

**Public Relations Concentration:  
Grady College MA Non-Thesis Program Planning Form**

Student: \_\_\_\_\_

Advisor/Major Professor: \_\_\_\_\_

Degree Program: MA non-thesis ( )  
Minimum 33 hours (11 courses)

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**University required course (1 hour):** GRSC 7001 GradFIRST seminar. (Graduate students must complete a 1-credit GradFIRST seminar (GRSC 7001) during fall or spring of their first year, unless they enrolled in an exempt program. In Grady, the only exempt program is the Online MA program in Emerging Media).

**Core Courses (6 hours)**

1. JRMC 8000 ( ) Proseminar in Mass Communication
2. JRMC 8010 ( ) Research Methodology in Mass Communication

\*\* JRMC 7940 ( ) Public Relations Foundations

\*\*if student has not had courses equivalent to ADPR 3850 and ADPR 5920

**Area of Concentration Courses (MA non-thesis = 18 to 21 hrs)**

MA non-thesis

1. JRMC 8100 ( ) Advertising and Communication Management
2. JRMC 8151 ( ) ADPR Theory
3. JRMC 8020 ( ) Public Opinion
4. ADPR 7950 ( ) Public Relations Campaigns\*\*\*
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**Cognate Courses (6 to 9 hours)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**\*\*\*To be taken only if student never had ADPR 5950**

**Prerequisites (check completed courses)**

ADPR 3520 ( )

Statistics ( )