Health Media and Communication
Grady College MA Non-Thesis Program Planning Form

Student: _________________________________________

Advisor/Major Professor: _________________________________________

Degree Program: MA Non-Thesis
Minimum 33 hours (11 courses)

_________________________________________________________

Core Courses (9 hours)
  JRMC 8010 (   ) Research Methodology in Mass Communication
  and
  Two courses from the following:
  JRMC  7340 (   ) Graduate Newsroom
  JRMC  7940 (   ) Public Relations Foundations
  JRMC  7960 (   ) Advertising Foundations

Area of Concentration Courses

B. Three Health and Risk Courses from the following: (9 hours)
  JRMC 8160 (   ) Advertising, Public Relations, and Health
  JRMC 8170 (   ) Risk Communication
  JRMC 8130 (   ) Special Topics in Health Communication, e.g., Global Health Media, e-Health,
                   Health Communications and Underserved Populations

C. Three electives from the list below: (9 hours)
   1. _____________________________________
   2. _____________________________________
   3. _____________________________________

Cognate Courses (6 hours) e.g., Biostatistics, Environmental Health, Epidemiology, Gerontology,
                         Health Policy and Management, Health Promotion, Nutrition, Medical Anthropology, etc.
   1. _____________________________________
   2. _____________________________________

Electives
  *JRMC 7355 (   ) Health and Medical Journalism
  *JRMC 7356 (   ) Advanced Health and Medical Journalism
  JRMC 8050 (   ) Directed Readings
  *JRMC 8100 (   ) Advertising and Public Relations Management
  JRMC 8020 (   ) Public Opinion
  JRMC 8070 (   ) Media, Culture & Diversity
  JRMC 8130 (   ) Special Topics in Health Communication
  JRMC/JOUR (   ) Other JRMC or JOUR course approved by faculty advisor

Grady Prerequisites (check required courses as completed):
   1. Statistics (   )

* Recommended for students wishing to become health Public Information Officers