

# Grady College Statement of Interest Guidelines

*Note:* Tips on how to write a successful Statement of Interest are available on the Grady Web site at [www.grady.uga.edu/students/forms/statementtips.pdf](http://www.grady.uga.edu/students/forms/statementtips.pdf).

## Page Limit, Font Style and Size, and Word Count

Computer: Limited to two typed pages (approximately 700 words), double-spaced. Use 12-point Times New Roman font.

Handwritten: Limited to handwritten two pages, approximately 700 words. Be sure to write legibly!

## Scoring Criteria

Statement of Interest scores are based on the following criteria:

### **Content and Credibility:**

- An effective statement communicates a distinctive and compelling interest in a major, career, or the field of journalism and mass communication more broadly.
- Shows credible investment in major, goals, or field and/or shows relevant professional experience.
- Content is trustworthy: experiences and facts are discussed in detail and their significance is articulated.

### **Style and Execution:**

- Statement displays overall organization, structure, and style that demonstrate competence in written communication.
- Risks in approach or style do not undercut credibility or effectiveness.
- Uses competent, readable sentences that are clear, interesting, detail-driven, and concrete rather than abstract.
- Sentence-level issues don't undercut or interfere with the message. Statements of Interest are not evaluated on grammar or spelling specifically, as long as the errors aren't so pervasive that they interfere with the message's clarity or effectiveness.

### **Overall Effectiveness:**

- Shows evidence of promise for study and work in journalism and mass communication.
- Showcases a student who can introduce and communicate interests and ambitions persuasively
- Statement represents an effective piece of communication.