Emerging Media Concentration:
Grady College MA Non-Thesis Program Planning Form

Student: ___________________________________________________

Advisor/Major Professor: ________________________________

Degree Program: MA non-thesis (    )
Minimum 33 hours (11 courses)

Summer Course (3 hours)

1. NMIX 6110 (   ) New Media Production
   Students without the requisite web design and coding skills will need to take this online course

Fall Courses (12 hours)

1. JRMC 7010 (   ) Digital Media Design & Aesthetics
2. JRMC 7011 (   ) Emerging Media Project Management and Innovation Ideation
3. ADPR 7760 (   ) Digital and Social Communication Strategies
4. JRMC 8010 (   ) Research Methodology in Mass Communication

Spring Courses (12 hours)

1. JRMC 7012 (   ) Digital Media Storytelling
2. JRMC 8016 (   ) Media Interaction Design and Usability
3. JRMC (   ) Elective (To be approved by student’s advisor)
4. JRMC (   ) Elective (To be approved by student’s advisor)

Summer Courses (9 hours)

1. ADPR 7750 (   ) Social Media Analytics, Listening, & Engagement
2. JRMC 7015 (   ) Emerging Media Capstone
3. ADPR 7250 (   ) Network Analysis and Analytics
4. JRMC (   ) Elective (To be approved by student’s advisor)

Updated 10/2/17