Public Relations Concentration:
Grady College MA Non-Thesis Program Planning Form

Student: ______________________________

Advisor/Major Professor: ______________________________

Degree Program: MA non-thesis ( )

Core Courses (6 hours)

1. JRMC 8000 ( ) Proseminar in Mass Communication
2. JRMC 8010 ( ) Research Methodology in Mass Communication

** JRMC 7940 ( ) Public Relations Foundations
**if student has not had courses equivalent to ADPR 3850 and ADPR 5920

Area of Concentration Courses (MA non-thesis = 18 to 21 hrs)

MA non-thesis

1. JRMC 8140 ( ) Public Relations Management
2. JRMC 8150 ( ) Public Relations Theory
3. JRMC 8020 ( ) Public Opinion
4. ADPR 7950 ( ) Public Relations Campaigns***
5. ____________
6. ____________
7. ____________

Cognate Courses (6 to 9 hours)

1. ________________
2. ________________
3. ________________

***To be taken only is student never had ADPR 5950

Prerequisites (check completed courses)

ADPR 3520 ( ) Statistics ( )