Emerging Media Concentration:
Grady College MA Non-Thesis Program Planning Form

Student: ___________________________________________________

Advisor/Major Professor: ________________________________

Degree Program: MA non-thesis ( )
Minimum 33 hours (11 courses)

Summer Course (3 hours)

1. NMIX 6110 ( ) New Media Production
   Students without the requisite web design and coding skills will need to take this online course

Fall Courses (12 hours)

1. JRMC 7010 ( ) Digital Media Design & Aesthetics
2. JRMC 7011 ( ) Emerging Media Project Management and Innovation Ideation
3. ADPR 7760 ( ) Digital and Social Communication Strategies
4. JRMC 8010 ( ) Research Methodology in Mass Communication

Spring Courses (12 hours)

1. JRMC 7012 ( ) Digital Media Storytelling
2. JRMC 8016 ( ) Media Interaction Design and Usability
3. JRMC ( ) Elective (To be approved by student’s advisor)
4. JRMC ( ) Elective (To be approved by student’s advisor)

Summer Courses (9 hours)

1. ADPR 7750 ( ) Social Media Analytics, Listening, & Engagement OR
   JRMC 8250 ( ) Social Network Analysis
2. JRMC 7015 ( ) Emerging Media Capstone
3. JRMC ( ) Elective (To be approved by student’s advisor)