay Interactive, the site boasts a state-of-the-art social media aggregator that rotates Facebook, Instagram and Twitter posts tagged with #Grady100 and #WeAreGrady. The site also features a timeline chronicling historical milestones with an interactive element that allows alumni, friends and students to submit their memories in a multimedia format. Additionally, there are pages detailing events and sponsorship information.

Share your story; Leave your mark
We want to hear from you during our centennial celebration. Join the celebration in one of the following ways:
1) Share your story — add a favorite memory or historical picture on our digital timeline by visiting Grady100.uga.edu.
2) Post a picture — request a #WeAreGrady centennial pennant and post a picture showing your #Grady100 pride on Facebook, Instagram or Twitter.
3) Leave a mark — it’s not too late to participate with a centennial sponsorship. Visit our sponsorship page on Grady100.uga.edu.
This fall, UGA will become the first major research institution to offer a low-residency Master of Fine Arts degree in narrative media writing. Featuring concentrations in narrative nonfiction and screenwriting, the five-semester program is geared toward experienced writers who are interested in taking their careers to the next level.

Leading the program are award-winning author and journalist Valerie Boyd and award-winning producer Nate Kohn, both Grady College faculty members.

“We want a diverse group of students who are ready to reach a certain level of mastery of their craft,” said Boyd, narrative nonfiction director. “It’s a program where they can bring their industry experience, and that experience will be respected and built upon.”

Students will begin each semester by visiting campus for an intensive 10-day residency consisting of writing workshops, craft lectures, seminars and panel discussions across concentrations. That will be followed by a four-month online writing period, during which each student will work closely with an assigned professional faculty mentor.

“A low-residency model is an excellent way to teach writing because it gives students both a writing community and solitude to write, the kind of alone time that writers have to get used to in order to produce good work,” Boyd said.

Top-notch authors, screenwriters, literary agents and other industry professionals will work one-on-one with students to develop and hone essential career skills.

The narrative nonfiction concentration is designed for students who want to develop their research, reporting and writing skills to take on topics of national and global importance, beyond the self-focused genres of memoir and personal essay.

The screenwriting concentration is designed for feature film and television writers who want to explore new creative opportunities in telling stories that matter.

Applications are currently being accepted for fall 2015 matriculation, and financial aid is available. For more, including information about faculty mentors, visit mfa.uga.edu.

Grady College to offer online courses in summer 2015

Grady College of Journalism and Mass Communication will offer a series of undergraduate online courses in summer 2015, its first online offerings in its 100-year history.

Six Grady faculty members have been approved to offer the courses and have been working with the UGA Office of Online Learning to learn the techniques of teaching online courses to develop rich, engaging learning experiences.

“The launch of our first cohort of online courses at Grady College represents a major step forward for the college,” said Dean Charles Davis. “We worked closely with instructional designers at the Office of Online Learning to ensure that we offer state-of-the-art online education right out of the box. So many of our students leave Athens in the summer to work on internships or enroll in domestic field study or study abroad programs, and the flexibility of online courses allows students another option.”
Construction of new Peyton Anderson Forum underway

Construction has been in high gear the past few months as the Drewry Room has undergone a transformation into the Peyton Anderson Forum and Drewry Plaza.

During a visit to Grady College in fall 2013, alumnus Tom Johnson (ABJ ’63) recognized the need for an updated and more functional working space for Grady students and faculty. Johnson pledged a contribution toward the construction project and provided an introduction for the college to the Peyton Anderson Foundation. The Foundation, a charitable organization started by the former publisher of the Macon Telegraph Peyton Anderson Jr., came forward with another generous contribution to start the project. Funds are still being sought for the completion of Drewry Plaza: an outdoor garden and patio area taking advantage of the wonderful outdoor lawn in front of Grady College.

When completed, the new room will feature a more open, engaging and energizing atmosphere for student and faculty collaboration, complete with a high-tech media display wall and a convertible wall that will open out to the Drewry Plaza.

Construction is expected to be completed this spring and a dedication of the new hub of activity is anticipated for this fall.

New Donald A. Perry endowment

Family and friends from Chick-fil-A and beyond gathered Nov. 4, 2014, to remember Donald A. Perry (ABJ ’74) and celebrate a new graduate scholarship endowment named in his memory.

Perry was a UGA Foundation trustee, Grady Fellow and Board of Trust member, in addition to his role at the time of his death as spokesman and vice president of corporate public relations for Chick-fil-A.

On behalf of Chick-fil-A, Steve Robinson presented a check for $250,000 to create a graduate scholarship endowment in memory of Perry, a consummate public relations professional whose smile and love of UGA are legendary. Perry was a champion of the fact that Grady produces leaders, and he understood why graduate education is important to leadership.
Lynne Sallot receives mentoring educator award

Congratulations to Lynne Sallot, public relations professor at Grady College, who received the 2014 Milestones in Mentoring Educator Award presented by the Plank Center for Leadership in Public Relations. Named in honor of public relations leader and educator Bruce K. Berger, the award recognizes educators who have been instrumental in mentoring students and future educators.

