Public Relations Concentration:
Grady College MA Non-Thesis Program Planning Form

Student: ________________________________

Advisor/Major Professor: ________________________________

Degree Program: MA non-thesis ( )
Minimum 33 hours (11 courses)

Core Courses (6 hours)

1. JRMC 8000 ( ) Proseminar in Mass Communication
2. JRMC 8010 ( ) Research Methodology in Mass Communication

** JRMC 7940 ( ) Public Relations Foundations
**if student has not had courses equivalent to ADPR 3850 and ADPR 5920

Area of Concentration Courses (MA non-thesis = 18 to 21 hrs)

    MA non-thesis

1. JRMC 8100 ( ) Advertising and Communication Management
2. JRMC 8151 ( ) ADPR Theory
3. JRMC 8020 ( ) Public Opinion
4. ADPR 7950 ( ) Public Relations Campaigns***
5. ___________
6. ___________
7. ___________

Cognate Courses (6 to 9 hours)

1. ___________
2. ___________
3. ___________

***To be taken only if student never had ADPR 5950

Prerequisites (check completed courses)

ADPR 3520 ( ) Statistics ( )