The Reason
We need a logo for the Grady Fellowship Tribute, Nov. 21, at the Georgia Center. This event marks the induction of iconic individuals important to Grady’s heritage and future. The Fellowship inducts, for the sake of honor, outstanding people who light the path for our students. The Fellowship ties them to us forever.

The Theme
The sixth installment of the Tribute evening will be organized around the theme of “Grady’s Engaged!” and will highlight the ways we connect with one another on social networks. The evening’s highlight will be the unveiling of a Grady App, which will seamlessly connect us all on our devices.

The Audience
- Alumni, friends and enterprise or learning partners
- Students
- The Fellowship itself and members of Grady boards
- Family and friends of the Fellowship
- Faculty and staff
- Campus leaders
- UGA community of alumni
- Influence networks of the Fellowship and the greater Grady professional circle

What Should the Logo Convey?
It should be energetic, engaging, pop with professionalism, and it should be visually arresting. It should be executed in a way that enacts the principles of design we teach, and it should convey the message of engagement, so think of ways to bring that forth in the design.

The Wording
The tagline is up to you, and some of you may not want one at all. Color or black and white? Up to you as well. The sky is the limit here—be creative and have fun. One rule: the words “Grady’s Engaged!” need to appear in the logo somewhere.

The Boring Details
We’ll take entries in jpeg or pdf format. Don’t let the technology limit you—if your design wins we will have it rendered professionally anyway. Drop your entry off along with your contact info, in the Dean’s Office, or just e-mail it to me, Charles Davis, at cndavis@uga.edu. Deadline is Sept. 15.

The Selection Process
The winning design will be selected by a blue-ribbon panel of Grady alums and faculty. The winner will be announced by Oct. 1. The prize for the winning design is an Xbox. The three top logo creators will all be invited to the Tribute evening.

details online at www.grady.uga.edu/contest