Neil Hirsch (ABJ ’00), one of Sallot’s former students, said she is the best kind of mentor: an adviser, career counselor, therapist, connector, cheerleader and advocate rolled up into one person.

Sallot has more than 25 years of experience in public relations. She joined the Grady College faculty in 1993 and served as faculty adviser of the UGA Chapter of the Public Relations Student Society of America from 1993 to 1999, and as faculty coordinator of the annual PR Day at Grady College from 1994 through 2001.

Bryan H. Reber joins the Arthur W. Page Society

Bryan H. Reber, C. Richard Yarbrough Professor in Crisis Communication Leadership and assistant head of the Department of Advertising and Public Relations, has joined the Arthur W. Page Society, a premier professional association for senior corporate communications executives.

“Membership in the Page Society represents an important recognition,” Gary Sheffer, chairman of the Page Society, wrote in a letter to Dean Charles Davis. “We are delighted that Bryan has joined our highly esteemed group of communications leaders who are helping shape the future of our profession and of businesses across the globe.”

Only about 6 percent of the Page Society’s more than 500 members are classified as educators, according to Susan Chin, member services director.

Amy Robach

Amy Robach (ABJ ’95), news anchor on “Good Morning America,” was honored with the DiGamma Kappa Distinguished Achievement Award in Broadcasting and Cable on Jan. 23. Senior digital and broadcast journalism major Bell Blankenship, DGK director of development, presented the award.

Convocation

For the first time in the history of the Grady Convocation, the keynote address on Dec. 18 was given by two speakers: Suzy Deering (BSFCS ’92), chief executive officer of Moxie and Lisa Ryan Howard (ABJ ’92), executive vice president and chief of consumer strategy of WebMD.

AdPR Connection

We are thankful for the many employers who networked with students at AdPR Connection on Nov. 11 and Career Day on Feb. 4. Pictured from Porter Novelli are (l.–r.) Linda VanBrackle, Whitney Jinks (ABJ ’14), Lauren Schuster (ABJ ’14), Dawn Brun (ABJ ’04) and Meghan Kidd (ABJ ’07).
GRADY CALENDAR
join us!

MARCH 27
TEDxUGA
2–6 p.m. • Tate Grand Hall

MARCH 28
Digital News Blue Jeans Workshop
Grady College

MARCH 31
Peabody-Smithgall Lecture
featuring Henry Louis Gates, Jr.
3 p.m. • Morton Theatre

APRIL 16
Today’s Students/Tomorrow’s Opportunities
1–5 p.m. • UGA Special Collections Libraries

APRIL 17
100th Birthday Field Party
7–10 p.m. • Smithonia Farms

APRIL 18
Centennial Gala
6–10 p.m. • The Classic Center

APRIL 19
Centennial Brunch
10:30 a.m. to noon • Grady Lawn

MAY 7
Convocation
10 a.m. • The Classic Center

MAY 11–20
GAB National Radio Talent Institute
Grady College

Calendar entries are subject to change. Please visit www.grady.uga.edu/calendar_main for updated event listings and details.

BULLDOG 100
Ten Grady alumni were recognized at the 2015 Bulldog 100 Awards. Among winners were (l–r.) Julie Shingadia (ABJ ’01, MMC ’05), SEA Atlanta; Maureen Clayton (ABJ ’80, MA ’84), Insight Strategic Communications; Marc Gorlin (ABJ ’95), Kabbage Inc.; Sally Williamson (ABJ ’83), Sally Williamson and Associates, Inc.; Melanie Ledford Raiford (ABJ ’84), Police & Sheriffs Press, Inc.; Dean Charles Davis. Photo by Wingate Downs (ABJ ’79)

ATLANTA ALUMNI MIXER
Keysha Lee (ABJ ’97), Dean Charles Davis, and Lauren Patrick (ABJ ’07) show their centennial spirit at the Young Alumni Council’s networking event Feb. 5 at the Artmore Hotel Atlanta.

SPORTS PANEL
Tony Barnhart (ABJ ’76), “Mr. College Football”, was one of the distinguished presenters at the Young Alumni Council’s Sports Media Panel Sept. 17 at CSE Atlanta. Also pictured are Vicki Michaelis, John Huland Carmical Distinguished Professor in Sports Journalism and Coy Wire (right), Fox Sports studio analyst.

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WE ARE ALWAYS GRATEFUL FOR FINANCIAL SUPPORT OF OUR MISSION AND PROGRAMS FOR STUDENTS AND FACULTY. IF YOU WOULD LIKE TO CONTRIBUTE TO OUR SUCCESS, PLEASE VISIT GivetoGrady.uga.edu.